


 **12**
DAYS
— of —
CHRISTMAS

Wednesday,
December 13, 2017
online at
www.morenoranches.com
from 9:00 a.m. to 5:00 p.m. E.S.T.





SALE DAY PHONES ...

Kelvin Moreno305.218.1238
Moreno Office877.482.2382

Randy Ratliff615.330.2735
Tammie Watts ..903.654.8076

SALE LOCATION ...

Please visit www.morenoranches.com and click "Get VIP Access" to enter your email to pre-register and gain exclusive access to the sale.

SALE MANAGEMENT ...



Randall O. Ratliff, 615.330.2735
Randy@RRMktg.com | www.RRMktg.com
(L#2845)

SALE CATTLE VIEWING ...

The sale offering will be available for viewing December 1st - 13th at our Florida location. To make arrangements to view them, please call Amy Shaw at 214.554.8223.

DIRECTIONS ...

From the NORTH -

- 1) Head South on U.S. 37
- 2) Once crossing over Highway 70 South of Lake Placid, the ranch is 10 miles away.
- 3) Pass County Road 731 on the right, the ranch is the next driveway on the right, 1 mile away.

From the SOUTH -

- 1) Head north on U.S. 27
- 2) Once crossing over the Highlands County line, the ranch is 1.5 miles ahead on the left



ORENO RANCHES



Wednesday,
December 13, 2017
online at www.morenoranches.com
from 9:00 a.m. to 5:00 p.m. E.S.T.

FREE TRANSPORTATION ...

of sale cattle to central locations in Texas, Louisiana, Mississippi and North Florida.

SALE TERMS & CONDITIONS ...

TERMS: All cattle/genetics must be paid for immediately after the sale. Checks should be made payable to Moreno Ranches, Inc. Credit cards are also accepted, and a processing fee will apply. Cattle/genetics will not be released until proper settlement has been made.

SPECIAL TERMS: (cattle/genetics for export) Lots and genetics that are sold for export must be paid for at the time of the sale. There will be a representative of a forwarding company on hand to assist in this matter. It will be the responsibility of the buyer of these cattle/genetics for export to make arrangements with the seller for the care of the lots or genetics after the sale. Buyers will be responsible for any layover costs following the sale.

EMBRYOS: Each package will contain six embryos, frozen in the D.T. method at Trans Ova Genetics in Centerville, Texas. Embryo grade classifications are listed with each individual lot in the catalog. No further guarantees will be given. Transfer and recip opportunities are available through Trans Ova Genetics.

IVF PROCEDURE: Each IVF procedure has a guaranteed minimum of five transferable embryos. Buyer will receive all additional embryos of the procedure, should there be any. Buyer pays for all procedure costs, as well as any procedure related expenses. All procedures must be performed at Trans Ova Genetics, or the guaranteed minimum will be voided.

BREEDERS GUARANTEE: Every lot in this sale is, to the best of the seller's knowledge, sound and free of any disease. Pregnant cows and cows with calves are considered breeders without further guarantee. Moreno Ranches will guarantee all open heifers to breed, however, please keep in mind that the animal's condition influences their fertility greatly. If there is a problem, we will work with you in the most professional manner. Open heifers that have been in embryo transplant/IVF are not guaranteed.

DISPUTES: The auctioneer in charge will settle any bid disputes. The decision of the auctioneer on such matters is final.

HEALTH: All necessary health papers will be provided for the purposes of shipping cattle and genetics anywhere in the U.S.

ANNOUNCEMENTS: Any announcements from the auction block will take precedence over the printed material, this catalog and all other printed advertisements.

LIABILITIES: All persons who attend the sale do so at their own risk. Moreno Ranches, Inc., including the sale manager, assume no liability, legal or otherwise, for any accidents that may occur. Seller accepts no liability for the lots after they are sold. Insurance will be available at the sale for cattle/genetics upon the buyer's request.

HANDLING: As the sale takes effect, all lots are under the buyer's risk.

FLORIDA DIVISION AT MORENO ESTATE

17 Virginia Circle, Venus, FL 33960

Chief Executive Officer, North America ...

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Operations and Field Services Director, Florida Division ...

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TEXAS DIVISION AT TIC TAC TOE RANCH

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Director of Sales ...

