



Windy Hills

BEEFMASTERS

Log onto www.RRMarketplace.com

Wednesday, June 14, 2017

Cow/Calf Pair & Bred Female Online Sale

Windy Hills

BEEFMASTERS

Poplarville, Mississippi | www.windyhillsranch.com
Owner, Dr. Gerald Berenson | Manager, Joshua Smith

Log onto www.RRMarketplace.com

Wednesday, June 14, 2017
Cow/Calf Pair & Bred Female Online Sale

Bidding Opens ... 06.14.2017 at 7:00 am (CST)
Bidding Closes ... 06.14.2017 at 7:00 pm (CST)

SALE MANAGEMENT ...

R&R
MARKETING

Randall O. Ratliff
615.330.2735
randy@rrmktg.com

Abby Hinton, 919.618.8098
abby@rrmktg.com

ADDITIONAL NOTES ...

Payment required within seven days following the sale.

Checks mailed to R&R Marketing.

Contact randy@rrmktg.com for credit card payment (3% fee will apply).

Sight Unseen Guarantee.

Buy with confidence.

All purchases are fully guaranteed.

Windy Hills will work with the buyers on transportation to make it the most convenient for the buyer. 75 miles North of New Orleans, LA and 43 miles South of Hattisburg, MS

WINDY HILLS BEEFMASTERS HISTORY

Windy Hills Beefmasters is one of the nation's premier Beefmaster operations, being named the 2004 BBU Breeder of the Year. Windy Hills is located in the gentle rolling hills of the Gulf Coast region of South Mississippi and is home to over 100 donor cows. Windy Hills raises nearly 200 purebred calves each year and focuses on maintaining the Beefmaster breeds "Six Essentials".

Dr. Gerald "Doc" Berenson, director of the Tulane Center for Cardiovascular Health in New Orleans, has been in the cattle business for nearly 40 years. Dr. Berenson purchased his first cattle while working on a research fellowship in Chicago. After seeing an ad in LIFE Magazine on the Curtiss Candy Farm sale Doc decided to check it out. Despite the fact that the candy makers were already famous for the creation of Butterfinger and Baby Ruth candy bars it was their Shorthorn cattle that caught Doc's eye. Before he knew it he had bought a bull and four cows and shipped them back to his folks place in Mississippi. After experimenting for a few years with the Shorthorns and commercial cattle Dr. Berenson followed the advice of longtime friend, Swayze McCrain Jr. McCrain's father had coached the livestock judging team at LSU and they knew cattle that were best suited for the southeast and he suggested selling the Shorthorn and purchasing either Brangus or Beefmaster. So in 1981, they went to Texas to Twin Creek Ranch and Starbrand Ranch and bought a total of 60 heifers. Within a matter of just a few years Windy Hills Beefmasters was firmly established within the Beefmaster breed. Over the course of the next 30 years Windy Hills Beefmasters escalated to one of the nation's premier Beefmaster breeders and in 2004 was named the Beefmaster Breeders United Breeder of the Year. Despite the fact that Dr. Berenson has been named a Distinguished Scientist by the American Heart Association, is an internationally renowned clinical cardiovascular researcher and founder of the medically famed Bogalusa Heart Study, Dr. Berenson still says being named BBU Breeder of the Year is one of the highest honors he's ever received. Windy Hills Beefmasters is located on Hwy 26 between Poplarville, MS and Bogalusa, La. Today Windy Hills manages a mature cow herd of about 250 registered Beefmaster and uses an aggressive breeding and embryo transfer program to provide the industry's best genetics to continue to improve the Beefmaster breeds "Six Essentials".

- 2001 Southeastern Beefmaster Breeders Association Breeder of the Year
- 2004 Beefmaster Breeders United Breeder of the Year
- Held nearly 20 Production Sales
- Hosted two dozen Junior Beefmaster Breeders Association Sanctioned Shows
- Started Beefmasters Carcass Progeny Testing
- Sponsored and coordinated the first Beefmaster Feeder Calf Sale in the state of Mississippi.
- Tirelessly promoted beef and the Beefmaster breed to both the academic and medical fields world-wide.





BRED FEMALE

Bid at www.rrmarketplace.com

- Bred 4.12.17 to Firehouse (C1023726)
- What a great female to have as the lot 1 in this online sale.
- Everything you would ever want in a Beefmaster female, we are certain you will find in this female.
- This female is the epitome of what Dr. Berenger set out to produce in an "ideal" Beefmaster female over 40 years ago.
- Buy with confidence as this female is truly something special.

