



PCC

IT'S
ALL
ABOUT
THE
PEOPLE



PEMBROOK CATTLE COMPANY

Annual Spring Production Sale

MARCH 29, 2025 • AT THE RANCH • FAIRVIEW, OKLAHOMA

PEMBROOK PCC CATTLE COMPANY

PEMBROOK CATTLE CO.

49061 SCR 249 • FAIRVIEW, OK 73737

TRAVIS PEMBROOK • 405.206.7997
BETH PEMBROOK • 405.245.1834

PEMBROOKCC@PLDI.NET
WWW.PEMBROOKCATTLE.COM

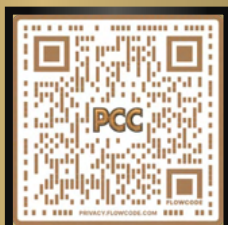
DERRICK WOOD • SHOW/SALE CATTLE MANAGER
918.803.2973



DERRICK
WOOD

CATTLE ARE AVAILABLE FOR VIEWING
AT ANYTIME PRIOR TO THE SALE . FEEL
FREE TO CALL TRAVIS OR BETH TO
SCHEDULE YOUR VISIT. VISITORS ARE
ALWAYS WELCOME AT PCC!

LOT VIDEOS:



SCAN TO VIEW VIDEOS

WELCOME

On behalf of the Pembroke family, Beth and I would like to welcome and extend a special thank you to everyone that has taken the time to read through the catalog, stop by the ranch, or called with interest regarding the 2025 Spring offering at PCC.

This Spring's offering is without a doubt the most diverse and elite set of genetics to be offered at Pembroke Cattle. As you read through the catalog you will notice that every lot offered has their own unique history of success in their pedigree, either in the show ring or in the donor pen and is the product of cutting-edge genetics. One thing we would like to note, and as many of us that raise cattle and have shown cattle know, these animals go through different stages in timing and maturity as they grow and age. We would encourage everyone to really study their lesson as they go through the offering. Every year there are hidden gems in the sale that end up either winning one of the big shows or becoming big time donors and high revenue generators and this year is no different.

At Pembroke Cattle, our success is still based on "Great Cattle, Great People, and Strong Relationships equaling Incredible Results"! We appreciate all who made us who we are today and, as always, we look forward to making those same kind of relationships with our new friends and customers. One thing that we never take for granted is what a blessing it is to be in an industry that still promotes and rewards the core values and principles that we have grown up with, where sharing your faith in God and your love for your country are not just expected but applauded.

In conclusion, if myself, Beth, Bret, Derrick, or Matt can be of any assistance please do not hesitate to call or come by. We take every call and question very seriously and it is our goal to put you on the right path to the genetics that best fit your goals for the future. We appreciate your friendship and your faith in our program!

*Travis & Beth
Pembroke*

PEMBROOK CATTLE COMPANY

"It's All About the People"



SALE SCHEDULE

FRIDAY, MARCH 28TH

ALL DAY • CATTLE AVAILABLE TO BE VIEWED AT THE RANCH IN FAIRVIEW, OK
5:00 PM CST • PCC PLACE 'EM LIKE YOU SEE 'EM FALL EDITION JUDGING CONTEST
6:30 PM CST • DINNER AND JUDGING CONTEST AWARDS

MUSIC BY JILLIAN BRYANT FRIDAY NIGHT
+ NATIONAL ANTHEM SATURDAY!!

SATURDAY, MARCH 29TH

ALL DAY • CATTLE AVAILABLE TO BE VIEWED AT THE RANCH IN FAIRVIEW, OK
11:30 PM CST • LUNCH SPONSORED BY LIVESTOCK NUTRITION CENTER
12:30 PM CST • SALE STARTS



WE WOULD LIKE TO EXTEND A SPECIAL THANK YOU TO OUR GENETIC PARTNERS

SULLIVAN FARMS • BROWN FARMS
GANA FARMS • SCHAFER SHOW CATTLE
MAY SHOW CATTLE • BROOMFIELD/YORK CATTLE • WERNING CATTLE



Matt C. Sims Auction, Inc.
 PO Box 1219
 Edmond, OK 73083
 (405) 641-6081
 matt@mcsauction.com
 www.mcsauction.com

PEMBROOK SPRING PRODUCTION SALE

MARCH 29, 2025 AT 12:30 PM

SELLING **74** LOTS

ANGUS • CHIANINA • SIMMENTAL • % SIMMENTAL • LIM-FLEX
 MAINETAINER • MAINE-ANJOU • MAINE ANGUS • RED ANGUS

Dear Friends and Fellow Breeders:

Welcome to the **2025 Pembrook Cattle Co. Spring Production Sale**. This sale has become one of the top events of the spring in terms of offering multiple breeds that accumulate success in the show ring and the pasture after sale day for their customers, and this is their largest and deepest spring offering to date with one of the most impressive sets multi-breed fall born heifers ever assembled!

This unique offering is once again the effort of forward-thinking seedstock producers with an eye for cattle that can compete in any venture. Pembrook Cattle Company has worked toward the goal of assembling an offering of elite show heifer prospects, herd sire prospects, and frozen genetics that represent the best of all breeds.

Travis and Beth Pembrook go the extra mile in terms of customer service to maximize the success of the juniors while making it a learning experience as well. They truly are about "putting good cattle together with great people", and the lasting relationships with their customers and the past and current champions they have bred and sold are a testament to this fact.



The genetics represented from all breeds in this offering, on both sides of the pedigrees, are second to none and are, in many-cases, daughters of or full or maternal sibs to some of the most highly valued and successfully shown females in the country. These females and bulls combine their cutting edge genetics with excellent phenotype to become competitors at any level in the industry. This is a well-balanced offering, and quality is present throughout. These show heifer and donor prospects are halter broke and started. Whatever breed/s you are interested in, you will find something to your liking in this special sale.

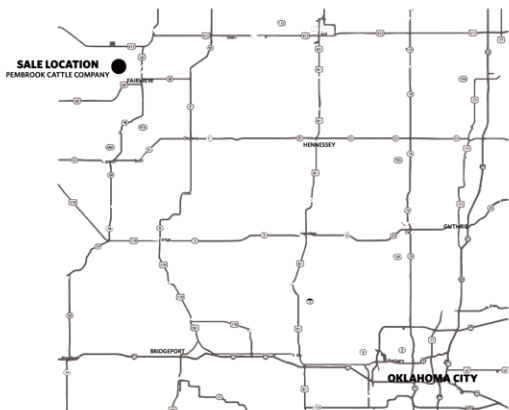
I encourage each of you to evaluate your own situation and goals, and on **Saturday, March 29**, take advantage of the knowledge and cutting-edge efforts of PCC and their program. Please join us on Friday to preview the cattle, participate in the judging contest, and enjoy great food and fellowship that evening that will feature entertainment from Jillian Bryant. If I can be of assistance to you, please let me know.

Sincerely,

Matt C. Sims

SALE LOCATION

49061 SOUTH COUNTY ROAD 249 • FAIRVIEW, OK 73737



SALE STAFF

MATT SIMS
 AUCTIONEER & SALE MANAGER.....405.641.6081
JEFF MAFI
 AMERICAN ANGUS ASSOCIATION.....816.344.4266
DELVIN HELDERMON
 HELDERMON ENTERPRISES.....405.205.1116
CHISOLM KINDER
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RANDALL O. RATLIFF
 615.330.2735
 RRMKTG.COM

MOTEL ACCOMMODATION

BEST WESTERN PLUS FAIRVIEW INN & SUITES
 802 N. MAIN ST., FAIRVIEW.....580.227.2880
 ASK FOR THE PEMBROOK CATTLE RATE & ROOM BLOCK
HERITAGE INN MOTEL
 911 N. MAIN, FAIRVIEW.....580.227.2534
HOLIDAY INN EXPRESS
 4702 W. OWEN K. GARRIOTT RD, ENID.....580.237.7722
HAMPTON INN AND SUITES
 511 DEMIA CT., ENID.....580.234.4600
 FOR FURTHER ASSISTANCE WITH RESERVATIONS,
 CALL BETH PEMBROOK.....405.245.1834

AIR TRANSPORTATION

Oklahoma City's Will Rogers World Airport is served by most major airlines and is a 1-3/4 hour drive from the ranch; rental cars are available. Private aircraft can be accommodated at Fairview Municipal Airport or Enid Woodring Regional Airport.

SALE TERMS AND CONDITIONS

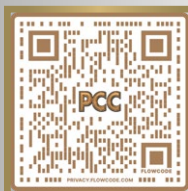
All cattle are to be paid for during or immediately after the sale and will not be released until after settlement has been made. Cattle will not be transferred until paid for in full. Pembrook Cattle Co reserves the right to retain a 50% embryo interest in every open heifer in the offering.



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THE PCC SALE BOOK & ADVERTISING PREPARED BY
 MATT C. SIMS AUCTION, INC. - 405.641.6081
 DESIGN & PRODUCTION BY THE SHOWTIMES, INC
 PHOTOGRAPHY BY JOHN REASOR & MATT SIMS
 VIDEOS BY OUTCROSS GROUP, JOHN REASOR

LOT
 VIDEOS:



SCAN
 TO VIEW
 VIDEOS

HERD HEALTH

Cattle will be accompanied by proper health certificates needed for immediate transport. All females have been brucellosis vaccinated

GUARANTEE

The cattle sell under Suggested Terms and Conditions of the breed association that applies to each lot. (American Angus Association, American Chianina Association, American Maine-Anjou Association, American Red Angus Association, American Shorthorn Association, and American Simmental Association.) Exception: Females are guaranteed to breed or produce at least three transferable embryos. If female is evaluated by a licensed veterinarian and is considered obese, breeding guarantee is voided.

REGISTRATION CERTIFICATES

Animals will be transferred to the buyer at the seller's expense. Each buyer must be sure to give the sale clerk the proper name and address for making transfers. All calves born before the sale are to be registered by the seller; proper breeding certificates will be signed for the buyer to use in registering calves born after the sale.

ABSENTEE BIDS

Real-time bidding will be available via the internet through the CCI.Live website. Be sure to register to bid prior to the sale. You may also contact the owners, sale manager, sale consultants or any member of the sale staff to place a bid if you will not be able to attend the sale.

TRUCKING

Randy Lathrop, (847) 910-4673, and Tom Snell, (580) 374-4168 are reliable options.

Let us know if you need assistance with your trucking arrangements.

INSURANCE

Insurance for your purchases will be available sale day at the clerk's desk. We recommend that insurance be obtained on lots purchased.

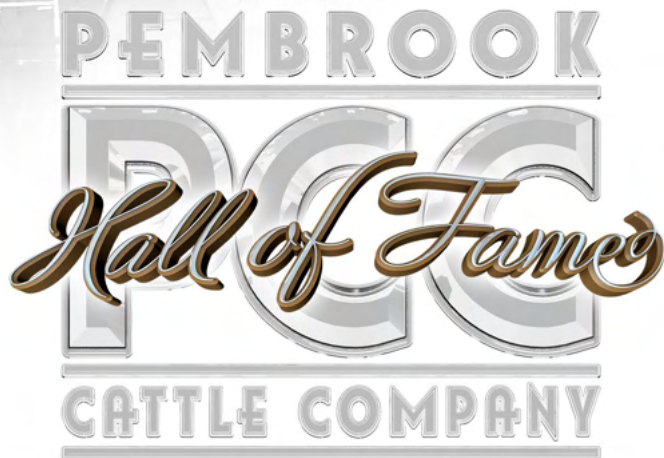


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 CATTLE.COM



NOTE

Supplemental information will be available at sale time. Announcements made at the sale from the auction block will take precedence over statements in the sale book. We reserve the right to withdraw any lot not meeting our specifications prior to sale time. All persons who attend the sale do so at their own risk. Neither the owners nor the sale manager assume liability, legal or otherwise, for accidents or loss of property. As the sale manager, Matt C. Sims Auction, Inc. is only an agent for the seller and has no responsibilities other than those involved in conducting the sale.



PLEASE PLAN TO JOIN US AS WE ANNOUNCE
THE SECOND INDUCTEE TO THE
PEMBROOK CATTLE CO. HALL OF FAME

WE CREATED THIS AWARD TO HONOR OUR
PAST AND PRESENT CUSTOMERS AND
RECOGNIZE THEM FOR THEIR SUCCESS AND
CONTRIBUTION TO OUR PROGRAM.

THE RECIPIENT OF THIS AWARD WILL BE
ANNOUNCED DURING THE SALE ON
SATURDAY, MARCH 29, 2025



FIRST ANNUAL PEMBROOK CATTLE CO.

PLACE 'EM LIKE YOU SEE 'EM
JUDGING CONTEST

**5PM • FRIDAY
MARCH 28TH**

AGE DIVISIONS

PEE WEE
5-8 YEAR OLDS

JUNIOR
9-12 YEAR OLDS

INTERMEDIATE
13-17 YEAR OLDS

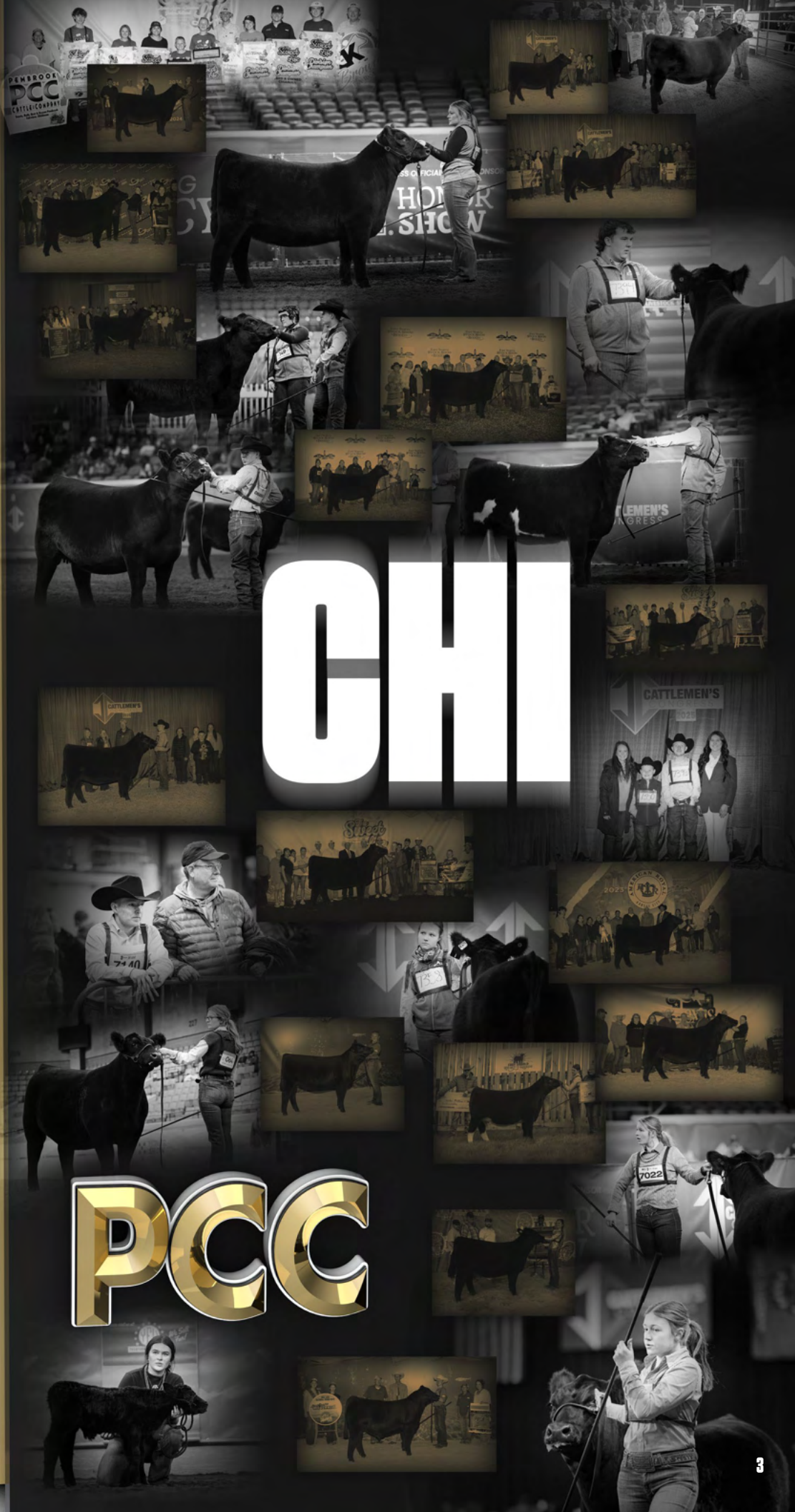
SENIOR
18-22 YEAR OLDS

\$1,000
SALE CREDIT
TO EACH DIVISION WINNER

ALONG WITH OTHER
GREAT PRIZES AND PCC GEAR!



PEMBROOK
CATTLE
COMPANY



CHI

PCC



COLBURN PRIMO 5153
SIRE OF LOTS 8 THRU 12

LOTS 1-4

- The donor dam of lots 1 thru 4, PCC SULL DAT GIRL 0393H, was the \$30,000 selection of our genetic partners Brown Farms from the 2020 PCC Fall Sale before embarking on what culminated into a tremendous show career that saw her be slapped Reserve Grand Champion Chianina Female at the 2022 Cattlemen's Congress after winning her Division each time shown and being named Show Heifer of the Year for her age group.
- Three full sisters to lots 1 and 2 and maternal sisters to lots 3 and 4 were featured in the 2024 Spring PCC Sale and sold for \$29,000 to Laura Franklin, \$25,000 to Cambria Cook, and \$21,000 to Chris Slaughter.
- Full and maternal sisters to the dam of lots 1 thru 4 include JSUL PCC WHOS LOOKIN 2113K ET, the \$85,000 top-selling Chi heifer from the 2022 Fall PCC Sale that was a many-time Champion; the \$74,000 selection of Barrett Duncan from the 2021 Fall PCC Sale, PCC WHO DA GIRL 1068J, as well as the \$25,000 JSUL FANCY DAT 0192H, featured in the 2020 PCC Fall Production Sale along with 0393H.

LOT 1

PCC DKBF DAT GIRL 263M

DOB 09/30/2024 REG. # 426634 TATTOO 263M

GED	DW	WW	YW	MILK	HIGH CHI 10.773%
8	1.7	57	86	11	

- └ DAMERON FIRST CLASS
- └ COLBURN PRIMO 5153
- └ SILVEIRAS SARAS DREAM 1339
- └ ASHW WHO DA MAN
- └ JSUL PCC DAT GIRL 0393H
- └ JSUL TOTAL GIRL 41

PCC

- Bringing power with a dynamite look from the side, this cool young prospect is a favorite of many. Destined for the backdrop, 263M is a bold bodied, stout made female with extra width and dimension. Her build is complimented by her unrivaled style and visual excellence! She is feminine and also sound in terms of her feet and legs. Her design suggests both banner generating power and long-term profit potential!
- Sells open.