Randall O. Ratliff, 615.330.2735 | Randy@morenoranches.com



X lot **1**

C 958712 | 01.21.17 | Dehorned

MORENO Ms. Lady Mabel 574/1

JDH MR TODD MANSO (555/1)	(=)JDH WESTIN MANSO (80/1)
JDH MR MANSO 734/6 (734/6)	JDH MISS CLOVA MANSO (29/1)
JDH LADY MANSO 382/5 (382/5)	JDH MR BERTRAM MANSO (725/3)
	JDH LADY MANSO 376/9 (376/9)
+JDH MR ELMO MANSO (309/4)	+JDH SIR LAWFORD MANSO (616/6)
MORENO MS. LADY RITMO (712)	SJDH LADY ELLIS MANSO (178/2)
HK MS DYNASTY 578 (578)	HK DYNASTY 167 (167/8)
	HK MS. BLUE BLOOD 209/0 (209/0)

BW: 4.0 | WW: 28.1 | YW: 46.4 | MILK: 0.9

Selling half embryo interest and full possession.

Don't miss this one! There is no doubt that this big bodied, long and level made, big boned super feminine heifer caught your eye. She is as good as they come phenotypically but study her pedigree. She is sired by JDH Mr. Manso 734/6, a young herd sire that we purchased from J.D. Hudgins-J.Forgason Division as an outcross sire. His pedigree contains some of the most performance and maternally oriented animals in the breed with (=)JDH Westin, JDH Bertram and two of J.D. Hudgins top donors JDH Miss Clova Manso (dam of JDH Dixon) and JDH Lady Manso 376/9 (dam of JDH Sterling). The dam to this great female is our many time champion Moreno Ms. Lady Ritmo who is sired by +JDH Elmo Manso and a top producing HK donor. If you look at our recent success you will see that much of it is the result of this crossing +Elmo on HK genetics. This mating of JDH 734/6 and Lady Ritmo is truly our freshest genetics as this mating combines performance with showing appeal. The "bow on the top" of this female is that she ranks in the top 5% of the breed for the economically relevant traits of WW, YW, HCW, SC and Docility. No matter how you are going to use her this female is one that truly fits any program!



Sire, JDH Mr Manso 734



Dam, Moreno Ms. Lady Ritmo 712



C 962008 | 03.01.17 | Dehorned

MORENO Ms. Lady Bright J 724/1

+MR H MADDOX MANSO 684 (684)	+JDH MR. MANSO 360/1 (360/1)
LS BROADWAY 065 (065)	+LADY HERITAGE MANSO 173 (173)
LADY H AUDRA MANSO 839 (839)	+BNA DOUBLE TAKE MANSO (229/8)
	LADY H CATALINA 577 (577)
+JDH MARTIN MANSO (879/3)	(+JDH MR. MANSO 449/1 (449/1)
TTT MS SUVETTE MARTI 661 (661)	JDH LADY JOCKO MANSO (425/2)
TTT MS SUVA DUDACRAT 257 (257)	+TTT MR. SUVA CRATA 450 (450)
	WR MS. RAMBO 23/1 (23/1)

BW: 2.6 | WW: 15.5 | YW: 28.2 | MILK: 5.5



Dam, TTT Ms Suvette Marti 661

Earlier this year when we started considering the purchase of the legendary Tic Tac Toe herd it was the proven pedigrees and cow families that made this opportunity the most appealing. 724/1 is a prime example of what we saw as she combined an ideal phenotype with a proven "Golden Cross" Pedigree. She is sired by the former champion LS Broadway 065 making her a half-sister to lot 6. 065 offers the proven cross that has produced many champi-

ons including Billy Bob, Morton, Elijah and many others. To even further compliment this package is her dam TTT Ms. Suvette Marti 661. Suvette Marti 661 encompasses the genetics that have made the Tic Tac Toe Program so successful. She is sired by +JDH Martin Manso crossed on a +TTT 450 daughter out of a +TTT Rambo daughter making her the true Tic Tac Toe "Signature Cross." Not only does 661 have a proven pedigree but she is extremely fertile calving before her third birthday and each year since. Everybody knows that we like to show and have had as much success as anyone, but we can't lose sight of the economically relevant traits of fertility, carcass quality and marketable genetics. You will be hard pressed to find a female that offers this all in one package more than Lady Bright J 724/1.



