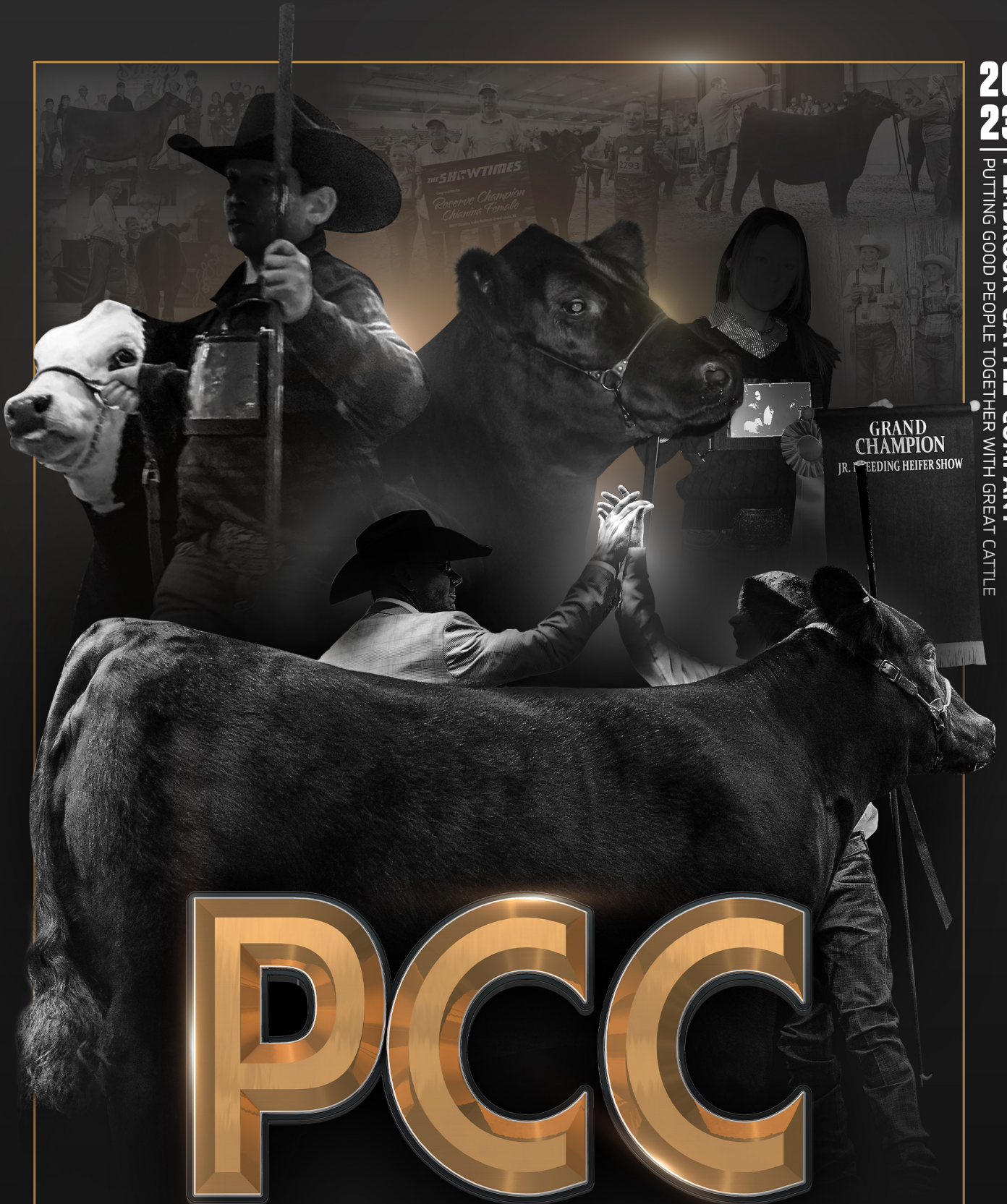


2022 | **PEMBROOK CATTLE COMPANY**
PUTTING GOOD PEOPLE TOGETHER WITH GREAT CATTLE



PCCC

ANNUAL FALL PRODUCTION SALE

OCTOBER 14 - AT THE RANCH - FAIRVIEW, OKLAHOMA

PEMBROOK PCC CATTLE COMPANY

PEMBROOK CATTLE CO.

49061 SCR 249-FAIRVIEW, OK 73737

TRAVIS PEMBROOK • 405.206.7997

BETH PEMBROOK • 405.245.1834

PEMBROOKCC@PLDI.NET

WWW.PEMBROOKCATTLE.COM

DERRICK WOOD • SHOW/SALE CATTLE MANAGER
918.803.2973



CATTLE ARE AVAILABLE FOR VIEWING
AT ANYTIME PRIOR TO THE SALE . FEEL
FREE TO CALL TRAVIS OR BETH TO
SCHEDULE YOUR VISIT. VISITORS ARE
ALWAYS WELCOME AT PCC!

LUNCH WILL BE SERVED SALE DAY
SPONSORED BY
LIVESTOCK NUTRITION CENTER

LOT VIDEOS:



SCAN TO VIEW VIDEOS

WELCOME

On behalf of the Pembroke family, Beth and I would like to welcome and extend a special thank you to everyone that has taken the time to read through the catalog, stop by the ranch, or called with interest regarding the 2023 fall offering at PCC.

This fall's offering is without a doubt the most diverse and elite set of genetics to be offered at Pembroke Cattle. As you read through the catalog you will notice that every lot offered has their own unique history of success in their pedigree, either in the show ring or in the donor pen and is the product of cutting-edge genetics. One thing we would like to note, and as many of us that raise cattle and have shown cattle know, these animals go through different stages in timing and maturity as they grow and age. We would encourage everyone to really study their lesson as they go through the offering. Every year there are hidden gems in the sale that end up either winning one of the big shows or becoming big time donors and high revenue generators and this year is no different.

At Pembroke Cattle, our success is still based on "Great Cattle, Great People, and Strong Relationships equaling Incredible Results!" We appreciate all who made us who we are today and, as always, we look forward to making those same kind of relationships with our new friends and customers. One thing that we never take for granted is what a blessing it is to be in an industry that still promotes and rewards the core values and principles that we have grown up with, where sharing your faith in God and your love for your country are not just expected but applauded.

In conclusion, if myself, Beth, Bret, Derrick, or Matt can be of any assistance please do not hesitate to call or come by. We take every call and question very seriously and it is our goal to put you on the right path to the genetics that best fit your goals for the future. We appreciate your friendship and your faith in our program!

Travis & Beth Pembroke

PEMBROOK CATTLE COMPANY

"Putting Good Cattle Together with Great People"



FOR FULL MORTALITY INSURANCE TO BE BOUND IMMEDIATELY,

please scan the QR code or go to www.insureyourcattle.com.

Must be done within 24 hours of sale closing.

If more than 24 hours after sale closing please go to www.cattleinsurance.com.



If you have any questions please contact:



**INSURE YOUR
CATTLE.COM**

Jimmy James 580-481-0955 or Jace James 580-481-0927



Matt C. Sims Auction, Inc.
 PO Box 1219
 Edmond, OK 73083
 (405) 641-6081
 matt@mcsauction.com
 www.mcsauction.com

Dear Friends and Fellow Breeders:

Welcome to the **2023 Pembroke Cattle Co. Fall Production Sale**. This sale has become one of the top events of the fall in terms of offering multiple breeds that accumulate success in the show ring and the pasture after sale day for their customers, and this is their largest and deepest offering to date! This unique offering is once again the effort of forward thinking seedstock producers with an eye for cattle that can compete in any venture. Pembroke Cattle Company has worked toward the goal of assembling an offering of elite show heifer prospects, exceptional bred females, proven donors, and frozen genetics that represent the best of all breeds.

Travis and Beth Pembroke go the extra mile in terms of customer service to maximize the success of the juniors while making it a learning experience as well. They truly are about "putting good cattle together with great people", and the lasting relationships with their customers and the past and current champions they have bred and sold are a testament to this fact.



MATT C. SIMS

These females combine performance with excellent phenotype to become competitors at any level in the industry. The genetics represented from all breeds in this offering, on both sides of the pedigrees, are second to none and are, in many cases, daughters of or full or maternal sibs to some of the most highly valued and successfully shown females in the country. This is a well-balanced offering, and quality is present throughout. These show heifer and donor prospects are halter broke and started. Whatever breed/s you are interested in, you will find something to your liking in this special sale.

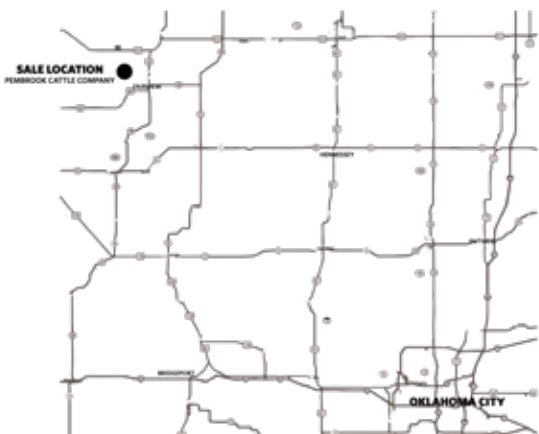
I encourage each of you to evaluate your own situation and goals, and on **Saturday, October 14**, take advantage of the knowledge and cutting-edge efforts of PCC and their program. Please join us on Friday to preview the cattle and enjoy great food and fellowship that evening. If I can be of assistance to you, please let me know.

Sincerely,

Matt C. Sims

SALE LOCATION

49061 SOUTH COUNTY ROAD 249 • FAIRVIEW, OK 73737



PEMBROOK FALL PRODUCTION SALE

SELLING

75 LOTS

OCTOBER 14, 2023 AT 12:30 PM

ANGUS • CHIANINA • SIMMENTAL • % SIMMENTAL • LIM-FLEX
 MAINETAINER • MAINE-ANJOU • MAINE ANGUS • RED ANGUS • HEREFORD

SALE STAFF

MATT SIMS AUCTIONEER & SALE MANAGER.....	405.641.6081
JEFF MAFI AMERICAN ANGUS ASSOCIATION.....	816.344.4266
CHISOLM KINDER SPECIAL ASSIGNMENT.....	405.747.4683
ROBBIE SCHACHER SPECIAL ASSIGNMENT.....	817.219.0102

SALE CONSULTANTS

WILLY COUCH	405.627.5200
LES JONES	972.743.8603
STUART ROSE	316.772.6018



OWNER
KILEY MCKINNA
 402-350-3447
 JR SALES ASSOCIATE
WILEY FANTA
 320-287-0751
 MCMARKETINGMANAGEMENT.COM



RANDALL O. RATLIFF
 615.330.2735
 RRMKTG.COM

MOTEL ACCOMMODATION

BEST WESTERN PLUS FAIRVIEW INN & SUITES 802 N. MAIN ST., FAIRVIEW.....	580.227.2880
ASK FOR THE PEMBROOK CATTLE RATE & ROOM BLOCK	
HERITAGE INN MOTEL 911 N. MAIN, FAIRVIEW.....	580.227.2534
HOLIDAY INN EXPRESS 4702 W. OWEN K. GARRIOTT RD, ENID.....	580.237.7722
HAMPTON INN AND SUITES 511 DEMIA CT., ENID.....	580.234.4600
FOR FURTHER ASSISTANCE WITH RESERVATIONS, CALL BETH PEMBROOK.....	405.245.1834

AIR TRANSPORTATION

Oklahoma City's Will Rogers World Airport is served by most major airlines and is a 1-3/4 hour drive from the ranch; rental cars are available. Private aircraft can be accommodated at Fairview Municipal Airport or Enid Woodring Regional Airport.

SALE TERMS AND CONDITIONS

All cattle are to be paid for during or immediately after the sale and will not be released until after settlement has been made. Cattle will not be transferred until paid for in full. Pembroke Cattle Co reserves the right to retain a 50% embryo interest in every open heifer in the offering.

HERD HEALTH

Cattle will be accompanied by proper health certificates needed for immediate transport. All females have been brucellosis vaccinated

GUARANTEE

The cattle sell under Suggested Terms and Conditions of the breed association that applies to each lot. (American Angus Association, American Red Angus Association, American Simmental Association, American International Charolais Association, American Maine-Anjou Association, and American Chianina Association.)

REGISTRATION CERTIFICATES

Animals will be transferred to the buyer at the seller's expense. Each buyer must be sure to give the sale clerk the proper name and address for making transfers. All calves born before the sale are to be registered by the seller; proper breeding certificates will be signed for the buyer to use in registering calves born after the sale.

ABSENTEE BIDS

Real-time bidding will be available via the internet through the CCI.Live website. Be sure to register to bid prior to the sale. You may also contact the owners, sale manager, sale consultants or any member of the sale staff to place a bid if you will not be able to attend the sale.

TRUCKING

Randy Lathrop, (847) 910-4673, and Tom Snell, (580) 374-4168 are reliable options.

Let us know if you need assistance with your trucking arrangements.

INSURANCE

Insurance for your purchases will be available sale day at the clerk's desk. We recommend that insurance be obtained on lots purchased.



INSURE YOUR CATTLE.COM



NOTE

Supplemental information will be available at sale time. Announcements made at the sale from the auction block will take precedence over statements in the sale book. We reserve the right to withdraw any lot not meeting our specifications prior to sale time. All persons who attend the sale do so at their own risk. Neither the owners nor the sale manager assume liability, legal or otherwise, for accidents or loss of property. As the sale manager, Matt C. Sims Auction, Inc. is only an agent for the seller and has no responsibilities other than those involved in conducting the sale.

THE PCC SALE BOOK & ADVERTISING PREPARED BY
 MATT C. SIMS AUCTION, INC. - 405.641.6081
 DESIGN & PRODUCTION BY THE SHOWTIMES, INC
 PHOTOGRAPHY BY JOHN REASOR & MATT SIMS
 VIDEOS BY OUTCROSS GROUP, JOHN REASOR

LOT VIDEOS:



SCAN TO VIEW VIDEOS

VIDEOS ONLINE ON THE PEMBROOKCATTLE.COM & AT MCSAUCTION.COM



PEMBROOK

PCC
Hall of Fame

CATTLE COMPANY

PLEASE PLAN TO JOIN US AS WE ANNOUNCE
THE FIRST INDUCTEE TO THE
PEMBROOK CATTLE CO. HALL OF FAME

WE CREATED THIS AWARD TO HONOR OUR
PAST AND PRESENT CUSTOMERS AND
RECOGNIZE THEM FOR THEIR SUCCESS AND
CONTRIBUTION TO OUR PROGRAM.

THE RECIPIENT OF THIS INAUGURAL AWARD
WILL BE ANNOUNCED DURING THE SALE ON
SATURDAY, OCTOBER 14, 2023

PEMBROOK FALL PRODUCTION SALE / **PCC** / OCTOBER 14, 2023

PEMBROOK
PCC
CATTLE COMPANY

| CHIANINA

PEMBROOK



CHAMPION
JR. BREEDING HEIFER SHOW
CHIANINA

San Antonio
Stock Show & Rodeo®
2023



JSUL WHO DAT DARLING
Dam of lots 1 thru 8

- Lot 1 leads off an outstanding set of flush sisters that typify the quality PCC strives to produce. This heifer is big footed, heavy boned and stout featured. Additionally, she is super attractive through her front end and combines the right kind of body shape for added performance advantages after her successful show career ends and she transitions to the donor pen.
- Sells open.

PEMBROOK FALL PRODUCTION SALE / PCC / OCTOBER 14, 2023

LOT 1

PCC JSUL WHO'S READY 3409L ET

DOB 5/2/23 REG.# 418790 TATTOO 3409L

GED 8 BW 1.9 WW 58 YW 86 MILK 13 **HIGH CHI 6.54**

└ DAMERON FIRST CLASS

GOLBURN PRIMO 5153

└ SILVEIRAS SARAS DREAM 1339

└ ASHW WHO DA MAN

SSUL WHO DAT DARLING

└ JSUL SULTRY 6640

LOTS 1-8

PCC

- Lots 1 thru 8 are eight special flush sisters to the 2020 NAILE Supreme Champion Female, JSUL WHO DAT DARLING 902G ET, by Primo out of the great Sullivan donor "Who Dat Darling". These flush mates are as good as any of the Chis sold at PCC. There is a unique blend of structural integrity, softness, femininity and show ring presence within this set of females.
- In addition to the aforementioned 902G, full sibs to Lots 1 thru 8 include: JSUL WHO DAT CAT 7184E ET, the 2018 Grand Champion Chianina Female at Junior Nationals; JSUL PCC DAT LOOKER 2199K, THE \$75,000 top-selling Chi heifer in the Fall 2022 PCC Sale; the \$61,000 JSUL DAT SHINY DARLIN 9000G that was named Reserve Grand Champion Female at the 2020 Southwestern Livestock Exposition in Ft. Worth; as well as the \$41,000 H F PCC DAT LADY DARLING ET that was named Champion Chi at the 2023 FWSS for Piper Goodson; the \$41,000 JSUL PCC DARLIN PRIMO 1162J that was named Champion Chi and Supreme Continental at the 2023 San Antonio Stock Show for Cora Hardy; and the \$39,000 JSUL PCC PRIMOS DARLIN ET, all three of which sold in the 2021 Fall PCC Sale; and JSUL PCC WHOS LOOKIN 3001K, who sold for \$25,000 in the fall 2022 PCC Sale.

