



Diamond
BROWN LAND & CATTLE CO.
Gems

TUESDAY, APRIL 4, 2017
WWW.RRMARKETPLACE.COM

Spring Online Sale

SALE MANAGEMENT

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ADDITIONAL NOTES ...

- Payment required within seven days following the sale.
Checks mailed to R&R Marketing,
1212 Laurel St, #1614, Nashville, TN 37203.
Contact abby@rrmktg.com for credit card payments, a 3% finance fee
will be applied.
- Sight Unseen Guarantee. Buy with confidence.
- All purchases are fully guaranteed. All cattle sell under the standard
guarantee of the North American Limousin Foundation.
- We will work with all buyers to arrange trucking

Tuesday, April 4, 2017
www.rrmarketplace.com

SALE DETAILS

Bidding Opens ... Tuesday, April 4th at 7:00 am (CST)
Bidding Closes ... Tuesday, April 4th at 7:00 pm (CST)



Brown Land & Cattle Co.
MCBN

17305 Highway FF, Diamond, MO 64840
Cheryl Brown, 417.438.2519 • Marty Brown, 417.310.6649
www.BrownLandAndCattleCo.com

OPEN HEIFER

lot 1



MCBN DISTRACTION 620D

Lim-Flex [62] Cow 02.17.2016
 Double Polled MCBN 620D
 Homozygous Black LFF 2104095

GPFF BLAQUE RULON
 DHVO DEUCE 132R
 AMY JO DHAN 20L

MAGS WAZOWSKI

CONNEALY LEAD ON
 BOHI RED ROBIN 282R
 MAGS MANUELA

CONNEALY CONSENSUS
 CONNEALY CONSENSUS 7229
 BLUE LILLY OF CONANGA 16

HBRL ASPEN 302A

JCL LODESTAR 27L
 AUTO EXCEPTIONAL 282S
 MINE PLD EXCEPTIONAL 981E

Morris

	CED	BW	WW	YW	MK	TM	CEM	SC	ST	DOC	CW	REA	YG	MB	\$MTI
EPD	7	2.6	80	121	26	66	4	1.15	5	20	45	0.63	0.05	0.57	74.37
% Rank	60	80	5	5	45	10	85	15	70	55	4	25	95	3	2

We just love how this female is designed out of the top side of her shoulder, how level she is from hooks to pins and how much mass and dimension she carries in a feminine package. MCBN DISTRACTION 620D is just that, she's the kind who makes you turn you head quick and drive the RTV into a ditch, no matter how many times you see her. Then, in terms of further income potential, her data is certainly impressive with rankings in the top 5% of the breed for WW and YW EPDs and in the top 3% for MB and top 2% of for \$MTI.

She is a granddaughter of AUTO Exceptional 282S who is the top donor at Buck Ridge who currently has 67 registered progeny operating in some of the best herds in the industry. Recently, she produced the top-selling bull in the Buck Ridge 2016 online sale, HBRL Denver 485B; and featured a highlight son in the 2016 Pinegar Limousin Herdbuilder Sale, AUTO Lode Up 137B. A direct daughter of the now deceased and highly sought after MAGS Wazowski. MCBN Distraction 620D is an investment in a program's future with unlimited dividend potential.



Morris

OPEN HEIFER



MCBN DIAMOND 617D

Lim-Flex [50] Cow 02.15.2016
 Double Polled MCBN 617D
 Double Black LFF 2104092

MK ALLIANCE 6595 187
 CONNEALY CONSENSUS
 BLINDA OF CONANGA 004
CONNEALY CONSENSUS 7229
 WOODHILL ADMIRAL 77K
 BLUE LILLY OF CONANGA 16
 BLUE CASH OF CONANGA 6020

COLE FIRST DOWN 46D
 COLE WULF HUNT
 COLE CATALINA 3309C

LVLS 1069S
 LVLS DURAMAX 2408M
 LVLS1069P
 LVLS EBONY 1069E

	CED	BW	WW	YW	MK	TM	CEM	SC	ST	DOC	CW	REA	YG	MB	\$MTI
EPD	11	0.3	66	102	26	59	6	0.90	8	28	31	0.59	0.05	0.61	71.80
% Rank	20	30	35	30	45	40	60	30	40	20	30	30	95	2	3

