

Windy Hills

BEEFMASTERS

Log onto www.RRMarketplace.com

Wednesday, June 7, 2017

OPEN HEIFER ONLINE SALE

Windy Hills

BEEFMASTERS

Poplarville, Mississippi | www.windyhillsranch.com
Owner, Dr. Gerald Berenson | Manager, Joshua Smith

Log onto www.RRMarketplace.com

Wednesday, June 7, 2017

OPEN HEIFER ONLINE SALE

Bidding Opens ... 06.07.2017 at 7:00 am (CST)
Bidding Closes ... 06.07.2017 at 7:00 pm (CST)

SALE MANAGEMENT ...

R&R
MARKETING

Randall O. Ratliff
615.330.2735
randy@rrmktg.com

Abby Hinton, 919.618.8098
abby@rrmktg.com

ADDITIONAL NOTES ...

Payment required within seven days following the sale.

Checks mailed to R&R Marketing.

Contact randy@rrmktg.com for credit card payment (3% fee will apply).

Sight Unseen Guarantee.

Buy with confidence.

All purchases are fully guaranteed.

Windy Hills will work with the buyers on transportation to make it the most convenient for the buyer. 75 miles North of New Orleans, LA and 43 miles South of Hattisburg, MS

WINDY HILLS BEEFMASTERS HISTORY

Windy Hills Beefmasters is one of the nation's premier Beefmaster operations, being named the 2004 BBU Breeder of the Year. Windy Hills is located in the gentle rolling hills of the Gulf Coast region of South Mississippi and is home to over 100 donor cows. Windy Hills raises nearly 200 purebred calves each year and focuses on maintaining the Beefmaster breeds "Six Essentials".

Dr. Gerald "Doc" Berenson, director of the Tulane Center for Cardiovascular Health in New Orleans, has been in the cattle business for nearly 40 years. Dr. Berenson purchased his first cattle while working on a research fellowship in Chicago. After seeing an ad in LIFE Magazine on the Curtiss Candy Farm sale Doc decided to check it out. Despite the fact that the candy makers were already famous for the creation of Butterfinger and Baby Ruth candy bars it was their Shorthorn cattle that caught Doc's eye. Before he knew it he had bought a bull and four cows and shipped them back to his folks place in Mississippi. After experimenting for a few years with the Shorthorns and commercial cattle Dr. Berenson followed the advice of longtime friend, Swayze McCrain Jr. McCrain's father had coached the livestock judging team at LSU and they knew cattle that were best suited for the southeast and he suggested selling the Shorthorn and purchasing either Brangus or Beefmaster. So in 1981, they went to Texas to Twin Creek Ranch and Starbrand Ranch and bought a total of 60 heifers. Within a matter of just a few years Windy Hills Beefmasters was firmly established within the Beefmaster breed. Over the course of the next 30 years Windy Hills Beefmasters escalated to one of the nation's premier Beefmaster breeders and in 2004 was named the Beefmaster Breeders United Breeder of the Year. Despite the fact that Dr. Berenson has been named a Distinguished Scientist by the American Heart Association, is an internationally renowned clinical cardiovascular researcher and founder of the medically famed Bogalusa Heart Study, Dr. Berenson still says being named BBU Breeder of the Year is one of the highest honors he's ever received. Windy Hills Beefmasters is located on Hwy 26 between Poplarville, MS and Bogalusa, La. Today Windy Hills manages a mature cow herd of about 250 registered Beefmaster and uses an aggressive breeding and embryo transfer program to provide the industry's best genetics to continue to improve of the Beefmaster breeds "Six Essentials".

- 2001 Southeastern Beefmaster Breeders Association Breeder of the Year
- 2004 Beefmaster Breeders United Breeder of the Year
- Held nearly 20 Production Sales
- Hosted two dozen Junior Beefmaster Breeders Association Sanctioned Shows
- Started Beefmasters Carcass Progeny Testing
- Sponsored and coordinated the first Beefmaster Feeder Calf Sale in the state of Mississippi.
- Tirelessly promoted beef and the Beefmaster breed to both the academic and medical fields world-wide.