WHO DAT DARLING



JSUL PCC DAT LOOKER 2199K
Full sister to lots 1 thru 8



H/F PCC DAT LADY DARLING ET
Full sister to lots 1 thru 8



JSUL DAT SHINY DARLIN 9006G
Full sister to lots 1 thru 8



JSUL PCC DARLIN PRIMO 1162J ET
Full sister to lots 1 thru 8



LOT 2

JSUL PCC WHO'S DARLING 3329L ET

DOB	REG.#	TATTOO
4/10/23	418793	3329L
CED	BW	WW
8	1.9	58
YW	MILK	HIGH CHI 6.54
86	13	

- Good built, good bodied and good looking! This heifer starts with advantages at the surface, and then carries them up high for added width and power. Additionally, she is bold through her heart, deep in her center and still lady-like from her shoulder forward.
- Sells open.

LOTS 1-8

- DAMERON FIRST CLASS
- GOLBURN PRIMO 5153
- SILVEIRAS SARAS DREAM 1339
- ASHW WHO DA MAN
- JSUL WHO DAT DARLING
- JSUL SULTRY 6640

PCC



LOT 3

JSUL PCC WHO WHO 3294L ET

DOB	REG.#	TATTOO
4/4/23	418791	3294L
CED	BW	WW
8	1.9	58
YW	MILK	HIGH CHI 6.54
86	13	

- If you are looking to add extra power and body volume, here is the female for you. On top of this, she is bold centered, attractive fronted and goes to the ground with extra substance of bone. Sure to be a favorite of many, this young prospect has all the right pieces.
- Sells open.



LOT 4

JSUL PCC WHO'S DAT 3149L ET

DOB	REG.#	TATTOO
3/28/23	418787	3149L
CED	BW	WW
8	1.9	58
YW	MILK	HIGH CHI 6.54
86	13	

- A stout made, sound structured female with added function and softness of body. The heifer is level in her design, and blends well from the side. She is sure to capture the attention of those who appreciate added volume and dimension.
- Sells open.

LOT 5

PCC JSUL WHO DAT 3115L ET

DOB 3/8/23 REG.# 418786 TATTOO 3115L

CEB	BW	WW	YW	MILK	HIGH CHI 6.54
8	1.9	58	86	13	

Dameron First Class
 GOLBURN PRIMO 5153
 Silveiras Saras Dream 1339
 Ashw Who Da Man
 SSUL WHO DAT DARLING
 JSUL Sultry 6640

- Lot 5 is an exceptionally stylish female with added body depth and stoutness out of her hip. 3115L is attractive fronted and bold from her shoulder back. Her look is in vogue and her kind is sure to be lucrative once she reaches production.
- Sells open.



JSUL PCC PRIMOS DARLIN ET
Full sister to lots 1 thru 8



LOT 6

PCC JSUL WHO'S PLAYING 3100L ET

DOB 3/3/23 REG.# 418792 TATTOO 3100L

CEB	BW	WW	YW	MILK	HIGH CHI 6.54
8	1.9	58	86	13	

Dameron First Class
 GOLBURN PRIMO 5153
 Silveiras Saras Dream 1339
 Ashw Who Da Man
 SSUL WHO DAT DARLING
 JSUL Sultry 6640

- This heifer has all the look and style for the showing, with big time donor features as well. Her look and elegance in design merits hype and excitement while her basics in width, volume and dimension speak to longevity and long-term profits. It's hard to create cattle with that much body and depth, while keeping them neat in their chest. This splash marked female does that and more as she is super attractive up front, bold bodied and sound in terms of her feet and legs.
- Sells open.

PEMBROOK FALL PRODUCTION SALE



JSUL PCC WHOS LOOKIN 3001K
Full sister to lots 1 thru 8



JSUL WHO DAT CAT 7184E ET
Full sister to lots 1 thru 8



LOT 7

PCC JSUL WHO'S LOOKIN 3114L ET

DOB 2/25/23 **REG.#** 418789 **TATTOO** 3114L

GED 8 **BW** 1.9 **WW** 58 **YW** 86 **MILK** 13 **HIGH CHI** 6.54

- └ DAMERON FIRST CLASS
- GOLBURN PRIMO 5153**
- └ SILVEIRAS SARAS DREAM 1339
- └ ASHW WHO DA MAN
- SSUL WHO DAT DARLING**
- └ JSUL SULTRY 6640

- This female is built right from the ground up, being flexible, opened up in her rib, deep bodied while still offering length and extension. One of two February heifers in the flush sisters featured as lots 1 thru 8, this heifer has the look to compete this fall and is sure to be in the hunt as a big bred at the winter majors as a coming two-year-old.
- Sells open.



JSUL WHO DAT DARLING 9026 ET
Full sister to lots 1 thru 8



JSUL WHO DAT DARLING
Dam of lots 1 thru 8

PCC



LOT 8

PCC JSUL WHO DAT 3201L ET

DOB 2/28/23 **REG.#** 418788 **TATTOO** 3201L

GED 8 **BW** 1.9 **WW** 58 **YW** 86 **MILK** 13 **HIGH CHI** 6.54

- └ DAMERON FIRST CLASS
- GOLBURN PRIMO 5153**
- └ SILVEIRAS SARAS DREAM 1339
- └ ASHW WHO DA MAN
- SSUL WHO DAT DARLING**
- └ JSUL SULTRY 6640

- This February heifer offers shape and stoutness throughout. Her center body emulates function, which is complemented by a sound structural base. In addition to this, she is good in her lines and offers added width at her pins which transitions down to her base.



JSUL PCC DAT LOOKER 2199K
Full sister to lots 1 thru 8



H/F PCC DAT LADY DARLING ET
Full sister to lots 1 thru 8

LOT 9

JSUL PCC WHO DEY 3546L ET

DOB	REG.#	TATTOO			
5/2/23	418802	3546L			
GED	BW	WW	YW	MILK	HIGH CHI 6.54
8	2.7	57	87	18	

- This lead lot in another awesome set of flush sisters is an attractive made, good structured heifer with all the extras. Her look and body type are captivating, while her basics of power and shape only add to her overall quality. Stylish and well-built, this heifer is sure to create an exciting show career that follows in the footsteps of her famous parents.
- Sells open.

- └ SILVEIRAS STYLE 9303
- └ SILVEIRAS FORBES 8088
- └ COLLISON FOREVER LADY 1622
- └ ASHW WHO DA MAN
- └ JSUL WHO DAT 1602
- └ JSUL DREAM MAKER HS46



LOTS 9-12

- Lots 9 thru 12 are maternal sibs out of JSUL WHO DAT 1602, who is one of the most famous NAILE and American Royal Supreme Champions to have ever walked the green chips, shown by Luke Elder.
- Full sisters to lots 10 thru 12 and maternal sibs to lot 9 include JSUL WHO DAT WHITNEY 091H ET, Sara Sullivan's heifer that was named Champion in the Junior Chi Show at Cattleman's Congress that went on to be named Reserve Grand Champion Female at the 2021 Chi Junior National as well as the Grand Champion, JSUL MO WHO DAT 9022G ET shown by Brock Cottrell, and Reserve Grand Female, JSUL WHO DAT COLBURN 0197H shown by Kaiser Show Cattle, in the Open Chi Show at the inaugural Cattleman's Congress and the \$22,500 selection by Cora Hardy from the 2020 PCC Fall Production Sale that just recently won Grand Champion Chianina Heifer at the 2021 Cowgirls in Cowtown, JSUL PCC LOOK AT DAT 0266H ET. They stem from the very proven and consistent Who Da Man/6640 mating that has dominated the best of the best shows and are some of the most sought-after donor cows in the country. JSUL WHO DAT 1602 has worked extremely well with multiple bulls.



LOT 10

JSUL PCC WHO DAT 3544L ET

DOB	REG.#	TATTOO			
4/20/23	418800	3544L			
GED	BW	WW	YW	MILK	HIGH CHI 6.54
8	2.5	61	89	17	

- This female is already turning heads. Her sound structural base, added width and powerful build sets the stage for her impeccable style and genuine functionality. On the profile, lot 10 is flashy fronted, bold bodied and stout hipped. When in motion, she further solidifies herself as a sale feature being flexible off both ends of her skeleton. Truly unique in her kind, this female is impressive!
- Sells open.



JSUL WHO DAT 1602
Dam of lots 9 thru 12



LOT 11

JSUL PCC WHO DAT 3383L ET

DOB 3/15/23 REG.# 418795 TATTOO 3383L

GED	BW	WW	YW	MILK	HIGH CHI 6.54
8	2.5	61	89	17	

- └ DAMERON FIRST CLASS
- └ GOLBURN PRIMO 5153
- └ SILVEIRAS SARAS DREAM 1339
- └ ASHW WHO DA MAN
- └ JSUL WHO DAT 1602
- └ JSUL DREAM MAKER HS46

- This female has extra base with and shape out of her hip, while being well-balanced, high volumed and flexible. Additionally, she is high performing, elevated and correct in her lines with the same look that has propelled her famous sisters to the backdrop at major shows across the country.
- Sells open.



JSUL MO WHO DAT 90226 ET
Full sister to lots 10 thru 12 and Maternal sister to Lot 9



JSUL WHO DAT GOLBURN 0197H
Full sister to lots 10 thru 12 and Maternal sister to Lot 9

PCC



LOT 12

PCC JSUL WHO DEY 3386L ET

DOB 3/11/23 REG.# 418796 TATTOO 3386L

GED	BW	WW	YW	MILK	HIGH CHI 6.54
8	2.5	61	89	17	

- └ DAMERON FIRST CLASS
- └ GOLBURN PRIMO 5153
- └ SILVEIRAS SARAS DREAM 1339
- └ ASHW WHO DA MAN
- └ JSUL WHO DAT 1602
- └ JSUL DREAM MAKER HS46

- Here is a flashy made heifer with loads of center body dimension. She is attractive at the stand. High tying and offers added length and extension through her front end creating an eye-catching profile that is impossible to miss!
- Sells open.



JSUL WHO DAT WHITNEY 091H ET
Full sister to lots 10 thru 12 and Maternal sister to Lot 9



PCC LOOK AT DAT 066H
Maternal sister to lots 9 thru 12



PEMBROOK FALL PRODUCTION SALE / PCC / OCTOBER 14, 2023

LOT 13

PCC WHO DAT RAPTOR 228L

DOB 1/22/23 REG.# 418835 TATTOO 228L

GED	DW	WW	YW	MILK	HIGH CHI 6.54
9	24	58	88	14	

- └ SILVEIRAS STYLE 9303
- SILVEIRAS FORBES 8088**
- └ COLLISON FOREVER LADY 1622
- └ ASHW WHO DA MAN
- JSUL WHO DAT RAPTOR 6976D ET**
- └ JSUL SULTRY 6640



JSUL WHO DAT RAPTOR 6976D ET
Dam of lots 13 thru 16

PCC

- Here is a young prospect with body volume and levelness of design. She is sound structured and offers length of hip with depth of side. Her easy maintaining look means low input and a prime opportunity. Lot 13 has the same look that led her flush sister, PCC Who Dat Raptor 130L ET, to be named the Grand Champion Bred & Owned Chianina Female and Champion Early Junior Heifer Calf for Bryson Pembrook.
- Sells open.

LOTS 13-16

PCC

- Lots 13 thru 16 are daughters of JSUL Who Dat Raptor 6976D ET, the powerful member of the PCC donor herd that was the Supreme Champion Junior Heifer and Grand Champion Junior Chianina Female at the 2017 North American in Louisville.
- Raptor 6976D produced PCC Who Dat Raptor 130L ET, the Grand Champion Bred & Owned Chianina Female and Champion Early Junior Heifer Calf Bred & Exhibited by Bryson Pembrook, who is a flush sister to lot 13. Additionally, Raptor 6976D has also made her mark beyond the show ring with progeny sales exceeding \$100,000 including the \$25,000 PCC LF WHO DAT RAPTOR 830J that was featured as lot 2 from the 2021 Fall PCC Sale where a flush also sold for \$14,000; the \$48,000 PCC WHO DAT RAPTOR 205H ET and the \$13,000 PCC WHO DAT RAPTOR 212H ET both features of the Spring 2021 Limited Edition Sale at PCC, and the \$14,000 PCC JSUL WHO DAT 9847G from the 2020 Limited Edition Sale just to name a few. In the Spring 2022 PCC Sale, a heifer pregnancy sold for \$14,000 and eight embryos sold for \$4,000 per embryo.
- Whether you are adding genetics to your program to produce your next top seller or investing in one of these flush sisters to be your next champion or donor female, the upside earning potential in the progeny from Raptor 6976D is unlimited.



LOT 14

PCC WHO DAT RAPTOR 211L ET

DOB 3/12/23 **REG.#** 418847 **TATTOO** 211L

GED	BW	WW	YW	MILK	HIGH CHI 6.54
10	1	55	85	17	

└ SAC CONVERSATION
SILVEIRAS CONVOY 0340
 └ SILVEIRAS SAVANNAH 3322

└ ASHW WHO DA MAN
JSUL WHO DAT RAPTOR 6976D ET
 └ JSUL SULTRY 6640

- Upheaded, level designed, long necked and heavy boned, here is a female with the pieces needed to be successful. Her femininity is complimented by her added stoutness and body volume to yield a striking profile that is sure to catch the judge's eye.
- The sire of lot 14, 15 and 16A, CONVOY, was the 2022 Fort Worth Stock Show Champion Bull and Reserve National Champion Angus Bull, 2022 Cattlemen's Congress in Oklahoma City.
- Sells open.



PCC WHO DAT RAPTOR 205H
 Maternal sister to lots 13 thru 16



PCC WHO DAT RAPTOR 212H
 Maternal sister to lots 13 thru 16



PCC WHO DAT 9847G
 Maternal sister to lots 13 thru 16



PCC WHO DAT RAPTOR 830J
 Maternal sister to lots 13 thru 16

PCC



LOT 15

PCC WHO DAT RAPTOR 216L ET

DOB 4/5/23 **REG.#** 418849 **TATTOO** 216L

GED	BW	WW	YW	MILK	HIGH CHI 6.54
10	1	56	89	17	

└ SAC CONVERSATION
SILVEIRAS CONVOY 0340
 └ SILVEIRAS SAVANNAH 3322

└ ASHW WHO DA MAN
JSUL WHO DAT RAPTOR 6976D ET
 └ JSUL SULTRY 6640

- Lot 15 highlights function and femininity. She offers a long neck that ties high into her shoulder, is level topped and high volumed. Her practicality continues on the go as she is pliable at her joints and long striding, making her a candidate to compete as a calf and a big bred.
- Sells open.