This female is a perfectly cut gem, she is a multifaceted powerhouse; phenotypically, she has “brood cow” written all over her; her pedigree is stacked from top to bottom and her data set is precisely balanced from left to right. The projected maternal attributes that MCBN Diamond 617D possesses are inherited directly from her dam, LVLS 1069S, who is a top COLE WULF HUNT daughter that is injecting brood cow after brood cow into our herd. These are the most predictable genetics we have to offer to our customers. The Angus influence in this female is none other than Connealy Consensus. Consensus who is undoubtedly one of the top progeny producers in the Angus breed over the last decade, due to his ability to make replacement females and top herd sires.

When evaluating 617D’s performance indicators, you will see quickly that she is in the top 2% of the breed for MB EPD and top 3% for \$MTI. Then when you see her in person, her overall dimension and balance will back up her strong growth numbers and show you why we appreciate our Consensus daughters so much.



Morris

BRED HEIFER

lot 3



MCBN CHARMED 581C

Lim-Flex [43] Cow 09.21.2015
 Homozygous Polled MCBN 581C
 Homozygous Black LFF 2102575

BT CROSSOVER 758N
 MAGS WINSTON
 MAGS STRAWBERRY
MAGS Y SO TANGLED
 MAGS SASQUATCH
 MAGS UNTANGLE
 AUTO COOKIE CUTTER 295R

S A F FOCUS OF E R
 MYTTY IN FOCUS
 MYTTY COUNTESS 906
MCBN XPENSIVE TASTE 025X
 EXLR NEW GENERATION 071M
 LOGAN'S 903R
 EXAR BLACKBIRD 8364

	CED	BW	WW	YW	MK	TM	CEM	SC	ST	DOC	CW	REA	YG	MB	\$MTI
EPD	12	-1.0	50	84	24	49	8	0.82	4	23	19	0.04	-0.01	0.60	67.15
% Rank	15	15	95	70	65	95	25	40	80	40	75	>95	90	2	10

• Safe. AI AUTO Dollar General 122R 11.17.2016. PE MCBN Challenger 590C.

MCBN Charmed 581C is homozygous polled and homozygous black, yet that is just the beginning of the appeal on this special female. Very rarely do you find one with this type of calving ease data profile that is this powerfully constructed from the ground up. 581C is huge footed, stout in her bone work and carries tremendous dimension from hooks to pins; then, when you view her through her front one-third she ties her neck into the very top of her shoulder and gives you a great look from the profile.

Statistically speaking, 581C is in the top 2% of the Lim-Flex non-parent females for MB EPD and top 10% for \$MTI. She is also negative for BW and double digits for CED. Her dam, MCBN Xpensive Taste 025X, is our elite female from one of the most prolific producers of consistent quality in the breed over the past decade, Logan's 903R. Her influence is felt in many of the top programs across the country. Now, MCBN Charmed 581C is prepared to take that excellence to a whole new level. Sired by past Denver Champion, MAGS Y So Tangled.

BRED HEIFER

lot 4



MCBN CAREFREE 579C

Lim-Flex [50] Cow 09.19.2015
Homozygous Polled MCBN 579C
Double Black LFF 2102574

KAJO RESPONDER 120R
AHCC WESTWIND W544
AHCC MISS WULF HUNT R544

ENGD ZIP LINE 2515Z

GPFF BLAQUE RULON
RTTB ROYALTY 2505R
WULFS JULIETTE 9025J

S A V 8180 TRAVELER 004
S A V NET WORTH 4200
S A V MAY 2410

HCC 4200 LADY 0302

GAR PRECISION 1680
E&B LADY PRECISION 310
E&D LADY 6807 767

Morris

	CED	BW	WW	YW	MK	TM	CEM	SC	ST	DOC	CW	REA	YG	MB	\$MTI
EPD	11	-0.4	58	98	23	52	8	0.88	5	11	29	0.34	-0.08	0.30	59.42
% Rank	20	20	70	40	75	80	25	40	70	90	40	75	80	15	20

• Safe. AI MAGS Aviator 11.17.2016. PE MCBN Challenger 590C.

