MARCH 30, 2024 6:30 P.M. - ARTESIAN HOTEL - SULPHUR, OK



SALE INFORMATION

SALE LOCATION

ARTESIAN HOTEL 1001 West 1st Street

Sulphur, Oklahoma - 580-622-8100

SALE DAY TELEPHONES

Kyle Conley - 580-618-4533 Alex Bauer - 567-224-5512

Cole Atkinson - 417-773-6421

Jacob Toombs - 417-399-0738

Jacob Hanen - 620-200-8774

Jeremy Haag - 406-833-0117

Kylie McKenna - 402-350-3447

Randy Ratliff - 615-330-2735

Graham Blagg - 530-913-6418

Mat Toler - 740-709-1388

Dusty Collum - 918-399-3475

Craig Sand - 405-564-4319

AUCTIONEER

Steve Bonham - 405-823-2972

LIVESTOCK PUBLICATIONS REPRESENTATIVES

Jeff Mafi, Angus Journal - 405-269-6387 Colton Pratz, OK Cattleman - 405-385-1054 Delvin Heldermon, Special Assignment - 405-205-1116 Craig Talkington, Special Assignment - 785-623-1789 Ryan Denton, Special Assignment - 918-629-3004

LIVESTOCK MORTALITY INSURANCE

To properly insure your investments, James F. Bessler, Inc 815-762-2641

SALE MANAGEMENT

INNOVATION MARKETING, LLC

Graham Blagg - 530-913-6418

Tim Anderson - 605-682-9343

Jered Shipman - 806-983-7226 - innovationagmarketing.com

ANGUS LIVE, LLC

Jeremy Haag - 406-833-0117

anguslive.com

LIABILITY

All persons who attend the sale do so at their own risk, legal or otherwise, for their safety or for behavior of the animals. The owners, sale management firm, and the sale stall assume no liability for property loss or any accident that may occur

SUPPLEMENTAL INFORMATION

A supplemental sheet will be available sale day with complete and up to date calving information. Announcements from the auction block regarding the cattle selling in this sale take precedence over information listed in the catalog. Up-to-date genetic ressesive status can be viewed online at www.angus.org.

BREEDING GUARANTEE

All females are sold as sound breeders. However, if we feel that a heifer has been fed to an extreme level of obesity, we will hold the feeder responsible for any reproductive problems. Seller reserves the right to take possession of any animal(s) that presents difficulty conceiving before a sale credit will be issued. Seller guarantees each female to produce a live calf or transferrable embryos.

HERD HEALTH

All cattle will be accompanied by proper health certificated for immediate shipment.

TRUCKING

Truckers believed to be reliable will be available to assist in shipping your purchases.

ONLINE BIDDING INFORMATION

View the sale from your phone, tablet, or desktop computer and bid with confidence! Visit www.CCI.live for complete sale information and online registration. CCI.Live - ONLINE BIDDING

SALE ACCOMMODATIONS

ARTESIAN HOTEL & SPA • 580-622-8100 1001 West 1st Street • Sulphur, OK Ask for 'Conley Cattle' block of rooms

TREASURE VALLEY CASINO & HOTEL - 580-369-3223 Located at HWY 7 and I-35 - Davis, OK Ask for 'Conley Cattle' block of rooms

SUPER 8 - 580-622-6500 2116 W. Broadway - Sulphur, OK

HAMPTON INN & SUITES • 405-238-7700 105 S. Humphrey Blvd. • Pauls Valley, OK

HOLIDAY INN EXPRESS - 405-207-9434 2412 W. Grant Ave. - Pauls Valley, OK Additional hotels available in Ardmore and Ada, Oklahoma.

SCHEDULE OF EVENTS

Friday, March 29th

Open House - All Day

Refreshments and crawfish boil

7:30 p.m. - Kolt Cattle Co. "Red Dirt Purple Banners", Marietta, OK

Saturday, March 30th

8 a.m. - Cattle available for viewing at the ranch Noon -Lunch available at Conley Cattle

1 p.m. - Buck Cattle Co. Spring Production Sale, Madill, OK

5 p.m. – Hors d'oeuvres & refreshments at the Artesian Hotel

6:30 p.m. - Conley Cattle Spring Production Sale at the Artesian Hotel



SALE PARTNERS

C-4 LAND & CATTLE

Perkins, Oklahoma

DIAMOND T CATTLE

Bidwell, Ohio

HALVERSON RANCH

Pauls Valley, Oklahoma

K&M CATTLE

Coal City, Indiana

LOOKOUT RIDGE FARM

Boulder, Colorado

ROSANKY CATTLE COMPANY

Rosanky, Texas

VAN ZEE CATTLE

Sioux Center, Iowa

Welcome TO CONLEY CATTLE

We welcome you to our annual spring production sale at the Artesian Hotel in downtown Sulphur, Oklahoma. We would like to thank Justin Williams for helping coordinate this event from the start and help making it a success! In saying thanks, I would truly like to say thanks to Cole Atkinson for making the females in this sale come together in a very short amount of time. He is one of the biggest assets to our program and we can't thank him enough! Jacob Toombs, Jacob Hanen, and Kristen Lovett have also logged a tremendous number of hours in preparation for both of our spring sales. We appreciate all that they do each and every day! We have a great team at Conley Cattle that works tirelessly day in and day out. We couldn't do it without each of them, and for that I am thankful.

This sale wouldn't be possible without some of the best partners in the business; C-4 Land & Cattle, Diamond T Cattle, Halverson Ranch, Lookout Ridge Farm, K&M Cattle, Van Zee Cattle, and Rosanky Cattle. Together we have assembled our best fall and summer born show prospects to date. We are excited to let you evaluate them on March 30th in Sulphur!

This year's sale offering will feature many ET flushmate sisters that are supported by some of the very best Angus females in the business. The reigning 2023 NJAS Grand Champion Angus Heifer sold in this very sale two years ago to the Collum family. We firmly believe that the females represented between the covers of this sale catalog have the credentials to find success at any level! Additionally, you will notice a featured lot in the Lot 100 AI sire prospect on the inside back cover, Conley DS Quintin 2176, a

full brother to the 2021-2022 ROV Show Bull of the Year!

We invite you to Sulphur, Oklahoma to view the offering, or visit our website to see the videos of this impressive group. We are excited to offer them and watch them this summer. Please give us a call if we can be of any assistance. See you on sale day!

Thank you for your interest,





COLE & TAILOR ATKINSON



JACOB TOOMBS



JACOB HANEN



JACK CONLEY Supreme Champion Commercial Heifer, 2024 0YE



KRISTEN LOVETT



named the 1992 ROV Show Heifer of the Year. A short four years later she was named the 1996 ROV ET Dam of the Year. A daughter of Honey Bear Sophie, WK Sadie, was the 1996 NWSS ROV Grand Champion Angus Heifer. Two years later, another daughter, WK Sandy 6375, would be selected as the 1998 NWSS Grand Champion Angus Heifer, initiating the "Sandy" name. This foundation female in the Krebs Ranch breeding program is the matriarch of the "Sandy" cow family, a household name in today's industry! - Full sisters would include the \$190,000 Conley Honey Bear 2147, the

• Over two years ago we decided to dig back in the history books and resurrect the "Honey Bear Sophie" name when registering the daughters of Conley Sandy 8934. Honey Bear Sophie was the 1991 NALIE and 1992 NWSS Grand Champion Angus Heifer, ultimately being

high-selling heifer in the 2022 Fall Production Cale that was selected by Houston Ferree. Another full sister, Conley Honey Bear 2147, sold to Circle M Farms and Josie Philips for \$180,000 in the 2023 Spring

Production Sale.

CONLEY SANDY 8934 Dam of Lots 1-3



CONLEY HONEY BEAR 3762 \$215,000 Full Sister to Lots 1-3

 A pair of full sisters sold in the fall of 2023 for \$215,000 to the Oakley family of Tennessee and \$135,000 to the Cook family of California.

This mating never misses!

CONLEY HONEY BEAR 3197

CONLEY LEAD THE WAY 0738

GATEWAY FOLLOW ME F163 EXAR PRINCESS 1637

CONLEY SANDY 8934

H A RELEVANT 6022 SILVEIRAS S SIS SANDY 2355

CONLEY HONEY BEAR 3953

CONLEY LEAD THE WAY 0738 *19881255

CONLEY SANDY 8934

+*19181593

GATEWAY FOLLOW ME F163 EXAR PRINCESS 1637

H A RELEVANT 6022 SILVEIRAS S SIS SANDY 2355



- Conley Honey Bear 3953 is the third sister from the famed Conley Sandy 8934 donor dam, that has evolved as one of the most lucrative females in the Angus breed! Her look of quality and style from the side is hard to deny.
- We love the extra stoutness of foot, bone, and pin width that this female brings to the table. Her phenotype combined with her pedigree makes her one of the most interesting females in this year's offering.
- · Unlimited potential in the show ring, with a big upside when her campaign comes to a close and she enters production. We anticipate her to follow in the footsteps of her prolific donor dam and the females that line her pedigree!

CONLEY HONEY BEAR 2147 \$190,000 Full Sister to Lots 1-3



CONLEY HONEY BEAR 3638 \$135,000 Full Sister to Lots 1-3

- Conley Honey Bear 3214 is another member of the Conley Lead The Way 0738 x Conley Sandy 8934 flush that is certain to catch your attention on sale day!
- This female is supported by the highest dollar generating genetic combination at Conley Cattle! To date, four full sisters have averaged an incredible \$180,000 per head over the last two years!
- This stunning built female is no exception to the mold. She has the structural foundation, body shape, and exquisite profile that is certain to catch your eye in Sulphur on March 30th!