PCC WHO DAT RAPTOR 130L ET
 Flush sister to lot 13
 and maternal sister to lots 14 thru 16



SILVEIRAS CONVOY 0340
 Sire of lots 14, 15, and 16A



JSUL WHO DAT RAPTOR 6976D ET
 Dam of lots 13 thru 16

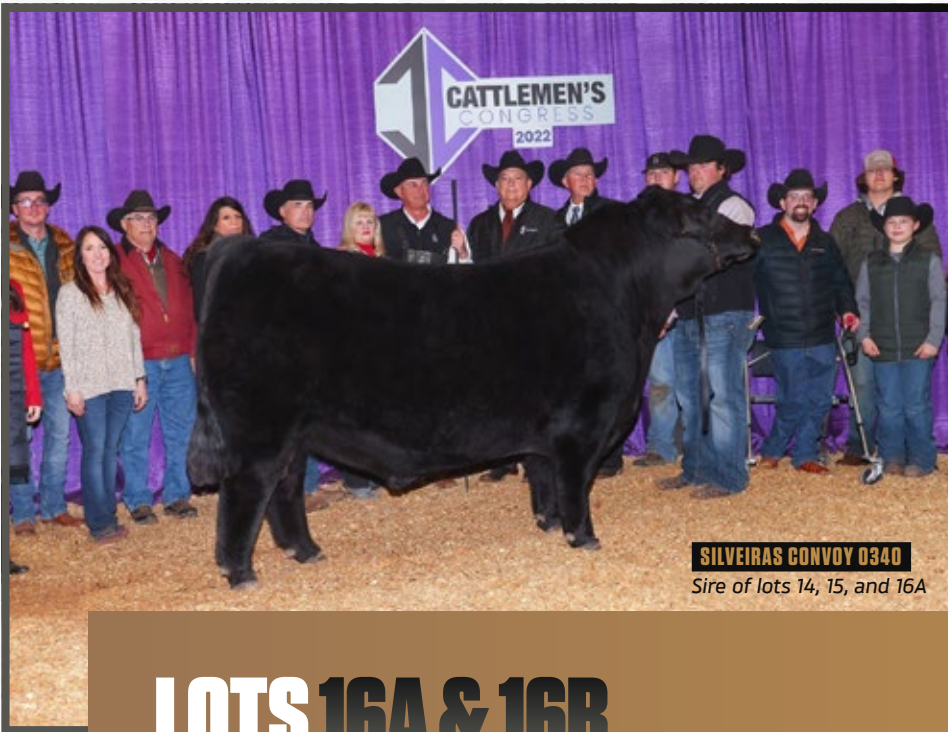
LOT 16A

HIGH CHI 6.54

4 SEXED FEMALE IVF EMBRYOS

- └ SAC CONVERSATION
- └ SILVEIRAS CONVOY 0340
- └ SILVEIRAS SAVANNAH 3322
- └ ASHW WHO DA MAN
- └ JSUL WHO DAT RAPTOR 6976D ET
- └ JSUL SULTRY 6640

- The sire of lot 14, 15 and 16A, CONVOY, was the 2022 Fort Worth Stock Show Champion Bull and Reserve National Champion Angus Bull, 2022 Cattlemen's Congress in Oklahoma City.
- He's the dominating, powerful, 2020-2021 ROV Angus Bull Calf Champion of the Year! He was also the Grand Champion at the Great Northern Livestock Expo. Mating flexibility abounds with this First Class, Insight & Lutton free pedigree. He's built sound at the ground with muscle shape, loads of body dimension, bone and eye- appeal! Owned by Silveira Bros., Tri T Farms/Toledo Ranches, Rockin S Ranch Inc, Pembrook Cattle Company, Clinton Lafflin, Myron Kennedy, and Scott Frame.
- The resulting progeny will show as HIGH CHI!
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



SILVEIRAS CONVOY 0340
Sire of lots 14, 15, and 16A

LOTS 16A & 16B

PCC

- The donor dam of lots 16A and 16B, JSUL Who Dat Raptor 6976D ET, is a powerful member of the PCC donor herd that was the Supreme Champion Junior Heifer and Grand Champion Junior Chianina Female at the 2017 North American in Louisville.
- Raptor 6976D produced PCC Who Dat Raptor 130L ET, the Grand Champion Bred & Owned Chianina Female and Champion Early Junior Heifer Calf Bred & Exhibited by Bryson Pembrook, who is a flush sister to lot 13. Additionally, Raptor 6976D has also made her mark beyond the show ring with progeny sales exceeding \$100,000 including the \$25,000 PCC LF WHO DAT RAPTOR 830J that was featured as lot 2 from the 2021 Fall PCC Sale where a flush also sold for \$14,000; the \$48,000 PCC WHO DAT RAPTOR 205H ET and the \$13,000 PCC WHO DAT RAPTOR 212H ET both features of the Spring 2021 Limited Edition Sale at PCC, and the \$14,000 PCC JSUL WHO DAT 9847G from the 2020 Limited Edition Sale just to name a few. In the Spring 2022 PCC Sale, a heifer pregnancy sold for \$14,000 and eight embryos sold for \$4,000 per embryo.

- Whether you are adding genetics to your program to produce your next top seller or investing in these embryos to produce your next champion or donor female, the upside earning potential in the progeny from Raptor 6976D is unlimited.



BMWC IN CONTROL 404F
Sire of lot 16B

LOT 16B

HIGH CHI 6.54

4 SEXED FEMALE IVF EMBRYOS

- └ DUAL THREAT 305A
- └ **BMWC IN CONTROL 404F ET**
- └ BK XACTLY 036
- └ ASHW WHO DA MAN
- └ **JSUL WHO DAT RAPTOR 6976D ET**
- └ JSUL SULTRY 6640

- The sire of this mating, BMWC In Control, is a powerful built young 3/4 Maine sire that has been on many breeders' radar was crowned Reserve Champion Maine Bull at the prestigious 2020 National Western Show and his progeny have started hitting the ground. BMWC In Control is one of the most unique bulls of any breed that you will find, blending muscle, flexibility, boldness of rib, power and a stellar look... making him a perfect mating choice for a female of Raptor 6976D's stature.
- Resulting progeny can be dual-registered and can show as either HIGH CHI or MAINTAINER!
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



JSUL WHO DAT RAPTOR 6976D ET
Dam of lots 16A & 16B



JSUL FANCY DAT 0192H
Maternal sister to lot 17



JSUL PCC WHOS LOOKIN 2113K
\$85,000 maternal sister to lot 17



LOT 17

JSUL PCC TOTAL GIRL 3543L ET

DOB 5/12/23 **REG.#** 418874 **TATTOO** 3543L

GED 9 **BW** 1.3 **WW** 48 **YW** 78 **MILK** 11 **HIGH CHI** 12.855

- └ GAMBLES HOT ROD
- SILVEIRAS STYLE 9303**
- └ SILVEIRAS ELBA 2520
- └ MONOPOLY
- JSUL TOTAL GIRL 41**
- └ JSUL LUCKY PLAY GIRL 1004

- Killer look! This chromed up heifer is flawless in terms of balance and added style. She is opened up, bold centered and stout hipped. Additionally, she is elegant through her front end and offers just the right amount of white. Her moderate kind will keep her easy to maintain, while her flashy look will garner attention in the ring early and often.
- Maternal sisters to 17 include JSUL PCC WHOS LOOKIN 2113K ET, the \$85,000 top-selling Chi heifer from the 2022 Fall PCC Sale that was a many-time Champion; the \$74,000 selection of Barrett Duncan from the 2021 Fall PCC Sale, PCC WHO DA GIRL 1068J, as well as the \$30,000 PCC SULL DAT GIRL 0393H and the \$25,000 JSUL FANCY DAT 0192H, both features of the 2020 PCC Fall Production Sale.
- Sells open.



PCC SULL DAT GIRL 0393H
Maternal sister to lot 17



PCC TOTAL WHO DA 1145J
Maternal sister to lot 17



PCC WHO DA GIRL 1068J
Maternal sister to lot 17

PCC



JSUL PCC SASSY MVP 0528H
Maternal sister to lot 18



JSUL SASSY JALYNN 750E ET
Dam of lot 18



LOT 18

PCC JSUL WHO'S JAZZY 3113L ET

DOB 3/12/23 **REG.#** 418794 **TATTOO** 3113L

GED 8 **BW** 209 **WW** 61 **YW** 91 **MILK** 14 **HIGH CHI** 7.55

- └ DAMERON FIRST CLASS
- COLBURN PRIMO 5153**
- └ SILVEIRAS SARAS DREAM 1339
- └ ASHW WHO DA MAN
- JSUL JAZZY JALYNN 750E**
- └ JSUL JALYNN'S DIRECTION 904A

- Flashy! Lot 18 is captivating from the side as she blends a robust body shape with power and eye appeal. Her look up front is only enhanced by the shape and dimension she lays in over her top and out of her hip. Additionally, here is a sound structured heifer that's heavy boned and wide based. Sure to have a stellar show career, this female has all the makings of a great one.

- The dam of lot 18, JSUL Sassy Jalynn 750E, was Champion AOB Heifer at the 2018 American Royal and NAILE. She was also selected as the Grand Champion Chianina Female in the Open Show at the 2019 NAILE. A full sister to 750E was selected at 2019 Iowa State Fair 4-H Heifer Show as the 4th Overall Female. These two Champions stem from the ever popular and versatile donor cow, SULL Jalynn 0904, or better know as "Steiner".
- A maternal sister to lot 18, JSUL PCC SASSY MVP 0528H, was the \$15,000 selection of Gus Goodson from the 2021 Limited Edition Sale at PCC while a maternal brother sold for \$8,500 in the Spring 2022 PCC Sale.

PCC

LOT 19

HIGH CHI

4 SEXED FEMALE IVF EMBRYOS

- └ W/C RELENTLESS 32C
- JSUL SOMETHING ABOUT MARY 8421**
- └ JBSF PROUD MARY
- └ ASHW WHO DA MAN
- JSUL WHOS'S DAT STINE 826F**
- └ JSUL JALYNN'S DIRECTION 904A

- The dam of this mating, JSUL Who's Dat Stine 826F, had a very decorative show career as she was the Champion AOB at the 2019 American Royal, Champion Chi in the Open and Junior shows at the

2019 NAILE, as well as the Champion Chi at the 2020 NWSS. The grandam of this mating is the ever popular and versatile donor cow, SULL Jalynn 0904, or better know as "Steiner".

- The sire of this mating, Something About Mary aka "SAM," is one of the most complete and prolific Simmental bulls to date and has the ability to pass on that power. His progeny have been highly sought after and have demanded a premium in on-line sales and across the auction block. He was perhaps the most consistent Simmental sires used in recent times.
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



JSUL WHOS'S DAT STINE 826F
Dam of lot 19



LOT 20

PCC WHO DAT HOTTIE 214L ET

DOB 3/28/23 REG.# 418848 TATTOO 214L

CEB	BW	WW	YW	MILK	HIGH CHI 6.54
10	1	55	85	17	

└ SAC CONVERSATION
SILVEIRAS CONVOY 0340
 └ SILVEIRAS SAVANNAH 3322
 └ ASHW WHO DA MAN
JSUL WHO DAT HOTTIE 8369F ET
 └ JSUL SULTRY 6640

- Another soft made good bodied High Chi female offering utility and function. Her practical kind never go out of style, all the while being stout and dimensional out of her hip and maintaining exception femininity.
- Sells open.

LOTS 20 & 21

PCC

- The donor dam of lots 20 and 21 is a member of the famous Who Da Man x Sultry 6640 flush and was a many-time champion for Ethan Timer and is a full sister to JSUL Who Dat Raptor 6976D ET, who was the Supreme Champion Junior Heifer and Grand Champion Junior Chianina Female at the 2017 North American in Louisville and is the leading Chi donor in the PCC herd. The grand-dam of these sisters, JSUL Sultry 6640 has produced more National Champions and Supreme Champions at every level than any female in the country. Here is your opportunity to own a descendant of this incredible donor. Whether you want to produce your own donor cow or the next Supreme Champion at a major, these sisters have the potential to do it all.
- PCC WHO DAT HOTTIE 306K, a maternal sister to lot 20 and full sister to lot 21, was the \$45,000 selection of Barrett Duncan from the Fall 2022 PCC Sale.
- Maternal sisters to the dam of lots 20 and 21 include: JSUL Who Dat Raptor who was the 2017 NAILE Supreme Champion; JSUL Who Dat 1602Y who was the 2012 American Royal and NAILE Supreme Champion Female; JSUL Who Dat Lady was the Champion Chianina female and is now an elite donor of sale toppers and champions for Schaeffer/Tice; JSUL Who Dat Ginger who was the Champion Chianina female at the NAILE open show and is now an elite donor at Sullivan Farms; JSUL WhoDat Darling who was the 2015 Supreme Champion Female at the Iowa State Fair and Aksarben and now an elite donor at Sullivan Farms that also produced JSUL Who Dat Cat that was Supreme at the 2018 Iowa Beef Expo and was Grand Champion Chianina at the National Junior Heifer Show and Champion Chianina female at the NAILE; JSUL Who Dat Sultry who was Reserve Supreme Champion at the 2017 Indiana State Fair and was also Reserve Chianina in the Open and Junior Show at the NAILE that same year; and JSUL Red Thunder, a dominate donor for the Udell family.



LOT 21

PCC WHO DAT HOTTIE 213L ET

DOB 5/2/23 REG.# 418830 TATTOO 213L

CEB	BW	WW	YW	MILK	HIGH CHI 6.54
8	2.3	56	85	14	

└ SILVEIRAS STYLE 9303
SILVEIRAS FORBES 8088
 └ COLLISON FOREVER LADY 1622
 └ ASHW WHO DA MAN
JSUL WHO DAT HOTTIE 8369F ET
 └ JSUL SULTRY 6640

- Width of base and heaviness of structure lay the foundation for this female's advantage in power and dimension. From behind she is shapely out of her hip, square in her build and further impresses from the side as she drops with extra center volume and remains high tying and attractive fronted.
- Sells open.



SILVERIAS FORBES 8088
Sire of lot 21



PCC WHO DAT HOTTIE 306K
\$45,000 Maternal sister to lot 20 and full sister to lot 21



SILVEIRAS CONVOY 0340
Sire of lot 20

PEMBROOK
PCC
CATTLE COMPANY

| ANGUS

PEMBROOK





PEMBROOK FALL PRODUCTION SALE / PCC / OCTOBER 14, 2023

LOT 22

PCC MISS EVENING TINGE 835

DOB 6/3/23 REG.# 20735385 TATTOO 835

GED	BW	WW	YW	MILK	ANGUS
1	2.7	58	100	27	

└ SAC CONVERSATION

SILVEIRAS CONVOY 0340

└ SILVEIRAS SAVANNAH 3322

└ PCC WITTEN 111A

PCC MISS EVENING TINGE 430E

└ PCC EVENING TINGE 226 8001



PCC MISS EVENING TINGE 430E
Dam of lots 22 thru 24

LOTS 22-26

PCC

PCC

- We lead off the Angus division of this offering, and this set of daughters of the famous PCC donor PCC MISS EVENING TINGE 430E, with her natural calf that is, perhaps, a carbon copy of 430E's last natural daughter, PCC EVENING TINGE 430J that was a many-time Champion for Jelani King. This June show and donor prospect is a classy, extra attractive heifer with loads of potential. Her look and extension up front is complimented by the way she blends into her heart and offers body shape and width from there back. When set into motion, she stays elegant in her design and pulls together a stylish look on the go.
- Sells open.

- Lots 22 thru 26 represent their famous dam as the deepest and most impressive set of daughters to be offered at PCC to date.
- One-half interest in the dam of lots 22 thru 26 originally sold to Sullivan Farms for \$75,500 as a heifer calf before selling in her entirety as lot 1 in the fall 2022 PCC Sale for \$42,500.
- A full sister to lots 23 and 24 and maternal sister to lots 22, 25 and 26 was named Division 2 Champion at 2021 National Junior Angus Heifer Show for Jelani King after also winning her class at the 2021 Cattlemen's Congress and co-topping the Angus offering of the 2021 Limited Edition Sale at PCC at \$29,000. That same daughter was the Angus Bronze Medallion winner at OYE.
- Two flushes have been sold from 430E for \$12,500 in the 2021 PCC Fall Sale and \$12,000 in the 2020 PCC Fall Sale and her embryos have been among the high sellers in three of our recent online sales.
- During her years of production at PCC, the grand-dam of 22 thru 26, PCC Evening Tinge 226 8001, generated an average of \$110,000 per year in progeny sales!



LOT 23

PCC MISS EVENING TINGE 412

DOB	REG.#	TATTOO			
5/5/23	20731833	412			
GED	BW	WW	YW	MILK	ANGUS
2	3.1	55	93	21	

- Built from the mold of her dam, this high volumed female blends function and practicality into a complete, well-balanced package. Her soft, easy keeping kind will never go out of style. Additionally, she is good structured and sound footed being long striding and true moving.
- Sells open.

- └ GAMBLES HOT ROD
- └ SILVEIRAS STYLE 9303
- └ SILVEIRAS ELBA 2520
- └ PCC WITTEN 111A
- └ PCC MISS EVENING TINGE 430E
- └ PCC EVENING TINGE 226 8001



PCC EVENING TINGE 430J
Full sister to lots 23 and 24 and maternal sister to lot 22



PCC EVENING TINGE 430I
Full sister to lots 23 and 24 and maternal sister to lot 22

PCC

LOTS 23 & 24

PCC

- 430E's first natural calf is a full sister to lots 23 and 24 and was named Division 2 Champion at 2021 National Junior Angus Heifer Show for Jelani King after also winning her class at the 2021 Cattlemen's Congress and co-topping the Angus offering of the 2021 Limited Edition Sale at PCC at \$29,000. That same daughter was the Angus Bronze Medallion winner at OYE.



LOT 24

PCC MISS EVENING TINGE 413

DOB	REG.#	TATTOO			
4/18/23	20731830	413			
GED	BW	WW	YW	MILK	ANGUS
2	3.1	55	93	21	

- Built from the mold of her dam, this high volumed female blends function and practicality into a complete, well-balanced package. Her soft, easy keeping kind will never go out of style. Additionally, she is good structured and sound footed being long striding and true moving.
- Sells open.



PCC EVENING TINGE 430J
Full sister to lots 23 and 24 and maternal sister to lot 22



PCC EVENING TINGE 120G
Full sister to the dam of lots 22 thru 24

LOT 25

PCC MISS EVENING TINGE 416

DOB 3/4/23 REG.# 20731125 TATTOO 416

GED	BW	WW	YW	MILK	ANGUS
-1	4.15	60	102	27	

- └ SGC TRADITION OF 24
- SGC SCH 24 KARAT 838**
- └ FCF PROVEN QUEEN 419
- └ CONNEALY FINAL PRODUCT
- PCC MISS EVENING TINGE 1100**
- └ PCC EVENING TINGE 226 8001

- Stemming from a different branch of the Evening Tinge family tree, but offering the same elegance, style, and added look as her cousins that precede her, This flashy built heifer is unique in her design and impeccable in her structure to further enhance her center body dimension and added shape up high. Additionally, her length of neck and strength of topline put her in an elite class of show prospects destined for success.
- The donor dam of lot 25 is an active member of the PCC donor battery and a maternal sister to Evening Tinge 430E and direct daughter of the \$60,000 valued PCC Evening Tinge 226 8001, that is the maternal grandam of lots 22 thru 25 in this offering.
- Sells open.