Double digit CED and negative BW and sleek fronted as they come! MCBN Carefree 579C screams elegance, particularly through her chiseled front end. Great lined, sound structured and soft-spined make 579C read with a look of longevity and productivity. An own daughter of ENG D Zip Line, the many time champion who is stamping his progeny with a balanced look and exceptional quality.

It is Lim-Flex females like this that we feel you can build a solid F1 program around, the mating of purebred Limousin sires on top of quality Angus cows are producing some of the top replacements in the country. They are full of maternal quality, yet have that additional power and growth from the Limousin side of the equation. The quality of MCBN Carefree 579C is no surprise to us as her dam, Lady 0302, is consistently producing exceptional offspring.



Morris

BRED HEIFER

lot 5



MCBN CENTERFOLD 575C

Lim-Flex [40] Cow 09.14.2015
 Double Polled MCBN 575C
 Black LFF 2102578

G A R PREDESTINED
 PA POWER TOOL 9108
 SHAMROCKS BEEBEE QUEEN 30

PA FULL POWER 1208

G A R NEW DESIGN 5050
 PINE VIEW SQR RITA W091
 PINE VIEW RITA R084

WULFS TITUS 2149T
 MAGS PAYDAY

MAGS SNICKERS
MCBN SHOW ME PAID 281Z
 MAGS THE GENERAL
 AUTO SHOW OFF 233X
 AUTO REBECA 292S

	CED	BW	WW	YW	MK	TM	CEM	SC	ST	DOC	CW	REA	YG	MB	\$MTI
EPD	7	2.0	82	134	34	75	6	0.85	1	16	53	0.81	-0.14	0.60	78.02
% Rank	60	70	3	1	5	1	60	40	95	70	1	10	65	2	1

• Safe. AI MAGS Aviator 11.17.2016. PE MCBN Challenger 590C,

MCBN Centerfold 575C is the cover girl of the sale in regard to growth and performance, she clearly is a powerhouse when it comes to maternal numbers and pounds on paper. With an 82 WW and 134 YW EPDs, she clearly is dominant female that can inject spectacular possibilities into any program. Sired by, PA Full Power, the Genex Angus sire who has everyone talking because of his rare combination of marbling and REA. His daughters are fault-free with excellent udders and good feet. MCBN Centerfold's grand-dam, the proven AUTO Showoff 233X, is a descendant of the many-time champion producer, EXLR Rebecca 1019P, our leading donor.

Centerfold 575C is one that reads phenotypically as a female that is loaded with performance and designed to be a herd sire making machine! She is long spined, excellent on her feet and legs and has that extra skeletal dimension to carry extra pounds of profit. You combine those traits with the fact that she is in the top 1% for CW and \$MTI, as well as the top 2% for MB and top 10% for REA, the possibilities are endless. These carcass extremes are very rare and valuable.

BRED HEIFER

lot 6



MCBN COPPERTONE 566C

Lim-Flex [50] Cow 08.30.2015
 Double Polled MCBN 566C
 Double Black LFF 2102576

S A V 8180 TRAVELER 004
 S A V MANDAN 5664
 S A V ABIGALE 0451

S A V BRAVE 8320

SAF 598 BANDO 5175
 S A V MAY 2397
 S A V MAY 7238

LVLS SECRET WEAPON 4408K
 AUTO DOLLAR GENERAL 122R
 AUTO KYRIA 232K

LVLS MAYBERRY 8954X

CARROUSELS PURE POWER
 JCL MAYBERRY 62S
 JCL MAYBERRY

Morris

	CED	BW	WW	YW	MK	TM	CEM	SC	ST	DOC	CW	REA	YG	MB	\$MTI
EPD	3	1.6	67	106	30	63	5	1.20	8	12	35	0.82	-0.19	0.26	61.36
% Rank	95	60	35	20	20	20	75	10	40	85	20	10	50	20	15

• Safe. AI LH U-Haul 11.17.2016. PE MCBN Challenger 590C.

