



The

• **SOCIAL** •

sunday **OCTOBER 26**



Dear Simmental Enthusiasts,

On behalf of Heather and myself at Hearthstone Farm we would like to welcome you to "The Social" Sale. We are more than excited to have you flip through the 32 pages of sale lots that are featured in this year's event. We along with our friends and fellow Simmental breeders have held nothing back. We are offering our very finest for sale. As you will see in this catalog we have concentrated on sound, functional cattle that will work in the show ring and of course most importantly in production. These lots are the fruits of our labor and represent the finest that we all have to offer.

The Don Bauer Family are more than pleased to host this event and will offer nothing but the very finest in hospitality at their long running and established family Hearthstone Farm. Heather and I are joined by our friends at Phelps Farm, Scheiderer Farm, the Strausbaugh Family and SVJ/D & D Cattle Company. All combined we are very anxious to have you all attend so we can show you the sale offering. We will have a social on the patio at Hearthstone Farm Saturday afternoon so we welcome you to come early and stay late, after all Sunday is "Sunday Funday"!!

Let any of us know If you have any questions or help with reservations we will be more than happy to assist.

Sincerely,

Gary Staley, Hearthstone Farm



HEARTHSTONE FARM

Gary & Heather Staley

Gary, 937.508.8066 • gstaley757@gmail.com

Heather, 937.218.1718 • hlbauer2003@yahoo.com

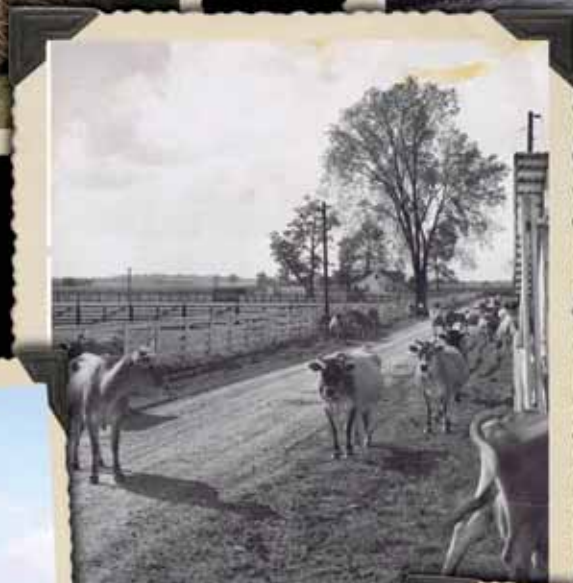
3548 St. Rt. 54, Urbana, OH 43078

Ben Brown, 270.202.1887

The SOCIAL

sunday **OCTOBER 26**

2:00 p.m. EST Hearthstone Farm, Urbana, Ohio





SCHEDULE OF EVENTS ..

Saturday, October 25, 2014

12:00 p.m. Sale cattle available for viewing

5:00 p.m. Customer Appreciation party on the patio at Hearthstone Farm

Sunday, October 26, 2014

9:00 a.m. Sale cattle available for viewing

12:00 p.m. Complementary lunch & refreshments will be served on the Patio at Hearthstone Farm

2:00 P.M. EST THE SOCIAL WILL START

SALE CATALOG PRODUCTION ...

Arin Strasburg, www.designsbyarin.com

SALE LOGO CREATION & AD PLACEMENT ...

Megan Favorite

SALE CATTLE PHOTOGRAPHY ...

Pearls Pics, www.pearlspics.com • 660.525.9922

SALE CATTLE VETERINARIAN ...

Woodside Vet Clinic, Dr. Levan • 937.645.5415 • Maryville, OH

TRUCKING ... Contact anyone involved with the sale and we will be more than happy to discuss the transportation of your purchases. We will have access to reputable trucking companies that we can arrange transportation to anywhere in the United States. We will do this in the most confidential and cost effective way possible to make your purchase experience the best it can be.

HEALTH ... Health papers will be furnished for interstate shipment. All animals have been tested as required for Brucellosis and Tuberculosis by a licensed veterinarian. They have met all requirements required by the state of Ohio.

GUARANTEE ... Each lot in the sale are selling fully guaranteed under the suggested sale terms and conditions of the American Simmental Association. Once the cattle are paid for and the checks are cleared the papers will then be transferred to the new owner at the sellers expense.

ANNOUNCEMENTS ... Any change of information other than listed in the sale catalog will be announced from the auction block and such announcements shall take precedence.

TERMS & CONDITIONS ... Terms of sale are cash unless satisfactory credit arrangements have been prior to the sale. Please note: The Sale Manager is only an agent for the seller and has no responsibility other than those involved in conducting the sale. All persons who attend the sale do so at their own risk. Neither the sale manager nor consignors of The Social Sale assume liability, legal or otherwise for, any accidents that might occur.

SIGHT UNSEEN GUARANTEE ... If you need assistance with your purchases or want to discuss genetics selling then please feel free to contact R&R Marketing Company. As a paid marketing agent for The Social Sale, we take pride in the opportunity to work closely with this program. We can assist you with your phone order and/or handle your bid in the most confidential manner. Email, call or text and we will be more then happy to assist.

PAYMENT ... All cattle must be paid for immediately following the conclusion of the sale unless prior arrangements have been made with R & R Marketing Company at 615.330.2735



SALE MANAGEMENT ...

R&R MARKETING

Randall O. Ratliff
615.330.2735

Randy@RRMktg.com
www.RRMktg.com

PO Box 281677, Nashville, TN 37228
(L12845)

SALE CONSULTANTS ...

Tim Burke	402.750.0440
Dalton Lundy	502.727.6898
Chris Brown	304.290.8383
Brian DeFreese	317.572.2860

Trustee-Eastern Region of the ASSA

AUCTIONEER ...

Ron Kreis, 740.683.3235

SALE DAY PHONES ...

Gary Staley	937.508.8066
Randy Ratliff	615.330.2735
Valerie Mankey	724.554.0446
Bucky Strausbaugh	740.263.1366
Dale Phelps	847.732.9332
Kevin Scheiderer	614.679.3125
Duane Snee	724.263.1725
Ben Brown	270.202.1887
Jeff Anderson	937.508.6879

SALE CONDUCTION ... Sale can be viewed and bids will be accepted through www.dvauction.com

DVAuction

Broadcasting Real-Time Auctions

SALE LOCATION ...

Hearthstone Farms
3548 State Route 54, Urbana, OH 43078

DIRECTIONS ...

Ohio & East ... Take I-70 west to exit 66 (Hwy 54) Follow Hwy 54 North for 10 miles to Hearthstone Farms on your left. Watch for road signs as Hwy 54 makes several turns.

From Dayton, Ohio & West ... Take I-70 east to exit 47 (US 4 North) to Springfield and US 68 North. Follow US 68 North for approximately 7-8 miles to Hickory Grove Road. Turn East on Hickory Grove Road and then South, when you meet Hwy 54, Hearthstone is on your right.

From Urbana, Ohio & North ... Take US 68 South to the Town Square and go East on Hwy 36 to Taco Bell and then South on Hwy 54 or 4 miles to Hearthstone Farms will be on your right.

SUPPLEMENT INFORMATION ... Supplemental information will be posted Friday, October 24th at www.rrmktg.com.

SALE ACCOMMODATIONS ...

Country Hearth Inn, Urbana, OH	937.484.4210
Econo Lodge, Urbana, OH	937.652.2188
Fairfield Inn, Springfield, OH	937.323.9554
Country Inn & Suites, Springfield, OH	937.322.3600
Courtyard Marriott, Springfield, OH	937.322.3600

AIRPORT LOCATION ...

Urbana, OH private airport	20 minutes
Columbus, OH (Dayton) International Airport	less than 1 hour
Port Columbus Airport	less than 1 hour
Cincinnati/Northern Kentucky International Airport	2 hours



SVJ and D & D Farms

Valerie Mankey and Duane Snee
Duane, 724.263.1725 • Valerie, 724.554.0446
valeriemankey@earthlink.net
www.SVJFARM.com
456 Ringland Ridge Road, Amity, PA 15311
Find us on Facebook at SVJ/D & D Cattle Company



STRAUSBAUGHS BLACK SIMMENTAL

Bucky, Tanya and Cade Strausbaugh
Clem and Karen Strausbaugh
740.263.1366 • cjenterprise20@hotmail.com
15977 Danville Jelloway Rd., Danville, OH 43014



PHELPS FARM

Dale Phelps • 937.349.0001
Rodeer@aol.com
P.O. Box 434, Milford Center, OH 43045



SCHEIDERER FARM

Roger and Kevin Scheiderer
Roger, 614.873.5103 • Kevin, 614.679.3125
mrtransportation@msn.com
8520 St. Rt. 161 E, Plain City, OH 43064

CNS Antonette S609 "Trixie" Cow Family



LOT 1 SBS/HF GOOSEBUMPS



LOT 2 H/B ANTIONETTE B609

- Selling half with the option to double up and take 100%
- Highlighting this sale is and from the heart of the Hearthstone Farm and Strausbaugh's partnership is SBS/HF Goosebumps. She absolutely gorgeous in her profile and design. She is flawless in her conformation and represents one of the strongest, most progressive and intense matings to ever be created in this partnership on CNS Antonette S609.
- This young March show heifer is so clean, feminine, long and clean up through her front end and very appealing from the side
- We love her length of body, level and square hip and superb hind leg structure
- Buy with confidence and consider it an honor to if you only purchase half interest and let the Gary, Heather and Ben take this heifer to an entirely new level in the show ring. Her future promotion and marketing will be off the charts making your initial investment very secure
- Consigned by Hearthstone Farm, Urbana, OH and Strausbaugh's Black Simmental, Danville, OH

