

PEMBROOK
PCC
CATTLE COMPANY

LOT VIDEOS



SCAN TO VIEW VIDEOS

Holiday Lights Sale

THURSDAY EVENING
DECEMBER 15TH



LIVE on Thursday Evening
7PM CST
LIVE Online at CCI.LIVE

PEMBROOK CATTLE CO.

FARMVIEW, OKLAHOMA

TRAVIS PEMBROOK • 405.206.7997

BETH PEMBROOK • 405.245.1834

PEMBROOKCC@PLD.NET

WWW.PEMBROOKCATTLE.COM



Matt C. Sims Auction, Inc.
405.641.6081

SALE CONSULTANTS



MARKETING

RANDY RATLIFF 405.330.2735 • KILEY MCKIBINA 402.350.5447

WILLY COUCH 405.627.5200 • LES JONES 912.745.8605



ANGUS



LOT

1

PCC LB SARA'S DREAM

MAY 12, 2022 • REG. #20459064 • REGISTERED ANGUS

SIRE SILVEIRAS FORBES

DAM SULL SARAS DREAM 9838G

Here's a truly unique Angus female to lead off this year's PCC Holiday Lights offering. This female is built with an incredible running gear, beautiful outline, and exquisite head and neck. Her donor dam is quickly becoming one of Little Bull Farms and Pembroke Cattle Company's premier donors.



ANGUS

LOT

2

JSUL PCC ELLIE 2407K

APRIL 16, 2022 • REGISTERED ANGUS

SIRE SILVEIRAS FORBES

DAM UDE ELLIE 9230

Big Footed, stout boned and rugged with a killer look and bright future sum up this great female. We don't know when we've offered a better show heifer/donor candidate than this female. Her dam was also the 2020 Grand Champion Female of the 2020 National Junior Angus Show as well.