CONLEY HONEY BEAR 2110 \$180,000 Full Sister to Lots 1-3



CONLEY HONEY BEAR 3214

CONLEY LEAD THE WAY 0738 *19881255

GATEWAY FOLLOW ME F163

CONLEY SANDY 8934

+*19181593

EXAR PRINCESS 1637

H A RELEVANT 6022 SILVEIRAS S SIS SANDY 2355

+*17286745

CONLEY SANDY 3354

Angus

GATEWAY FOLLOW ME F163 *19334239

SILVEIRAS S SIS SANDY 2355

C&C MCKINLEY 3000 EXAR DUNK-W MAXINE HR 505C

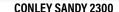
SILVEIRAS STYLE 9303 K N C CABIN CREEK SANDY 804

- Check out this superstar from the iconic Silveiras S Sis Sandy 2355 donor dam, sired by the tried and true Gateway Follow Me F163.
- This sharp featured female is a maternal to sister to countless high sellers and champions produced in the Conley Cattle program. Some of the most recognized maternal sibs to 3194 would include Conley Sandy 8522, now owned by Moore Land & Cattle of Illinois. She is also a maternal sister to the \$80,000 Conley Sandy 7084, the 2018 NAILE ROV Reserve Grand Champion Angus Heifer.
- The dam of 3194, Silveiras S Sis Sandy 2355, is also the dam of the widely popular AI sire, Conley No Limit. 2355 is also the dam of several other Al sires of significance that would include Conley American Express 0159, Conley Crypto 0981, and Conley Verified
- Maternal sisters to 3194 would also include Conley Sandy 9135 and Conley Sandy 9463, the 2021 NJAS Champion and Reserve Late Sr. Champion Females that were exhibited by the Dailey family.

Conley Sandy 0165, the \$40,000 selection of the Cronic family from Georgia and Conley Sandy 7305, the \$105,000 sale topping female in 2017 that was purchased by J6 Farms of Nebraska.



Unlimited upside with true earning potential is all inclusive with this elite female!



2023 IN State Fair Champion Commercial Heifer & Maternal Sister to Lot 4



- The first of four ET flushmate females that are sired by the \$100,000 Conley A 1 sire and supported by the influence of Conley S Sis Sandy 435, a Silveiras Style 9303 sired daughter of the legendary K N C Cabin Creek Sandy 804 donor dam.
- Conley S Sis Sandy 435 is a full sister to the \$54,000 Conley S Sis Sandy 4313.
- The Conley A 1 sire group will be among the favorites on sale day due to their extra look, stoutness, and supreme hair quality. These cattle have the bells and whistles to compete at the highest level!



CONLEY A 1 \$100,000 Sire of Lots 5-8

5 CONLEY SANDY 3095

Angus

RD. 11/1/23

Tattoo, 3095

CONLEY A 1 *20177675

GATEWAY FOLLOW ME F163 EXAR PRINCESS 6741

CONLEY S SIS SANDY 435 +*17908017

SILVEIRAS STYLE 9303 K N C CABIN CREEK SANDY 804 <u>6</u>

CONLEY SANDY 3299

CONLEY A 1 *20177675

CONLEY S SIS SANDY 435 +*17908017

Angus

BD. 11/10/23 Tattoo. 3299

GATEWAY FOLLOW ME F163 EXAR PRINCESS 6741

SILVEIRAS STYLE 9303 K N C CABIN CREEK SANDY 804



- Another standout that will be at the top of many short lists on sale day!
- This beautiful profiling, neat featured daughter of the \$100,000 Conley A 1 is built for the long haul. She is long and extended about her front third, clean chested, and offers a robust shape to the center portion of her rib cage.
- The foundation of her pedigree is supported by the iconic K N C Cabin Creek Sandy 804 donor dam, one of the most influential females in the business!



CONLEY S SIS SANDY 435 Dam of Lots 5-8

- Here is another outstanding female that is supported by the prolific Conley S Sis Sandy 435, one of the leading donor dams in the progressive Comte program of Spencer, Indiana.
- Conley A 1 is quickly living up to the hype that he created when he sold for \$100,000 in the Conley Cattle 2022 Spring Production Sale to ST Genetics.
- These ET flushmate sisters combine the influence of the famed K N C Cabin Creek Sandy 804 cow family with the everlasting impact of EXAR Princess 5391.
- Another popular female that has been a favorite of early visitors!



AMERICAN ROTAL
2009

K N C CABIN CREEK SANDY 804 Legendary Maternal Granddam of Lots 4-10

CONLEY SANDY 7350 \$90,000 Granddaughter of K N C Cabin Creek Sandy 804

CONLEY SANDY 3390

Angus

BD 11/5/23

Tattoo. 3390

CONLEY A 1 *20177675

GATEWAY FOLLOW ME F163 EXAR PRINCESS 6741

CONLEY S SIS SANDY 435 +*17908017

SILVEIRAS STYLE 9303 K N C CABIN CREEK SANDY 804 8

CONLEY SANDY 3903

CONLEY A 1 *20177675

CONLEY S SIS SANDY 435 +*17908017

Angus

BD. 11/2/23 Tattoo. 3903

GATEWAY FOLLOW ME F163 EXAR PRINCESS 6741

SILVEIRAS STYLE 9303 K N C CABIN CREEK SANDY 804

- The ET flushmate sisters by Conley A 1 from the prolific Conley S Sis Sandy 435 are loaded with quality from end to end. They are feminine and refined about their front third, smooth shouldered, and clean chested. Lot 8 transitions into a bold rib cage and remains square and stout from behind.
- There is no denying the influence that the famed "Sandy" cow family has had across the industry, and this female is no exception to the mold.
- This female has a very bright future ahead of her, both on the tan bark and in the pasture!



CONLEY S SIS SANDY 4350 Full Sister to Dams of Lot 4-8





- Another special sale attraction can be found in 3110, a daughter of the \$920,000 valuation AI sire, Conley Lead The Way 0738 that is supported by the legendary S Sis Sandy 104, one of the most iconic daughters of K N C Cabin Creek Sandy 804 in existence!
- S Sis Sandy 104 is the GCC Total Recall 706T sired daughter of 804 that is the dam of the legendary Conley Sandy 5104, the 2016-2017 ROV Show Heifer of the Year!
- 5104 is the dam of the \$400,000 Conley DS Clear Cut 0510, a sire of influence that can be identified throughout the entire offering.
- This female's pedigree aligns some of the highest dollar generating females in the Angus

breed!



CONLEY DT SANDY 2507 \$23,000 Maternal Sister to Lots 9 & 10

CONLEY SANDY 8104 \$75,000 Maternal Sister to Lots 9 & 10

CONLEY SANDY 3110

Angus

CONLEY LEAD THE WAY 0738

*19881255

S SIS SANDY 104 *16742581

GATEWAY FOLLOW ME F163 EXAR PRINCESS 1637

GCC TOTAL RECALL 806T K N C CABIN CREEK SANDY 804 10

CONLEY SANDY 3672

CONLEY LEAD THE WAY 0738 *19881255

S SIS SANDY 104 *16742581

GATEWAY FOLLOW ME F163 **EXAR PRINCESS 1637**

GCC TOTAL RECALL 806T K N C CABIN CREEK SANDY 804



- Next up is 3672, a daughter of the record selling Conley Lead The Way 0738, the popular Gateway Follow Me F163 son that commanded a \$460,000 hammer price in the 17th Annual Embryos on Snow when he sold to Hawes Cattle Company of Texas.
- The dam of 3672 is the famed S Sis Sandy 104, one of the most influential females in the "Sandy" cow family that is the dam of the million-dollar producing Conley Sandy 5104.
- This pair of sisters are also maternal sisters to Conley Sandy 8104, the dam of the 2022-2023 ROV Show Bull of the Year, Conley Ransom
- This female has the build and genetic lineage to go the distance! Invest in the future of your breeding program with the addition of a female of this caliber that has the potential to follow in the footsteps of the females that line her pedigree!

CONLEY DT SANDY 1056 \$35,000 Maternal Sister to Lots 9 & 10

CONLEY DT SANDY 1078 Maternal Sister to Lots 9 & 10

- Next up is a tremendous daughter of the \$920,000 valuation Conley Lead The Way 0738 that is supported by Conley DS Sandy 0213, the Conley Express 7211 sired daughter from the famed Conley Sandy 5104 donor dam.
- Much like her dam, she offers an exquisite look of quality and style. She is so long and extended about her front third, chiseled about her jawline, and neat chested. She transitions into a bold rib cage and that aids in her balance and symmetry from every angle of evaluation.
- This female has been a standout since day one, offering a functional build from the ground up with those unique and far reaching pieces



CONLEY DS SANDY 0213 Dam of Lot 11



CONLEY DT SANDY 1078

\$90,000 Granddaughter of K N C Cabin Creek Sandy 804

CONLEY SANDY 3194

Angus

CONLEY LEAD THE WAY 0738

*19881255

CONLEY DS SANDY 0213

+*19780682

GATEWAY FOLLOW ME F163 **EXAR PRINCESS 1637**

CONLEY EXPRESS 7211 CONLEY SANDY 5104



















- The first of two daughters from Diamond T Sandy 9004, the Colburn Primo 5153 sired daughter of BCII Sandy 1315. 1315 was the 2015 Hoosier Beef Congress Supreme Champion Junior Breeding Heifer.
- A full sister to 1315 is the impressive BCII Sandy 0215, the 2017 NWSS Reserve Grand Champion Angus Heifer.
- 3020 is sired by the impressive Conley Lead The Way 0738, therefore combining the most influential cow families in the Angus breed!