- Here is very well made and powerful Purebred Simmental open heifer
- She is a known daughter of CNS Antonette S609, the leading donor and breed leading female and recognized by many to be one of the very finest ever created at Hearthstone Farm with partners Strausbaugh's Black Simmental
- We admire her heaviness of bone, foot size and over all mass and performance that this female has
- Consigned by Hearthstone Farm, Urbana, OH and Strausbaugh's Black Simmental, Danville, OH

Reg. # 2883819 Cow B408 03.23.14 Polled/Black PB Simmental

1 **SBS/HF GOOSEBUMPS**

CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
10.4	1.7	71.3	105	9.7	23.9	59.5	23.4	149.7	80.6

MR NLC UPGRADE U8676

CNS ANTIONETTE S609

ELLINGSON LEGACY M229
MS NLC MOJO S6119 B
CNS DREAM ON L186
NJC SVF ANTOINETTE K205

NICHOLS LEGACY G151
ELLINGSON MS PSTOCK K58
GLS MOJO M38
GFI DARLA M410
NICHOLS LEGACY G151
CNS SHEEZA DREAM K107W
HC POWER DRIVE 88H
NJC TJF HOLLYE HUNTER

Reg. # 2883915 Cow B609 01.01.14 Polled/Black PB Simmental

2 **H/B ANTIONETTE B609**

CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
11.9	1.4	60.4	78.8	4.5	16.8	47	20.9	127.8	67.1

GWS EBONY'S TRADEMARK 6N

CNS ANTIONETTE S609

WLE POWER STROKE
NJC EBONY ANTOINETTE
CNS DREAM ON L186
NJC SVF ANTOINETTE K205

BURNS BULL X339U
NICHOLS JOLIETTE C75
BLACK IRISH KANSAS
NJC BETSY ROSS
NICHOLS LEGACY G151
CNS SHEEZA DREAM K107W
HC POWER DRIVE 88H
NJC TJF HOLLYE HUNTER



LOT 3 CNS ANTIONETTE S609

Embryo Flush on S609

Reg. # 2345246 Cow

S609

01.01.06

Polled/Black

PB Simmental

3

CNS ANTIONETTE S609

CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
11.3	1.1	58.7	84.2	9.4	17.9	47.2	24.4	141.4	69.6

CNS DREAM ON L186

NICHOLS LEGACY G151

NICHOLS BLK DESTINY D12

CNS SHEEZA DREAM K107W

NICHOLS DEBRA D81

SRS FRANCHISE F601

NICHOLS JOLIETTE 107W

HC POWER DRIVE 88H

WLE POWER STROKE

KAPPES LADY IRISH F88

PTL CUTTING EDGE D209

NJC EBONY ANTIONETTE

NJC TJF HOLLYE HUNTER

NJC SVF ANTIONETTE K205

- Selling the right to flush with minimum of 6 embryos and maximum of 10 embryos
- Flush will be conducted at Strausbaugh's Black Simmental, Danville, OH
- One of the very best Purebred Simmental females to ever grace the lush Ohio pastures is CNS Antionette S609. Her daughter name No Joke was the 2013 Ohio State Fair junior show grand champion female
- She is the prominent and proven daughter of the consistent and prominent sire CNS Dream On L186. Her dam is a maternal sister to CNS Antoinette 6104S, the grand dam of Little Monster the 2013 NAILE grand champion female, 2014 Denver Junior reserve champion and the 2014 Denver open reserve division champion
- This is an excellent opportunity to invest into a cow family that is proven and prominent. S609 is made as perfect as you would want to make one and we are excited to have the opportunity to offer her to you in this highlighted sale
- Consigned by Hearthstone Farm, Urbana, OH and Strausbaugh's Black Simmental, Danville, OH

10.26.14

Hearthstone Natoma X79 Cow Family



LOT 4 HEARTHSTONE NATOMA A400



- Selling half with the option to double down.
- A.I. 5.28.14 to Sharper Image (ASA 2483888)
- 2014 Sweepstakes Division Champion Female
- Brooke Hayhurst will continue at her expense through American Royal, NAILE and Denver National Western
- Here is one terrific show female and one of the finest represent the intense breeding program at Hearthstone Farm
- She is a moderate framed and very easy doing female
- We along with a long list of prominent judges around the country admire her just as much. She is super sound in her structure, very fluid in her movement and has that feminine and stylish presence about her
- Buy with confidence and let her be shown by the top junior showman Brooke Hayhurst and Hearthstone Farm
- Consigned by Hearthstone Farm, Urbana, OH and Brooke Hayhurst, Shreve, OH

Reg. # 2842910 Cow

A400

05.07.13

Polled/Black

PB Simmental

4

HEARTHSTONE NATOMA A400

CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
10.7	1.9	63.9	92.7	10.3	15.3	47.3	18	118.1	66.6

STF ELAN XE79

HEARTHSTONE NATOMA X79

STF SHOCKING DREAM SJ14

STF JOKERS WILD L508

HTP SVF IN DEW TIME

KENCO MS NATOMA 72T

CNS DREAM ON L186

STF MISS J0114

PVF-BF BF26 BLACK JOKER

LRMS ZINGER 508C

CNS DREAM ON L186

HTP SVF HONEYDEW

3C MACHO M450 BZ

BOYD NATOMA 6037



LOT 5 HEARTHSTONE NATOMA Z79



LOT 6 HEARTHSTONE NATOMA B79

Reg. # 2646396 Cow Z79 01.01.10 Polled/Black 3/4 SM & 1/4 AN

CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
8.5	2.9	62.6	87.5	11.3	13.4	44.7	-	120.3	65.1

STF ELAN XE79

HEARTHSTONE NATOMA X79

STF SHOCKING DREAM SJ14

STF JOKERS WILD L508

HTP SVF IN DEW TIME

KENCO MS NATOMA 72T

CNS DREAM ON L186

STF MISS J0114

PVF-BF BF26 BLACK JOKER

LRs MS ZINGER 508C

CNS DREAM ON L186

HTP SVF HONEYDEW

3C MACHO M450 BX

BOYD NATOMA 6037

Embryo Flush on Z79

- Selling the right to flush with a minimum of 6 embryos with the maximum of 10. After 10 the buyer/seller split every other one.
- H/B Natoma Z79 is one of the great young donors in the Hearthstone Farm program
- She is a known daughter of Hearthstone Natoma X79, the cornerstone donor that has and will continue to lay down the strong foundation that makes up the successful Hearthstone Farm program. She is the elite producer for the next generation of Simmentals!
- She is made nearly perfect and is very angular up through her front end, feminine in her profile and very massive in her rib shape back with unmatched performance
- Consigned by Hearthstone Farm, Urbana, OH

Reg. # 2883775 Cow B79 04.22.14 Polled/Black PB Simmental

CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
11.9	1.4	55.4	76.6	12.2	21.3	49	21.7	125.4	63.4

SVJ WILD FIRES DREAM

H/B NATOMA Z79

CNS DREAM ON L186

DSC WILD FIRE

STF ELAN XE79

HEARTHSTONE NATOMA X79

NICHOLS LEGACY G151

CNS SHEEZA DREAM K107W

BS MR CORRECTOR 9111J

SLF MISS RED D426

STF SHOCKING DREAM SJ14

STF JOKERS WILD L508

HTP SVF IN DEW TIME

KENCO MS NATOMA 72T

- Hearthstone reserves the right to one embryo flush at the buyer's convenience
- Hearthstone Natoma B79 is a daughter of Natoma X79
- She is sired by the performance Purebred Simmental sire SVJ Wild Fires Dream
- She is very well balanced, strong down her top line and very appealing from her side
- The breeding potential and future production of this female is very predictable and will be exciting for the new owner
- Consigned by Hearthstone Farm, Urbana, OH

10.26.14

Yolanda Cow Family



LOT 7 PFK YOYO 14B

- Sells entered for the NAILE show
- Sellers retain a 10 embryo minimum flush at the buyer's convenience.
- Talk about a great show female in the making!
- For those that have seen her immediately stop and take a deep breath
- She is made near perfect in design and is very admirable in her profile
- This bald face 75% Simmental female has show heifer written all over her
- She is massive in her foot size and very thick made down her top line and extremely deep in her flank
- She is a daughter of SS Mr Callaway and from the Tom Hunt "Yolunda" donor that has done such a great job in his program
- This heifer has the very desirable hair coat, gentle disposition and prominent stance no matter where she stops
- Consigned by Phelps Farms, Milford Center, OH and Scheiderer Farm, Plain City, OH

7		PFK YOYO 14B									
CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI		
1.6	2.6	54.0	70.2	2.5	17.1	44.1	-	73.0	52.0		
SS MR CALLAWAY		PVF-BF BF 26 BLACK JOKER		HARTS BLACK CASINO B408		PVF-BF MABELLE C131		HARTS JESSIE JAMES D715		JEIS MAXINE A231	
MS YOLANDA 17Y OF TH		ZEIS MISS JESSE G177		IRISH WHISKEY		BK ICE PICK 472J		NTC 615 EVER READY		LBF/B7D KODIAK K121	
		BESHEARS SUGAR PUFF R7				STF POWDER PUFF NL48					

SVJ Majic Lady T47 Cow Family



LOT 8A SVJ MAJIC GIRL B30



LOT 8B SVJ MAJIC LADY B62

Reg. # 2881427 Cow A30 01.10.14 Polled/Black PB Simmental
8A SVJ MAJIC GIRL B30

Reg. # 2881426 Cow B62 04.04.14 Polled/Black PB Simmental
8B

CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
8.4	2.8	69.2	106.4	8.2	20.7	55.3	20.1	118.4	68.1