Beefmaster Cow | C1070020 | Tatoo: 625 | 12.16.2015 | Polled

Lot 1

EPD
CE 3.3
BW 0.7
WW 13
YW 27
MA 8
TMA 14
MCE 3.6

EPD
SC -0.2
REA -0.14
IMF% 0.1
FAT -0.03
T (\$) 46.93
M (\$) 5.19

MS WH TIGER'S DREAM 625

SOUL-A-TIGER
WH TIGER'S DREAM
DREAMWORKS
CF ADRENALINE
C1003654
C894534

CJ'S SOUL MAN
C568076
CALAVIER**
RED FARRAH LADY
INFINITY**
OASIS**
XCITE**
RED PRISSY



BRED FEMALE

Bid at www.rrmarketplace.com

Beefmaster Cow | C1055398 | Tattoo: 513 | 02.01.2015

Lot 2

EPD
CE 1.8
BW 2.1
WW 34
YW 58
MA 9
TMA 26
MCE 2.8

EPD
SC 0.8
REA -0.01
IMF% -0.2
FAT -0.04
T (\$)
94.87
M (\$)
21.58

C1055398

L2 CAPTAIN SUGAR**
CF DREAM CATCHER
OASIS**

PAINTED TIGER**
MISS PAINTED PIGGY
MISS PIGGY II**

INFINITY**
SUGAR ANN**
CAVALIER**
SEX LIFE**

PAINTED WARRIOR**
** C166366
CHEROKEE PHANTOM USA**
MISS PIGGY**

- P.E. 4.18.17 to 5.19.17 to Logan's Bella (C1040204)
- Everyone that has seen this female has came away from there realizing how good she really is.
- This female is feminine made, sound in her structure and very desirable in her conformation.
- This is one of the top bred heifers raised in the 40 plus year running Windy Hills Beefmaster program.



BRED FEMALE

Bid at www.rrmarketplace.com

- P.E. 3.03.17 to 5.19.17 to Logan's Bella (C1040204)

- Here is a darker red first calf heifer and daughter of Sou-A-Tiger and from a daughter of Brutus.

- We appreciate the moderation in frame score, fleshing ability and doing ability of this first calf heifer.

- She sells bred to the Logan's Bella bull that graces the pastures of the long running Windy Hill program.

Beefmaster Cow | C1063284 | Tatoo: 527 | 01.30.2015 | Horned

SOUL-A-TIGER
WH TIGER'S DREAM
 DREAMWORKS

CJ'S SOUL MAN
 C568076
 CALAVIER**
 RED FARRAH LADY

C1063284

BRUTUS
C1032918
 C907886

SYNERGY**
 SILK STOCKINGS
 C844375
 C872371

Lot 3

EPD
 CE 2.7
 BW 0.3
 WW 11
 YW 31
 MA 9
 TMA 15
 MCE 3.8

EPD
 SC -0.1
 REA -0.05
 IMF% 0.0
 FAT -0.03
 T (\$) 51.16
 M (\$) 3.52



BRED FEMALE

Bid at www.rrmarketplace.com

- P.E. 3.03.17 to 5.19.17 to Logan's Bella (C1040204).
- This red Beefmaster first calf heifer is moderate framed and very well made.
- She is a daughter of WH Tiger's Dream 9000 and from a daughter of Spartacus.
- The heaviness of bone, sound structure and docility is a major plus when considering this female.
- She sells bred to the top WH herd sire Logan's Bella.

Beefmaster Cow	C1064578	Tattoo: 5028	01.18.2015	Horned
----------------	----------	--------------	------------	--------

Lot 4

EPD
CE 2.5
BW 1.0
WW 15
YW 30
MA 6
TMA 14
MCE 3.8

EPD
SC -0.2
REA -0.16
IMF% 0.0
FAT -0.03
T (\$) 50.74
M (\$) 4.73

C1064578

SOUL-A-TIGER
WH TIGER'S DREAM
 DREAMWORKS

SPARTACUS**
GUCCI GIRL
 SYNERGY'S LADY

CJ'S SOUL MAN
 C568076
 CALAVIER**
 RED FARRAH LADY

GLADITOR**
DREAMLADY**
SYNERGY**
 B T V**



BRED FEMALE

Bid at www.rrmarketplace.com

Beefmaster Cow | C1063281 | Tattoo: 5029 | 01.18.2015 | Horned

Lot 5

	EPD
CE	1.7
BW	1.2
WW	15
YW	36
MA	8
TMA	16
MCE	3.3

	EPD
SC	0.0
REA	0.05
IMF%	0.0
FAT	-0.03
T (\$)	61.19
M (\$)	3.88

C1063281

C/S SOUL MAN
SOUL-A-TIGER
C568076

C907193
MAGIC'S PRIDE
BETTE

C755781
SOULMANS MOMMA
PAINTED TIGER**
MISS GLADYS*

BLACK MAGIC**
C568067
SYNERGY**
MISS RED SUGAR

- P.E. 3.03.17 to 5.19.17 to (C1037563)
- This red female was hand picked from the replacement pen from the heart of the Windy Hill Beefmasters
- This daughter of Soul-A-Tiger is moderate in her frame score, strong and level down her top line
- This very well made heifer is calm by nature and has a complete profile and design



