

VIVA LA
BRAHMAN
FIESTA SALE



Saturday, April 19, 2014

Dear Friends and Fellow Brahman enthusiasts,

The entire Moreno Family welcomes you to their Venus, FL Ranch for their 2nd ever Brahman Production sale named "Viva La Brahman Fiesta Sale." It is with great honor that we celebrate the Brahman breed of cattle on April 19th. It is also marks a very special milestone in the Moreno Family. In year 1819 Moreno Ranches was established and now for the last 195 years the Moreno family have been suppliers of beef cattle in the industry. We are now working on the seventh generation to carry on the family tradition and the love of cattle, more importantly Brahman cattle.

The Viva La Brahman Fiesta Sale represents the finest genetics that we have to offer to date. This last year marks a very special time in our program when we humbled to have raised the Moreno Ms. Lady Reba 112. She was selected as the 2013 ABBA National Grand Champion, 2013 All-American Grand Champion, 2014 Fort Worth Stock Show Grand Champion and the 2014 International Brahman Show Reserve Grand Champion. She has been a true blessing in our lives to have such a special female to represent the Moreno M check brand. We are highlighting her full sister in this sale as Lot 1 and are very excited to feature her in this momentous occasion. She along with several featured lots make up this offering. We have spared no time, travel and resources in assembling what we feel is a strong foundation of females that make up the Moreno Ranches, Inc. program. This sale offering is a product of our determination and goal of being a seed stock source for many in the U.S. and around the world. We proudly open the gates to our Ranch on April 18th and 19th and humbly ask you to join us in celebrating 195 years in the cattle business. We will also be proud to introduce you to the seventh generation that will be on hand to greet everyone for this special sale.

Respectively,

Kelvin Moreno
Moreno Ranches, Inc.
*Established 1819,
Nuevitas, Camaguey, Cuba*



Cordialmente,
Kelvin Moreno
*Ranchos Moreno, Fundados en
1819, Nuevitas, Camaguey, Cuba*



Brian, Brenda Barnes
& Bobby Jean Frazier

Moreno Ranches, Inc., wishes to thank this family for their countless hours, dedication and love of the breed. Your hard work is appreciated more than you know.



MELVIN & TERESA MORENO

17 Virginia Circle, Moreno Estate, Venus, Florida 33960
305.218.1238 • ranch@morenofirms.com • www.morenoranches.com

*SE HABLA ESPANOL!
VISITORS WELCOME!*

Barranquilla -
Atlantico, Colombia
311.380.5750 • 035.369.1004



Estimados amigos y entusiastas seguidores de Brahman,

Toda la familia Moreno les da la bienvenida a su rancho de Venus, FL, en su segunda venta de ganado Brahman puro llamada "Viva la Brahman Fiesta." Es con gran placer que se celebra la venta de ganado Brahman el 19 de abril. También se marca un hito muy especial en la familia Moreno. En el año 1819 los Ranchos Moreno fueron establecidos y ahora para los últimos 195 años la familia Moreno han sido proveedores de ganado de carne en la industria. En estos momentos, la séptima generación estamos trabajando para continuar con la tradición familiar de amor al ganado, especialmente al ganado Brahman. En la venta Viva La Brahman Fiesta ofreceremos una representación de los mejores logros genéticos que hemos tenido. Este último año marca un momento muy especial en nuestro programa: estamos muy orgullosos de haber logrado a Moreno Ms. Lady Reba 112. Ella fue seleccionada como ABBA Gran Campeóna Nacional 2013; All American Gran Campeóna 2013; Ft. Worth Stock Show Gran Campeóna 2014 y Reservada Gran Campeóna en el Internacional Brahman Show del 2014. Ha sido una verdadera bendición en nuestras vidas tener una hembra tan especial representando a la marca de verificación Moreno. Estamos destacando a su hermana en esta venta como lote 1 y lo hacemos muy contentos de sus características en esta ocasión trascendental. Ella, junto con varios lotes destacados, compone esta oferta. No hemos escatimado tiempo, viajes y recursos en el montaje de lo que sentimos es una base sólida de las hembras que integran el programa de Moreno Ranchos, Inc. Esta oferta de venta es un producto de nuestra determinación y objetivo de ser una fuente de reserva de semillas para muchos en los EE.UU. y alrededor del mundo. Sera un honor abrirles las puertas

de nuestro rancho el 18 y 19 de abril y humildemente les pedimos que se unan a nosotros en la celebración de 195 años en la industria ganadera. También vamos a estar orgullosos de presentarles a la séptima generación, que estará feliz de saludar a todos en esta venta especial.

JUNIOR BREED BACK PROGRAM

If a junior exhibitor buys a heifer from Moreno Ranches, we are committed to assist the junior in breeding the heifer when she is of age. Heifers can be brought back to the ranch and we will A.I. or naturally breed the heifer to one of our herd sires at no cost to the junior. Cattle must be insured in order to qualify for this program.

JUNIOR SELL BACK PROGRAM

This program gives juniors an opportunity to sell their heifer when they are 2-3 years old in our annual production sale. In order to qualify for this program, heifers must be bred or have a calf at side at the time of the sale. The sale management team must approve the consignment prior to the sale. Moreno Ranches will be responsible for all marketing. Standard commission fees will apply.

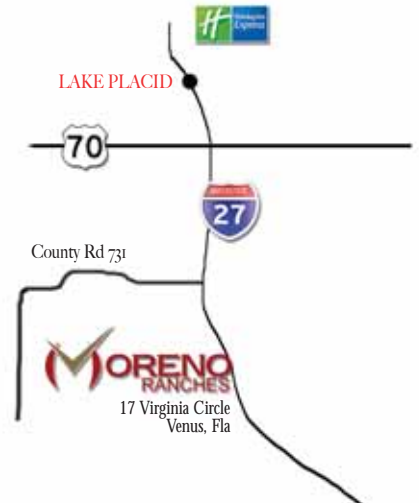
DIRECTIONS

From the North ...