C 958716 | 03.04.17 | Dehorned

MORENO Ms. Lady Francine 608/1

MR. JS/FONTENOT 937 (937)
 MR. FONTENOT 333 (333)
 MISS FONTENOT 942 (942)

+MR. V8 777/4 (777/4)
 MORENO MS. LADY PRESUMIDA (376)
 +MISS B-F 201/9 (B-F 201/9)

HK BLUEPRINT (575)
 MISS FONTENOT 872 (872)
 +MR BF IRON MAN 55/7 (ET) (55/7)
 MISS FONTENOT 67 (67)
 +MR. V8 702/3 (702/3)
 +MISS V8 666/3 (666/3)
 +MR KC JUSTICE MANSO 847 (847/5)
 +-GS MS MULHIM MANSO 314 (314)

BW: 1.9 | WW: 14.8 | YW: 25.5 | MILK: 6.2

Merry Christmas! The buyer of this one is truly going to get a “gift”! This is an outstanding female that will no doubt be a show ring contender with her outstanding look but also a lead donor with her proven pedigree. She is out of what is proving to be one of our top donors, Moreno Ms. Lady Presumida. Presumida’s progeny have topped the Fall Shows as well as our recent sales. Presumida represents some of the most proven cow lines in the Brahman breed and note that every animal in her pedigree has reached Register of Renown Status. To only add to this already impressive “package” is her sire Mr. Fontentot 333 “Rufus,” the 2016 International Champion and our leading red sire of the year. You can’t go wrong with this one!



Sire, Mr. Fontenot 333



Dam, Moreno Ms Lady Presumida 376



Maternal grandam, +Miss B-F 201/9



Maternal great-grandam,
 +-GS MS Mulhim Manso 314



C 958720 | 03.07.17 | Dehorned

MORENO Ms. Real Famous 588/1

MR. JS/FONTENOT 937 (937)
MR. FONTENOT 333 (333)
MISS FONTENOT 942 (942)

+MR. V8 777/4 (777/4)
MORENO MS. LADY PRESUMIDA (376)
+MISS B-F 201/9 (B-F 201/9)

HK BLUEPRINT (575)
MISS FONTENOT 872 (872)
+MR BF IRON MAN 55/7 (ET) (55/7)
MISS FONTENOT 67 (67)
+MR. V8 702/3 (702/3)
+MISS V8 666/3 (666/3)
+MR KC JUSTICE MANSO 847 (847/5)
+-GS MS MULHIM MANSO 314 (314)

BW: 1.9 | WW: 14.8 | YW: 25.5 | MILK: 6.2



Dam, Moreno Ms Lady Presumida 376



Sire, Mr. Fontenot 333

Selling half embryo interest and full possession.

The name says it all! We are as high on this elite red female as any that we have offered in quite a while. She offers the right pieces to be a big time show winner and leading donor. Look at how well she combines depth of body, length, straightness of lines and bone all in a feminine package. Not only does she have the right look but she has a breed leading pedigree to match. 588/1 is out of the top donor Moreno Ms. Lady Presumida. If you look back at the show results from this fall you will see that Presumida's offspring have garnered a number of championships and as a result she has consistently ranked at the top of the ET Produce of Dam Class. Likewise if you view our top sellers and those of RB Ranch you will see her genetics represented, only confirming the

impact that she is making. Although Presumida has produced extremely well with a number of sires, we like the cross with Rufus as well as any due to him adding the complimenting rib, bone and muscle that you see in this great female. This is a great opportunity to buy a top dark red female from our top cow line and the 2016 International Champion Bull, Mr. Fontenot 333 "Rufus." Buy this one and get ready for big things to happen!



C 958721 | 03.09.17 | Dehorned

MORENO Ms. Lady Rapunzel 592/1

MR. JS/FONTENOT 937 (937)
MR. FONTENOT 333 (333)
MISS FONTENOT 942 (942)

S BAR MR. 166/1 (166/1)
MISS B-F 48/6 (48/6)

JDH MISS CHRISTINE MANSO (137/1) (+JDH DATAPACK MANSO (563/5)
JDH LADY BRENA MANSO (17/5)

HK BLUEPRINT (575)
MISS FONTENOT 872 (872)
+MR BF IRON MAN 55/7 (ET) (55/7)
MISS FONTENOT 67 (67)
JDH BROSS MANSO (949/2)
S BAR MISS 407/7 (407/7)
JDH LADY BRENA MANSO (17/5)

BW: 1.4 | WW: 10.5 | YW: 15.6 | MILK: 4.3

If you are thinking that you've seen this pedigree before, you are correct. She is a full sister to lot 15 as well as the highlight of our Catalyst V Sale. Just as her siblings, she has the functional build being deep bodied, eye appealing with great breed character all in a deep red package. Not only does Rapunzel provide an ideal phenotype but is backed by one of our most proven matings being sired by the 2016 ABBA International Champion Red Bull Mr. Fontenot 333 "Rufus" and out of the premier donor Miss B-F 48/6. This pedigree combines an outcross to many of today's popular bloodlines which only gives Rapunzel more value. She not only combines the already proven Rufus and his foundation pedigree but some of the most performance oriented genetics in the breed with JDH Bross Manso, (+) JDH Datapack and (+)JDH Copano Manso. Each mating that we produce at Moreno Ranches is well thought out and we just don't know how we could have made this one any better.



