



Wednesday,
05.10.17
www.sccgeneticsales.com

Starts at 7 a.m. CST ... Ends at 7 p.m. CST

Beefmaster OPEN HEIFER Online Sale



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May 10th

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Beefmaster OPEN HEIFER Online Sale

Dothan, AL & Marianna, FL
www.SCCgenetics.com
Owner, John Downs
Manager: Ken Stewart, 601.528.4029 or
Kstewart@southerncattlecompany.com

SALE DETAILS ...

Bidding Opens ... Wednesday, May 10th at 7:00 am (CST)

Bidding Closes ... Wednesday, May 10th at 7:00 pm (CST)

ADDITIONAL NOTES ...

Payment required within 7 days following the sale. Checks mailed to R&R Marketing. Contact randy@rrmktg.com for credit card payment (3% fee applies). Sight Unseen Guarantee. Buy with confidence. All purchases are fully guaranteed. Heifers are located at Southern Cattle Company. SCC will work with buyers on transportation to make it the most convenient for the buyer.

VIDEO LINK FOR ALL LOTS SELLING ...

https://www.youtube.com/playlist?list=PL8zpBQTln8mM8rgXolnXMPH_P6KTD4JKE

SALE MANAGEMENT ...

R&R
MARKETING

Randy Ratliff, 615.330.2735
randy@rrmktg.com

Abby Hinton, 919.618.8098
abby@rrmktg.com

R&R International Sales
P.J. Budler, 682.597.0380
info@thecattlemarket.net



LOT 1

Southern Alii 613

Beefmaster Cow :: C 1603422 :: ID:613 :: 01.10.2016 :: Black :: Polled

BW	WW	YW	MK	SC
0.3	16	31	8	0.00



What a way to start off an online Beefmaster sale! This little black beauty is a game changer in the Beefmaster breed and we think should make it to the donor pen in any operations pretty handily! 613 is big hipped, stout at the ground and so smooth made! The way her neck comes out of her shoulder is unmatched for a Beefmaster and helps separate her in the pack! Don't miss out on this one come sell day we think 613 has endless opportunities from producing American steers to high quality Beefmaster Seed Stock.

SIRE

CAVALIER
THE LADY'S MAN
THE CAPTAIN'S LADY

SPARTACUS

L2 CAPTAIN SUGAR
FARRAH LADY

DAM

HC'S SOUL POWER
HC'S COUNTRY CLASSIC
ALII

CJ'S SOUL MAN

SGT. PEPPER
PRINCESS ALII



LOT 2

Southern Alecia 5163

Beefmaster Cow :: C 1063421 :: ID:5163 :: 12.14.2015 :: Red :: Polled

BW	WW	YW	MK	SC
2.8	17	34	7	0.10



When you look at Lot 2 the first thought is "Power House". 5163 is the most powerful, stoutest, heifer in the offering yet still carries herself real well when moving around the pen! This granddaughter of sugar britches is definitely a cow in the making or way into a donor pen!

SIRE

CF SUGAR BRITCHES**
SOUTHERN S BRITCHES 04147
SIMPLY SECRET

L2 CAPTAIN SUGAR**
OASIS**
PAINTED TIGER**
SECRET SENSATION**

DAM

XCITE
HC'S MISS XCITABLE
PLATINUM PRINCESS

CJ'S DESPERADO
PAINTED TIGER
LITTLE PRINCESS



LOT 3

Southern Farrah 607

Beefmaster Cow :: C 1075472 :: ID: 607 :: 01.06.2016 :: Red :: Polled

BW WW YW MK SC



Here is a heifer with a lot of look, style, and will catch your eye when you walk in the pen. One of the better legged, smoothest jointed heifers to sell.

She is hard not to fall in love with as you study her design and structure, you can watch her video over and mark her to come sell day!

SIRE

CAVALIER
THE LADY'S MAN
THE CAPTAIN'S LADY

SPARTACUS

L2 CAPTAIN SUGAR
FARRAH LADY

DAM

TIGER SUGAR
SOUTHERN FARRAH 1056
L2 SANTA MARIA

PAINTED TIGER
SUGAR ANN
INFINITY
FARRAH LADY



LOT 4

Southern Sugar Babe 603

Beefmaster Cow :: C 1063419 :: ID: 603 :: 01.04.2016 :: Red :: Horned

BW	WW	YW	MK	SC
0.6	16	35	9	0.30



These Sugar britches cattle never disappoint, and Lot 4 is no exception! Deep bodied and soft centered gives this the look of low maintenance and high fleshing ability! With efficiency being in demand, look no further than high volume female for your lions goals!