- 1) Head south on U.S. 27
- 2) Once crossing over Highway 70 south of Lake Placid, the ranch is 10 miles away
- 3) Once passing County Road 731 on the right, the ranch is the next driveway on the right, 1 mile away.

From the South ...

- 1) Head north on U.S. 27
- 2) Once crossing over the Highlands County line, the ranch is 1.5 miles ahead on the left



VIVA LA BRAHMAN

FIESTA SALE

Saturday, April 19, 2014 at the ranch, Venus, Florida

HOTEL INFORMATION:

Holiday Inn Express863.465.9916

608 S. Lakeview Road, Lake Placid, FL

*** Mention Moreno Ranches/Viva La Brahman Fiesta sale for special group of \$79.99 per night*

AIRPORT INFORMATION:

Fort Myers, Florida (RSW) is 59 miles from the ranch

Fort Lauderdale, Florida (FLL) is 119 miles from the ranch

Orlando International (MCO) is 119 miles from the ranch

Miami International (MIA) is 134 miles from the ranch

Tampa, Florida (TPA) is 137 miles from the ranch

PAYMENT:

Moreno Ranches, Inc. is proud to accept credit cards.



SALE TERMS & CONDITIONS:

NOTE: Moreno Ranches reserves an in-herd only breeding interest on all herd sire prospects and one (1) flush on all females unless otherwise stated.

TERMS: All cattle/genetics must be paid for immediately after the sale. Checks should be made payable to Moreno Ranches, Inc. Credit cards are also accepted, and a processing fee will apply. Cattle/genetics will not be released until proper settlement has been made.

SPECIAL TERMS: (cattle/genetics for export) Lots and genetics that are sold for export must be paid for at the time of the sale. There will be a representative of a forwarding company on hand to assist in this matter. It will be the responsibility of the buyer of these cattle/genetics for export to make arrangements with the seller for the care of the lots or genetics after the sale. Buyers will be responsible for any layover costs following the sale.

DISPUTES: The auctioneer in charge will settle any bid disputes. The decision of the auctioneer on such matters is final.

FLUSHES: Each flush auctioned has a guaranteed minimum of five transferable embryos, unless otherwise noted. Buyer will receive all additional embryos of the flush, should there be any. Buyer pays for flushing costs, as well as any flush related expenses.

HANDLING: As the sale takes effect, all lots are under the buyer's risk.

BREEDERS GUARANTEE: Every lot in this sale is, to the best of the seller's knowledge, sound and free of any disease. Pregnant cows and cows with calves are considered breeders without further guarantee.

HEALTH: All necessary health papers will be provided for the purposes of shipping cattle and genetics anywhere in the U.S.

EXPORTS: Cattle/genetics sold for export to foreign countries must, by state law test for diseases flagged by the country receiving the animal after the sale is made. The seller will be responsible for this testing.

ANNOUNCEMENTS: Any announcements from the auction block will take precedence over the printed material, this catalog and all other printed advertisements.

LIABILITIES: All persons who attend the sale do so at their own risk. Moreno Ranches, Inc. and Moreno Ranches, including the sale manager, assume no liability, legal or otherwise, for any accidents that may occur. Seller accepts no liability for the lots after they are sold. Insurance will be available at the sale for cattle/genetics upon the buyer's request.

CONTRACT: The above terms and conditions shall constitute a contract between the buyer and the seller of each lot sold.

SCHEDULE OF EVENTS

Friday, April 18, 2014

9 a.m. to 5 p.m. cattle available for viewing

6 p.m. to 10 p.m. reception and live entertainment by Mayito's All Star Band

Saturday, April 19, 2014

9 a.m. cattle available for viewing

11 a.m. lunch and light refreshments

1 P.M. E.S.T. VIVA LA BRAHMAN FIESTA SALE STARTS

FREE TRANSPORTATION Free transportation of sale cattle to central locations in Texas, Louisiana, Mississippi, and North Florida!

SALE DAY PHONE NUMBERS:

Kelvin Moreno305.218.1238

Randy Ratliff615.330.2735

Brian Barnes352.427.4881

Clint McWaters863.991.0816

Brandy Barnes817.933.0515

Tim Lockhart979.204.4302

BID AND WATCH LIVE :

This sale will be broadcast live at www.cattleinmotion.com

To view and bid on this sale live, simply log onto www.cattleinmotion.com and click on the sale that will be listed on the right hand side of the screen.



AUCTIONEER:

Cody Lowderman, 309.833.5543



SALE MANAGEMENT:

R&R MARKETING COMPANY

Randall O. Ratliff • 615.330.2735

Randy@RRMktg.com

www.RRMktg.com

PO Box 281677, Nashville, TN 37228



(L#2845)



If you need assistance with your purchases or want to discuss the genetics selling then please feel free to contact R & R Marketing Company. As a paid marketing agent for Moreno Ranches we take pride in the opportunity to work closely with this program. We can assist you with your phone order and/or handle your bid in the most confidential manner. Email, call or text and we will be more than happy to assist.

Moreno Ranches

Investing in the Heartland's Youth

The Moreno family roots begin in early Spain and their genealogy can be traced as far back as 1100 A.D. During the 1800s, like many restless European settlers, the Moreno family placed their hopes and dreams on Cuba. Enamored with the culture and tradition of their new homeland, they were quickly able to cultivate a passion for the agriculture industry. The family invested hard work into sugar cane and tobacco plantations, as well as honey bee farms, and began thriving cattle operations at Moreno Ranches. Three generations of cattlemen and women rose from this Cuban paradise.

The Moreno family had always respected and admired the American agriculture industry. Inspired by the American Dream and the opportunities they knew would result from their value of discipline, ambition, and hard work, they set their eyes and hearts on the United States. In 1992, the family moved their enterprise to the neighboring United States, settling in Miami. In Florida, the Moreno family found a growing, family-driven industry that shared many of their own core values and beliefs regarding cattle management using the latest technologies.

Much has changed since Old Cuba for the Moreno family. Today, the Moreno family has a grand vision for the future of the American cattle industry that stems from the basic work ethic, traditions, and disciplines of their first Cuban generations.