DAT GIRL 0393H

CATTLEMEN'S

CHIANINA



JSUL PCC DAT GIRL 0393H
DONOR DAM OF LOTS 1 THRU 4



PCC DKBF DAT GIRL 534L ET
\$29,500 FULL SISTER TO LOTS 1 AND 2
MATERNAL SISTER TO LOTS 3 AND 4

LOT 2

PCC DKBF DAT GIRL 46M

DOB 11/25/24 REG. # 426632 TATTOO 46M

GED	BW	WW	YW	MILK	HIGH CHI 10.773%
8	1.7	57	86	11	

- └ DAMERON FIRST CLASS
- └ COLBURN PRIMO 5153
- └ SILVEIRAS SARAS DREAM 1339
- └ ASHW WHO DA MAN
- └ JSUL PCC DAT GIRL 0393H
- └ JSUL TOTAL GIRL 41

- This Chi heifer offers power and substance with an awesome look up front. She is a long-necked heifer that ties high into her shoulder giving her a unique look with extra presence. Adding to this, 46M offers width of skeleton and the right kind of body shape, while stepping down on a stout set of feet and legs. Her kind should generate a plethora of banners, while maintaining the functional build needed for the donor pen.
- Sells open.



PCC DKBF DAT GIRL 522L ET
\$25,000 FULL SISTER TO LOTS 1 AND 2
MATERNAL SISTER TO LOTS 3 AND 4



PCC DKBF DAT GIRL 532L ET
\$21,000 FULL SISTER TO LOTS 1 AND 2
MATERNAL SISTER TO LOTS 3 AND 4

PCC

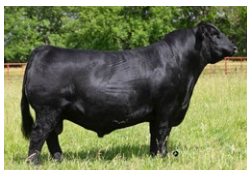


LOT 3

PCC DKBF DAT GIRL 283M

DOB 9/28/24 REG. # 426633 TATTOO 283M

GED	BW	WW	YW	MILK	HIGH CHI 10.773%
8	2.1	55	85	15	



SILVEIRAS FORBES 8088
SIRE OF LOT 3

- Great build and a solid genetic base. Here is a female with added shape and power, while still being attractive and looking like a lady up front. She has flex and reach, and still good bodied and stout out of her hip.
- Sells open.



LOT 4

DUAL REGISTERED

PCC DKBF DAT GIRL 211M

DOB 11/18/24 REG. # 426737 *XAR4389857 TATTOO 211M

GED	BW	WW	YW	MILK	HIGH CHI 10.773%
6	2.8	53	78	19	



TSSC BY LIMIT UP 1099J ET
SIRE OF LOT 4

- This cool looking heifer is chic and flashy in terms of look. To add to this, she is big footed and heavy boned, powerful in her design and robust in her body shape. Collectively, she is destined to generate attention in the ring, while still offering value from a breeding standpoint. Her dual registration status offers double the potential to accomplish showing goals, and profit potential!
- Sells open.



LOT 5

PCC JSUL WHO DAT STUNNER 4715M

DOB 10/15/24 REG. # 426726 TATTOO 4715M

GED	BW	WW	YW	MILK	HIGH CHI 6.54%
8	2.5	64	100	21	

- └ PVF INSIGHT 0129
- └ BNWZ DIGNITY
- └ CCC SARA'S DREAM 5116
- └ ASHW WHO DA MAN
- └ JSUL WHO DAT 1602
- └ JSUL DREAM MAKER HS46

- Style and flash! 4715M is a special sale feature offering the phenotypic excellence that not only win shows, but also transitions to next generation profitability! Her build and feature at the surface is the foundation for all her added shape and power from there up. Additionally, she is sharp fronted, level designed and blends a captivating look at the stand. This elite presence should find her many friends in the showing, but just as importantly, her pattern and structural advantages imply long-term donor value!
- The donor dam of lot 5, JSUL WHO DAT 1602, is one of the most famous NAILE and American Royal Supreme Champions to have ever walked the green chips, shown by Luke Elder.
- Maternal sisters to lot 5 include: JSUL WHO DAT WHITNEY 091H ET, Sara Sullivan's heifer that was named Champion in the Junior Chi Show at Cattleman's Congress that went on to be named Reserve Grand Champion Female at the 2021 Chi Junior National as well as the Grand Champion, JSUL MO WHO DAT 9022G ET shown by Brock Cottrell, and Reserve Grand Female, JSUL WHO DAT COLBURN 0197H shown by Kaiser Show Cattle, in the Open Chi Show at the inaugural Cattleman's Congress and the \$22,500 selection by Cora Hardy from the 2020 PCC Fall Production Sale that just recently won Grand Champion Chianina Heifer at the 2021 Cowgirls in Cowtown, JSUL PCC LOOK AT DAT 0266H ET.
- Maternal sister sells as lot 14.
- Sells open.



JSUL WHO DAT 1602
DONOR DAM OF LOT 5



JSUL MO WHO DAT 9022G ET
MATERNAL SISTER TO LOT 5



JSUL WHO DAT WHITNEY 091H ET
MATERNAL SISTER TO LOT 5



JSUL WHO DAT COLBURN 0197H
MATERNAL SISTER TO LOT 5



PCC LOOK AT DAT 0266H
MATERNAL SISTER TO LOT 5

EMBRYOS

2019



Megan B @ Linder's

PCC

LOT 6

4 RSF IVF EMBRYOS

HIGH CHI 7.55%

- └ PVF INSIGHT 0129
- └ BNWZ DIGNITY 8017
- └ CCC SARA'S DREAM 5116
- └ ASHW WHO DA MAN
- └ JSUL WHO'S DAT STINE 826F
- └ JSUL JALYNN'S DIRECTION 904A

JSUL WHO'S DAT STINE 826F
DONOR DAM OF LOT 6

- The sire of this mating, BNWZ Dignity 8017, was many time champion while he was being campaigned by Austin Nowatzke and his progeny are elevating him to Insight's most dominant son in terms of producing profile and value! He produced extremely high sellers for Nowatzke, Boyert/Core & Sweeney!
- The dam of this mating, JSUL Who's Dat Stine 826F, had a very decorative show career as she was the Champion AOB at the 2019 American Royal, Champion Chi in the Open and Junior shows at the 2019 NAILE, as well as the Champion Chi at the 2020 NWSS. The granddam of this mating is the ever popular and versatile donor cow, best known as "Steiner".
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



BNWZ DIGNITY
SIRE OF LOTS 5 AND 6



JSUL WHO'S DAT STINE 826F
\$10,000 MATERNAL SISTER TO LOT 6 EMBRYOS

MARCH 29, 2025

PEMBROOK



BMW GCC BUCKET LIST 520J ET
SIRE OF LOT 7



LOT 7

DUAL REGISTERED

ANA PCC MISS BANK 33M

DOB 10/12/24 REG. # 426691 + 560869 TATTOO 33M

GED	BW	WW	YW	MILK	LOW CHI/HIGH CHI OK & TX / MAINTAINER
12	-0.4	54	84	18	

- └ COLBURN PRIMO 5153
- └ BMW GCC BUCKET LIST 520J
- └ MS ROCKN AGE 36U
- └ BNWZ DATA BANK 1311C ET
- └ MGF ECK MISS BANK 33J
- └ JSAR NEW DESIGN 878/303 55MX

- This young DUAL-REGISTERED female is wide chested and stout featured while being robust in her body shape and powerful out of her hip. Starting at the ground, she is sound footed and flexible off both ends of her skeleton, while combining a broody center body and added shape up high.
- Her dam was the Champion Maintainer at the 2022 Nebraska State Fair and produced a maternal sister to lot 7 as her first natural calf that was a many-time champion on the show circuit last year.
- The sire of lot 7, Bucket List, is a 9.05% CHI that bleeds purple, being named the 2022 National Champion Chiangus Bull while his sisters have stood at the backdrop at every show across the Nation. He is a full sib to the VanVorhis heifer that stood in the winner's circle at every major show in the country, and maternal sib to the 422C female shown by the Skiles family that won the NAILE & was Junior National Champion, as well as Sara Sullivan's Reserve Champion in Denver and Thomas Willis' National Champion Chiangus Female.
- Sells open.

PCC



LOT 8

PCC JSUL WHO'S DARLIN 4716M

DOB 10/08/2024 REG. # 426725 TATTOO 4716M

GED	BW	WW	YW	MILK	HIGH CHI 6.54%
6	2.5	58	95	23	

- └ CFCC BLACK JACK 001
- └ KR CASINO 6243
- └ MALSONS SAVANNAH 27Y
- └ ASHW WHO DA MAN
- └ JSUL WHO DAT DARLING
- └ JSUL SULTRY 6640

- Providing both genetic value and phenotypic quality, 4716M offers stoutness at the ground while having a bold rib cage and the look of brood cow utility.
- Lot 8 is a daughter of the possible the most consistent donor in terms of income generation in the history of the PCC program, Who Dat Darling. Eight maternal sisters to lot 8 sold in the 2023 Fall PCC Sale for a total of \$355,000 to average \$44,375. Other maternal sisters to lot 8 include: The 2020 NAILE Supreme Champion Female, JSUL WHO DAT DARLING 902G ET; JSUL PCC DAT LOOKER 2199K, THE \$75,000 top-selling Chi heifer in the Fall 2022 PCC Sale; the \$61,000 JSUL DAT SHINY DARLIN 9000G that was named Reserve Grand Champion Female at the 2020 Southwestern Livestock Exposition in Ft. Worth; as well as the \$41,000 H F PCC DAT LADY DARLING ET that was named Champion Chi at the 2023 FWSS for Piper Goodsen; the \$41,000 JSUL PCC DARLIN PRIMO 1162J that was named Champion Chi and Supreme Continental at the 2023 San Antonio Stock Show for Cora Hardy; and the \$39,000 JSUL PCC PRIMOS DARLIN ET, all three of which sold in the 2021 Fall PCC Sale; and JSUL PCC WHOS LOOKIN 3001K, who sold for \$25,000 in the fall 2022 PCC Sale.
- In the Fall 2024 PCC Sale, eight maternal sisters to lot 8 sold for a total of \$112,500 to average \$14,063 to add to the impressive progeny sales total of their dam.
- Sells open.



JSUL WHO DAT DARLING 4303B
DONOR DAM OF LOT 8



PCC JSUL WHO'S READY 3409L ET
\$75,000 MATERNAL SISTER TO LOT 8



JSUL PCC DAT LOOKER 2199K
\$75,000 MATERNAL SISTER TO LOT 8

12:30 PM DST
FAIRVIEW, OK

PEMBROOK SPRING PRODUCTION SALE



LOT 9

PCC WHO DAT RAPTOR I34M

DOB 09/24/2024 REG. # 426624 TATTOO 134M

GED	BW	WW	YW	MILK	HIGH CHI 6.54%
8	2.7	60	91	16	

- ┌ SILVEIRAS STYLE 9303
- └ SILVEIRAS FORBES 8088
- ┌ COLLISON FOREVER LADY 1622
- ┌ ASHW WHO DA MAN
- └ JSUL WHO DAT RAPTOR 6976D ET
- ┌ JSUL SULTRY 6640

• Here is a powerfully constructed, big-bodied heifer that offers advantages in terms of her structural build, while merging the right kind of shape with added stoutness. She is level and square, yet wide based and extra dimensional.
• Sells open.

LOTS 9 + 10

• Lots 9 and 10 are produced by JSUL Who Dat Raptor 6976D ET, the powerful member of the PCC donor herd that was the Supreme Champion Junior Heifer and Grand Champion Junior Chianina Female at the 2017 North American in Louisville. Raptor 6976D produced PCC Who Dat Raptor 130L ET, the Grand Champion Bred & Owned Chianina Female and Champion Early Junior Heifer Calf Bred & Exhibited by Bryson Pembroke as well as PCC Wide Load 738L, the Grand Champion Bred and Owned Bull at the 2024 AJCA National Junior Show whose 2/3 interest sold for \$10,000 in the Fall 2024 PCC Sale. Additionally, Raptor 6976D has also made her mark beyond the show ring with progeny sales exceeding \$225,000 including the \$63,000 maternal sister to lots 9 and 10, PCC WJ WHO DAT RAPTOR 342L who was the top-selling Chi heifer in the 2024 Spring PCC Sale; the \$17,000 PCC WHO DAT RAPTOR 211L and the \$12,500 PCC WHO DAT RAPTOR 216L that sold in the Fall 2023 PCC Sale, the \$25,000 PCC LF WHO DAT RAPTOR 830J that was featured as lot 2 from the 2021 Fall PCC Sale where a flush also sold for \$14,000; the \$48,000 PCC WHO DAT RAPTOR 205H ET and the \$13,000 PCC WHO DAT RAPTOR 212H ET both features of the Spring 2021 Limited Edition Sale at PCC, and the \$14,000 PCC JSUL WHO DAT 9847G from the 2020 Limited Edition Sale just to name a few. In the Spring 2022 PCC Sale, a heifer pregnancy sold for \$14,000 and eight embryos sold for \$4,000 per embryo. Full sib embryos to lots 9 and 10 sold for \$1,000 per embryo in the Fall 2024 PCC Sale.



PCC WHO DAT RAPTOR 212H
MATERNAL SISTER TO LOTS 9 AND 10



PCC WJ WHO DAT RAPTOR 342L
\$63,000 MATERNAL SISTER TO LOTS 9 AND 10



SILVEIRAS FORBES 8088
SIRE OF LOTS 9 AND 10

PCC



LOT 10

PCC WHO DAT RAPTOR I32M

DOB 11/07/2024 REG. # 426627 TATTOO 132M

GED	BW	WW	YW	MILK	HIGH CHI 6.54%
8	2.7	60	91	16	

- ┌ SILVEIRAS STYLE 9303
- └ SILVEIRAS FORBES 8088
- ┌ COLLISON FOREVER LADY 1622
- ┌ ASHW WHO DA MAN
- └ JSUL WHO DAT RAPTOR 6976D ET
- ┌ JSUL SULTRY 6640

• This short-switched heifer blends practicality and basics with added look and balance. Still plenty green in terms of condition, her future looks very exciting as she is bold in her center body, opened up in her skeletal base, and correct in her composition.
• Sells open.



PCC WHO DAT RAPTOR 830J
MATERNAL SISTER TO LOTS 9 AND 10



PCC WHO DAT RAPTOR 205H
MATERNAL SISTER TO LOTS 9 AND 10



JSUL WHO DAT RAPTOR 6976D ET
DONOR DAM OF LOTS 9 AND 10



COLBURN PRIMO 5153
SIRE OF LOTS 11 THRU 14



DKBF PCC DAT GIRL 520L
\$24,000 MATERNAL SISTER TO LOTS 11 THRU 13



JSUL PCC WHOS LOOKIN 2113K
\$85,000 MATERNAL SISTER TO THE DAM OF LOTS 11 THRU 13

LOT 11

DKBF PCC DAT GIRL 221M

DOB 10/12/24 REG. # PENDING TATTOO 221M

HIGH CHI 10.86%

- └ DAMERON FIRST CLASS
- └ COLBURN PRIMO 5153
- └ SILVEIRAS SARAS DREAM 1339
- └ BMW ONSET
- └ JSUL DAT GIRL 8350F
- └ JSUL TOTAL GIRL 41

- Offering a killer look from the profile, 221M is long fronted, flashy built and impressive in terms of substance. She creates a truly unique look as she is exceptional in terms of front end design and then still bold bodied and powerful from her forerib back through her hip. Her design indicates showing success, and her body type is built for production value. Adding to this, she is correct in her structure and is functional making her a big-time show and donor prospect!
- Sells open.

LOTS 11-13

- The donor dam of lots 11 thru 13 is a direct daughter of JSUL TOTAL GIRL 41 that was the \$10,000 selection of our genetic partners, Brown Farms from the 2019 Spring PCC online sale and has blossomed into a productive donor since.
- A maternal sister to lots 11 thru 13 was the \$24,000 selection of Ryli Bivens from the 2024 Spring PCC Sale.
- Maternal sisters to the dam of lots 11 thru 13 include JSUL PCC WHOS LOOKIN 2113K ET, the \$85,000 top-selling Chi heifer from the 2022 Fall PCC Sale that was a many-time Champion; the \$74,000 selection of Barrett Duncan from the 2021 Fall PCC Sale, PCC WHO DA GIRL 1068J, as well as the \$30,000 PCC SULL DAT GIRL 0393H, who in turn, is the donor dam of lots 1 thru 4 in this offering, and the \$25,000 JSUL FANCY DAT 0192H, both features of the 2020 PCC Fall Production Sale.

LOT 12

DKBF PCC DAT GIRL 161M

DOB 11/18/24 REG. # PENDING TATTOO 161M

HIGH CHI 10.86%

- └ DAMERON FIRST CLASS
- └ COLBURN PRIMO 5153
- └ SILVEIRAS SARAS DREAM 1339
- └ BMW ONSET
- └ JSUL DAT GIRL 8350F
- └ JSUL TOTAL GIRL 41

- If you are in the market for an elite female with all the extras, 161M should be on your short list! This cool young prospect offers a wild look up front, with loads of shape and dimension. Destined for the backdrop, this female is super elegant providing added value in terms of showing presence, yet still offers power and performance. Her body type suggests utility, while her look from the side elevates her in terms of showing appeal!
- Sells open.



LOT 13

DKBF PCC DAT GIRL 156M

DOB 11/10/24 REG. # PENDING TATTOO 156M

HIGH CHI 10.86%

- └ DAMERON FIRST CLASS
- └ COLBURN PRIMO 5153
- └ SILVEIRAS SARAS DREAM 1339
- └ BMW ONSET
- └ JSUL DAT GIRL 8350F
- └ JSUL TOTAL GIRL 41

• Here is a sale feature backed by the proven genetics this operation is known for! 156M is built on big feet and is heavy boned, complimented by the added power and shape she shows on the top side of her skeleton. Additionally, she is a flashy fronted heifer that is good bodied and super attractive from the side.

COLBURN PRIMO 5153
SIRE OF LOTS 11 THRU 14

PCC



LOT 14

PCC JSUL S/T WHO DAT 501M ET

DOB 09/02/2024 REG. # 426727 TATTOO 501M

GED	BW	WW	YW	MILK	HIGH CHI 6.54%
8	2.7	60	89	17	

- └ DAMERON FIRST CLASS
- └ COLBURN PRIMO 5153
- └ SILVEIRAS SARAS DREAM 1339
- └ ASHW WHO DA MAN
- └ JSUL WHO DAT 1602
- └ JSUL DREAM MAKER HS46

• Here is another powerfully built female that is stout featured and bold through her center body. Functional and feminine, 501M is attractive, sound at the ground and blends together the build and performance needed in today's industry.

• The donor dam of lot 14, JSUL WHO DAT 1602, is one of the most famous NAILE and American Royal Supreme Champions to have ever walked the green chips, shown by Luke Elder.