Bid at www.rrmarketplace.com

- Here is a very well made and structurally correct open heifer.
- From the heart of the Windy Hills program is this daughter of Maximum Jack 117/11 daughter.
- She is very clean up through her head and neck and still maintains strength down her top and is very square and level out of her rump.

zinnom

Beefmaster Cow | C1078044 | Tatoo: 644 | 03.16.2016 | Horned

Lot 1

	EPD
CE	2.0
BW	1.3
WW	24
YW	45
MA	9
TMA	21
MCE	3.6

	EPD
SC	0.3
REA	-0.16
IMF%	-0.1
FAT	-0.04
T (\$)	74.62
M (\$)	12.97

MS WH DREAM HILL 644

L2 WARRIOR
MAXIMUM JACK
 ANNA ROSE

C963984
 C902737
 C872401

L2 CAPTAIN LUCEY
 DOLCE FREDDO II*
 L2 CAPTAIN JACK
 PEGGY SUE **

DESPERADO'S PRIDE
 CAIN 782
 INFINITY**
 TIGER ANNA**



Bid at www.rrmarketplace.com

- Talk about a highlight lot to proudly represent the Windy Hills program.
- She is the result of the 40 plus year Windy Hills Beefmaster program.
- Her sire is WH Tigers Dream 9000 and she is from a daughter of CF Sugar Bear 933.

- We love the amount of mass and capacity in this young heifer and we can only imagine how great she will grow to be and the kind of job she will do as a future brood cow.

zinnom

Beefmaster Cow | C1070014 | Tattoo: 635 | 03.03.2016 | Horns

Lot 2

	EPD
CE	1.4
BW	1.5
WW	20
YW	34
MA	7
TMA	18
MCE	35

	EPD
SC	0.0
REA	-0.14
IMF%	0.1
FAT	-0.03
T (\$)	58.79
M (\$)	11.21

SOUL-A-TIGER
WH TIGER'S DREAM
 DREAMWORKS
MS WH TIGER'S DREAM 635
 CF SUGAR BEAR
SUGAR LADY
 C929855

CJ'S SOUL MAN
 C568076
 CALAVIER**
 RED FARRAH LADY
 L2 CAPTAIN SUGAR**
 OASIS**
 CALAVIER**
 L2 MAIDEN LADY

Bid at www.rrmarketplace.com



Beefmaster Cow | C1068227 | Tatoo: 22-6 | 03.01.2016 | Polled

Lot 3

EPD
CE 2.3
BW 1.1
WW 18
YW 35
MA 9
TMA 17
MCE 2.9

EPD
SC 0.2
REA -0.02
IMF% 0.0
FAT -0.03
T (\$) 60.38
M (\$) 9.47

C1068227

C1031076

L2 CAPTAIN SUGAR**

C895888

C1011169

CF SUGAR BRITCHES**

HMST 62S12

INFINITY**
SUGAR ANN**
PAINTED TIGER**
L2 MAINDEN LADY

L2 CAPTAIN SUGAR**
OASIS**
CJ'S SOUL MAN
JEZABELLE

- What a terrific polled Beefmaster open heifer.
- This grand-daughter of L2 Captain Sugar 12/02 is one tremendous heifer.
- Her dam is a daughter of CF Sugar Britches 040.
- We love the clean lines, feminine front end and straight lines found in this young heifer.

Bid at www.rrmarketplace.com



- This young heifer has tremendous length of body and has tremendous growth in her appearance.
- This polled open embryo transplant heifer is sired by EMS Fire House 261 and from a daughter of Painted Tiger 3-390.
- If you want a heifer that is sleek in her lines, very well made in her design then consider this March heifer from the heart of the Windy Hills program.