Currently, Moreno Ranches runs registered Brahman seedstock and cow/calf operations in Highlands County, Florida. The ranch is home to the only full-service genetics center in the Southeast, which specializes in in-vitro fertilization, embryo transfers, and artificial inseminations. Moreno Ranches and its divisions are accredited by the American Brahman Breeders Association and the American Embryo Transfer Association.

Recently, Moreno Ranches has seen an importance to really invest in the youth in this industry. When it comes to junior showmen, there are few as dedicated as Moreno Ranches. They feel that junior exhibitors are truly the future of the Brahman breed and are committed to assisting

them in any way possible. The ranch has three programs in place to help juniors to be successful in the breed including a scholarship program, a breed back program and a sell back program.

The Breed Back Program

If a junior exhibitor buys a heifer from Moreno Ranches, they are committed to assist the junior in breeding the heifer when she is of age. Heifers can be brought back to the ranch and they will A.I. or naturally breed the heifer to one of their herd sires at no cost to the junior. To qualify for this program, the cattle must be insured.

The Sell Back Program

This program gives juniors an opportunity to sell their heifer when she is 2-3 years old in Moreno Ranches' annual production sale. In order to qualify for this program, heifers must be bred or have a calf at side at the time of the sale. The sale management team must approve consignment prior to the sale and Moreno Ranches is responsible for all marketing.

Junior Scholarship Program

The Moreno Ranches Junior Scholarship Program is designed to help America's youth to continue their education by enrolling in undergraduate courses of studies at an accredited two or four year college, university or vocational-technical school. This is a great program for the juniors to earn money for college just by excelling in shows and the more shows they are in, the bigger the scholarships that are available. This is a perfect example of Moreno Ranches giving back to the youth and encouraging them to excel in this industry.

The Heartland Classic

In December of 2013, Moreno Ranches hosted their first Heartland Classic show at their ranch in Venus. Kelvin Moreno said they wanted to create a show that would help provide an opportunity for the youth to practice and have an outlet other than the annual county fair. The Classic was quite a success for the first year with a full barn hosting 51 junior showman and 76 head of cattle. There were several classes including Commercial Heifer, Commercial Steer, Commercial Bull, Brahman Influence Steer and Brahman. "We wanted this to not just be for kids buying and showing our genetics, but a show for everyone," said Kelvin.

The two-day event hosted showmanship on Friday night including a Pee Wee showmanship class. Eight little ones participated, with help in the ring, and they all 'won' a Pee Wee buckle to show off.

The Heartland Classic will be an annual show on the first weekend in December and is a great practice before show season kicks off. If you have a junior showman, it is a must to attend! Be sure to mark your calendar for the 2014 event!

Through these youth programs along with many other ventures on the ranch, Kelvin Moreno, passionate advocate for the American cattle industry, is proud to continue his family's traditions and carry the family name into a new generation of American agriculturalists and cattlemen and women.

- Morgan Taylor Norris,
Heartland In The Field Magazine

"Kelvin Moreno and Moreno Ranches run a first class operation. Their attention to every detail has made all of our experiences with them a pleasure."

- Stacey Panero,
Indiantown, FL



Nicholas
Santos
Moreno

THE MORENO RANCHES JUNIOR SCHOLARSHIP PROGRAM



The Moreno Ranches Junior Scholarship Program is designed to help America's youth to continue their education by enrolling in undergraduate courses of studies at an accredited two or four year college, university or vocational-technical school.

ELIGIBILITY

1. Animals must be purchased from Moreno Ranches at public auction or by private treaty in order to qualify for the program.
2. Qualifying animals must be bought and registered by a junior exhibitor and be in his/her name from the time of the sale and throughout their show career.
3. Animals participating in the program are not transferrable from child to child.
4. The amount of the scholarship is determined by the animal's placing at a qualifying show and by the number of calendar years in which the exhibitor has purchased an animal from Moreno Ranches. Please refer to the Moreno Ranches Junior Scholarship Program Award Schedule for award amounts.
5. If a junior showman qualifies for more than one scholarship award, the single highest award amount will be awarded. Award levels cannot be combined.
6. The ONLY shows eligible are Junior Shows. Please refer to the "Eligible Shows" section below.

ELIGIBLE SHOWS - The ONLY shows eligible are Junior Shows.

Gold Level: AIBA All American Junior Show
Silver Level: State Fair Jr. Shows. State Fair shows will be honored for the persons in the state of origin. The state of origin is defined as the state of residence of the owners and/or the state of your 4H or FFA chapter.
Bronze Level: State Junior Field Day & County Junior Shows. County shows will be honored for the persons in the county of origin. The county of origin is defined as the county of residence of the owners and/or the county of your 4H or FFA chapter.

PROGRAM DETAILS

- Each Moreno Ranches Junior Scholarship will be funded by Moreno Ranches in the name of recipient in the Moreno Ranches Scholarship program account. To qualify for a scholarship, the student is required to submit the proper information of verification on the Moreno Ranches Verification Form and provide proof of winning.
- Once all necessary documentation is provided, the exhibitor will receive confirmation of the scholarship awarded to them along with a payment schedule. Payments will be made in semesterly installments based upon the length of the program of study. Checks will be made payable to, and sent to the accredited two or four year college, university or vocational/technical school. The Moreno Ranches Junior Scholarship Program will process scholarship awards, to the schools, in mid-August and mid-December each year.
- Qualified expenses include tuition, books, and related fees. Qualifiers must complete their education at the accredited college, university or vocational-technical school of their choice on or before their 30th birthday or the remaining portion of their Moreno Ranches Junior Scholarship fund will be forfeited.
- There will be a third party advisory board administering all scholarships. The board will be appointed by Moreno Ranches.
- This scholarship will be non-transferrable unless approved by the advisory board. Any questions or changes will be decided and/or approved by the advisory board.