Sire, Mr. Fontenot 333



Dam, Miss B-F 48/6



C 962009 | 03.13.17 | Dehorned

MORENO Ms. Lady Busy Bee 714/1

+MR H MADDOX MANSO 684 (684)	+JDH MR. MANSO 360/1 (360/1)
LS BROADWAY 065 (065)	+LADY HERITAGE MANSO 173 (173)
LADY H AUDRA MANSO 839 (839)	+BNA DOUBLE TAKE MANSO (229/8)
	LADY H CATALINA 577 (577)
(+)WR MR. SUVA 203 (203RT)	HCK SIR SUVANELDO (308/1RT)
TTT MISS SUVA 243 (243)	+HCK PRINCESS VAL SUVAN (192/1)
TTT MS GREGORY MANSO 586 (586)	MR. V8 189/5 (189/5)
	JDH LADY COREEN DE MANSO (488/7)

BW: 1.8 | WW: 13.5 | YW: 24.4 | MILK: 5.3

This top March 2017 baby doll is not only an eye appealing female that has an extremely bright future ahead of her in the show ring but she has the pedigree and production oriented traits to be a lead donor for any progressive operation. 714/1 is sired by LS Broadway 065 a former show bull who won his division five times and was named champion twice. After a successful show career, this sire was purchased by the legendary Tic Tac Toe Ranch to complement their herd due to his practical build and signature pedigree that combines +Maddox and +Double Take. The dam to Lady Busy Bee was one of our Catalyst V Sale Features, TTT Miss Suva 243. 243 is one of the very few daughters still in production out of the legendary (+)WR Mr. Suva 203. Not only does she have an elite pedigree but her production has been outstanding with one of her largest claims being the Maternal Granddam to TTT Madford 881/6, one of the winningest bulls of the 2017 Show Season. As you can see 714/1 offers one of the most proven and fertile pedigrees in the breed. To add to this already impressive resume 714/1's performance profile fits the industry ideal combining a low birth weight with above average marbling and ribeye area and ranking in the top 10% of the breed for tenderness. As you have come to expect, we are offering our best in this top prospect!





C 957221 | 03.15.17 | Dehorned

MORENO Ms. Lady Sage 526/1

+JDH MR ELMO MANSO (309/4)
JDH SIR STRATTON MANSO 823/4
+JDH LADY SANDY MANSO (301/7)

+#JADL REY TE (110)
MISS RB 515/1 (515/1)
MISS RB 169/8 (169/8)

+JDH SIR LAWFORD MANSO (616/6)
\$JDH LADY ELLIS MANSO (178/2)
(+JDH MADISON DE MANSO (737/4)
JDH LADY EARLINE MANSO (704/6)
(+JDH MADISON DE MANSO (737/4)
(JERS CALANDRIA TE) (145)
#SMG. MONUMENTAL (74/0)
S BAR MISS 358/7 (358/7)

BW: 2.0 | WW: 23.6 | YW: 39.4 | MILK: 2.1

Selling full embryo interest and full possession.

This top female offers the freshest and most exclusive genetics of our gray program. She is sired by JDH Sir Stratton Manso that we own exclusively with J.D. Hudgins-Locke Division. This top young son of the National Champion and Internationally proven +JDH Elmo Manso has produced extremely well for us and others resulting in winners and top sellers both in the US and Australia. It should also be noted that the paternal grandam to Sage is the legendary +JDH Lady Sandy Manso who is not only a top (+) Madison/(+)Woodman cross donor but has produced five herd sires and the dam to Butterbean the 2016 National Champion Red Bull and 2017 Red Show Bull of the Year. To only strengthen this genetic package is her dam Miss RB 515/1 a top donor that we own with

our good friends at RB Ranch. 515/1 is sired by the infamous +JADL Rey 110 that is a proven producer including RB Ring King that was named 2016 National Champion, 2017 Reserve International Champion and 2017 Gray Show Bull of the Year. Brahman scholars will quickly recognize that Sage's pedigree bred true as just like her parents she is a big bodied, heavy muscled, big boned female all in a feminine package. Again, take advantage of this opportunity to not only buy one that has the signature Moreno look but one that offers extreme growth and an outstanding pedigree.



