

SATURDAY - MARCH 29, 2025 - 6 P.M. ARTESIAN HOTEL, SULPHUR, OK

CCI



SALE DAY TELEPHONES

Kyle Conley - 580-618-4533 Cole Atkinson - 417-773-6421 Graham Blagg - 530-913-6418 Jacob Hanen - 620-200-8774 Adam Erickson - 918-616-6316 Jeremy Haag - 406-833-0117 Kiley McKinna - 402-350-3447 Randy Ratliff - 615-330-2735 Mat Toler - 740-709-1388

AUCTIONEER

Steve Bonham - 405-823-2972

SALE MANAGEMENT

INNOVATION MARKETING, LLC Graham Blagg - 530-913-6418 Tim Anderson - 605-682-9343 Jered Shipman - 806-983-7226 INNOVATIONAGMARKETING.COM

ANGUS LIVE, LLC Jeremy Haag - 406-833-0117 anguslive.com

REPRESENTATIVES

Jeff Mafi, Angus Journal - 405-269-6387 Colton Pratz, OK Cattleman - 405-385-1054 Delvin Heldermon, Special Assignment - 405-205-1116 Craig Talkington, Special Assignment - 785-623-1789 Ryan Denton, Special Assignment - 918-629-3004

PHOTOGRAPHY + DESIGN

Melissa Grimmel-Schaake, Photos & Videos, 443-417-4842 Jeana Hurlbut, Catalog & Ad Designs, 605-880-7601

INSURANCE

To properly insure your investments, James F. Bessler, Inc 815-762-2641



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LIABILITY

All persons who attend the sale do so at their own risk, legal or otherwise, for their safety or for behavior of the animals. The owners, sale management firm, and the sale stall assume no liability for property loss or any accident that may occur

SUPPLEMENTAL INFORMATION

A supplemental sheet will be available sale day. Announcements from the auction block regarding the cattle selling in this sale take precedence over information listed in the catalog. Up-to-date genetic recessive status can be viewed online at www.angus.org.

BREEDING GUARANTEE

All females are sold as sound breeders. However, if we feel that a heifer has been fed to an extreme level of obesity, we will hold the feeder responsible for any reproductive problems. Seller reserves the right to take possession of any animal(s) that presents difficulty conceiving before a sale credit will be issued. Seller guarantees each female to produce a live calf or transferrable embryos.

HERD HEALTH

All cattle will be accompanied by proper health certificated for immediate shipment.

TRUCKING

Truckers believed to be reliable will be available to assist in shipping your purchases.

ONLINE BIDDING INFORMATION

View the sale from your phone, tablet, or desktop computer and bid with confidence! Visit www.CCI.live for complete sale information and online registration. CCI.Live - ONLINE BIDDING

ACCOMMODATIONS

ARTESIAN HOTEL & SPA 1001 West 1st Street • Sulphur, OK 580-622-8100 Ask for 'Conley Cattle' block of rooms

HAMPTON INN & SUITES 105 S. Humphrey Blvd. • Pauls Valley, OK 405-238-7700

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Additional hotels available in Ardmore and Ada, Oklahoma.





SALE LOCATION

ARTESIAN HOTEL 1001 West 1st Street Sulphur, Oklahoma 580-622-8100

FRIDAY, MARCH 28TH

Open House – All Day Refreshments and crawfish boil

SATURDAY, MARCH 29TH

8 a.m. - Cattle available for viewing at the ranch
Noon - Lunch available at Conley Cattle
1 p.m. - Buck Cattle Co. Spring Production Sale, Madill, OK
5 p.m. - Hors d'oeuvres & refreshments at the Artesian Hotel
6:00 p.m. - Conley Cattle Spring Production Sale at the Artesian Hotel

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We welcome you to our Annual Spring Production sale at the Artesian Hotel in downtown Sulphur, Oklahoma. We would like to thank Justin Williams for helping coordinate this event from the start and help making it a success! In saying thanks, I would truly like to say thanks to Cole Atkinson for making the females in this sale come together in a very short amount of time. He is one of the biggest assets to our program and we can't thank him enough!

Jacob Hanen and Adam Erickson have logged a tremendous number of hours in preparation for both of our spring sales. We appreciate all that they do each and every day! We have a great team at Conley Cattle that works tirelessly day in and day out. In addition, Camren and Cooper Christian are always willing to lend a helping hand when we need extra help. We couldn't do it without each of them, and for that I am thankful.

This sale wouldn't be possible without some of the best partners in the business; Diamond T Cattle Company, Buck Cattle Company, Halverson Ranch, Freking Cattle, K&M Cattle, Cody and Ty Heavin, and the Loudon family. Together we have assembled our best set of fall born show prospects to date. We are excited to let you evaluate them on March 29th in Sulphur!

This year's sale offering will feature many ET flushmate sisters that are supported by some of the very best Angus females in the business. The reigning 2024 NAILE Grand Champion Junior Angus Heifer and 5th Overall Junior Breeding Heifer sold through this very sale last year to the Cook family in California. This is just one of the many success stories that our customers have experienced with their purchases from Conley Cattle!

We invite you to Sulphur, Oklahoma to view the offering, or visit our website to see the videos of this impressive group. We are excited to offer them and watch them this summer. Please give us a call if we can be of any assistance. See you on sale day!

Thank you for your interest,



COLE, TAILOR, & MADDOX ATKINSON 2024 American Angus Association Herdsman of the Year.



VIII

JACOB HANEN



ADAM ERICKSON



CONLEY SANDY 9893 \$200,000 Valued Dam of Lots 1-3



 We initiate the 2025 3 the \$200,000 valued (3319, the 2024 Royal 	JS	ANGL	0	479 ⁴⁷⁹⁰	ady	Sa	320	 ONL REG. 2	_	d. 11/20 ,	BI	1
Clarke Family Farms a • 4790 is a November b			803	07 NDY 9				V ME F16 NLEY A		GATEWAY	(
style from the side th				SANDY			X	ICESS 674		E>		
 A big footed, stout bo 	\$C	\$B	\$W	\$M	REA	MARB	1	MILK	YW	WW	BW	CED
is one of three ET flus	202	116	47	52).59	0.21		16	101	67	4.9	-2

- We initiate the 2025 Spring Production Sale at Conley Cattle with a trio of direct daughters from l Conley Sandy 9893 matriarch. 9893 is the dam of the \$100,000 Conley Willard I Winter Fair Grand Champion Angus Bull. Conley Willard 3319 is owned with s and Jon-Ern Farms Ltd. of Ontario, Canada.
- born show heifer/donor prospect that offers an exquisite look of quality and that is simply undeniable!
- oned, square built female that offers tremendous balance and symmetry. She is one of three ET flushmate sisters by the \$100,000 Conley A1 that deserve serious consideration on Mach 29th!

- 4789 is a striking daughter of Conley A 1 that is backed by the \$200,000 valued Conley Sandy 9893, a foundation matriarch that is now owned with Glover's Delaware Creek Ranch of Oklahoma.
- We love the way that 4789 ties her front third together with such angularity and femininity, yet transitions into a bold and threedimension rib cage.
- Her length of hip and squareness of pin set is second to none. 4789 is a must see on sale day if you're in the market for a female that will develop into an incredible senior yearling!



CONLEY WILLARD 3319 \$100,000 Maternal Brother to Lots 1-3



LOT 2 Conley Sandy 4789

2	E	3D. 11/5/	-	ONLI REG. 2		//	andy TATHOO		9	ANGI	JS	3	E	3D. 12/5/	24 (24	CONL REG. 2	EY (212082	//	andy TAT10	/ 410 0. 4105	5	ANGL	JS
	BD. 11/5/24 REG. 21208201 TATYOO. 4789 ANGUS GATEWAY FOLLOW ME F163 BC ROBUST 0807 CONLEY A 1 CONLEY SANDY 9893 SILVEIRAS S SIS SANDY 2355													GATEWAY EX	CO	V ME F16 NLEY A ICESS 674	16		ROBUST (NLEY S /Eiras s s	ANDY S			
CED	BW										\$C	CED	BW	WW	YW	MILK	CW	MARB	REA	\$M	\$W	\$B	\$C
-2	4.9	67	101	16	38	0.21	0.59	52	47	116	202	-2	4.9	67	101	16	38	0.21	0.59	52	47	116	202

- Conley Sandy 4105 is one of the youngest females in the entire offering, but do not let her youth detour you from her unwavering quality!
- 4105 is an early December born show heifer prospect that is the third of three ET flushmate sisters that headline this year's offering from the \$200,000 valued Conley Sandy 9893, one of the most elite young donors in the program that is now owned with Glover's Delaware Creek Ranch.
- One of the most unique built and eccentric females in the offering when it comes to describing her look of quality and balance. Pay attention here!



CONLEY WILLARD 3319 The 2024 Royal Winter Fair Grand Champion Angus Bull Maternal Brother to Lots 1-3



LOT 3 Conley Sandy 4105



LOT 4 Conley Sandy 4022

· Power, substance, and genuine shape... the best ways to accurately describe Conley Sandy 4022! There is no denying the influence that Silveiras S Sis Sandy 2355 has had on the Conley Cattle breeding program and the Angus breed as a whole. 2355 is most commonly known as the dam of Conley No Limit, one of the hottest AI sires in the business that has experienced great success across breed lines.

2355 is also the dam of the \$270,000 Conley Sandy 8934 donor dam, affectionately known as "Honey Bear", one of the highest dollar generating females in the Angus breed. Unfortunately, we lost the legendary "Honey Bear" this past year.