NUMBER OF YEARS JUNIOR HAS PURCHASED AN ANIMAL OR ANIMALS FROM MORENO RANCHES	FIRST CALENDAR YEAR	SECOND CALENDAR YEAR	THIRD CALENDAR YEAR	FOURTH CALENDAR YEAR
GOLD LEVEL - All American Junior Show Moreno Ranch Scholarship Award Amount				
Award Earned With Moreno Ranch Brahman				
Grand Champion	\$2,500	\$5,000	\$7,500	\$10,000
Reserve Grand Champion	\$2,000	\$4,000	\$6,000	\$8,000
Division Champion	\$1,500	\$3,000	\$4,500	\$6,000
Reserve Division Champion	\$1,000	\$2,000	\$3,000	\$4,000
Class Winner	\$500	\$1,000	\$1,500	\$2,000
SILVER LEVEL - State Fair Junior Show Moreno Ranch Scholarship Award Amount				
Award Earned With Moreno Ranch Brahman				
Grand Champion	\$1,000	\$2,000	\$3,000	\$4,000
Reserve Grand Champion	\$500	\$1,000	\$1,500	\$2,000
BRONZE LEVEL - County Junior Shows & State Junior Field Days Moreno Ranch Scholarship Award Amount				
Award Earned With Moreno Ranch Brahman				
Grand Champion	\$500	\$1,000	\$1,700	\$2,000
Reserve Grand Champion	\$250	\$500	\$750	\$1,000

*Moreno Ranches will reward our repeat customers by increasing the Scholarship Award amount according to the number of years Juniors buy animals from Moreno Ranches.
 Example - Calendar Year Explanation: If Junior buys an animal(s) in one calendar year they are eligible for the Moreno Ranch Scholarship Award FIRST CALENDAR YEAR level, if they purchase another animal(s) two years later than their animal(s) are eligible for the Moreno Ranch Scholarship Award SECOND CALENDAR YEAR level, purchase another animal(s) two years later than their animal(s) are eligible for the Moreno Ranch Scholarship Award THIRD CALENDAR YEAR level, and so on. Years do NOT need to be consecutive.

Junior Scholarship



Est. 1819



Celebrating 195 years in the beef cattle industry.

Manuel Antonio Moreno II (1897- 1968) with granddaughter Migdalia Moreno in 1959.



**GRAND CHAMPION
RED
BRAHMAN
FEMALE**

Reba

A Graceful Day
FOR MORENO RANCHES
MORENO MS. LADY REBA 112
2013 ABBA NATIONAL SHOW GRAND CHAMPION



EST. 1819 ... Celebrating 195 years in the beef cattle industry.



2014
International
Reserve
Grand
Champion
Female



2013 All-American
Grand Champion
Brahman Female

2014 Fort Worth
Stock Show Grand
Champion

1

MORENO MS. LADY ROJA REBA

COLOR: Red REG 922143 DOB: 12.11.13 HORNED ID: 462

BW 1
WW 14.9
YW 24
MILK 5.2

#21ST MR PONCRATA 06-2 (06-2) B 785759
#CIGSA MR 162/0 (162/0) B 870604
CIGSA LDY MAGNUM MANSTARA 15/5 (15/5) C 9004852
+MR MK VERNON 349/1 (349/1) B 810335
MISS MK 7/634 (7/634) C 868178
MISS MK SUVA ROJA 9/345 (9/345) C 799537

A B G SUGARLAND 05/7 (05/7) B 606657
(SSS MISS SUGAR 53-7) (53-7) C 9002463
+HK MR. AMERICA 435/2 (435/2) B 659862
HK MS TRISTAN 173 (173) C 697398
5M MR RINGER ROHO VERNON (044) B 716205
+MK LOJA 137 (137) C 721533
+MR. HV MAX 892/8 (892/8) B 642014
MK RED SUVA 149 (149) C 734608

Selling half interest with the option to double. If buyer takes all then Moreno Ranches, Inc. retains two embryos flushes after her first natural calf.

Here is a full sister to the legendary Moreno Ms. Lady Reba 112. For the first time in the history Florida crowned an All American and National champion. And now talking the history books one step further with the prestigious win as the grand champion female of the 118th Fort Worth Stock Show. She was crowned reserve grand champion female of the 2014 International Show in Houston, Texas. Highlighting the Viva La Brahman Fiesta sale is a full sister to Reba, Moreno Ms Lady Roja Reba 462. Moreno Ranches, Inc. has decided to offer half interest with the option to double in this up and coming future donor cow. Not only does she have instant value because of her sister and the strong lineage that she represents and she also just happens to be very cool looking. She is a darker red heifer that you will be smitten with on sale day. This is a once in a lifetime opportunity with her being the ONLY full sister to Reba. Reba has made her mark worldwide and just think of the endless opportunities you can have in your own program with a female of this caliber.



2 MORENO MS. LADY ROSALIE

COLOR: Red REG 922142 DOB: 11.14.13 HORNED ID: 444

#21ST MR PONCRATA 06-2 (06-2) B 765759

#CIGSA MR 162/0 (162/0) B 870604

CIGSA LDY MAGNUM MANSTARA 15/5 (15/5) C 9004852

MR REXCRATA 30 (30) B 798277

MR MISS TREINTA 228 (228) C 854266

MR MISS REMINGTON 12 (12) C 791674

A B G SUGARLAND 05/7 (05/7) B 606657

(SSS MISS SUGAR 53-7) ((53-7)) C 9002463

+HK MR. AMERICA 435/2 (435/2) B 659862

HK MS TRISTAN 173 (173) C 697398

RS MR. STURLING V9 492 (492) B 738790

JWW MISS WATTS 271/7 (271/7) C 766541

(=)JDH MR. MANSO 165/9 (165/9) B 654994

TD MISS MANSO GRANDE 473 (473/4) C 719569

BW 0.5

WW 13.8

YW 21.2

MILK 5.6



Sire, #CIGSA Mr 162/0



Dam, Mr Miss Treinta 228

Here is a paternal sister to Moreno Ms Lady Reba 112, Moreno Ms Lady Rosalie is a definite feature of this prestigious sale. She is a known daughter of #CIGSA Mr 162/0, the Venezuela imported bull that has only 6 daughters recorded in the ABBA registry. She along with two other Moreno heifers are featured in this sale. 162/0 influence was added to the long running Moreno Ranches because of his outcross pedigree. In Venezuela his daughters have the combination of that extra muscle and are females that have clean underlines, milk well with small teat size and very uniformed placed udders. We so appreciate the color and beauty of this heifer. She has that golden red color and is very youthful in her look and prominent in her stance. She is a maternal half sister to the Moreno Ms Lady Royal 238, the 2014 San Antonio Livestock Exposition calf champion for Jacob Valenta of 4V Ranch Alleyton, TX. This young show heifer prospect is flawless in her structure and very admirable in her design. We appreciate her softness of her pasterns and fluidity of movement. She is very level and square from her hooks to her pens and has stands out in a crowd.