BCII SANDY 1315 Maternal Granddam of Lots 12-15

CONLEY DT SANDY 3020

BD. 10/15/23 Tattoo. 3020

CONLEY LEAD THE WAY 0738 *19881255

DIAMOND T SANDY 9004 +*19587068

GATEWAY FOLLOW ME F163 EXAR PRINCESS 1637

COLBURN PRIMO 5153 **BCII SANDY 1315**

13

CONLEY DT SANDY 3551

SCC SCH 24 KARAT 838

+*19262743

DIAMOND T SANDY 9004

+*19587068

BD. 7/18/23

SCC TRADITION OF 24 FCF PROVEN QUEEN 419

COLBURN PRIMO 5153 BCII SANDY 1315



- Big time pieces are found in this daughter of SCC SCH 24 Karat 838, the sire of high sellers and champions across the country! Allow us to introduce you to the full sister to the \$140,000 sale feature from the 2023 Conley Cattle Spring Sale, Conley DT Sandy 2900 that was selected by Ferree family of Indiana.
- 3551 is another daughter of the impressive Double T Sandy 9004, the daughter of BCII Sandy 1315.
- Her neck attachment comes high out of the topside of her shoulder, while remaining big topped and bold in her rib cage. She is stout hipped and wide pinned. This female will be a fun one to campaign at every stage and competitive at every level!



CONLEY DT SANDY 2900 \$140,000 Full Sister to Lot 13

- Diamond T Sandy 9005 is an ET flushmate sister to 9004, backed by the Colburn Primo 5153 x BCII Sandy 1315 genetic combination. 3579 is an exciting daughter of the impressive Conley Lead The Way 0738 that offers a very futuristic look in terms of style and balance!
- We love the structural build and quality that this female possesses. She offers a very promising and youthful look. Her best days are to



BCII SANDY 0215 2017 NWSS Reserve Grand Champion Angus Heifer & Full Sister to Maternal Granddam of Lots 12-15



CONLEY DT SANDY 3579

Angus

CONLEY LEAD THE WAY 0738

DIAMOND T SANDY 9005

+*19587067

GATEWAY FOLLOW ME F163 EXAR PRINCESS 1637

COLBURN PRIMO 5153 **BCII SANDY 1315**

CONLEY DT SANDY 3394

SCC SCH 24 KARAT 838

+*19262743

DIAMOND T SANDY 9005

+*19587068

BD. 9/10/23 SCC TRADITION OF 24

FCF PROVEN QUEEN 419

COLBURN PRIMO 5153 **BCII SANDY 1315**

- Conley DT Sandy 3394 is the second daughter from the prolific 9005 donor dam that is supported by the influential BCII Sandy 1315 donor dam. She is sired by the very popular SCC SCH 24 Karat 838, therefore aligning some of the most popular champions of the last decade!
- 3394 is supported by the famed K N C Cabin Creek Sandy 904 and FCF Proven 419, two national champion females turned individuals of significant influence within the Angus breed.
- Here is a big footed, stout boned female that offers tremendous length and extension through her front third. This female is bred in the purple!



CONLEY DT SANDY 2321 Full Sister to Lot 15





- The first of two daughters from the impressive Collison Proven Queen 875 donor dam that is the dam of arguably one of the most dominant show heifers from the last few years, Conley FRKG Queen
- 3000 is the first of two ET flushmate sisters sired by the \$400,000 Conley DS Clear Cut 0510, the 2022 ROV NWSS Grand Champion Angus Bull that is a son of the 2016-2017 ROV Show Heifer of the Year, Conley Sandy 5104!
- Conley FRKG Queen Meg 1085 was the \$95,000 sale feature from the 2021 Fall Production Sale that was later selected as the 2022 NJAS 3rd Overall Heifer for Houston Ferree. Later that summer she was selected as the 2022 IN State Fair Supreme Champion Junior Breeding Heifer!
- 3000 is exquisite in terms of her balance, with a look of quality and style that is unparalleled!





CONLEY FRKG QUEEN MEG 1085

2023 Cattlemen's Congress Supreme Champion Open Breeding Heifer & Maternal Sister to Lots 16 & 17

CONLEY FRKG QUEEN MEG 1085

2022 American Royal ROV Grand Champion Angus Heifer & Maternal Sister to Lots 16 & 17

16 CONLEY FRKG QUEEN MEG 3000

CONLEY DS CLEAR CUT 0510 *20032604

CONLEY NO LIMIT CONLEY SANDY 5104

COLLISON PROVEN QUEEN 875 *20108529

C&C PRIORITY 1428B EXAR MOFFITT PROVEN QUEEN M301

CONLEY FRKG QUEEN MEG 3211

CONLEY DS CLEAR CUT 0510

*20032604

CONLEY NO LIMIT CONLEY SANDY 5104

COLLISON PROVEN QUEEN 875 *20108529

C&C PRIORITY 1428B EXAR MOFFITT PROVEN QUEEN M301



- The second ET flushmate sister from the famed Collison Proven Queen 875 donor that is sure to captivate your attention on sale day! 3211 is also a maternal sister to the dominating champion, Conley FRKG Queen Meg 1085.
- During her campaign, 1085, was also selected as the 2022 American Royal ROV Grand Champion Angus Heifer. She concluded her show career at the 2023 Cattlemen's Congress where she was selected as the Overall Supreme Champion Open Breeding Heifer!
- 3211 has the build and body style to go the distance! We firmly believe that she has the capabilities to be a supreme contender just like her big sister!



CONLEY FRKG QUEEN MEG 1085 2022 IN State Fair Supreme Champion Junior Breeding Heifer & Maternal Sister to Lots 16 & 17



- 3375 is a daughter of the \$920,000 valuation Al sire, Conley Lead The Way 0738. Her dam is one of the exciting young donors in the program, Schelske MSF Maddie 8229.
- This female is a maternal sister to the 2022 National Junior Angus Show Grand Champion Bred & Owned Steer and the 2022 Western National Angus Futurity Grand Champion Steer, Conley JR 1229.
- A pair of maternal sisters by Conley Express 7211 sold in the 2022 Fall Production Sale to Kallie Hill and Maddie Hyer.
- The maternal granddam of these ET flushmate sisters is MSF Lucy 201, a full sister to Plainview Lutton E102, more commonly referred to as "Lut".



CONLEY LEAD THE WAY 0738 \$920,000 Valuation Sire of Lot 18



CONLEY MADDIE 3375

EXAR PRINCESS 1637

CONLEY LEAD THE WAY 0738 *19881255 **SCHELSKE MSF MADDIE 8229**

+*19177293

GATEWAY FOLLOW ME F163

BCII MLA NEXT UP 015 MSF LUCY 201

CONLEY MADDIE 3171

Angus

Tattoo, 3171

CONLEY DS CLEAR CUT 0510 *20032604

SCHELSKE MSF MADDIE 8229

CONLEY NO LIMIT CONLEY SANDY 5104

- The first of the largest and most dynamic flush of ET heifers produced at Conley Cattle in the fall of 2023! Allow us to introduce you to Conley Maddie 3171, a full sister to the \$220,000 high selling female from the Conley Cattle 2023 Fall Production Sale, Conley Maddie 3157!
- Her full sister, Conley Maddie 3157, has experienced tremendous success on the tan bark since she sold last fall. 3157 was the 2023 Hoosier Beef Congress 4th Overall Junior Breeding Heifer for the Ferree family of Indiana.
- Much like her sister she offers a captivating look from the side, with an abundance of shape, power and substance. This female has the credentials to be a big league contender!



CONLEY MADDIE 3213 Full Sister to Lot 19





- 3017 is another standout sister from the Conley DS Clear Cut 0510 sired flush out of the up and coming Schelske MSF Maddie 8229 donor dam!
- Conley DS Clear Cut 0510 was selected as the 2021-2022 ROV Show
 Bull of the Year. He was a many-times champion that was slapped
 Grand Champion ROV Bull at the 2022 National Western Stock Show!
- 3017 has been one of our early favorites because of her square build and bold rib cage. She ties together seamlessly from end to end and offers that show stopping look that we can all agree on!



SCHELSKE MSF MADDIE 8229 Prolific Dam of Lots 18-27

20

CONLEY MADDIE 3017

Angus

BD. 11/3/23

CONLEY DS CLEAR CUT 0510

CONLEY NO LIMIT CONLEY SANDY 5104

SCHELSKE MSF MADDIE 8229 +*19177293

BCII MLA NEXT UP 015 MSF LUCY 201

Tattoo. 3017

21

CONLEY MADDIE 3175

Angus BD. 1

CONLEY DS CLEAR CUT 0510

SCHELSKE MSF MADDIE 8229 +*19177293

BD. 11/28/23 Tattoo. 3175
CONLEY NO LIMIT
CONLEY SANDY 5104



- This is honestly one of the most consistent and highest quality matings that we have EVER offered. 3175 is the next sister from one of the greatest sets of ET flushmate sisters we have brought to town. Conley DS Clear Cut 0510 will experience heavy use this spring after this set of flushmate sisters are evaluated in Sulphur!
- 3175 is one that we are constantly drawn to. She is so long and extended about her front third, much like her donor dam, yet offers the body, substance, and capacity through the mid portion of her body cavity that her paternal granddam, Conley Sandy 5104, constantly stamps her progeny with!
- We think one built like this will be a force as a senior yearling in the summer of 2025... come look for yourself, we promise you will be glad you made the trio!