The generating potential that lies within this female is hard to mirror. Her extra stoutness and dimension lead us to believe that her best days will come in production as she follows in the footsteps of the legendary females that line her pedigree!



SILVEIRAS S SIS SANDY 2355 Dam of Lots 4-8

4	в	D. 10/20	C)/24	CONLI REG.	EY (212125	//	ndy TAT100		2	ANGL	JS	5		BD. 11/2 /	C 24	CONL REG. 2	EY		andy TATTOO	⁄ 458 0. 4581	81	ANGL	JS
	GATEWAY FOLLOW ME FIG3 CONLEY A 1 EXAR PRINCESS 6741 SILVEIRAS S SIS SANDY 2355 K N C CABIN CREEK SANDY 804													GATEWAN	CO	V ME F16 NLEY A ICESS 674	16	SIL	/EIRAS ST . VEIRAS C CABIN C	S SIS S	SAND		;
CED -2	BW WW YW MILK CW MARB REA SM SW SB SC 4 55 86 16 26 0.26 0.49 36 38 108 176									CED -2	BW 4	WW 55	YW 86	MILK 16	CW 26	MARB 0.26	REA 0.49	\$M 36	\$W 38	\$B 108	SC 176		



LOT 5 Conley Sandy 4581

- Conley Sandy 4581 is a sharp featured November born daughter of the iconic Silveiras S Sis Sandy 2355 that is sired by the \$100,000 Conley A 1. Her look of quality and balance from the side is mesmerizing!
- The next four ET flushmate sisters are FULL SISTERS to the \$85,000 Conley Sandy 3712 that was a featured lot in the 2024 Conley Cattle Fall Production Sale. 3712 was the 2024 NJAS 4th Overall Bred & Owned Heifer for Jack Conley. She has since been a National Division Champion or Reserve Division Champion three different times for Finley Yocham!

· This extra big footed, stout boned, square built female offers a look of quality and balance from the side that has come to be expected from the prolific "Sandy" cow family.

Some of the most recognized maternal sisters to 4581 would be Conley Sandy 8934, the \$270,000 donor dam that was purchased by Cook Land & Livestock in the 18th Annual Embryos on Snow, Conley Sandy 8522, now owned by Moore Land & Cattle of Illinois. She is also a maternal sister to the \$80,000 Conley Sandy 7084, the 2018 NAILE ROV Reserve Grand Champion Angus Heifer.

You can count on 2355 daughters to be successful show heifers, however their true value comes in production. Don't miss out on one of the last opportunities to acquire a direct daughter of the legendary 2355!



CONLEY SANDY 8934

- 4880 is a late November born show heifer prospect from the Conley A 1 sired flush that is backed by the legendary Silveiras S Sis Sandy 2355!
- There is no denying the shear quality and style that this female possesses.
 From the ground up she offers a superior skeletal design with added stoutness, while maintaining a look from the side that is simply incredible.
- She ties together seamlessly through her front third with extreme angularity and femininity, while maintaining a bold and robust rib cage, extra stoutness at the surface, and extreme squareness from behind. Additionally, 4880 has been blessed with tremendous hair quality as an added bonus!
- Maternal sisters to 4880 would also include Conley Sandy 9135 and Conley Sandy 9463, the 2021 NJAS Champion and Reserve Late Sr. Champion Females that were exhibited by the Dailey family. Conley Sandy 0165, the \$40,000 selection of the Cronic family from Georgia and Conley Sandy 7305, the \$105,000 sale topping female in 2017 that was purchased by J6 Farms of Nebraska.
- Backed by a cow family that you can hang your hat on!





CONLEY SANDY 3712 2024 NJAS 4th Overall Bred & Owned Heifer \$85,000 Full Sister to Lots 4-7 **CONLEY NO LIMIT** Maternal Brother to Lots 4-8

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0	E	BD. 11/22	/24	REG. 2	120820	00	TATTO	0. 4880		ANGL	JS				
		GATEWAY FOLLOW ME F163 SILVEIRAS STYLE 9303 CONLEY A 1 C SILVEIRAS S SIS SANDY													
			CO	NLEY A	1 📿	SIL	VEIRAS	S S SIS S	SAND	Y 235	5				
		EXAR PRINCESS 6741 KN C CABIN CREEK SANDY 80													
CED	BW	WW	YW	MILK	CW	MARB	REA	\$M	\$W	\$B	\$C				
-2	4	55	86	16	26	0.26	0.49	36	38	108	176				

- 4611 is the fourth member of the ET flush sired by the \$100,000 Conley A 1 from the iconic Silveiras S Sandy 2355.
- Silveiras S Sis Sandy 2355 is also the dam of the widely popular Al sire, Conley No Limit. 2355 is also the dam of several other Al sires of significance that would include Conley American Express 0159, Conley Crypto 0981, and Conley Verified 0853.
- One of the most popular maternal sisters to this set of ET flushmates is the \$80,000 Conley Sandy 7084, the 2018 NAILE ROV Reserve Grand Champion Angus Heifer that was campaigned by Sara Sullivan. Another very popular female from the influence of 2355 is Conley Sandy 8522, the 2018 NAILE Spring Heifer Calf Champion for the Bell family. 8522 is now a member of the donor pen at Moore Land & Cattle in Illinois.
- Another female that offers the signature "Sandy" look of quality and style that we have come to expect from this dominant cow family!



CONLEY SANDY 7084 2018 NAILE ROV Reserve Grand Champion Angus Heifer \$80,000 Maternal Sister to Lots 4-8



LOT 6 Conley Sandy 4880

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		В	D. 11/12 /	/24	REG.	2121251). 4611		ANG	JS					
-		(GATEWAY FOLLOW ME F163 SILVEIRAS STYLE 9303														
				CON	ILEY A	1 ()	SIL	VEIRAS	S SIS S	SAND	Y 235	5					
			EΣ	(ar prin	CESS 674	1	KN	C CABIN C	REEK SA	NDY 80	4						
	CED	BW	WW	YW	MILK	CW	MARB	REA	\$M	\$W	\$B	\$C					
	-2	4	55	86	16	26	0.26	0.49	36	38	108	176					



LOT 7 Conley Sandy 4611



- Possibly one of the most intriguing matings in the sale when it comes to generating potential!
- Silveiras S Sis Sandy 2355 can be identified on the bottom side of pedigrees that have supported countless high sellers and show ring champions over the years. The highest dollar generating daughter of 2355 is the late "Honey Bear", Conley Sandy 8
- Other daughters of 2355 that have left lasting impressions on the breed would be the \$200,000 valued Conley Sandy 9893 and the \$100,000 valued Conley Sandy 8355. 9893 is the dam of the \$100,000 Conley Willard 3319, while Conley Sandy 8355 is the dam of the \$75,000 high selling bull from the 2025 Conley Cattle Bull Sale, Conley Robust 3215, now owned by Glover's Delaware Creek Ranch. 8355 is also the dam of the \$75,000 Conley Verified 0853 and the \$23,000 Conley Republic 3119.
- Conley Sandy 4259 is sired by the \$165,000 J Trademark 1037, therefore making her a three-quarter sister in blood to the \$100,000 Conley Willard 3319. He was the 2024 Royal Winter Fair Grand Champion Angus Bull!



J TRADEMARK 1037 Sire of Lot 8

8	В	id. 11/10 /	C /24	ONLE REG. 2	Y 120820	/	ndy TAT100.		9	ANGL	JS	9	В	d. 10/26		NLE REG. 2	/ DT 212080		and TATTO	y 4!	501	ANGL	JS
	SITZ RESILIENT 10208 J TRADEMARK 1037 MILL BRAE IDEN GEORGINA 4086 K N C CABIN CREEK SANDY 804													DAME Colbur Lveiras s	N PRIM		3 6	S	c total r Sis san C cabin	DY 104		4	
CED	CED BW WW YW MILK CW MARB REA SM SW SB S									\$C	CED	BW	ww	YW	MILK	CW	MARB	REA	\$M	\$W	\$B	\$C	
-1	2.6	68	114	22	37	0.53	0.47	61	61	132	232	1	4,1	56	91	14	23	0.3	0.28	4	34	100	134



LOT 9 Conley DT Sandy 4501

- Here is another elite investment opportunity to acquire a three-quarter sister in blood to the legendary Conley Sandy 5104, the 2016-2017 ROV Show Heifer of the Year! 4501 is a daughter of S Sis Sandy 104, the GCC Total Recall 706T sired daughter of K N C Cabin Creek Sandy 804.
- This Colburn Primo 5153 daughters offers tremendous body mass, density, and overall substance. We appreciate her genuine skeletal quality and flexibility that collectively make her one of the premier show heifer/donor options in this year's offering.
- Conley Sandy 5104 is the dam of the \$400,000 Conley DS Clear Cut 0510, the 2022 ROV NWSS Grand Champion Angus Bull that was the 2021-2022 ROV Show Bull of the Year. 5104 has exceeded the \$1 million mark in progeny sales.
- Invest in genetics that are proven, time-tested, and will make for a profitable return on investment!



CONLEY SANDY 5104 2017 FWSS ROV Grand Champion Angus Heifer Maternal Sister to Lot 9

CONLEY CATTLE SPRING PRODUCTION SALE

- Conley DT Sandy 4908 is a daughter of the \$54,000 Conley S Sis Sandy 4313, a full sister to Conley S Sis Sandy 435. They are both Silveiras Style 9303 sired daughters of the legendary KNC Cabin Creek Sandy 804 donor dam.
- 4908 is sired by the \$920,000 valued Conley Lead The Way 0738, one of the most consistent and prolific sires ever used at Conley Cattle when it comes to siring elite show cattle.
- This late September born show heifer prospect offers an extreme look of balance and quality, while maintaining the extra mass and dimension essential to competing at the highest level.
- Supported by a pedigree that is lined with purple!