Beefmaster Cow | C1077990 | Tatoo: 6045 | 03.01.2016 | Polled

Lot 4

CE	EPD	2.3	SC	EPD	0.3
BW	0.9	REA	0.13		
WW	21	IMF%	-0.1		
YW	39	FAT	-0.04		
MA	10	T (\$)	65.05		
TMA	21	M (\$)	14.36		
MCE	1.9				

BONFIRE
EMS FIRE HOUSE
EMS STYLISH JEZZY
MS WH FIREHOUSE 6045

PAINTED TIGER**
L.A. TIGRESS
MISS LEIGH ANN**

BLACK BAYOU
EMS AMAZING ACE
BLACK CAVALIER
JEZABELLE

PAINTED WARRIOR**
** C166366
CHEROKEE PHANTON USA**
** C324276

Bid at www.rrmarketplace.com



- This embryo transplant heifer from the Windy Hills program is this smooth made and lovely red heifer.
- She is a daughter of EMS Fire House 261 and from a daughter of Painted Tiger 3-390.
- We love this heifer's substance of bone, strength of top line and feminine front end.
- The Windy Hills program is one of the long-standing and highly reputable Registered Beefmaster programs in the entire U.S. and this is their very first online sale for them even though they have had 20 production sales.

Beefmaster Cow | C1077986 | Tatoo: 6041 | 02.29.2016 | Horned

Lot 5

EPD
CE 2.3
BW 0.9
WW 21
YW 39
MA 10
TMA 21
MCE 1.9

EPD
SC 0.3
REA 0.13
IMF% -0.1
FAT -0.04
T (\$) 65.05
M (\$) 14.36

BONFIRE
EMS FIRE HOUSE
EMS STYLISH JEZZY
MS WH FIRE HOUSE 6041

PAINTED TIGER**
L.A. TIGRESS
MISS LEIGH ANN**

BLACK BAYOU
EMS AMAZING ACE
BLACK CAVALIER
JEZABELLE

PAINTED WARRIOR**
** C166366
CHEROKEE PHANTON USA**
** C324276



Bid at www.rrmarketplace.com

- Here is a sale feature and one of the finest females to ever represent the WH brand.
- This big ribbed, deep bodied and very maternal looking heifer is the real deal.
- She is a daughter of The Captain 910 and from a daughter of Soul-A-Tiger.
- The goal for Windy Hills Ranch has always been to breed structurally sound, deep bodied and easy doing and they have certainly done just that with this young heifer.

Beefmaster Cow | C1070009 | Tatoo: 6038 | 02.27.2016 | Horned

Lot 6

CE	1.3	EPD	SC	0.2
BW	1.7		REA	-0.14
WW	23		IMF%	00
YW	42		FAT	-0.03
MA	7		T (\$)	71.91
TMA	19		M (\$)	11.23
MCE	3.4			

L2 CAPTAIN SUGAR**
THE CAPTAIN
 OASIS**
MS WH LADY CAPTAIN
 SOUL-A-TIGER
SOUL BABY
 INFINITE SUGAR

INFINITY**
 SUGAR ANN**
 CAVALIER**
 SEX LIFE **
 CJ'S SOUL MAN
 C568076
 INFINITY**
 C615693



Bid at www.rrmarketplace.com

Lot 7

Beefmaster Cow | C1070015 | Tatoo: 60.4 | 02.21.2016 | Polled

CE	EPD
2.5	
BW	1.2
WW	22
YW	43
MA	10
TMA	21
MCE	3.3

SC	EPD
0.2	
REA	-0.07
IMF%	0.0
FAT	-0.04
T (\$)	71.92
M (\$)	12.07

CJ'S BANDELERO
BULLET PROOF
 OASIS**
MS WH BULLET PROOF 6034
 SOUL-A-TIGER
SOUL BABY
 INFINITE SUGAR

CJ'S DESPERADO**
 WORK OF ART
 CAVALIER**
 SEX LIFE**

 CJ'S SOUL MAN
 C568076
 INFINITY**
 C615693

- What a remarkable young polled open heifer.
- She is a product from a very strong embryo transplant mating and represents the long standing Windy Hills program.
- Take a look at the moderate framed, heavy boned and very striking open polled heifer.
- She is a daughter of Bullet Proof and from the donor Soul Baby 2021, a proven grand daughter of CJ's Soul Man 168.