W/C WIDE TRACK 694Y

SVJ MAJIC LADY

3C W/C RIGHT TRACK W9462
 MISS WERNING 694S
 TRIPLE C MAJIC MAN M211
 SVJ STYLISH ONE

HRM RIGHT ON T08
 3C STEVIE S6509 B
 PVF-SSH 1L10 LIBERTY
 MISS WERNING 294M
 LCHMAN LUCKY BUCK 7049C
 FF MS FRAULEIN F166
 HC POWER DRIVE 88H
 S&S SAHARA

Purebred Simmental
8C THREE EMBRYOS

CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
10.2	1.6	59.0	93.0	7.4	21.1	50.5	18.1	113.3	63.1

TRIPLE C MAJIC MAN M211

SVJ FANCY LADY

LCHMAN LUCKY BUCK 7049C
 FF MS FRAULEIN F166
 HC POWER DRIVE 88H
 S&S SAHARA

IRISH BLACK KNIGHT
 LEACHMAN BLK BALDY Z230
 ER BIG SKY 545B
 FF MS CARNATION C77
 WLE POWER STROKE
 KAPPES LADY IRISH F88
 HART BLACK OASIS F301
 D&D DUNKS MISS DELIGHT

- These future calves will be paternal siblings to the prominent and leading Purebred donor SVJ Stylish One. She proudly represents SVJ/D & D and is responsible for created more successful progeny in the show ring and in the marketplace
- Consigned by SVJ and D & D Cattle Company, Amity, PA

Selling Choice

- These two fancy show heifer prospects represents one of the strongest and most progressive Purebred Simmental matings ever created at SVJ/D & D
- They are the result of the blending of two of the strongest Purebred lines of cattle in our breed. They are sired by the heavy muscled and powerful A.I. sire W/C Wide Track 694Y
- Their dam is SVJ Majic Lady T47, a past division show champion at the NAILE and NWSS. She is a Triple C Majic Man N211 daughter from the all time great SVJ/D & D donor SVJ Stylish One
- SVJ Stylish One has surfaced as one of the all time great producing donors in the very extensive embryo transplant program at SVJ/D & D
- Consigned by SVJ and D & D Cattle Company, Amity, PA



SVJ Fancy Lady, dam of Lot 8C embryos.

SVJ Stylish One N36 Cow Family



SVJ Stylish One N36



S & S Sahara



SVF/NJC Built Right



LOT 9A SVJ TRENDY ONE B19



LOT 9B SVJ STYLISH BEAUTY B21

Selling Choice

- The leading Purebred Simmental donor for SVJ/D & D and in the entire breed is SVJ Stylish One. She is one of the most talked about and solid producing Purebred donors of all time. She is a daughter of S & S Sahara, a past show winner at the NAILE, Keystone International and the Eastern Nationals as well as a division winner at the competitive Denver National Western. She has produced such great daughters such as SVJ Majic Lady, a past division winner at the NAILE and NWSS shows. Her grand daughter, SVJ Shes The One U728 was the 2013 Denver National Simmental Show reserve grand champion and the Simmental Sweepstakes Show.
- Highlighting this sale are 5 full siblings in blood and are all products of a very well thought out mating and prominent genetics combination. They are all sired by SVF/NJC Built Right N48, the leading son of CNS Dream On L186
- Buy with confidence when considering these premier and prominent genetics from the heart of the SVJ/D & D program
- Consigned by SVJ and D & D Cattle Company, Amity, PA

Reg. #	Sex	Birth Date	Color	Breed					
2880636	Cow	01.08.14	Polled/Black	PB Simmental					
9A									
SVJ TRENDY ONE B19									
2880635	Cow	01.07.14	Polled/Black	PB Simmental					
9B									
SVJ STYLISH LADY B21									
CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
11.9	1.9	58.1	86.9	5.7	21.5	50.5	18.9	114.5	61.6
SVF/NJC BUILT RIGHT N48					CNS DREAM ON L186		NICHOLS LEGACY G151		
SVJ STYLISH ONE					NJC EBONY ANTOINETTE		CNS SHEEZA DREAM K107W		
					HC POWER DRIVE 88H		BLACK IRISH KANSAS		
					S&S SAHARA		NJC BETSY ROSS		
							WLE POWER STROKE		
							KAPPES LADY IRISH F88		
							HART BLACK OASIS F301		
							D&D DUNKS MISS DELIGHT		



LOT 10 SVJ MISS STYLE A5



LOT 11 SVJ STYLISH ONE TOO A14

Selling Choice

Reg. # 2879281 Cow A5 12.05.13 Polled/Black PB Simmental

lot 10 SVJ MISS STYLE A5

Reg. # 2879060 Cow A14 11.26.13 Polled/Black PB Simmental

lot 11 SVJ STYLISH ONE TOO A14

CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
11.9	1.9	58.1	86.9	5.7	21.5	50.5	18.9	114.5	61.6

SVF/NJC BUILT RIGHT N48	CNS DREAM ON L186	NICHOLS LEGACY G151
	NJC EBONY ANTOINETTE	CNS SHEEZA DREAM K107W
SVJ STYLISH ONE	HC POWER DRIVE 88H	BLACK IRISH KANSAS
	S&S SAHARA	NJC BETSY ROSS
		WLE POWER STROKE
		KAPPES LADY IRISH F88
		HART BLACK OASIS F301
		D&D DUNKS MISS DELIGHT

• Consigned by SVJ and D & D Cattle Company, Amity, PA

SVJ She's The One U728 Cow Family



SVJ Stylish One



LOT 12 DONOR SVJ SHES THE ONE U728 ...

Embryo Flush on U728

- Selling an embryo flush and the right to at least 6 embryos sired by the bull of the buyer's choice. Anything past 10 the buyer/seller will split the embryos
- SVJ Shes The One Y728 is a past 2013 Denver National Simmental Show reserve champion and the 2013 Sweepstakes Simmental Show reserve grand champion as well. She is one of the very best Purebred Simmental females in the breed and created quite a buzz when she was being shown
- This is very exciting opportunity to use your own sire and create some of the finest progeny from this great show champion
- Consigned by SVJ and D & D Cattle Company, Amity, PA

CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
7.6	3.9	61.9	89.7	5.5	20.7	51.6	19.2	106.7	60.5
<p>Reg. # 2443212 Donor Cow U728 05.05.08 Polled/Black PB Simmental</p> <p>12 SVJ SHES THE ONE U728 ...</p> <p>REMINGTON RED LABEL HR</p> <p>SVJ STYLISH ONE</p> <p>CNS DREAM ON L186 HS REFLECTIONS J34 HC POWER DRIVE 88H S&S SAHARA</p> <p>NICHOLS LEGACY G151 CNS SHEEZA DREAM K107W BS MR ARAPAHOE 811A HF/GFI RUBY RED 33E WLE POWER STROKE KAPPES LADY IRISH F88 HART BLACK OASIS F301 D&D DUNKS MISS DELIGHT</p>									



LOT 13 SVJ SHE'S THE DREAM B796



LOT 14 SVJ SHE'S THE DREAM A283

Reg. # 2881842 Cow B796 03.26.14 Polled/Red PB Simmental

13 SVJ SHE'S THE DREAM B796

CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
10.1	2	59.5	88.8	11.8	19.1	48.9	27.3	132.1	63.2

SVF STEEL FORCE S701

CNS DREAM ON L186

NICHOLS LEGACY G151
CNS SHEEZA DREAM K107W
PVF-BF BF26 BLACK JOKER
SVF SHEZA LADY J900
CNS DREAM ON L186
DSC WILD FIRE
REMINGTON RED LABEL HR
SVJ STYLISH ONE

SVJ SHE'S THE DREAM Y728

SVF SHEZA BEAUTY L901

SVJ WILD FIRES DREAM

SVJ SHES THE ONE U728

- A sale feature and one of the great red and blaze face Purebred Simmental heifers is SVJ She's The Dream B796
- This daughter of SVF Steel Force S701, a son of CNS Dream On L186
- Her dam is a daughter of SVJ Wild Fires Dream
- This show heifer is super up through her front end, very long bodied and super sound in her structure
- We admire the softness of pasterns, ease in movement and the powerful and prominent stance in this future show heifer from the heart of the SVJ/D & D herd
- Consigned by SVJ and D & D Cattle Company, Amity, PA

Reg. # 2722220 Cow A283 02.06.13 Polled/Black PB Simmental

14 SVJ SHE'S THE DREAM A283

CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
10.3	2.4	55.4	78	9.8	23.8	51.4	22.4	120.1	60.8

SVJ WILD FIRES DREAM

CNS DREAM ON L186

NICHOLS LEGACY G151
CNS SHEEZA DREAM K107W
BS MR CORRECTOR 9111J
SLF MISS RED D426
CNS DREAM ON L186
HS REFLECTIONS J34
HC POWER DRIVE 88H
S&S SAHARA

SVJ SHES THE ONE U728

DSC WILD FIRE

REMINGTON RED LABEL HR

SVJ STYLISH ONE

- A.I. 5.13.14 to TJ Sharpers Image 809U (ASA 2483888); P.E. 6.01.14 to 7.31.14 to STF Elan
- P.E. 8.01.14 to 10.25.14 to PCC Burnin' Fat Z6
- This black and polled Purebred Simmental bred heifer a result of the blending of some of the most consistent and prominent producers at SVJ/D & D
- She is a daughter of SVJ Wild Fires Dream and from the prominent donor SVJ Shes The One U728
- She is moderate in her frame, easy in her condition and very strong in her stance
- Consigned by SVJ and D & D Cattle Company, Amity, PA

10.26.14

13



H/B Little Monster, the 2013 NAILE Grand Champion Simmental Female, full sib to Lot 16 embryos.