CONLEY S SIS SANDY 4313 Dam of Lot 10



LOT 10 Conley DT Sandy 4908

10	В	d. 9/24 /		NLEY REG. 2	/ DT (212082		and TATTOO	1	80	ANGL	JS	1	1	B	D. 10/5/		NLEY REG. 2	/ DT (120954		ana TATTO	4909	909	ANGL	JS
	GATEWAY FOLLOW ME F163 SILVEIRAS STYLE 9303														SCC	TRADIT	ON OF 2	4	STE	VENSON	TURNING	G POINT		
C	CONLEY LEAD THE WAY 0738 C CONLEY S SIS SANDY 4313													SC	C SCH	24 KAF	RAT 838	3 G	CO 🔨	NLEY S	ANDY 8	3522		
		EX	(AR PRIN	CESS 163	17	κn	C CABIN C	REEK SAN	IDY 804	4					FCF P	ROVEN C	UEEN 41	9	SIL	EIRAS S S	SIS SAND	Y 2355		
CED	EXAR PRINCESS 1637 K N C CABIN CREEK SANDY 804 CED BW WW YW MILK CW MARB REA SM SW SB										\$C	CED	I	BW	WW	YW	MILK	CW	MARB	REA	\$M	\$W	\$B	\$C
-1	4.5	56	91	13	31	0.49	0.56	4	28	129	171	-1		3.7	63	105	26	44	0.18	0.68	46	52	131	216

- This October born show heifer prospect is a daughter of the \$80,000 Conley Sandy 8522, a daughter of Stevenson Turning Point that was the 2018 NAILE Spring Heifer Calf Champion that was campaigned by the Bell family. 8522 is now employed in the Moore Land & Cattle breeding program at Jerseyville, Illinois.
- 4909 is sired by the widely popular and heavily utilized SCC SCH 24 Karat 838. She is a sharp featured, smooth made, ultra-complete female that is loaded with balance and eye-appeal.
- Another granddaughter of the iconic Silveiras S Sis Sandy 2355 that deserves a hard look on sale day!



CONLEY SANDY 8522 2018 NAILE Spring Heifer Calf Champion Dam of Lot 11



LOT 11 Conley DT Sandy 4909

MARCH 29, 2025 - ARTESIAN HOTEL



- · Pedigree, pedigree! Allow us to introduce you to the FIRST EVER daughter of Rosewood Bellagio 090 to sell at Conley Cattle!
- Conley KM Sandy 4314 is a dynamic daughter of the \$320,000 valued Rosewood Bellagio 090, a son of KR Casino 6243 that is now owned with JS Simmentals of Iowa. The dam of 4314 is a Silveiras Style 9303 sired daughter of the 2016-2017 ROV Show Heifer of the Year, Conley Sandy 5104, a female that has exceeded the \$1 million mark in progeny sales.
- A big footed, stout boned, square made December born female that offers an incredibly balanced look from the side. Supported by a premium blend of the freshest and most proven genetics at Conley Cattle!

ROSEWOOD BELLAGIO 090

\$320,000 Valued Sire of Lot 12





CONLEY SANDY 5104



LOT 13 Conley DT Sandy 4210

- The first of three daughters from Diamond T Sandy 9004, the Colburn Primo 5153 sired daughter of BCII Sandy 1315. 1315 was the 2015 Hoosier Beef Congress Supreme Champion Junior Breeding Heifer.
- · A full sister to 1315 is the impressive BCII Sandy 0215, the 2017 NWSS Reserve Grand Champion Angus Heifer. She is a maternal sister to Conley DT Sandy 2900, the \$140,000 female in the 2023 Conley Cattle Spring Production Sale that was selected by Ferree-Fitzgerald.
- 4020 is sired by the impressive Conley Lead The Way 0738, therefore combining the most influential cow families in the Angus breed!



CONLEY DT SANDY 2900 \$140,000 Maternal Sister to Lots 13-15

- · Conley DT Sandy 4330 is another standout November born daughter of the prolific Diamond T Sandy 9004 donor dam. 9004 is the dam of Conley DT Sandy 2900, the \$140,000 female that sold to Ferree-Fitzgerald in the 2023 Conley Cattle Spring Production Sale.
- Conley DT Sady 2900 was the 2023 NJAS Reserve Division IV Champion for Mercedes Ferree. She was also selected as the 2023 NAILE Intermediate Division 1 Champion.
- An ultra-attractive, sharp featured female that offers a look from the profile that is hard to deny!



BCII SANDY 1315

	ľ	Aaternal	Grandd	am of L	ots 13-17	7					
1/	1	3D. 11/28			DT (y 43	30	ANGI	19
-	■ _ '		-							ANU	13
		GATEWAY	FOLLOV	V ME F16	3	COL	BURN P	RIMO 5153			
С	ONLE	Y LEAD	THE W/	AY 0738	3 (C)	∕ DI/	AMOND	T SAND)Y 90	04	
		E	(AR PRIN	CESS 163	7	BCI	SANDY 1	315			
CED	BW	ww	YW	MILK	CW	MARB	REA	\$M	\$W	\$B	\$C
4	3.8	67	109	13	39	0.62	0.68	14	41	142	198



CONLEY DT *andu* 4235 15 BD. 9/4/24 REG. 21208032 TATTOO. 4235 ANGUS **GATEWAY FOLLOW ME F163 COLBURN PRIMO 5153** CONLEY LEAD THE WAY 0738 **DIAMOND T SANDY 9004** EXAR PRINCESS 1637 BCII SANDY 1315 CED BW WW YW MILK CW MARB REA \$C SB SM SW 3.8 67 109 13 39 0.62 0.68 142 198

- The oldest female from the trio of ET flushmates sired by the \$920,000 Conley Lead The Way 0738 that are supported by the prolific Diamond T Sandy 9004 donor.
- 4235 reminds us a lot of her maternal sister, Conley DT Sandy 2900, the \$140,000 featured female from the 2023 Conley Cattle Spring Production Sale that was selected by Ferree-Fitzgerald.
- This September born female is flawless at the surface, offering textbook skeletal quality, which is further complimented by a balanced look from the profile that simply cannot be ignored. A very feminine female that is high tying in her neck attachment, loose spined, and extremely flexible when set into motion.



CONLEY LEAD THE WAY 0738 \$920,000 Valued Sire of Lots 13-16



LOT 15 Conley DT Sandy 4235



LOT 16 Conley DT Sandy 4674

- Conley DT Sandy 4674 is the first of two daughters from the prolific Diamond T Sandy 9005 donor, an ET flushmate sister to Diamond T Sandy 9004. 4674 is sired by the \$920,000 valued Conley Lead The Way 0738.
- 9005 is a daughter of Colburn Primo 5153 that is backed by BCII Sandy 1315, one of the foundation matriarch in the BCII Show Cattle breeding program. Diamond T Sandy 9005 was the 2020 OYLE Grand Champion Breeding Heifer for Reese Toler.
- 4674 is a bold ribbed, deep bodied, big topped, square hipped late September born female that offers a strong maternal look, while maintaining the extra style and substance that it takes to compete and win at a high level.



DIAMOND T SANDY 9005 2020 OYLE Grand Champion Breeding Heifer Dam of Lots 16 & 17

16	BD. 9/28/24	DNLEY DT REG. 212084		467 4674	4 ANG	iUS	17	BD. 1 0	C()/14/24	DNLE REG. 3	Y DT 2121142		lana TATTO	1 4 1 0. 4101	101	ANGU	S
CONL	GATEWAY FOLLO EY LEAD THE W Exar Pri	<u> </u>	COLBURN PRI DIAMOND BCII SANDY 13	T SANDY	9005			M	CFCC BLAC KR CASII Alsons Sav/	NO 6243	36	C DIA	BURN PR Amond Sandy 13	T SANE)5	
CED BW	WW YW 63 98	MILK CW 14 35	MARB REA 0.58 0.76		SW SB 10 138	SC 197	CED -2		VW YW 52 104	MILK 22	CW 33	MARB 0.5	REA 0.56	\$M 34	\$W 46	\$B 129	SC 201



LOT 17 Conley DT Sandy 4101

- Conley DT Sandy 4101 is a favorite among early visitors that have stopped by Sulphur to view this year's sale offering. Another direct daughter of Diamond T Sandy 9005 that is incredible from the ground up. A big footed, stout boned, square built female that has the skeletal quality, dimension, and style to be a major contender when it counts the most!
- A mid-October born daughter of KR Casino 6243 that is bold in the shape of her forerib and center body, yet transitions seamlessly from end to end. She is laid in so neatly at the point of her shoulder and remains super angular about her front third.
- The set to her hip and hind leg is poetry in motion, while still maintaining her status as one of the stoutest females in the entire offering.
- Bold and beautiful.... 4101 is one that should be at the top of your short list on sale day!



KR CASINO 6243 2017 American Royal ROV Grand Champion Angus Bull Sire of Lot 17

CONLEY CATTLE SPRING PRODUCTION SALE

- Conley DT Lucy 4302 is the first of two ET sisters from the prolific Conley Miss Lucy 7011 donor, one of the most exciting young females in the Angus breed!
- 4302 is sired by the \$920,000 Conley Lead The Way 0738, therefore making her a FULL SISTER to the \$170,000 Conley DT Lucy 3701, the high selling heifer in the 2024 Conley Cattle Spring Production Sale that was purchased by Cambria Cook of California.
- 3701 was the 2024 American Royal Reserve Grand Champion Junior Angus Heifer for the Cook family. She continued her winning ways in Louisville where she was selected as the 2024 NAILE Grand Champion Junior Angus Heifer and 5th Overall Junior Breeding Heifer!
- 4302 is an October born female that resembles her big sister in terms of skeletal integrity, eye-appeal, and overall style. Bid to own!