This is one that just keeps getting better and better with age, we have admired pieces of her since she hit the ground. As a bred, she has tied it all together into a beautiful, balanced, high quality package. Study the great ones in Coppertone's pedigree and you will be endlessly impressed with the power players present; Traveler 004, Leachman Right Time, AUTO Dollar General, JCL Mayberry, GPFF Blaque Rulon ... just to name a few. If you don't like to gamble and want everything meticulously planned for you, this female is the answer.

In regard to data, she ranges from a 1.6 BW to 106 YW and has exceptional maternal and carcass numbers. She ranks in the top 20% for MK, CW and MB, the top 15% for \$MTI and the top 10% for REA and SC. With the guess work taken out of the equation, Coppertone 566C will certainly highlight any new owner's program with profitability. If you are serious about raising cattle that "have it all going for them," this is the type of female that we suggest that you study pretty hard.



BRED HEIFER

lot 7



MCBN CARROUSEL 559C

Lim-Flex [62] Cow 08.04.2015
 Homozygous Polled MCBN 559C
 Homozygous Black LFF 2092140

JCL LODESTAR 27L
 LH RODEMASTER 338R
 VERMILION E BLACKBIRD9546

MCBN YASIR 125Y

BR MIDLAND
 EXLR REBECA 1019P
 EXLR REBECA 614H

LVLS SECRET WEAPON 4408K
 AUTO DOLLAR GENERAL 122R
 AUTO KYRIA 232K

AUTO BLACK TANGERINE 270T

GPFF BLAQUE RULON
 KRVN PROGENY 175P
 KRVN 011K

Morris

	CED	BW	WW	YW	MK	TM	CEM	SC	ST	DOC	CW	REA	YG	MB	\$MTI
EPD	9	0.8	70	106	26	62	9	0.77	6	9	34	0.27	0.04	0.22	58.91
% Rank	35	40	25	20	45	25	15	55	60	90	25	85	95	20	20

• Safe. AI MAGS Unheard Of 11.17.2016. PE MCBN Challenger 590C.

This maternal sister to our resident herd sire, MCBN Armored and past female sale highlight MCBN Yere We Go is equally impressive and promising. MCBN Carrousel 559C is balanced across all growth and maternal traits and in the top 20% for MB and \$MTI. This particular female is one we realize may not be the stoutest in terms of her skeletal make-up, however her maternal look even performance profile allows her to be mated accordingly to add substance or to maintain the maternal look that she possesses.

Study this MCBN Yasir daughter and you will see a great hip design, functional angles, smooth joints and a feminine muscle pattern. Her dam, AUTO Black Tangerine 270T, sired by AUTO Dollar General 122R, the foundation herd sire that's meant so much to our program, has gone on to be one of our top producers year in and year out.

BRED HEIFER

lot 8



MCBN CARRIE 547C

Lim-Flex [46] Cow 05.26.2015
 Double Polled MCBN 547C
 Double Black LFF 2092138

JCL LODESTAR 27L
 LH RODEMASTER 338R
 VERMILION E BLACKBIRD9546

MCBN YASIR 125Y

BR MIDLAND
 EXLR REBECA 1019P
 EXLR REBECA 614H

B/R NEW DESIGN 036
 G A R PREDESTINED
 G A R EXT 4206

MCBN Y LOOK FURTHER 172Y

LVLS POLLED JUSTICE 0601E
 LVLS 408H
 LVLS MISS STABILIZER 1408E



Morris

	CED	BW	WW	YW	MK	TM	CEM	SC	ST	DOC	CW	REA	YG	MB	\$MTI
EPD	6	2.7	77	123	26	65	6	1.10	5	9	47	0.22	0.07	0.47	69.93
% Rank	70	80	10	4	45	15	60	15	70	90	3	90	>95	5	4

• Safe. AI MAGS Aviator 11.17.2016. PE MCBN Challenger 590C.

Stop! Look one generation back, here you have an opportunity to tap into the same cow family that produced LVLS Secret Weapon! The dam of MCBN Carrie 547C is a maternal sister to him, we are truly blessed to be home to a female that is the caliber that LVLS 408H is. 408H is truly an impact player in today's Limousin population. 547C is high marbling and high maternal and records a 69.93 \$MTI, which places her in the top 4% of the breed. She also excels for WW, YW, CW and MB traits.