• Maternal sisters to lot 14 include: JSUL WHO DAT WHITNEY 091H ET, Sara Sullivan's heifer that was named Champion in the Junior Chi Show at Cattleman's Congress that went on to be named Reserve Grand Champion Female at the 2021 Chi Junior National as well as the Grand Champion, JSUL MO WHO DAT 9022G ET shown by Brock Cottrell, and Reserve Grand Female, JSUL WHO DAT COLBURN 0197H shown by Kaiser Show Cattle, in the Open Chi Show at the inaugural Cattleman's Congress and the \$22,500 selection by Cora Hardy from the 2020 PCC Fall Production Sale that just recently won Grand Champion Chianina Heifer at the 2021 Cowgirls in Cowtown, JSUL PCC LOOK AT DAT 0266H ET.



JSUL WHO DAT 1602
DONOR DAM OF LOT 14



JSUL MO WHO DAT 9022G ET
MATERNAL SISTER TO LOT 14



JSUL WHO DAT WHITNEY 091H ET
MATERNAL SISTER TO LOT 14



JSUL WHO DAT COLBURN 0197H
MATERNAL SISTER TO LOT 14



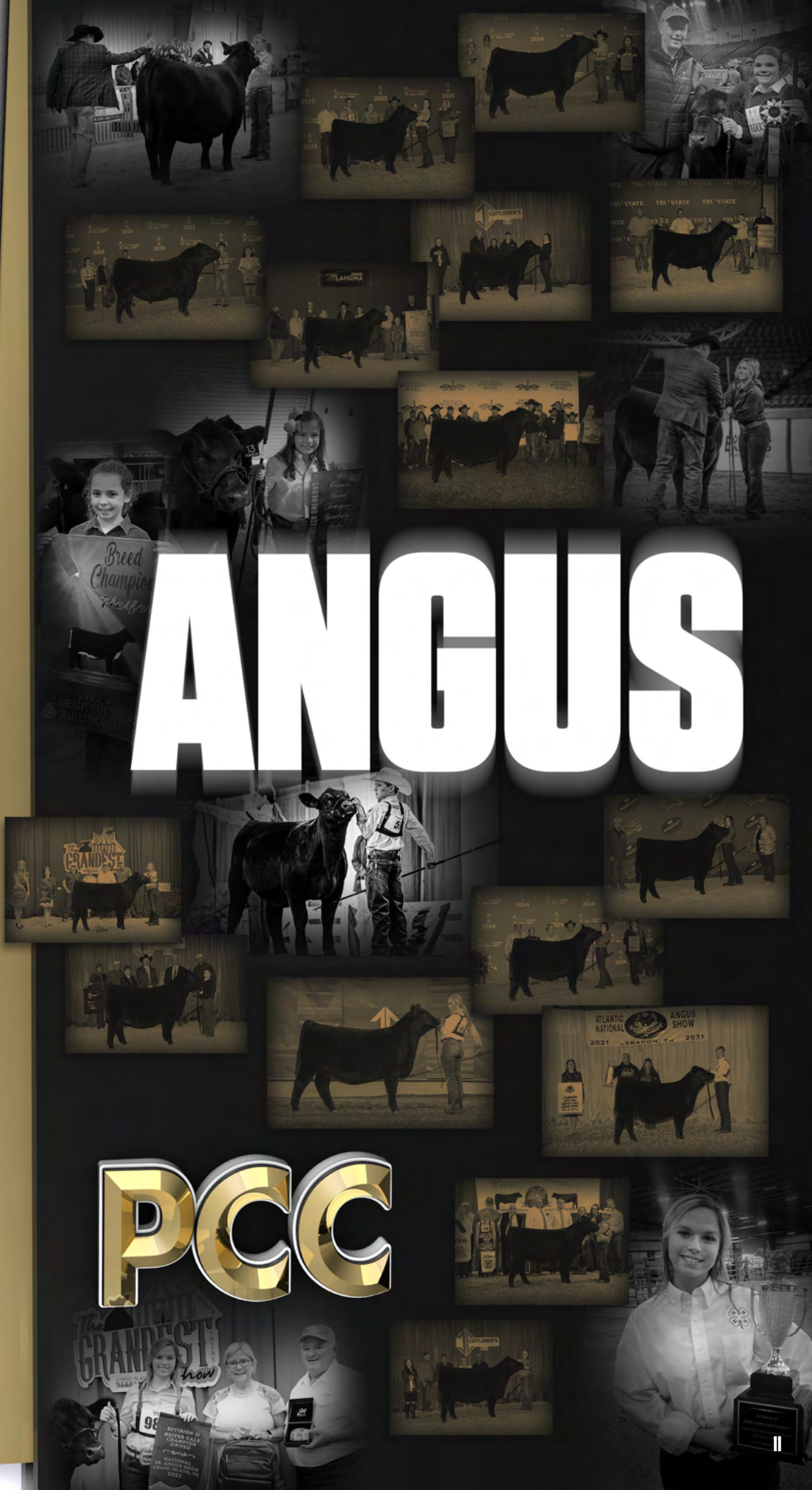
PCC LOOK AT DAT 0266H
MATERNAL SISTER TO LOT 14

• Maternal sister sells as lot 5.
• Sells open.

PEMBROOK
CATTLE
COMPANY

ANGUS

PCC





SILVEIRAS SARAS DREAM 1339
MATERNAL GRANDAM OF LOTS 15 AND 16 AND
THIRD DAM OF LOTS 17A-C



EXG SARAS DREAM S609 R3
FOUNDATION DAM OF 15 THRU 17

LOT 15

PCC JSUL SARAS DREAM 4723M

DOB 11/02/2024 REG. # 21209495 TATTOO 4723M

GED 1-7 BW 1-4.9 WW 1-61 YW 1-94 MILK 1-17 ANGUS

- └ CONLEY LEAD THE WAY 0738
- └ CONLEY BRISTOW 2317
- └ CONLEY SANDY 7662
- └ CONLEY NO LIMIT
- └ COLBURN SARAS DREAM 1389
- └ SILVEIRAS SARAS DREAM 1339

- Sure to have an impressive career in the showing, and retire in the donor pen, 4723M is a super stylish, well-balanced heifer that gives an impressive look from the profile. Her high-quality flash and flare is complimented by being stout made, opened up and shapely. It's hard to blend this kind of elegance while still being high volumed and functional though her center body. Her added foot and bone provide the ground work for extra power and feature, while still being a flexible heifer in terms of mobility.
- The dam of lot 15, and the embryos selling as 15A, 15B, and 15C, Colburn Saras Dream 1389, was exhibited by Sara and was named the Supreme Champion Female at Iowa Angus field day along with a class winner in a very deep division at the National Jr Heifer show. 1389 is a maternal sister to Colburn Primo 5153 and a direct daughter of Silveiras Saras Dream 1339, the past Supreme Champion at the 2012 Western Bonanza and Division Champion at the 2012 NJAS for the Colburn family that, in addition to Primo, has produced multiple top-sellers and champion females including CCC Sara's Dream 5116, the dam of BNWZ Dignity 8017, BNWZ Executive Decision 2219, and BNWZ Saras Dream 3658, the 2025 Cattleman's Congress Grand Champion Open Angus Female just to name a few.
- Sells open.

PCC

MARCH 29, 2025

PEMBROOK

LOT 15A

4 RSF IVF EMBRYOS

- └ CONLEY LEAD THE WAY 0738
- └ CONLEY BRISTOW 2317
- └ CONLEY SANDY 7662
- └ CONLEY NO LIMIT
- └ COLBURN SARAS DREAM 1389
- └ SILVEIRAS SARAS DREAM 1339

- This mating will produce full sisters to lot 15. Sired by the hottest son of the record selling Conley Lead The Way 0738 in existence, Conley Bristow 2317, who took the industry by storm last spring when he sold in the Conley Cattle Spring 2023 Production Sale for \$150,000 to a group of the industry's most progressive Angus breeders!
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



EMBRYOS

PCC

LOT 15B

3 RSF IVF EMBRYOS

- └ SCC SCH 24 KARAT 838
- └ STAG GOOD TIMES 201 ET
- └ SCC SCH PHYLLIS 6104
- └ CONLEY NO LIMIT
- └ COLBURN SARAS DREAM 1389
- └ SILVEIRAS SARAS DREAM 1339

- The sire of this mating, Good Times, is a bull that is big time good! Chances are you have heard about Good Times, and if you went to Cattlemen's Congress when he was on display, you were sure to have seen him. This is one of the stoutest, coolest looking, most functional, and sound Angus bulls you will ever lay your eyes on, and better yet, the calves are just as good and they have been among the top sellers in top programs around the country and across multiple breeds.
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



PCC

LOT 15C

4 RSF IVF EMBRYOS

- └ ROSE MC ENCORE 0463
- └ ROSE REPLAY 3321
- └ UDE QUEEN RUTH 0204
- └ CONLEY NO LIMIT
- └ COLBURN SARAS DREAM 1389
- └ SILVEIRAS SARAS DREAM 1339

- The sire of this mating, Replay, is an angus bull with true shape, genuine expression, added power, yet sports all the look and extras you could ask for from a phenotype standpoint. Backed by his dam, UDE Queen Ruth 0204, who was campaigned successfully by the Wheeler family being named Champion Angus at KC, Louisville, and Reserve at Cattlemen's Congress, and who's first set of heifer progeny averaged \$31,750 this past fall.
- Replay 3321 replicated his sire's head and front one third, with a neck that shoots directly out the apex of his shoulder, offering a mind blowing degree of natural presence. Still inherited his donor dam's massive set of feet and legs, bold center cage and added depth, all atop an ideal structural setup, with added density from head to tail.
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.





LOT 16

PCC JSUL SARAS DREAM 4710M

DOB 9/5/24 REG. # 21209500 TATTOO 4710M

GED	BW	WW	YW	MILK	ANGUS
1-3	1-4.7	1-68	1-117	1-25	

- └ CFCC BLACK JACK 001
- └ KR CASINO 6243
- └ MALSONS SAVANNAH 27Y
- └ DAMERON FIRST CLASS
- └ CCG DS SARAS DREAM 0389
- └ SILVEIRAS SARAS DREAM 1339

• Here is an elite donor prospect with all the extras to make her a dominate force in the showing as well. She offers power and practicality while looking stylish. She is good structured, wide based and maintains topline power, all while offering a broody center body and added length of front end.

• Sells open.



CCG DS SARAS DREAM 0389
DONOR DAM OF LOT 16



SILVEIRAS SARAS DREAM 1339
MATERNAL GRANDAM OF LOTS 15 AND 16 AND THIRD DAM OF LOTS 17A-C



KR CASINO 6243
SIRE OF LOT 16

PCC

EMBRYOS

LOT 17A

4 RSF IVF EMBRYOS

- └ SCC TRADITION OF 24
- └ SCC SCH 24 KARAT 838
- └ FCF PROVEN QUEEN 419
- └ CONLEY EXPRESS 7211
- └ SULL SARA'S DREAM 9838G
- └ COLBURN SARAS DREAM 6758

• The sire to this mating, "24 Karat" who is built with a flawless phenotype, incredible build and a pedigree stacked with proven production and an unbelievable track record in the show ring. His sire was a Denver Champion as was his dam and his progeny are following suit.

• Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



SCC SCH 24 KARAT 838
SIRE OF LOT 17A

PCC SULL SARAS DREAM 9838G
DONOR DAM OF LOTS 17A AND 17B

LOTS 17A + 17B

• The donor dam of lots 17A and 17B was the \$34,000 selection of Little Bull Farm in Kentucky from the 2020 TXLE Sale after her first natural calf, PCC LB Sara's Dream 938, sold for \$25,000 as lot 1 in the Spring 2022 PCC Sale to Jelani King and has already found her way to the backdrop winning her class at the 2022 NJAS before being named Supreme Champion at the highly competitive Garfield County Show.

• Other maternal sisters to this mating include: the \$11,000 PCC LB Sara's Dream 404 and the \$13,000 PCC LB Sara's Dream 408 that were both features of the 2023 Fall PCC Sale. In addition, full sib embryos to this mating sold for \$1500 per embryo in the 2024 Spring PCC Sale.



MCS

MARCH 29, 2025

LOT 17B

3 RSF IVF EMBRYOS

- └ SILVEIRAS STYLE 9303
- └ SILVEIRAS FORBES 8088
- └ COLLISON FOREVER LADY 1622
- └ CONLEY EXPRESS 7211
- └ SULL SARA'S DREAM 9838G
- └ COLBURN SARAS DREAM 6758

• The sire of this mating, Forbes, has made quite an impact across multiple breeds through his progeny after being named himself The ROV Show Bull of the Year being slapped Grand Champion Bull at the 2021 Cattleman's Congress and Atlantic National Angus Show. He was also Supreme Champion Open Angus Animal at Atlantic National Angus Show, Grand Champion Bull at the 2021 Western National Angus Futurity and Grand Champion Bull at the 2020 Kansas State Fair as well as being named the 2020 Grand Champion Angus Bull at the Fort Worth Stock Show & Rodeo, the 2020 Grand Champion Angus Bull at the Houston Livestock Show & Rodeo and the Reserve Grand Champion Angus Bull at the 2019 ROV American Royal Angus Show.

• Selling three sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



SILVEIRAS FORBES 8088
SIRE OF LOT 17B



LOT 18

ANA PCC MISS MAXINE 4120

DOB 10/18/24 REG. # 21200504 TATTOO 4120

GED	BW	WW	YW	MILK	ANGUS
I-3	I-2.9	I-53	I-89	I-21	

- └ SCC SCH 24 KARAT 838
- └ STAG GOOD TIMES 201 ET
- └ SCC SCH PHYLLIS 6104
- └ GAMBLES HOT ROD
- └ DUNK - W MAXINE HR 505C
- └ K B LADY MAXINE LUT 857

- Built for profitability, this flashy, good-looking heifer is also bound to generate hype in the showing. She is great in her body shape, wide chested, powerful out of her hip and still flexible off both ends of her skeleton. She is high-headed and super stylish, while still being bold and functional in her basic design.
- Retaining 1/2 embryo interest.
- Sells open.

LOTS 18 +19

- The dam of lots 18 and 19, Dunk-W Maxine HR 505C, is best recognized as the \$72,000 live lot from the 17th Annual Embryos on Snow and the dam of the popular sire, Gateway Follow Me F163. Jay Steenhoek knows as well as anyone the potency that is embedded within 505C and took the opportunity to add her to his genetic arsenal alongside her already notable son.
- Gateway Follow Me F163, the maternal brother to lots 18 and 19, is arguably one of the most popular AI sires in the business, with heavy utilization across breed lines. The impact that he has made is nothing short of impressive, and with sons like the \$460,000 half-interest Conley Lead The Way 0378 added to his list of progeny, you can trust that his name is etched in history and these sisters to follow suit.
- The third dam of lots 18 and 19, 4 J Lady VRD Maxine 3610 was a long-time donor for KB Cattle and produced KB Max Out 819, a flush brother to the grandam of lots 18 and 19, who was named Reserve Grand Champion Bull at the 2010 Fort Worth Stock Show ROV and the 2010 National Western Intermediate Champion Bull as well as many past top seller in the TXLE Sales.



GATEWAY FOLLOW ME F163
MATERNAL BROTHER TO LOTS 18 AND 19



DUNK-W MAXINE HR 505C
\$72,000 DAM OF LOTS 18 AND 19

PCC



LOT 19

ANA PCC MISS MAXINE 4138

DOB 10/22/24 REG. # 21200505 TATTOO 4138

GED	BW	WW	YW	MILK	ANGUS
I-3	I-3.9	I-57	I-91	I-21	

- └ SMA WATCHOUT 482
- └ CONLEY EXPRESS 7211
- └ DPL SANDY 3040
- └ GAMBLES HOT ROD
- └ DUNK - W MAXINE HR 505C
- └ K B LADY MAXINE LUT 857

- Brood cow utility and added function! 4138 is practical in her center body design as she drops from her spine with upper curvature to her rib and still maintains volume and dimension throughout. In addition to this, she is a good-structured female that is long striding and true moving.
- Sells open.



KB MAX OUT 819
FLUSH BROTHER TO THE GRANDAM OF LOTS 18 AND 19



4 J LADY VRD MAXINE 3610
THIRD DAM OF LOTS 18 AND 19



MLA PROVEN QUEEN 2135
DAM OF LOT 20



FCF PROVEN QUEEN 419
MATERNAL GRANDAM OF LOT 20



SCC SCH 24 KARAT 838
MATERNAL BROTHER TO THE DAM OF LOT 20

LOT 20

PCC TSSC PROVEN QUEEN 4419

DOB 09/12/2024 REG. # PENDING TATTOO 4419

ANGUS

- └ DAMERON FIRST GLASS
- └ GOLBURN PRIMO 5153
- └ SILVEIRAS SARAS DREAM 1339
- └ CONLEY NO LIMIT
- └ MLA PROVEN QUEEN 2135
- └ FCF PROVEN QUEEN 419

PCC

- This stylish angus heifer offers the look of practicality with being attractive and eye appealing, suggesting success in the showing as well. She is powerful, bold and opened up, while still looking like a lady and creating an impressive silhouette.
- The dam of lot 20, MLA Proven Queen 2135, won Grand Champion honors at the 2022 Keystone as well as being named Reserve Division at the Atlantic Nationals and now serves as a top donor for Schaeffer Show Cattle. MLA Proven Queen 2135 is a maternal sister to SCC SCH 24 Karat 838 and a direct daughter of the famous FCF Proven Queen 419, who was named Grand Champion Female at the 2016 NWSS ROV Open Show, 2016 NWSS Junior Show, and 2015 NAILE ROV Open Show before continuing to make her mark as a top-producing donor.
- Sells open.

MARCH 29, 2025

PEMBROOK



LF PCC CLASS QUEEN 0168 1804 "BERLIN"
DAM OF LOTS 21 AND 22



DKBF PCC QUEEN 504
\$60,000 FULL SISTER TO LOT 21 AND
MATERNAL SISTER TO LOT 22

PCC



DKBF PCC QUEEN 148
\$20,000 MATERNAL SISTER TO LOTS
212 AND 22



DKBF PCC QUEEN 246L
\$19,000 MATERNAL SISTER TO LOTS
21 AND 22

LOT 21

DKBF PCC QUEEN 244M

DOB 09/10/2024 REG. # 21219924 TATTOO 244M

ANGUS

- └ SCG TRADITION OF 24
- └ SCG SCH 24 KARAT 838
- └ FCF PROVEN QUEEN 419
- └ DAMERON FIRST CLASS
- └ LF PCC CLASS QUEEN 0168 1804
- └ OSU QUEEN 0168

▪ Angus show and donor prospect supreme! 244M is a special sale feature offering visual merit and is backed by genetic value, implying full-range investment potential for both showing accolades and donor profitability. Her impressive look from the side is highlighted by her unique look ahead of her shoulder. She is extended made and high-tying, while being bold and high volumed through the center portion of her body, and still stout and powerful in her design. Additionally, she is correct off both ends of her skeleton and meets the surface with extra substance of bone.

▪ Sells open.