CONLEY DT MISS LUCY 3701 2024 NAILE 5th Overall Junior Breeding Heifer Full Sister to Lot 18 & Maternal Sister to Lot 19



LOT 18 Conley DT Lucy 4302

18	3_	BD. 10/20	C 0/24	ONLI REG. 2	EY D 2120803	T <i>S</i>	ucy TATTOO	430 4302	2	ANGI	JS	19	BC). 10/28 /	C /24	ONLI REG. 2	EY D 120803	T	UCY	467 0. 4672	2	ANGL	JS
C	BD. 10/20/24 REG. 21208035 TATTOO. 4302 ANGUS GATEWAY FOLLOW ME F163 5T POWER CHIP 4790 ST POWER CHIP 4790 CONLEY LEAD THE WAY 0738 ST POWER CHIP 4790 CONLEY MISS LUCY 7011 EXAR PRINCESS 1637 WOMACK MISS LUCY 011 WOMACK MISS LUCY 011 WOMACK MISS LUCY 011											GA		C&C MCK V ay foi Dunk-V	LOW		\mathcal{O}	CO	POWER CI Nley N Mack Mis	IISS LU	CY 70 ⁻	11	
CED	BW	ww	YW	MILK	CW	MARB	REA	\$M	\$W	\$B	\$C	CED I	BW	WW	YW	MILK	CW	MARB	REA	\$M	\$W	\$B	\$C
1	4.1	66	109	18	44	0.42	0.71	21	43	143	207	-1 4	4.6	62	102	15	34	0.3	0.76	24	36	125	186

- Conley DT Lucy 4672 is a three-quarter sister in blood to Conley DT Miss Lucy 3701, the \$170,000 high selling heifer from the 2024 Conley Cattle Spring Production Sale. 4672 is sired by the sire of Conley Lead The Way 0738, Gateway Follow Me F163.
- 4672 is a long fronted, ultra-complete, smooth made female that is loaded with quality and style from the side. She ties her neck high at the top of her neatly laid in shoulder and transitions into a bold and threedimensional forerib and center body shape.
- A big footed, stout boned, wide pinned female that has the pedigree and cow family behind her to be a force on the tan bark and in production.
- We anticipate her to follow in the footsteps of her big sister!



CONLEY DT MISS LUCY 3701 2024 American Royal Res. Grand Champion Junior Angus Heifer Full Sister to Lot 18 & Maternal Sister to Lot 19



LOT 19 Conley DT Lucy 4672



CONLEY DT GEORGINA 3615 2024 CAYE Grand Champion Angus & Bronze Medallion Heifer Full Sister to Lot 20

CONLEY DT GEORGINA 1076 2023 NJAS Grand Champion Owned Heifer Daughter of Full Sister to Dam of Lot 20



CONLEY DT GEORGINA 1061 \$30,000 Maternal Sister to Lot 20

- It is with great pleasure that we introduce you to the first member of the famed "Georgina" cow family, a genetic line that has experienced unbelievable success both in production and the show ring over the last several decades.
- Conley DT Georgina 4830 is a FULL SISTER to the \$199,000 Conley DT Georgina 3615, a female that was
 selected by the Cook family of California. 3615 was the 2024 CAYE Grand Champion Angus Heifer and
 Bronze Medallion Breeding Heifer.
- The dam of 4830, Champion Hill Georgina 6154, is a FULL SISTER to the dam of Conley DT Georgina 1076, the 2023 NJAS Grand Champion Owned Heifer that was shown by Ty Collum.
- 4830 is also a maternal sister to the \$30,000 Conley DT Georgina 1061, a female that was selected by Gana Farms of Martell, Nebraska to serve as a cornerstone breeding piece in their multi-breed breeding program.
- 4830 is a definite sale feature that offers an incredible look of quality and balance from the profile. She
 is so elegant about her front third, clean chested, and smooth shouldered, yet offers an abundance of
 body mass, shape, and real world dimension.
- Backed by true cow power!

- 4342 is an October born daughter of the \$920,000 Conley Lead The Way 0738 that is backed by Champion Hill Georgina 9039, another member of the famed "Georgina" cow family that traces to the famed Champion Hill Georgina 4402. She was the \$140,000 valued high selling female in the 2005 Champion Hill Production Sale.
- 4402 was the 2009 NAILE Reserve Grand Champion Cow-Calf Pair for Mandy Richardson of Virginia. Following her show career she became a dominant producer, where she was ultimately named the Champion Produce of Dam at the 2011 All-American Angus Breeders' Futurity.
- A top shelf show heifer prospect that is supported by one of the most prolific cow families to ever call home to Champion Hill!



CHAMPION HILL GEORGINA 4402 \$140,000 Valued Maternal Granddam of Lot 21



LOT 21 Conley DT Georgina 4342

7	1		CON	NLEY	DT (Gel	orgi	na 4	342		
Ľ	В	D. 10/24	/24	REG. 2	2120803	36	TATTO	0. 4342		ANGI	JS
		GATEWA	' FOLLOV	V ME F16	3	S A	V BISMA	RCK 5682			
C	ONLEY	LEAD	THE W/	AY 073	B 📿	CH	AMPIO	N HILL (GEOR	GINA 9	9039
		EΣ	(ar prin	CESS 163	7	CHA	MPION H	HILL GEOR	GINA 44	402	
CED	BW	WW	YW	MILK	CW	MARB	REA	\$M	\$W	\$B	\$C
6	27	63	102	16	/1	0.10	0.63	3/	18	1/10	216

1	9	2		CO I	NLEY	DT	Ge	orqi	na 4	818		
	L	L E	BD. 9/12/	24	REG.	2121250	<u>م</u>	TATTO	0. 4818		ANGL	IS
			GATEWAY	' FOLLOV	V ME F16	3	S A	V SENSA	TION 5615			
	C	ONLEY	LEAD	THE W/	AY 0738	3 (C)	/ DIA	AMOND	T GEOR	GINA	7001	
			EΣ	(AR PRIN	CESS 163	7	CHA	MPION H	IILL GEOR	GINA 69	59	
	CED	BW	WW	YW	MILK	CW	MARB	REA	\$M	\$W	\$B	\$C
	-3	3.6	51	92	17	28	0.11	0.5	34	31	103	168

- The "Georgina's" just keep coming! Conley DT Georgina 4818 is a stunning daughter of Conley Lead The Way 0738 that is supported by Diamond T Georgina 7001, a daughter of S A V Sensation 5615 that is further influenced by the legendary Champion Hill Georgina 6959 matron.
- Champion Hill Georgina 6959 was the 2009 NAILE Senior Heifer Calf Champion for Mandy Richardson of Virginia.
- 6959 was the 2010 All-American Breeders' Futurity Grand Champion Junior Heifer. She was also a multiple-times National Division Champion that evolved into one of the premier matrons to ever carry the Champion Hill prefix.
- · Elite is the best way to describe the presence that this female offers!



CHAMPION HILL GEORGINA 6959 Many Times National Division Winner Maternal Granddam of Lot 22



LOT 22 Conley DT Georgina 4818



Dam of Lot 23

PENNERS MULBEN PRIDE 528 Maternal Granddam of Lot 23

fulben **CONLEY BK** *ride* 4890 REG. 21208208 BD. 10/12/24 TATTOO. 4890 ANGUS CONLEY LEAD THE WAY 0738 **5T POWER CHIP 4790** CONLEY BRISTOW 2317 **CONLEY MULBEN PRIDE 8901** CONLEY SANDY 7662 PENNERS MULBEN PRIDE 528 YW MILK BW WW CED CW RFA SM \$W \$C MARR \$B 4 2.9 58 89 20 31 50 126 205

P R 3921 BF-909 2014 American Royal ROV Grand Champion Angus Heifer \$113,500 Daughter of P R Lady 909 4200-587



P R LADY 909 4200-587 3rd Generation Dam of Lot 23

- ELITE. The easiest and most effective way to describe Conley BK Mulben Pride 4890.
- There is no denying that this female is truly special in terms of her skeletal quality, balance, and
 overall eye-appeal. She sets the standard when it comes to all of the above, and does it with class
 and presence that is hard to deny!
- The sire of 4890, Conley Bristow 2317, has experienced incredible success with limited use by Conley Cattle and the partners that invested in the Bristow Syndicate when he commanded \$150,000 in the 2023 Conley Cattle Spring Production Sale. Conley Bristow 2317 is one of the premier sons of the \$920,000 Conley Lead The Way 0738!
- The maternal side of her pedigree is lined with maternal excellence. The dam of this female is 8901, a daughter of 5T Power Chip 4790 that is out of the very impressive Penners Mulben Pride 528 donor dam. 528 is a daughter of Penners-CC Double Black 2257 that is backed by the legendary P R Lady 909 4200-587 donor, the dam of the ONLY International Champion in the history of the Angus breed, Conley South Point 8362.
- This is the same cow family that produced P R 3921 BF-909, the 2014 American Royal ROV Grand Champion Angus Heifer for the Nowatzke family that sold for \$113,500 in 2013.
- Genetics like this don't cost....they pay!