Bid at www.rrmarketplace.com

- We so appreciate how this embryo transplant female has turned out.
- She is nearly perfect in her design and is very structurally sound.
- Her length of side and desirable conformation speaks volumes as you can see in her picture and video.
- This polled daughter of CF Sugar Bear 933 is from a daughter of Soul-A-Tiger and from a daughter of Infinite Sugar.

Lot 8

Beefmaster Cow		C1070012	Tatoo: 6030	02.17.2016	Polled
CE	EPD 1.0	SC	EPD 0.1	L2 CAPTAIN SUAR**	
BW	1.8	REA	-0.13	CF SUGAR BEAR	
WW	21	IMF%	0.0	OASIS**	
YW	39	FAT	-0.03	INFINITY**	
MA	8	T (\$)	66.28	SUGAR ANN**	
TMA	18	M (\$)	9.45	CAVALIER**	
MCE	3.0			SEX LIFE**	
				CJ'S SOUL MAN	
				C568076	
				INFINITY**	
				C615693	

MS WH SUGAR BEAR 6030

SOUL-A-TIGER
SOUL BABY
 INFINITE SUGAR

Bid at www.rrmarketplace.com



Beefmaster Cow | C1070013 | Tatoo: 6029 | 02.12.2016 | Polled

Lot 9

EPD
CE 0.6
BW 2.1
WW 22
YW 40
MA 8
TMA 18
MCE 3.0

EPD
SC 0.2
REA -0.13
IMF% 0.0
FAT -0.03
T (\$) 68.65
M (\$) 9.96

MS WH SUGAR BEAR 6029

L2 CAPTAIN SUAR**
CF SUGAR BEAR
OASIS**

SOUL-A-TIGER
SOUL BABY
INFINITE SUGAR

INFINITY**
SUGAR ANN**
CAVALIER**
SEX LIFE**

CJ'S SOUL MAN
C568076
INFINITY**
C615693

- If you want an amazing polled Beefmaster heifer then take a look here with Ms WH Sugar Bear 6029.
- She is a daughter of CF Sugar Bear and from the donor Soul Baby 2021, a daughter of Soul-A-Tiger 5001.
- We love and appreciate the amount of mass, muscle, fleshing ability and structural correctness found in this embryo transplant polled heifer.



Bid at www.rrmarketplace.com

- Pure beauty and elegance is how you would describe this young heifer.
- This open heifer stands upright and with a tremendous amount of rib shape, depth of capacity and has a very strong maternal look to her.
- She is a daughter of WH Tiger's Dream 9000 and from a daughter of L2 Max L2139 from L Two Ranch.

Lot 10

EPD	
CE	3.2
BW	0.5
WW	10
YW	26
MA	8
TMA	1.4
MCE	3.8

EPD	
SC	-0.3
REA	-0.02
IMF%	0.1
FAT	-0.03
T (\$)	43.80
M (\$)	2.91

Beefmaster Cow | C1070017 | Tatoo: 630 | 02.05.2016 | Horned

SOUL-A-TIGER
WH TIGER'S DREAM
 DREAMWORKS
MS WH TIGER'S DREAM 630

C1024276
 L2 MAX
 FARRAH'S LEGEND

CJ'S SOUL MAN
 C568076
 CALAVIER**
 RED FARRAH LADY

L2 CAPTAIN JACK
 INFINITE LADY**
 L2 CAPTAIN SUGAR**
 FARRAH LADY**