ANGUS



LOT
3

WJ PCC MAXINE 1254

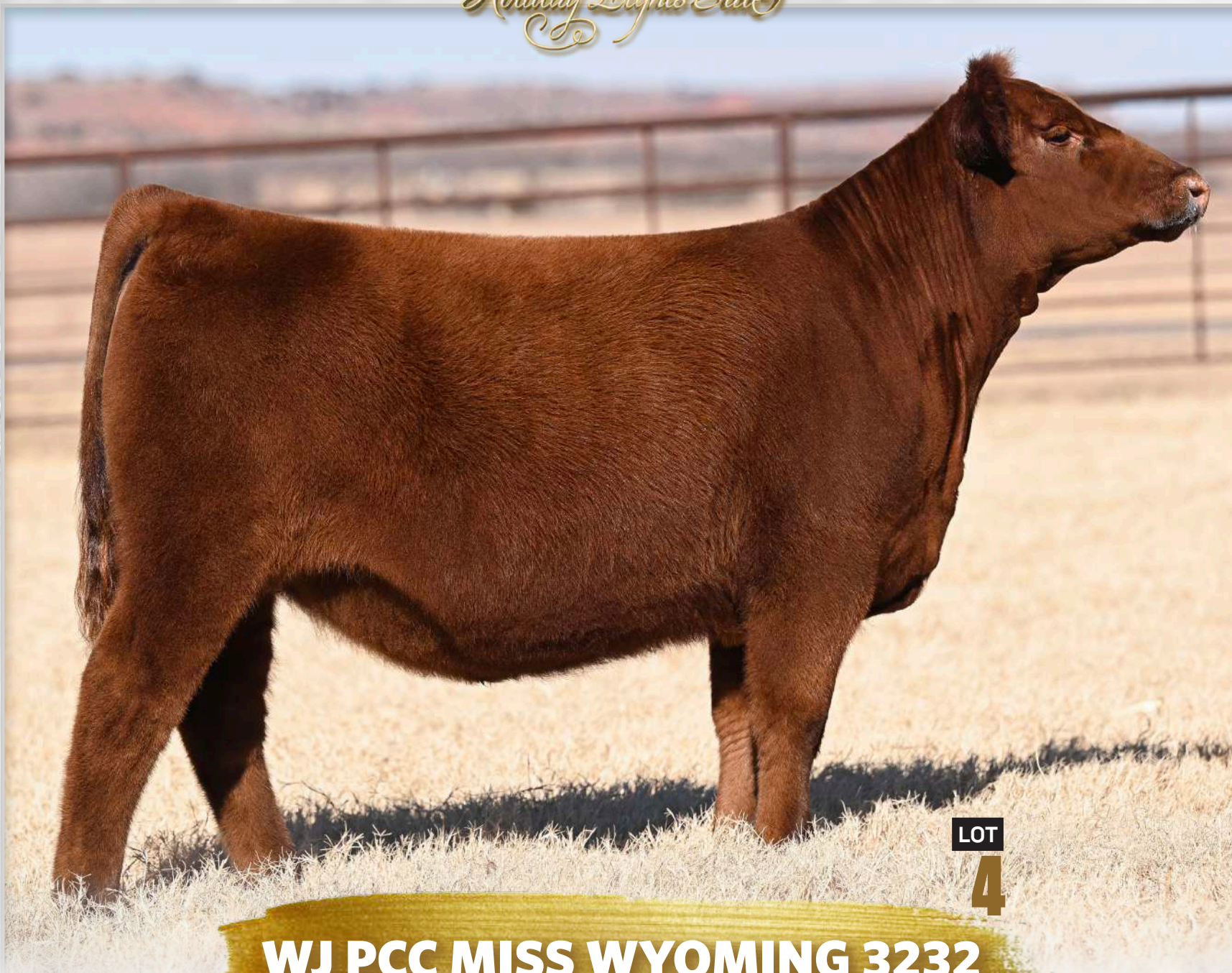
MAY 24, 2022 • REGISTERED ANGUS

SIRE SILVEIRAS STYLE

DAM KB LADY MAXINE

The young one of the Angus offering and a crowd favorite among many that have come and looked at PCC. This heifer is smooth, sound, and complete with no holes. The Pay Day/VRD on the bottom side of this female's pedigree make her a true breeding piece as well.

Retaining one successful flush in the future at buyers' convenience on this female



RED ANGUS

LOT

4

WJ PCC MISS WYOMING 3232

MAY 8, 2022 • RED ANGUS

SIRE PTO

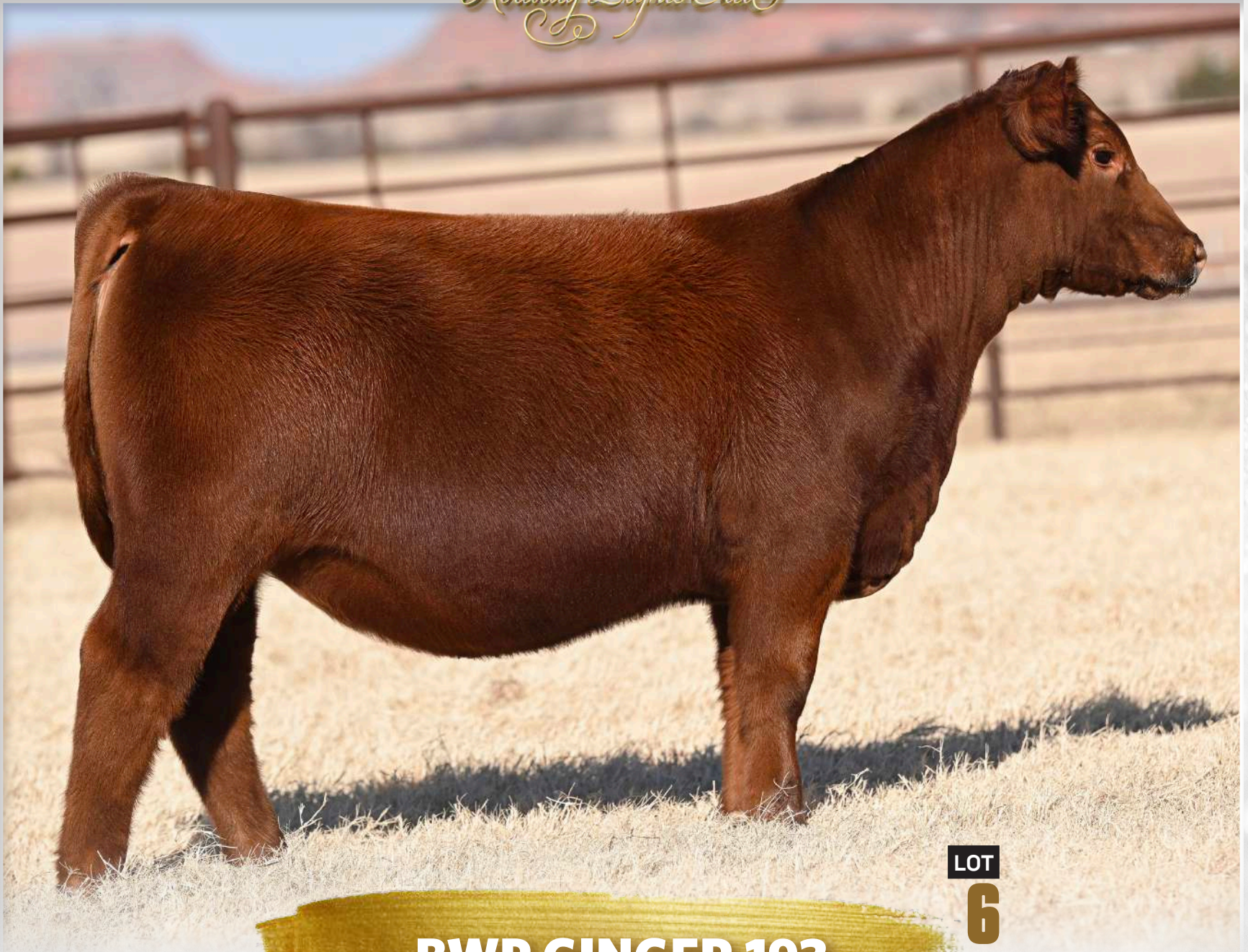
DAM DAMAR WYOMING Z216

Here is one to lead off our Red Angus line up that is flat waspy! This heifer has the structure, the style, and the balance and eye appeal to propel her to success at the highest level. Her and her full sister lot 5 have a bottom side outcross pedigree that is fueled by one of the best looking Red Angus donors you will ever lay eyes on as well!