LOT 15 HEARTHSTONE SELFIE 628B ...

Reg. # 2883156 Cow B628 05.13.14 Polled/Black 3/4 SM & 1/4 AN

15	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
7.6	3.0	64.9	91.1	5.8	17.6	50.0	16.4	108.3	65.1	

STF ELAN XE79

STF SHOCKING DREAM SJ14

CNS DREAM ON L186

STF JOKERS WILD L508

STF MISS J0114

PVF-BF BF26 BLACK JOKER

LRS MS ZINGER 508C

LBF/B&D KODIAK K121

JAG FLASH

B&D BLACK WIDOW

SILVERSTOENEMSKODIAK 628P

628

- Here is a May show heifer deluxe!
- She is a 75% Simmental and 25% Angus female that has surfaced as one of the great ones to be offered in this "The Social" Sale
- She is a daughter of STF Elan XE79 and from a daughter of LBF/B & D Kodiak K121
- This is extreme in her front end, straight and level down her top and very square and level out of her rump
- She is perfect in her structure from the ground up and moves very fluid and with much ease
- Appropriately named this heifer and along with most love to take selfies!
- Consigned by Hearthstone Farm, Urbana, OH

Simmental

16	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
9.4	2.3	64.8	96.4	6.5	16.2	48.6	24.5	127.1	43.8	

STF ELAN XE79

STF SHOCKING DREAM SJ14

CNS DREAM ON L186

STF JOKERS WILD L508

STF MISS J0114

PVF-BF BF26 BLACK JOKER

LRS MS ZINGER 508C

STF/RP SAVVY SR49

GWS EBONY'S TRADEMARK 6N

STF DESA RAE

HF/MFNH POKER FACE

CNS ANTOINETTE 6104S

JDJ CHARISMA 20P

NJC SVF ANTOINETTE K205

- Here is another buying opportunity for the buyer to take advantage of
- These resulting calves will be full sibling embryos to the 2013 NAILE grand champion female and the 2014 Denver National reserve junior show champion and division champion in the open show Little Monster
- These future calves will have a world of promotion behind them that will return dividends for the new owner
- Consigned by Hearthstone Farm, Urbana, OH



LOT 17 DONOR ZEIS NEW EDITION X500



STCC Long Haul 033X, sire to Lot 17A & 17B embryos.

Simmental

17A THREE EMBRYOS

Simmental

17B THREE EMBRYOS

CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
9.2	1.1	63.2	92.2	7.1	18.9	50.5	9.6	110.6	67.4

STCC LONG HAUL 033X

ZEIS NEW EDITION X500

STF SHOCKING DREAM SJ14

MISS FANCY YARDLEY T85

DUFF NEW EDITION 6108

CRR ELIZABETH T828

CNS DREAM ON L186

STF MISS J0114

3C MACHO M450 BZ

MISS YARDLEY P50

O C C GENESIS 872G

O C C DIXIE ERICA 814G

3C MACHO M450 BZ

CRR MISS JUSTINE

- Zies New Edition X500 "Lucy" the dam of these embryos is the leading donor for Scheiderer Farm and Phelps Farm
- Lucy was the 2012 Simmental Breeders Sweepstakes Grand Champion Percentage Female and is a leading and foundation donor for these two prominent firms
- She has proven in a short time that she is big time. She is always a favorite of the many that visit the farm and have been quoted by many as one of the great ones
- These future calves are sired by STCC Long Haul 033X that has consistently produced sale toppers in the breed and for the owners Gib Yardley and the Trennepohl Family
- Consigned by Scheiderer Farm, Plain City, OH and Phelps Farm, Milford Center, OH

10.26.14

The Social Success Stories



"Freckles"

- 2014 Denver National Grand Champion Percentage Junior Show
- 2013 American Royal Open Show Reserve Grand Champion Percentage Female
- 2013 Simmental Breeders Sweepstakes Junior Show Grand Champion
- 2013 Ohio State Fair Reserve in the Junior & Open Show
- 2013 AJSA 6th Overall Best Heifer



H/B Little Monster

- 2013 NAILE Open Show Grand Champion Female
- 2014 Denver National Reserve Grand Champion



PCSC Burnin' Fatt Z6

- 2014 Ohio State Fair Grand Champion Bull



SVJ Wild Fire A15
• 2014 Ohio State Fair Grand Champion Female



"Fats"

- 2012 NAILE Junior Show Reserve Grand Champion
- 2013 Denver National Reserve Grand Champion



SVJ and D & D Cattle Company
• 2013 American Royal Premier Breeder & Premier Exhibitor



SVJ Queen Me Z534
• 2013 American Royal Calf Champion



SVJ Forever Lady A648

- 2013 American Royal Reserve Calf Champion
- 2014 Denver National Reserve Calf Champion



SVJ Fancy Lady Z725

- 2014 Ohio State Fair Senior Champion



Hearthstone Natoma A400

- 2014 Simmental Breeders Sweepstakes Division Champion



SVJ Lizzie's Dream Z45

- 2013 Denver National Junior Show Reserve Grand Champion
- 2013 Denver National Division Champion



SVJ and D & D Cattle Company

- 2014 Ohio State Fair Premier Breeder & Exhibitor



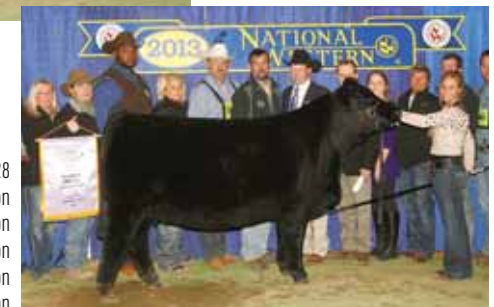
H/B Natoma Z79

- 2012 Ohio Best Program Over-all Champion Simmental
- 2012 Simmental Junior Nationals Top Ten Finalist



SBS/HF No Joke

- 2013 Ohio State Fair Junior Show Grand Champion



SVJ She's The Dream Y728

- 2013 Denver National Grand Champion
- 2012 Sweepstakes Reserve Grand Champion
- 2011 Denver National Reserve Calf Champion
- Fort Worth Grand Champion
- San Antonio Grand Champion

Triple C Perfect Power Cow Family



LOT 18 SBS/HF PERFECT POWER ...



LOT 19 LAZYH PERFECT POWER Z40 ...

Reg. # 2883818 Cow B406 03.12.14 Polled/Red PB Simmental

lot 18	SBS/HF PERFECT POWER										...
	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI	
	9.3	2.4	57.4	81.1	7.8	20.3	49	22	112.6	58.6	

Reg. # 2646968 Cow Z40 03.02.12 Polled/Red PB Simmental

lot 19	LAZY H PERFECT POWER Z40										...
	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI	
	9.2	2.6	59.3	84.3	7.7	20.1	49.7	21.3	113.8	60.4	

SVF/NJC BUILT RIGHT N48

TRIPLE C PERFECT POWER

CNS DREAM ON L186

NJC EBONY ANTOINETTE

HC POWER DRIVE 88H

NORTHLAND MISS 808H

NICHOLS LEGACY G151

CNS SHEEZA DREAM K107W

BLACK IRISH KANSAS

NJC BETSY ROSS

WLE POWER STROKE

KAPPES LADY IRISH F88

GW MICK 838B

NORTHLAND MISS 534E

- These two full siblings represent a very a strong mating and one that was very well thought out with the results being astounding
- They are sired by the performance and show sire SVF/NJC Built Right N48 and are from the Triple C Perfect Power female and daughter of HC Power Drive 88H
- These heifers are well made, sound in their structure and very stylish in their make up and design
- We love the red color, blaze face and presence of that these two have when around some of their greatest admirers
- **LOT 18** - Consigned by Hearthstone Farm, Urbana, OH and Strausbaugh's Black Simmental, Danville, OH
- **LOT 19** - P.E. 5.01.14 to 8.31.14 to SBS Stone Me (Milestone x Triple C Queen Me) Due 2.01.15. Consigned by Strausbaugh's Black Simmental's, Danville, OH



LOT 20 DONOR STF MISS 035X

Embryo Flush on 30K

- STF Miss 035X "30K" is the leading donor in the Scheiderer Farms and Phelps Farm partnership. She came to them from the prominent Silvertowne herd where she was shown very successfully and is now proving her worth in producing some of the very finest they have to offer.
- She is moderate framed, very easy in her condition and once of extremely well made female that continues to amaze us with her producing excellence.

Reg. # 2569726	Donor Cow	035X	03.02.10	Polled/Black	PB Simmental				
20	STF MISS 035X								
CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
5.7	4.2	66.3	99.6	6.8	20.1	53.1	18.9	107.8	63.4
STF MONTANA BLACK KF25	PPSR MONTANA IRISH 107D		BLACK IRISH KANSAS						
	STF DESA RAE		MISS PRICKLY PEAR 47A						
	CNS DREAM ON L186		MV RED LIGHT 406						
STF MISS ANGEL R090	KENCO/MF GLAMOURS ANGEL		ER MISS REDLINE 42B						
			NICHOLS LEGACY G151						
			CNS SHEEZA DREAM K107W						
			TCF/RCC TEMPTATION GJ640						
			SAFN GLAMOUR 11J						

• Consigned by Scheiderer Farm, Plain City, OH and Phelps Farm, Milford Center, OH



LOT 21A SFPC MISS CALLAWAY 37B ...