PCC MISS EVENING TINGE 1100
Dam of lot 25



PCC EVENING TINGE 226 8001
Maternal grandam of lots 22 thru 25

PCC

LOT 26

PCC DS CLEAR CUT SHADOE 34

DOB 4/22/2023 REG.# 20726490 TATTOO 34

GED	BW	WW	YW	MILK	ANGUS
-3	4.5	72	114	17	

- └ CONLEY NO LIMIT
- CONLEY DS CLEAR CUT 0510**
- └ CONLEY SANDY 5104
- └ PENNERS-CC DOUBLE BLACK 2257
- DS SHADOE 9841**
- └ JENSEN SHADOE 1423 OF FAF

- This heifer has the look of an elite show and donor prospect. She is functional in her design as she stays flexible in her skeleton and drops from her spine with upper shape and power. Her extra body volume is complimented by her feminine look from the side.
- The grandam of lot 26, Jensen Shadoe 1423 of FAF, was named Champion at the 2015 Nebraska State Fair Open show, Champion at the 2015 Nebraska State Fair Junior Show, Res. Division 7 at the 2015 National Junior Angus Show, and Champion at the 2015 Tennessee Angus Preview for David Smith before returning to become a staple in the Jensen and Fair Acres donor herd.
- Third dam was Fair Acres \$26,000 selection from the Horn Springs Angus Farm Dispersion.
- The sire of lot 26, Clear Cut, was named Grand Champion Angus Bull, 2022 NWSS ROV Angus Show; Grand Champion Bull, 2022 Atlantic National ROV Angus Show; Grand Champion Bull, 2022 WNAF ROV Angus Show; Res. Supreme Champion Bull and Champion Angus at the 2021 World Beef Expo; and Champion Angus bull at the 2021 Tennessee State Fair.
- Sells open.



CONLEY DS CLEAR CUT 0510
Sire of lot 26



JENSEN SHADOE 1423 OF FAF
Maternal grandam of lot 26



LOT 27

PCC SULL SARA'S DREAM 417

DOB 3/6/23 **REG.#** 20731126 **TATTOO** 417

GED	BW	WW	YW	MILK	ANGUS
0	5.6	62	106	22	

- └ SCC TRADITION OF 24
- SGC SCH 24 NARAT 838**
- └ FCF PROVEN QUEEN 419
- └ G&C MCKINLEY 3000 EXAR
- COLBURN SARAS DREAM 6758**
- └ SILVEIRAS SARAS DREAM 1339

- This March prospect is bold, opened up, and sound structured. This female is big bodied and correct in her design, while being powerful and shapely from behind, thus exhibiting the same phenotypic perfection that led to her six flush sisters that sold in the Spring 2022 PCC Sale to gross \$232,000 for an incredible average of \$38,667, ranking them among the most successful sets ever offered at PCC!
- Sells open.

SULL PCC SARAS DREAM 1551J
\$85,000 flush sister to lot 27 and maternal sister to lot 28

SULL PCC SARAS DREAM 1541J
\$50,000 flush sister to lot 27 and maternal sister to lot 28

COLBURN'S SARA'S DREAM 6758
Dam of lots 27 and 28



LOTS 27 & 28

PCC

- The dam of lots 27 and 28 produced a flush sister to lot 28, SULL PCC Saras Dream 2110K, who was the \$100,000 top-selling heifer in the Fall 2022 PCC Production Sale that was a champion for Cambria Cook, Clovis CA, after producing lots 2 thru 7 in the 2022 Spring PCC Sale that grossed \$232,000 to average an incredible \$38,667 and

included the \$85,000 top selling heifer in that event, SULL PCC SARAS DREAM 1551J, selected by Brown Farms in Texas to join their elite donor program.

• Colburn Saras Dream 6758 is a maternal sister to Colburn Primo 5153 and traces to the legendary deceased donor EXG Saras Dream S609 R3. Other maternal sibs to the dam of lots 27 and 28 include: the \$75,000 2016 National Junior Angus Show Grand Champion Female, CCC Saras Dream 5116 who was also the Supreme Champion Over All Breeds at the 2016 American Royal, Grand Champion Owned Heifer at the 2016 National Junior Angus Show, Supreme

Champion Female at the 2016 Indiana State Fair, Reserve Grand Champion Female at the 2016 Atlantic National, Reserve Grand Champion at the 2016 Fort Worth Stock Show, Grand Champion Angus Heifer at the North American International Livestock Exposition, and the Late Winter Calf Champion in the Jr. & ROV Show at the 2016 National Western Stock Show, as well as the \$50,500 Colburn Saras Dream 5082, who was Supreme Champion Female at the 2016 Indiana State Fair, Division III Champion at the 2016 National Junior Angus Show, Supreme Champion Heifer at the 2016 Illinois Beef Expo, Reserve Grand Champion at the 2016 All American Breeders Futurity, Reserve Champion Late Spring Heifer Calf at the 2016 Atlantic National, and Grand Champion Prospect Heifer at the 2016 National Western Stock Show, all shown by the Guyer Family.



SULL PCC SARAS DREAM 1544J
\$37,000 flush sister to lot 27 and maternal sister to lot 28



LOT 28

PCC SULL SARA'S DREAM 2578K

DOB 12/5/22 **REG.#** 20734442 **TATTOO** 2578K

GED	BW	WW	YW	MILK	ANGUS
2	5.2	58	100	17	

- └ SILVEIRAS STYLE 9303
- SILVEIRAS FORBES 8088**
- └ COLLISON FOREVER LADY 1622
- └ G&C MCKINLEY 3000 EXAR
- COLBURN SARAS DREAM 6758**
- └ SILVEIRAS SARAS DREAM 1339

- This flush sister to SULL PCC Saras Dream 2110K, who was the \$100,000 top-selling heifer in the Fall 2022 PCC Production Sale, is a sale feature with a multitude of power and mass. She is opened up at her base, good bodied, shapely and still goes to the ground with ease of movement. Her added density in construction is further enhanced by extra shape on the top side of her skeleton, all while being good looking and well-balanced. This one will hunt in the winter division and has what it takes to hold her own in the grand drive.
- Sells open.

SULL PCC SARAS DREAM 2110K
\$100,000 flush sister to lot 27 and maternal sister to lot 27





PEMBROOK FALL PRODUCTION SALE / PCC / OCTOBER 14, 2023

LOT 29
DKBF PCC QUEEN 504

DOB 5/08/2023 REG.# 20731120 TATTOO 504

GED	BW	WW	YW	MILK	ANGUS
2	4	59	91	19	

- └ SGC TRADITION OF 24
- SGC SCH 24 KARAT 838**
- └ FCF PROVEN QUEEN 419
- └ DAMERON FIRST CLASS
- LFPCG CLASS QUEEN 0168 1804**
- └ OSU QUEEN 0168

PCC

- Here is a young prospect that offers all the right pieces. Her long neck sets high on her shoulder, while being level and square from there back. Her soft center and sound structural base adds to her appeal, while still offering width and dimension throughout and tremendous swoop to her rib.
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Sells open.



EVA HENRICHSEN & BF PCC QUEEN 80H



LFPCG CLASS QUEEN 0168 1804
Dam of lots 29 thru 31

LOTS 29-31

PCC

- These maternal sisters by 24 Karat and Good Times, combine length of neck, femininity, and a striking look with excellent rib shape and volume that is sure to transmit to their progeny once in production.
- The dam of lots 29 thru 31, LF PCC Class Queen 0168 1804 aka "Berlin", was the \$25,750 top seller in the Pembroke Cattle Co. Holiday Lights sale and is a First Class out of a powerful calving-ease daughter of Bismarck that stems from the branch of the famous Queen family that has been cultivated in the J&J and Oklahoma State herds.
- A full sister and three maternal sisters to the dam of lots 29 thru 31 grossed \$58,000 in the 2020 Fall PCC sale for an impressive average of \$14,500 and included BF PCC Queen 80H who was named Reserve Supreme Champion Female at the Kansas State Fair for Eva Henrichsen and LWHF PCC Queen 160H who was a class winner at Cattlemen's Congress and Angus Junior National for Jelani King.
- The grand-dam of lots 29 thru 31, Queen 0168 was the \$15,500 top-selling spring pair in the 2017 OSU Cowboy Classic Sale and has already proven her worth through her progeny sales.
- Maternal sisters sell as lots 44 thru 46 in this offering.



LOT 30

DKBF PCC QUEEN 502

DOB 3/3/23 REG.# 20736134 TATTOO 502

GED	BW	WW	YW	MILK	ANGUS
7	17	56	89	17	

└ SCC SCH 24 KARAT 838

STAG GOOD TIMES 201ET

└ SCC SCH PHYLLIS 6104

└ DAMERON FIRST CLASS

LPCC CLASS QUEEN 0168 1804

└ OSU QUEEN 0168

- This elegantly designed heifer is up headed and good looking! Creating her own fan club by being stout and proportional, cool fronted and big bodied! When we selected Good Times to mate with "Berlin", we were excited about the possibilities and these sisters did not disappoint.
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Sells open.

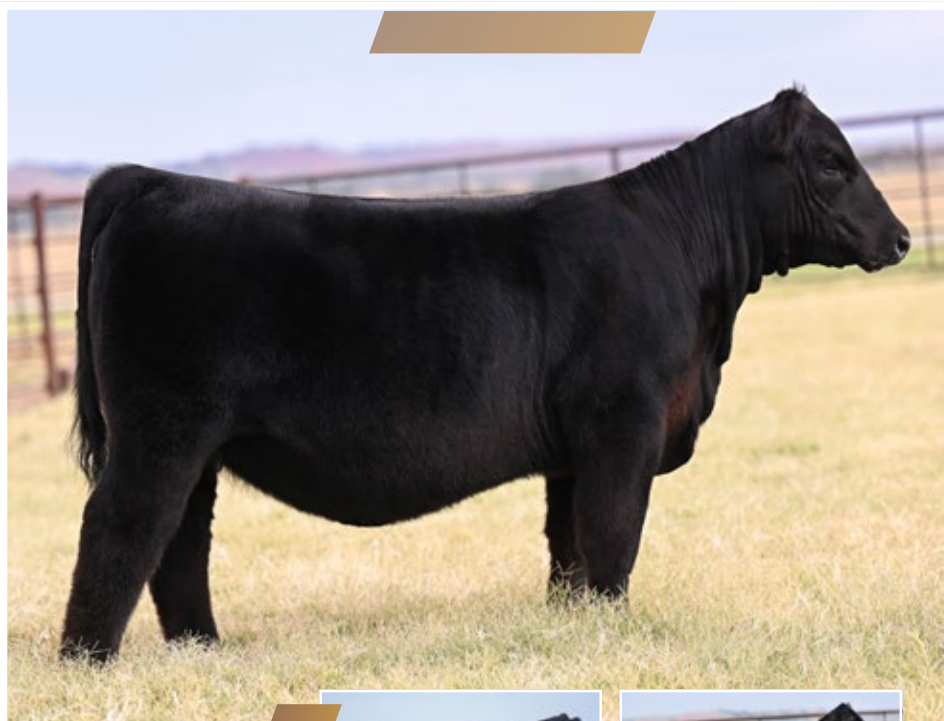


BF PCC QUEEN 80H
Maternal sister to the dam of lots 29 thru 31



LWHF PCC QUEEN 160H
Maternal sister to the dam of lots 29 thru 31

PCC



LOT 31

DKBF PCC QUEEN 501

DOB 2/20/2023 REG.# 20736135 TATTOO 501

GED	BW	WW	YW	MILK	ANGUS
7	17	56	89	17	

└ SCC SCH 24 KARAT 838

STAG GOOD TIMES 201ET

└ SCC SCH PHYLLIS 6104

└ DAMERON FIRST CLASS

LPCC CLASS QUEEN 0168 1804

└ OSU QUEEN 0168

- Another neat made show and donor prospect with extra bone and width. Additionally, she is good bodied and square hiped while still being appropriate in her condition and maturity. Good Times is extra hairy and big-boned and certainly transmitted those traits to the two flush sisters.
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Sells open.



OSU QUEEN 0168
Grandam of lots 29 thru 31



PF PCC QUEEN 9H
Maternal sister to the dam of lots 29 thru 31

LOT 32

SULL PCC QUEEN RUTH 3109L

DOB		REG.#		TATTOO	
2/24/23		20734335		3109L	
GED	BW	WW	YW	MILK	ANGUS
3	3.6	53	87	19	



- Function and practicality provide this Forbes daughter with the basics to be an elite show and donor prospect. This heifer is attractive fronted, good bodied and built correct at the ground.
- Lot 32 is the first daughter of Queen Ruth offered at PCC since her three maternal sisters sold for \$29,000, \$25,000 and 15,000 in the 2021 Limited Edition Sale at PCC and we feel she will carry the torch for her dam to gain the same notoriety as her famous sister, KDJ Queen Ruth 502.
- Sells open.

LOTS 32 & 32A

PCC

- Lot 32 and the embryos selling as lot 32A are produced from KDJ Queen Ruth 608 and are maternal sibs to the three EXAR Blue Chip 1877B sired sisters that sold as lots 2 thru 4 in the 2021 Limited Edition Sale at Pembroke Cattle Co. for \$29,000, \$25,000 and 15,000.
- KDJ Queen Ruth 608 is a full sister to the famous Udell donor, KDJ Queen Ruth 502 who was a dominant show heifer for Maddy Udell in 2016 and was named the 2016 NAILE Reserve Grand Champion Junior Angus Heifer.
- In Udell's 2022 The Advantage Production Sale 7 daughters of Queen Ruth 502 averaged \$111,070 and include daughters that sold for \$500,000 and 130,000.



SULL PCC QUEEN RUTH 0507H
\$25,000 maternal sister to lot 32 and 32A

SULL PCC QUEEN RUTH 0514H
\$15,000 maternal sister to lot 32 and 32A

SULL PCC QUEEN RUTH 0524H
\$29,000 maternal sister to lot 32 and 32A

PCC



KDJ QUEEN RUTH 608
Dam of lots 32 and 32A

- └ SILVEIRAS STYLE 9303
- └ SILVEIRAS FORBES 8088
- └ COLLISON FOREVER LADY 1622
- └ PVF INSIGHT 0129
- └ KDJ QUEEN RUTH 608
- └ K D J QUEEN RUTH

LOT 32A

ANGUS

3 SEXED FEMALE IVF EMBRYOS

- A chance to produce your next great one from a proven mating that's success is evident in the full sister to these embryos that sells as lot 32.
 - The sire of this mating, Forbes, was named The ROV Show Bull of the Year after being slapped Grand Champion Bull at the 2021 Cattlemen's Congress and Atlantic National Angus Show. He was also Supreme Champion Open Angus Animal at Atlantic National Angus Show, Grand Champion Bull at the 2021 Western National Angus Futurity and Grand Champion Bull at the 2020 Kansas State Fair as well as being named the 2020 Grand Champion Angus Bull at the Fort Worth Stock Show & Rodeo, the 2020 Grand Champion Angus Bull at the Houston Livestock Show & Rodeo and the Reserve Grand Champion Angus Bull at the 2019 ROV American Royal Angus Show.
 - Selling three sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

SILVEIRAS FORBES 8088
Sire of lots 32 and 32A





LOT 33

PCC SULL ELLIE 3197L

DOB 5/3/23 **REG.#** 20734336 **TATTOO** 3197L

GED | **BW** | **WW** | **YW** | **MILK** **ANGUS**

- └ DAMERON FIRST CLASS
- GOLBURN PRIMO 5153**
- └ SILVEIRAS SARAS DREAM 1339
- └ EXAR BLUE CHIP 1877B
- UDE ELLIE 9230**
- └ SLL ELLIE 2201

• Lot 33 is out of the \$100,000 donor dam, UDE Ellie 9230, that like this daughter, is a true outlier for stoutness, look, and sheer presence from one of the most successful matings to ever carry the UDE prefix...EXAR Blue Chip 1877B x SLL Ellie 2201. This mating yielded two of the most popular Angus heifer calves to sell during the 2019 sale season. The first, UDE Ellie 9230, the dam of lot 33, who was the 2020 NWSS Division Champion for Sara Sullivan, prior to being named 2020 NJAS Grand Champion Owned Female. She capped off her career with a victory in Freedom Hall when she was selected as the 2020 Grand Champion Junior Angus Female at the NAILE for Sara Sullivan.

- Maternal sisters to lot 33 include: SULL PCC ELLIE 2503K, the \$28,000 selection of Jelani King and SULL PCC ELLIE 2577K, the \$23,000 selection of Denton Cook from the 2023 Spring PCC Sale; and PCC SULL Ellie 2397K who was the \$25,000 selection of Jelani King from the 2022 Fall PCC Sale.
- Sells open.



PCC SULL ELLIE 2397K
\$25,000 maternal sister to lot 33



SULL PCC ELLIE 2503K
\$28,000 maternal sister to lot 33



SULL PCC ELLIE 2577K
\$23,000 maternal sister to lot 33



UDE ELLIE 9230
Dam of lot 33

PCC



LOT 34

SULL PCC PRINCESS 3122L

DOB 2/22/23 **REG.#** 20737446 **TATTOO** 3122L

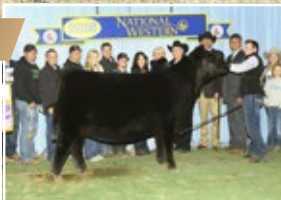
GED | **BW** | **WW** | **YW** | **MILK** **ANGUS**

- └ C&C MCKINLEY 3000 EXAR
- GATEWAY FOLLOW ME FIG3**
- └ DUNK-W MAXINE HR 505C
- └ WB PENDLETON 708 PVF SWSN
- WB PRINCESS 902**
- └ EXAR PRINCESS 6680

• Sure to leave her mark, lot 34 offers all the stye and look on the side, while still being powerful in her construction. Stoutness of feature, soft and practical through her center, and shapely from behind, this female has it going on.