RED ANGUS
LOT
5
WJ PCC MISS WYOMING 3001
APRIL 11, 2022 • RED ANGUS
SIRE PTO

DAM DAMAR WYOMING Z216

If you like them massive bodied with a little more bone and power without sacrificing look then here's your option of the two full sisters we have offered up. This heifer has the same great disposition as her full sister above and will be every bit as competitive!



RED ANGUS

LOT

6

BWP GINGER 193

MAY 1, 2022 • REG. #4637635 • RED ANGUS

SIRE RED EAGLE E7194

DAM PCC GINGER 391F

Here is a Red that's out there and special in terms of having a freaky and cool look! All the pieces are here to compete and have success at any level. No other cow family in the Reds at PCC has had more consistent success in the show ring or sale ring than the Ginger cow family.

RED ANGUS



LOT

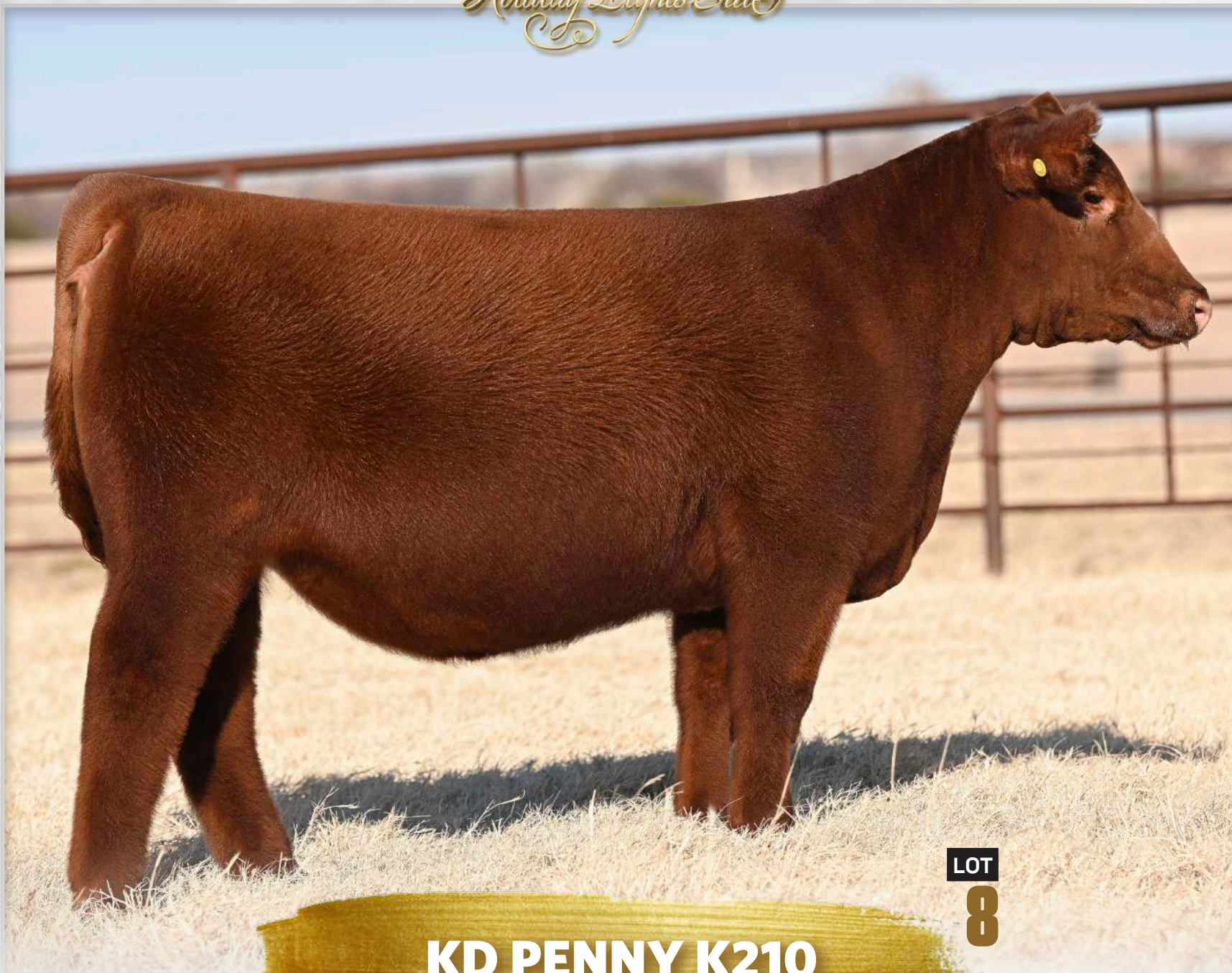
7

BARN MS KATHY 310

JUNE 2, 2022 • RED ANGUS

SIRE RED SIX MILE BRANDO 666C**DAM** MGLS MARY KATE

One heck of a red female to compete hard in the summer division. This heifer is wide based, sound structured, and sharp fronted with a beautiful deep cherry red color. The dam of this female is one of the anchor legs of the Brown Farms and Barns program in IA.