LOT 21B SFPC MISS CALLAWAY 9211 ...

Selling Choice

Reg. # 2883741 Cow 37B 04.02.14 Polled/Black PB Simmental

21A	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
	3.4	3.8	57	80.9	5.5	21	49.5	21.8	104.5	56.7

Cow 9211 03.15.14 Polled/Black PB Simmental

21B	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
	3.4	3.8	57	80.9	5.5	21	49.5	21.8	104.5	56.7

SS MR CALLAWAY

PVF-BF BF26 BLACK JOKER

HARTS BLACK CASINO B408

ZEIS MISS JESSE G177

PVF-BF MABELLE C131

HARTS JESSIE JAMES D715

STF MISS 035X

STF MONTANA BLACK KF25

ZEIS MAXINE A231

PPSR MONTANA IRISH 107D

STF MISS ANGEL R090

STF DESA RAE

CNS DREAM ON L186

KENCO/MF GLAMOURS ANGEL

Reg. # 2880262 Cow 193A 03.15.13 Polled/Black PB Simmental

22	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
	7.8	2.6	64.9	98.9	9.1	21.5	53.9	19.7	110.3	63.3

HEARTHSTONE TUSCAN

SHS ENTICER P1B

TCF/RCC TEMPTATION GJ640

CNS J55 DREAM P417

ROCKY HILLS JO

CNS DREAM ON L186

STF MISS 035X

STF MONTANA BLACK KF25

ESJ55

PPSR MONTANA IRISH 107D

STF MISS ANGEL R090

STF DESA RAE

CNS DREAM ON L186

KENCO/MF GLAMOURS ANGEL

- Due 12.29.14 to STCC Long Haul (ASA 2880262)



LOT 22 SFPC MISS TUSCAN 193A ...

441 Cow Family



LOT 23 FINKS BEAUTY 441 1134 BW



LOT 23A SFPC TUSCAN BEAUTY Z906



LOT 24 SFPC UNO BEAUTY 321B

- If you love moderate framed and easy doing cattle that will work in any environment of the cattle industry then take a long look here at what the Scheiderer family has to offer
- They are highlighting the sale with an embryo flush from the leading purebred Angus donor cow. She has earned a strong set of EPD's and is very much the right kind of female. She is a daughter of BCC Bushwacker 4193 that has time and time again blown us away with her producing ability
- Selling here will be her two daughters. SFPC Uno Beauty 321B is a fancy show heifer prospect sired by WLE Uno Mas X549
- Her young daughter sired by Hearthstone Tuscan has a young bull calf sired by TJSC Optimus Prime 12W at her side. She is very maternal and productive looking young female doing a top job with her calf at side

Embryo Flush on All

Reg. # 2664614 Cow 441 08.30.04 Polled/Black PB Angus

23 FINKS BEAUTY 441 1134 BW

CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
9.4	-0.8	54.9	87.1	3.7	24.7	52.2	-	103.9	62.6

B C C BUSHWACKER 41-93

PARAMONT AMBUSH 2172

BANDOLIER ESTON DURNESS 42B

R C ANITA T BANDO 918903

E W S MISS BURGESS 1720

TEHAMA BANDO 155

R C TRAVELING ANN 8903

FINKS BEAUTY 1134 7104 FIX

SCHOENES FIX IT 826

A A R NEW TREND

SKY HIGH BLACKBIRD 4119

FINKS BEAUTY 7104 353 EXT

N BAR EMULATION EXT

FINKS BEAUTY 253 63 9J9

- Selling guarantee of six embryos with buyer/seller splitting any made after 10.
- Consigned by Scheiderer Farm, Plain City, OH

Reg. # 2757158 Cow Z906 09.06.12 Polled/Black 1/2 SM & 1/2 AN

23A SFPC TUSCAN BEAUTY Z906

CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
9.4	0.3	59.3	92.3	7.7	24.6	54.2	-	105.5	62

HEARTHSTONE TUSCAN

SHS ENTICER P1B

TCF/RCC TEMPTATION GJ640

CNS J55 DREAM P417

ROCKY HILLS JO

CNS DREAM ON L186

FINKS BEAUTY 441 1134 BW

B C C BUSHWACKER 41-93

ESJ55

PARAMONT AMBUSH 2172

R C ANITA T BANDO 918903

FINKS BEAUTY 1134 7104 FIX

SCHOENES FIX IT 826

FINKS BEAUTY 7104 353 EXT

- **LOT 23B - SFPC Primetime 911B** - Bull, calved 09.01.14, ASA# 2883742, 5/8 SM & 3/8 AN, 911B, sired by TJSC Optimus Prime 12W
- Consigned by Scheiderer Farm, Plain City, OH

Reg. # 2880263 Cow 321B 03.21.14 Polled/Black 1/2 SM & 1/2 AN

24 SFPC UNO BEAUTY 321B

CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
12.9	-1.3	56.6	81.9	7.2	22.1	50.5	-	135.4	72.1

WLE UNO MAS X549

CNS DREAM ON L186

NICHOLS LEGACY G151

SHAWNEE MISS 770P

CNS SHEEZA DREAM K107W

SS GOLDMINE L42

NLC LG770

FINKS BEAUTY 441 1134 BW

B C C BUSHWACKER 41-93

PARAMONT AMBUSH 2172

R C ANITA T BANDO 918903

FINKS BEAUTY 1134 7104 FIX

SCHOENES FIX IT 826

FINKS BEAUTY 7104 353 EXT

- Entered in NAILE
- Consigned by Scheiderer Farm, Plain City, OH

CNS Queen Me Cow Family

• CNS Queen Me S613 is a grand daughter of the breed matriarch, Hart Hollywood Queene 700. Her sons and daughters are working in the breed in some of the most progressive and prominent herds throughout the United States. Her daughter and the dam of these was a once Denver National Simmental Show Cow-Calf Pair Champion

- The producing ability and predictability found within this cow family is unreal.
- Highlighted in The Social will be her bred heifer and open show heifer prospect sired by SVF Steel Force
- Her young bull calf sired by SVJ Wild Fires Dream is a top herd sire prospect and one of the finest to come from the SVJ/D & D program

Reg. # 2722226 Cow A233 01.12.13 Polled/Black PB Simmental

lot 25	SVJ QUEEN BEE A 233									
	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
	10.2	1.7	61.5	89.1	11.2	15.4	46	27.5	136.1	65.4

SVF STEEL FORCE S701

CNS DREAM ON L186

NICHOLS LEGACY G151

SVF SHEZA BEAUTY L901

CNS SHEEZA DREAM K107W

PVF-BF BF26 BLACK JOKER

SVF SHEZA LADY J900

CNS QUEEN ME S613

CNS DREAM ON L186

NICHOLS LEGACY G151

CNS SHEEZA DREAM K107W

TRIPLE C QUEEN ME L014

CIRCLE S LEACHMAN 600U

HART HOLLYWOOD QUEENE700

- A.I. 5.13.14 to TJ Sharpers Image 809U (ASA 2483888); P.E. 6.01.14 to 7.31.14 to STF Elan and P.E. 8.01.14 to 10.25.14 to PCC Burnin' Fat Z6
- Consigned by SVJ and D & D Cattle Company, Amity, PA



LOT 25 SVJ QUEEN BEE A 233

Reg. # 2880645 Cow B129 03.14.14 Polled/Black PB Simmental

lot 26	SVJ QUEEN ME B129									
	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
	10.3	1.7	61.5	89.1	11.3	15.4	46.1	28.6	140.1	66.2

SVF STEEL FORCE S701

CNS DREAM ON L186

NICHOLS LEGACY G151

SVF SHEZA BEAUTY L901

CNS SHEEZA DREAM K107W

PVF-BF BF26 BLACK JOKER

SVF SHEZA LADY J900

CNS QUEEN ME S613

CNS DREAM ON L186

NICHOLS LEGACY G151

CNS SHEEZA DREAM K107W

TRIPLE C QUEEN ME L014

CIRCLE S LEACHMAN 600U

HART HOLLYWOOD QUEENE700

- Consigned by SVJ and D & D Cattle Company, Amity, PA



LOT 26 SVJ QUEEN ME B129

Reg. # 2881304 Bull B610 03.24.14 Polled/Black PB Simmental

lot 27	SVJ NEW LOOK B610									
	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
	12.1	1.6	55.4	71	9.2	21.3	49	23.2	128.7	63.5

SVJ WILD FIRES DREAM

CNS DREAM ON L186

NICHOLS LEGACY G151

DSC WILD FIRE

CNS SHEEZA DREAM K107W

BS MR CORRECTOR 9111J

SLF MISS RED D426

SVJ QUEEN ME Z610

GWS EBONY'S TRADEMARK 6N

WLE POWER STROKE

CNS QUEEN ME S613

NJC EBONY ANTOINETTE

CNS DREAM ON L186

TRIPLE C QUEEN ME L014

- Retaining 1/3 semen interest.
- Consigned by SVJ and D & D Cattle Company, Amity, PA



SVJ Wild Fires Dream, sire of Lot 27.