BRED FEMALE

Bid at www.rrmarketplace.com

- P.E. 3.03.17 to 5.19.17 to Logan's Bella (C1040204).
- This purebred red Beefmaster female has a unique and very desirable conformation.
- She is long and extended up through her front end, extremely long bodied and very level and square out of her rump.
- This well made and well-balanced female is a daughter of WH Tiger's Dream and from a daughter of Soul-A-Tiger 500.
- She sells bred to the elite sire Logan's Bella.

Lot 6

EPD
CE 2.7
BW 0.8
WW 10
YW 25
MA 8
TMA 13
MCE 3.8

EPD
SC -0.3
REA -0.05
IMF% 0.1
FAT -0.03
T (\$) 42.30
M (\$) 2.15

SPARKLY

Beefmaster Cow | C1052059 | Tattoo: 511 | 10.22.2014 | Horned

SOUL-A-TIGER
WH TIGER'S DREAM
DREAMWORKS

SOUL-A-TIGER
WINDY HILLS 821
C924654

CJ'S SOUL MAN
C568076
CALAVIER**
RED FARRAH LADY

CJ'S SOUL MAN
C568076
BLACK JACK**
C861062



BRED FEMALE

Bid at www.rrmarketplace.com

- P.E. 3.03.17 to 5.19.17 to Logan's Bella (C1040204)
- Here is a terrific red and white female that comes from the heart of the Windy Hills program. The Windy Hills program represents a tried and proven herd that have genetics that have been highly sought after for many years.

- This grand daughter of CF Sugar Britches is from a daughter of Magic's Pride 1-02.

- This bred female is a red and white female that has a very desirable conformation and sound structure.

Beefmaster Cow | C1052069 | Tattoo: 5008 | 09.26.2014 | Horned

Lot 7

EPD
CE 1.7
BW 1.2
WW 15
YW 38
MA 7
TMA 1.4
MCE 3.0

EPD
SC 0.0
REA 0.07
IMF% 0.1
FAT -0.03
T (\$) 65.73
M (\$) 1.41

SNOW WHITE

CF SUGAR BRITCHES**
LUCKY SUGAR
**C866587

C907193
MAGIC'S PRIDE
BETTE

L2 CAPTAIN SUGAR**
OASIS**
INFINITY**
LA 48-6**

BLACK MAGIC**
C568067
SYNERGY**
MISS RED SUGAR



BRED FEMALE

Bid at www.rrmarketplace.com

Lot 8

	EPD
CE	2.9
BW	1.1
WW	16
YW	28
MA	11
TMA	19
MCE	3.2

	EPD
SC	0.0
REA	-0.28
IMF%	-0.2
FAT	-0.04
T (\$)	44.69
M (\$)	12.75

Beefmaster Cow | C1044575 | Tatoo: 4031 | 02.05.2014 | Horned

VICTORIA SECRET

UNITY
 CAVALIER**
 PRINCESS ALI
 RED PRISY
 RED TIGER**
 C615693

SPARTACUS**
 **C245236
 SYNERGY**
 PRINCESS V
 PAINTED TIGER**
 MISS GLADYS**
 RED SUGAR**
 PRISY LADY**

- P.E. 3.03.17 to 5.19.17 to (C1037563)
- What a powerful and maternal female that Victoria Secret has become.
- She is just a 2014 model female but is one that is made nearly perfect and has a tremendous amount of mass.
- This performance female is so nearly perfect in her design and profile it is shocking.