CONLEY DS CLEAR CUT 0510 \$400,000 Valuation Sire of Lots 19-27

- This November born show heifer/donor prospect is from one of the most successful flushes in the history of Conley Cattle! We can't say enough good about the Conley DS Clear Cut 0510 x Schelske MSF Maddie 8229 mating. This group of ET flushmate sisters has been fun to watch mature and develop.
- 3618 has been a standout since day one, offering a supreme look of quality and eye appeal that is hard to mirror. Much like her sisters, she is elegant in terms of her pattern with an ultra-high quality build that is sure to go the distance!







22

CONLEY MADDIE 3618

Angus

BD. 11/15/23 Tattoo. 3618

CONLEY DS CLEAR CUT 0510

CONLEY NO LIMIT CONLEY SANDY 5104

SCHELSKE MSF MADDIE 8229

+*19177293

CONLEY SANDY 5104

BCII MLA NEXT UP 015 MSF LUCY 201 23

+*19177293

CONLEY MADDIE 3735

Angus BD. 11/28/23

CONLEY DS CLEAR CUT 0510

SCHELSKE MSF MADDIE 8229

CONLEY NO LIMIT CONLEY SANDY 5104

Tattoo. 3735

- 3735 is another top shelf November born prospect that has been blessed with a show stopping look from every angle!
- This female is another full sister to the \$220,000 high selling female from the Conley Cattle 2023 Fall Production Sale!
- Conley Maddie 3157 was selected as the 2023 Hoosier Beef Congress 4th Overall Junior Breeding Heifer for the Ferree family. We believe that 3735 offers a very similar build and body style to the popular champion. Don't let this one slip you by on March 30!



CONLEY MADDIE 3157
2023 Hoosier Beef Congress 4th Overall Junior Breeding
Heifer & Full Sister to Lots 19-27





- This late November born daughter of Schelske MSF Maddie 8229 has the x-factor in terms of eye appeal and style! You'll be quick to notice her symmetrical look from the side. She balanced seamlessly from end to end as she ties together perfectly from her shoulder back into her forerib and center body.
- The dam of this powerful flush of females is on her way to becoming one of the highest generating females in the Conley Cattle donor pen! This genetic combination represents the future of Conley Cattle!



CONLEY MADDIE 3176 Full Sister to Lots 19-27

CONLEY MADDIE 3908

BD. 11/28/23

CONLEY DS CLEAR CUT 0510 *20032604

CONLEY NO LIMIT CONLEY SANDY 5104

SCHELSKE MSF MADDIE 8229

+*19177293

BCII MLA NEXT UP 015 MSF LUCY 201

CONLEY MADDIE 3932

BD. 11/28/23

CONLEY DS CLEAR CUT 0510

*20032604

CONLEY NO LIMIT CONLEY SANDY 5104

SCHELSKE MSF MADDIE 8229

+*19177293

- 3932 is a Late November born daughter of Conley DS Clear Cut 0510, the 2021-2022 ROV Show Bull of the Year! Conley DS Clear Cut 0510 is the \$400,000 valuated sire that was selected by the Ferree-Fitzgerald firm in the Conley Cattle 2021 Spring Production Sale.
- The dam of Conley DS Clear Cut 0510 is the million dollar producing Conley Sandy 5104, the 2016-2017 ROV Show Heifer of the Year for David Smith!
- This female is bred in the purple to say the very least!





CONLEY DS CLEAR CUT 0510 2022 NWSS Grand Champion Angus Bull & Sire of Lots 19-27

- There is no denying the power that comes from the influence of elite cow families. 3166 is just one of several reasons that so much emphasis is put on the maternal side of each and every pedigree that is represented throughout this catalog.
- Schelske MSF Maddie 8229 created quite a stir last year when her first set of ET progeny hit the auction block. 3166 is a full sister to the \$220,000 high selling female that was purchased by Ferree-Fitzgerald.
- As the show cattle industry continues to evolve and gets more and more competitive each year, there is one thing that is for certain... the cow family always matters!
- Hang your hat on a cow family that never misses and invest in the future of your breeding program with this powerful female that is destined for the winner's circle!



CONLEY MADDIE 3810 Maternal Sister to Lots 18-27



26

CONLEY MADDIE 3166

Angus

BD. 11/20/23 Tattoo. 31

CONLEY DS CLEAR CUT 0510 *20032604

CONLEY NO LIMIT CONLEY SANDY 5104

SCHELSKE MSF MADDIE 8229

+*19177293

BCII MLA NEXT UP 015 MSF LUCY 201 **27**

CONLEY MADDIE 3170

Angu

BD. 12/11/23 Tattoo. 31

CONLEY DS CLEAR CUT 0510 *20032604

CONLEY NO LIMIT CONLEY SANDY 5104

SCHELSKE MSF MADDIE 8229

- The final daughter from the rising star at Conley Cattle, Schelske MSF Maddie 8229, is one of the youngest females in the entire sale!
 3170 is an early December born prospect that will be a force within her class and division.
- Her appealing look of balance and quality from the side is hard to deny. We love the natural thickness and shape that this female combines with her ultra-maternal build.
- A maternal brother to this highly esteemed set of ET flushmate sisters was the 2022 WNAF Grand Champion Market Steer and later was selected as the 2022 NJAS Grand Champion Bred & Owned Market Steer for Case Conley.
- This young donor is just getting warmed up, this is your chance to get in on the ground floor of one of the most exciting cow families in the business!



CONLEY JR 1229 2022 WNAF Grand Champion Market Steer & Maternal Brother to Lots 18-27





- The first of two three-quarter sisters in blood to the reigning 2023 NJAS Grand Champion Owned Heifer, Conley DT Georgina 1076!
- Sired by the \$100,000 SSF On Point 4028, one of the greatest sons of Colburn Primo 5153 in existence! The bottom side of his pedigree is supported by the prolific Plum Creek Annie Lu 4472 donor dam, a female that has left a lasting impact on the Angus breed and beyond!
- Conley DT Georgina 1076 was the \$85,000 high selling female in the Conley Cattle 2021 Spring Production Sale. A maternal sister to 3533 commanded \$30,000 the same day to Gana Farms of Nebraska.
- 3533 is much like her three-quarter sister in blood when it comes to quality, substance, and maternal excellence! This September born female has the resume to be a competitor on the biggest stages in the business!



SFF ON POINT 4028 \$100,000 Sire of Lots 28 & 29

CONLEY DT GEORGINA 3533

BD. 9/25/23

Tattoo, 3533

SFF ON POINT 4028

+*19272390

CHAMPION HILL GEORGINA 6154 S AV BISMARCK 5682

COLBURN PRIMO 5153 PLUM CREEK ANNIE LU 4472

CHAMPION HILL GEORGINA 8154

CONLEY DT GEORGINA 3123

BD. 10/20/23

SFF ON POINT 4028

+*19272390

CHAMPION HILL GEORGINA 6154 SAV BISMARCK 5682

COLBURN PRIMO 5153 PLUM CREEK ANNIE LU 4472

CHAMPION HILL GEORGINA 8154



- Here is the younger sister from the SSF On Point 4028 x Champion Hill Georgina 6154 genetic combination! It's no secret that the Colburn Primo 5153 x S A V Bismarck 5682 x Champion Hill Georgina 8154 genetic combination has yielded huge results!
- 3123 is also a three-quarter sister in blood to the popular Conley DT Georgina 1076, one of the most admired NJAS champions of the last decade! An IVF cycle sold on Conley DT Georgina 1076 in the 18th Annual Embryos on Snow to Red River Farms of Texas for \$40,000!
- 3123 is an October born show heifer/donor prospect that we have big expectations for! This is a bid to own scenario!



CONLEY DT GEORGINA 1076 2023 NJAS Grand Champion Owned Heifer & 3/4 Sister in Blood to Lots 28 & 29

CONLEY DT GEORGINA 1076 3/4 Sister in Blood to Lots 28 & 29



CONLEY DT GEORGINA 1061 Maternal Sister to Lots 28-32

CONLEY DT GEORGINA 3541

SCC SCH 24 KARAT 838 +*19262743

SCC TRADITION OF 24 FCF PROVEN QUEEN 419

CHAMPION HILL GEORGINA 6154 S A V BISMARCK 5682 CHAMPION HILL GEORGINA 8154

- The next female is the first of two uniquely design daughter of the impressive Champion Hill Georgina 6154 donor dam that are sired by SCC SCH 24 Karat 8383!
- A maternal sister to 3541 sired by Colburn Primo 5153, Conley DT Georgina 1061, sold in the Conley Cattle 2021 Spring Production Sale to Gana Farms of
- This female is supported by a pedigree that combines the famed Champion Hill Georgina 8154 with the dominant show ring champion, FCF Proven Queen 419.
- She is elegant, sharp featured, and offers a futuristic look of quality that cannot be ignored!

SCC SCH 24 KARAT 838 Popular Sire of Lots 30 & 31

CONLEY DT GEORGINA 3901

SCC SCH 24 KARAT 838 +*19262743

SCC TRADITION OF 24 FCF PROVEN QUEEN 419

CHAMPION HILL GEORGINA 6154 S A V BISMARCK 5682 CHAMPION HILL GEORGINA 8154

- 3901 is a standout daughter of SCC SCH 24 Karat 838 that is supported by the very impressive Champion Hill Georgina 6154 donor dam.
- A maternal sister sired by EXAR Blue Chip 1877B was also a featured lot at Conley Cattle where she sold for \$25,000 in the 2021 Spring Production Sale. Will Coor also marketed a daughter of Champion Hill Georgina 6154 that was sired by the \$920,000 valuation record selling Conley Lead The Way 0738 for \$15,500.
- · We love the length and spine, extension, and eye appealing look that this female brings to the table. She is supported by one of the truly elite cow families in the Angus breed!