This female truly looks like a female, she is ultra clean fronted, has a wide pin set, is smooth patterned, flat jointed and soft-middled. We would take hundreds of ones just like her in our pasture, but as they say, "sometimes you have to sell the great ones." We are confident that you will find her as appealing as we do; and, be assured, that if we had young ones around that want to chase the show road, this may have been one that would be getting loaded up on the weekends to tackle the brown bark and green shavings.



BULL



MCBN CHECKMATE 568C

Lim-Flex [56] Bull 08.31.2015
 Double Polled MCBN 568C
 Double Black LFM 2104053

BT CROSSOVER 758N
 MAGS WINSTON
 MAGS STRAWBERRY
MAGS Y SO TANGLED
 MAGS SASQUATCH
 MAGS UNTANGLE
 AUTO COOKIE CUTTER 295R

C A FUTURE DIRECTION 5321
 R/M IRONSTONE 4047
 B/R RUBY OF TIFFANY 5144
MCBN ADMIRING GLANCE 308A
 GPFF BLAQUE RULON
 MCBN RAZZLE DAZZLE
 LVLS 408H

Morris

	CED	BW	WW	YW	MK	TM	CEM	SC	ST	DOC	CW	REA	YG	MB	\$MTI
EPD	4	1.4	60	96	25	54	6	0.47	0	-	30	0.39	-0.18	0.33	61.61
% Rank	90	55	60	40	55	70	60	85	>95	-	35	65	55	15	15

The maternal side of MCBN Checkmate 568C's pedigree goes back to LVLS 408H, the dam of LVLS Secret Weapon. Paternally speaking, he is a direct son of past Denver Champion, MAGS Y So Tangled, who is a son of the ever popular, yet deceased MAGS Winston.

568C is in the top 15% of the breed for \$MTI and MB EPD and recorded an actual BW of just 69 lbs! View this young sire prospect in motion and you can't help but admire his structural integrity and athleticism; his framework and flexibility are made to cover some serious ground for many years to come. If you need to add thickness and uniform look to a future calf crop, then consider this big-footed 56% Lim-Flex sire.

Actual BW: 69 lbs.; WW: 560 lbs.; Current Actual Weight: 1,346 lbs.; Scrotal: 38 cm



BULL

lot 10 

MCBN CARABINEER 563C

Lim-Flex [43] Bull 08.29.2015
 Homozygous Polled MCBN 563C
 Homozygous Black LFM 2104051

- BT CROSSOVER 758N
- MAGS WINSTON
- MAGS STRAWBERRY
- MAGS Y SO TANGLED**
- MAGS SASQUATCH
- MAGS UNTANGLE
- AUTO COOKIE CUTTER 295R

- SCHILLING'S TALLADEGA
- CALO BRICKYARD 902W
- EXG E839 1407 M175 LS
- MCBN BRICK'S BLACKBIRD323**
- FRENZEN KEYSTONE K17
- FRENZEN BLACKBIRD M120
- FRENZEN BLACKBIRD H115

Morris

	CED	BW	WW	YW	MK	TM	CEM	SC	ST	DOC	CW	REA	YG	MB	\$MTI
EPD	9	1.6	52	85	29	55	6	0.57	2	16	23	0.12	-0.01	0.43	61.69
% Rank	35	60	90	70	25	65	60	75	90	70	60	>95	90	10	15

Here is an opportunity to add a high percentage Angus, Lim-Flex sire into your breeding program who is homo polled/homo black and by a National Champion, and out of a daughter of a National Champion! Given all the banners in the bull's pedigree, you would think that his phenotype would be the highlight; in our opinion, the fact that he goes back to Frenzen Blackbird M120 is what makes him extra special. M120 is the Angus pillar of the Lim-Flex program at Lonely Valley and has produced replacement females and herd sires for over a decade. She is truly a timeless breeding piece who has so much quality that she can produce great ones year after year by a variety of bulls. Any opportunity that you have to integrate this particular female's progeny into your program is worth looking into. 563C is ruggedly constructed in a lean, muscular package; sells ready for heavy service.

Actual BW: 75 lbs.; WW: 608 lbs.; Current Actual Weight: 1,451 lbs.; Scrotal 37 cm