• Lot 34 is only the second daughter offered out of the 2021 Cattleman's Congress Grand Champion Angus female in the open show. WB Princess 902 started her decorative show career with a division champion at the American Royal and then a Supreme banner at the 2020 Iowa Beef Expo. This female comes from a long line of superior genetics that have hung multiple banners and continues to generate champions and sale toppers. EXAR Princess 6680, the grandam of lot 34, was a many time champion for Carter Ward including being named Grand Champion Female at the 2018 National Western Super ROV Show and has since went on to surpass her success in the show ring by generating multiple champions this past year and multiple highlights in the Ward Brothers spring and fall sales.

- Sells open.



EXAR PRINCESS 6680
Maternal grandam of lot 34



SULL PCC PRINCESS 2176K
Maternal sister to lot 34



WB PRINCESS 902
Dam of lot 34

LUCY / SOPHIA

LOT **35**

PCC SULL LUCY 3235L

DOB 3/10/23 REG.# 20734334 TATTOO 3235L

GED	BW	WW	YW	MILK	ANGUS
4	2.8	61	103	14	

- └ DAMERON FIRST CLASS
- └ COLBURN PRIMO 5153
- └ SILVEIRAS SARAS DREAM 1339
- └ SILVEIRAS STYLE 9303
- └ W A LUCY 640
- └ PVF LUCY 1107



SULL PCC LUCY'S PRIME 0194H
\$15,000 flush sister



W A LUCY 640
Dam of lot 35



THOMAS LUCY 7360
Third dam of lot 35

• Show ring ready and a popular sale feature ends the run of exceptional Angus heifers in this offering. Here is a heifer with loads of look and eye appeal, while still being functional in her build, stout and dimensional. She is opened up at her base and maintains this advantage on the upper side of her skeleton. Her body shape emulates utility all the while being good in her movement and attractive fronted. Don't miss this sure to be champion. • A flush sister to lot 35, SULL PCC LUCY'S PRIME 0194H, sold for \$15,000 in the 2020 PCC Fall Sale and was a many-time champion for Sarah Beth Brittain.

- Her dam was 5th overall at the 2017 National Junior Angus Show in Des Moines, IA after being named Junior Champion Division 1.
- Traces to the famous PVF donor Thomas Lucy 7360.
- Sells open.

PCC

- └ SMA WATCHOUT 482
- └ CONLEY EXPRESS 7211
- └ DPL SANDY 3040
- └ DAMERON FIRST CLASS
- └ COOL PINES ANFF MB SOPHIA
- └ LEMENAGER CLA TRAVETT 135

LOTS 36 & 37

PCC

• Lots 36 and 37 are ET sisters by Conley Express out of a direct daughter of the Triple Crown winner Dameron First Class, while on the maternal side they blends OSU Currency 8173, the lead bull in the Champion Pen of Bulls at a past NWSS with Patton Travett 558 who was the Grand Champion Bred and Owned heifer at a past NJAS.



LOT **36**

LWHF PCC SOPHIA 14J

DOB 9/15/21 REG.# 20633645 TATTOO 14J

GED	BW	WW	YW	MILK	ANGUS
-2	3.5	57	92	20	



CONLEY EXPRESS 7211
Sire of lots 36 and 37

• This high volumed female is sound footed, level in her design and attractive. She blends shape and width with added look and eye appeal. • Al'd 3/16/23 to S A V Rainfall 6846 then PE'd from 5/1/23 until 7/30/23 to McCurry Checkmate 0020. Checked safe AI.

PCC

LOT **37**

LWHF PCC SOPHIA 12J

DOB 9/14/21 REG.# 20633643 TATTOO 12J

GED	BW	WW	YW	MILK	ANGUS
-2	3.5	57	92	20	

• This high volumed female is sound footed, level in her design and attractive. She blends shape and width with added look and eye appeal. • Al'd 3/16/23 to S A V Rainfall 6846 then PE'd from 5/1/23 until 7/30/23 to McCurry Checkmate 0020. Checked safe AI.



PEMBROOK
PCC
CATTLE COMPANY

| SIMMENTAL

PEMBROOK





PEMBROOK FALL PRODUCTION SALE / PCC / OCTOBER 14, 2023

LOT 38
PCC JSUL MARY'S RECKONING 3299L

DOB 2/12/23 **REG.#** 4246153 **TATTOO** 3299L

GED 10.5 **BW** 1.7 **WW** 67 **YW** 97 **MILK** 18 **PB SIMMENTAL**

- └ W/C RELENTLESS 32C
- └ **RECKONING 711F**
- └ RWA KRISHA-ET
- └ YARDLEY HIGH REGARD W242
- └ **JBSF PROUD MARY**
- └ BROOKS STEELMAGNOLIA X57



BRECKYN BLOOMBERG

JBSF PROUD MARY
 Dam of lots 38 and 39

PCC JSUL PROUD MARY 1532J
 Maternal sister to lots 38 and 39

LOTS 38 & 39



- High performing and super stylish, this lead lot in the Simmental division of this offering is one that has big shoes to fill when you examine the immense success that her maternal sisters have enjoyed over the past few years, and she meets the challenge head on!
- Travis and Beth feel this is among the best females of any breed they have offered to date and this big bodied heifer combines look and function without sacrificing shape. Her added width and power is only enhanced by her near ideal body type and extra attractive front. Regardless of operational goals, this female brings value in all areas.
- Sells open.

- These flush sisters have been the talk at PCC by many of the visitors that have come to look at our offering of Simmental genetics. Lots 38 and 39 are so complete in terms of structure balance and eye appeal. For purebreds, we love the way the head and neck come up high out of their shoulder and their ability to really give you that killer look from the side. After their show career these females carry as much revenue generating potential as any females in the offering.
- Their dam, JBSF Proud Mary, also produced JSUL SOMETHING ABOUT MARY 8421, and is quickly proving herself and becoming one of the most consistent donors at Sullivan Farms to ever walk.
- Four maternal sisters to lots 38 and 39 sold in the 2023 PCC Spring Sale for an impressive average of \$30,375 and included JSUL PCC MARY 2459K, the \$60,000 selection of Finn Romanchuk, and JSUL PCC MARY 2573K, the \$40,000 selection of Sadie Sears. Additionally, three maternal sisters to lots 38 and 39 were featured in the 2022 Spring PCC Sale and included PCC JSUL PROUD MARY 1532J, who has been a many-time champion for Breckyn Bloomberg, including being named Reserve Grand Champion Purebred Simmental Heifer in the 2022 NAILE Open Show; Reserve Grand Champion Purebred Simmental Heifer in the 2023 Cattleman's Congress Junior Show; 5th Overall Heifer at the 2022 World Beef Expo Junior Show; Reserve Champion Purebred Heifer at the 2022 Illinois Junior Simmental Show; and Res. Division Champion at the 2022 Illinois State Fair.
- JSUL MARY IS PROUD 8047F a maternal sister to lots 38 and 39, was Calf Champion and Reserve Overall Purebred Simmental Female at the 2018 NAILE Open Show and she also went on to be selected Grand Champion Simmental Female at the 2019 FWSS Open Show. Another maternal sister, JSUL Leapin Mary 8108, campaigned by Makenzie Hickman, sold through the Schaeffer/Tice Sale for \$45,000 and has been one of the most successful heifers on the jackpot circuit in the country while another maternal sister to lots 38 and 39 sold for \$100,000 in the Schaeffer/Tice Sale.
- Three more maternal sisters to lots 38 and 39 sold for a total of \$50,000 in the 2021 Fall PCC Sale to average \$16,667.
- The Proud Mary name carries as much regard and recognition as any cow family within the Simmental breed.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.



LOT 39

JSUL PCC MARY `S QUEEN 3165L

DOB 2/12/23 **REG.#** 4246152 **TATTOO** 3165L

GED 11.8 **BW** 2 **WW** 70 **YW** 105 **MILK** 22 **PB SIMMENTAL**

- └ ILSF PAYS TO BELIEVE ZU194
- TJSG KING OF DIAMONDS**
- └ KLS DIAMOND W516
- └ YARDLEY HIGH REGARD W242
- JBSF PROUD MARY**
- └ BROOKS STEELMAGNOLIA X57

- This baldy heifer is super attractive and good looking from the side. She is powerful in her build, wide chested and bold through the center portion of her body. Additionally, she is sound footed, well-balanced and complete. It will be interesting to follow lot 39 and her maternal sister as they compete over the next show season to see who comes out on top.
- Sells open.



PCC JSUL PROUD MARY 1532J
Maternal sister to lots 38 and 39
Reserve Grand Champion Purebred Simmental Heifer at the 2023 Cattlemen's Congress Junior Show



JSUL MARY IS PROUD 8047F
Maternal sister to lots 38 and 39



JSUL PCC MARY 2573K
\$40,000 maternal sister to lots 38 and 39



JSUL PCC MARY 2459K
\$60,000 maternal sister to lots 38 and 39



PCC JSUL PROUD MARY 1532J
Maternal sister to lots 38 and 39

PCC



JSUL SOMETHING ABOUT MARY 842I
Sire of lot 40 embryos

WPRF WISE LOLA
Dam of lot 40 embryos

LOT 40

PB SIMMENTAL

4 SEXED FEMALE IVF EMBRYOS

- └ W/C RELENTLESS 32C
- JSUL SOMETHING ABOUT MARY 842I**
- └ JBSF PROUD MARY
- └ SS/PRS TAIL GATER 621Z
- WPRF WISE LOLA**
- └ LIMESTONE LOLA W217

- The dam of this mating, WPRF WISE LOLA, was the reserve grand champion % Simmental female at the 2018 Junior National and has been a staple in the Sullivan donor program since. This ¾ blood is becoming one of Sullivan's favorite females that is very versatile in her mating options to make 7/8 purebred cattle.
- A full sister to this mating was the \$29,000 selection of Finn Romanchuk from the 2022 Spring PCC Sale while another full sister to this mating sold for \$16,000 in the Fall 2022 PCC Sale to Brianna Diezi. A Quantum Leap sired maternal sister to mating sold for \$17,000 to Gus Goodson in the fall 2021 PCC Sale.
- The sire of this mating, Something About Mary aka "SAM," is one of the most complete and prolific Simmental bulls to date and has the ability to pass on that power. His progeny have been highly sought after and have demanded a premium in on-line sales and across the auction block. He was perhaps the most consistent Simmental sires used in recent times.
- Trust me when we say this mating is getting it done. Invest with confidence here.
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



WPRF WISE LOLA
Dam of lot 40 embryos



JSUL PCC ABOUT LOLA 2267K
\$16,000 full sister to lot 40 mating



PCC JSUL ABOUT LOLA 1539J
\$29,000 full sister to lot 40 mating



JSUL SOMETHING ABOUT MARY 8421
Sire of lots 41 thru 43



JSUL PCC ABOUT ROSIE 0501H
Full sister to lots 41 thru 43

LOT 41

PCC JSUL CHERRI ROSIE 3487L

DOB 5/4/23 **REG.#** 4246151 **TATTOO** 3487L

GED 11	BW 2.8	WW 79	YW 121	MILK 21	PB SIMMENTAL
------------------	------------------	-----------------	------------------	-------------------	---------------------

- └ W/C RELENTLESS 32C
- └ JSUL SOMETHING ABOUT MARY 8421
- └ JBSF PROUD MARY
- └ LLSF ADDICTION AY792
- └ PEINE/GS ROSIE 677D
- └ GUNN 227 DO BLACK ROSE

PCC

- Ready to begin what's sure to be an impressive show career and follow in the footsteps of her sisters, this striking red baldy offers all the look and power needed to compete at any level. Extra stylish and attractive on the profile, this female also combines base width, added body shape and dimension, while being powerful in her constructed.
- Sells open.

LOTS 41-43

PCC

- Simply put, this is one phenomenal trio of flush sisters! These females exemplify the kind and quality of purebred Simmentals that Beth and Travis want to offer their customers at PCC.
- They are perfect structured, with flex and cushion in their pasterns, while being wide based, soft middled, and long sided with femininity to spare.
- True outliers within the Simmental breed... we love the pedigree as well. The SAM progeny are exceeding expectations!
- Their dam, Peine/GS Rosie 677D, was selected as the Reserve grand champion purebred female at the 2018 NWSS and FWSS open shows and was also selected 7th overall at the 2018 National Jr heifer show.
- A full sister to lots 41 thru 43, JSUL PCC All About Rosie 1115J, was the \$50,000 top-selling Simmental from the 2021 Fall PCC Sale selected by Jaxon Hilbrands and is going to be a big part of our Simmental program as we retained a ½ embryo interest in her. Five other full sisters sold in the Fall 2022 PCC Sale for an impressive gross of \$95,000 to average \$19,000, while more recently, JSUL PCC RED ROSIE 2558K another full sister to lots 41 thru 43 sold for \$29,000 in the Spring 2023 PCC Sale where another full sister also sold for \$16,000.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.



LOT 42

PCC JSUL ROSIE 3198L

DOB 4/3/23 **REG.#** 4246149 **TATTOO** 3198L

GED	BW	WW	YW	MILK	PB SIMMENTAL
11	2.8	79	121	21	

- └ W/C RELENTLESS 32C
- JSUL SOMETHING ABOUT MARY 8421**
- └ JBSF PROUD MARY
- └ LLSF ADDICTION AY792
- PEINE/GS ROSIE 677D**
- └ GUNN Z27 DO BLACK ROSE

- Heaviness of structure, look and balance, lot 42 combines uniqueness of design with added style and beauty for a purebred Simmental. To compliment this, she is big-bodied and powerful making this sure sale feature fun to feed and lead. Like her sisters, this blaze faced Rosie is sure to collect the banners and buckles.
- Sells open.



JSUL PCC ALL ABOUT ROSIE 1115J
\$50,000 full sister to lots 41 thru 43



JSUL PCC ALL ABOUT ROSIE 1115J
\$50,000 full sister to lots 41 thru 43



JSUL PCC RED ROSIE 2558K
\$29,000 full sister to lots 41 thru 43 and Champion Simmental at the 2023 East TX State Fair

PCC



LOT 43

JSUL PCC ROSIE 3245L

DOB 3/7/23 **REG.#** 4246150 **TATTOO** 3245L

GED	BW	WW	YW	MILK	PB SIMMENTAL
11	2.8	79	121	21	

- └ W/C RELENTLESS 32C
- JSUL SOMETHING ABOUT MARY 8421**
- └ JBSF PROUD MARY
- └ LLSF ADDICTION AY792
- PEINE/GS ROSIE 677D**
- └ GUNN Z27 DO BLACK ROSE

- Power and elegance with structural correctness exemplifies this female. Her pattern and design commands attention, while her extras give her the edge over contemporaries. This March sister to the two lots that precede her is so genuine in terms of her rib shape and design, she projects to be one that is built for the long haul and compete at any level throughout her show career.
- Sells open.



PCC JSUL ROSIE 2225K
Full sister to lots 41 thru 43



JSUL PCC RED ROSIE 2558K
\$29,000 full sister to lots 41 thru 43 and Champion Simmental at the 2023 East TX State Fair



PEINE GS ROSIE 677D
Dam of lots 41 thru 43



PEMBROOK FALL PRODUCTION SALE / **PCC** / OCTOBER 14, 2023

LOT 44
DKBF PCC QUEEN 246L

DOB 4/20/23	REG.# 4247106	TATTOO 246L
-----------------------	-------------------------	-----------------------

% SIMMENTAL

- └ W/C BANKROLL 811D
- W/C BANK ON IT 273H**
- └ KS MISS SEQUOIA Y770
- └ DAMERON FIRST CLASS
- LFPCC CLASS QUEEN 0168 1804**
- └ OSU QUEEN 0168



- Cool looking, big bodied and stout structured. This heifer combines all the extras with the basics of function and power. Lot 44 offers added length and extension, softness of center and width throughout. On the move, her flexibility only enhances her balance and style by making her hard to create but easy to sort up!
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Sells open.

LFPCC CLASS QUEEN 0168 1804
Dam of lots 44 thru 46



LOTS 44-46



- These flush sisters by the popular "Bank on It", combine length of neck, femininity, and a striking look with excellent rib shape and volume that is sure to transmit to their progeny once in production.
- The dam of lots 44 thru 46, LF PCC Class Queen 0168 1804 aka "Berlin", was the \$25,750 top seller in the Pembroke Cattle Co. Holiday Lights sale and is a First Class out of a powerful calving-ease daughter of Bismarck that stems from the branch of the famous Queen family that has been cultivated in the J&J and Oklahoma State herds. She has done such a good job producing Angus and Maintainer prospects, we thought she would be a perfect candidate to cultivate % Simmental heifers and she did not disappoint.
- A Maine Angus maternal sister to lots 44 thru 46, DKBF PCC QUEEN 215K, sold for \$10,000 in the Spring 2023 PCC Sale.
- Four maternal sisters to the dam of lots 44 thru 46 grossed \$58,000 in the 2020 Fall PCC sale for an impressive average of \$14,500 and included BF PCC Queen 80H who was named Reserve Supreme Champion Female at the Kansas State Fair for Eva Henrichsen and LWHF PCC Queen 160H who was a class winner at Cattlemen's Congress and Angus Junior National for Jelani King.
- The grand-dam of lots 44 thru 46, Queen 0168 was the \$15,500 top-selling spring pair in the 2017 OSU Cowboy Classic Sale and has already proven her worth through her progeny sales.
- Maternal sisters sell as lots 29 thru 31 in this offering.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.