Sire, JDH SIR Stratton Manso 823/4



Dam, Miss RB 515/1



C 957223 | 03.16.17 | Dehorned

MORENO Ms. Lady Sonny 532/1

+JDH MR ELMO MANSO (309/4)
JDH SIR STRATTON MANSO 823/4
+JDH LADY SANDY MANSO (301/7)

+#JADL REY TE (110)
MISS RB 515/1 (515/1)
MISS RB 169/8 (169/8)

+JDH SIR LAWFORD MANSO (616/6)
\$JDH LADY ELLIS MANSO (178/2)
(+JDH MADISON DE MANSO (737/4)
JDH LADY EARLINE MANSO (704/6)
(+JDH MADISON DE MANSO (737/4)
(JERS CALANDRIA TE) (145)
#SMG. MONUMENTAL (74/0)
S BAR MISS 358/7 (358/7)

BW: 2.5 | WW: 25.1 | YW: 41.5 | MILK: 2.1



Sire, JDH SIR Stratton Manso 823/4



Dam, Miss RB 515/1

Proven genetics! Lady Sonny is a flushmate to lot 8. As you can tell, the field to make this sale was pretty strong and for this mating to have produced two that got in is pretty impressive. She is sired by JDH Sir Stratton Manso that we own exclusively with J.D. Hudgins-Locke Division. Stratton has done us, J.D. Hudgins and many others around the world a great job by producing cattle that win in the show ring and are in demand by buyers. We love his proven pedigree that combines the iconic +JDH Elmo Manso with one of the most proven cows in the breed, +JDH Lady Sandy Manso who has produced five herd sires and the dam to Butterbean the 2017 Red Show Bull of the Year. Sonny's dam is Miss RB 515/1 a top donor that we own with RB Ranch. 515/1 is sired by the top producing sire +JADL Rey TE that most recently sired "Ring King" the National Champion, Reserve International Champion, ABBA Show Bull of the Year and the #1 show point earner of the past 20 years. If you like them to have the brood cow look being deep ribbed, big boned with ideal breed character, then you are going to really like Lady Sonny.



C 957225 | 03.19.17 | Dehorned

MORENO Ms. Lady Suni 538/1

+JDH MR ELMO MANSO (309/4)	+JDH SIR LAWFOED MANSO (616/6)
JDH SIR STRATTON MANSO 823/4	\$JDH LADY ELLIS MANSO (178/2)
+JDH LADY SANDY MANSO (301/7)	(+JDH MADISON DE MANSO (737/4)
	JDH LADY EARLINE MANSO (704/6)
+JDH SIR LAWFOED MANSO (616/6)	(+JDH MADISON DE MANSO (737/4)
+JDH LADY MIRANDA MANSO (531/1)	JDH LADY BARA MANSO (162/5)
JDH MS GRAND MANSO 87 (787)	+MR. V8 700/3 (700/3)
	JDH LADY GRANDE MANSO 34 (534)

BW: 1.7 | WW: 22.5 | YW: 35.5 | MILK: -0.1

Check out this genetic combination! A daughter of JDH Sir Stratton Manso that we own exclusively with J.D. Hudgins-Locke Division. Stratton is a top son of the National Champion & Internationally proven +JDH Elmo Manso and out of the great +JDH Lady Sandy Manso who is not only a top (+) Madison/(+)Woodman cross donor but has produced five herd sires and the dam to Butterbean the 2016 National Champion Red Bull and 2017 Red Show Bull of the Year. Stratton has produced extremely well for us and others resulting in winners and top sellers around the world. To only strengthen this offering is her dam +JDH Lady Miranda who is also the dam to the National Champion and Register of Renown DF Snowman. We simply don't know how else we could have built a better and more proven pedigree. Even though she has a strong pedigree, you have to appreciate her in the flesh as she is as fancy as they come being super feminine, well balanced and eye appealing. There's no doubt that she will be a favorite on sale day!