LOT 27 SVJ NEW LOOK B610

WS Joy's Delight X 40 "Linda" Cow Family



LOT 28 BUFM SFPC JOYS DELIGHT



LOT 29 BUFM SFPC WOODSTOCK

Here are two of the very finest ever raised and from the Scheiderer and Phelps partnership. This young show heifer is one of the very best. She is coon footed, sound in her structure, very moderate in her frame and very easy on the eye. This young Purebred Simmental heifer has all the makings of being a force in the show ring. Her brother BUFM SFPC Woodstock is a leading herd sire prospect that we know you will appreciate on sale day. Join us all for the Social activities on Saturday evening and then for the sale on Sunday. We cant wait to show you his length of front end, strong stance and his style and balance.

Reg. #	Sex	Color	Date	Registration	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
28	Cow	Polled/Black	02.11.14	PB Simmental	14.9	0.4	60.1	83.9	6.7	18.8	48.8	-	133	66.9
lot 28 BUFM SFPC JOYS DELIGHT														
STF SHOCKING DREAM SJ14					CNS DREAM ON L186					NICHOLS LEGACY G151				
WS JOY'S DELIGHT X40					STF MISS JO114					CNS SHEEZA DREAM K107W				
					WSJ ENCORE					CIRCLE S LEACHMAN 600U				
					SOSF EBONYS JOY L-123					BS MISS CORRECTOR 0114				
										CNS DREAM ON L186				
										TC BANDEVA 0118				
										HC POWER DRIVE 88H				
										NJC/TJF JOY				

• Consigned by Phelps Farm, Milford Center, OH and Scheiderer Farm, Plain City, OH

Reg. #	Sex	Color	Date	Registration	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
29	Bull	Polled/Black	03.01.14	PB Simmental	14.9	0.4	60.1	83.9	6.7	18.8	48.8	-	133	66.9
lot 29 BUFM SFPC WOODSTOCK														
STF SHOCKING DREAM SJ14					CNS DREAM ON L186					NICHOLS LEGACY G151				
WS JOY'S DELIGHT X40					STF MISS JO114					CNS SHEEZA DREAM K107W				
					WSJ ENCORE					CIRCLE S LEACHMAN 600U				
					SOSF EBONYS JOY L-123					BS MISS CORRECTOR 0114				
										CNS DREAM ON L186				
										TC BANDEVA 0118				
										HC POWER DRIVE 88H				
										NJC/TJF JOY				

• Selling 50% semen interest and 50% possession
 • Consigned by Phelps Farm, Milford Center, OH and Scheiderer Farm, Plain City, OH

GCF Miss Lucky Gal N42 Cow Family

One of the most successful cow families ever created and the mainstay for the Phelps Farm is Zeis BLL Miss Maximus. She is the 50% Simmental and 50% Angus donor cow that never misses. Her last heifer calf was the top selling lot in the '13 The Social sale at \$22,000. She has been successfully campaigned by the Trennepohl Family from Indiana. We congratulate them on their success and all they have accomplished thus far. Selling here are progeny from the Maxie donor and we are certain you will appreciate on sale day. They are some of the finest to ever come from the strong slate of donors that represent the Phelps Farm.

Reg. # 2807704 Cow 10A 01.10.13 Polled/Black 3/4 SM & 1/4 AN

30	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
	7.8	1.7	54.9	80	7	21.6	49	-	104.8	59.3

HEARTHSTONE TUSCAN

SHS ENTICER P1B
 CNS J55 DREAM P417
 MAXIMUS 391
 TCF/RCC TEMPTATION GJ640
 ROCKY HILLS JO
 CNS DREAM ON L186
 ESJ55
 MEYER RANCH 734

ZEIS BLL MISS MAXIMUS

GCF MISS LUCKY GAL N42 GW LUCKY ONE 686K

- Due 1.10.15 to Long Haul
- Consigned by Phelps Farm, Milford Center, OH

Reg. # 2760427 Cow 442A 01.16.13 Polled/Black 3/4 SM & 1/4 AN

31	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
	10.1	1.6	56.8	83.9	10.3	23.5	51.9	-	120	63.4

HEARTHSTONE TUSCAN

SHS ENTICER P1B
 CNS J55 DREAM P417
 GW LUCKY ONE 686K
 TCF/RCC TEMPTATION GJ640
 ROCKY HILLS JO
 CNS DREAM ON L186
 ESJ55
 GW LUCKY STRIKE 147G
 GS MISS EL WALLY

GCF MISS LUCKY GAL N42

- Due 1.10.15 to Long Haul
- Consigned by Phelps Farm, Milford Center, OH

Reg. # 2883967 Cow 12B 01.15.14 Polled/Black 3/4 SM & 1/4 AN

32	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
	5.3	1.4	49.0	83.7	7.5	25.2	49.7	-	99.9	58.4

REMINGTON LOCK N LOAD 54U

REMINGTON ON TARGET 2S
 BAR15 MISS KNIGHT8E - 51G
 MAXIUMUS 391
 GCF MIS SLUCKY GAL N42
 REMINGTON RED LABEL HR
 DRAKE SOFT TOUCH 15M
 SV CHARLES APPLAUSE
 BAR15 MISS KNIGHT83Y- 78E
 MEYER RANCH 734
 G720
 GW LUCKY ONE 686K
 4

ZEIS BLL MISS MAXIMUS

- Consigned by Phelps Farm, Milford Center, OH

Reg. # 2883968 Cow 301B 02.08.14 Polled/Black 3/4 SM & 1/4 AN

33	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
	5.6	1.1	60.9	99.8	7.6	24.1	54.6	-	104.8	65.5

REMINGTON LOCK N LOAD 54U

REMINGTON ON TARGET 2S
 BAR15 MISS KNIGHT8E - 51G
 MAXIUMUS 391
 GCF MIS SLUCKY GAL N42
 REMINGTON RED LABEL HR
 DRAKE SOFT TOUCH 15M
 SV CHARLES APPLAUSE
 BAR15 MISS KNIGHT83Y- 78E
 MEYER RANCH 734
 G720
 GW LUCKY ONE 686K
 4

ZEIS BLL MISS MAXIMUS X450

- Consigned by Phelps Farm, Milford Center, OH



2013 The Social Top Selling lot at \$22,000



STCC Long Haul, service sire of Lot 31.



LOT 30 PFK MAXIE 10A



LOT 31 ZEIS MISS TUSCAN 442A



LOT 32 PFK MAXIE LOAD 12B



LOT 33 PFK MAXIES LOAD 301B

SVJ Burning Up U142 Cow Family



LOT 34 SVJ BURNING UP U142

SVJ and D & D secured the foundation of their Simmental herd with the genetics from the Triple C Burn It Up N34L donor cow. Her daughter, SVJ Burning Up U142, is one of the strongest and most productive donors for their program. Half interest in her sold for \$19,500 in the NAILE Simmental sale and then her daughter sold for \$16,000 in the 2013 The Social sale. U142's full sister U141 topped the once Denver National Sale at \$25,000 when half interest sold to Ross Foxworthy.

Cease the opportunity and select an embryo flush from SVJ Burning Up U142. All you have to do to get that thought in your head and to raise your hand on sale day is take a look at her progeny. They are some of the finest and very best. Take a close look at her bred heifer ... she could be one of the very best donor cow prospects you can select in this sale. She is massive from all angles and just looks so productive. Selling will be three full sibling embryos to her

Reg. #	Cow	U142	01.30.08	Polled/Black	PB Simmental				
34	SVJ BURNING UP U142								
CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
9.3	2.7	61	81.7	2.3	23.9	54.3	19.7	114.4	63.6
GWS EBONYS TRADEMARK 6N		WLE POWER STROKE		BURNS BULL X339U					
		NJC EBONY ANTOINETTE		NICHOLS JOLIETTE C75					
		HC POWER DRIVE 88H		BLACK IRISH KANSAS					
TRIPLE C BURN IT UP N34L		TRIPLEC BURNING POWER L3		NJC BETSY ROSS					
				WLE POWER STROKE					
				KAPPES LADY IRISH F88					
				TRIPLE C CASH					
				BURNS COW F187A					

- Selling an embryo flush guarantee the buyer at least 6 and any produced past that is 50/50. SVJ and D & D will handle the flush.
- Consigned by SVJ and D & D Cattle Company, Amity, PA

Reg. #	COW	B747	03.14.14	Polled/Black	PB Simmental				
35	SVJ KEEP DREAM'N B747								
CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
13.5	1.1	58.2	76.6	9	20.6	49.8	23.2	135.8	67.6
CNS DREAM ON L186		NICHOLS LEGACY G151		NICHOLS BLK DESTINY D12					
		CNS SHEEZA DREAM K107W		NICHOLS DEBRA D81					
		GWS EBONYS TRADEMARK 6N		NICHOLS JOLIETTE 107W					
SVJ BURNING DELIGHT U141		TRIPLE C BURN IT UP N34L		WLE POWER STROKE					
				NJC EBONY ANTOINETTE					
				HC POWER DRIVE 88H					
				TRIPLEC BURNING POWER L3					

- Consigned by SVJ and D & D Cattle Company, Amity, PA



LOT 36 SVJ PRICELESS A297



SVJ Burning Delight U141, dam of Lot 36, 37 and 38.