RED ANGUS COMPOSITE

LOT

8

KD PENNY K210

MARCH 1, 2022 • RED ANGUS COMPOSITE

SIRE PIE CINCH

DAM KD PENNYK040

The Red Angus Composite shows keep gaining popularity and momentum and here's one to take you to the top in a hurry. This female is big boned and stout featured with a killer showing presence. If you are showing in Oklahoma please check with us for details on the Pembroke Cattle Company and Brown Farms Oklahoma Youth Expo added prize money.

PUREBRED SIMMENTAL



LOT
9

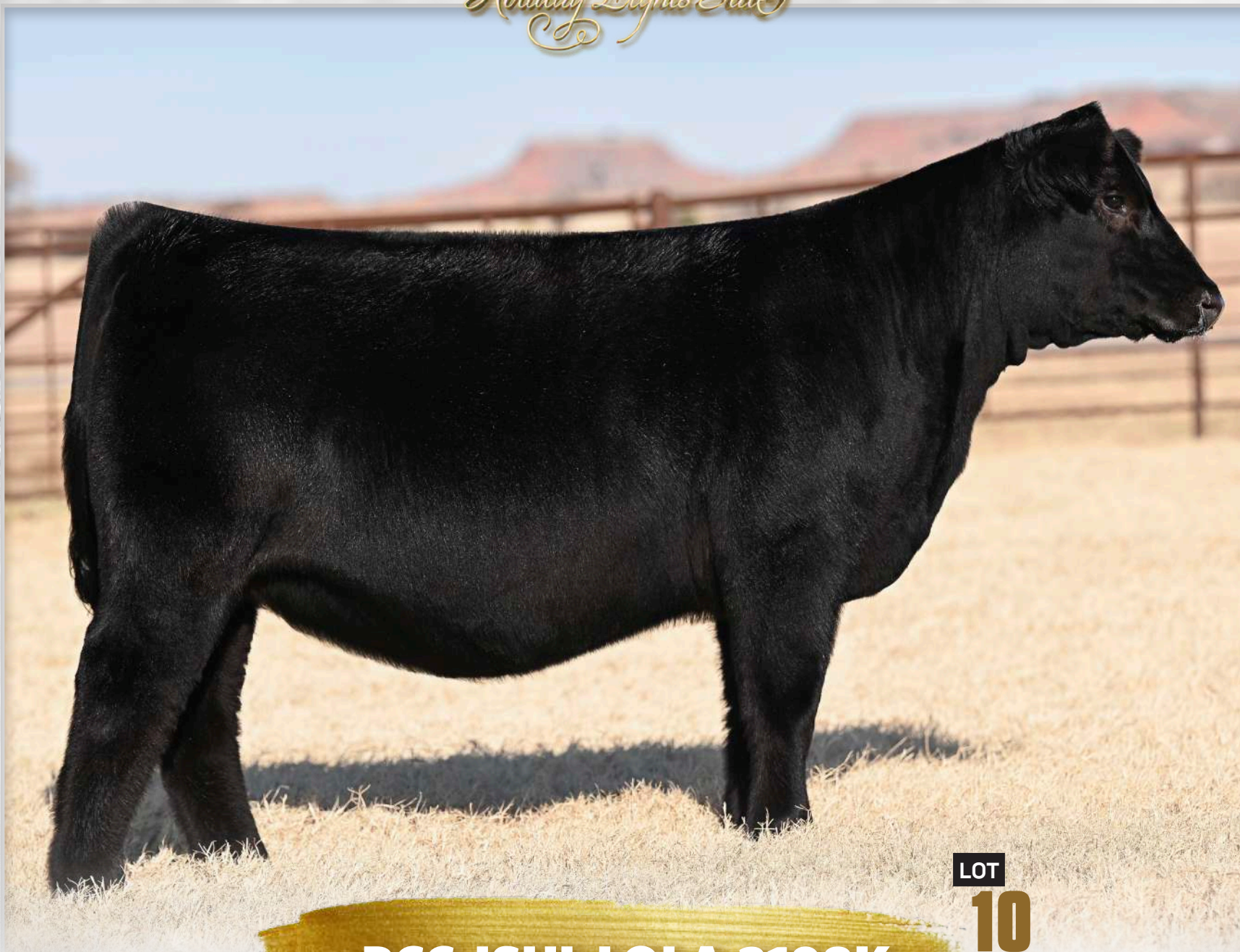
JSUL PCC ROSIE 3877K

MAY 16, 2022 • PUREBRED SIMMENTAL

SIRE SAM

DAM PENE/GS ROSIE 677D

Outstanding purebred Simmental female that's loaded with style, balance and eye appeal. This one will be a force as she continues to mature. The SAM x Rosie progeny that have sold at PCC have consistently won shows across the nation.



PUREBRED SIMMENTAL

LOT

10

PCC JSUL LOLA 2198K

MARCH 8, 2022 • PUREBRED SIMMENTAL

SIRE SAM

DAM WPRF WISE LOLA

Another sale favorite and a smoking good purebred. She's maternal, smooth and impressive in her design with a tremendous amount of rib shape. Her outline and silhouette are also flawless. Our customer success rate with the Lola's has been consistently very high!

LOW CHI & 1/2 BLOOD SIMMENTAL



LOT

11

PCC JSUL SOMETHING DARLING 3622

MAY 6, 2022 • DUAL REGISTERED

LOW CHI (OKLA. HIGH CHI) & 1/2 BLOOD SIMMENTAL

SIRE SAM

DAM JSUL WHO DAT DARLING 902G ET

This female is possibly one of the most elite females that Beth and I have ever made available in our Holiday Lights offering. This one has what takes to compete at any level. Her winning ways also run deep in her lineage, the dam of this gem was the NAILE 2020 Supreme Champion Female.