Sire, JDH SIR Stratton Manso 823/4



Dam, +JDH Lady Miranda Manso 531/1



Maternal brother, DF Snowman 91/6



lot 10

C 958733 | 04.01.17 | Dehorned

MORENO Ms. Lady Ferrari 626/1

MR. JS/FONTENOT 937 (937)
MR. FONTENOT 333 (333)
MISS FONTENOT 942 (942)

+MR. V8 777/4 (777/4)
MORENO MS. LADY PRESUMIDA (376)
+MISS B-F 201/9 (B-F 201/9)

HK BLUEPRINT (575)
MISS FONTENOT 872 (872)
+MR BF IRON MAN 55/7 (ET) (55/7)
MISS FONTENOT 67 (67)
+MR. V8 702/3 (702/3)
+MISS V8 666/3 (666/3)
+MR KC JUSTICE MANSO 847 (847/5)
+-GS MS MULHIM MANSO 314 (314)

BW: 1.9 | WW: 14.8 | YW: 25.5 | MILK: 6.2



Sire, Mr. Fontenot 333



Dam, Moreno Ms. Lady Presumida 376



Maternal grandam, +Miss B-F 201/9

When we were putting this offering together we all agreed on the first 15 pretty well. It was Lady Ferrari that a few of the team had to give in on as we would really like to have kept her due to her pedigree, structure and “cowy” look. This is the third of the Presumida/Rufus cross being offered. You can look at her two sisters earlier in the sale and see the similarities that they all offer being big boned, deep ribbed and thick ended. You can also read how much we think of this genetic cross incorporating what has proven to be one of our best donors and cow families and crossing it with the 2016 International Champion Red Bull that has proved to really be a herd sire. We’re a little sad to see this one go but we are SUPER excited to see her work for the new buyer!



Maternal great-grandam,
+-GS MS Mulhim Manso 314



C 958741 | 05.01.17 | Dehorned

MORENO Ms. Lady Rosemary 642/1

MR. JS/FONTENOT 937 (937)
MR. FONTENOT 333 (333)
MISS FONTENOT 942 (942)

MORENO MR. HERCULES (31/7)
MORENO MS. CAMILA (4)
MISS V8 652/5 (652/5)

HK BLUEPRINT (575)
MISS FONTENOT 872 (872)
+MR BF IRON MAN 55/7 (ET) (55/7)
MISS FONTENOT 67 (67)
MSP SIR DUBO BOY 749 (749)
MDS LADY BANO PAT 10 (10/2)
JDH MR. MANSO 288/1 (288/1)
MISS V8 174/5 (174/5)

BW: 2.4 | WW: 16.6 | YW: 26.3 | MILK: 6.9

When we were selecting our offering, we couldn't decide between Rosemary and her sister lot 7 so we decided to offer them both and let you make the decision. Just like her sister, Rosemary offers the complete package combining eye appeal, balance, volume, muscle and bone. This is another opportunity to buy a daughter from Mr. Fontenot 333 "Rufus" the 2016 ABBA International Champion Red Bull that is doing us such a great job. Her dam is a paternal half sister to the leading donor Aspe that has produced show winners and top sellers alike. When purchasing females at this age you have to consider not only how they will show but the impact that they will play in your herd. With the pedigree and maternal traits that Rosemary offers we would have to think that she will be one that will be a big time donor!



Sire, Mr. Fontenot 333





X lot **12**

C 962033 | 04.07.17 | Dehorned

MORENO Ms. Lady Betsy 718/1

+MR H MADDOX MANSO 684 (684)	+JDH MR. MANSO 360/1 (360/1)
LS BROADWAY 065 (065)	+LADY HERITAGE MANSO 173 (173)
LADY H AUDRA MANSO 839 (839)	+BNA DOUBLE TAKE MANSO (229/8)
	LADY H CATALINA 577 (577)
+TTT MR. MAYRO SUVA 845 (845)	+MN MR. RED MAYRO 257/2 (257/2LT)
TTT MS RAM BOW 392 (392)	+TTT MISS SUVA IMP 663 (663RT)
TTT MS SUVA DUDACRAT 976 (976)	+TTT MR. SUVA CRATA 450 (450)
	CIRCLE H MS ROCKETTE 341 (341)

BW: 2.4 | WW: 13.9 | YW: 25.1 | MILK: 7.4



Paternal grandsire,
+Mr H Maddox Manso 684



Maternal grandsire,
+TTT Mr. Mayro Suva 845

Selling half embryo interest and full possession.