- The first of two daughters from the impressive Collinson Proven Queen 875 donor dam that is the dam of arguably one of the most dominant show heifers from the last few years, Conley FRKG Queen Meg 1085.
- 4796 is the first of two ET flushmate sisters sired by the \$100,000 Conley A 1. This pair of young December born show heifer/donor prospects are supported by one of the most prolific cow families in the Angus breed.
- Conley FRKG Queen Meg 1085 was the \$95,000 sale feature from the 2021
 Fall Production Sale that was later selected as the 2022 NJAS 3rd Overall
 Heifer for Houston Ferree. Later that summer she was selected as the
 2022 IN State Fair Supreme Champion Junior Breeding Heifer!
- An incredible pair of sisters that deserve serious consideration!



COLLISON PROVEN QUEEN 875 Dam of Lots 24 & 25



LOT 24 Conley FRKG Queen Meg 4796

1	24	4_	COI 3d. 12/5 /			G 120820	Due s	<i>en</i> (tatto	9 0. 4796	eg l	1796 Angl	
			GATEWA	' FOLLOV	V ME F16	3	C&(C PRIORIT	TY 1428B I	EXAR		
				CON	ILEY A	1 6	CO	LLISON	PROVE	N QU	EEN 8	75
			E)	kar prin	CESS 674	1	MOI	FFITT PRO	VEN QUE	EN M30	1	
	CED	BW	WW	YW	MILK	CW	MARB	REA	\$M	\$W	\$B	\$C
1	1	30	58	92	17	//0	0.28	0.38	33	38	122	101

2	5_	CON 3d. 12/2/		FRK REG. 2	G 212082		<i>en</i> (tatto	9 0. 4932	eg <mark>l</mark>	1932 Angl	
		GATEWAY	FOLLOV	V ME F16	3	C&(C PRIORIT	ГҮ 1428B I	EXAR		
			CON	ILEY A	1 6	CO N	LLISON	I PROVE	N QU	EEN 8	75
		EΣ	(ar prin	CESS 674	11	MOI	FFITT PRO	OVEN QUE	EN M30	1	
CED	BW	WW	YW	MILK	CW	MARB	REA	\$M	\$W	\$B	\$C
1	3.9	58	92	17	40	0.28	0.38	33	38	122	191

- 4932 is the second sister from the Conley A 1 sired flush from the famed Collison Proven Queen 875 donor dam. Another maternal sister to the 2023 Cattlemen's Congress Supreme Champion Open Breeding Heifer, Conley FRKG Queen Meg 1085.
- This December born beauty was late to picture day, but do not let that detour you from evaluating her on sale day. We promise that it will be worth a hard look.
- A dynamic pair of maternal sisters to the 2022-2023 ROV Show Heifer of the Year!



CONLEY FRKG QUEEN MEG 1085 2022 American Royal ROV Grand Champion Angus Heifer Maternal Sister to Lots 24 & 25



CONLEY FRKG QUEEN MEG 1085 2023 Cattlemen's Congress Supreme Champion Open Breeding Heifer Maternal Sister to Lots 24 & 25

MARCH 29, 2025 - ARTESIAN HOTEL



LOT 26 Conley Erica 4982

- Conley Erica 4982 is the first of two ET flushmate daughters from the incredible built G&J Erica 914 donor dam. 4982 is an exotic built daughter of the 2021-2022 ROV Show Bull of the Year, Conley DS Clear Cut 0510.
- An early November born female that has the "x factor" in terms of the design through her front third. She is neat chested, smooth shouldered, and offers the ideal progression of depth back through her rear rib and flank. We love the added stoutness and dimension that she offers from behind.
- A very unique heifer that deserves a hard look if you like your cattle with the extra "bells and whistles"!



G&J ERICA 914 Dam of Lots 26 & 27

2	6 BD. 11/2/24 REG. 21210011 TATTOO. 4982 ANGU CONLEY NO LIMIT BUSHS UNBELIEVABLE423 ANGU ONLEY DS CLEAR CUT 0510 CONLEY SANDY 5104 G&J ERICA 914 CONLEY SANDY 5104 G&J IMPERIAL ERICA 2523 BW YW MILK CW MARB REA SM SW SB										JS	2	7_в	d. 10/28		CON REG. 2	LEY 2121262	× ×	<i>tica</i>	4013 D. 4013		ANGL	IS
C	CONLEY NO LIMIT BUSHS UNBELIEVABLE423 CONLEY DS CLEAR CUT 0510 C G&J ERICA 914										C	ONLE	Y DS CL	EAR C	' NO LIMI UT 051(ANDY 510	0 6	G8	shs unbe J Erica I Imperial	914				
CED	BW	ww	YW	MILK	CW	MARB	REA	\$M	\$W	\$B	\$C	CED	BW	ww	YW	MILK	CW	MARB	REA	\$M	\$W	\$B	\$C
4	1.3	42	69	12	11	0.21	0.25	31	25	93	152	4	1.3	42	69	12	11	0.21	0.25	31	25	93	152



LOT 27 Conley Erica 4013

- 4013 is a late October born daughter of the G&J Erica 914 donor dam that is sired by the 2021-2022 ROV Show Bull of the Year, Conley DS Clear Cut 0510.
- Here is a big bodied, bold ribbed, stout made female that offers a strong maternal look. She is big footed, stout boned, and square at the surface.
- Daughter of Conley DS Clear Cut 0510 have experienced great success on the tan bark, and with the influence of the late Conley Sandy 5104 on the top side of the pedigree we expect only greatness in production!



CONLEY DS CLEAR CUT 0510 2021-2022 ROV Show Bull of the Year Sire of Lot 26-28

- · Conley Maddie 4183 is the ONLY daughter of the impressive Schelske MSF Maddie 8229 donor in this year's Spring Production Sale. 4183 is sired by the 2021-2022 ROV Show Bull of the Year, Conley DS Clear Cut 0510.
- 4183 is a FULL SISTER to Conley Maddie 3157, the \$220,000 high selling heifer from the 2023 Conley Cattle Fall Production Sale that was purchased by Ferree-Fitzgerald. 3157 was the 2023 Hoosier Beef Congress 4th Overall Breeding Heifer for Mercedes Ferree.
- She is also a full sister to 10 ET flushmate sisters that highlighted the 2024 Spring Production Sale with an impressive \$15,650 average on 10 head with a high of \$40,000.
- Proven and predictable genetics that you can count on!





SCHELSKE MSF MADDIE 8229 Dam of Lot 28

CONLEY MADDIE 3157 2023 Hooser Beef Congress 4th Overall Heifer \$220,000 Full Sister to Lot 28





Rlachbird **4922 CONLEY SHHR** BD. **11/3/24** TATTOO. 4922 ANGUS REG. 21210892 **CONLEY EXPRESS 7211 CONLEY NO LIMIT** CONLEY RANSOM 1810 C-4 BLACKBIRD 9222 (() **CONLEY SANDY 8104** LIMESTONE BLACKBIRD Y520 YW MILK CW WW MARB REA ŚМ ŚŴ \$B \$C 3 2.2 55 89 18 25 0.31 0.28 13 84 116 163

- · Conley SHHR Blackbird 4922 is a daughter of Conley Ransom 1810, the 2022-2023 ROV Show Bull of the Year. The dam of 4922 is C-4 Blackbird 9222, a daughter of the \$400,000 Conley Express 7211 that is supported by the iconic Limestone Blackbird Y520, a daughter of Dameron First Class.
- An early September born show heifer prospect that has an elite look from the side, while remaining extra stout and powerful from behind.
- Backed by generations of proven, highly maternal, functional brood cows that offer added longevity and fleshing ease.



C-4 BLACKBIRD 9222 Dam of Lot 29



LOT 29 Conley SHHR Blackbird 4922



- Whoa... come back to the auction! Ladies and gentlemen, here is an exquisite daughter of the 2022-2023 ROV Show Bull of the Year, Conley Ransom 1810.
- The dam of 4305, Diamond T Saras Dream 0315, is a daughter of SCC Tradition of 24 that is backed by the influence of Silveiras Saras Dream 5308.
- 5308 is a maternal sister to the legendary CCC Saras Dream 5116, the 2017 NWSS ROV Grand Champion Angus Heifer. She is also a maternal sister to the widely popular and proven Colburn Primo 5153.
- Show heifer deluxe with the cow power behind her to make an impact in production. Dig your heals in on a female that can make an impact on any program!



CCC SARAS DREAM 5116 2017 NWSS ROV Grand Champion Angus Heifer Maternal Sister to Dam of Lot 30



CONLEY RANSOM 1810 2022-2023 ROV Show Bull of the Year Sire of Lots 29 & 30

3		CON 3d. 9/2/) 2120821	ras 10	TATTO)rea 0. 4305	m	430 ANGI	
	C	ONLEY	RANS	NO LIMI DM 181 NDY 810	Ó	DI	AMOND	on of 24 T Sara Aras dre/)315
CED 3	BW 2.7	WW 57	YW 95	MILK 19	+ CW 26	MARB 0.26	REA 0.42	\$M 36	\$W 46	\$B 100	SC 166

LOT 30 Conley DT Saras Dream 4305

3	1 в	D. 9/24 /		ONLI REG. 2	EY D 2120803	v	/	7 493 0. 4939	9	ANGL	JS
C		Gateway ' Lead ' E>	THE W		3 📿	HA	F/BRA	Saugaha M Elba IILL Elba (845F		
CED 3	BW 3.1	WW 57	YW 97	MILK 20	CW 41	MARB 0.29	REA 0.54	SM 30	\$W 43	\$B 128	SC 196



LOT 31 Conley DT Elba 4939

- A member of the famed "Elba" cow family that originated in the historic Champion Hill breeding program. This dynamic September born female is backed by the influence of the famed S A V Elba 7099, an incredible female that was sired by iconic D H D Traveler 6807.
- 4939 is a neat featured, smooth made, clean jointed female that offers a futuristic look of quality. Another top shelf daughter of the \$920,000 Conley Lead The Way 0738 that is destined to make an incredible brood cow when her show career comes to an end.