LOT 45

DKBF PCC QUEEN 247L

DOB 4/3/23 **REG.#** 4247107 **TATTOO** 247L

% SIMMENTAL

- └ W/C BANKROLL 811D
- W/C BANK ON IT 273H**
- └ KS MISS SEQUOIA Y770
- └ DAMERON FIRST CLASS
- LFPCG CLASS QUEEN 0168 1804**
- └ OSU QUEEN 0168

- This powerfully constructed female blends bone and stoutness of feature with look and style. She offers elite presence while being flexible off both ends. Her added body and build is sure to generate attention.
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Sells open.



DKBF PCC QUEEN 215K
\$10,000 maternal sister to lots 44 thru 46



OSU QUEEN 0168
Grandam of lots 44 thru 46

PCC



LOT 46

DKBF PCC QUEEN 245L

DOB 3/4/23 **REG.#** 4247105 **TATTOO** 245L

% SIMMENTAL

- └ W/C BANKROLL 811D
- W/C BANK ON IT 273H**
- └ KS MISS SEQUOIA Y770
- └ DAMERON FIRST CLASS
- LFPCG CLASS QUEEN 0168 1804**
- └ OSU QUEEN 0168

- Attractive and eye appealing, high volumed, and heavy boned. Here is a female with tons of added shape and look to compete, while still being functional in her kind.
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Sells open.



WG BANK ON IT 273H
Sire of lots 44 thru 46

CAT / WHITNEY / RITA

LOT 47

PCC JSUL WHO DAT CAT 3322L

DOB 3/14/23 REG.# ASA: 4246148 | ACA: 418797 TATTOO 3322L

GED 11.1 BW 2 WW 69 YW 105 MILK 16
 DUAL REGISTERED: %SIMMENTAL
 /LOW % CHI/HIGH CHI OK & TX

- ☐ W/C RELENTLESS 32C
- JSUL SOMETHING ABOUT MARY 8421
 - ☐ JBSF PROUD MARY
 - ☐ COLBURN PRIMO 5153
- JSUL WHO DAT CAT 7184E
 - ☐ N/A



JSUL WHO DAT DARLING
Maternal grandam of lot 47



JSUL WHO DAT CAT 7184E ET
Dam of lot 47

• An exciting DUAL REGISTERED show prospect with an impressive build, tons of rib and body and still offers class and presence on the profile. Her red color, look, and neck set is highly sought after, while being shapely throughout. She not only is deep and high volumed but offers upper curvature to her rib and maintains levelness in a flashy package.

- The dam of lot 47, JSUL WHO DAT CAT 7184E ET, was the 2018 Grand Champion Chianina Female at Junior Nationals and is a member of the famous mating of Primo to the great Sullivan donor "Who Dat Darling" that has yielded lots 1 thru 8 in this offering as well as countless other great Champions mentioned in detail in the lead footnote of this catalog.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Shows as a High Chi in Oklahoma and in Texas and/or % Simmental/ORB in other major shows.
- Sells open.



JSUL WHO DAT 1602
Maternal grandam of lot 48



JSUL WHO DAT WHITNEY 091H ET
Dam of lot 48



- This DUAL REGISTERED, star headed heifer, is packed with shape and dimension! Her body type exemplifies true power and performance while being set wide at her pins and stout out of her hip. To compliment all this, she is long necked and extra attractive up front making her a favorite among many.
- The dam of lot 48, JSUL WHO DAT WHITNEY 091H ET, was Sara Sullivan's heifer that was named Champion in the Junior Chi Show at Cattleman's Congress that went on to be named Reserve Grand Champion Female at the 2021 Chi Junior National.
- Full sibs to the dam of lot 48 include lots 10 thru 12 in this offering as well as all of the other famous members of the Primo x JSUL WHO DAT 1602 mentioned in detail in the lead footnote for those lots.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.
- Shows as a High Chi in Oklahoma and in Texas and/or % Simmental/ORB in other major shows.
- Sells open.

PCC

PCC

LOT 48

JSUL PCC WHO'S WHITNEY 3407L

DOB 4/2/23 REG.# ASA & ACA: PENDING TATTOO 3407L

DUAL REGISTERED: %SIMMENTAL
 /LOW % CHI/HIGH CHI OK & TX

- ☐ ROCKING P LEGENDARY C918
- JBSF BERWICK 41F
 - ☐ JBSF 402B
 - ☐ COLBURN PRIMO 5153
- JSUL WHO DAT WHITNEY 091H ET
 - ☐ JSUL WHO DAT 1602



LOT 49

PPCC KLS RITA 500K

DOB 1/2/22 REG.# 4096655 TATTOO 500K

GED 11.9 BW 14 WW 77 YW 118 MILK 19.6 % SIMMENTAL

- ☐ W/C RELENTLESS 32C
- JSUL SOMETHING ABOUT MARY 8421
 - ☐ JBSF PROUD MARY
 - ☐ W/C BANKROLL 811D
- RJ PF RITA 8288F
 - ☐ EXAR RITA 5406

- Here is a 3/4 Simmental bred heifer that has the revenue generating potential to be a major donor to any operation.
- Her dam, RJ PF RITA 8288F, dominated the show ring throughout her career, not just winning within her breed, but also being crowned Supreme Champion Female at the NAILE in Louisville KY while her grand-dam "Rita 5406" is a lead donor in the RJ Cattle Co. herd.
- A flush sister to lot 49 sold in the Fall 2022 PCC Sale for \$10,000.
- AI'd 4/18/23 to BNWZ DATA BANK 1311C then PE'd from 5/1/23 until 7/30/23 to McCurry Checkmate 0020. Checked safe AI.



EXAR RITA 5406
Maternal grandam of lot 49



RJ PF RITA 8288F
Dam of lot 49

PEMBROOK
PCC
CATTLE COMPANY

| RED ANGUS

PEMBROOK





PEMBROOK FALL PRODUCTION SALE / PCC / OCTOBER 14, 2023



PZG TMAS FIRESTORM 1800 ET
Sire of lot 50



ROJAS VALENTINA 9113 (SASSY)
Flush sister to lot 50



SIX MILE LAKOTA 112Y
Dam of lot 50

LOT 50

ROJAS SWAY 9401

DOB 4/18/19 REG.# 4130124 TATTOO 9401

CEB	DW	WW	YW	MILK	RED ANGUS
12	-1.7	56	83	25	

- └ RED SIX MILE SAKIC 832S
- └ PZG TMAS FIRESTORM 1800 ET
- └ GT CITA 4060
- └ VGW GAME PLAN 816
- └ SIX MILE LAKOTA 112Y
- └ SIX MILE LAKOTO 16W

- This lead lot in the Red Angus division of this offering, ROJAS Sway 9401, is a flush sister to Rojas Valentina, aka "Sassy", who was the 2021 Cattleman's Congress Grand Champion Red Angus Female and National Champion and both have been top donors in the PCC herd.
- A unique opportunity to own a productive donor in her prime that offers a red hot pedigree. While PCC has offered embryos from "Sway", all female progeny have been retained in the herd, thus allowing them to share her genetics at this time.
- This female is flashy and attractive, while being impressive in the look to her center body, and correct in her structural build making her the ideal foundation donor to cultivate top show and performance genetics.
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Sells open and ready to flush with two units of Red Diamond EI Rey 102 included.



VALENTINA "SASSY"

RED ANGUS



LOT 51

BWP DKBF VALENTINA 108L

DOB	REG.#	TATTOO			
4/10/23	4799004	108L			
GED	BW	WW	YW	MILK	RED ANGUS
11	-0.5	65	99	22	

- Pure elegance! This Sassy daughter offers the look and design that is highly sought after and hard to replicate. Her head and neck presentation are unique in the Red Angus breed while still offering the bodied and high volume that has made this breed so competitive in recent years. In addition, she is correct in her build and offers advantages from a structure standpoint.
- This one could carry the torch for her dam and be the next great donor or investment for any program.
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Sells open.

- RED SIX MILE BIG TIMBER 654C
- H/H SILENT MAJORITY 0248
- FFG REBELLA 726
- PZC TMAS FIRESTORM 1800 ET
- ROJAS VALENTINA 9113
- SIX MILE LAKOTA 112Y



BWP DKBF VALENTINA 2201K
\$18,000 maternal sister to lots 51 thru 55



H/H SILENT MAJORITY 0248
Sire of lots 51 and 52

PCC

LOTS 51 & 52

PCC

- We lead off the Red Angus open heifer division with a set of flush sisters by the popular sire H/H Silent Majority 0248 out of Rojas Valentina, aka "Sassy", the 2021 Cattlemen's Congress Grand Champion Red Angus Female and National Champion that was also named Champion Red Angus Female at the FWSS, OYE, and Tulsa State Fair.
- Maternal sisters to lots 51 thru 55 sold for \$20,000, \$18,000, and \$15,500 in the Spring 2023 PCC Sale while maternal brothers were selected by 74-51 for \$20,000 and \$17,000 and will be featured in the PCC show string in the months ahead.



LOT 52

BWP DKBF VALENTINA 106L

DOB	REG.#	TATTOO			
4/22/23	4799000	106L			
GED	BW	WW	YW	MILK	RED ANGUS
11	-0.5	65	99	22	

- Pure elegance! This Sassy daughter offers the look and design that is highly sought after and hard to replicate. Her head and neck presentation are unique in the Red Angus breed while still offering the bodied and high volume that has made this breed so competitive in recent years. In addition, she is correct in her build and offers advantages from a structure standpoint.
- This one could carry the torch for her dam and be the next great donor or investment for any program.
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Sells open.



ROJAS VALENTINA 9113 (SASSY)
Dam of lots 51 thru 55

LOT 53

BWP DKBF VALENTINA 105L

DOB 4/12/23 REG.# 4798998 TATTOO 105L

GED	BW	WW	YW	MILK	RED ANGUS
13	-1.7	60	89	26	

└ SIX MILE JOHN WICK 882E
RED DIAMOND WICKED 026

└ RED BAR-E-L AB MEG 169Z

└ PZC TMAS FIRESTORM 1800 ET

ROJAS VALENTINA 9113

└ SIX MILE LAKOTA 112Y

- Here is a shapely, heavy structured heifer that is stout hipped and deep bodied. In addition to her build and stoutness of feature, she offers volume and practicality. Her shape and depth of rib is exceptional making this "Sassy" daughter an ideal candidate to campaign at every level of competition and be a top contributor as a donor in any program regardless of their goals.
- Her dam, Rojas Valentina, aka "Sassy", was the 2021 Cattlemen's Congress Grand Champion Red Angus Female and National Champion that was also named Champion Red Angus Female at the FWSS, OYE, and Tulsa State Fair.
- Maternal sisters to lots 51 thru 55 sold for \$20,000, \$18,000, and \$15,500 in the Spring 2023 PCC Sale while maternal brothers were selected by 74-51 for \$20,000 and \$17,000 and will be featured in the PCC show string in the months ahead.
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Sells open.



BWP DKBF VALENTINA 112K
 \$15,500 maternal sister to lots 51 thru 55



ROJAS VALENTINA 9113 (SASSY)
 Dam of lots 51 thru 55

PCC

LOT 54

BWP DKBF VALENTINA 107L

DOB 3/26/23 REG.# 4799002 TATTOO 107L

GED	BW	WW	YW	MILK	RED ANGUS
14	-1.4	66	103	25	

└ RED U-2 RECKONING 149A

SIX MILE JOHN WICK 882E

└ RED SIX MILE & CO GLORIA 29A

└ PZC TMAS FIRESTORM 1800 ET

ROJAS VALENTINA 9113

└ SIX MILE LAKOTA 112Y

- This March heifer combines a flashy look and genetic merit. She is opened up at her skeletal base, deep and full through her midrib and still offers an attractive look from the side. She is feminine and also sound in terms of her feet and legs. Her phenotypic design suggests long-term profit potential!
- Like her sisters, lot 54 has what it takes to follow in the footsteps of her dam, Rojas Valentina, aka "Sassy", the 2021 Cattlemen's Congress Grand Champion Red Angus Female and National Champion that was also named Champion Red Angus Female at the FWSS, OYE, and Tulsa State Fair.
- A flush sister to lot 54 was the \$20,000 selection of Jace Atkinson while another flush sister was \$10,000 lead lot in the Red Angus division of the Fall 2022 PCC Sale.
- Maternal sisters to lot 54 sold for \$18,000, and \$15,500 in the Spring 2023 PCC Sale while maternal brothers were selected by 74-51 for \$20,000 and \$17,000 and will be featured in the PCC show string in the months ahead.
- The sire of lot 54, John Wick, is deceased and his semen is next to impossible to find and when you do its generally over \$2000 per unit.
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Sells open.



BWP DKBF VALENTINA 206K
 \$10,000 flush sister to lot 54 and maternal sister to lots 51 thru 53, and 55



BWP DKBF VALENTINA 3203K
 \$20,000 flush sister to lot 54 and maternal sister to lots 51 thru 53, and 55



SIX MILE JOHN WICK 882E
 Sire of lot 54

VALENTINA "SASSY"

LOTS 55A-55C

PCC

- Lot 32 and the embryos selling as lot 32A are produced from KDJ Queen Ruth 608 and are maternal sibs to the three EXAR Blue Chip 1877B sired sisters that sold as lots 2 thru 4 in the 2021 Limited Edition Sale at Pembroke Cattle Co. for \$29,000, \$25,000 and 15,000.
- KDJ Queen Ruth 608 is a full sister to the famous Udell donor, KDJ Queen Ruth 502 who was a dominant show heifer for Maddy Udell in 2016 and was named the 2016 NAILE Reserve Grand Champion Junior Angus Heifer.
- In Udell's 2022 The Advantage Production Sale 7 daughters of Queen Ruth 502 averaged \$111,070 and include daughters that sold for \$500,000 and 130,000.



RED DIAMOND EL REY 102
Sire of lot 55A Embryos

- The sire of this mating, RED DIAMOND EL REY 102, was named Supreme Champion at the 2023 Cattlemen's Congress and National Champion Red Angus Bull after first being named Champion Red Angus Bull at the 2022 NWSS and the 2022 FWSS. El Rey is one of hottest sires in the Red Angus breed and is the most popular son of the now-deceased MANN RED BOX 55C. Semen is not being released on the open market and will only be available at auction for the foreseeable future, so take advantage of this rare opportunity to obtain genetics from one of the most promising young herd sires to hit the Red Angus breed in quite some time.
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

LOT 55A **RED ANGUS**
4 SEXED FEMALE IVF EMBRYOS

- └ MANN RED BOX 55C
- RED DIAMOND EL REY 102**
- └ COLLIER RUBY 37
- └ PZC TMAS FIRESTORM 1800 ET
- ROJAS VALENTINA 9113**
- └ SIX MILE LAKOTA 112Y

PCC

ROJAS VALENTINA 9113 (SASSY)
Dam of lots 51 thru 55



RED DIAMOND WICKED 026
Sire of lot 55B Embryos



EGL GCC RED EAGLE E7194
Sire of lot 55C Embryos

LOT 55B **RED ANGUS**
4 SEXED FEMALE IVF EMBRYOS

- └ SIX MILE JOHN WICK 882E
- RED DIAMOND WICKED 026**
- └ RED BAR-E-L AB MEG 169Z
- └ PZC TMAS FIRESTORM 1800 ET
- ROJAS VALENTINA 9113**
- └ SIX MILE LAKOTA 112Y

LOT 55C **RED ANGUS**
4 SEXED FEMALE IVF EMBRYOS

- └ RED U-2 RIFF 1213C
- EGL GCC RED EAGLE E7194**
- └ TJS SARABEL A174
- └ PZC TMAS FIRESTORM 1800 ET
- ROJAS VALENTINA 9113**
- └ SIX MILE LAKOTA 112Y

- The sire of this mating, Red Diamond Wicked 026, is a popular young sire that resulted from an embryo package that Red Diamond selected from Six Mile Red Angus that combines "John Wick" with the famous Bar EL Meg 169z. He has Big feet, big nutted and moves like a cat. He froze semen on his first jump as a treatment to his fertility, a trait that he should pass on to his sons and daughters alike.
- His sire, John Wick, is deceased and his semen is next to impossible to find and when you do its generally over \$2000 per unit so we have selected Wicked as the son we can use to cultivate those genetics and we have been very pleased with the results, as is evident in lot 53 in this offering that is a full sister to this mating.
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

- The sire of these embryos, EGL GCC Red Eagle E7194, is one of the best Red Angus bulls on the market. He is the real deal, big bodied, sound made, powerful, and the cow making kind! Red Eagle is unmatched in his body composition, and muscle. He has as much shape, width, and center mass as you will find regardless of color or breed, couple that with an attractive profile and great pedigree.
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

LOT 56

DKBF PCC BLOCKANA 308L

DOB 2/6/23 REG.# 4799024 TATTOO 308L

GED 12 BW -0.1 WW 74 YW 125 MILK 21 RED ANGUS

└ LJC MISSION STATEMENT P27

SILVEIRAS MISSION NEXUS 1378

└ SILVEIRAS DAORV 8399

└ RED FINE LINE MULBERRY 26P

DAMAR 101J BLOCKANA A121

└ DFRA BLOCKANA 101

- This striking daughter of Nexus has the look to produce top show heifers and replacements and the power and numerical balance needed to produce sons that will work both in the purebred and commercial sectors of the industry.
- A flush sister to lot 56 was the \$21,000 high-selling Red Angus in the 2021 PCC Fall Sale and was successfully campaigned by Madeline McClain.
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Sells open.