LOTS 21 + 22

- The dam of lots 21 and 22, LF PCC Class Queen 0168 1804 aka "Berlin", was the \$25,750 top seller in the Pembroke Cattle Co. Holiday Lights sale and is a First Class out of a powerful calving-ease daughter of Bismarck that stems from the branch of the famous Queen family that has been cultivated in the J&J and Oklahoma State herds.
- DKBF PCC Queen 504, a flush sister to lot 21 and maternal sister to lot 22, sold for \$60,000 to Cambria Cook in the 2023 PCC Fall Sale with maternal sisters by Bank On It selling for \$19,000, and \$16,000 in the % Simmental division of that record setting event.
- In the 2024 Spring PCC Sale, another maternal sister by Good Times demanded \$20,000 adding to the impressive legacy of the "Berlin" donor.

LOT 22

DKBF PCC QUEEN 212M

DOB 09/08/2024 REG. # 21210023 TATTOO 212M

ANGUS

- └ SILVEIRAS STYLE 9303
- └ SILVEIRAS FORBES 8088
- └ COLLISON FOREVER LADY 1622
- └ DAMERON FIRST CLASS
- └ LF PCC CLASS QUEEN 0168 1804
- └ OSU QUEEN 0168

▪ Here is a powerful, yet good-built heifer who is wide based and stout featured. She is practical in her center body design, robust and high-volumed. At the stand, she is correct in her lines and offers eye appeal and style, while still being functional in her kind.

▪ Sells open.



J&J QUEEN 414
FOUNDATION DONOR FOR LOTS 23
AND 24



PF FIRST CLASS DOLLY A351
FLUSH SISTER TO THE GRANDAM OF LOT 23
AND TO THE THIRD DAM OF LOT 2

PCC



PCC RR QUEEN 271
DAM OF LOT 24 AND MATERNAL SISTER
TO LOT 23

LOT 23

PCC QUEEN 701M

DOB 9/28/24

REG. # 21209999

TATTOO 701M

ANGUS

- ┌ S A V CHECKMATE 8158
- └ MCCURRY CHECKMATE 0020
- ┌ MCCURRY WIN MISS WIX 1151
- ┌ COLBURN PRIMO 5153
- └ PF QUEEN 414 7710
- ┌ PF FIRST CLASS SIDNEY OF 414

▪ Flash and pizzaz! Her build, function and quality are second to none. At the stand she is cool fronted, robust bodied, stout hipped and heavy boned. When set into motion, this stylish heifer also offers advantages in mobility. Her kind is hard to emulate yet destined to be memorable. Sure to make her way to the backdrop, 701M is also the cattleman kind, suggesting long-term profitability.

- Sells open.

LOTS 23 + 24

▪ Lots 23 and 24 combine the PCC herd sire they selected from McCurry Angus Ranch, Checkmate, with a granddaughter and great-granddaughter of the elite Angus donor J&J Queen 414, who has been proclaimed by many as Northern Improvement's greatest daughter. This cow family is proven to generate unparalleled "look," quality, structural soundness and power.

▪ Lot 23 is out of a Primo x First Class x 414 that produced the \$17,500 dam of lot 24 that was selected by Jelani King from the 2021 Fall PCC Sale.

LOT 24

PCC JK QUEEN 168

DOB 9/27/24

REG. # 21207724

TATTOO 168

GED	BW	WW	YW	MILK	ANGUS
1-7	1-2.2	1-64	1-111	1-17	

- ┌ S A V CHECKMATE 8158
- └ MCCURRY CHECKMATE 0020
- ┌ MCCURRY WIN MISS WIX 1151
- ┌ SCHILLING'S R&L CONFIDENTIAL
- └ PCC RR QUEEN 271
- ┌ PF QUEEN 414 7710

▪ This feminine fronted heifer showcases style and flare, with power and performance! She is correct in her skeletal design, flexible in movement and robust in terms of center body dimension. Additionally, she offers width of base, power and extra shape up high, while still blending a soft, easy maintaining look.

▪ The \$17,500 dam of lot 24 that was selected by Jelani King from the 2021 Fall PCC Sale.

- Sells open.

MARCH 29, 2025

PEMBROOK



LOT 25

PCC BYC EVENING TINGE 725M

DOB 10/01/2024 REG. # 21206914 TATTOO 725M

GED	BW	WW	YW	MILK	ANGUS
I-2	I-3.4	I-57	I-97	I-26	

- └ SAC CONVERSATION
- └ SILVEIRAS CONVOY 0340
- └ SILVEIRAS SAVANNAH 3322
- └ PCC WITTEN 111A
- └ PCC EVENING TINGE 430E
- └ PCC EVENING TINGE 226 8001

- This flashy, long-necked heifer offers power and performance in one high-volumed, complete package. She is deep sided, square hipped and sound at the ground. Additionally, she is attractive fronted, and stout featured making her a practical female with lots of extras to compete in the showing.
- Sells open.



SILVEIRAS CONVOY 0340
SIRE OF LOT 25

LOTS 25 + 26

- One-half interest in the dam of lot 25 thru 27 originally sold to Sullivan Farms for \$75,500 as a heifer calf before selling in her entirety as lot 1 in the fall 2022 PCC Sale for \$42,500.
- A full sister to lot 25 and maternal sister to the lot 25A embryos and lots 26 and 27 was the \$50,000 selection of Lane Toledo from the 2023 Fall PCC Sale and found to the backdrop many times while a maternal sister to lots 25 and 25A and full genetic sister to lots 26 and 27 was named Division 2 Champion at 2021 National Junior Angus Heifer Show for Jelani King after also winning her class at the 2021 Cattlemen's Congress and co-topping the Angus offering of the 2021 Limited Edition Sale at PCC at \$29,000. That same daughter was the Angus Bronze Medallion winner at OYE.
- Two flushes have been sold from 430E for \$12,500 in the 2021 PCC Fall Sale and \$12,000 in the 2020 PCC Fall Sale and her embryos have been among the high sellers in three of our recent online sales.
- During her years of production at PCC, the grand-dam of lots 25 thru 27, PCC Evening Tinge 226 8001, generated an average of \$110,000 per year in progeny sales!



PCC MISS EVENING TINGE 430E
DAM OF LOTS 25 THRU 27

EMBRYOS

LOT 25A

6 CONVENTIONAL EMBRYOS

ANGUS

- └ SILVEIRAS STYLE 9303
- └ SILVEIRAS FORBES 8088
- └ COLLISON FOREVER LADY 1622
- └ PCC WITTEN 111A
- └ PCC EVENING TINGE 430E
- └ PCC EVENING TINGE 226 8001

- The sire of this mating, Forbes, has made quite an impact across multiple breeds through his progeny after being named himself The ROV Show Bull of the Year being slapped Grand Champion Bull at the 2021 Cattlemen's Congress and Atlantic National Angus Show. He was also Supreme Champion Open Angus Animal at Atlantic National Angus Show, Grand Champion Bull at the 2021 Western National Angus Futurity and Grand Champion Bull at the 2020 Kansas State Fair as well as being named the 2020 Grand Champion Angus Bull at the Fort Worth Stock Show & Rodeo, the 2020 Grand Champion Angus Bull at the Houston Livestock Show & Rodeo and the Reserve Grand Champion Angus Bull at the 2019 ROV American Royal Angus Show.
- Selling six conventional embryos with a guarantee of at least two pregnancies to result if implanted within one year of purchase by a certified embryologist.



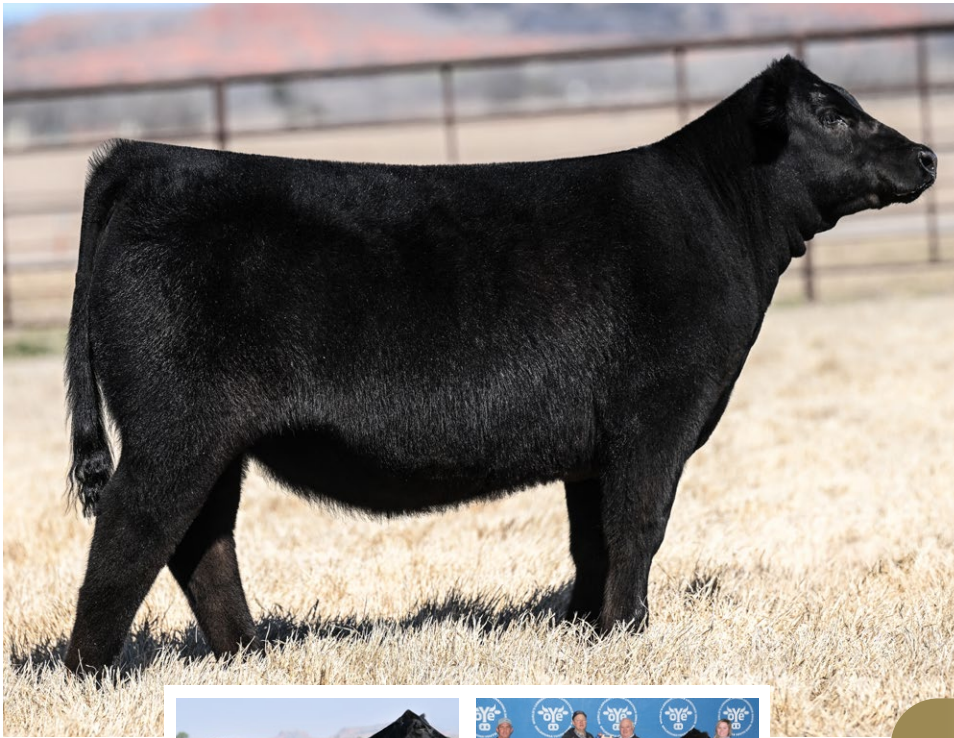
PCC MISS EVENING TINGE 835
\$50,000 FULL SISTER TO LOT 25 AND MATERNAL SISTER TO LOTS 25A, 26, AND 27



SILVEIRAS FORBES 8088
SIRE OF LOT 25A EMBRYOS

12:30 PM DST
FAIRVIEW, OK

PEMBROOK SPRING PRODUCTION SALE



LOT 26

PCC BYC EVENING TINGE 85M

DOB 10/25/24 REG. # 21203611 TATTOO 85M

GED	BW	WW	YW	MILK	ANGUS
1-1	1-3.0	1-56	1-96	1-23	

- └ GAMBLES HOT ROD
- └ GCC STYLE 2 998F
- └ SILVEIRAS ELBA 2520
- └ PCC WITTEN 111A
- └ PCC EVENING TINGE 430E
- └ PCC EVENING TINGE 226 8001

- Displaying a killer look and added power, 85M is a true sale feature as she is not only visually intriguing, but she offers genetic predictability and added value in cow family lineage. This young prospect is super special in her length of neck, is especially deep and high-volumed, while still being stout and powerful from behind. Complimenting her build on the profile, this heifer further excels in range of motion and flexibility at the ground.
- Sells open.

LOTS 26 + 27

- One-half interest in the dam of lots 25 thru 27 originally sold to Sullivan Farms for \$75,500 as a heifer calf before selling in her entirety as lot 1 in the fall 2022 PCC Sale for \$42,500.
- Sired by Silveiras Style 9303, who was cloned to make GCC Style 2 998F, a full genetic sister to lots 26 and 27 was named Division 2 Champion at 2021 National Junior Angus Heifer Show for Jelani King after also winning her class at the 2021 Cattleman's Congress and co-topping the Angus offering of the 2021 Limited Edition Sale at PCC at \$29,000. That same daughter was the Angus Bronze Medallion winner at OYE.
- A full sister to lot 25 and maternal sister to the lot 25A embryos and lots 26 and 27 was the \$50,000 selection of Lane Toledo from the 2023 Fall PCC Sale and has found her way to the backdrop many times.
- Two flushes have been sold from 430E for \$12,500 in the 2021 PCC Fall Sale and \$12,000 in the 2020 PCC Fall Sale and her embryos have been among the high sellers in three of our recent online sales.
- During her years of production at PCC, the grand-dam of lots 25 thru 27, PCC Evening Tinge 226 8001, generated an average of \$110,000 per year in progeny sales!



PCC MISS EVENING TINGE 430E
DAM OF LOTS 25 THRU 27



PCC EVENING TINGE 430J
MATERNAL SISTER TO LOTS 25 AND 25A AND FULL GENETIC SIB TO LOTS 26 AND 27

PCC



LOT 27

PCC BYC EVENING TINGE 74M

DOB 10/24/24 REG. # 21203612 TATTOO 74M

GED	BW	WW	YW	MILK	ANGUS
1-1	1-3.0	1-56	1-96	1-23	

- └ GAMBLES HOT ROD
- └ GCC STYLE 2 998F
- └ SILVEIRAS ELBA 2520
- └ PCC WITTEN 111A
- └ PCC EVENING TINGE 430E
- └ PCC EVENING TINGE 226 8001

- Here is a big bodied, robust type female whose look and body type suggest low maintenance and increased profit potential. Additionally, she is a stylish made heifer that offers added length of front, width and dimension.
- Sells open.



PCC EVENING TINGE 430J
MATERNAL SISTER TO LOTS 25 AND 25A AND FULL GENETIC SIB TO LOTS 26 AND 27



GCC STYLE 2 998F
SIRE OF LOTS 26 AND 27

MARCH 29, 2025

PEMBROOK



PEMBROOK
CATTLE
COMPANY



SIMMENTAL



PCC



EMBRYOS



JBSF PROUD MARY
DAM OF LOT 28 EMBRYOS



PCC JSUL PROUD MARY 3654L
\$125,000 FULL SISTER TO LOT 28 EMBRYOS
RESERVE GRAND CHAMPION PUREBRED SIMMENTAL
HEIFER AT THE 2025 CATTLEMEN'S CONGRESS OPEN
SHOW



PCC JSUL PROUD MARY 3654L
\$125,000 FULL SISTER TO LOT 28 EMBRYOS - 9TH
OVERALL 2024 AJSA NATIONAL CLASSIC



PCC JSUL PROUD MARY 3654L
\$125,000 FULL SISTER TO LOT 28 EMBRYOS -
SUPREME CHAMPION 2024 SIMMENTAL BREEDER'S
SWEEPSTAKES



PCC JSUL MARY'S RECKONING 3299L
\$230,000 FULL SISTER TO LOT 28 EMBRYOS -
10TH OVERALL 2024 AJSA NATIONAL CLASSIC



PCC JSUL PROUD MARY 1532J
MATERNAL SISTER TO LOT 28 EMBRYOS - RESERVE
GRAND CHAMPION PUREBRED SIMMENTAL HEIFER
AT THE 2023 CATTLEMEN'S CONGRESS JUNIOR



PCC JSUL PROUD MARY 1532J
MATERNAL SISTER TO LOT 28 EMBRYOS - RESERVE
GRAND CHAMPION PUREBRED SIMMENTAL HEIFER
AT THE 2022 NAILE OPEN SHOW

PCC

LOT 28

4 RSF IVF EMBRYOS

PB SIMMENTAL

- └ W/C RELENTLESS 32C
- └ RECKONING 711F
- └ RWA KRISHA-ET
- └ YARDLEY HIGH REGARD W242
- └ JBSF PROUD MARY 317C
- └ BROOKS STEELMAGNOLIA X57

• This mating will produce full sibs to heifers that went on to be named Top 10 at the 2024 AJSA Classic; the \$230,000 record selling female in the 2023 Fall PCC Sale, PCC JSUL MARY'S RECKONING 3229L selected by Cambria Cook, and the \$125,000 top-selling lot from the 2024 Spring PCC Sale, PCC JSUL PROUD MARY 3654L that was also named Supreme Champion at the 2024 Simmental Breeder's Sweepstakes; Res.

Grand Champion Purebred Heifer at the 2024 American Royal Junior Show; Res. Grand Champion Purebred Heifer at the 2024 NAILE Open and Junior Shows; and Res. Grand Champion Purebred Heifer at the 2025 Cattlemen's Congress Open Show for Josie Phillips and Circle M.

- The dam of lots 25 and 25A, JBSF Proud Mary, is becoming one of the most consistent donors and top income generators for Sullivan Farms and PCC.
- In addition to the aforementioned 3229L and 3654L, four maternal sisters to this mating sold in the 2023 PCC Spring Sale for an impressive average of \$30,375 and included JSUL PCC MARY 2459K, the \$60,000 selection of Finn Romanchuk, and JSUL PCC MARY 2573K, the \$40,000 selection of Sadie Sears. Additionally, three maternal sisters to this mating were featured in the 2022 Spring PCC Sale and included PCC JSUL PROUD MARY 1532J, who has been a many-time champion for Brecklyn Bloomberg, including being named Reserve Grand Champion Purebred Simmental Heifer

in the 2022 NAILE Open Show; Reserve Grand Champion Purebred Simmental Heifer in the 2023 Cattlemen's Congress Junior Show; 5th Overall Heifer at the 2022 World Beef Expo Junior Show; Reserve Champion Purebred Heifer at the 2022 Illinois Junior Simmental Show; and Res. Division Champion at the 2022 Illinois State Fair.

- Another maternal sister, JSUL Leapin Mary 8108, campaigned by Makenzie Hickman, sold through the Schaeffer/Tice Sale for \$45,000 and has been one of the most successful heifers on the jackpot circuit in the country while another maternal sister to this mating sold for \$100,000 in the Schaeffer/Tice Sale.
- Three more maternal sisters to this mating sold for a total of \$50,000 in the 2021 Fall PCC Sale to average \$16,667 while four full sib embryos.
- The Proud Mary name carries as much regard and recognition as any cow family within the Simmental breed.
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

MARCH 29, 2025

PEMBROOK



LOTS 29-32



SO REMEDY 7F
\$530,000 SIRE OF LOTS 29 THRU 32
AND 32B EMBRYOS



DTC JWC ANGEL 124J
\$30,000 DONOR DAM OF LOTS 29 THRU
32 AND 32A AND 32B EMBRYOS

- Lots 29 thru 32 are flush sisters that combine SO Remedy 7F, the record setting Simmental bull that sold for \$530,000 in the 2021 edition of Embryos on Snow in Oklahoma City to Freking Livestock of Alpha, Minnesota before being selected as the 2021 Cattlemen's Congress Grand Champion Simmental Bull, with DTC JWC ANGEL 124J, the \$30,000 selection of Sara Sullivan from a past Boyert/Core Spring Sale.
- The grandam of lots 29 thru 32, W/C Harrell Angel 7110E is another proof positive indicator of the reliability of the W/C Relentless 32C combination with W/C Angel 2870Z. She was competitive during the 2019 show season for Sara Sullivan where she was selected as the AJSA National Classic 3rd Overall Purebred Heifer. Now in production, 7110E has emerged as one of the absolute most consistent and reliable producing daughters of the great 2870Z.
- The famous third dam of lots 29 thru 32, W/C Miss Angel 2870Z, is the foundation matriarch of Jared Werning Cattle and 115 direct progeny recorded with the American Simmental Association. W/C Angel 2870Z was a National Champion for JWC and Harrell, however her ventures on the tanbark were only the beginning of the story she was set to write. She has been a volume producer of genetic potency, in addition to the aforementioned grandam of lots 29 thru 32, the list of maternal siblings that lead breeding programs across North America is impressive, you will find females like W/C Angel 7113E, W/C Angel 7114E, W/C Right Now 1198J, and W/C Red Bird 269J.