3 MORENO MS. LADY RAMBIE JO

COLOR: Red REG 921813 DOB: 10.01.13 HORNED ID: 410

+MR 3X MAXMILLION-AIRE56 (56/3) B 558425

+TTT MR. TEXAS LOTTO 670 (670) B 715885
TTT MS SUVA M 214 (214) C 658269

MR REXCRATA 30 (30) B 798277

MR MISS TREINTA 228 (228) C 854266

MR MISS REMINGTON 12 (12) C 791674

+HK MR. AMERICA 61/9 (61/9LH) B 328624

DF MISS RED HIDALGO 191 (191LH) C 309724

+MN MR. RED MAYRO 257/2 (257/2LT) B 322438

+TTT MISS SUVA IMP 663 (663RT) C 411820

RS MR. STURLING V9 492 (492) B 738790

JWW MISS WATTS 271/7 (271/7) C 766541

(=)JDH MR. MANSO 165/9 (165/9) B 654994

TD MISS MANSO GRANDE 473 (473/4) C 719569

BW 1.4

WW 10.5

YW 19.8

MILK 8

Moreno Ms Lady Rambie Jo is a full sister to the 2014 San Antonio Livestock Exposition calf champion female, Moreno Ms Lady Royal 238. She was shown and campaigned by Jacob Valenta of 4V Ranch, Alleyton, TX. She was named the 2014 International Brahman Show reserve calf champion as well. 410 is one powerful show female that has a ton of performance. She extreme in her depth of body and has that overall mass that we so appreciate in Brahman cattle. This heavy boned, big footed heifer represents the Moreno brand to the fullest degree. 410 is sired by the registered and renown grandson of +HK Mr America 61/9 "The Millionaire". 410's dam 228 is a one of the top donors in the Moreno embryo transplant program that is easy to maintain and is very prolific. Her natural calf was Moreno Ms Mimosa 140, the Moreno consignment to the 2014 International Brahman sale, which sold for \$26,000 to Acosta of Homestead, FL.



Maternal half sister to
Moreno Ms. Lady Royal 238



Maternal half sister to
Moreno Ms. Lady Royal 238



Dam, +GS MS Mulhim Manso 314

4 MORENO MS. LADY FAIR LADY

COLOR: Gray REG 922312 DOB: 11.03.13 HORNED ID: 434

let

BW 1.9

WW 18.7

YW 32.7

MILK 7.7

(+)MR. V8 202/3 (202/3) B 558653

+MR. T.D. WEST 270 (270) B 712279

+WHS MISS SUCRESTO 0933 (0933) C 458985

MSP MR. MULHIM MANSO 594 (594) B 776468

+GS MS MULHIM MANSO 314 (314) C 847958

+GS MISSY DIDOR 277 (277) C 817567

(+)JDH ATARI MANSO (601/1) B 359587

+EMPRESS OF SUGARLAND101 (145/9) C 389404

+BL SUGAR BOY 27/0 (27/ORT) B 336787

+WHS ESTO UTTARA 9099 (9099RT) C 344189

MSP MR. MULHIM MANSO 387 (387) B 703100

=MSP LADY DUBO MANSO 354 (354) C 715541

+GS EMPEROR DIDOR 135 (135) B 731179

+GS EMPRESS DIDOR 54 (54) C 656372

Selling half interest with the option to double. If buyer takes all then Moreno Ranches, Inc. retains two embryos flushes after her first natural calf.

Moreno Ms Lady Fair Play 434 is an own daughter of the registered renown donor +GS Ms Mulhim Manso 314. 314 is a landmark donor in the Bennett Farms program in Choudrant, LA. She has produced 14 females and two bulls in their program and has entered the registered renown status in the ABBA registry. The 314 donor came to the Moreno Ranches as a leading private purchase and the progress and greatness has only just begun. A maternal sibling to 434, B-F 292/2 was a sale feature of the 2013 International Brahman sale at \$23,000. Moreno Ms Lady Fair Play 434 is sired by +Mr. T.D. West 270, a breed trait leader for carcass and ribeye. He sired the 1999 National Get of Sire. Both of his parents and grandparents are in the register renown and he sired the 1998 National Get of Sire. 270's sires, Mr V8 202/3, is the winningest bull of all time. He has sired hundreds of champions and his influence is still felt in Thailand, Australia, South and Central America and the U.S. He has 19 registered renown progeny and is currently the third bull in the register of renown. Moreno Ms Lady Fair Play 434 has beautiful pigmentation and represents a lineage like no other in the business.





5 MORENO MR. THE PROFIT

COLOR: Gray REG 922310 DOB: 12.13.13 HORNED ID: 265

BW 2.9
WW 18.7
YW 31.6
MILK 4.9

JDH MR DEEDS MANSO (53/4) B 831001
MR SLUGGER 12/7 (12/7) B 869929
JDH LADY NISSAN MANSO (898/3) C 847697

+MR KC JUSTICE MANSO 847 (847/5) B 848558
MISS B-F 201/9 (B-F 201/9) C 888163
+GS MS MULHIM MANSO 314 (314) C 847958

(=)JDH PRESCOT MANSO (82/6) B 764877
SIDH LADY ELLIS MANSO (178/2) C 590390
JDH MR BEVAN MANSO (726/3) B 801950
=JDH MISS DARA MANSO (486/3) C 807932
+BNA THE DEACON MANSO253 (253/0) B 802443
+JDH MISS AIDA MANSO (254/6) C 801183
MSP MR. MULHIM MANSO 594 (594) B 776468
+GS MISSY DIDOR 277 (277) C 817567



Paternal grandsire,
JDH Mr. Deed Manso 53/4



Sire, Mr Slugger 12/7

Selling half semen interest and split possession after his show career. Moreno Ranches, Inc. will pay for 100% of his show expenses as he will be campaigned at all the major shows in the United States. *A contract is available by emailing sales@morenofirms.com or Randy@RRmktg.com. Semen interest packages will also be offered at this sale on a first come first serve basis.