DF PCC BLOCKANA 156J
\$21,000 full sister to lot 56 and maternal sister to lot 57



LOTS 56 & 57

PCC

- The dam of lots 56 and 57 is one powerful beast and is one of the elite donor females at Brown Farms. She was purchased out of the Cloud 9 Dispersal and was one of their high sellers for \$26,000 where her natural heifer calf and maternal sister to lots 56 and 57 commanded \$25,000.
- A flush sister to lot 56 and maternal sister to lot 57 was the \$21,000 high-selling Red Angus in the 2021 PCC Fall Sale and was successfully campaigned by Madeline McClain.

LOT 57

DKBF PCC BLOCKANA 305L

DOB 5/2/23 REG.# 4799018 TATTOO 305L

GED 12 BW 0.9 WW 77 YW 125 MILK 23 RED ANGUS

└ RED U-2 RECKONING 149A

SIX MILE JOHN WICK 882E

└ RED SIX MILE & CO GLORIA 29A

└ RED FINE LINE MULBERRY 26P

DAMAR 101J BLOCKANA A121

└ DFRA BLOCKANA 101

- Here is a female destined to make a name in the red ring! Wide chested and bold centered, while still being stout featured and sound at the ground. She offers added length and extension up front, with volume and center body dimension.
- The sire of lot 57, John Wick, is deceased and his semen is next to impossible to find and when you do it's generally over \$2000 per unit, so take advantage of this rare opportunity to own a direct daughter.
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Sells open.



DAMAR 101J BLOCKANA A121
Dam of lots 56 and 57



PZC TMAS FIRESTORM 1800 ET
Sire of lot 58

PCC



BF PCC CROSSFIRE 4271
\$15,000 daughter of lot 59



BIX CROSSFIRE 125E
Lot 59 at 2018 FWSS



DUFF RED BLOOD 18114 (REG. 4091208)
\$135,000 sire of lot 59A

LOT 58

ROJAS MS 303 0327

DOB 3/24/20 REG.# 4339195 TATTOO 327

GED	BW	WW	YW	MILK	RED ANGUS
14	-2.2	56	86	31	

- └ RED SIX MILE SAKIC 832S
- PZC TMAS FIRESTORM 1800 ET**
- └ GT CITA 4060
- └ RED LAZY MC SMASH 41N
- ROJAS AFRICAN QUEEN 303**
- └ SIX MILE LAKOTO 16W

- This proven donor is a full sister to many successful show heifers, including the 2019 Champion Red Angus Open Show female at the American Royal for Ben Spencer. In addition, another full sister bred by Las Rojas was named Reserve Champion Red Angus Female at the North American for Madison Fischer.
- The dam of 58, Rojas African Queen 303, was the \$40,000 Denver Calf Champion shown by Wildcat Creek that now serves as a donor for Polzin Cattle and Madison Fischer and is a maternal sister to the famous donor Six Mile Lakota 112Y, who, in turn, is the dam of ROJAS Sway 9401 who sells as lot 50 in this offering, as well as the dam of lots 51 thru 55, Rojas Valentina, aka "Sassy", was the 2021 Cattlemen's Congress Grand Champion Red Angus Female and National Champion that was also named Champion Red Angus Female at the FWSS, OYE, and Tulsa State Fair.
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Sells 8 months safe to Red Diamond El Rey 102 with two units of Red Diamond El Rey 102 included.

LOT 59

BIX CROSSFIRE 125E

DOB 11/3/17 REG.# 3993228 TATTOO 125E

GED	BW	WW	YW	MILK	RED ANGUS
11	-0.9	59	90	20	

- └ PZC TMAS FIRESTORM 1800 ET
- CBGB CROSSFIRE 1209B**
- └ PIE RED RUBY 1209
- └ HXC JACKHAMMER 8800U
- G-BAR ABIGRACE Y36**
- └ BROWN C- ABIGRACE S602

- This proven donor was one of Bret's first Red Angus show heifers and won her division at every national show and was named breed champion many times.
- This powerful female offers look and balance with added rib shape. She is wide chested, bold centered, and offers width and dimension throughout.
- A daughter of lot 59, was the \$15,000 selection of Blane Sadler, Groesbeck, TX from the 2021 Fall PCC Production Sale.
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Sells open and ready to flush with two units of Red Diamond El Rey 102 included.

LOT 59A

RED ANGUS

DUFF RED BLOOD 18114 X BIX CROSSFIRE 125E
SEXED HEIFER PREGNANCY

DUE 3/3/2024

LOT 60

SSST PCC DREAMGIRL 4036

DOB 2/15/23		REG.# 4800920		TATTOO 4036	
GED 13	BW 0.8	WW 59	YW 94	MILK 28	RED ANGUS

- This fall calving female combines impressive phenotype and a proven pedigree to make her worthy of donor consideration after she calves to El Rey.
- Travis and Beth feel that lot 60 is among the best Production age Red Angus females they have offered, and those that have visited the ranch to preview the offering agree.
- AI'd 1/14/23 to Red Diamond El Rey 102. Checked safe due 10/23/23.



EGL DREAM GIRL 0077
\$9,500 maternal sister to lots 60 and 61



PZC TMAS FIRESTORM 1800 ET
Full brother to the dam of lots 60 and 61

PCC

LOTS 60 & 61
PCC

- Lots 60 and 61 are flush sisters by Power Take Off from a dam who was the \$12,000 selection of Standridge and LeDoux from the 2013 TXLE Sale and is a flush sister to the deceased legendary sire of champions, PZC TMAS FIRESTORM 1800 ET whose semen is featured as lot 63A-E in this offering.
- A maternal sister to lots 60 and 61, EGL DREAM GIRL 0077, was shown successfully by Bret Pembroke and Brown Farms and was named Reserve Division Champion at the 2022 Cattlemen's Congress before selling for \$9,500 to Todd and Sandy Arnold in the 2022 PCC Fall Sale.

- └ RED SOO LINE POWER EYE 161X
- └ **KJHT POWER TAKE OFF**
- └ SRA PAINTBUCKET
- └ RED SIX MILE SAKIC 832S
- └ **PZC TMAS DREAMGIRL 2367Z**
- └ GT CITA 4060

LOT 61

SSST PCC DREAMGIRL 335

DOB 2/22/20		REG.# 4800922		TATTOO 335	
GED 13	BW 0.8	WW 59	YW 94	MILK 28	RED ANGUS

- Like her flush sister that precedes her, this fall calving female offers rib, volume, and power that yields a maternal look that is backed by an impeccable pedigree make her worthy of donor consideration after she calves to El Rey.
- AI'd 12/31/22 to Red Diamond El Rey 102. Checked safe due 10/9/23.



RED DIAMOND EL REY 102
Service sire for lots 60 and 61

RED DIAMOND

EL REY

102



SELLING 6 SEXED FEMALE UNITS

LOT **62A-C**

IN THREE 2-UNIT PACKAGES

SELLING 25 CONVENTIONAL UNITS

LOT **62D-H**

IN FIVE 5-UNIT PACKAGES

RED DIAMOND EL REY 102

DOB 2/1/21 REG.# 4445797 TATTOO 102

GED	BW	WW	YW	MILK	RED ANGUS
9	12	69	109	30	

- └ SLGN WIDELOAD 920W
- MANN RED BOX 55C**
- └ PELTON MISS AJA 0839U
- └ COLLIER BRILLIANCE 8318
- COLLIER RUBY 37**
- └ RED NORLINE RUBY 159B



• RED DIAMOND EL REY 102 was named Supreme Champion at the 2023 Cattlemen's Congress and National Champion Red Angus Bull after first being named Champion Red Angus Bull at the 2022 NWSS and the 2022 FWSS. El Rey is one of hottest sires in the Red Angus breed and is the most popular son of the now-deceased MANN RED BOX 55C. Semen is not being released on the open market and will only be available at auction for the foreseeable future, so take advantage of this rare opportunity to obtain genetics from one of the most promising young herd sires to hit the Red Angus breed in quite some time.

PCC

SELLING 25 CONVENTIONAL UNITS

LOT **63A-E**

IN FIVE 5-UNIT PACKAGES

PZC TMAS FIRESTORM 1800 ET

DOB 3/30/11 REG.# 1472101 TATTOO 1800

GED	BW	WW	YW	MILK	RED ANGUS
12	-0.7	53	94	29	

- └ RED SIX MILE AVIATOR 217P
- RED SIX MILE SAKIC 832S**
- └ RED SIX MILE SIERA 257P
- └ CITATION 138
- BT CITA 4060**
- └ JMDF MISS LANA

• Firestorm has been deceased for some time now and semen is becoming limited. No bull that we know of has been able to stand the test of time like Firestorm. Firestorm started off 2021 with a bang siring the 2021 National Champion Red Angus Female ROJAS VALENTINA 9113 "SASSY" for Bret Pembroke. As seen by his progeny in this sale and others, and the cattle that have competed and won this show season, Firestorm still gets it done like no other. Having a little Firestorm in your tank can be like having the codes to launch weapons.





PEMBROOK
PCC
CATTLE COMPANY

| SHORTHORN

PEMBROOK



SNOW CREEK
GRAND
CHAMPION
FEMALE
SHORTHORN
KENTUCKY
STATE FAIR
2022





LOT 64

TBP PCC CB RUBY 310 ET

DOB 5/10/23 REG.# 4362621 TATTOO 310

GED	BW	WW	YW	MILK	SHORTHORN
4	2.4	53	83	24	

- └ SULL RED KNIGHT 2030 ET
- SULL CURRENT COMMODITY 7630E**
- └ SULL DESERT ROSE 0004 ET CL
- └ SULL RED BLOOD
- SULL BLOODED RUBY 3278 ET**
- └ HD RUBY 903

- This show and donor prospect gives a dynamic look from the side as she is elevated through her front end, bold through the center portion of her body, and stout in terms of her rib, bone, and shape. Set this female in motion and she continues to impress with her mobility and function. Impressive style with the added bonus of an attractive color pattern should lead to plenty of success in the show ring.
- The dam of lot 64, SULL BLOODED RUBY 3278 ET, was a many time champion for the Gellerman family that included Reserve Supreme at the Illinois State Fair and the Reserve Grand Champion Shorthorn at the NAILE. She has since produced countless champions at every level of competition in both the Shorthorn and Shorthorn Plus divisions as well as top-sellers for Sullivan Farms and the Gellerman family including LGF RUBY KNIGHTS 9360G, the 2020 Reserve Grand Champion at the 2020 NAILE Junior Show.
- The sire of lot 64, SULL CURRENT COMMODITY 7630E, was the Grand Champion and Senior Champion Bull at the Jack C. Ragsdale National Shorthorn Show at the 2019 NAILE and his progeny have been in high demand since.
- Sells open.



SULL CURRENT COMMODITY 7630E
Sire of lot 64



LGF RUBY KNIGHTS 9360G
Maternal sister to lot 64



SULL BLOODED RUBY 3278 ET
Dam of lot 64

PCC



LOT 65

PCC LWFS BOY PERFECT MONA LISA 358 ET

DOB 3/18/23 REG.# 4362403 TATTOO 358L

GED	BW	WW	YW	MILK	SHORTHORN
5	4.4	47	77	18	

- └ FSF NEAR PERFECT
- FSF PERFECTION 812**
- └ FSF SIERRA CRYSTAL
- └ CF SOLUTION X ET
- CF V8 MONA LISA REWARD 782 SOL ET**
- └ SULL MONA LISA REWARD ET

- Shorthorn enthusiasts tune in! This female is not only attractive and well built, but her unique combination of body shape and stoutness give her added value. Flexible and good footed, bold bodied and high performing, this high quality breeding piece is sure to generate success in the show ring before her front pasture stint.
- The dam of lot 65, CF V8 MONA LISA REWARD 782 SOL ET, was named Reserve Grand Champion Female, at the 2018 NAILE and Grand Champion Female, at the 2019 NWSS Jr & Open and FWSS, shown by Ryan Wickard and has taken her place as a top donor since that time producing many champions and top-sellers.
- Flush sisters to the dam of lot 65 include: CF V8 MONA LISA REWARD 780 SOL X ET, Grand Champion Female at the 2018 National Junior Shorthorn Show for Miller Smith and CF V8 MONA LISA 935 SOL X ET who was named Grand Champion Female at the 2020 American Royal; Reserve Grand Champion Female, at the 2020 NWSS Junior Show; and Division Champion at NAILE, NWSS & NJSS Shown for Miller Smith.
- The \$75,000 sire of lot 65, FSF PERFECTION 812, is exceptional because he satisfies plenty of that breeders demand - a powerful look, tremendous body-depth, an extra sound structure along with that combination of muscle and hair and this daughter follows suit.
- Sells open.



FSF PERFECTION 812
Sire of lot 65

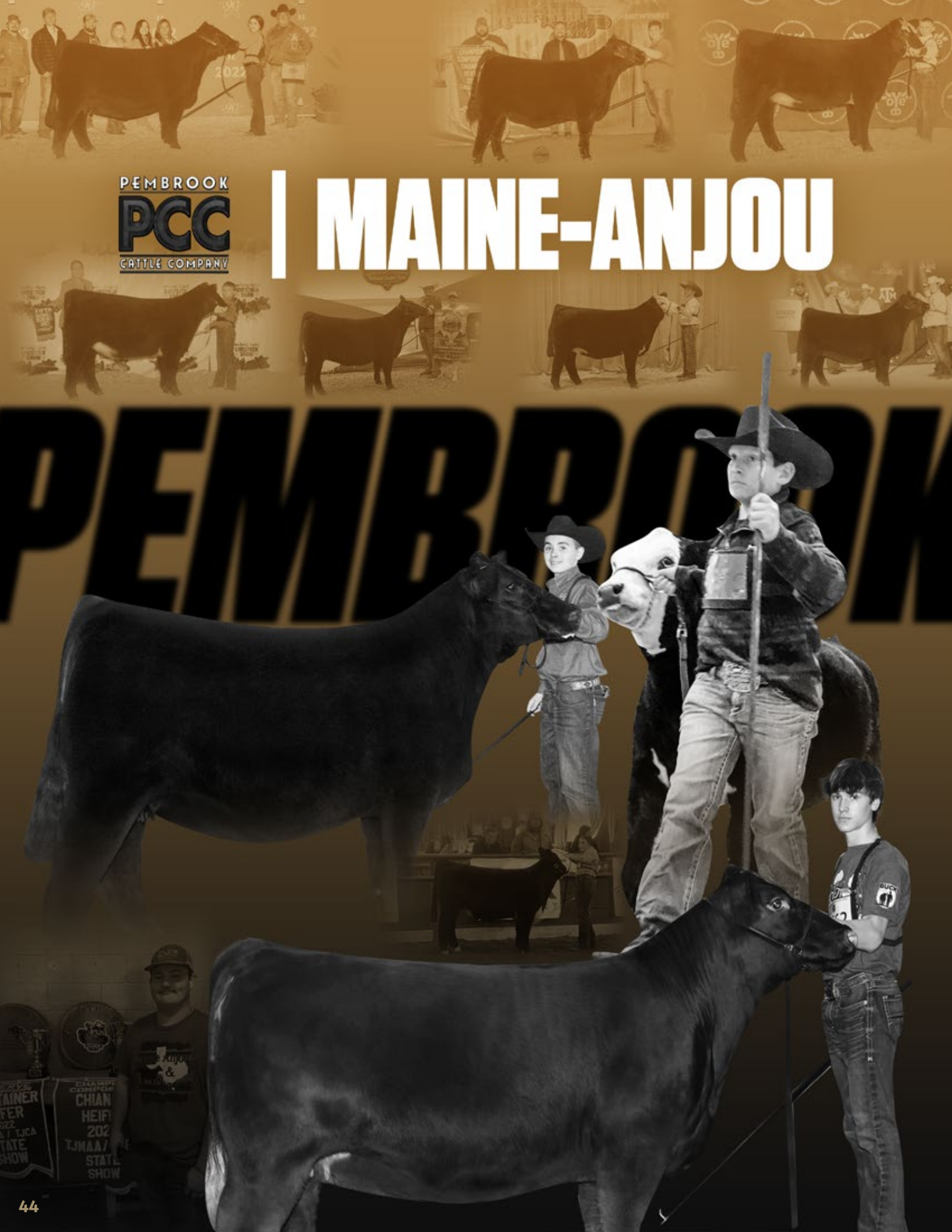


CF V8 MONA LISA REWARD 782 SOL ET
Dam of lot 65

PEMBROOK
PCC
CATTLE COMPANY

| MAINE-ANJOU

PEMBROOK





LOT 66

KJSC PCC LUNA 311L

DOB 5/8/23 **REG.#** 543402 **TATTOO** 311L

PB MAINE (3/4 MA)

- └ MINN LIVE ACTION 203Y
- BSC FREEDOM 147 F ET**
- └ BSC AALEYAH 74A
- └ DADDYS MONEY 55Z
- KJSC MISS DADDY'S MONEY 760E**
- └ KJSC B16

- If extra power and stoutness is needed, then lot 66 is the ticket. Big footed and wide based, bold through her center body and extra powerful over her top, this heifer packs it all in a very well balanced, eye appealing package. This heifer is striking in terms of her pattern and appearance, and she's probably a notch stouter and bigger bodied than some of the purebred Maines we have offered in the past. When it comes to soundness out on the move, we feel like she's as good as any in that regard as well.
- Her dam is an up-and-coming donor in the Stiewalt Cattle Co. herd and this is one of the first daughters they have offered.
- The sire of lots 66 and 67, FREEDOM, is known for combining calving ease and outlying look. With both Minnaert's famed KATIE cow and K&A CELEST from Bremer in his pedigree, his maternal backing positions him for female generating as is evident in these two daughters.
- Paternal brothers to lots 66 and 67 include the popular sires, BOE SLAYER and BOE CLOUT.
- Sells open.