- Allow us to introduce you to one of the favorites in Sulphur, Oklahoma! This October born prospect is a full sister to the \$15,500 female sired by Conley Lead The Way 0738 that was marketed at Will Coors last fall.
- A neat featured female that is long and extended through her front third, long hipped and square pinned. She offers tremendous natural thickness and is robust in her rib cage.
- 3807 is another female that combines a maternal build and body style that is supported by generations of excellence!



EXAR PRINCESS 1637 Paternal Granddam of Lot 32

CONLEY DT GEORGINA 3807

CONLEY LEAD THE WAY 0738

GATEWAY FOLLOW ME F163 **EXAR PRINCESS 1637**

CHAMPION HILL GEORGINA 6154 S A V BISMARCK 5682

CHAMPION HILL GEORGINA 8154

+*18728811

CONLEY DT GEORGINA 3301

SCC TRADITION OF 24

SCC SCH 24 KARAT 838

FCF PROVEN QUEEN 419

+*19262743

CHAMPION HILL GEORGINA 8547 S A V ANGUS VALLEY 1867 CHAMPION HILL GEORGINA 3080

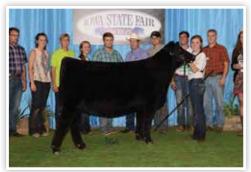
- 3301 is a neat late September born female that is sired by SCC SCH 24 Karat 838 and supported by the everlasting influence of the famed "Georgina" cow family that has left such a lasting impact on the Angus business.
- 3301 is supported by Champion Hill Georgina 8547, the S A V Angus Valley 1867 sired daughter of the famed Champion Hill Georgina 3080, the Leachman Saugahatchee 3000C daughter.
- 8547 is the 2016 NWSS Division VIII Champion Heifer for David Smith of Colorado. She offers exquisite udder quality and is the example of what an Angus female should be built like! 8547 was also the 2016 WNAF ROV Grand Champion Angus Heifer!
- · True cow power lies within!





CHAMPION HILL GEORGINA 8547 Dam of Lots 33-35

- · Another stunning daughter of the many times champion, Champion Hill Georgina 8547! 8547 also was selected as the 2014 TN State Fair Grand Champion Angus Heifer among her countless victories.
- 3529 is sired by the \$100,000 SSF On Point 4028, the son of Plum Creek Annie Lu 4472. The dam of this popular female was a many times champion during the 2014-2015 and 2015-2016 show season. She is massive in terms of body mass, density, and yet still offers superior femininity.
- With the inclusion of the famed 4472, this female is supported by true cow power!



PLUM CREEK ANNIE LU 4472 Paternal Granddam of Lots 34 & 35



CONLEY DT GEORGINA 3529

SFF ON POINT 4028 +*19272390

COLBURN PRIMO 5153 PLUM CREEK ANNIE LU 4472

CHAMPION HILL GEORGINA 8547 S A V ANGUS VALLEY 1867 +*17728045

CHAMPION HILL GEORGINA 3080

CONLEY DT GEORGINA 3736

BD. 9/12/23

SFF ON POINT 4028

+*19272390

COLBURN PRIMO 5153 PLUM CREEK ANNIE LU 4472

CHAMPION HILL GEORGINA 8547 S A V ANGUS VALLEY 1867 +*17728045

CHAMPION HILL GEORGINA 3080

- 3736 is a September born prospect from the impressive Champion Hill Georgina 8547 donor dam, a female that exemplifies maternal prowess!
- She is sired by the \$100,000 SSF On Point 4028, a featured Angus Al sire prospect that sold in the Embryos on Snow sale.
- This heifer calf has the combined credentials in terms of phenotype and genuine cow power to elevate her status as a big time show heifer/donor prospect. A promising future awaits this female!



CONLEY DT GEORGINA 1076 2023 NJAS Grand Champion Angus Heifer Product of the "Georgina" cow family!





- The next female is an early October born prospect sired by the popular PVF Blacklist 7070, a son of the iconic PVF Blackbird 3070 donor dam. 2356 is supported by a pedigree that is rich in history, tradition, and predictability.
- Her dam is a Silveiras Style 9303 sired daughter of the incredible FCF Proven Queen 419, therefore making her a maternal sister to the widely used and very popular SCC SCH 24 Karat 838. It's no secret that this cow family has the ability to generate at the highest level.
- A very stylish, well-built female that offers an imposing look of quality and future.
- This pair of maternal sisters have the genetics to generate!



FCF PROVEN QUEEN 419
Maternal Granddam of Lots 36 & 37

36 CONLEY VZR SHEZA QUEEN 2356

PVF BLACKLIST 7077

+*18944889 SCC SCH SHEZA QUEEN 846

+*19260332

PVF INSIGHT 0129 PVF BLACKBIRD 3070

SILVEIRAS STYLE 9303 FCF PROVEN QUEEN 419

37 CONLEY VZR SHEZA QUEEN 2360

naus

. 11/22/23 Tattoo. 23

SILVEIRAS FORBES 8088 *19131646

SCC SCH SHEZA QUEEN 846 +*19260332 SILVEIRAS STYLE 9303 COLLISON FOREVER LADY 1622

SILVEIRAS STYLE 9303 FCF PROVEN QUEEN 419



- 2360 is another female that is supported by SCC SCH Sheza Queen 846 donor dam, the Silveiras Style 9303 sired daughter of FCF Proven Queen 419. 846 is a full sister to several high sellers across the country that have become pivotal members in the donor pen for the outfits that have employed their service.
- Most recently, Meadow Lake Angus and Brunker Land & Cattle produced the popular BLC/MLA Omega 2258, the \$95,000 50% semen interest promotional sire that sold to Udell Cattle Company in the 17th Annual Embryos on Snow sale!
- Other full sisters to the dam of 2360 have been dominant in the show ring and in production for those progressive breeders that have made the investment. This is a female worth tying to... study her video!



SILVEIRAS FORBES 8088 Sire of Lot 37

- 3032 is the first of two direct daughters from the phenotypically impressive Conley Pure Pride 7117 donor dam that is supported by the 5T Power Chip 4790 influence.
- This late November born prospect is so chiseled and refined about her front third, and transitions into a bold a three-dimension forerib and center body shape.
- She is sired by the record selling Conley Lead The Way 0738, a sire that is quickly making his mark on the Angus breed.







38

CONLEY PURE PRIDE 3032

Angus

/23 Tattoo. 303

CONLEY LEAD THE WAY 0738 *19881255

GATEWAY FOLLOW ME F163 EXAR PRINCESS 1637

CONLEY PURE PRIDE 7117

+*18862424

5T POWER CHIP 4790 DOUBLE R BAR PURE PRIDE Z246 **39**

+*18862424

CONLEY PURE PRIDE 3401

CONLEY LEAD THE WAY 0738

*19881255 **CONLEY PURE PRIDE 7117** GATEWAY FOLLOW ME F163 EXAR PRINCESS 1637

5T POWER CHIP 4790 DOUBLE R BAR PURE PRIDE Z246

- The second of two impressive Conley Lead The Way 0738 daughters that are supported by the strong maternal influence of the Double R Bar Pure Pride Z246 donor on the maternal side of their pedigree.
- 3401 is also a late November born show heifer/donor prospect that has an extremely balanced look from the side, while maintaining a bold and robust shape from behind.
- This female has a bright future, and we believe that her best days are to come as a heavy bred showing at the 2025 NJAS. Backed by a cow family that you can hang your hat on!



DOUBLE R BAR PURE PRIDE Z246 Maternal Granddam of Lots 38 & 39





- 3701 is an early September born female that is sired by Conley Lead The Way 0738. She is supported by the famed "Lucy" tribe that has been a dominant force both on the tan bark and in production.
- A full sister to this female, Conley DT Lucy 2556, was featured in last year's sale. Much like her sister, 3701 is as long and extended about her front third, clean chested, and feminine about her head and neck as any female we will offer. We appreciate her youthful appearance that is further complemented by a bold rib cage and maternal center body shape.
- Females that are built like 3701 will always keep you in the mix, no matter what level you are competing at!



CONLEY DT LUCY 2556 Full Sister to Lot 40

40 CONLEY DT MISS LUCY 3701

Angus

BD. 9/1/23 Tatto

GATEWAY FOLLOW ME F163

CONLEY MISS LUCY 7011

+*19180417

CONLEY LEAD THE WAY 0738

EXAR PRINCESS 1637 5T POWER CHIP 4790 WOMACK MISS LUCY 011 <u>41</u>

CONLEY PIO LASS 3875

Angus

10/5/23 Tatton 3

CONLEY LEAD THE WAY 0738 *19881255

1255

BBPB PIO LASS 8487 +19596869 GATEWAY FOLLOW ME F163 EXAR PRINCESS 1637

BLACKTOP CASH CROP BBPB PIO LASS 8027 0031



- 3875 is a unique designed daughter of the record selling Conley Lead The Way 0738 that is supported by BBP Pio Lass 8487, a daughter of Blacktop Cash Crop that is supported by the iconic influence of GCC Total Recall 806T.
- A maternal sister to 3875, sired by Coleman Charlo 7177 sold in last year's Spring Sale for \$10,000.
- She offers tremendous body mass, structural integrity, and dimension with an elite presence!



BBPB PIO LASS 1094 \$10,000 Maternal Sister to Lot 41

- 3910 is a neat built daughter of the \$100,000 Conley A 1 that is supported by a royal pedigree to complement her world class build!
- This powerful female is supported by the famed Champion Hill Blackbird 8411 donor dam that produced the \$15,000 S A V President 6847 daughter that was selected by Boyert Show Cattle.
- Conley DT Blackbird 1067 is a maternal sister to the dam of 3910. We appreciate this female's maternal build, attractive profile, and flexible structural build. A big time pedigree that is supported by generations of elite matrons!