Moreno The Profit 265 is the very best herd sire and show bull prospect to ever represent the long running and established Moreno Ranches, Inc. He is absolutely flawless in his design and has that striking profile to him. No matter his stance he stands out in a crowd. "The Profit" just like in the T.V. show is here to fix whatever needs help. We have no doubt that as times carries on with this young man that he will continue to grow and develop into one amazing show bull for the Moreno Ranches, Inc. and their future partner. Moreno The Profit 265 is sired by Mr Slugger 12/7, a proven son of JDH Mr Deeds Manso 53/4. 53/4 is a one of the beefiest bulls of his time and has produced offspring with tremendous substance of bone, muscle and breed character. His dam Miss B-F 201/9, one of the finest daughters of 314 was the Moreno Ranches, Inc. private treaty purchase from Bennett Farms and Broadhead Farms from Mississippi. Her first natural calf is Moreno Ms Spanish Olive 116, one of the most prominent Grey show heifers for Moreno Ranches. She has won multiple junior championship divisions and continues to impress the many that have seen her. Join the Moreno family in celebrating their 195th year in the beef cattle industry and invest with them in one of their very best Brahman bulls.





Lot 6a



Lot 6b



Lot 6c



Lot 7b



Lot 7a



Lot 7c



Lot 8a



Lot 8b



Lot 8c

Highlighting the Viva La Brahman Fiesta sale are these nine full siblings. They represent some one of the finest genetics ever created in the entire breed and for sure at Moreno Ranches, Inc. They are sired by +Mr. V8 777/4 one of the leading sires in the Brahman breed who has made a tremendous contribution worldwide. His most accomplished son is Super Stroke who represents V8 Ranch. Powerstroke has generated millions of dollars in semen sales over the last few years and is the sire of these great heifers. The impact of 777/4 is unbelievable in our business. He is responsible for eight different registry renown animals from 4 different programs in our breed. They are V8 Ranch, Carolyn Falgout, Sam Duplantis and Scott Satterfield. Don't miss the opportunity to invest in genetics that are not available in the United States. This is a business opportunity that you will not want to pass up and is an investment worth your attention. The semen is not available in the U.S. and the supply of semen worldwide is very limited. The dam of these 9 heifers is 201/9 and the known daughter of the famed 314. 201/9 is a prolific donor that continues to amaze us with her producing ability. She is a very fertile female that has the brood cow look to her with the femininity that we all can appreciate. She has 16 progeny registered in the U.S., with numerous progeny also registered in Colombia and Venezuela. She is one of the lead donors in the aggressive transplant program at Moreno Ranches, Inc. These 9 heifers represent an embryo flush and are the result of the blending to two of the most prominent families in the entire breed. The final bidder will have choice of three heifers in three different groups or they can take all of the heifers. What an investment for the future if you are getting started in the business or just wanted to add a show heifer or future donor. Moreno Ranches, Inc. retains the right for two embryo flushes after their first natural calf on all nine heifers selling.



Sire, +MR. V8 777/4



Dam, MISS B-F 201/9



Maternal grandsire,
+Mr. KC Justice Manso 847



Maternal granddam,
+GS MS Mulhim Manso 314

6A MORENO MS. LADY PRESUMIDA

COLOR: Gray REG 921764 DOB: 07.25.13 HORNED ID: 376

6B MORENO MS. LADY PRISSY

COLOR: Gray REG 921952 DOB: 08.02.13 HORNED ID: 366

6C MORENO MS. LADY PRECIOUS

COLOR: Gray REG 921951 DOB: 08.05.13 HORNED ID: 364

BW 1.5

+MR. V8 702/3 (702/3) B 630190
+MR. V8 777/4 (777/4) B 722181
+MISS V8 666/3 (666/3) C 630122

WW 13.7

YW 23.8

+MR KC JUSTICE MANSO 847 (847/5) B 848558
MISS B-F 201/9 (B-F 201/9) C 888163
+GS MS MULHIM MANSO 314 (314) C 847958

MILK 6.4

+JDH MR. RHA ELY MANSO (615/6) B 340806
QUEEN OF SUGARLAND 175 (155/ORT) C 438289
(+MR. V8 202/3 (202/3) B 558653
+MISS V8 617/2 (617/2BH) C 377617
+BNA THE DEACON MANSO253 (253/0) B 802443
+JDH MISS AIDA MANSO (254/6) C 801183
MSP MR. MULHIM MANSO 594 (594) B 776468
+GS MISSY DIDOR 277 (277) C 817567

7A MORENO MS. LADY TEQUILA

COLOR: Gray REG 922045 DOB: 08.03.13 HORNED ID: 378

7B MORENO MS. LADY PRESLEY

COLOR: Gray REG 922043 DOB: 07.25.13 HORNED ID: 370

7C MORENO MS. LADY PEACHES

COLOR: Gray REG 921961 DOB: 09.14.13 HORNED ID: 400

BW 1.5

+MR. V8 702/3 (702/3) B 630190
+MR. V8 777/4 (777/4) B 722181
+MISS V8 666/3 (666/3) C 630122

WW 13.7

YW 23.8

+MR KC JUSTICE MANSO 847 (847/5) B 848558
MISS B-F 201/9 (B-F 201/9) C 888163
+GS MS MULHIM MANSO 314 (314) C 847958

MILK 6.4

+JDH MR. RHA ELY MANSO (615/6) B 340806
QUEEN OF SUGARLAND 175 (155/ORT) C 438289
(+MR. V8 202/3 (202/3) B 558653
+MISS V8 617/2 (617/2BH) C 377617
+BNA THE DEACON MANSO253 (253/0) B 802443
+JDH MISS AIDA MANSO (254/6) C 801183
MSP MR. MULHIM MANSO 594 (594) B 776468
+GS MISSY DIDOR 277 (277) C 817567