CONLEY LEAD THE WAY 0738 \$920,000 Sire of Lot 31

CONLEY CATTLE SPRING PRODUCTION SALE

SIMMENTAL HEIFERS

- A pair of SimGenetic heifer that are sired by the widely admired and popular Next Level stud that is making HUGE waves across the industry! 217M is a late October daughter of AUTO Lucky Clover 469E ET, an incredible Purebred Limousin female that was bred in the Pinegar program of Missouri. She was 2019 Ozark Empire Fair Grand Champion Limousin Heifer for Cody Heavin.
- 469E was a many times champion that has produced countless high sellers and show ring champions during her tenure in production. Jacey Smith showed a daughter sired by TASF Crown Royal 960C ET that was the 2021 National Junior Limousin Reserve Division II Champion.
- 217M is a dynamic half-blood Simmental female that offers an elite look
 of balance and quality from the profile. A big time SimGenetic female that
 is supported by one of the premier cow families in the Limousin breed!



AUTO LUCKY CLOVER 469E ET Dam of Lot 32



LOT 32 CLHC Conley Lucky Clover 217M

32		HC C		1 L . 449361		TATTOO.2	Lovu 217M	<i>er</i> 217 1/2 SM 1	
	KRJ	DAKOTA C		\sim			LUS 133B I		
			EXT LEV				CLOVE	R 469E E	T
		KRDL C	AEDENCE (237	AUTO	LUCKIE 24	6W		
CED	BW	ww	YW	MILK	CW	MARB	REA	API	TI
10.5	22	727	1078	223	211	-018	11	92.8	62.2

33		CLHC 1/15/24		EY		kie (tattoo.2		218M 1/2 SM 1	
	KRJ	N	outlaw G9 E xt Lev i Aedence (EL 📿	AUT	direct hi o lucki DB sereni	E TOO 4	23Y	
CED	CED BW WW			MILK	CW	MARB	REA	API	TI
9.7	2.7	71	104.6	22.1	19.1	-0.22	1.1	85.8	59.5

23

- 218M is a striking blaze faced SimGenetic female that is sired by Next Level and out of AUTO Luckie Too 423Y, a tried and true producer that would rank among the most notable cow families in the Limousin breed.
- A maternal sister to 218M is AUTO Camilla 606C, the 2016 NAILE Grand Champion Limousin Heifer. 606C is the dam of Legacy's Hulk, a past champion at the 2022 Cattlemen's Congress!
- Another maternal to 218M is AUTO Luckie Lady 280C ET, the 2016 American Royal Reserve Grand Champion Limousin Heifer. Countless other high sellers and champions can be traced to the influence of the great 423Y donor dam.
- Her genuine quality and cow family power combined maker her a must see on sale day!



AUTO CAMILLA 606C 2016 NAILE Grand Champion Limousin Heifer Maternal Sister to Lot 33



NEXT LEVEL Popular Sire of Lots 32 & 33



LOT 33 CLHC Conley Luckie Too 218M

MARCH 29, 2025 - ARTESIAN HOTEL

LIM-FLEX + CHIANINA HEIFERS



LOT 34 Conley KM Jade 423M

- 423M is the lone Lim Flex female in this year's offering, but based on pedigree alone is one that deserves serious consideration! A striking daughter of the \$100,000 Conley A1 that is backed by the one of the most notable cow families in the Limousin breed.
- The maternal granddam of 423M is CELL Fascination 823IF ET, the \$80,000 daughter of the many times National Champion, LLJB Absolute Style 3056A. 3056A was campaigned to countless victories by the Hennessy family of North Dakota. She is considered to be the matriarch of one of the premier cow families in the Limousin breed.
- The dam of this female, CELL Jade 1157J, sold for \$105,000 in the 2021 Linhart Limousin 12th Annual Fall Harvest Production Sale.
- A blue chip investment opportunity that will be a dominant force on the tan bark!



CELL 1157J \$105,000 Dam of Lot 34

34	BD. 11/15		NLEY K Reg. Pend i		<i>ade</i> 4 TATTOO. 42		3% LIM FLEX	35	CO BD. 10/2		SSC TL REG. 4268		Play TATTOD. 4	x M M4 6	ЕТ 5.55% СНІ
		Y FOLLOW N Conl Xar Prince	EYA1 🦉	CEL	KINGS LANE L 1157J Fascination		ET		SCC SCH	C TRADITIO 1 24 KARA PROVEN QU	AT 838 🦉) JSU	W WHO DA M L WHO'S F Sultry 6640	PLAYING 6	973D ET
CED	BW	WW	YW	MILK	CW	MARB	REA	CED	BW	WW	YW	MILK	CW	MARB	REA
3	10	1.5	57	25	18	0.18	0.35	9	3.4	49	68	15	33	0.31	0.51



 JSUL Who's Playing 6973D ET has emerged as one of the shining daughters of the famed ASHW Who Da Man x JSUL Sultry 6640 mating, and that is a claim that one does not come by easily! She completely dominated the National Chianina Show at the North American in 2020, 2021 & 2022, with three different daughters being crowned as the coveted National Champion Chianina Female.

- This past fall, a daughter of JSUL Who's Playing 6973D ET sired by ROSE MC Encore 0463 was the "buzz" in Hagerstown, Indiana. After a lengthy battle, the final bid rolled in and TSSC Who's Gonna Play 4015M ET sold for an impressive \$201,000!
- 4M4 is sired by SCC SCH 24 Karat 838, therefore making her a full sister to countless high sellers and show ring champions that have emerged from the Schaeffer Show Cattle breeding program.
- A superb look of quality and style sells all-inclusive with this sharp featured, beautiful profiling daughter of the iconic JSUL Who's Playing 6973D ET on March 29th in Sulphur!



JSUL WHO'S PLAYING 6973D ET Dam of Lot 35



TSSC WHO'S GONNA PLAY 4015M 2024 American Royal Grand Champion Chianina Heifer \$201,000 Maternal Sister to Lot 35

24

LOT 35 Conley TSSC TLLC Play Me ET

CHIANINA HEIFER + STEER

- INVESTMENT OPPORTUNITY! There is no denying the impact that LDSC Lot 1 has made on the industry when it comes to producing elite show cattle. Year after year, buyers flock to South Dakota in September for the chance to acquire a daughter or son of this iconic donor dam.
- LDSC Lot 1 is the dam of the pair of BBR Memphis Mafia 3E ET daughters that commanded \$300,000 each in the Doris Show Cattle pasture sale in 2022 to the Gensini family of Illinois.
- Other progeny from the legendary LDSC Lot 1 donor have sold for HUGE price tags over the last several years, and have been selected as champions at jackpots and major stock shows across the nation. Some of the most popular progeny from this iconic donor would be the sons and daughters sired by In God We Trust.
- Here is a unique opportunity to purchase a daughter of the great LDSC Lot 1 that is sired by the very popular and proven How Great Thou Art. From the ground up this female is built for the long haul, offering superior skeletal quality off both ends of her skeleton.
- A female that we believe will be a force to be reckoned with if you decide to show her as a low chi or commercial, however her true value will come in production!
- Genetic Test Pending





LDSC STELLA 152K 2023 NAILE Grand Champion MaineTainer Heifer

\$300,000 Maternal Sister to Lot 36 CONLEY *tella* 419M ET 36 BD. 10/5/24 TATTOO. 419M REG. 426870 4.39% CHI HERE I AM NMR MATERNAL MADE HOW GREAT THOU ART LDSC LOT 1 **TREINEN 613** 309 CED WW YW MILK CW REA 0 1.3 52 76 39 0.59 16 0.34

37 BD. FALL CONLEY 433M STEER TATTOO. 433M WALKS ALONE HERE I AM GORETSKA 805 SUL DREAMS COME TRUE 846U "KELLI"

LOT 36 Conley Stella 419M ET

 The lone steer in this year's offering is one that we believe has tremendous quality. The pedigree that supports this stylish calf aligns the most influential individuals in the show steer industry!

- A big footed, stout boned, flexible, and bold bodied son of Here I Am that is backed by the immortal influence of the iconic JSUL Dreams Come True 846U, most commonly known across the industry as "Kelli". He is big hipped and wide pinned, while still offering tremendous balance from the side.
- This show calf offers the uniqueness needed to compete at a very high level, with the pedigree supporting him which will allow him to feed and make a dominant market steer.
- A high quality show calf with an elite pedigree supporting him!