Retaining 1/2 embryo interest after show career - New owner retains all possession



LOT
12

DKBF PCC DAT GIRL 3822

JUNE 15, 2022 • DUAL REGISTERED

LOW CHI (OKLA. HIGH CHI) & 1/2 BLOOD SIMMENTAL

SIRE SAM

DAM JSUL DAT GIRL 8350F

Incredible dual registered female that is ready to run hard at the summer division. Beth and I love the foot, bone and perfect structure that this heifer possesses. She also has an elite outline, stature and showing presence to command attention the minute she enters the ring. Fantastic disposition as well. Her young donor dam was also successfully campaigned by Brown Farms in TX as well.

LOT

13

LOT 13



PCC JKSM FANTASY 505K ET

APRIL 4, 2022 • LIM-FLEX

SIRE SILVEIRAS FORBES

DAM HSF YOUR FANTASY



HSF YOUR FANTASY

DONOR DAM OF LOTS 13-16

LOT 14



PCC JKSM FANTASY 509K ET

MARCH 11, 2022 • LIM-FLEX

SIRE SILVEIRAS FORBES

DAM HSF YOUR FANTASY

LOT

14

Lots 13-16

Introducing a very special addition to this years Holiday Lights Sale. Along with our partner KJS Farms, Pembroke Cattle Company is excited to offer choice on the following Limflex females. The dam of these outstanding showheifer/donor prospects, HSF

Your Fantasy is without a doubt the most influential female in the entire Limousin breed of the past few years! She is the dam of Riverstone Charmed, known as Larissa who set the show ring on fire in 2016 along with many others. As you can see the progeny offered carry the famed Fantasy name and are sired by 3 industry leading Angus Sires. PCC and KJS will be selling choice in these 4 females and with that being said we will also be maintaining a 50% embryo interest in each one of these exciting females. Buy with Confidence!

