# 2017 NATIONAL LIMOUSIN SALE

# **TUESDAY • JANUARY 10 • 2017**

at the BEEF PALACE AUCTION ARENA • NATIONAL WESTERN STOCK SHOW • DENVER • COLORADO

Contact a member of the marketing team regarding your consignments.

# **MARKETING TEAM**

# **AMERICAN CATTLE SERVICES**

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### MC MARKETING MANAGEMENT

KILEY MCKINNA 402.350.3447 mcmarketingsales@aol.com

## **R&R MARKETING CO.**

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#### **GRASSROOTS CONSULTING**

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#### **AUCTIONEER**

CK "SONNY" BOOTH 918.533.5587

## SCHEDULE...

4:00 p.m. Attitude Adjustment Hour (cash bar) & preview of Auction video 5:00 p.m. Entire Auction Sale via video & also on **wwwliveauctons.tv** Sale cattle do not have to be present in Denver; however, all live lots should be photographed and videoed. We encourage consigners to enter and exhibit their sale cattle in Denver.

#### CATEGORIES...

**BRED HEIFERS** (Purebred & Lim-Flex) **OPEN HEIFERS** (Purebred & Lim-Flex)

**DENVER DAMES** A pair of heifers, either bred or open (PB and LF). Must be (T) or (P) for color and horned/polled, and have BW, WW and YW (if applicable) recorded with NALF. Cattle do not need be in Denver, but must be pictured by November 15 for cataloging and videoed by December 20.

**HERD-SIRE PROSPECTS** Must be approved by marketing team.

Additional categories with marketing team approval are donors, pick of calf crop, ET flush rights and frozen embryos.

*NOTE:* All live lots are encouraged to be sire verified, and in the case of bulls, parent verified via DNA. Genomic profiling is highly recommended.

**DALE RUNNION MEMORIAL PEOPLE'S CHOICE AWARD** (belt buckle) will be presented to the champion heifer and champion "Denver Dames" pair of heifers. Balloting to be done online and closes Sunday, January 8.

**ENTRY FEE** There is a \$200 entry fee which will apply toward your sale expense and is forfeited on "no sales" and outs.

ANIMAL TATTUU	KEG NU.	CATEGURY	BREEDING INFO