JSUL DREAMS COME TRUE 846U "KELLI" Maternal Granddam of Lot 37



LOT 37 Conley 433M

MARQUE ANGUS AI SIRE

A	В	d. 3/29 ,	/23	LT (REG. 2	M 208793	arq.	<i>uee</i> 1 tatto	1 69L 0. 169L		ANGI	JS		
-	MERI	T INVE	2 COALIT Stmen	10N 206 T 1054	с Ј 📿	PEA BA	K DOT TO R-E-L D	OPSOIL 35	^{5G} S 169 .	J			
CED	BW	WW	YW	MILK	CW	MARB	REA	\$M	\$W	\$B	\$C		
-1	4.5	71	121	22	55	0.26	0.73	74	56	134	248		

LOTS 1-25 - 2 CONVENTIONAL UNITS PER PACKAGE



BAR-E-L DUCHESS 76G Maternal Granddam of LT Marquee 169L



GOLDEN OAK MAGNOLIA ET 2D Maternal Sister to the world renowned BAR-E-L Natural Law 52Y

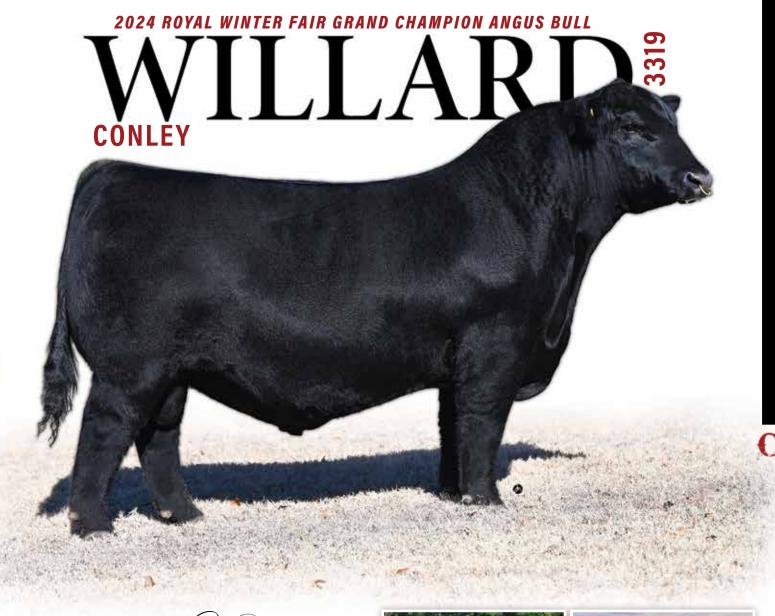
We are proud to introduce the \$1.4 million valued LT Marquee 169L, one of the most widely admired and talked about
Angus bulls the industry has EVER seen! History was made in Oklahoma City, Oklahoma when Glover's Delaware Creek
Ranch won the fierce bidding war at a record setting \$700,000 to acquire 50% semen interest in LT Marquee 169L! This
will be the largest and final offering of conventional semen in the spring of 2025 on LT Marquee 169L.

- LT Marquee 169L is supported by much more than a pedigree of significance, as his quality is defined by the history and tradition that makes up his prominent lineage.
- The famed "Duchess" cow family that stands behind LT Marquee 169L has yielded productive, efficient, low input cattle
 with eye appeal and natural stoutness. David Longshore has spent much of his lifetime dedicated to breeding Angus
 cattle with superior udder quality, functionality, and maternal prowess!

• The dam of LT Marquee 169L was an impressive first calf heifer that is derived from the same tribe that produced the legendary BAR-E-L Natural Law 52Y, a sire that has experienced tremendous use and success across both sides of the border. The maternal grandam of BAR-E-L Natural Law 52Y is the famed Double Four Duchess 12G, a pivotal member of the donor pen in Stettler, Alberta. The dam of 52Y, BAR-E-L Magnolia 143K, was also a cornerstone matriarch in the storied BAR-E-L breeding program. Based solely on facts, we firmly believe that LT Marquee 169L will sire Angus cattle that excel fundamentally, offering the intangible assets that combined will put any breeding program in the "bright lights"!

There has never been a time better than now to utilizes a legitimate "outcross" Angus AI sire that offers so much versatility and utility within the beef cattle industry. LT Marquee 169L has the credentials to headline any breeding program in the industry!

wned with Glover's Delaware Creek Ranch.



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		E	BD. 1/22 /	23	REG. 2	207079	53	TATTO	00. 3319		ANGL	JS
			SIT	Z RESILIE	ENT 1020	8	BC	ROBUST	0807			
			J TR/	ADEMA	RK 103	1 ()	CO N	NLEY S	SANDY 9	893		
		MILL	BRAE IDE	EN GEOR	GINA 408	6	SILV	/EIRAS S	SIS SAND	Y 2355		
	CED	BW	WW	YW	MILK	CW	MARB	REA	\$M	\$W	\$B	\$C
	3	2.4	87	140	27	54	0.39	0.53	81	82	130	250
L	.OTS	1-10	- 3 CO	NVENT	IONAL	UNITS	S PER F	PACKA	GE			

CONLEY SANDY 9893 Dam of the \$100,000 Conley Willard 3319

J TRADEMARK 1037 \$165,000 Sire of Conley Willard 3319

- When we selected J Trademark 1037 with Coleman Angus for \$165,000 this is exactly the type and kind of Angus breeding bull that we had a goal of creating. Conley Willard 3319 is the \$100,000 high selling yearling bull from the 2024 Conley Cattle Bull Sale that was purchased by two very progressive outfits from Ontario, Canada.
- A member of the 2024 NWSS Reserve Grand Champion Pen of Three, Conley Willard 3319 is a bull that sets the standard for skeletal quality, eye appeal, and functionality. He does this without sacrificing carcass merit or genetic value, in fact he blends one of the most elite sets of scan data and genomic figures with a captivating phenotype! Conley Willard 3319 scanned with an impressive 17+ inch REA and over a 7% IMF at the National Western Stock Show!
- His dam is one of the most impressive young females on the ranch. She is sired by the widely used and very popular BC Robust 0807 and backed by the everlasting influence of Silveiras S Sis Sandy 2355, the dam of Conley No Limit.
- Elite phenotype, elite cow family, elite number profile, and elite scan data.... Conley Willard 3319 leave no stone unturned. He checks every box!
- Owned with Clarke Family Farms, Inc. & Jon-Ern Farms, Ltd.

CONLEY WILLARD 3319 The 2024 Royal Winter Fair Grand Champion Angus Bull $\overline{27}$

MARCH 29, 2025 - ARTESIAN HOTEL











KR CASINO 6243 Influential Sire of Rosewood Bellagio 090

CONLEY KM SANDY 4314 Daughter of Rosewood Bellagio 090 She Sells as Lot 12!

- Another unique opportunity to acquire semen from the \$160,000 high selling bull from the 2024 Conley Cattle Bull Sale! We are pleased to re-introduce the iconic Rosewood Bellagio 090, arguably the most
 impressive son of the great KR Casino 6243 in existence!
- It is no secret that KR Casino 6243 has made a substantial impact on the Angus breed in a short amount of time with extremely limited semen available. We have searched near and far to find an alternative to KR Casino 6243, and in our opinion we have found a better option that brings even more cow power to the table!
- Rosewood Bellagio 090 is supported by the famed Champion Hill Georgina cow family that produced the iconic Conley DT Georgina 1076, the 2023 NJAS Grand Champion Owned Heifer for the Collum family
 of Oklahoma. 1076 was also selected as the 2023 Cattlemen's Congress ROV Reserve Grand Champion Angus Heifer.
- Rosewood Bellagio 090 is a MUST USE sire in the spring of 2025! The same stoutness and power the KR Casino 6243 offers, with more length and extension in a smoother made package.
- Don't let this opportunity pass you by!
- Owned with JS Simmentals.



EXAR PRINCESS 1637 Deceased Dam of Conley Lead The Way 0738



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		C&C MC	(INLEY 3	000 EXA	R	S&I	R ROUND	TABLE J32	8		
	GATEV	VAY FO	LLOW I	ME F163	3 (X	EX	AR PRII	NCESS	637		
		DUNK-V	V MAXIN	E HR 505	C	EXA	R PRINCE	SS 5391			
CED	BW	ww	YW	MILK	CW	MARB	REA	\$M	\$W	\$B	\$C
2	44	64	104	15	46	0.57	0.83	16	38	152	213

LOTS 1-25 - 3 CONVENTIONAL UNITS PER PACKAGE

• Conley Lead The Way 0738 is the most exciting Angus bull in the industry! In January of 2023 at the 17th Annual Embryos on Snow, held in conjunction with the Cattlemen's Congress, Conley Lead The Way 0738 commanded a \$460,000 hammer price for 50% US semen interest that was purchased by Hawes Cattle Company of Texas. His rookie calf crop exceeded even the wildest of expectations, with the first 10 heifer calves averaging \$57,000 at Conley Cattle in September of 2022, while a full sister to Conley Lead The Way 0738 commanded a \$75,000 hammer price the same day. In the spring of 2023, a son of Conley Lead The Way 0738, Conley Bell Bristow 2317 commanded \$150,000. Daughters sold for an impressive \$180,000, \$40,000, and \$39,000!

C-4 LEAD LADY 2K 2024 OYE Supreme Champion Junior Breeding Heifer



CONLEY SANDY 2300 2023 IN State Fair Grand Champion Commerical Angus Heifer

CONLEY HONEY BEAR 3762 2024 Atlantic National ROV Grand Champion Angus Heifer



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CONLEY DT MISS LUCY 3701 2024 NAILE Grand Champion Junior Angus Heifer & 5th Overall Breeding Heifer

• Fast forward to the fall of 2023, the second set of Conley Lead The Way 0738 daughters set a record of their own, where 24 daughters averaged \$28,520! The high selling females from the sire group included prices of \$215,000, \$135,000, \$85,000, and several more from \$20,000 to \$50,000. A pair of full sisters to Conley Lead The Way 0738 averaged \$80,000 the same day!

- Conley Lead The Way 0738 is the sire of the 2024 American Royal Reserve Grand Champion Angus Heifer, Conley DT Miss Lucy 3701! She continued her winning ways at the North American in Louisville, Kentucky for the Cook family where she was selected as the 2024 NAILE Grand Champion Angus Heifer and 5th Overall Junior Breeding Heifer!
- A must use sire if you're looking to produce elite show heifer prospects that have a chance to sell high and win BIG!
- Owned with Hawes Cattle Company, C-4 Land & Cattle, & Harlan Yocham.