LOT 15



LOT

15

PCC JKSM FANTASY

MAY 2, 2022 • LIM-FLEX

SIRE ENCORE 0463

DAM HSF YOUR FANTASY



2021 SUPREME CHAMPION FEMALE

GRANDDAUGHTER OF HSF YOUR FANTASY

LOT 16



LOT

16

LOT 16

PCC JKSM FANTASY 510K ET

APRIL 25, 2022 • LIM-FLEX

SIRE 24 KARAT

DAM HSF YOUR FANTASY

HIGH CHI



LOT

17

PCC BYCC WHO DAT RAPTOR

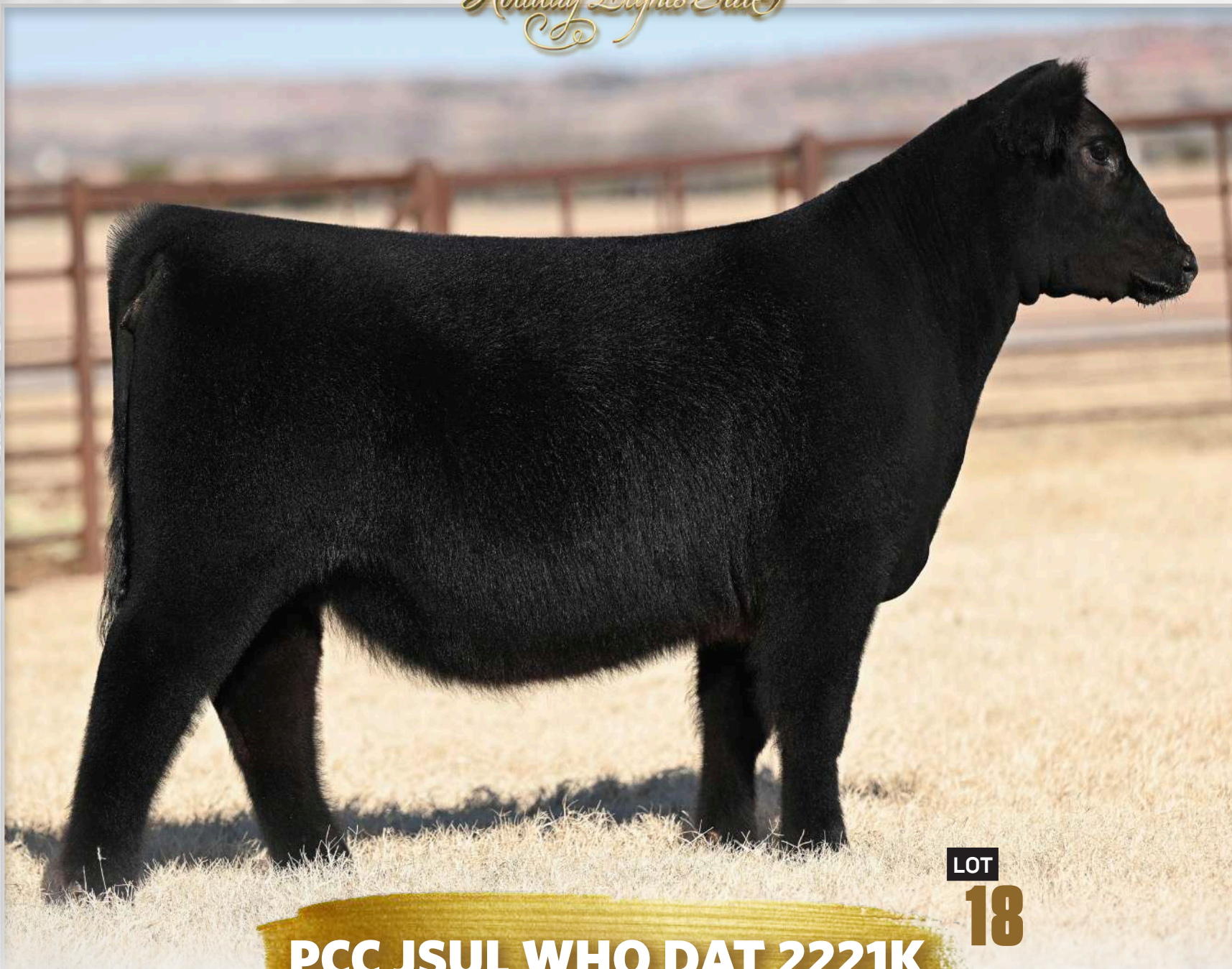
APRIL 26, 2022 • DUAL REGISTERED

LOW CHI (OKLA. HIGH CHI) & MAINETAINER

SIRE COLBURNS PRIMO

DAM JSUL RAPTOR MADE 0243H

One of the PCC crews favorite show heifers in this year's Holiday Lights Sale. This female is fault free and built smooth, pretty and sound with the look of a Champion. Don't forget the serious cow power that comes from this females dam, Who Dat Raptor.



HIGH CHI

LOT
18

PCC JSUL WHO DAT 2221K

APRIL 30, 2022 • HIGH CHI 6.54%

SIRE COLBURNS PRIMO

DAM WHO DAT DARLING 4303

Here she is! One of the best High Chi females to sell at PCC in 2022. Lot 18 exhibits an incredible pattern and profile and is among the neatest necked most feminine fronted heifers in the offering. If you're looking for a serious contender, look no further.

HIGH CHI



LOT

19

JSUL PCC FETTY STYLE 2313K

APRIL 5, 2022 • HIGH CHI 10.77%

SIRE SILVEIRAS STYLE

DAM JSUL WHO DAT FETTY 6322D

The Fetty's hold a special place in our heart. PCC and customers have exhibited numerous champions with the name Fetty! This April female is built outside the box in terms of style, elegance and the overall look of a champion. Buy with confidence.



HIGH CHI

LOT
20

PCC HOTTIE 313K

MAY 21, 2022 • REG. 415955 • HIGH CHI 6.54%

SIRE PCC WITTEN

DAM JSUL WHO DAT HOTTIE 8369ET

The Hotties have been some of the most sought after progeny this year at PCC and we are excited to offer this exciting female out of Hottie herself. Check out the foot, bone, and power that this one possesses along with still maintaining that killer showing outline! This one is big time!

HIGH CHI



LOT

21

PCC HOTTIE 312K

APRIL 26, 2022 • REG. #415954 • HIGH CHI 6.54%

SIRE PCC WITTEN

DAM JSUL WHO DAT HOTTIE 8369ET

Another Witten x Hottie with that high neck set that gives one that elite look. This is one is long sided, with a soft hind leg set, and a perfect outline. The Hottie cow has proven to be one of our most consistent donors.