CONLEY DT BLACKBIRD 1067 \$15,000 Maternal Sister to Dam of Lot 42



f 42 conley DT Blackbird 3910

Angue

RD 0/15/23

Tattoo, 39

CONLEY A 1 *20177675

GATEWAY FOLLOW ME F163 EXAR PRINCESS 6741

DIAMOND T BLACKBIRD 9101 +*19692541

COLBURN PRIMO 5153 CHAMPION HILL BLACKBIRD 8411 **43**

CONLEY DIXIE ERICA 3008

CONLEY A 1 *20177675

LEE DIXIE ERICA 4008 19063167

GATEWAY FOLLOW ME F163 EXAR PRINCESS 6741

LEE'S OUTLAW 8088 LEE'S BLACKBIRD 2135

- Here is another standout sired by the \$100,000 Conley A 1 that is certain to turn heads on sale day! We love the job that Conley A 1 is doing when it comes to siring cattle with an elite look of quality and balance. They are soft bodied, loose built, and sound footed, while offering the extras in terms of hair quality and power.
- 3008 is no exception to the mold that Conley A1 continually stamps his progeny with!
- \cdot The dam of 3008 was bred in the Lee's Cattle Company program of Colorado.
- A very complete female that is challenging to fault. A heifer like her will always keep you in the hunt!



CONLEY A 1 \$100,000 Sire of Lots 42 & 43





- 3752 is sired by the 2022-2023 ROV Show Bull of the Year, Conley Ransom 1810! Her dam is the \$14,500 high selling female from the 2021 edition of the Horstman Cattle Company Factory Direct Female Sale!
- The maternal side of her lineage is influenced by her maternal granddam, DAJS AH Cool Cat 530, one of the most complete sons of the iconic Colburn Primo 5153 that has ever been campaigned.
- Her maternal granddam is the impressive Gambles Lady 1084, a VA First Round daughter from the iconic Champion Hill Lady 703 donor dam, the dam of Gambles Hot Rod!



CONLEY RANSOM 1810 2022-2023 ROV Show Bull of the Year & Sire of Lot 44

GAMBLES LADY 1084Maternal Granddam of Lot 44

44

CONLEY LADY 3752

Angus

BD. 10/10/23

Tattoo. 3752

CONLEY RANSOM 1810 *20174820

CONLEY NO LIMIT CONLEY SANDY 8104

MP HORSTMAN LADY 150J

20108985

DAJS AH COOL CAT 530 GAMBLES LADY 1084

45 CONLEY RSKY BLACKCAP 3014

aus

3D. 7/26/23

Tattoo. 3014

CONLEY DS CLEAR CUT 0510 *20032604

CONLEY NO LIMIT CONLEY SANDY 5104

RSKY 2102 MS FIRST DOSE 9014 20847723

MAF FIRST DOSE 4418 RSKY 9030 MS EUREKA 2102



- Conley RSKY Blackcap 3014 is sired by the ROV Show Bull of the Year!
 Her dam is one of the top producing females in the Rosanky Cattle
 Company breeding program of Texas. This late July born show heifer prospect has a tremendous look of quality.
- Her dam traces to the influence of Dameron First Impression, 0 C C Eureka 865E, and Duff New Attraction 6110. The pedigree that supports this female is lined with maternal excellence and true generating potential.
- Her unique look and presence combined make her one of the most well rounded show heifer/brood cow prospects in the entire sale!



CONLEY DS CLEAR CUT 0510 Sire of Lot 45

- 2355 is a daughter of the widely popular BRDG Mahogany Prime 904B that stems from the famed "Forever Lady" cow family via the influence of Nords Forever Lady 8122, the many times champion campaigned by the Van Zee family of Iowa.
- 8122 is a granddaughter of the iconic Moffitt Forever Lady M801, the Gables Hot Rod sired daughter of the 2003 American Royal ROV Grand Champion Angus Heifer, Roth Forever Lady 2706.
- 2706 is also the 3rd generation dam of the famed Silveiras Forbes 8088, the 2020-2021 ROV Show Bull of the Year!
- 2355 is one that is certain to make an impact in the show ring and in production for any program. The pedigree that supports the maternal side of her lineage offers extraordinary mating flexibility and earning potential. A must see on sale day!



ROTH FOREVER LADY 2706 Famous 4th Generation Dam of Lot 46



46 CONLEY VZR FOREVER LADY 2355

BRDG MAHOGANY PRIME 904B +*19472801

SILVEIRAS STYLE 9303 EXAR SARAS DREAM 3763

NORDS FOREVER LADY 8122

+*19223994

B C LOOKOUT 7024 NORDS FOREVER LADY 541

CONLEY VZR PEG 2375

CONLEY AMERICAN EXPRESS 0159 CONLEY EXPRESS 7211

+*197806984

HOFFMAN PEG 9482

+*19450719

SILVEIRAS S SIS SANDY 2355

PLUM CREEK REFRESH 561A ECR 2604 PEG 4144

- 2375 is a unique female that combines the influence of the timeless Silveiras S Sis Sandy 2355 with the genetic power of the \$80,000 Hoffman Peg 9482!
- A full sister to the dam of 2375, Hoffman Peg 9539, is one of the leading Angus donor dams at Jared Werning Cattle and Harrell Cattle.
- The maternal granddam of 2375, ECR 2604 Peg 4144, was the 2015 NJAS Division V Junior Champion Heifer for Shayne Myers.
- A truly elite female that offers a fresh pedigree with unmatched mating flexibility when her competitive show career comes to a close!



CONLEY AMERICAN EXPRESS 0159 Sire of Lot 47



HOFFMAN PEG 9539 Full Sister to Dam of Lot 47



SIMMENTAL + MAINE HEIFERS



- The lone Purebred Simmental heifer in this year's offering, but I can assure you that she has the quality and presence to compete at the highest level! This female is sired by the 2023 Cattlemen's Congress Grand Champion Purebred Simmental Bull, R/C SFI Creedence 417J. He is one of the most unique individuals that we have ever owned part of, regardless of breed! He is unparalleled in terms of the way he ties together from end to end, is as long fronted and high tying of a Purebred Simmental as you will ever find and does this with a perfect structural build.
- 208L is backed by a female that was bred in the Walter Cattle Company program of Elk City, a long standing Simmental and Sim Genetic breeding program that has produced countless national champions! The maternal granddam of this female is LLSF Cayenne UP401, the 2010 NWSS Grand Champion!
- Study her build, her presence, and her genuine quality. This one reminds us a lot of the Bell families 2022 AJSA National Classic Grand Champion Purebred Simmental Heifer... it only takes one!





R/C SFI CREEDENCE 417J Sire of Lot 48

LLSF CAYENNE UP401 Maternal Granddam of Lot 48

CONLEY SOPHIA 208L

PB Simmental

R/C SFI CREEDENCE 417J 3980387

WLTR SOPHIA 3A ET 2745104

JSUL SOMETHING ABOUT MARY 8421 SFI LOVE ME LATER A9X

SS/PRS HIGH VOLTAGE 244X LLSF CAYENNE UP401

CONLEY JELLY YUM 323L

C-4 GCC PLAY IT SAFE H420 +*20095351

DUP JELLY YUM 109J ET

BOE EPIC CMCC YUM 105

523128



• The lone Maine-Angus female in this spring sale, but her skeletal quality, presence, and genuine shape makes her one that is worth the trip alone!

COLEMAN BRAVO 6313

AKERS JUANADA 9100

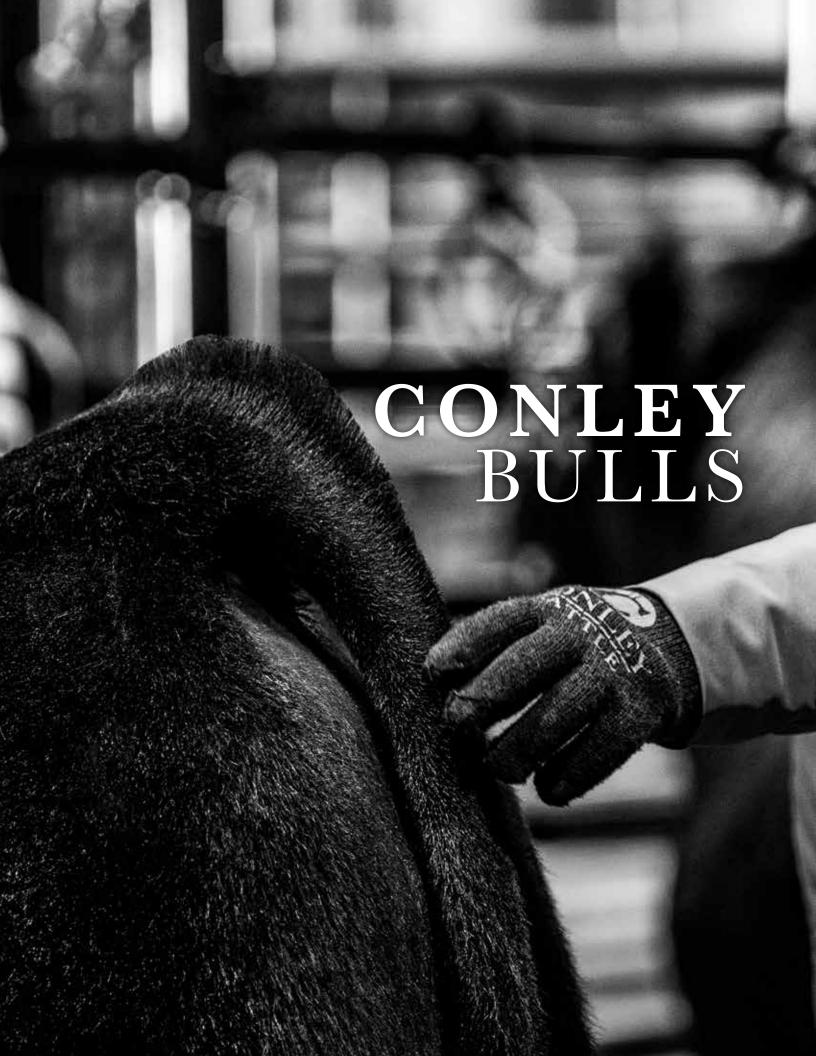
- She is sired by a bull that Dusty Collum owns named C-4 GCC Play It Safe H420, a son of the iconic Coleman Bravo that is supported by the prolific Juanada 9100 donor dam. The dam of this female is DUP Jelly Yum 109J ET, the 2022 FWSS Grand Champion Maine-Anjou Heifer that Case showed! She is supported by generations of national champions that have been bred in the Buck Cattle Company program of Madill, Oklahoma.
- We admire this female for her flawless build, bold rib design, and futuristic look of quality. The Maine-Anjou Junior Nationals is just a short drive up the road in Springfield, Missouri. Anyone that has ever taken their family always raves about what a fun and family oriented week the AJMAA does hosting this event. Bid with confidence, this female is very high quality!