LOT 29

PCC JSUL ANGEL 4748M

DOB 10/23/24 REG. # 4491934 TATTOO 4748M

GED	BW	WW	YW	MILK	PB SIMMENTAL
12.9	1.9	80.9	123.8	14	

- └ HPP/HILL UPRISING C104
- └ SO REMEDY 7F
- └ B&K CREAM SODA 8D
- └ WLE COPACETIC E02
- └ DTC JWC ANGEL 124J
- └ W/C HARRELL ANGEL 7110E

- This cool looking purebred is chic and flashy in terms of look. To add to this, she is big footed and heavy boned, powerful in her design and robust in her body shape. Collectively, she is destined to generate attention in the ring, while still offering value from a breeding standpoint.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.



W/C HARRELL ANGEL 7110E
MATERNAL GRANDAM OF LOTS 29
THRU 32 AND 32A AND 32B EMBRYOS



SO REMEDY 7F
\$530,000 SIRE OF LOTS 29 THRU 32
AND 32B EMBRYOS

LOT 30

PCC JSUL ANGEL 4713M

DOB 10/23/24 REG. # 4491936 TATTOO 4713M

GED	BW	WW	YW	MILK	PB SIMMENTAL
12.9	1.9	80.9	123.8	14	

- └ HPF/HILL UPRISING C104
- └ SO REMEDY 7F
- └ B&K CREAM SODA 8D
- └ WLE COPACETIC E02
- └ DTC JWC ANGEL 124J
- └ W/C HARRELL ANGEL 7110E

- Blending a wild look with donor quality fundamentals, this elegant young heifer highlights the proven genetic power of this donor family, while still offering added shape and power! Her showing presence is captivating and is further accentuated by her ability to stay flexible and correct in her structure. A sale favorite and sure to be show champion, 4713M is high-end donor material!
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.

PCC



DTC JWC ANGEL 124J
\$30,000 DONOR DAM OF LOTS 29 THRU
32 AND 32A AND 32B EMBRYOS

LOT 31

PCC JSUL ANGEL 4719M

DOB 10/18/24 REG. # 4491937 TATTOO 4719M

GED	BW	WW	YW	MILK	PB SIMMENTAL
12.9	1.9	80.9	123.8	14	

- └ HPF/HILL UPRISING C104
- └ SO REMEDY 7F
- └ B&K CREAM SODA 8D
- └ WLE COPACETIC E02
- └ DTC JWC ANGEL 124J
- └ W/C HARRELL ANGEL 7110E

- Practicality and function combined with a solid genetic base. Here is a female with added shape and power, while still being attractive up front. She is good at the ground and offers extra rib and volume, while having the right kind of shape and dimension.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.

MARCH 29, 2025



LOT 32

PCC JSUL ANGEL 4751M

DOB 9/8/24 REG. # 4491935 TATTOO 4751M

GED	BW	WW	YW	MILK	
12.9	1.9	80.9	123.8	14	PB SIMMENTAL

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

WLE COPACETIC E02

DTC JWC ANGEL 124J

W/C HARRELL ANGEL 7110E

- This powerful-made heifer blends body shape and width in a sound structural package. Her function and performance provide a foundation for added value in brood cow utility and stoutness of feature.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.



SO REMEDY 7F
SIRE OF LOT 32A



REVELATION 2K
SIRE OF LOT 32B

LOT 32A

4 RSF IVF EMBRYOS

PB SIMMENTAL

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

WLE COPACETIC E02

DTC JWC ANGEL 124J

W/C HARRELL ANGEL 7110E

- This mating combines SO Remedy 7F, the record setting Simmental bull that sold for \$530,000 in the 2021 edition of Embryos on Snow in Oklahoma City to Freking Livestock of Alpha, Minnesota before being selected as the 2021 Cattlemen's Congress Grand Champion Simmental Bull, with DTC JWC ANGEL 124J, the \$30,000 selection of Sara Sullivan from a past Boyert/Core Spring Sale, and will result in full sisters to lots 29 thru 32 in this offering.
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

LOT 32B

4 RSF IVF EMBRYOS

PB SIMMENTAL

TL REVENANT 35

REVELATION 2K

RIED BANDED MAE

WLE COPACETIC E02

DTC JWC ANGEL 124J

W/C HARRELL ANGEL 7110E

- This mating combines the \$200,000 Schaffer & Bloomberg sire, Revelation 2K, with DTC JWC ANGEL 124J, the \$30,000 selection of Sara Sullivan from a past Boyert/Core Spring Sale and will result in maternal sisters to lots 29 thru 32 in this offering.
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

EMBRYOS



HOLT KAMP CLAC CHANGE IS COMING
SIRE OF LOTS 33 AND 34



PPCC KLC RITA 1316J
DAM OF LOTS 33 AND 34

LOT 33

PPCC FR RITA 177M

DOB 10/04/2024 REG. # PENDING TATTOO 177M

PB SIMMENTAL

- └ WLE COPACETIC E02
- └ **HOLT KAMP CLAC CHANGE IS COMING**
- └ MISS SUGAR SHAKE 84D
- └ JSUL SOMETHING ABOUT MARY 8421
- └ **PPCC KLC RITA 1316J**
- └ RJ PF RITA 8288F

- Hard to make defines this purebred female. At the stand, she is impressive in her look ahead of her shoulder, and then from there back she is bold and robust in her center body. Additionally, she is wide based, stout hipped and offers genuine shape throughout. Going to the ground, she is correct in her angles and has the ability to move with flexibility and authority. There is no question this baldy female will garner her share of successes, and then ultimately make her mark as a donor.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.

LOTS 33 + 34

- The donor dam of lots 33 and 34, PPCC KLC Rita 1316J, is a big time 3/4 Simmental that was featured as lot 1 in the 2021 PCC Holiday Lights Sale where she was selected by FR Cattle in Texas. We saw the revenue generating potential in her and decided to keep an embryo interest and boy are we glad we did. The maternal granddam of this mating, RJ PF RITA 8288F, dominated the show ring throughout her career, not just winning within her breed, but also being crowned Supreme Champion Female at the NAILE in Louisville, KY while the third dam of lots 33 and 34, "Rita 5406", is a lead donor in the RJ Cattle Co. herd.
- The sire of lots 33 and 34, Holtkamp CLAC Change is Coming, is a stand out young Simmental bull that is destined to make his mark in and out of the Simmental breed. Change is Coming has caught the attention of everyone who has seen him or heard about him. He has the unique ability to have appeal and usefulness in various sectors of the industry. Purebred to club calf producers will have great use for him as a sire. Change is Coming has a world of genuine muscle shape from end to end and captures a cool look with all the belly and bone one would want. He is really a complete package kind of bull His dam was shown quite successfully by the Caldwell family and she is making her mark at Holtkamp Cattle Company as a never miss donor.

PCC



RJ PF RITA 8288F
MATERNAL GRANDAM OF LOTS 33 AND 34



EXAR RITA 5406
FOUNDATION THIRD DAM OF LOTS 33 AND 34

LOT 34

PPCC FR RITA 9M

DOB 10/05/2024 REG. # PENDING TATTOO 9M

GED	BW	WW	YW	MILK	PB SIMMENTAL
8.8	3.7	87.5	124.7	14.2	

- └ WLE COPACETIC E02
- └ **HOLT KAMP CLAC CHANGE IS COMING**
- └ MISS SUGAR SHAKE 84D
- └ JSUL SOMETHING ABOUT MARY 8421
- └ **PPCC KLC RITA 1316J**
- └ RJ PF RITA 8288F

- Here is a rocket necked heifer that combines this extra feminine look up front with added body depth and volume! Her stylish look from the side is further enhanced by her ability to move with freedom and flexibility off both ends of her skeleton.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.

LOT 35

PCC W/C TEXAS DOLL 4971M

DOB 9/10/24 REG. # 4491508 TATTOO 4971M

GED	BW	WW	YW	MILK	PB SIMMENTAL
12.8	1.8	76.2	109.0	22.5	

- └ KRJ DAKOTA OUTLAW 6974
- NEXT LEVEL**
- └ KRDL CAEDENCE C37
- └ W/C LOADED UP 1119Y
- W/C RJ TEXAS DOLL 7058E**
- └ MISS WERNING KP 8543U



• Lot 35 is a flashy made, bold ribbed female that goes to the surface on extra substance of bone. She blends power with femininity, as she not only has width and shape up high, but is long fronted, deep bodied and good structured. Her kind prove to be successful show females yet also transition well into the donor pen.

• The dam of lot 35, W/C RJ Texas Doll 7058,

is one of the very few full sisters to W/C Bankroll 811D in production and her mating to Next Level has been superb. 7058 has become a true income generator Werning Cattle and this daughter illustrates why.

- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.



W/C RJ TEXAS DOLL 7058E
DAM OF LOT 35



MISS WERNING KP 8543U
MATERNAL GRANDAM OF LOT 35

PCC



LOT 36

PCC W/C FANCY 4166M

DOB 11/4/24 REG. # 4491509 TATTOO 4166M

GED	BW	WW	YW	MILK	PB SIMMENTAL
11.8	2.4	73.8	104.6	20.9	

- └ KRJ DAKOTA OUTLAW 6974
- NEXT LEVEL**
- └ KRDL CAEDENCE C37
- └ W/C RELENTLESS 32C
- BRAMLETS DAKOTA H094**
- └ DAF DAKOTA D13



NEXT LEVEL
SIRE OF LOTS 35 THRU 37

• Another baldy heifer that is extra impressive from a functional perspective. She is flexible off both ends of her skeleton, big bodied and high volumed, while still being flashy up front and stout out of her hip. In addition, she is expansive in her heart yet trendy in her chest giving her a killer look from the side. Her upside earning potential is great considering her kind boast the most impressive show careers, yet 4166M also has the practical pieces needed from an industry aspect.

- The dam of lot 36 was a mant-time champion and is now a donor for Werning Cattle and is a full sister to Bramlets Dakota H095, the Reserve Grand Champion Purebred Female at the 2021 AJSA National Classic.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.



LOT 37

PCC W/C ANGEL 4112M

DOB 11/1/24 REG. # 4491507 TATTOO 4112M

GED	BW	WW	YW	MILK	PB SIMMENTAL
11.2	2.3	72.6	101.7	19.6	

- └ KRJ DAKOTA OUTLAW 6974
- NEXT LEVEL**
- └ KRDL CAEDENCE C37
- └ W/C RELENTLESS 32C
- W/C ANGEL 7143E**
- └ W/C MISS ANGEL 2870Z



W/C ANGEL 7143E
DAM OF LOT 37

• This white-faced heifer is broody made and high-volumed. Her center rib design is complimented by her flexibility and function at the ground. Additionally, she is feminine and attractive while offering extra shape and power.

- The dam of lot 37 is a top donor in the Werning Cattle herd and is a full sister to the \$240,000 valued dam of W/C Bet On Red and a daughter of W/C Miss Angel 2870Z, the foundation matriarch of Werning Cattle

with 115 direct progeny recorded with the American Simmental Association. W/C Angel 2870Z was a National Champion for JWC and Harrell, however her ventures on the tanbark were only the beginning of the story she was set to write as is evident with her list of impactful daughters and sons.

- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.

12:30 PM CST
FAIRVIEW, OK

PEMBROOK SPRING PRODUCTION SALE



LOT 38

DUAL REGISTERED

PCC JSUL WHO DAT 4718M

DOB 9/25/24 REG. # 4491270 + 426723 TATTOO 4718M

%SIMMENTAL / LOW CHI/HIGH CHI OK & TX

- └ VGL FORESIGHT
- └ STCC TECUMSEH 058J
- └ HF SERENA
- └ COLBURN PRIMO 5153
- └ JSUL WHO DAT DARLING 902G ET
- └ SSUL WHO DAT DARLING

- Showcasing look and balance, this DUAL-REGISTERED heifer is a stylish female that offers advantages in terms of her structural build, while merging the right kind of body type with added stoutness. She is level and square, yet wide based and extra dimensional. Her look and general build is sought after in both the showing and production. This flashy made heifer offers the complete package of presence and practicality!
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.



JSUL WHO DAT DARLING 902G ET
DAM OF LOTS 38 THRU 40 AND THE 40A AND 40B EMBRYOS

PCC



LOT 39

DUAL REGISTERED

PCC JSUL WHO DAT 4747M

DOB 10/15/24 REG. # 4491269 + 426722 TATTOO 4747M

%SIMMENTAL / LOW CHI/HIGH CHI OK & TX

- └ VGL FORESIGHT
- └ STCC TECUMSEH 058J
- └ HF SERENA
- └ COLBURN PRIMO 5153
- └ JSUL WHO DAT DARLING 902G ET
- └ SSUL WHO DAT DARLING

- This DUAL-REGISTERED female is correct in terms of her lines and functional in her body type. She has flex and cushion at the surface while being bold and dimensional from there up. A young female that is bound to make her mark in the showing.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.



JSUL PCC DAT DARLIN 2554K
MATERNAL SISTER TO LOTS 38 THRU 40 AND THE 40A AND 40B EMBRYOS



JSUL WHO DAT 3392L
MATERNAL SISTER TO LOTS 38 THRU 40 AND THE 40A AND 40B EMBRYOS

DUAL REGISTERED

LOT 40 %SIMMENTAL / LOW CHI/HIGH CHI OK & TX

PCC JSUL WHO DAT 4720M

DOB 11/4/24 REG. # 4491271 + 426724 TATTOO 4720M

- └ VCL FORESIGHT
- └ STCC TECUMSEH 058J
- └ HF SERENA
- └ COLBURN PRIMO 5153
- └ JSUL WHO DAT DARLING 902G ET
- └ SSUL WHO DAT DARLING

- A bold featured, dense made, DUAL-REGISTERED heifer that provides a low input look with added shape and power! Her body type, combined with extra stoutness is in high-demand, yet her function at the ground suggest even more long term value.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.



LOTS 38-40

- Lots 38 thru 40 are DUAL-REGISTERED sisters that combine STCC Tecumseh 058J, the record-breaking Purebred Simmental bull that commanded \$620,000 for ½ semen interest in the 2022 Hartman Cattle Company Bull Sale to Freking Cattle of Minnesota, with the 2020 NAILE Supreme Champion Female, JSUL WHO DAT DARLING 902G ET, who has produced numerous Champions including JSUL WHO DAT 3392L, the Reserve Grand Champion Percentage Female at the 2024 AJSA National Classic and JSUL PCC DAT DARLIN 2554K, named 7th Overall Percentage Female at the 2024 AJSA National Classic who are both maternal sisters to lots 38 thru 40 and the lot 40A and 40B embryos.
- Two maternal sisters sold in the fall 2024 PCC Sale for \$13,000 each while maternal sib embryos commanded \$1,600 per embryo.



JSUL PCC WHO DAT 4204M
\$13,000 MATERNAL SISTER TO LOTS 38 THRU 40 AND THE 40A AND 40B EMBRYOS



JSUL PCC WHO'S DAT 4304M
\$13,000 MATERNAL SISTER TO LOTS 38 THRU 40 AND THE 40A AND 40B EMBRYOS



STCC TECUMSEH 058J
\$620,000 1/2 INTEREST SIRE OF LOTS 38 THRU 40 AND THE 40A EMBRYOS

EMBRYOS



JBSF BERWICK 41F
SIRE OF LOT 40B

LOT 40A

4 RSF IVF EMBRYOS

%SIMMENTAL / LOW CHI/HIGH CHI OK & TX

- └ VCL FORESIGHT
- └ STCC TECUMSEH 058J
- └ HF SERENA
- └ COLBURN PRIMO 5153
- └ JSUL WHO DAT DARLING 902G (CLONE)
- └ SSUL WHO DAT DARLING

- This mating combines STCC Tecumseh 058J, the record-breaking Purebred Simmental bull that commanded \$620,000 for ½ semen interest in the 2022 Hartman Cattle Company Bull Sale to Freking Cattle of Minnesota, with the 2020 NAILE Supreme Champion Female, JSUL WHO DAT DARLING 902G ET, creating full sisters to lots 38 thru 40 in this offering.
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

LOT 40B

4 RSF IVF EMBRYOS

%SIMMENTAL / LOW CHI/HIGH CHI OK & TX

- └ ROCKING P LEGENDARY C918
- └ JBSF BERWICK 41F
- └ JBSF 402B
- └ COLBURN PRIMO 5153
- └ JSUL WHO DAT DARLING 902G (CLONE)
- └ SSUL WHO DAT DARLING

- This lot offers a chance to acquire sexed female embryos from the 2020 Embryos on Snow high selling lot, JBSF Berwick 41F, who commanded a hammer price of \$109,000 for one-third interest, with the 2020 NAILE Supreme Champion Female, JSUL WHO DAT DARLING 902G ET, creating maternal sisters to lots 38 thru 40 in this offering.
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



LOT 41

DUAL REGISTERED

DKBF PCC WHO DAT 165M

DOB 09/28/2024

REG. # PENDING

TATTOO 165M

%SIMMENTAL / LOW CHI/HIGH CHI OK & TX

- └ WLE COPACETIC E02
- └ HOLT KAMP CLAC CHANGE IS COMING
- └ MISS SUGAR SHAKE 84D
- └ COLBURN PRIMO 5153
- └ JSUL WHO DAT 8060F
- └ JSUL WHO DAT 1602

- Highlighted as one of the impressive DUAL-REGISTERED %Simmental females PCC is known for, this stunning female offers all the visual quality needed to post a successful show career. Furthermore, her donor potential speaks even higher considering her flawless build and genetic strengths. This star headed heifer is big bodied, stout hipped, sharp fronted and heavy boned. Furthermore, her lines and attractiveness are impeccable, and yet she still goes to the surface with flexibility off both ends of her skeleton.
- The dam of lot 41 was the \$35,000 selection of our genetic partners, Brown Farms from the 2018 PCC Fall Sale and is a direct daughter of JSUL WHO DAT 1602, who is one of the most famous NAILE and American Royal Supreme Champions to have ever walked the green chips, shown by Luke Elder.
- Full sisters to the dam of lot 41 include: JSUL WHO DAT WHITNEY 091H ET, Sara Sullivan's heifer that was named Champion in the Junior Chi Show at Cattleman's Congress that went on to be named Reserve Grand Champion Female at the 2021 Chi Junior National as well as the Grand Champion, JSUL MO WHO DAT 9022G ET shown by Brock Cottrell, and Reserve Grand Female, JSUL WHO DAT COLBURN 0197H shown by Kaiser Show Cattle, in the Open Chi Show at the inaugural Cattlemen's Congress and the \$22,500 selection by Cora Hardy from the 2020 PCC Fall Production Sale that won Grand Champion Chianina Heifer at the 2021 Cowgirls in Cowtown, JSUL PCC LOOK AT DAT 0266H ET, as well as two maternal sisters that sold for \$16,000 and \$15,000 in the 2023 PCC Fall Sale.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.