HIGH CHI

LOT
22

PCC HOTTIE 310K

MAY 30, 2022 • REG. #415952 • HIGH CHI 6.54%

SIRE COLBURNS PRIMO

DAM JSUL WHO DAT HOTTIE 8369ET

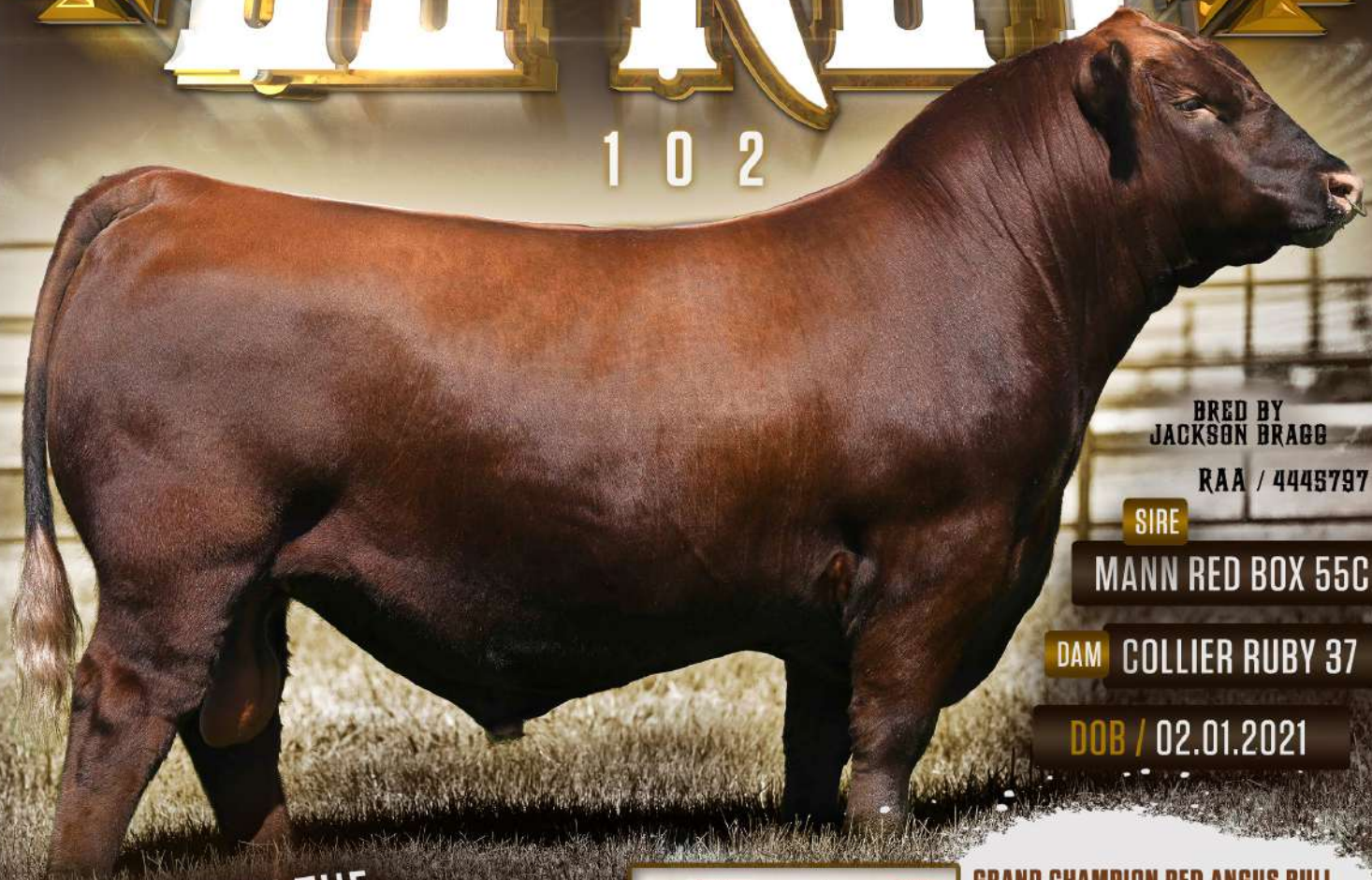
It's hard to beat the Primo x Who Da Man combination. This mating has produced multitudes of champions over the last few years. Lot 22 should be no exception. This heifer is great in her structure and carries the look, balance, and eye appeal to be a contender in the shoring.



RED DIAMOND

EL REY

102



BRED BY
JACKSON BRAGG

RAA / 4445797

SIRE

MANN RED BOX 55C

DAM

COLLIER RUBY 37

DOB /

02.01.2021

ONE OF THE
MOST EXCITING
HERD SIRES TO HIT THE BREED!



GRAND CHAMPION RED ANGUS BULL
2022 FWSSR REGIONAL RED ANGUS SHOW
2022 NATIONAL WESTERN



SCAN ME!



EL REY SEMEN & EMBRYOS

EL REY SEMEN PACKAGES

SELLING 3 UNITS 6MIL SEXED FEMALE SEMEN PER LOT

Lot 23A

Lot 23B

RED DIAMOND EL REY 102, was named Champion Red Angus Bull at the 2022 NWSS and the 2022 FWSS. El Rey is one of hottest sires in the Red Angus breed and is the most popular son of the now-deceased MANN RED BOX 55C. Semen is not being released on the open market and will only be available at auction for the foreseeable future, so take advantage of this rare opportunity to obtain genetics from one of the most promising young herd sires to hit the Red Angus breed in quite some time.

EL REY SIRE EMBRYOS

4 CONVENTIONAL EMBRYOS PER LOT

Lot 24A

Lot 24B

Guaranteeing 1 pregnancy per 4 Embryo Package if implanted by certified technician.

SIRE RED DIAMOND EL REY 102

DAM ROJAS MS 3030327 (AFRICAN QUEEN)

INCREDIBLE INVESTMENT OPPORTUNITY!

We truly believe there is magic in the ElRey X Firestorm x African Queen Mating. Rojas African Queen 303 was a Denver Calf Champion and Reserve National Champion and is a maternal sister to the great Lakota 112Y.