C-4 GCC PLAY IT SAFE H420 Sire of Lot 49



BK JELLY YUM 109J 2022 FWSS Grand Champion Maine-Anjou Heifer & Dam of Lot 49





- Conley Lead The Way 0738 is the most exciting Angus bull in the industry! In January of 2023 at the 17th Annual Embryos on Snow, held in conjunction with the Cattlemen's Congress, Conley Lead The Way 0738 commanded a \$460,000 hammer price for 50% US semen interest that was purchased by Hawes Cattle Company of Texas. His rookie calf crop exceeded even the wildest of expectations, with the first 10 heifer calves averaging \$57,000 at Conley Cattle in September of 2022, while a full sister to Conley Lead The Way 0738 commanded a \$75,000 hammer price the same day. In the spring of 2023, a son of Conley Lead The Way 0738, Conley Bell Bristow 2317 commanded \$150,000. Daughters sold for an impressive \$180,000, \$40,000, and \$39,000!
- Fast forward to the fall of 2023, the second set of Conley Lead The Way 0738 daughters set a record of their own, where 24 daughters averaged \$28,520! The high selling females from the sire group included prices of \$215,000, \$135,000, \$85,000, and several more from \$20,000 to \$50,000. A pair of full sisters to Conley Lead The Way 0738 averaged \$80,000 the same day!
- Owned with Hawes Cattle Company, C-4 Land & Cattle, & Harlan Yocham.

PACKAGE 50A - 5 Units Conventional Semen PACKAGE 50B - 5 Units Conventional Semen PACKAGE 50C - 5 Units Conventional Semen PACKAGE 50D - 5 Units Conventional Semen PACKAGE 50E - 5 Units Conventional Semen

PACKAGE 50F - 5 Units Conventional Semen PACKAGE 50G - 5 Units Conventional Semen PACKAGE 50H - 5 Units Conventional Semen PACKAGE 501 - 5 Units Conventional Semen PACKAGE 50J - 5 Units Conventional Semen

CONLEY LEAD THE WAY 0738

GATEWAY FOLLOW ME F163

EXAR PRINCESS 1637

C&C MCKINLEY 3000 EXAR **DUNK-W MAXINE HR 505C**

S&R ROUNDTABLE J328 **EXAR PRINCESS 5391**

CONLEY BRISTOW 2317

CONLEY LEAD THE WAY 0738

CONLEY SANDY 7662

GATEWAY FOLLOW ME F163

EXAR PRINCESS 1637

5T POWER CHIP 4790 SILVEIRAS S SIS SANDY 2355



- The hottest son of the record selling Conley Lead The Way 0738 in existence! Conley Bristow 2317 took the industry by storm last spring when he sold in the Conley Cattle Spring 2023 Production Sale for \$150,000 to a group of the industry's most progressive Angus breeders!
- His look of quality and style is simply unparalleled! A surefire option to sire elite show heifers that command BIG premiums!
- Owned with The Bristow Syndicate.



CONLEY BELL SANDY 2662 \$40,000 Full Sister to Conley Bristow 2317

PACKAGE 51A - 3 Units Sexed Female Semen PACKAGE 51B - 3 Units Sexed Female Semen PACKAGE 51C - 3 Units Sexed Female Semen

- Conley DS Clear Cut 0150 is the \$400,000 valuation herd bull that is owned by Ferree-Fitzgerald, Lookout Ridge Farm, and Conley Cattle.
 He was the 2021-2022 ROV Show Bull of the Year that was a many-time champion during his campaign.
- His list of accolades would include being named the Grand Champion Angus Bull at the National Western Stock Show, Western National Angus Futurity, Atlantic National, Tennessee State Fair, and World Beef Expo.
- The dam of Conley DS Clear Cut 0150 is the dominant Conley Sandy 5104, the 2016-2017 ROV Show Heifer of the Year for David Smith. She was the 2016 American Royal ROV Grand Champion Angus Heifer, 2016 NAILE ROV Reserve Grand Champion Angus Heifer, and 2017 FWSS ROV Grand Champion Angus Heifer.
- Owned with Ferree-Fitzgerald & Lookout Ridge Farm.



PACKAGE 52A - 5 Units Sexed Female Semen

PACKAGE 52B - 5 Units Sexed Female Semen

PACKAGE 52C - 5 Units Sexed Female Semen

PACKAGE 52D - 5 Units Sexed Female Semen

PACKAGE 52E - 5 Units Sexed Female Semen

PACKAGE 52F - 5 Units Sexed Female Semen

52 CONLEY DS CLEAR CUT 0510

Angus (

dob. 10/25/20

AAA. 20032604

Tattoo, 510

CONLEY NO LIMIT

EXAR BLUE CHIP 1877B SILVEIRAS S SIS SANDY 2355

CONLEY SANDY 5104

EXAR BLUE CHIP 1877B S SIS SANDY 104 **53**

CONLEY RANSOM 1810

Angus

dob. 4/9/21

AA. 20174820

EXAR BLUE CHIP 1877B

CONLEY NO LIMIT

SILVEIRAS S SIS SANDY 2355

CONLEY SANDY 8104

E&B CONFEDERATE 507 S SIS SANDY 104

- Conley Ransom 1810 is one of the most impressive individuals ever produced in the Conley Cattle breeding program! This powerhouse was the 2022-2023 ROV Show Bull of the Year.
- The dam of this powerful individual is the impressive Conley Sandy 8104, a daughter of the legendary S Sis Sandy 104, backed by the immortal K N C Cabin Creek Sandy 804.
- A must use sire to generate substance, shape, and natural dimension without sacrificing maternal excellence or skeletal quality!
- Owned with K&M Cattle Company, Carroll Cattle Company, & Black Knight Cattle Company.



PACKAGE 53A - 5 Units Sexed Female Semen PACKAGE 53B - 5 Units Sexed Female Semen PACKAGE 53C - 5 Units Sexed Female Semen PACKAGE 53D - 5 Units Sexed Female Semen
PACKAGE 53E - 5 Units Sexed Female Semen
PACKAGE 53F - 5 Units Sexed Female Semen



- The appropriately named, Conley No Limit has become one of the leading options for breeders when it comes to breeding both high caliber Angus seedstock and perhaps even more potently as an Angus sire for creating composite show heifers that muster extreme added value. Conley No Limit consistently sires cattle that have been featured on the high sellers lists for a wide range of operations, and the collection of wins is simply too long to list!
- Owned with Schaeffer-Tice Show Cattle.



SILVEIRAS S SIS SANDY 2355 Dam of Conley No Limit

PACKAGE 54A - 5 Units Sexed Female Semen PACKAGE 54B - 5 Units Sexed Female Semen PACKAGE 54C - 5 Units Sexed Female Semen PACKAGE 54D - 5 Units Sexed Female Semen

CONLEY NO LIMIT

dob. 2/26/18

AAA. 19290775 Tattoo. 8188

EXAR BLUE CHIP 1877B

DAMERON FIRST CLASS **GREEN PRINCESS 1012**

SILVEIRAS S SIS SANDY 2355

SILVEIRAS STYLE 9303 K N C CABIN CREEK SANDY 804

CONLEY RED ZONE 1121

Angus dob. 2/26/21 AAA. 20147378 Tattoo. 1121

STEVENSON TURNING POINT

CONLEY SOUTH POINT 8362

PRLADY 909 4200-587

CONLEY SANDY 8355

E&B CONFEDERATE 507 SILVEIRAS S SIS SANDY 2355



- Conley Red Zone 1121 is a new and exciting heifer safe option sired by the only true International Champion that the Angus breed has EVER know, Conley South Point 8362. His basic build, shape, and extension is simply incredible! The dam of Conley Red Zone 1121 is the impressive Conley Sandy 8355. She is also the dam of the \$77,500 high-selling bull at the 2021 Cattlemen's Congress, Conley Verified 0835. A surefire option to add quality and style without sacrificing maternal functionality!
- · Owned with Harlan Yocham.