8A MORENO MS. LADY PRISCILLA

COLOR: Gray REG 921950 DOB: 07.21.13 HORNED ID: 360

8B MORENO MS. LADY PROM QUEEN

COLOR: Gray REG 921949 DOB: 07.28.13 HORNED ID: 368

8C MORENO MS. LADY PAULINE

COLOR: Gray REG 922044 DOB: 07.26.13 HORNED ID: 384

BW 1.5

+MR. V8 702/3 (702/3) B 630190
+MR. V8 777/4 (777/4) B 722181
+MISS V8 666/3 (666/3) C 630122

WW 13.7

YW 23.8

+MR KC JUSTICE MANSO 847 (847/5) B 848558
MISS B-F 201/9 (B-F 201/9) C 888163
+GS MS MULHIM MANSO 314 (314) C 847958

MILK 6.4

+JDH MR. RHA ELY MANSO (615/6) B 340806
QUEEN OF SUGARLAND 175 (155/ORT) C 438289
(+MR. V8 202/3 (202/3) B 558653
+MISS V8 617/2 (617/2BH) C 377617
+BNA THE DEACON MANSO253 (253/0) B 802443
+JDH MISS AIDA MANSO (254/6) C 801183
MSP MR. MULHIM MANSO 594 (594) B 776468
+GS MISSY DIDOR 277 (277) C 817567



Lot 10



Lot 11



Lot 12

10 MORENO MS. LADY RIHANNA

COLOR: Red REG 920630 DOB: 08.12.13 HORNED ID: 278

+MR WINCHESTER MAGNUM 999 (999/3) B 832160
BB SPECIAL EFFORT 666 (666/6) B 859451
 BB SHE'S GOT THE LOOK 75 (75/6) C 755032

SRS MR RED TIDE 728 (728) B 824908
BB MS. RED TIDE 647/9 (BB 647/9) C 886134
 BB SHE'S GOT THE STING (470/6) C 859611

+HK PASSPORT (777) B 724323
 +5M MISS MAGNUM MOLLY (167) C 767575
 +MR 3X HE'S GOT THE LOOK (40/2) B 699735
 MISS COTTON VALLEY 0/25 (0/25LT) C 451429
 SRS MR. 581 (581) B 767217
 SRS MS DEJA VU 630 (630) C 788638
 +BB MR STING-RAY 10/0 (10/0) B 804910
 BB SHE HAS THE LOOK 150 (150/9) C 800052

BW	WW	YW	MILK
2.7	17.3	28.6	7.2

11 MORENO MS. LADY ROSARIO

COLOR: Red REG 920631 DOB: 08.25.13 HORNED ID: 284

+MR WINCHESTER MAGNUM 999 (999/3) B 832160
BB SPECIAL EFFORT 666 (666/6) B 859451
 BB SHE'S GOT THE LOOK 75 (75/6) C 755032

SRS MR RED TIDE 728 (728) B 824908
BB MS PASSPORT'S TIDE 654/9 (BB 654/9) C 886133
 BB MS PASSPORT X 459 (459/6) C 853914

+HK PASSPORT (777) B 724323
 +5M MISS MAGNUM MOLLY (167) C 767575
 +MR 3X HE'S GOT THE LOOK (40/2) B 699735
 MISS COTTON VALLEY 0/25 (0/25LT) C 451429
 SRS MR. 581 (581) B 767217
 SRS MS DEJA VU 630 (630) C 788638
 HK PASSPORT 599 (599) B 838028
 BB MS LEGACY X 247 (247/2) C 826360

BW	WW	YW	MILK
3.2	19.8	31.5	7.9

Here are three paternal siblings that are sired by BB Special Effort 666/6. He is a known son of the world famous International champion bull +Mr Winchester Magnum 999/3. He was show bull of the year and national champion bull as well. On the bottom side of the pedigree on 666/6 you have 40/2, the '95 national champion bull, one of the most successful show red bulls in the history of our breed. As you look at the pedigree in 282 you will see their grand dam is sired by Mr 3X Look Out 30/2, a full brother to +Mr 3X He's Got The Look 40/2, the legendary Brahman producer Barry Bryant called him the best producer of his time. The heifer 278 is a maternal granddaughter of the registered renown +BB Mr Stingray 10/0. The only bull in the history of our breed to be a 3 time show bull of the year and national champion bull in 2003. When viewing these three heifers you will realize that 278 is a big time show heifer and 284 and 282 are in the same league. They have a bright future in the show ring and for sure down the road in production will be over achievers.

12 MORENO MS. LADY REESE

COLOR: Red REG 920633 DOB: 08.12.13 HORNED ID: 282

+MR WINCHESTER MAGNUM 999 (999/3) B 832160
BB SPECIAL EFFORT 666 (666/6) B 859451
 BB SHE'S GOT THE LOOK 75 (75/6) C 755032

SRS MR RED TIDE 728 (728) B 824908
BB MS. RED TIDE 645/9 (BB 645/9) C 886132
 BB MS RED LEGACY 251 (251/3) C 828098

+HK PASSPORT (777) B 724323
 +5M MISS MAGNUM MOLLY (167) C 767575
 +MR 3X HE'S GOT THE LOOK (40/2) B 699735
 MISS COTTON VALLEY 0/25 (0/25LT) C 451429
 SRS MR. 581 (581) B 767217
 SRS MS DEJA VU 630 (630) C 788638
 "MR 3X "LOOK OUT" (30/2) B 699736"
 BB SHE HAS THE LOOK 94/6 (94/6) C 761022