JSUL WHO DAT 1602
MATERNAL GRANDAM OF LOT 41



JSUL MO WHO DAT 9022G ET
FULL SISTER TO THE DAM OF LOT 41

PCC



LOT 42

DUAL REGISTERED

PCC TSSC BT SHE'S SALTY 4971M

DOB 10/18/24

REG. # 426739

TATTOO 4971M

%SIMMENTAL / HIGH CHI

- └ TL REVENANT 35
- └ REVELATION 2K
- └ RIED BANDED MAE
- └ ASHW WHO DA MAN
- └ JSUL WHO DAT SULTRY 6215D ET
- └ JSUL SULTRY 6640

- Offering this trendy fronted, DUAL-REGISTERED heifer that combines center body function with added width and dimension. She is high-volumed and super feminine in her look, while offering added substance and power throughout.
- The dam of lot 42, JSUL Sultry 6215D, has been a steadfast producer for Schaeffer, Main & Teague the last few years and won't be slowing down anytime soon! 6215D was a dominant champion for Clint Main including being named Champion Chi Female at the 2017 NAILE.
- A full sister to lot 42 sold for \$20,000 while maternal sisters to lot 41 include a Relentless X 6215D that claimed multiple division titles at the majors as well as being named 4th Overall Female at the prestigious Illinois State Fair and 9th Overall Percentage Heifer at the AJSA National Classic for Brecken Bloomberg. Other maternal sisters include 24 Karat X 6215D that hung multiple banners for the Baker family from Indiana, and a Relentless X 6215D that was Reserve division at the North American last year for Kanicki & Stockdale.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.



JSUL WHO DAT SULTRY 6215D ET
DAM OF LOT 42



S&S BCH SUGAR AND SPICE
MATERNAL SISTER TO LOT 42



W/C BET ON RED 481H
SIRE OF LOTS 43 AND 44



PPCC EVENING TINGE 126G
Caption



PCC EVENING TINGE 226 8001
MATERNAL GRANDAM OF LOT 43

LOT 43

DKBF PCC EVENING TINGE 213M

DOB 10/15/24 REG. # PENDING TATTOO 213M

% SIMMENTAL

- └ W/C FORT KNOX 609F
- └ W/C BET ON RED 481H
- └ W/C ANGEL 7113E
- └ MR HOC BROKER
- └ PPCC EVENING TINGE 126G
- └ PCC EVENING TINGE 226 8001

- This cool marked heifer has a look of function and practicality. She offers stoutness at the ground while having a bold rib cage and the look of brood cow utility. She is level in her pattern and powerful from behind, while still being attractive fronted and soft centered
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.

LOTS 43 + 44

- The dam of lots 43 and 44 was Brown Farms selection from the 2019 PCC Sale and is a member of the highly successful flush that mated Broker to PCC Evening Tinge 226 8001. 126G is a maternal sister to Evening Tinge 430E, is the \$151,000 valued female whose one-half interest in her sold to Sullivan Farms for \$75,500 in the 2017 Pembroke Cattle Co. Fall Production Sale.
- In the 2020 Pembroke Cattle Fall Production Sale the grandam of lots 43 and 44, Evening Tinge 226 8001, sold for \$14,000 to Duane Miller, Millersburg, OH as an 8-year-old cow after first being valued at \$60,000 when ½ interest was selected in the 2017 PCC Production Sale by Mark and Connie Randol for \$30,000. During her years of production at PCC, PCC Evening Tinge 226 8001, generated an average of \$110,000 per year in progeny sales!

LOT 44

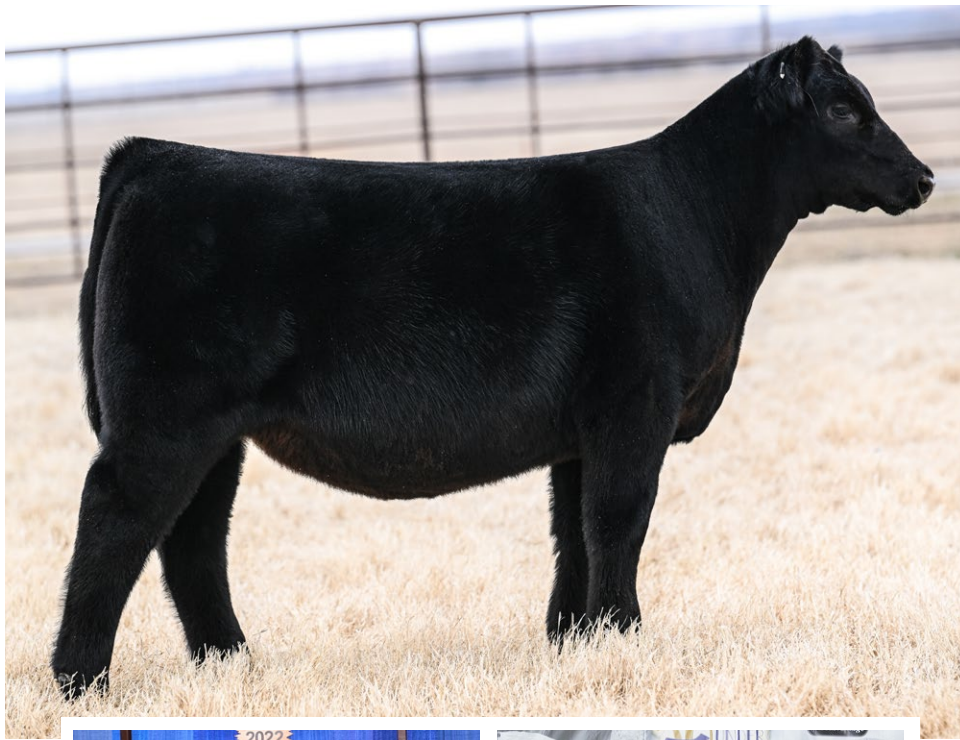
DKBF PCC EVENING TINGE 225M

DOB 10/12/24 REG. # PENDING TATTOO 225M

% SIMMENTAL

- └ W/C FORT KNOX 609F
- └ W/C BET ON RED 481H
- └ W/C ANGEL 7113E
- └ MR HOC BROKER
- └ PPCC EVENING TINGE 126G
- └ PCC EVENING TINGE 226 8001

- Lot 44 is an elegant heifer offers an attractive front end with added volume and center dimension. Her feminine look from the profile is enhanced when set in motion as she is a good structured heifer that is correct in her angles and functional in her build.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.



LOT 45

PCC JSUL HER MAJESTY 4712M

DOB 9/26/24 REG. # 4491272 TATTOO 4712M

GED	BW	WW	YW	MILK	% SIMMENTAL
10.9	1.4	67.8	107.5	20.9	

- └ SILVEIRAS STYLE 9303
- └ WC FAMILY TRADITION (W/C STYLE 69E)
- └ MISS WERNING KP 8543U
- └ W/C BANKROLL 811D
- └ JSUL HER MAJESTY 1260J
- └ SULL STYLING CRYSTALS 7022E ET

- Freaky and unique describes this cool looking young prospect. She ties a long slender neck high on her shoulder, then from there back blends body depth and power while still being balanced and flexible in her build. She should garner banners and be the front pasture kind!
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.

LOTS 45 + 45A

- The dam of lot 45 and the 45A embryos, JSUL HER MAJESTY 1260J, was the inaugural winner of the Jim Bloomberg Memorial Award, as the 2022 NAILE Supreme Champion Junior Breeding Heifer. This daughter of W/C Bankroll 811D continued a family tradition, as her maternal sister by THSF Lover Boy B33 had also been selected as the Supreme Champion Breeding Heifer at the 2021 Cattleman's Congress.
- In the fall of 2024, maternal sisters to lots 45 and the 45A embryos by Harker Unleashed sold for \$45,000 in Recknor's Female Sale and for \$37,000 in Sullivan's Maternal Legends Female Sale.
- The sire of lot 45 and the 45A embryos W/C Style 69E aka "Family Tradition" blends Silveiras Style 9303 with the legendary donor 8543U and has already produced eight daughters that sold in the RJ Cattle Company 2021 online sale for an average of \$27,938.

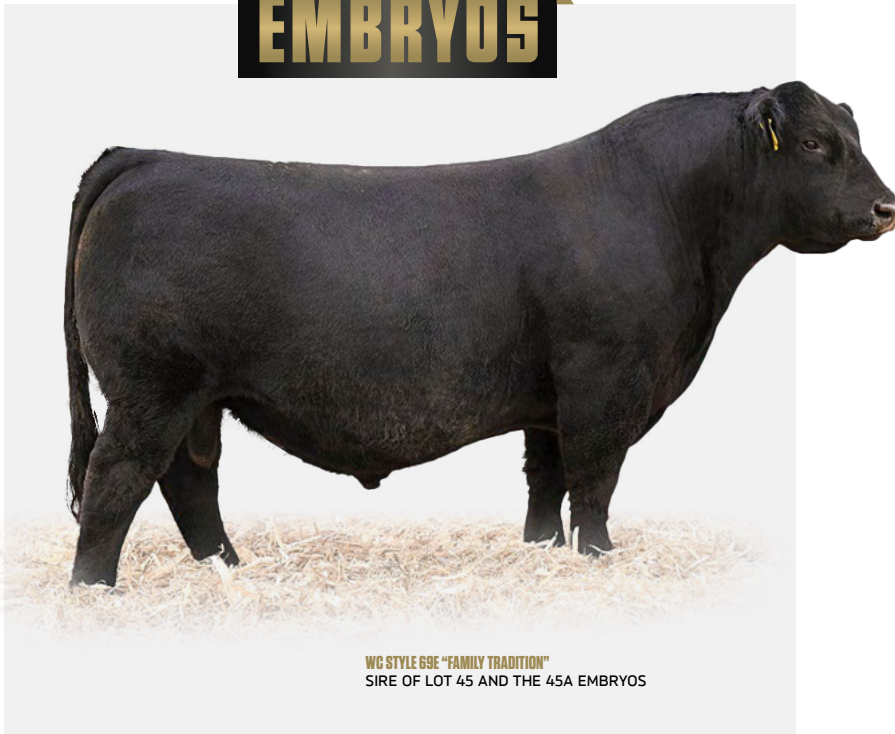


JSUL HER MAJESTY 1260J
DAM OF LOT 45 AND THE 45A EMBRYOS



SULL STYLING CRYSTALS 7022E ET
MATERNAL GRANDAM OF LOT 45 AND THE 45A EMBRYOS

EMBRYOS



WC STYLE 69E "FAMILY TRADITION"
SIRE OF LOT 45 AND THE 45A EMBRYOS

LOT 45A

4 RSF IVF EMBRYOS

% SIMMENTAL

- └ SILVEIRAS STYLE 9303
- └ WC FAMILY TRADITION (W/C STYLE 69E)
- └ MISS WERNING KP 8543U
- └ W/C BANKROLL 811D
- └ JSUL HER MAJESTY 1260J
- └ SULL STYLING CRYSTALS 7022E ET

- This mating combines W/C Style 69E aka "Family Tradition" with JSUL HER MAJESTY 1260J, who was the inaugural winner of the Jim Bloomberg Memorial Award, as the 2022 NAILE Supreme Champion Junior Breeding Heifer resulting in full sisters to lot 45.
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



LOT 46

DUAL REGISTERED

DKBF PCC LUCY 237M

DOB 10/08/2024 REG. # PENDING TATTOO 237M

%SIMMENTAL / SHORTHORN PLUS 25%

- └ W/C BANKROLL 811D
- └ W/C BANK ON IT 273H
- └ KS MISS SEQUOIA Y770
- └ SCC TRADITION OF 24
- └ SULL LUCY'S TRADITION 9133G
- └ SULL CRYSTAL'S LUCY ET

- This good-patterned heifer gives an attractive look from the profile, being high-tying, long and extended. To compliment this, she is robust in her center body, level in her design and stout out of her hip. On the move, she is flexible and sound, blending functionality with showing style.
- A maternal sister sold in the Spring 2024 PCC Sale to Kendra Gillette for \$13,000.
- The dam of lot 46 was shown successfully by Harley Sargent before joining the donor herd at Brown Farms.
- The grandam of lot 46, SULL Crystals' Lucy ET, was a many-time champion for Nick Sullivan including being named Grand Champion Female at the 2012 Shorthorn Junior Nationals, Grand Champion Female at the 2012 NWSS Junior Show, and Division II Champion Female at the 2011 Shorthorn Junior Nationals.
- Maternal sister sells as lot 65.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.



DKBF PCC LUCY 605L
\$13,000 MATERNAL SISTER TO LOT 46



SULL CRYSTAL'S LUCY ET
GRANDAM OF LOT 46

PCC



LOT 47

DKBF PCC TURNABOUT 253M

DOB 10/15/24 REG. # PENDING TATTOO 253M

% SIMMENTAL

- └ WLE COPACETIC E02
- └ HOLTkamp CLAC CHANGE IS COMING
- └ MISS SUGAR SHAKE 84D
- └ W/C LOADED UP 1119Y
- └ SELDOM REST N MISS 8066F
- └ DAMERON NORTHERN MISS 497

- Here is a powerful built heifer that blends the right body type with extra width to suggest function and profitability. In addition to this, she is a flexible made heifer that provides an attractive look from the side.
- The dam of lot 47 blends, Holtkamp CLAC Change is Coming, a stand out young Simmental bull that is destined to make his mark in and out of the Simmental breed, with a Loaded Up sired daughter of a flush sister to the legendary sire of champions, Dameron First Class.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Sells open.



DAMERON NORTHERN MISS 3114
THIRD DAM OF LOT 47



DAMERON FIRST CLASS
FLUSH BROTHER TO THE MATERNAL GRANDAM OF LOT 47



HOLTkamp CLAC CHANGE IS COMING
SIRE OF LOT 47



MAINTAINER

MAINE

MAINE ANGUS



PCC



PEMBROOK
CATTLE
COMPANY





JBOY ONE FOR ALL 001J ET
SIRE OF LOT 48

LOT 48

PCC MCKY PAMELA 4303 ET

DOB 7/16/24 REG. # PENDING TATTOO 4303M

PB MAINE

- └ WEIS ALL ME 10F
- └ JBOY ONE FOR ALL 001J ET
- └ MISS HIDDEN GEM 899F ET
- └ BOE GARTH
- └ MCKY REMI 0911 ET
- └ PJWC LISA MARIE 706D

PCC

- Banner chasers look in! This flashy built, freaky-fronted PUREBRED MAINE heifer has all the makings of a great one! On the profile, she is an attractive fronted female that drops from her spine with added center body dimension, then progresses to her hip with extra shape and power. Additionally, she is stout featured, big footed and sound structured, suggesting her true value will come after an undoubtably successful run in the showing. Her donor potential should prove profitable as her kind are hard to create. As a bonus, she has a cool and memorable color pattern on her belly and switch!
- Her sire, One For All, is undoubtably one of the most incredible Purebred Maine sires to surface in quite some time whose dam is the incredible 899 donor that was the 2020 Maine Show Heifer of the Year for Sullivans. After winning the American Royal and National Western, she was a sale highlight in the Embryos on Snow where she was purchased by the Cores and Webster Cattle Company and now is quickly becoming a cornerstone donor for those two progressive programs.
- Sells open.



PCC MISS EVENING TINGE 430E
DAM OF LOTS 49 and 50



BNWZ DATA BANK 1311C ET
SIRE OF LOTS 49 AND 50

PCC



PCC MISS EVENING TINGE 835
\$50,000 FULL SISTER TO LOTS 49 and 50



PCC MISS EVENING TINGE 430E
DAM OF LOTS 49 and 50

MARCH 29, 2025

LOT 49

MAINE ANGUS/ MAINTAINER

PCC BYC EVENING TINGE 9M

DOB 11/12/24

REG. # 560890

TATTOO 9M

- └ BBBN X2 201X
- └ BNWZ DATA BANK 1311C ET
- └ BNWZ CALYPSO 28Y

- └ PCC WITTEN 111A
- └ PCC EVENING TINGE 430E
- └ PCC EVENING TINGE 226 8001

- Here is a feminine fronted heifer that offers length and stoutness. She is correct in terms of mobility and still blends width and dimension with depth and body volume.
- Sells open.

LOTS 49 + 50

- These flush sisters by Data Bank represent the first Maine Angus progeny produced and marketed from Evening Tinge 430E and we are excited about their potential.
- One-half interest in the dam of lots 49 and 50 originally sold to Sullivan Farms for \$75,500 as a heifer calf before selling in her entirety as lot 1 in the fall 2022 PCC Sale for \$42,500.
- A maternal sister to lots 49 and 50 was the \$50,000 selection of Lane Toledo from the 2023 Fall PCC Sale and found her way to the backdrop many times while another maternal sister to lots 49 and 50 was named Division 2 Champion at 2021 National Junior Angus Heifer Show for Jelani King after also winning her class at the 2021 Cattlemen's Congress and co-topping the Angus offering of the 2021 Limited Edition Sale at PCC at \$29,000. That same daughter was the Angus Bronze Medallion winner at OYE.
- Two flushes have been sold from 430E for \$12,500 in the 2021 PCC Fall Sale and \$12,000 in the 2020 PCC Fall Sale and her embryos have been among the high sellers in three of our recent online sales.
- During her years of production at PCC, the grand-dam of lots 49 and 50, PCC Evening Tinge 226 8001, generated an average of \$110,000 per year in progeny sales!

LOT 50

MAINE ANGUS/ MAINTAINER

PCC BYC EVENING TINGE 724M

DOB 11/06/2024

REG. # 560889

TATTOO 724M

- └ BBBN X2 201X
- └ BNWZ DATA BANK 1311C ET
- └ BNWZ CALYPSO 28Y

- └ PCC WITTEN 111A
- └ PCC EVENING TINGE 430E
- └ PCC EVENING TINGE 226 8001

- Here is a high-headed good looking heifer, who is level in her design, good bodied and stout at the ground. She offers length and extension without sacrificing true function. She should excite show judges while still offering all the basics needed for a profitable stint in production.
- Sells open.



SULL PCC DAT STYLE 0356H
DAM OF LOTS 51 THRU 53



DKBF PCC FETTY 333M
\$25,000 MATERNAL SISTER TO LOTS 51 THRU 53

PCC



JSUL WHO DAT FETTY 6322D
MATERNAL GRANDAM OF LOT 51 THRU 53



TJSC END GAME 616 ET
SIRE OF LOTS 51 THRU 53

LOT 51

DUAL REGISTERED

PCC DKBF DAT STYLE I37M

DOB 10/25/24 REG. # 426630 TATTOO I37M

GED	BW	WW	YW	MILK	MAINTAINER / LOW CHI/HIGH CHI OK & TX
8	2.4	55	89	14	

- └ BK XIKES X59
- └ TJSC END GAME 616 ET
- └ TJSC MISS HARMONY 58C
- └ SILVEIRAS STYLE 9303
- └ JSUL PCC DAT STYLE 0356H
- └ JSUL WHO DAT FETTY 6322D ET

- Lot 51 is a feminine fronted heifer that showcases style and flare, with power and substance! She is correct in her design, flexible in movement and robust in terms of center body dimension. Additionally, she offers width of base and extra shape up high, while still blending a soft, easy maintaining look. Her look ahead of her shoulder is bond to get attention in the showing, but her functional body type will be what gets her the banners.
- Sells open.