**FIRESTORM SEMEN PACKAGES**

SELLING 25 UNITS IN FIVE 5-UNIT PACKAGES

LOT

25A-E**PZC TMAS FIRESTORM 1800ET**

MARCH 30, 2011 • REG. #1472101 • RED ANGUS

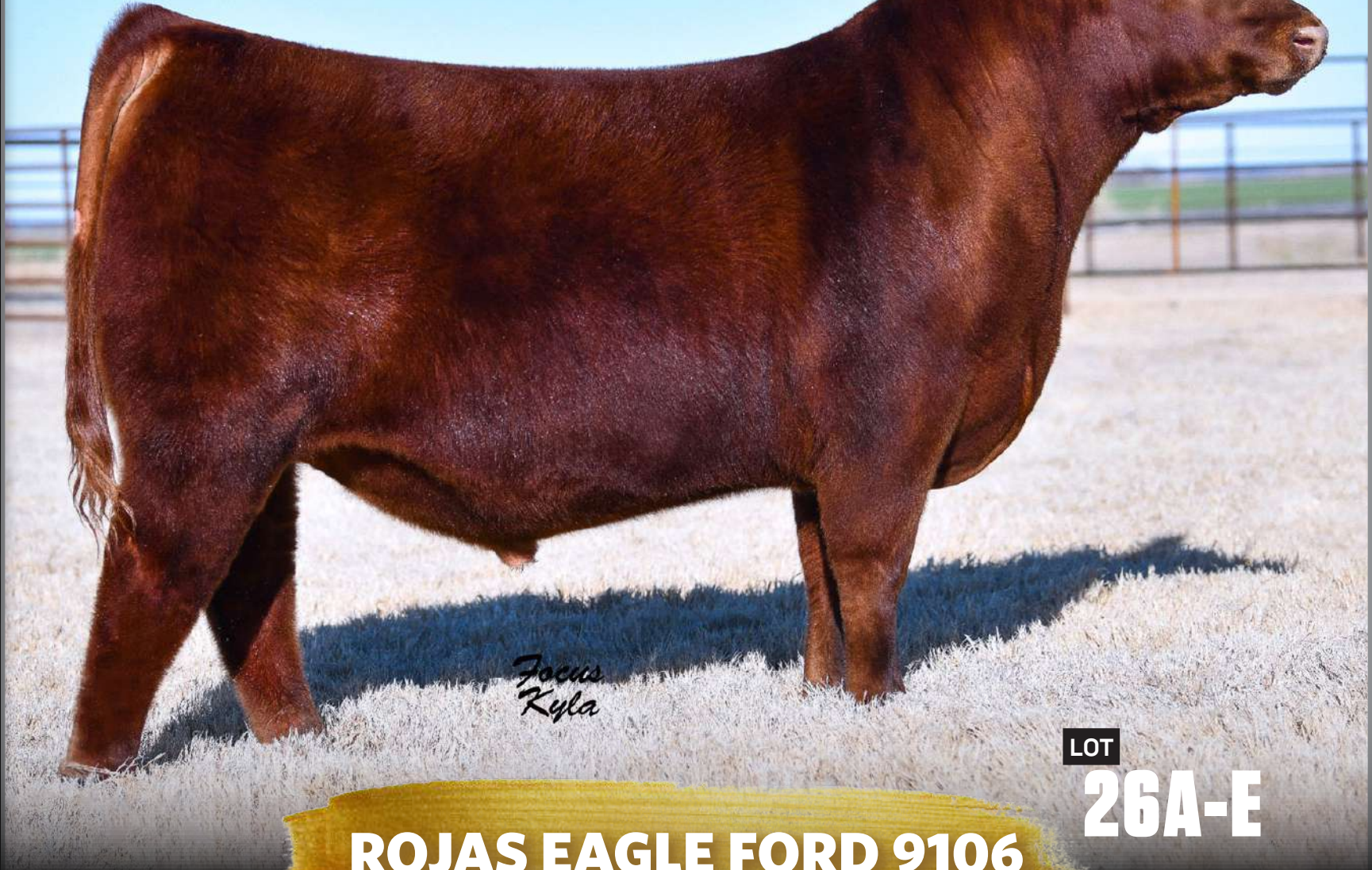
SIRE RED SIX MILE SAKIC 832S

DAM GT CITA 4060

- Firestorm has been deceased for some time now and semen is becoming limited. No bull that we know of has been able to stand the test of time like Firestorm. Firestorm started off 2021 with a bang siring the 2021 National Champion Red Angus Female ROJAS VALENTINA 9113 "SASSY" for Bret Pembroke. As seen by his progeny in this sale and others, and the cattle that have competed and won this show season, Firestorm still gets it done like no other. Having a little Firestorm in your tank can be like having the codes to launch weapons.
- Ranks in the top 25% for HP.

*Holiday Lights Sale***EAGLE FORD SEMEN PACKAGES**

SELLING 25 UNITS IN FIVE 5-UNIT PACKAGES

*Focus
Kyla*

LOT

26A-E**ROJAS EAGLE FORD 9106**

FEBRUARY 1, 2019 • REG. # 4130112 • RED ANGUS

SIRE PZC TMS FIRESTORM 1800 ET**DAM** ROJAS SIXMILELAKOTA 16W C1

- The first Eagle Ford progeny are hitting the sales and finding their way to the backdrop. As you can see by his daughters that sold as lots 23 and 24 in our Fall 2021 sale and the sons that sold as lots 41 thru 43 in the Spring 2022 PCC offering, and the Red Composite daughters that sell as lots 26 and 27 in this offering, the Eagle Ford Sired progeny are going to be among the most elite cattle in the Red Angus breed. Semen is limited and will only be offered at auction.
- Ranks in the top 25% for HP.

EAGLE FORD SEMEN

LOT VIDEOS



SCAN TO VIEW VIDEOS



**PUTTING
GOOD
CATTLE
TOGETHER
WITH
GREAT
PEOPLE**



PEMBROOK

PCC

CATTLE COMPANY



CATALOG DESIGN BY THE SHOWTIES, INC.