COW/CALF PAIR

Bid at www.rrmarketplace.com



Morris

Beefmaster Cow | C1045631 | Tattoo: 70 | 04.12.2014 | Horned

Lot 9

CE	EPD
2.5	
BW	1.3
WW	25
YW	41
MA	7
TMA	19
MCE	3.0

SC	EPD
0.3	
REA	0.00
IMF%	-0.2
FAT	-0.04
T (\$)	67.20
M (\$)	15.74

PROVISION

LOGAN**
VISION 905**
PENELOPE**

BLITZ
MY QUEEN
C919691

QUASAR
JEZABELLE
PAINTED TIGER**
LADY VICTORIA**

RED SUGAR**
PRISSY LADY**
PROVIDENCE
C868585

- P.E. 3.03.17 to 5.19.17 to (C1037563)
 - Solid red and rock solid in her design and profile.
 - This 2014 model female is just now in the beginning phases of her production and she is doing a top job. She sells with her October bull calf sired by Red Eagle. She is bred back and sells with her bull calf.
 - We admire this female's depth of fore rib, body capacity and her very strong maternal look.
 - It is females of this caliber that have graced the pastures at Windy Hills over the last 40 plus years.
 - Windy Hills is one of the breed's longest running programs and this female is a top lot in this sale.
- LOT 9A** - Bull, red, born 10.02.16, sired by Red Eagle (C983164).



COW/CALF PAIR

Bid at www.rrmarketplace.com

- P.E. 3.03.17 to 5.19.17 to (C1037563)
- What a gorgeous red Beefmaster female that represents the cow herd at Windy Hills.
- She has done an amazing job in production and sells with her red heifer sired by CF Sugar Bear.
- We admire this young female and what she has done this far as she is just a 2014 model female.
- This brood cow is feminine through her head and neck and is very strong and level down her top line. We admire her heaviness of bone, foot size and structural correctness.
- **LOT 10A** - Heifer, red, born 09.16.16, sired by CF Sugar Bear (C977252).

Lot 10

EPD
CE 2.0
BW 1.2
WW 26
YW 45
MA 6
TMA 19
MCE 2.6

EPD
SC 0.4
REA 0.13
IMF% -0.1
FAT -0.04
T (\$) 75.02
M (\$) 14.32

Beefmaster Cow | C1038166 | Tattoo: 4-3 | 02.240.2014 | Horned

ROSANNE

BOB WILLS
BLACK BAYOU
EMS AMAZING ACE

SPARTACUS**
ZIVA
BABY GIRL

POLLED MANDATE**
**S9887
ACE IN THE HOLE
EMS MISS BUFF

GLADIATOR**
DREAMLADY**
INFINITY**
SUGAR BABY**

COW / CALF PAIR

Bid at www.rrmarketplace.com



Beefmaster Cow

C1035497

Tatoo: 3027

02.2402013

Horned

Lot 11

EPD
CE 1.6
BW 1.3
WW 18
YW 41
MA 7
TMA 16
MCE 3.0

EPD
SC 0.1
REA 0.08
IMF% 0.1
FAT -0.03
T (\$) 70.58
M (\$) 3.40

C1035497

CF SUGAR BRITCHES**
LUCKY SUGAR
**C866587

C907193
MAGIC'S PRIDE
BETTE

L2 CAPTAIN SUGAR**
OASIS**
INFINITY**
LA 48-6**

BLACK MAGIC**
C568067
SYNERGY**
MISS RED SUGAR

- P.E. 1.30.17 to 3.21.17 to WH Tiger's Dream (C982456); P.E. 4.04.17 to 5.19.17 to Mr. Perfect (C1052049)
- All you have to do to consider this female is take a look at her heifer calf which is lot 11a....could there be a better spotted female that we could ever offer for sale?
- This brood cow is a daughter of CF Sugar Britches 040 that has proven in her short years of production that she is a great one!
- This female is long bodied, feminine made and puts all her energy into her progeny as you will see by her lot 11A calf that sells separate.



COW / CALF PAIR

Bid at www.rrmarketplace.com

Lot 11A

EPD
 CE
 BW
 WW
 YW
 MA
 TMA
 MCE

EPD
 SC
 REA
 IMF%
 FAT
 T (\$)
 M (\$)

711

Beefmaster Cow | -- | Tatoo: --- | 11.12.16 | Horned

WH TIGER'S DREAM
 BUSTER PAINT
 C942165

SOUL-A-TIGER
 DREAMWORKS
 JACKPOT
 DOC'S GIRL

LUCKY SUGAR
 C1035497
 C907193

CF SUGAR BRITCHES
 **C866587
 MAGIC'S PRIDE
 BETTE

- Spotted heifer born 11.12.16 and sired by Buster Paint (C1044562).
- This female is truly something amazing!
- We love her painted color, her striking profile and her overall balance.
- This is one well made and well structured open heifer that has so much going for her and in her favor.