LOTS 51-53

- Bret campaigned the dam of lots 51 thru 53 that was selected for \$30,000 from the 2020 PCC Fall Sale by our partners Brown Farms to add to their awesome donor arsenal before and she was Calf Champion at Cattlemen's Congress before being named the Bronze Medallion Supreme Heifer and Reserve Champion Chi at the 2022 Oklahoma Youth Expo. Bret also exhibited maternal sister to the dam of lots 51 thru 53 that was named Grand Champion Chi Female at the 2022 Fort Worth Stock Show as a calf.
- The \$85,000 maternal grandam of lots 51 thru 53, JSUL Who Dat Fetty 6322D is a decorated producer of champions and high sellers, many of which have been marketed in past PCC sales.

LOT 52

DUAL REGISTERED

PCC DKBF DAT STYLE I18M

DOB 11/03/2024 REG. # 426631 TATTOO I18M

GED	BW	WW	YW	MILK	MAINTAINER
8	2.4	55	89	14	LOW CHI/HIGH CHI OK & TX

- └ BK XIKES X59
- └ TJSC END GAME 616 ET
- └ TJSC MISS HARMONY 58C
- └ SILVEIRAS STYLE 9303
- └ JSUL PCC DAT STYLE 0356H
- └ JSUL WHO DAT FETTY 6322D ET

- Here is a high-tying female that offers power and performance! She is high-volumed, deep sided, square hiped and sound at the ground. Additionally, her added look and stoutness of feature make her a practical female with lots of extras to compete in the showing.
- Sells open.



LOT 53

DUAL REGISTERED

PCC DKBF DAT STYLE 161M

DOB 10/22/24 REG. # 426629 TATTOO 161M

CEB	BW	WW	YW	MILK	MAINTAINER
8	2.4	55	89	14	LOW CHI/HIGH CHI OK & TX

- └ BK XIKES X59
- └ TJSC END GAME 616 ET
- └ TJSC MISS HARMONY 58C
- └ SILVEIRAS STYLE 9303
- └ JSUL PCC DAT STYLE 0356H
- └ JSUL WHO DAT FETTY 6322D ET

- Another powerfully constructed female that ties a long, skinny neck high out of her shoulder and then offers a killer look from the side. Following what's sure to be a successful show career, this female carries additional revenue generating potential!
- Sells open.



SULL PCC DAT STYLE 0356H
DAM OF LOTS 51 THRU 53



DKBF PCC FETTY 333M
\$25,000 MATERNAL SISTER TO LOTS 51 THRU 53



JSUL WHO DAT FETTY 6322D
MATERNAL GRANDAM OF LOT 51 THRU 53

PCC



LOT 54

GANA PCC MISS MADDIE 224M

DOB 10/07/2024 REG. # 560870 TATTOO 224M

MAINTAINER

- └ MINN HARD WHISKEY 591Y
- └ BOE GARTH
- └ BOE MISS JOLENE
- └ BBR FX MAY WE ALL 6D
- └ MISS MADDIE 224K
- └ JAMMY GIRL 38H

- Attractive and genuine, this young heifer is bold and powerful in her construction. She is built on stoutness of bone, is wide based and maintains this width advantage up high as well. Her feminine front end adds to her appeal, while she is also deep bodied and good structured.
- Dam was the \$11,750 selection of our genetic partners, Gana Farms, from the 2022 Cowboy Kind Sale.
- Sells open.

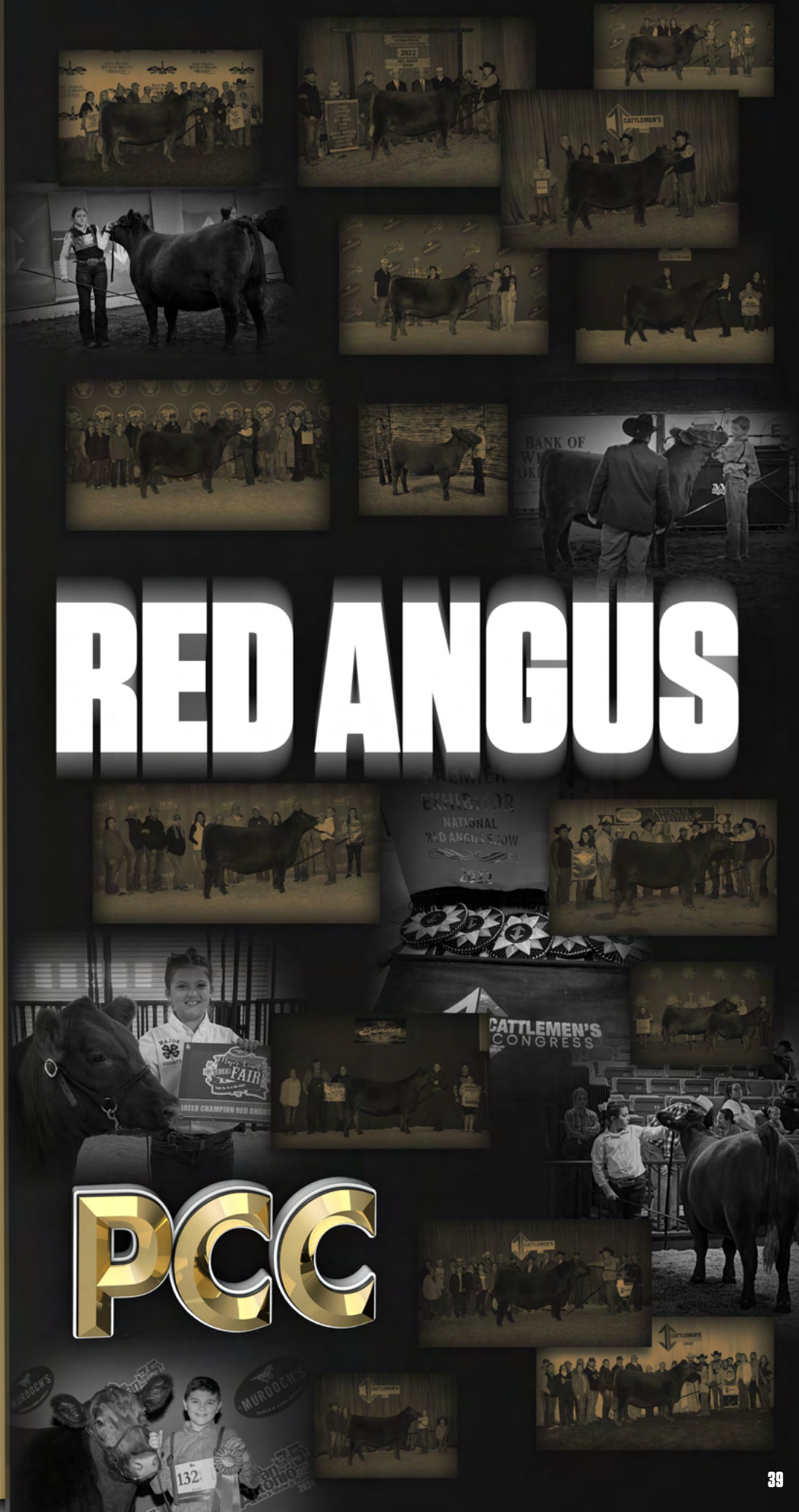


BOE GARTH
SIRE OF LOT 54

MARCH 29, 2025

PEMBROOK
CATTLE
COMPANY

RED ANGUS





RED DIAMOND EL REY 102
SIRE OF LOTS 55 THRU 61



PCC



EEG BECCA 1567
DAM OF LOTS 55 THRU 58

LOT 55

BWP DKBF BECCA 258M

DOB 10/26/24

REG. # 5053215

TATTOO 258M

RED ANGUS

- ┌ MANN RED BOX 55C
- └ RED DIAMOND EL REY 102
- └ COLLIER RUBY 37
- ┌ SLGN BOJANGLES 479B
- └ EEG BECCA 1567
- └ SLGN STONY'S BECCA 4215

- Starting the reds off with a super cool, attractive fronted heifer that is big bodied, level designed and sound structured! Her impressive look from the side is only enhanced on the move, as she offers style and balance, with flexibility and function!
- Sells open.

LOTS 55-58

Lots 55 thru 58 are flush sisters that combine RED DIAMOND EL REY 102, who was named Supreme Champion at the 2023 Cattlemen's Congress and National Champion Red Angus Bull after first being named Champion Red Angus Bull at the 2022 NWSS and the 2022 FWSS, with the 2022 Breeder's Futurity Reserve Grand Champion Female, EEG Becca 1567, who is now a featured member of the Pembrook and Brown Farms elite donor herd.

- The grandam of lots 55 thru 58, SLGN Stony's Becca 4215, was declared the "Winningest Red Angus Female of 2015-2016" after being named: Grand Champion Female, NILE 2015 Jr. Show; Res. Grand Champion Female, NILE 2015 Open Show; Res. Grand Champion Female, NAJRAE 2015; Res. Grand Champion Female, NWSS 2016 Jr. Show; Res. Grand Champion Female, NWSS 2016 Open Show; Res. Grand Champion Female, MN State Fair 2015; and Supreme Champion Female, NDJBE 2015 for Marin Eeg and Harmony Hill.

LOT 56

BWP DKBF BECCA 162M

DOB 11/02/2024

REG. # 5053211

TATTOO 162M

RED ANGUS

- ┌ MANN RED BOX 55C
- └ RED DIAMOND EL REY 102
- └ COLLIER RUBY 37
- ┌ SLGN BOJANGLES 479B
- └ EEG BECCA 1567
- └ SLGN STONY'S BECCA 4215

- Extra stoutness and power is what 162M offers. Her basic build showcases width and dimension, while still being practical bodied and attractive fronted. Her show career should be rewarding and lead to a profitable stay in production.
- Sells open.

MARCH 29, 2025

PEMBROOK



SLGN STONY'S BECCA 4215
MATERNAL GRANDAM OF LOTS 55
THRU 58

LOT 57

BWP DKBF BECCA 222M

DOB 10/24/24 REG. # 5053217 TATTOO 222M

RED ANGUS

- └ MANN RED BOX 55C
- └ RED DIAMOND EL REY 102
- └ COLLIER RUBY 37
- └ SLGN BOJANGLES 479B
- EEG BECCA 1567
- └ SLGN STONY'S BECCA 4215

- 222M is big footed, heavy boned and powerful in her basic design. She blends shape and width with a functional body type, while still being super stout out of her hip. This in tandem with her added style and eye appeal makes her a special show and donor prospect.
- Sells open.



RPCM BECCA M082
\$11,000 MATERNAL SISTER TO THE DAM
OF LOTS 55 THRU 58

LOT 58

BWP DKBF BECCA 242M

DOB 11/04/2024 REG. # 5053213 TATTOO 242M

RED ANGUS

- └ MANN RED BOX 55C
- └ RED DIAMOND EL REY 102
- └ COLLIER RUBY 37
- └ SLGN BOJANGLES 479B
- EEG BECCA 1567
- └ SLGN STONY'S BECCA 4215

- Here is a functional, high-volumed heifer that is practical in her structural build and still powerful in her design. She blends brood cow utility with extra rib shape and eye appeal.
- Sells open.

EMBRYOS

LOTS 59A + 59B

- The donor dam of lots 59A and 59B, ROJAS Sway 9401, was the \$14,000 lead Red Angus lot in the 2023 Fall PCC Sale and is a flush sister to Rojas Valentina, aka "Sassy", who was the 2021 Cattlemen's Congress Grand Champion Red Angus Female and National Champion, and both have been top donors in the PCC herd.
- 16 Maternal sib embryos to lot 69 sold for \$11,400 to average an impressive \$712.50 per embryo in the 2023 Spring PCC Sale.
- A maternal sister to lots 59A and 59B was the top-selling Red Angus bred heifer in the 2024 PCC Fall Sale.
- The sire of these matings, RED DIAMOND EL REY 102, was named Supreme Champion at the 2023 Cattlemen's Congress and National Champion Red Angus Bull after first being named Champion Red Angus Bull at the 2022 NWSS and the 2022 FWSS and has become a leading Red Angus sire with progeny topping sales and winning shows around the country.

PCC

- └ MANN RED BOX 55C
- └ RED DIAMOND EL REY 102
- └ COLLIER RUBY 37
- └ PZC TMAS FIRESTORM 1800 ET
- └ ROJAS MS 303 0327
- └ ROJAS AFRICAN QUEEN 303

LOT 59A

4 CONVENTIONAL EMBRYOS

- Selling four conventional embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

LOT 59B

4 CONVENTIONAL EMBRYOS

- Selling four conventional embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



RED DIAMOND EL REY 102
SIRE OF LOTS 55 THRU 61



BWP SWAY 901K
\$8000 MATERNAL SISTER TO LOTS 59A
AND 59B



ROJAS VALENTINA 9113 (SASSY)
FULL SISTER TO THE DAM OF LOTS 59A
AND 59B



ROJAS SWAY 9401
DONOR DAM OF LOTS 59A AND 59B

LOTS 60A + 60B

- The dam of lot 45 and the 45A embryos, JSUL HER MAJESTY 1260J, was the inaugural winner of the Jim Bloomberg Memorial Award, as the 2022 NAILE Supreme Champion Junior Breeding Heifer. This daughter of W/C Bankroll 811D continued a family tradition, as her maternal sister by THSF Lover Boy B33 had also been selected as the Supreme Champion Breeding Heifer at the 2021 Cattlemen's Congress.
- In the fall of 2024, maternal sisters to lots 45 and the 45A embryos by Harker Unleashed sold for \$45,000 in Recknor's Female Sale and for \$37,000 in Sullivan's Maternal Legends Female Sale.
- The sire of lot 45 and the 45A embryos W/C Style 69E aka "Family Tradition" blends Silveiras Style 9303 with the legendary donor 8543U and has already produced eight daughters that sold in the RJ Cattle Company 2021 online sale for an average of \$27,938.



RED DIAMOND EL REY 102
SIRE OF LOTS 55 THRU 61

- └ MANN RED BOX 55C
- RED DIAMOND EL REY 102
- └ COLLIER RUBY 37
- └ PZC TMAS FIRESTORM 1800 ET
- ROJAS MS 303 0327
- └ ROJAS AFRICAN QUEEN 303



ROJAS MS 303 0327
\$14,000 DONOR DAM OF LOTS 60A AND 60B

EMBRYOS

LOT 60A

4 CONVENTIONAL EMBRYOS

- Selling four conventional embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

LOT 60B

4 CONVENTIONAL EMBRYOS

- Selling four conventional embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

PCC

LOT 61

4 CONVENTIONAL EMBRYOS

- └ MANN RED BOX 55C
- RED DIAMOND EL REY 102
- └ COLLIER RUBY 37
- └ PZC TMAS FIRESTORM 1800 ET
- DKBF PCC PRIDE 138H
- └ DAMAR X056 PRIDE 01W A274

- The sire of lots 60A, 60B, and 61, RED DIAMOND EL REY 102, was named Supreme Champion at the 2023 Cattlemen's Congress and National Champion Red Angus Bull after first being named Champion Red Angus Bull at the 2022 NWSS and the 2022 FWSS and has become a leading Red Angus sire with progeny topping sales and winning shows around the country.
- Pembroke Cattle Company and Brown farms sold the donor dam of lot 61 for \$25,000 to Rex Howard in the 2021 Pembroke Cattle Co Red Angus Genetics Sale where her sister also sold to Maci Weems for \$28,000. This donor has the look, bone, structure and pedigree to make progeny that will compete and perform at the highest level. The Firestorm x Damar X056 Pride 01W mating has produced several great ones. The maternal grandam of this mating is the HB Farms donor that produced one of the most dominating females of the last several years for Mackenzie Mawson that was named Reserve Champion at the 2016 NAJRAE.



DKBF PCC PRIDE 138H
DAM OF LOT 61 EMBRYOS

LOTS 62A-62J

- RED U2Q OUTLANDER 2462K presents a proven pedigree with a dominant phenotype. He has a commanding presence, a GREAT foot shape and impeccable skeletal design, with POWER AND DIMENSION to spare.
- His dam, Anexa 271Y, is a high dollar generating, proven, power cow and is known for her sons Reckoning, Entourage, Bad Moon Rising and others. She has consistently produced high sellers with performance and muscle. Outlander's sire, Foreigner 413B, adds muscle and is one of the breed's best foot improvers. His sons and daughters have an impressive square hip and great fleshing ability. In Outlander's pedigree, there are foundational cows like 333N, 09E, 271Y and 8026U. Use him with confidence to build foundations for your program!
- With an adjusted WW of 996 and 1585 YW, Outlander brings performance in the right design. Additionally, he will be a great mating choice to diversify many of today's popular Red Angus pedigrees.

LOT 62A-E

RED U2Q OUTLANDER 2462K

DOB 3/6/22 REG. # 4912704 TATTOO

GED	BW	WW	YW	MILK	
10	0.8	64	99	23	10 UNITS SEXED 5 LOTS OF 2

- └ U2 T.K.O.254Z
- └ RED U-2 FOREIGNER 413B
- └ RED U-2 ANEXA 8026U
- └ RED HOWE MAGNUM 169W
- └ RED U-2 ANEXA 271Y
- └ RED U-2 ANEXA 333N

- Selling five 2-unit packages of sexed female semen.



PCC

LOT 62 F-J

RED U2Q OUTLANDER 2462K

DOB 3/6/22 REG. # 4912704 TATTOO

GED	BW	WW	YW	MILK	
10	0.8	64	99	23	10 UNITS CONVENTIONAL 5 LOTS OF 2

- └ U2 T.K.O.254Z
- └ RED U-2 FOREIGNER 413B
- └ RED U-2 ANEXA 8026U
- └ RED HOWE MAGNUM 169W
- └ RED U-2 ANEXA 271Y
- └ RED U-2 ANEXA 333N

- Selling five 2-unit packages of sexed female semen.

SEMEN

PEMBROOK
CATTLE
COMPANY



SHORTHORN

SHORTHORNPLUS

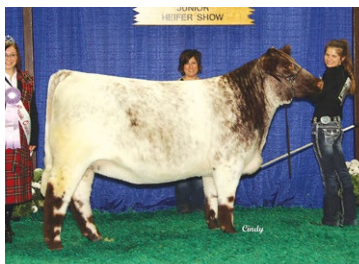


PCC





FSF PERFECTION 812
SIRE OF LOT 63



CYT MISSING MIRAGE 2120 ET
MATERNAL GRANDAM OF LOT 63



DKBF PCC MIRAGE ET
FULL SISTER TO LOT 63

LOT 63

DKBF PCC MIRAGE 68M

DOB 9/20/24 REG. # *X4389856 TATTOO 68M

GED	BW	WW	YW	MILK	SHORTHORN
5	3.5	41	62	20	

- └ FSF NEAR PERFECT
- └ FSF PERFECTION 812
- └ FSF SIERRA CRYSTAL
- └ SULL PROPEL 7187E ET
- └ SS MISSING MIRAGE 039
- └ CYT MISSING MIRAGE 2120 ET

PCC

- This lead heifer in the Shorthorn/Shorthorn Plus division is sired by the \$75,000 FSF Perfection 812 and this awesome-made heifer is destined for the backdrop with her impressive look from the side, coupled with added width and shape. Furthermore, her soft center body and flexible structural base suggest not only a low maintenance female, but this added functionality will prove to be an advantage in the showing as well.
- The dam of lot 63 was a class winner at the 2021 Cattlemen's Congress for Bentley Ewing and has become a part of the elite donor herd at Brown Farms and is a direct daughter of the prolific Shrag donor, CYT Missing Mirage 2120 ET, and maternal sister to SS Missing Mirage Mercy, who was named Division Champion at Louisville, and to SS Missing Mirage 950, who was Reserve Division in the Junior National Bred & Owned Show.
- A full sister and two maternal sisters to lot 63 sold in the 2024 PCC Power and Lights Sale for an impressive average of \$7,167.
- Sells open.