Reg. # 2727707 Cow A297 01.02.13 Polled/Black PB Simmental

36	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
7.9	1.6	55	75.4	7.1	23.4	50.8	-	103.9	58.8	

SVJ PRICELESS A297

CLRWTR SHOCK FORCE W94C

SVF STEEL FORCE S701

CNS DREAM ON L186
SVF SHEZA BEAUTY L901

MYERS QUEEN SAZERAC P94

MEYER RANCH 734
MYERSTRAVELINGQUEEN M212

SVJ BURNING DELIGHT U141

GWS EBONYS TRADEMARK 6N

WLE POWER STROKE
NJC EBONY ANTOINETTE

TRIPLE C BURN IT UP N34L

HC POWER DRIVE 88H
TRIPLEC BURNING POWER L3

• Consigned by SVJ and D & D Cattle Company, Amity, PA

PB Simmental

37	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
7.9	1.6	55	75.4	7.1	23.4	50.8	-	103.9	58.8	

THREE EMBRYOS

CLRWTR SHOCK FORCE W94C

SVF STEEL FORCE S701

CNS DREAM ON L186
SVF SHEZA BEAUTY L901

MYERS QUEEN SAZERAC P94

MEYER RANCH 734
MYERSTRAVELINGQUEEN M212

SVJ BURNING DELIGHT U141

GWS EBONYS TRADEMARK 6N

WLE POWER STROKE
NJC EBONY ANTOINETTE

TRIPLE C BURN IT UP N34L

HC POWER DRIVE 88H
TRIPLEC BURNING POWER L3

• Consigned by SVJ and D & D Cattle Company, Amity, PA

PB Simmental

38	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
8.0	2.7	59.6	81.6	5.7	24.2	53.5	17.1	102.1	59.8	

THREE EMBRYOS

KJS MILESTONE 09H

LRS PREFERRED STOCK 370C

CIRCLE S LEACHMAN 600U
LAS MISS PRINCESS 020Z

STOUGH MS CONNIE 10B

STOUGH S HES THE ONE
STOUGH S GRAY LADY W-18

SVJ BURNING DELIGHT U141

GWS EBONYS TRADEMARK 6N

WLE POWER STROKE
NJC EBONY ANTOINETTE

TRIPLE C BURN IT UP N34L

HC POWER DRIVE 88H
TRIPLEC BURNING POWER L3

• Consigned by SVJ and D & D Cattle Company, Amity, PA

Bred Heifers



LOT 39 SPFC RAMONA A110

Reg. # 2755457 Cow		A110	01.10.13	Polled/Black	3/4 SM & 3/16 AN & 1/16 MX				
39 SPFC RAMONA A110									
CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
7.6	0.7	52.5	77.2	7.2	21.4	47.6	-	97.2	55.2
GRIZZLY		B&D 700M	G C C GRIZZ 0065			B&D BLACK WIDOW			
		203/39P	SOLSMAS HOTMAIL			DS MS KDZINGER 221J 114M			
SFPC QUEEN RAMONA Y208		HEARTHSTONE TUSCAN	SHS ENTICER P1B			CNS J55 DREAM P417			
		HEARTHSTONE BOLD LADY	GWS EBONY'S TRADEMARK 6N			ESJ55			

- Due 12.29.14 to Long Haul
- This black 75% Simmental first calf heifer represents the Scheiderer Farms program
- She is a daughter of the Grizzly bull and from a daughter Hearthstone Tuscan back to daughter of GWS Ebonys Trademark
- She sells bred to the powerful black blaze face Simmental sire Long Haul
- Consigned by Scheiderer Farm, Plain City, OH



LOT 40 PFK FANCY CALLAWAY 65A

Reg. # 2807707 Cow		65A	01.16.13	Polled/Black	3/4 SM & 1/4 AN				
40 PFK FANCY CALLAWAY 65A									
CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
7.9	2.1	55.6	79.7	8.7	24.7	52.5	-	106.0	59.0
SS MR CALLAWAY		PVF-BF BF26 BLACK JOKER	HARTS BLACK CASINO B408			PVF-VF MABELLE C131			
		ZEIS MISS JESSE G177	HARTS JESSIE JAMES D715			ZEIS MAXINE A231			
ZEIS FANCY 84Y		S A V BRILLIANCE 8077	S A V BISMARCK 5682			S A V BLACKCAP MAY 5270			
		WCS MS FANCY 601S	CNS DREAM ON L186			WCS REN MS JUSTRIGHT 250M			

- Due 12.24.14 to Long Haul
- This first calf heifer is made as nice as you would want one
- She is feminine up through her front end and near perfect out of her rump from her hooks to her pens
- Based on the greats that are lined up in her pedigree she is suppose to be really good
- This daughter of SS Mr Callaway goes back to a daughter of SAV Brilliance and then CNS Dream On L186 on the bottom side of her pedigree
- Consigned by Scheiderer Farm, Plain City, OH and Phelps Farm, Milford Center, OH



D&D Miss Perfection, dam of Lot 41.

Reg. # 2722236 Cow		A021	02.15.13	Polled/Black	PB Simmental				
41 SVJ AMAZINE GRACE A021									
CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
5.5	2.9	60.5	90.4	9.5	19.5	49.7	18.9	112	63.5
SVF STEEL FORCE S701		CNS DREAM ON L186	NICHOLS LEGACY G151			CNS SHEEZA DREAM K107W			
		SVF SHEZA BEAUTY L901	PVF-BF BF26 BLACK JOKER			SVF SHEZA LADY J900			
D&D MISS PERFECTION		D&D TANK AQQ	NICHOLS BLK DESTINY D12			D&D SUPER LADY			
		D&D MISS 2	D&D RED ADAIR II						

- A.I. 5.13.14 to TJ Shapers Image 809U (ASA 2483888); P.E. 6.01.14 to 7.31.14 to STF Elan and P.E. 8.01.14 to 10.25.14 to PCC Burnin' Fat Z6
- SVJ Amazing Grace A021 is a one terrific bred heifer
- This Purebred Simmental female represents a great pedigree in being sired by SVF Steel Force
- She is broody in her appearance and has the looks to be a top brood cow in the future
- She is from the SVJ/D & D program that has been very successful in the show ring and known for their cattle to work extremely well in production
- Consigned by SVJ and D & D Cattle Company, Amity, PA

SVJ NJC Ebony S503 Cow Family



Beefland Ebonette 9106, dam of Lot 43 embryos.



LOT 42 SVF NJC EBONY S503

Reg. #	Cow	S503	11.28.06	Polled/Black	PB Simmental				
42	SVF NJC EBONY S503								
CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
13	0.5	58.3	76.4	10	22.5	51.6	17.2	123.8	67.9
HTP SVF IN DEW TIME			CNS DREAM ON L186			NICHOLS LEGACY G151			
			HTP SVF HONEYDEW			CNS SHEEZA DREAM K107W			
			BLACK IRISH KANSAS			GW LUCKY DICE 187H			
NJC EBONY ANTOINETTE			NJC BETSY ROSS			HC HONEYSUCKLE ROSE			
						IRISH BLACK KNIGHT			
						KANSAS BLACK LASS 215X			
						NJC CHATTIN			
						DEERLICK CORRECTOR 262P			

- Selling open and ready to flush, donor prospect.
- Here is proven and productive donor cow that has been a main stay for the SVJ/D & D herd
- S503 is a proven daughter of NJC Ebony Antoinette, which represents a lineage like no other in the Simmental business
- The Antoinette cow family represents as strong of genetics and prominence as any in the entire breed
- There is great fertility and maternal characteristics found within this lineage
- Consigned by SVJ and D & D Cattle Company, Amity, PA

Reg. #	Cow	PB Simmental							
42A	THREE EMBRYOS								
CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
7.3	4.5	53.8	71.8	6.3	18.5	45.4	16.7	100.5	56.1
HARKERS/JS DOMINATION			STF DOMINANCE T171			STF DOMINIQUE R170			
			GCF MISS CALIENTE			MMP KISS THIS 37L			
			HTP SVF IN DEW TIME			SAC MR MT 73G			
SVFC NJC EBONY S503			NJC EBONY ANTOINETTE			SS ME TOO L06			
						CNS DREAM ON L186			
						HTP SVF HONEYDEW			
						BLACK IRISH KANSAS			
						NJC BETSY ROSS			

- Consigned by SVJ and D & D Cattle Company, Amity, PA

Reg. #	Cow	1/2 SM & 1/2 AN							
43	THREE EMBRYOS								
CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
11.2	0.7	52.3	68.4	1.9	17.8	44	8.8	101	56.1
GWS EBONYS TRADEMARK 6N			WLE POWER STROKE			BURNS BULL X339U			
			NJC EBONY ANTOINETTE			NICHOLS JOLIETTE C75			
			SLEEPY HOLLOW LUCY BOY76			BLACK IRISH KANSAS			
BEEFLAND EBONETTE 9106			BEEFLANDBLUEBLOODLADYK64			NJC BETSY ROSS			
						BEEFLAND LUCY BOY K593			
						BEEFLAND ZARA 58			
						SUMMITCREST EXT 0C34			
						BEEFLANDBLUEBLOODLADYK64			

Two of the finest from the Lizzie Cow Family



LOT 44 SVJ HEZA DANDY B019



Triple C Lizzie S83L, dam of Lot 45.