BSC FREEDOM 147F ET
Sire of lots 66 and 67

PCC



LOT 67

KJSC PCC LEXI 315L ET

DOB 5/2/23 **REG.#** 543403 **TATTOO** 315L

PB MAINE (3/4 MA)

- └ MINN LIVE ACTION 203Y
- BSC FREEDOM 147 F ET**
- └ BSC AALEYAH 74A
- └ JJBF COLLINS WHISKEY6876
- KJSC KJSC FEAR THIS WHISKY 817U**
- └ KJSC KJSC MS FEAR THIS 17M

- Here's probably one of the more unique 3/4 Maine females (shows as a purebred) that we have had the opportunity to offer. This young heifer is heavy boned and good looking. She is stylish on the profile and correct in terms of structure and build. She blends a smooth pattern with extra shape for an elite look and design that projects her as one to make a deadly big bred.
- The dam of this heifer has been a consistent producer year after year for the Stierwalt program in Leedeey and has produced maternal sisters to lot 67 all selected by Amanda Arledge that include: the \$42,000 KJSC JASMINE 107J ET; the \$20,000 KJSC PCC JULI 115J ET from the 2021 Fall PCC sale; and the \$26,500 KJSC Gwen 912G.
- Sells open.



KJSC JASMINE 107J ET
\$42,000 maternal sister to lot 67



KJSC GWEN 912G
\$26,500 maternal sister to lot 67



KJSC KJSC FEAR THE WHISKY 817U
Dam of lot 67



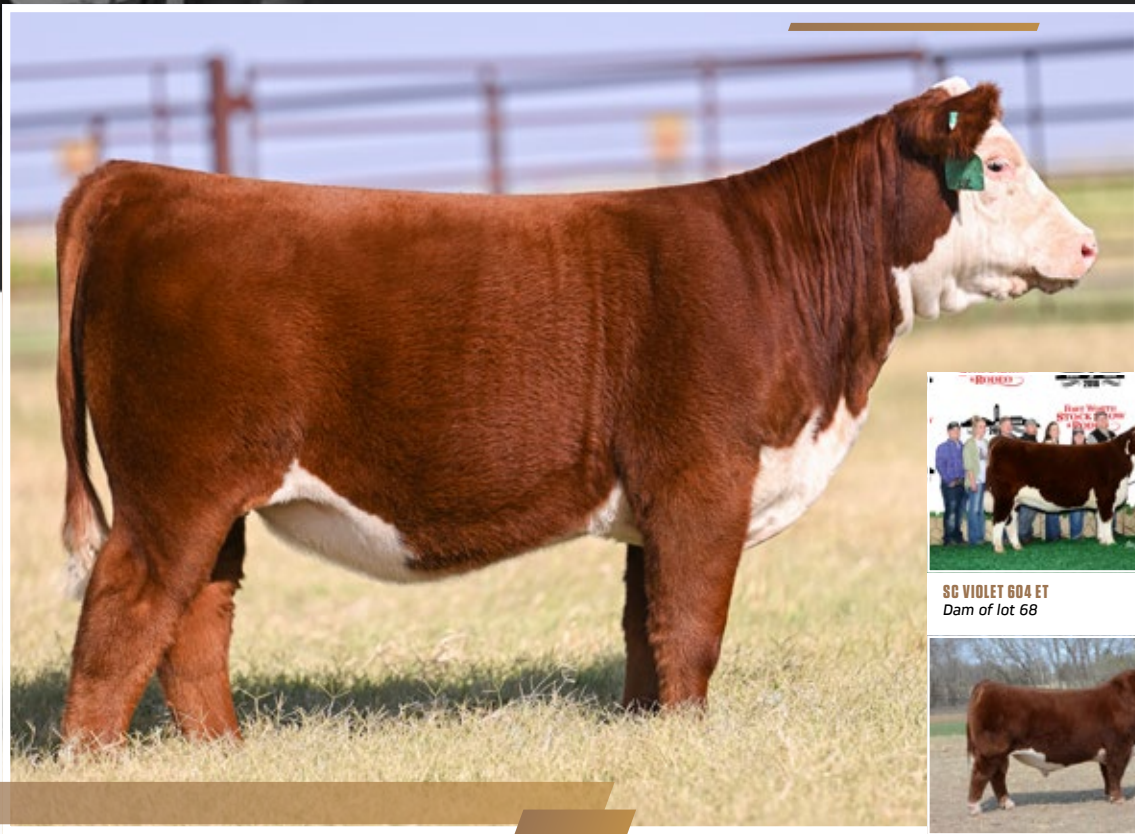
KJSC PCC JULI 115J ET
\$20,000 maternal sister to lot 67



PEMBROOK
PCC
CATTLE COMPANY

HEREFORD

CHAMP
JR. HEIFER, BEEF
POLLED HEIFER
2023



SC VIOLET 604 ET
Dam of lot 68



T/R BPF AMERICAN CLASSIC 561C ET
Sire of lot 68

PEMBROOK FALL PRODUCTION SALE / **PCC** / OCTOBER 14, 2023

HEREFORD

LOT 68
PCC KMR LILLIAN 504 ET

DOB 5/4/23 REG.# 44493039 TATTOO KMR 504

CEU	DW	WW	YW	MILK	
-3.5	5.2	56	86	22	HORNED HEREFORD

- └ EGR WHO MAKER 210 ET
- └ T/R BPF AMERICAN CLASSIC 561C ET
- └ TFR PARIS 415 ET
- └ CRR ABOUT TIME 743
- └ SG VIOLET 604 ET
- └ H RW LADY ADVANCE 1124 ET

- Lot 68 is a powerfully constructed, bold bodied Hereford show and donor prospect with added bone and dimension throughout. She is wide based and shapely up high, while combining all this into a well-balanced package.
- The dam of lot 68, SC VIOLET 604 ET, was selected from a past TXLE sale and was named Reserve Champion Polled Hereford Heifer in Fort Worth for Karley Rayfield
- The maternal grandam of lot 68, H RW Lady Advance 1124 ET, was selected by Ky Stiewalt from the 2011 Ladies of the Royal sale as one of the top sellers and was bred by Hoffman Ranch in Nebraska and Ward Ranch in Oklahoma and has been a very consistent producer since her successful show career.
- The sire of lot 68, T/R BPF AMERICAN CLASSIC 561C ET, has built a reputation of generating progeny that find their way to the top of the sale reports and the front of the backdrop and this daughter should continue that trend.
- Sells open.

PCC

PEMBROOK
PCC
CATTLE COMPANY

| LIM-FLEX

PEMBROOK



CATTLEMEN'S
CONGRESS
2023



LOT 69

JSUL PCC HOW BOUT HER 3204L

DOB 2/8/23 REG.# PENDING TATTOO 3204L

LIM-FLEX

- └ SILVEIRAS STYLE 9303
- SILVEIRAS FORBES 8088**
- └ COLLISON FOREVER LADY 1622
- └ FWLY CAN DO
- RATLIFF HOWBOUTIT 008H ET**
- └ RIVERSTONE CHARMED



- This lead lot in the Limflex division of this offering has the look and design sought after in both production and show competitions. Her basics of muscle mass, body shape and performance make her an easy find for anyone looking to add substance. With her length of front and levelness in pattern, she is even more attractive while being mobile and flexible in motion.
- The dam of lot 69, Ratliff Howboutit 008H, was crowned the 2021 North American International Livestock Exposition Supreme Champion Female, exhibited by Sara Sullivan.
- The maternal granddam of lot 69 is the famed 'Ratliff heifer', Riverstone Charmed, better known as "Larissa" who set the show ring on fire in 2016.
- The sire of lot 69, Forbes, was named The ROV Show Bull of the Year after being slapped Grand Champion Bull at the 2021 Cattlemen's Congress and has sired several of the popular Limflex heifers in recent sales.
- Sells open.



RATLIFF HOWBOUTIT 008H
Dam of lot 69

SILVEIRAS FORBES 8088
Sire of lot 69

PCC

LOTS 70-75

PCC

- The dam of lots 70 thru 75, HSF Your Fantasy, is also the dam of the famed 'Ratliff heifer', Riverstone Charmed, better known as "Larissa" who set the show ring on fire in 2016. She is also the dam of the great Riverstone Crown Royal bull. HSF Your Fantasy has become known as one of the breed's most notable purebred donors. Most recently, her granddaughter, Ratliff Howboutit 008H, was crowned the 2021 North American International Livestock Exposition Supreme Champion Female, exhibited by Sara Sullivan.
- In the Fall 2022 PCC Sale, three maternal sisters to lots 70 thru 75 grossed \$88,000 to average \$29,333 and included the \$45,000 PCC JKSM Fantasy 506K that is a full sister to lots 70 and 71.
- In the Spring 2023 PCC Sale, a flush sister to lots 74 and 75 and maternal sister to lots 70 thru 73 sold for \$10,000.
- It's absolutely no secret what the HSF Your Fantasy cow family has done over the past few years within the Limflex breed for numerous programs. HSF Your Fantasy progeny have completely dominated the show ring and far beyond and these daughters should continue that trend.

LOT 70

PCC JKSM FANTASY 222L

DOB 3/15/23 REG.# PENDING TATTOO 222L

LIM-FLEX

- └ SCC TRADITION OF 24
- SGG SCH 24 KARAT 838**
- └ FCF PROVEN QUEEN 419
- └ MAGS WAR ADMIRAL
- HSF YOUR FANTASY**
- └ HSF TINKERBELL



HSF YOUR FANTASY
Dam of lots 70 thru 75



PCC JKSM FANTASY 190K
\$10,000 flush sister to lots 74 and 75 and maternal sister to lots 70 thru 73

- This heifer is level made and high performing, while offering the look of function and correctness of structure that made her flush sister, PCC JKSM Fantasy 506K, the \$45,000 top-selling Limflex in the 2022 PCC Fall Sale.
- Sells open.

LOT 71

PCC JKSM FANTASY 223L

DOB 4/18/23 **REG.#** PENDING **TATTOO** 223L

LIM-FLEX

- └ SCC TRADITION OF 24
- SCG SCH 24 KARAT 838**
- └ FCF PROVEN QUEEN 419
- └ MAGS WAR ADMIRAL
- HSF YOUR FANTASY**
- └ HSF TINKERBELL



PCC JKSM FANTASY 506K
\$45,000 flush sister to lots 70 and 71
and maternal sister to lots 73 thru 75

PCC JKSM FANTASY 508K
\$18,000 maternal sister to
lots 70 thru 75

- The more exotic looking sister of lots 70 and 71, this elite fronted heifer showcases unique pieces with trendy style. Her presence and eye appeal should capture success her entire show career, while her functionality suggest investment return. This flashy female not only offers clean lines and a good build, but as an added bonus she is packed full of shape and extra power.
- Sells open.

PCC

123



LOT 72

PCC JKSM FANTASY 220L

DOB 3/20/23 **REG.#** PENDING **TATTOO** 220L

LIM-FLEX

- └ SAC CONVERSATION
- SILVEIRAS CONVOY 0340**
- └ SILVEIRAS SAVANNAH 3322
- └ MAGS WAR ADMIRAL
- HSF YOUR FANTASY**
- └ HSF TINKERBELL



PCC JKSM FANTASY 511K
\$25,000 flush sister to
lots 74 and 75 and maternal sister
to lots 70 thru 73



RIVERSTONE CHARMED
Maternal grandam of
lot 69 and maternal sister to
lots 70 thru 75

LOT 73

PCC JKSM FANTASY 221L

DOB 4/23/23 **REG.#** PENDING **TATTOO** 221L

LIM-FLEX

- └ PVF INSIGHT 0129
- PVF BLACKLIST 7077**
- └ PVF BLACKBIRD 3070
- └ MAGS WAR ADMIRAL
- HSF YOUR FANTASY**
- └ HSF TINKERBELL

- The first of two flush sisters by the PCC sire, Convoy, who was the 2022 Fort Worth Stock Show Champion Bull and Reserve National Champion Angus Bull, 2022 Cattlemen's Congress in Oklahoma City, is hairy and good looking. She is extra stout from behind, while still having the right kind of center body for practicality. Blending this look with shape and skeletal width suggests long-term value both in and out of the show ring.
- Sells open.

- This sharp looking female blends substance and power into a complete, well-balanced package. Her presence and eye appeal are nearly unmatched, while her added shape and density give her the added edge in mass and dimension. An ultimate show prospect with all the look and feature to make the next generation better.
- Sells open.

PEMBROOK F/

LOT 74

PCC KLS FANTASY 129K

DOB 3/15/22	REG.# PENDING	TATTOO 129K
-----------------------	-------------------------	-----------------------

LIM-FLEX

┌ SILVEIRAS STYLE 9303
SILVEIRAS FORBES 8088
└ COLLISON FOREVER LADY 1622

┌ MAGS WAR ADMIRAL
HSF YOUR FANTASY
└ HSF TINKERBELL

- Here is a moderate, good built bred heifer with tons of width and power that mimics that of her famous dam.
- Flush sisters to lots 74 and 75 sold for \$25,000 in the Fall 2022 PCC Sale and \$10,000 in the Spring 2023 PCC Sale.
- PE'd from 5/1/23 until 7/30/23 to McCurry Checkmate 0020. Checked safe.



PCC JKSM FANTASY 506K
 \$45,000 flush sister to lots 70 and 71 and maternal sister to lots 73 thru 75



PCC JKSM FANTASY 508K
 \$18,000 maternal sister to lots 70 thru 75

PCC

LOT 75

PCC KLS FANTASY 106K

DOB 3/25/22	REG.# PENDING	TATTOO 106K
-----------------------	-------------------------	-----------------------

LIM-FLEX

┌ SILVEIRAS STYLE 9303
SILVEIRAS FORBES 8088
└ COLLISON FOREVER LADY 1622

┌ MAGS WAR ADMIRAL
HSF YOUR FANTASY
└ HSF TINKERBELL

- Like her dam and maternal sisters, lot 75 is a powerfully constructed bred heifer with tons of brood cow utility. Additionally, she is well-balanced, good bodied and correct at the surface, making her an ideal candidate to produce top Limflex show prospects.
- PE'd from 5/1/23 until 7/30/23 to McCurry Checkmate 0020. Checked safe.



HSF YOUR FANTASY
 Dam of lots 70 thru 75



PCC JKSM FANTASY 511K
 \$25,000 flush sister to lots 74 and 75 and maternal sister to lots 70 thru 73



LIVE *like* LILY
FOUNDATION



IN MEMORY OF *Liby Romanchuk* 2000-2019




**FAIRVIEW
FARM & RANCH**

915 E. State Road
Fairview, OK 73737
580-227-2773
Zach Godde 269-270-1889






Wilson
TRAILER SALES

14100 S. Meridian Ave.
Oklahoma City, OK 73173
800-522-9919

Parts - Sales - Service
Dylan Weaver - Sales 405-974-1796

PEMBROOK CATTLE COMPANY

*PUTTING
GOOD CATTLE
TOGETHER
WITH
GREAT PEOPLE*



PCC

 Livestock
Nutrition Center
Better Feed, Better Results

TARGETED NUTRITION PROGRAMS FOR SERIOUS RANCHERS

CUSTOM BLENDED FEED PROGRAMS with a local staff as passionate about serving our customers as you are about your operation. **YOU DESERVE THE SERVICE AND RELATIONSHIP** of a local company with the resources of a large one.

With over 15 locations, our nutritionists, experienced sales staff and committed employees are focused on delivering one thing... **BETTER FEED, BETTER RESULTS.**

 800.777.1562  INFO@LNC-ONLINE.COM

LNC-ONLINE.COM





PO BOX 1219
EDMOND, OK 73083

PEMBROOK
PCC
CATTLE COMPANY

LOT VIDEOS:



SCAN TO VIEW VIDEOS



CATALOG DESIGN BY THE SHOWTIMES, INC.