COW/CALF PAIR

Bid at www.rrmarketplace.com



Lot 12

CE	EPD
0.6	
BW	1.8
WW	14
YW	29
MA	6
TMA	13
MCE	3.5

SC	EPD
-0.1	
REA	-0.39
IMF%	-0.1
FAT	-0.03
T (\$)	47.69
M (\$)	4.01

Beefmaster Cow	C1028485	Tattoo: 3008	11.28.2012	Horned
----------------	----------	--------------	------------	--------

MISS JOAN

C/S DESPERADO**
THE PROFESSOR
BJR 79/4

C978162
SYNERGY**
BABY GIRL

CHEROKEE PHANTOM USA**
POLLED BEAUTY**
B J R SUMMERFORD BEEFMASTERS
WINDY HILLS BEEFMASTERS

RED SUGAR**
PRISSY LADY**
INFINITY**
SUGAR BABY**

- P.E. 1.30.17 to 3.21.17 to WH Tiger's Dream (C982456); P.E. 4.04.17 to 5.19.17 to Mr. Perfect (C1052049).
- You will absolutely love this painted female!
- Look at how long this female is up through her front end and neck.
- She is very sound in her structure and complete in her movement.
- We love the kind of job she has done with her November bull calf that will sell at her side.
- This is one terrific bred cow that sells with her calf at side.
- **LOT 12A** - Bull, red with white under line born 11.30.16, sired by (C1037563).



COW/CALF PAIR

Bid at www.rrmarketplace.com

Beefmaster Cow | C1020360 | Tatoo: 206 | 04.09.12 | Horned

Lot 13

CE	EPD
1.3	
BW	1.3
WW	18
YW	30
MA	6
TMA	15
MCE	3.1

SC	EPD
0.0	
REA	-0.13
IMF%	0.0
FAT	-0.04
T (\$)	30.36
M (\$)	9.10

TT CUT ABOVE

LOGAN**
VISION 905**
PENELOPE**
INFINITY**
HONEY DEW 933
SERENITY**

QUASAR
JEZABELLE
PAINTED TIGER**
LADY VICTORIA**

RED SUGAR**
VANNA**
BLACK JACK**
MISS CHEROKEE ANNA

- P.E. 3.03.17 to 5.19.17 to (C1037563)
- What makes Beefmaster females so popular in the cattle business is exactly what this female has....a ton of rib shape, extra depth of capacity and the fleshing ability we so appreciate. She is easy to maintain and is in the heart of her production years. She sells with her red bull sired by Logan's Bella and she sells bred back.
- Buy with confidence as this female has proven herself in the last couple of years in production and she has many years left.
- **LOT 13A** - Bull, red, born 1.19.17 sired by Logan's Bella (C1040204).



REFERENCE SIRE

Bid at www.rrmarketplace.com

- Here is one of the service sires for the Windy Hills program.
- We love the bull's length and extension up through his front end and the length of body that he has.
- He is structurally sound and very, very sound in his movement.
- This is type of bull that has been such a solid producer for the long running and established Windy Hills Beefmaster program.

Morris

Beefmaster Bull	C1037563	Tattoo: 3044	03.03.13	Horned
-----------------	----------	--------------	----------	--------

Reference Sire 1

	EPD
CE	1.4
BW	1.5
WW	19
YW	34
MA	9
TMA	18
MCE	3.5

	EPD
SC	0.0
REA	-0.11
IMF%	0.0
FAT	-0.04
T (\$)	58.09
M (\$)	10.85

C1037563

CJ'S BANDELERO
 BULLET PROOF
 OASIS**
 CAVALIER**
 DREAMWORKS
 RED FARRAH LADY

CJ'S DESPERADO**
 WORK OF ART
 CAVALIER**
 SEX LIFE**

SPARTACUS**
 ** C245236
 RED SUGAR**
 JUDY LONG

REFERENCE SIRE

Bid at www.rrmarketplace.com



Morris

Beefmaster bull | C1040204 | Tattoo: 4012 | 11.12.2013 | Horned

Reference Sire 2

EPD
CE -0.9
BW 3.0
WW 22
YW 35
MA 7
TMA 18
MCE 2.7

EPD
SC 0.1
REA -0.19
IMF% 0.0
FAT -0.04
T (\$) 58.96
M (\$) 12.14

LOGAN'S BELLA

LOGAN**

C962016

QUASAR

JEZABELLE

PAINTED TIGER**

CABELA

CAVALIER**
MARILYN
RED SUGAR**
MISS JUDY**

PAINTED WARRIOR**
** C166366
CAVALIER**
C781743

- I am not sure that Windy Hills could have a better herd sire running in their pastures.
- This is beef bull has so much going for him and in his favor.
- We love his extreme depth of rib, over all capacity, level and square from his hooks to pens and big foot size.
- This is what the Beefmaster business is all about.