- Reserving 1/3 semen interest.
- Here is a top herd sire prospect from the heart of the SVJ/D & D program
- He has all the characteristics of what it takes to be a great one!
- He is a son of SVJ He's All That Z51 and from the SVJ Lizzie's Dream Z19 donor
- Come join the SVJ/D & D program on sale day and enjoy the wonderful hospitality and their extreme love of this breed of cattle. This is one great herd sire prospect
- Consigned by SVJ and D & D Cattle Company, Amity, PA

- You will admire and we are in hopes appreciate the femininity and balance found within this young female. She is a daughter of SVF Steel Force S701 and proudly represents those performance genetics
- Her dam Triple C Lizzie S83L was the lead heifer in the Triple C grand champion pen of three heifers. Another daughter of hers sold for \$10,500 in the EBY sale and went on to be named calf champion in the Denver National Simmental show
- Consigned by SVJ and D & D Cattle Company, Amity, PA

LOT 45 SVJ LISSIE'S LADY B487



Reg. #	Bull	B019	04.06.14	Polled/Black	PB Simmental				
44	SVJ HEZA DANDY B019								
CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
12.1	1.6	58	81.4	11.2	20.6	49.6	23	128.6	64.6
			CNS DREAM ON L186					NICHOLS LEGACY G151	
			WAR KATRINA K201					CNS SHEEZA DREAM K107W	
			SVJ WILD FIRES DREAM					LCHMAN LUCKY BUCK 7049C	
			SVJ LISSIE'S LADY W4					JBH SHEZA DANDY	
								CNS DREAM ON L186	
								DSC WILD FIRE	
								BMR EXPLORER	
								TRIPLE C LIZZIE S83L	

Reg. #	Cow	B487	01.15.14	Polled/Black	PB Simmental				
45	SVJ LISSIE'S LADY B487								
CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
6.3	2.7	63.2	94	7	16.2	47.8	26.9	133.3	66.2
			CNS DREAM ON L186					NICHOLS LEGACY G151	
			SVF SHEZA BEAUTY L901					CNS SHEEZA DREAM K107W	
			TRIPLE C POWER PLUS N23L					PVF-BF BF26 BLACK JOKER	
			FC NO JOKE					SVF SHEZA LADY J900	
								HC POWER DRIVE 88H	
								TRIPLE C SHINEY L23D	
								PVF-BF BF26 BLACK JOKER	
								FC JOY Y26	



LOT 46 SVJ MACKENZIE B250



LOT 47 SVJ FIRST LADY B528

Reg. #	Cow	B250	03.17.14	Polled/Black	PB Simmental				
46	SVJ MACKENZIE B250								
CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
10.3	2	58.5	79.2	7	21.5	50.7	24.9	130.3	64.7
SVJ SUPER POWER Y101	AJE/HS/MBCC SILVERSMITH		STF MONTANA BLACK KF25						
	SVJ BURNING DELIGHT U141		JF EBONYS JOY 479P						
SS KENZIES QUEEN PP250	CNS DREAM ON L186		GWS EBONYS TRADEMARK 6N						
	HLC MACKENZIE L76		TRIPLE C BURN IT UP N34L						
			NICHOLS LEGACY G151						
			CNS SHEEZA DREAM K107W						
			HC POWER DRIVE 88H						
			TRIPLE C REWARDS QUEEN H						

- SVJ Mackenzie B250 is a powerhouse of a young replacement heifer
- She is a solid black Purebred Simmental heifer and daughter of SVJ Super Power Y101
- Her dam is SS Kenzies Queen PP250, a productive daughter of CNS Dream On L186
- This heifer is very maternal in her look and extreme in her depth of flank
- Consigned by SVJ and D & D Cattle Company, Amity, PA

Reg. #	Cow	B528	03.26.14	Polled/Red	PB Simmental				
47	SVJ FIRST LADY B528								
CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
9.1	2.2	53.9	78	9.3	24.7	51.6	23	116.1	58.4
SVJ WILD FIRES DREAM	CNS DREAM ON L186		NICHOLS LEGACY G151						
	DSC WILD FIRE		CNS SHEEZA DREAM K107W						
SVJ SAHARAS PRIMA DONNA	PVF-BF BF26 BLACK JOKER		BS MR CORRECTOR 9111J						
	S&S SAHARA		SLF MISS RED D426						
			HARTS BLACK CASINO B408						
			PVF-BF MABELLE C131						
			HART BLACK OASIS F301						
			D&D DUNKS MISS DELIGHT						

- This pretty red Purebred Simmental heifer is extremely long up through her head and neck and offers an extreme length of body
- She is a daughter of SVJ Wild Fires Dream and from a daughter of PVF-BF BF26 Black Joker
- Consigned by SVJ and D & D Cattle Company, Amity, PA

Open Heifers



LOT 48 SVJ SCARLETT Bg



LOT 49 PFK OPTIMUS GIRL 9B

- Oh my! What a great red and polled Purebred Simmental open heifer from the heart of the SVJ and D & D Cattle Company program
- She is a true powerhouse....she is massive in her thickness, rib shape and depth of flank
- We so admire this heifer for overall performance and completeness in her lines
- She is a daughter of Mr HOC Broker and from the elite donor SVJ Shes The One U728
- Consigned by SVJ and D & D Cattle Company, Amity, PA

- PFK Optimus Girl 9B is a very stylish show heifer from the prominent Phelps herd
- She is very, very long and level down her topline
- This April show heifer prospect is extreme in her heaviness of bone and almost seems as if she is made to show
- Consigned by Phelps Farm, Milford Center, OH

Reg. #	Sex	Date	Color	Breed						
2880641	Cow	01.07.14	Polled/Red	PB Simmental						
48				SVJ SCARLETT Bg						
	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
	5.1	4	65.1	99.1	9	20.3	52.8	21.6	104.1	59.2
MR HOC BROKER				SVF STEEL FORCE S701					CNS DREAM ON L186	
				JM BF H25					SVF SHEZA BEAUTY L901	
SVJ SHES THE ONE U728				REMINGTON RED LABEL HR					G&L BLACKFOOT 716D	
				SVJ STYLISH ONE					YC MISS BIK B80	
									CNS DREAM ON L186	
									HS REFLECTIONS J34	
									HC POWER DRIVE 88H	
									S&S SAHARA	

Reg. #	Sex	Date	Color	Breed						
2883963	Cow	04.05.14	Polled/Black	PB Simmental						
49				PFK OPTIMUS GIRL 9B						
	CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
	6.6	1.8	70.9	100.2	6.8	17.6	53.0	-	103.5	65.9
TJSC OPTIMUS PRIME 12W				SVF STEEL FORCE S701					CNS DREAM ON L186	
				KS MISS SHES SO SWEET 9					SVF SHEZA BEAUTY L901	
				WAGR DRIVER 706T					MAXIMUS 391	
TJSC MISS 9Z				JAH MISS MAXI BELLE					LVCC MRS PICASSO 180	
									CNS DREAM ON L186	
									3C MELODY M668 BZ	
									MAXIMUS 391	
									KS-HM MISS BELLE POWER 1	

Open Heifers

Reg. # 2883964 Cow	145B	01.02.14	Polled/Black	1/2 SM & 7/16 MA & 1/16 AN					
50	PFK SO SWEET 145B								
CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
9.0	0.6	45.0	57.4	8.0	20.7	43.2	-	96.7	51.2

GOET I-80

TJSC SHE'S SO SWEET 9W

COWAN'S ALI 4M
 BPF MILEY 80T
 WAGR DRIVER 706T
 TJSC SHE'S SO SWEET 9W

NBH POLLED ENERGIZER 688
 FJH COUNTESS 115H
 DCC HARD DRIVE 138R
 DCC MERCEDES 701P
 CNS DREAM ON L186
 3C MELODY M668 8Z
 SVF STEEL FORCE S701
 KS MISS SHES SO SWEET 9

- Here is a moderate framed and extremely deep bodied heifer from the heart of the Phelps program
- She is a daughter of GOET 180 and from a daughter of WAGR Driver 706T
- We love the big foot size, softness of pasterns and the broody appearance she has to go with her fancy show look to her
- Consigned by Phelps Farm, Milford Center, OH



LOT 50 SVJ MACKENZIE B250

Reg. # 2883817 Cow	B403	03.10.14	Polled/Black	5/8 SM & 3/8 AN					
51	SBS FALISHA								
CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
11.3	1.4	55.9	80.2	3.5	13.7	41.6	-	107.8	60.3

SBS BLACK PEARL

SBS DELLA

STF/RP SAVVY SR49
 SBS TEENY
 O C C LEGEND 616L
 SBS SASSY LADY

GWS EBONY'S TRADEMARK 6N
 STF DESA RAE
 O C C LEGEND 616L
 SBS SASSY LADY
 O C C EMBLAZON 854E
 O C C BLACKBIRD 632J
 LRS PREFERRED STOCK 370C
 KFC SBS SASSY

- This 5/8 Simmental and 3/8 Angus heifer is one very well made heifer
- She is sired by SBS Black Pearl and from a daughter of OCC Legend 616L
- This heifer is made well with a calm disposition and stems from the Strausbaugh's Black Simmental program
- Consigned by Strausbaugh's Black Simmental, Danville, OH



LOT 51 SBS FALISHA

Reg. # 2883821 Cow	B409	03.26.14	Polled/Black	3/4 SM & 1/4 AN					
52	SBS MO'NE								
CE	BW	WW	YW	MCE	MILK	MWW	STAY	API	TI
11.1	0.9	60.1	85.6	6.4	19.6	49.6	-	116.2	65.2

TLLC ONE EYED JACK

SBS TEENY

LONG'S SHEAR PLEASURE
 LONG'S MISS SWEET TREAT
 O C C LEGEND 616L
 SBS SASSY LADY

HOOKS SHEAR FORCE 38K
 MCM 514R
 SVF STEEL FORCE S701
 LONGS MISS SWEETS
 O C C EMBLAZON 854E
 O C C BLACKBIRD 632J
 LRS PREFERRED STOCK 370C
 KFC SBS SASSY

- SBS Mo'Ne is a top show heifer from the heart of the Strausbaugh program
- She is a very up right in her front end and has the strength down her topline with the level rump and excellent hind leg structure
- She has the makings of a great show heifer and after that all is in order to make a great replacement for any program at any level
- Consigned by Strausbaugh's Black Simmental, Danville, OH



LOT 52 SBS MO'NE

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