By now you see how successful we have been crossing the proven genetics of LS 065, +TTT 450 and +TTT Rambo. This proven mating is what Tic Tac Toe has built their program around and it produces “cookie cutter” cattle that have the look, outstanding performance, fertility, great udders and are super gentle. We simply don’t know what else you could want! Lady Betsy is solid from the ground up being structurally sound, heavy boned, bold sprung, heavy muscled, super long with eye-catching pigmentation. For those that are looking for a female that fits more of the industry ideal of moderate growth with above average milk, superior carcass traits that are super gentle with a proven pedigree and a functional phenotype then look no further. We like a lot of things about this top female and hope that you will take

advantage of this opportunity to purchase one of our best!



© 7

lot 13

C 959209 | 07.04.17 | Dehorned

MORENO Ms. Lady Racca 652/1

MR. JS/FONTENOT 937 (937)
MR. FONTENOT 333 (333)
MISS FONTENOT 942 (942)

MORENO MR. HERCULES (31/7)
MORENO MS. CAMILA (4)
MISS V8 652/5 (652/5)

HK BLUEPRINT (575)
MISS FONTENOT 872 (872)
+MR BF IRON MAN 55/7 (ET) (55/7)
MISS FONTENOT 67 (67)
MSP SIR DUBO BOY 749 (749)
MDS LADY BANO PAT 10 (10/2)
JDH MR. MANSO 288/1 (288/1)
MISS V8 174/5 (174/5)

BW: 2.4 | WW: 16.6 | YW: 26.3 | MILK: 6.9

Pay attention to this special opportunity! We are truly offering you our best in this sale but in our opinion this might be the best of the best. With the eye appeal, balance, volume, muscle, bone and pigmentation in this elite female she is certain to be a show stopper. Not only does she have the ideal look but her proven pedigree is equally impressive. She is sired by the 2016 ABBA International Champion Red Bull Mr. Fontenot 333 "Rufus". Her dam is one of our up and coming donors that is sired by Moreno Mr. Hercules a sire that has produced some of our best females including Moreno Ms. Aspe that is one of our featured and prominent donors who consistently placed at the top of the ET Produce of Dam Class this year. To further show the fertility of the top donor Moreno Ms. Camilia she produced 12 embryo calves in the flush that Lady Racca comes from. With the completeness of phenotype, elite pedigree and fertility in this female she is one that will not only be a great show heifer but a future donor. Buy this one with confidence!



Sire, Mr. Fontenot 333



lot 14

C 959222 | 07.25.17 | Dehorned

MORENO Ms. Lady Belita 736/1

+MR H MADDOX MANSO 684 (684)	+JDH MR. MANSO 360/1 (360/1)
+CJV MR BILLY BOB MANSO 16/8 (16/8)	+LADY HERITAGE MANSO 173 (173)
+LADY H MARINA MANSO 792 (792)	+BNA DOUBLE TAKE MANSO (229/8)
	+LADY H LEALA MANSO 243 (243)
JDH ECHO'S LAIR MANSO (519/1)	JDH MR. ECHO MANSO (237/1)
+TTT SUVA'S ECHO LADY 700 (700/1)	JDH LADY BROOKE MANSO (290/1)
TTT MS SUVETTE MARTI 374 (374)	+JDH MARTIN MANSO (879/3)
	+TTT MS SUVA DUDACRAT758 (758)

BW: 3.2 | WW: 23.4 | YW: 39.9 | MILK: 5.8



Sire, +CJV Mr Billy Bob Manso 16/8



Dam, +TTT Suva's Echo Lady 700



TTT Suva Bob Manso 786/3, a full sib.

Selling half interest and full possession.

Full Sister to "Bob"! Yes that's correct, Lady Belita is a full sister to TTT Suva Bob Manso 786 the many time champion, two-time ABBA Show Bull of the Year and our leading sire whose limited semen package averaged \$500/straw in our recent sale. Not only does she offer a world of marketability and have the phenotype to garner as many purple banners as her brother but she has the pieces to truly be a breeding piece to build a herd around. She is the product of two Register of Renown parents and one of the most proven pedigrees in the breed combining the signature cross of +Maddox and +Double Take on the top side with JDH Echo and the leading Tic Tac Toe Donor +TTT 758 on the bottom. To complete this package, Belita charts positive for 9 of the 13 economically relevant traits. Consider this as our "present" to you and mark her as a must have!