CONLEY BK MULBEN PRIDE 4890 Daughter of Conley Bristow 2317 She Sells as Lot 23!



CONLEY LADY 4561 \$90,000 Daughter of Conley Bristow 2317



CONLEY BELL SANDY 2662 \$40,000 Full Sister to Conley Bristow 2317



- The hottest son of the record selling Conley Lead The Way 0738 in existence! Conley Bristow 2317 took
 the industry by storm last spring when he sold in the Conley Cattle Spring 2023 Production Sale for
 \$150,000 to a group of the industry's most progressive Angus breeders!
- His look of quality and style is simple unparalleled! A surefire option to sire elite show heifers that command BIG premiums!
- Some of his first daughters have been featured lots at Conley Cattle marketing events. A daughter sold in the 2024 Conley Cattle Fall Production Sale for \$90,000. Another daughter will be one of the featured lots on March 29, 2025! Big things to come... this is your change to get on board!
- Owned with The Bristow Syndicate.

LAYMORE CONLEY



SCHELSKE MSF MADDIE 8229 Dam of Conley Claymore 4005

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	CC	ONLEY	BRISTO)W 231	\square	∕ sc	HELSKI	E MSF N	IADD	IE 822	9		
CONLEY BRISTOW 2317 CX SCHELSKE MSF MADDIE 8229 CONLEY SANDY 7662 MSF LUCY 201													
CED	BW	WW	YW	MILK	CW	MARB	REA	\$M	\$W	\$B	\$C		
-1	5.1	64	100	30	39	0.28	0.86	32	56	125	194		
LOTS	1-10	- 3 CO	NVENT	IONAL	UNITS	S PER I	PACKA	GE					



CONLEY MADDIE 3157 \$220,000 Maternal Sister to Conley Claymore 4005

- One of the NEWEST and most exciting young bulls to surface from the Conley Cattle breeding program is Conley Claymore 4005, a son of the \$150,000 Conley Bristow 2317 and backed by the prolific Schelske MSF Maddie 8229 matriarch, one of the most exciting young females in the donor pen at Conley Cattle.
- Schelske MSF Maddie 8229 has produced countless high sellers and champions over the last two years, including the \$220,000 Conley Maddie 3157, a daughter of Conley DS Clear Cut 0510 that was purchased by Ferree-Fitzgerald. 3157 was selected as the 2023 Hoosier Beef Congress 4th Overall Breeding Heifer for Mercedes Ferree.
- Conley Claymore 4005 sets the standard for skeletal quality, eye appeal, and balanced from the side. He does this with a shot more power and substance than his popular sire, while incorporating the influence of the legendary 8229 donor dam.
- We are excited to utilize his service and know that he will sire cattle with an elite look of quality, stoutness, and expect him to transmit incredible hair quality as an added bonus!
- Owned with Tyler Loudon.





CONLEY DS CLEAR CUT 0510 2022 NWSS ROV Grand Champion Angus Bull



CONLEY MADDIE 3424 \$40,000 Daughter of Conley DS Clear Cut 0510



CONLEY SANDY 5104 2016-2017 ROV Show Heifer of the Year Dam of Conley DS Clear Cut 0510



CONLEY MADDIE 3157 \$220,000 Daughter of Conley DS Clear Cut 0510



- Conley DS Clear Cut 0150 is the \$400,000 valuation herd bull that is owned by Ferree-Fitzgerald, Lookout Ridge Farm, and Conley Cattle. He was the 2021-2022 ROV Show Bull of the Year that was a many-time champion during his campaign.
- · His list of accolades would include being named the Grand Champion Angus Bull at the National Western Stock Show, Western National Angus Futurity, Atlantic National, Tennessee State Fair, and World Beef Expo.
- The dam of Conley DS Clear Cut 0150 is the dominant Conley Sandy 5104, the 2016-2017 ROV Show Heifer of the Year for David Smith. She was the 2016 American Royal ROV Grand Champion Angus Heifer, 2016 NAILE ROV Reserve Grand Champion Angus Heifer, and 2017 FWSS ROV Grand Champion Angus Heifer.

• Owned with Ferree-Fitzgerald & Lookout Ridge Farm.



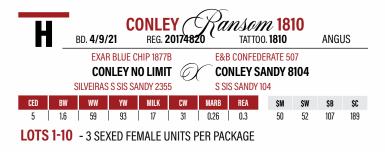




CONLEY SANDY 8104 \$75,000 Dam of Conley Ransom 1810



CONLEY DT SARAS DREAM 4305 Daughter of Conley Ransom 1810 She Sells as Lot 30!





CONLEY SHHR BLACKBIRD 4922 Daughter of Conley Ransom 1810 She Sells as Lot 29!

- Conley Ransom 1810 is one of the most impressive individuals ever produced in the Conley Cattle breeding program! This powerhouse was the 2022-2023 ROV Show Bull of the Year after.
- The dam of this powerful individual is the impressive Conley Sandy 8104, a daughter of the legendary S Sis Sandy 104, backed by the immortal K N C Cabin Creek Sandy 804.
- A must use sire to generate substance, shape, and natural dimension without sacrificing
 maternal excellence or skeletal quality!
- Owned with K&M Cattle Company, Carroll Cattle Company, & Black Knight Cattle Company.

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LOT I Conley No Limit



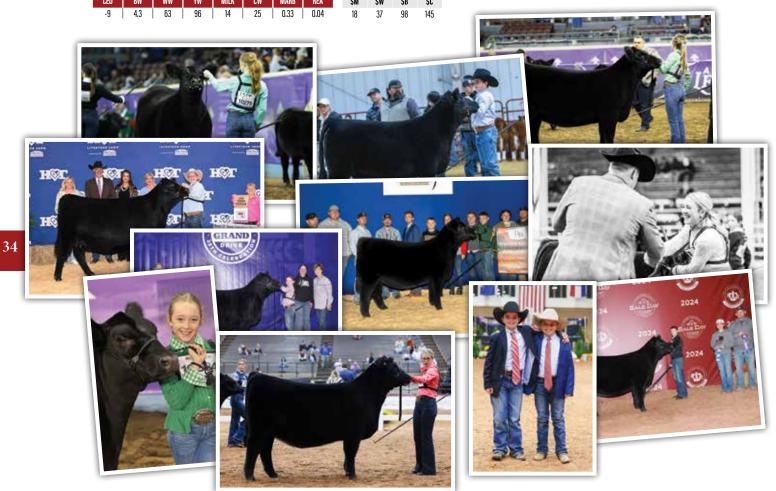
 The appropriately named, Conley No Limit has become one of the leading options for breeders when it comes to breeding both high caliber Angus seedstock and perhaps even more potently as an Angus sire for creating composite show heifers that muster extreme added value. Conley No Limit consistently sires cattle that have been featured on the high sellers lists for a wide range of operations, and the collection of wins is simply too long to list!

• Owned with Schaeffer-Tice Show Cattle.

LOTS 1-10 - 2 SEXED FEMALE UNITS PER PACKAGE



SILVEIRAS S SIS SANDY 2355 Legendary Dam of Conley No Limit



CONLEY CATTLE SPRING PRODUCTION SALE

THESE FEMALES ALL SOLD THROUGH PAST CONLEY CATTLE SPRING PRODUCTION SALES!



Finn Mosteller 2025 OYE Reserve Grand Champion Commercial Heifer



CESS

Cambria Cook 2024 NAILE Grand Champion Angus Heifer & 5th Overall Junior Heifer





Ty Collum 2023 NJAS Grand Champion Owned Heifer

CRUby Bell 2022 AJSA National Classic Grand Champion Purebred Simmental Heifer

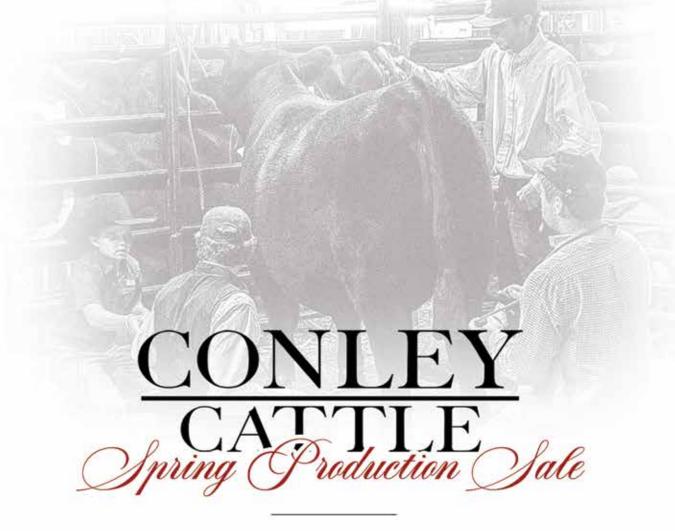


OFFERING....

Scan for sale videos and updates the week of the sale!

The frozen genetic catalog will be released the week of the sale, as we continue to aspirate our most proven and profitable donors. Just in time for spring transfer dates! OFFFRING....

FULL SIB EMBRYOS TO NATIONAL CHAMPIONS AND HIGH SELLERS!
 NEW, FRESH, CUTTING-EDGE EMBRYO MATINGS FROM OUR HOTTEST YOUNG COWS AND MOST PROVEN SIRES!
 THE RIGHT TO FLUSH SOME OF THE HOTTEST COWS IN OUR PROGRAM!



SATURDAY - MARCH 29, 2025 - 6 P.M.

ARTESIAN HOTEL, SULPHUR, OK