CONLEY SANDY 8355 Dam of Conley Red Zone 1121

PACKAGE 55A - 5 Units Sexed Female Semen PACKAGE 55B - 5 Units Sexed Female Semen PACKAGE 55C - 5 Units Sexed Female Semen PACKAGE 55D - 5 Units Sexed Female Semen PACKAGE 55E - 5 Units Sexed Female Semen PACKAGE 55F - 5 Units Sexed Female Semen

- The first public semen offering from the \$160,000 high selling bull from the 2024 Conley Cattle Bull Sale! We are pleased to introduce the iconic Rosewood Bellagio 090, arguably the most impressive son of the great KR Casino 6243 in existence!
- It is no secret that KR Casino 6243 has made a substantial impact on the Angus breed in a short amount of time with extremely limited semen available. We have searched near and far to find an alternative to KR Casino 6243, and in our opinion we have found a better option that brings even more cow power to the table!
- Rosewood Bellagio 090 is supported by the famed Champion Hill Georgina cow family that produced the iconic Conley DT Georgina 1076, the 2023 NJAS Grand Champion Owned Heifer for the Collum family of Oklahoma. 1076 was also selected as the 2023 Cattlemen's Congress ROV Reserve Grand Champion Angus Heifer.
- Rosewood Bellagio 090 is a MUST USE sire in the spring of 2024! We think you can expect the same stoutness and power that KR Casino 6243 offers, with more length and extension in a smoother made package!

• This is the ONLY semen to sell in 2024 that will not be in the form of a 40 unit breeder package, don't let this opportunity pass you by!

- Owned with JS Simmentals & Carroll Cattle Company

PACKAGE 56A - 5 Units Conventional Semen PACKAGE 56B - 5 Units Conventional Semen PACKAGE 56C - 5 Units Conventional Semen

PACKAGE 56D - 5 Units Conventional Semen PACKAGE 56E - 5 Units Conventional Semen PACKAGE 56F - 5 Units Conventional Semen



ROSEWOOD BELLAGIO 090

dob. 9/14/20 AAA. 20046900 Tattoo. 090

KR CASINO 6243

CFCC BLACK JACK 001 MALSONS SAVANNAH 27Y

ROSEWOOD GEORGINA 290Z

CHAMPION HILL FULLBACK 380 **CHAMPION HILL GEORGINA 6318**

CONLEY WILLARD 3319 AAA. 20707963

J TRADEMARK 1037

SITZ RESILIENT 10208 MILL BRAE IDEN GEORGINA 4086

Tattoo. 3319

CONLEY SANDY 9893

dob. 1/22/23

BC ROBUST 0807 SILVEIRAS S SIS SANDY 2355

- When we selected J Trademark 1037 with Coleman Angus for \$165,000 this is exactly the type and kind of Angus breeding bull that we had a goal of creating. Conley Willard 3319 is the \$100,000 high selling yearling bull from the 2024 Conley Cattle Bull Sale that was purchased by two very progressive outfits from Ontario, Canada.
- A member of the 2024 NWSS Reserve Grand Champion Pen of Three, Conley Willard 3319 is a bull that sets the standard for skeletal quality, eye appeal, and functionality. He does this without sacrificing carcass merit or genetic value, in fact he blends one of the most elite sets of scan data and genomic figures with a captivating phenotype! Conley Willard 3319 scanned with an impressive 17+ inch REA and over a 7% IMF at the National Western Stock Show!
- His dam is one of the most impressive young females on the ranch. She is sired by the widely used and very popular BC Robust 0807 and backed by the everlasting influence of Silveiras S Sis Sandy 2355, the dam of Conley No Limit.
- Elite phenotype, elite cow family, elite number profile, and elite scan data. Conley Willard 3319 leave no stone unturned. He checks every box!
- Owned with Clarke Family Farms, Inc. & Jon-Ern Farms



PACKAGE 57A - 3 Units Conventional Semen PACKAGE 57B - 3 Units Conventional Semen PACKAGE 57C - 3 Units Conventional Semen



CONLEY DT MISS LUCY 3701 Full Sister to Lot 58 Embryos She Sells as Lot 40!



CONLEY DT BLACKBIRD 3910 Maternal Sister to Lot 59 Embryos She Sells as Lot 42!



CHAMPION HILL GEORGINA 8547 Dam of Lot 60 Embryos



DIECKMANN LADY 1117 Dam of Lot 61 Embryos



SILVEIRAS S SIS SANDY 2355 Dam of Lot 62 Embryos



CONLEY SANDY 8104 Dam of Lot 63 Embryos



CONLEY FRKG QUEEN MEG 1085 Maternal Sister to Lot 64 Embryos



CONLEY SANDY 5104
Full Sister to Lot 65 Embryos

58 CONLEY MISS LUCY 7011 EMBRYOS

Anaus

AAA. 19180417

Donor Sire. **5T POWER CHIP 4790**Donor Dam. **WOMACK MISS LUCY 011**

PACKAGE 58A - Mated to Conley Lead The Way 0738 *3 Reverse sort female embryos*

60 CHAMPION HILL GEORGINA 8547 EMBRYOS

Angus

AAA. 17728045

Donor Sire. **SAV ANGUS VALLEY 1867**

Donor Dam. CHAMPION HILL GEORGINA 3080

PACKAGE 60A - Mated to Conley A1 3 Reverse sort female embryos

62 SILVEIRAS S SIS SANDY 2355 EMBRYOS

Angus

AAA. 17286745

Donor Sire. SILVEIRAS STYLE 9303
Donor Dam. KNC CABIN CREEK SANDY 804

PACKAGE 62A - Mated to Conley South Point 8362 3 conventional embryos

64 COLLISON PROVEN QUEEN 875 EMBRYOS

Angus

AAA. 20108529

Donor Sire. **C&C PRIORITY 1428B EXAR**Donor Dam. **MOFFITT PROVEN QUEEN M301**

PACKAGE 64A - Mated to Conley A 1 3 Reverse sort female embryos

PACKAGE 64B - Mated to Conley DS Clear Cut 0510 4 Reverse sort female embryos

66 CHAMPION HILL GEORGINA 6154 EMBRYOS

Angus

AAA. 18728811

Donor Sire. **S A V BISMARCK 5682**Donor Dam. **CHAMPION HILL GEORGINA 8154**

PACKAGE 66A - Mated to Conley Lead The Way 0738 3 Reverse sort female embryos

59 DIAMOND T BLACKBIRD 9101 EMBRYOS

Anaus

AAA. 19692541

Donor Sire. COLBURN PRIMO 5153

Donor Dam. CHAMPION HILL BLACKBIRD 8411

PACKAGE 59A - Mated to Conley A1 3 Reverse sort female embryos

$oldsymbol{6}\,oldsymbol{1}$ dieckmann Lady 1117 embryos

Angue

AAA. 20160897

Donor Sire. **CONLEY NO LIMIT**Donor Dam. **CHAPMAN LADY 4128**

PACKAGE 61A - Mated to Conley A1

4 Reverse sort female embryos

PACKAGE 61B - Mated to SCC SCH 24 Karat 838 3 Reverse sort female embryos

63 CONLEY SANDY 8104 EMBRYOS

Angus

AAA. 19288274

Donor Sire. **E&B CONFEDERATE 507**

Donor Dam. S SIS SANDY 104

PACKAGE 63A - Mated to J Trademark 1037 4 conventional embryos

65 S SIS SANDY 104 EMBRYOS

Angus

AAA. 16742581

Donor Sire. GCC TOTAL RECALL 806T

Donor Dam. K N C CABIN CREEK SANDY 804

PACKAGE 65A - Mated to EXAR Blue Chip 1877B 4 conventional embryos



CONLEY DT GEORGINA 3807
Full Sister to Lot 66 Embryos
She Sells as Lot 32!

CONLEY DS QUINTIN





CONLEY SANDY 5104 Dam of Lot 100



CONLEY DS CLEAR CUT 0510 \$400,000 Valuation Full Brother to Lot 100



CONLEY DS CLEAR CUT 0510 \$400,000 Valuation Full Brother to Lot 100

100

CONLEY DS QUINTIN 2176

Angus dob. 8/15/22

AAA. 20650181

Tattoo. 217

CONLEY NO LIMIT

CONLEY SANDY 5104

EXAR BLUE CHIP 1877B SILVEIRAS S SIS SANDY 2355

EXAR BLUE CHIP 1877B S SIS SANDY 104



Quintin Smith, a true Angus legend.



Not much to say about this picture, outside of a set of Angus icons.

Quintin Smith encouraged Lanas to buy 5104, he knew she was special! 5104 went on to be the 2016-2017 ROV Show Heifer of the Year. She is approaching \$2 million in progeny sales!

- Conley DS Quintin 2176 is a special bull that was named after a special person, the legendary Quintin Smith, a once in a generation Angus breeder and enthusiast that paved the way for future generations of Angus breeders. Quintin was a visionary that bred, raised, marketed, and exhibited some of the best Angus cattle in the country!
- A full brother to the \$400,000 Conley DS Clear Cut 0510, Conley DS Quintin 2176 is an elite herd sire prospect that offers tremendous thickness, structural integrity, and eye appeal. He is supported by the 2016-2017 ROV Show Heifer of the Year, Conley Sandy 5104, one of the greatest producing Angus females in the business. 5104 has far exceeded the million-dollar mark in progeny sales, and her legacy continues through progeny from coast to coast and border to horder
- Conley DS Quintin 2176 will carry the torch into the future, offering true genetic potency being supported by some of the most influential Angus matrons in the business. We firmly believe that Conley DS Quintin 2176 will etch his name in the history books and leave behind a legacy that mirrors that of the influential cattleman and friend that he carries the namesake of.
- Owned with Lookout Ridge Farm, Lanas & David Smith
- · Terms announced sale day.

CONLEY CATTLE

MARCH 30, 2024

6:30 PM CST

ARTESIAN HOTEL, SULPHUR, OKLAHOMA