B 959218 | 07.09.17 | Dehorned

MORENO Mr. Remember Me 721

MR. JS/FONTENOT 937 (937)
MR. FONTENOT 333 (333)
MISS FONTENOT 942 (942)

S BAR MR. 166/1 (166/1)
MISS B-F 48/6 (48/6)
JDH MISS CHRISTINE MANSO (137/1)

HK BLUEPRINT (575)
MISS FONTENOT 872 (872)
+MR BF IRON MAN 55/7 (ET) (55/7)
MISS FONTENOT 67 (67)
JDH BROSS MANSO (949/2)
S BAR MISS 407/7 (407/7)
(+JDH DATAPACK MANSO (563/5)
JDH LADY BRENA MANSO (17/5)

BW: 1.4 | WW: 10.5 | YW: 15.6 | MILK: 4.3

Retaining 10% semen interest.

We are again offering you a bull prospect from the heart of our herd that blends two of the most influential animals at Moreno Ranches. This low birthweight show bull prospect is sired by the 2016 ABBA International Champion Red Bull Mr. Fontenot 333 "Rufus." We are extremely excited about our first calves from this outcross red sire as he is injecting his outstanding phenotype into his offspring as they are structurally sound, stout constructed, heavy muscled and deep ribbed. The dam to this elite prospect is the premier donor Miss B-F 48/6. Her pedigree combines three of the breeds icons in JDH Bross Manso, (+) JDH Datapack and (+)JDH Copano Manso. As might be expected with such a power-packed pedigree, she has been a remarkable donor in the Moreno Ranches program having produced six offspring that have accumulated points in ABBA Shows and a herd sire retained by Moreno Ranches. Take advantage of one of the most proven matings that we can offer as he will be one that will be a herd influencer for years to come.



Sire, Mr. Fontenot 333



Dam, Miss B-F 48/6



lot 16

B 959212 | 07.05.17 | Dehorned

MORENO Mr. Rising Star 717

MR. JS/FONTENOT 937 (937)
MR. FONTENOT 333 (333)
MISS FONTENOT 942 (942)

+JDH MR ELMO MANSO (309/4)
MORENO MS. LADY RUMBERA (710)
+HK MS PASSPORT 557 (557)

HK BLUEPRINT (575)
MISS FONTENOT 872 (872)
+MR BF IRON MAN 55/7 (ET) (55/7)
MISS FONTENOT 67 (67)
+JDH SIR LAWFORD MANSO (616/6)
SJDH LADY ELLIS MANSO (178/2)
+HK PASSPORT (777)
HK MS. AMERICA 901 (901)

BW: 2.9 | WW: 22.2 | YW: 36.4 | MILK: 3.4

Selling half semen interest and full possession.

The name says it all! This young bull is certainly a rising star and will be one that will mark his place in the breed due to his show ring performance and his stout build but more importantly his “cutting edge” pedigree. Rising Star is the result of blending two of the top Moreno Ranches show animals to ever exist. His sire is Mr. Fontenot 333 “Rufus”, the 2016 ABBA International Champion Red Bull and Moreno Ms. Lady Rumbera, the 2017 ABBA Red Show Cow of the Year. Not only are his parents the epitome of greatness, but he offers a proven outcross pedigree combining the foundation genetics of HK, Fontenot Red Brahmans and of course the iconic +JDH Elmo with our leading donor +HK 557 that produced the 2017 International Champion LB Myles. You asked for a top bull prospect and we dug deep and are making him available in this special sale. Take advantage of this opportunity, buy yourself genetic lead time and be at the forefront of the breed!



Sire, Mr. Fontenot 333



Dam, Moreno Ms Lady Rumbera 710

MORENO RANCHES

17 Virginia Circle,
Moreno Estate
Venus, Florida 33960

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M CHECK VERIFICATION PROGRAM

With the increase in demand for the M Check branded product, Moreno Ranches has significantly expanded their embryo transplant program. Moreno Ranches takes pride in remaining at the forefront of technology, while also adding value for the customer. In an effort to provide the utmost level of product integrity, Moreno Ranches is pleased to announce its new "M Check" verification program. The M Check verification certifies that the animal's sire and dam have been confirmed, using the latest DNA technology. Animals bearing the M Check verification stamp are 100% guaranteed in that their bloodline is precisely known. A final bonus is that any Brahman cattle that have an M Check verification stamp will qualify for all of the standard Moreno Ranches Junior programs, such as the Scholarship Program, the Breed Back Program, and the Sell Back Program. All M Check branded cattle selling in the Brahman 12 Days of Christmas Sale will be sold with the M check verification guarantee.