SIRE

CF SUGAR BRITCHES**
SOUTHERN S BRITCHES 04147
SIMPLY SECRET

L2 CAPTAIN SUGAR**
OASIS**
PAINTED TIGER**
SECRET SENSATION**

DAM

MILESTONE
SUGAR SMACKS
TOTALLY SUGAR

SYNERGY
BTV
SPARTACUS
SUGAR ANN



LOT 5

Southern Bevelyn 601

Beefmaster Cow :: C 1075471 :: ID:601 BM:: 01.01.2016 :: Red :: Polled

BW WW YW MK SC



Another high performing Sugar Britches
 that combines it all in a
 complete well designed packaged.
 601 is a sister to our high
 selling bull in our online
 Beefmaster Bull sale and
 is follow in the footsteps of
 our family!

SIRE

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 SOUTHERN S BRITCHES 04147
 SIMPLY SECRET

L2 CAPTAIN SUGAR**
 OASIS**
 PAINTED TIGER**
 SECRET SENSATION**

DAM

SPARTACUS
 SOUTHERN 633
 CF LIPSTICK

GLADITOR
 DREAMLADY
 INFINITY
 OASIS



LOT 6

Southern Alii 5143

Beefmaster Cow :: C 1068706 :: ID:5143 :: 11.24.2015 :: Red :: Polled

BW	WW	YW	MK	SC
1.9	21	37	8	0.00



Lot 6 is uniformed she is easy on the eyes and can flat move! The Lady's Man le are good footed and very ete cattle that preform!

SIRE

CAVALIER
THE LADY'S MAN
THE CAPTAIN'S LADY

SPARTACUS

L2 CAPTAIN SUGAR
FARRAH LADY

DAM

CF SUGAR BRITCHE
SOUTHERN ALII 1560
ALII

L2 CAPTAIN SUGAR
OASIS
SGT. PEPPER
PRINCESS ALII



LOT 7

Southern Farrah 625

Beefmaster Cow :: C 1075473 :: ID: 625 :: 01.29.2016 :: Red :: Polled

BW WW YW MK SC



Big footed red heifer by The Lady's Man that has a bright fire! Don't let this one get by the day!

SIRE

CAVALIER
THE LADY'S MAN
THE CAPTAIN'S LADY

SPARTACUS

L2 CAPTAIN SUGAR
FARRAH LADY

DAM

L2 CAPTAIN SUGAR
HC'S TRUE ELEGANCE
SPARTA-GIRL

INFINITY
SUGAR ANN
SPARTACUS



LOT 8

Southern Candy Lea 5142

Beefmaster Cow :: C 1063424 :: ID:5142 :: 11.22.2015 :: Red :: Horned

BW	WW	YW	MK	SC
3.1	27	42	7	0.20



of the most complete females in the offering that should have everyone attention come sale time! She stout, verful, big footed, massive bel-d feminame. She has it all!

SIRE

L2 CAPTAIN SUGAR
THE CAPTAIN
OASIS

INFINITY
SUGAR ANN
CAVALIER
SEX LIFE

DAM

CAVALIER
CANDY LEE
PORTRAIT OF BEAUTY

SPARTACUS
LEVI



LOT 9

Southern Alii 5243

Beefmaster Cow :: C 1608704 :: ID:5243 :: 12.18.2015 :: Red :: Polled

BW	WW	YW	MK	SC
3.0	23	45	9	0.10



If you like good painted beefmasters then you will love 5243! Really stout , 3 bodied, feminine female that attractive in her design.

SIRE

L2 CAPTAIN SUGAR
CF SUGAR BRITCHES
OASIS

INFINITY
SUGAR ANN
CAVALIER
SEX LIFE

DAM

ALII
SGT. PEPPER
PRINCESS ALII

PAINTED TIGER
LADY VICTORIA
SYNERGY
PRINCESS V



LOT 10

Southern Alii

Beefmaster Cow :: C 1068705 :: ID:5245 :: 12.18.2015 :: Red :: Polled

BW	WW	YW	MK	SC
3.0	23	45	9	1.10



prospect in the making that can help produce some high quality seed stock over the next several years. Take her home get her bred and watch her work for you!

SIRE

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CF SUGAR BRITCHES
OASIS

INFINITY
SUGAR ANN
CAVALIER
SEX LIFE

DAM

ALII
SGT. PEPPER
PRINCESS ALII

PAINTED TIGER
LADY VICTORIA
SYNERGY
PRINCESS V



LOT 11

Southern Alii 5242

Beefmaster Cow :: C 1068703 :: ID:5242 :: 12.16.2015 :: Red :: Polled

BW	WW	YW	MK	SC
3.0	23	45	9	0.10



Another Sugar Britches daughter that can work in every angle of a operation with low maintenance! Check her out every day!

SIRE

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CF SUGAR BRITCHES
OASIS

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SUGAR ANN
CAVALIER
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DAM

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PRINCESS ALII

PAINTED TIGER
LADY VICTORIA
SYNERGY
PRINCESS V



LOT 12

Southern Farrah 5174

Beefmaster Cow :: ID:5174 :: 10.26.2015 :: Red :: Polled

BW WW YW MK SC



Last but not least! This one is a sleeper but don't let that fool you bring her here and let her prove to you she can work!

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