LOT 64

DUAL REGISTERED

PCC DKBF DAT STYLE 110M

DOB 10/14/24 REG. # 426628 TATTOO 110M

GED	BW	WW	YW	MILK	SHORTHORN PLUS / LOW CHI/HIGH CHI OK & TX
9	2.1	60	96	14	

- CF SOLUTION X
- SULL RED KNIGHT 2030 ET
- └ K-KIM MONA LISA 10T ET
- SILVEIRAS STYLE 9303
- JSUL PCC DAT STYLE 0356H
- └ JSUL WHO DAT FETTY 6322D ET

- Here is a well-balanced, good-built heifer that offers the right kind of body type for production profitability. Additionally, her added look up front enhances her appeal, while her ease in mobility suggests long-term value.
- Bret campaigned the dam of lot 64 who was selected for \$30,000 from the 2020 PCC Fall Sale by our partners Brown Farms to add to their awesome donor arsenal before and she was Calf Champion at Cattlemen's Congress before being named the Bronze Medallion Supreme Heifer and Reserve Champion Chi at the 2022 Oklahoma Youth Expo. Bret also exhibited maternal sister to the dam of lot 64 that was named Grand Champion Chi Female at the 2022 Fort Worth Stock Show as a calf.
- The \$85,000 maternal grandam of lot 64, JSUL Who Dat Fetty 6322D is a decorated producer of champions and high sellers, many of which have been marketed in past PCC sales.
- Maternal sisters sell as lots 51 thru 53.
- Sells open.



SULL PCC DAT STYLE 0356H
DAM OF LOT 64



DKBF PCC FETTY 333M
\$25,000 MATERNAL SISTER TO LOT 64

PCC



LOT 65

DKBF PCC LUCY 216M

DOB 10/15/24 REG. # *AR4389855 TATTOO 216M

GED	BW	WW	YW	MILK	SHORTHORN PLUS
4	3.5	47	74	26	

- FSF NEAR PERFECT
- FSF PERFECTION 812
- └ FSF SIERRA CRYSTAL
- SGC TRADITION OF 24
- SULL LUCY'S TRADITION 9133G
- └ SULL CRYSTAL'S LUCY ET

- Cool built and flashy made! This attractive daughter of the \$75,000 sire, FSF Perfection 812, is wild looking up front, bold through her center body and stout going to the ground! Her value should prove to be highlighted both in the showing as well as production.
- A maternal sister sold in the Spring 2024 PCC Sale to Kendra Gillette for \$13,000.
- The dam of lot 65 was shown successfully by Harley Sargent before joining the donor herd at Brown Farms.
- The grandam of lot 65, SULL Crystals' Lucy ET, was a many-time champion for Nick Sullivan including being named Grand Champion Female at the 2012 Shorthorn Junior Nationals, Grand Champion Female at the 2012 NWSS Junior Show, and Division II Champion Female at the 2011 Shorthorn Junior Nationals.
- Maternal sister sells as lot 46.
- Sells open.



DKBF PCC LUCY 605L
\$13,000 MATERNAL SISTER TO LOT 60



SULL CRYSTAL'S LUCY ET
GRANDAM OF LOT 64



LIM-FLEX

+ COMMERCIAL/MARKET



PCC

PEMBROOK
CATTLE
COMPANY



LOT 66

PCC BSFR ALL HARMONY 4956M

DOB 9/21/24 REG. # PENDING TATTOO 4956M

LIM-FLEX

- └ EXAR BLUE CHIP 1877B
- └ CONLEY NO LIMIT
- └ SILVEIRAS S SIS SANDY 2355
- └ AUTO REAL DEAL 150B
- └ RATLIFF HARMONY 062H
- └ MRRC ENVY 770E

- A single Limflex lot offered this year, but no question she brings all the quality needed. Her look from the profile is impressive, while her added substance and width at her foundation lay the framework for power and dimension throughout.
- Dam, Ratcliff Harmony 062H, was a many-time champion for Braylen Schaeffer including being named Supreme Champion Female and Champion Commercial at the 2021 Purdue AGR Show and Champion Commercial and 5th Overall at the 2022 Purdue AGR Show.
- Grandam, MRRC Envy 770E, was a many-time champion for Madison Ratliff including being named Reserve Grand Champion Bred & Owned Lim-Flex Female at the 2018 National Junior Limousin Show & Congress and is a direct daughter of Riverstone Charmed who will forever remain the benchmark of quality that one envisions when evaluating Limousin seedstock.
- Sells open.



RATLIFF HARMONY 062H
DAM OF LOT 66



MRRC ENVY 770E
MATERNAL GRANDAM OF LOT 66



LOT 67

PCC BM JEWEL 402M

DOB 8/25/24 REG. # NA TATTOO 402M

MARKET HEIFER/AOB/COMMERCIAL

- └ BBR FX MAY WE ALL 6D
- └ MADE FOR ALL
- └ HERE I AM X M14

FRONT & COVER

- Here is a powerfully constructed, bold bodied heifer that offers the added shape, width and dimension needed to compete in the Commercial/AOB/Market heifer realm and one that would be a perfect candidate for the American Royal Steer Momma Show. Her captivating look from the side highlights length and extension, round rib shape and extra depth of body. Additionally, this stout featured heifer is well-balanced and offers a unique color pattern.
- Her sire, Made For All, is a Here I Am son of the M14 female that was Reserve Market Animal at the 2018 Badger Kickoff and Champion Market Heifer at the 2019 Iowa Beef Expo.
- Sells open.



PCC ANNISTON 215F AKA "BETTY DAVIS"
DAM OF LOT 67



MADE FOR ALL
SIRE OF LOT 67



PCC ANNISTON 215F AKA "BETTY DAVIS"
DAM OF LOT 67



DKRF PCC SURE SHOT 444L
RESERVE GRAND CHAMPION BRED AND OWNED MAINTAINER BULL - 2024 MAINE JUNIOR NATIONAL



PEMBROOK
CATTLE
COMPANY

HERD SIRE

PROSPECTS

PCC



DKBF PCC ANNISTON 335M ET
\$10,000 3/4 SISTER TO LOT 68

LOT 68

DUAL REGISTERED

DKBF PCC SURE SHOT 444L

DOB 10/26/23 REG. # 422140 + 550930 TATTOO 444L

GED	BW	WW	YW	MILK	HIGH CHI/MAINTAINER
10	1.8	39	59	15	

- └ ML MVP 23E ET
- └ JSUL PCC SPECIAL VALUE 1212J
- └ JSUL WHO DAT 1602
- └ MINN HYBRID 101D ET
- └ PCC ANNISTON 215F
- └ PCC WITCH DOCTOR 480W

- Lot 68 was named Reserve Grand Champion B&O Maintainer Bull at the 2024 Maine Anjou Junior National and this DUAL-REGISTERED bull feature is one to take note of. Blending look and style with robust shape, power and functionality, lot 68 is sure to make his mark as a young herd sire! His stout yet flexible structural base is the foundation for his advantages in practicality. However, his eye appeal and flash make him memorable, while offering extra muscle shape and dimension. Providing multiple mating options for Chi/Maine pedigreed cattle, this cool prospect is well-balanced and complete, yet still offers all the extras!
- His dam, PCC Anniston 215F aka "Betty Davis", was named Division Champion for Bret Pembroke at the Maine Junior National, National Western Stock Show, and many others.
- Selling 2/3 interest and full possession.
- BW: 70 lbs.

PCC



RED SUNBERRY COPENHAGEN 174J
SIRE OF LOT 69

LOT 69

PCC LAZY 3 ABOVE THE LAW 5M

DOB 05/05/2024 REG. # 5015539 TATTOO 5M

GED	BW	WW	YW	MILK	RED ANGUS
9	0.9	69	104	25	

- └ RED MINBURN COPENHAGEN 3Y
- └ RED SUNBERRY COPENHAGEN 174J
- └ RED U2 FAYET 24F
- └ ROJAS RIOJA 6052
- └ LAZY 3 PRINCESS 56
- └ RED BRYLOR PRINCESS 5Y

- Power and performance that is exceptional for a Red Angus bull! This outcross sire prospect is opened up, shapely and extra stout. To compliment this, he is robust in his center body and offers added depth and volume, while still being well-balanced and level designed. We feel this bull has the same kind of potential as the other Red Angus Sires we have in our arsenal and are excited to see his progeny.
- Selling 2/3 interest and full possession.
- BW: 84 lbs. ADJ. WW: 824 lbs.



LOT 70

DKBF PCC 102M

DOB 3/12/24 REG. # 21210025 TATTOO 102M

GED	BW	WW	YW	MILK	ANGUS
4	3.3	55	85	14	

- └ SILVEIRAS STYLE 9303
- └ SILVEIRAS FORBES 8088
- └ COLLISON FOREVER LADY 1622
- └ DAMERON FIRST CLASS
- └ LF PCC CLASS QUEEN 0168 1804
- └ OSU QUEEN 0168

- Here is a rugged made, good structured Angus sire prospect. Lot 70 is big bodied, long fronted and flexible off both ends of his skeleton. His added advantages in functionality should prove to bring added profits as he blends both visual and genetic strengths!
- The dam of 70, LF PCC Class Queen 0168 1804 aka "Berlin", was the \$25,750 top seller in the Pembroke Cattle Co. Holiday Lights sale and is a First Class out of a powerful calving-ease daughter of Bismarck that stems from the branch of the famous Queen family that has been cultivated in the J&J and Oklahoma State herds.
- DKBF PCC Queen 504, maternal sister to lot 70, sold for \$60,000 to Cambria Cook in the 2023 PCC Fall Sale with maternal sisters by Bank On It selling for \$19,000, and \$16,000 in the % Simmental division of that record setting event.
- Selling 2/3 interest and full possession.
- BW: 70 lbs.



LF PCC CLASS QUEEN 0168 1804 "BERLIN"
DAM OF LOT 70



DKBF PCC QUEEN 504
\$60,000 MATERNAL SISTER TO LOT 70

PCC



LOT 71

DKBF PCC 109M

DOB 03/14/2024 REG. # 21210158 TATTOO 109M

GED	BW	WW	YW	MILK	ANGUS
2	3.7	55	89	14	

- └ SILVEIRAS STYLE 9303
- └ SILVEIRAS FORBES 8088
- └ COLLISON FOREVER LADY 1622
- └ COLBURN PRIMO 5153
- └ RRC PCC QUEEN 815
- └ P F MISS SOPHIE OF 414

- This is a stout featured Angus bull that offers width of base, length of neck and added power. His body type reads of practicality, and his extra shape suggests transmitting power and performance to offspring.
- The dam of lot 71 combines Primo with a First Class sired direct daughter of the elite Angus donor J&J Queen 414, who has been proclaimed by many as Northern Improvement's greatest daughter. This cow family is proven to generate unparalleled "look," quality, structural soundness and power and this bull continues that trend.
- Selling 2/3 interest and full possession.
- BW: 72 lbs.



RRC PCC QUEEN 815
DAM OF LOT 71



J&J QUEEN 414
FOUNDATION THIRD DAM OF LOT 71



SILVEIRAS FORBES 8088
SIRE OF LOTS 70 AND 71

SPRING YEARLING BULLS

HERD SIRE PROSPECTS

LOT 72

PCC 327M ET

DOB 02/15/2024 REG. # 426738 TATTOO 327M

GED	BW	WW	YW	MILK	
8	3.6	65	91	20	HIGH CHI

- └ SCC TRADITION OF 24
- └ SCC SCH 24 KARAT 838
- └ FCF PROVEN QUEEN 419
- └ ASHW WHO DA MAN
- └ JSUL WHO DAT HOTTIE 8369F ET
- └ JSUL SULTRY 6640

- Another impressive, rugged-made, stout featured sire prospect that combines shape, body volume and style while being built on a sound structural base. His look up front, coupled with his power should translate to profitability in production.
- The donor dam of lot 72 is a member of the famous Who Da Man x Sultry 6640 flush and was a many-time champion for Ethan Timer.
- Maternal sisters to lot 72 include: PCC WHO DAT HOTTIE 306K the \$45,000 selection of Barrett Duncan from the Fall 2022 PCC Sale and PCC WHO DAT HOTTIE 213L ET, who sold for \$11,500 in the 2023 Fall PCC Sale.
- Selling 2/3 interest and full possession.
- BW: 74 lbs.



SCC SCH 24 KARAT 838
SIRE OF LOT 72



PCC WHO DAT HOTTIE 306K
\$45,000 MATERNAL SISTER TO LOT 72

PCC



LOT 73

DKBF PCC KR 42M

PB SIMMENTAL

DOB 03/22/2024 REG. # PENDING TATTOO 42M

- └ W/C BANKROLL 811D
- └ W/C BANK ON IT 273H
- └ KS MISS SEQUOIA Y770
- └ JSUL SOMETHING ABOUT MARY 8421
- └ JSUL PCC RED ROSIE 2306K
- └ PEINE/GS ROSIE 677D



WC BANK ON IT 273H
SIRE OF LOT 73

- Here is a chromed up bull that is level designed and stout hipped, while offering added length and extension up front. Additionally, he is powerful over his top and out of his hip, while going to the ground with width and dimension.
- The dam of lot 73, PCC JSUL RED ROSIE 2306K, is a member of the famous S.A.M x PEINE/GS ROSIE 677D flush that sold in the 2022 Fall PCC Sale for \$17,000 and went on to be named Grand Champion Simmental Female at the 2024 FWSS and 2024 San Antonio Stock Show and Rodeo for the Rayfield family.
- Selling 2/3 interest and full possession.
- BW: 74 lbs.



LOT 74

DKBF PCC 100M

RED ANGUS COMPOSITE

DOB 03/15/2024 REG. # PENDING TATTOO 100M

- └ SILVEIRAS STYLE 9303
- └ SILVEIRAS FORBES 8088
- └ COLLISON FOREVER LADY 1622
- └ MANN RED BOX 55C
- └ BIX HOTTY 84
- └ JKC BRYLOR HOTTY 4Z



SILVEIRAS FORBES 8088
SIRE OF LOT 74

- Lot 74 is a black, Red Angus Composite that is a flashy fronted, good-bodied bull is level designed and stout featured. He is opened up in his skeletal framework, robust through the center portion of his body, while still being rugged and heavy boned.
- The dam of lot 74 was selected as the \$50,000 top selling lot from the 2019 Texas Limited Edition Sale and went on to be named Reserve Champion and 5th overall at the 2019 Red Angus Junior National, Division Champion at the 2020 NWSS, and Champion Red Angus Heifer at the 2019 Tulsa State Fair before becoming a top donor.
- Selling 2/3 interest and full possession.
- BW: 68 lbs.

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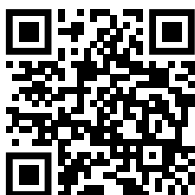
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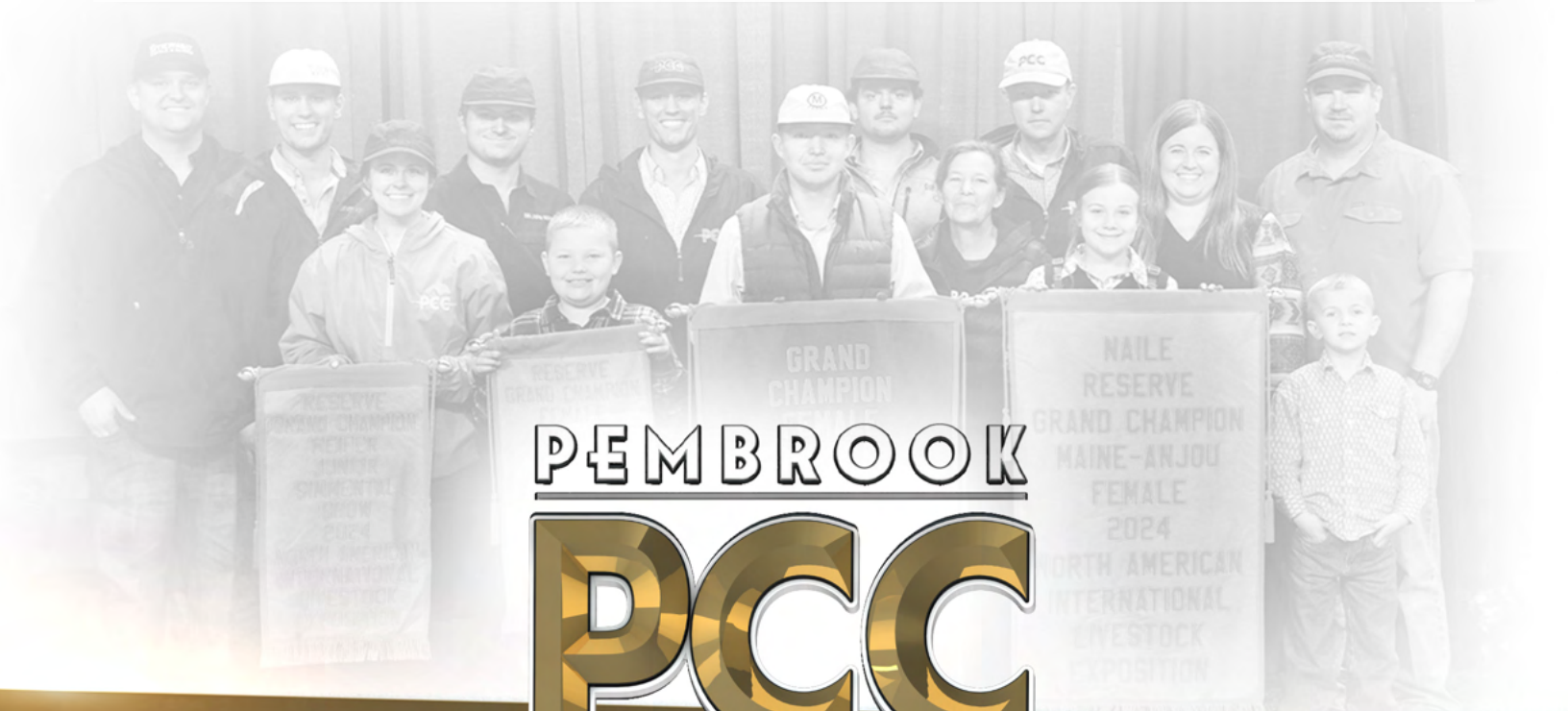


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PEMBROOK

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