BW	WW	YW	MILK
2.2	14.2	23.9	7.5





13

MORENO MR. ROOSEVELT

COLOR: Red REG 920634 DOB: 08.03.13 HORNED ID: 247

BW 1.4

WW 11.9

YW 20.4

MILK 8.1

+MR WINCHESTER MAGNUM 999 (999/3) B 832160

BB SPECIAL EFFORT 666 (666/6) B 859451

BB SHE'S GOT THE LOOK 75 (75/6) C 755032

+MR. 3H X-RAY 825 (825) B 775361

BB MS LOOK OF RAY 316 (316/4) C 838391

BB SHE HAS THE LOOK 106/7 (106/7) C 761017

+HK PASSPORT (777) B 724323

+5M MISS MAGNUM MOLLY (167) C 767575

+MR 3X HE'S GOT THE LOOK (40/2) B 699735

MISS COTTON VALLEY 0/25 (0/25LT) C 451429

ARROW J MILLMARONE 925 (925) B 653420

+MISS 3H 290 (290) C 697029

+MR 3X HE'S GOT THE LOOK (40/2) B 699735

+JC LADY NECHES GRAN 144 (144) C 613366



2014 Dixie National Reserve Calf Champion

Selling half semen interest and split possession after his show career. Moreno Ranches, Inc. will pay for 100% of his show expenses as he will be campaigned at all the major shows in the United States. *A contract is available by emailing sales@morenofirms.com or Randy@RRmktg.com. Semen interest packages will also be offered at this sale on a first come first serve basis.

Here is the next great Red Brahman herd sire prospect! Moreno Mr. Roosevelt 247 represents a legendary pedigree and brings to life all the great red bulls in our breed into one package. His deep dark red cherry color, his beautiful breed character, his masculine head and calm disposition puts him a step above the rest. His lineage is like no other and we are certain he is going to be a leader in our breed. He is sired by BB Special Effort 666/6, the direct son of the once International and National champion and show bull of the year, Winchester Magnum.

From top to bottom this bull has a lineage like no other. His great grand sire is +HK Passport 777. His grand sire is +Mr Winchester Magnum 999, the International Champion bull and show bull of the year. Moreno Mr Roosevelt 247's paternal grand sire is +Mr 3X He's Got The Look 40/2, the '95 national champion that won every show he was in. His maternal grand sire is +Mr 3H X-Ray 825. X-Ray is a bull that has been used successful around the world in addition to making his impact in the United States. X-Ray represents a proven lineage with sires included in his pedigree, +HK Mr America 61/9 (The Millionaire) and +HK Mr. America 435 (Magnum). X-Ray's dam is +Miss 3H 290 (Miss Ray) was Sam Harris' 3H Ranch favorite cow. Past lineage he is structurally sound from the ground up and a dream come true for Moreno Ranches, Inc. We love his prominent stance, his muscle pattern, clean sheath, fluidity of movement and flawless design. Moreno is providing an opportunity to invest in an up and coming great one!



Paternal great-grand sire,
+Mr. 3X He's Got The Look 40/2

Feature Bred Heifer



14

MORENO MS. CHOCHETA

COLOR: Gray REG 908485 DOB: 07.14.12 HORNED ID: 128

(+JDH SIR MARRI MANSO (557/4) B 718788

JDH SIR WALTER MANSO (549/6) B 830924

JDH LADY BETHANY MANSO (291/6) C 801660

TTT GUT DUDA C MANSO 919 (919) B 772736

MORENO MS. DAPHNE (14) C 884647

MISS MK 7/603 (7/603) C 865819

JDH DOMINO MANSO 42 (42/4) B 683995

JDH QUEEN LILA MANSO (363/2) C 530303

+JDH KARU MANSO 800 (800) B 727046

JDH LADY BUTTEN MANSO (602/4) C 718822

SEA MR. GUY ELY MANSO (35/7) B 625677

+TTT MS SUVA DUDACRAT758 (758) C 730537

MR. DIAMOND T 101/1 (101/1) B 763639

MISS MK 7/246 (7/246) C 768167

BW	4.9
WW	32.9
YW	48.7
MILK	7.5



Sire, JDH Sir Walter Manso 549/6.

A.I. 12.15.13 to JDH Mr Ashton Manso 193/4

A sale feature is this unbelievable bred heifer Moreno Ms. Chocheta 128. She is a known daughter of JDH Sir Walter Manso 549/6. He is the leading Moreno Ranches sire and son of +JDH Sir Marri Manso that has generated millions of dollars in Brazil and in the U.S. This heifers sire JDH Sir Walter Manso is the only son of +JDH Sir Marri Manso of this caliber working in the United States. This young female is very deep flanked with tons of capacity. She is easy in her condition, very stylish and complete in her design. We love her squareness from her hooks to her pins and her sound hind leg set. She was the Miami International calf champion in 2013 and now sells bred to JDH Mr Ashton Manso 193/4. He is one of the most legendary bulls in the JD Hudgins program. He has made a huge impact in the Brahman breed and his lineage will live on forever. Take a close look at this bred heifer and realize the money generating potential found within this genetic package.



Service sire, JDH Mr. Ashton Manso 193/4.



Sire, +MR KC Justice Manso 847

Lot 15



Lot 16

15 MORENO MS. LADY GLOW

COLOR: Gray REG 922135 DOB: 09.04.13 HORNED ID: 430
 +BNA THE DEACON MANSO253 (253/0) B 802443 +MR. V8 900/4 (900/4) B 733890
 +MR KC JUSTICE MANSO 847 (847/5) B 848558 +MISS V8 423/4 (423/4) C 676798
 +JDH MISS AIDA MANSO (254/6) C 801183 +JDH SIR LIBERTY MANSO (847/5) B 747549
 JDH MISS FAUSTO MANSO (553/4) C 674175
 JDH BROSS MANSO (949/2) B 610839
 S BAR MR. 166/1 (166/1) B 812681 S BAR MISS 407/7 (407/7) C 772035
 MISS B-F 48/6 (48/6) C 852661 (+)JDH DATAPACK MANSO (563/5) B 731586
 JDH MISS CHRISTINE MANSO (137/1) C 801794 JDH LADY BRENA MANSO (17/5) C 704003

Take a close look at this up headed and powerful made young heifer. Moreno Ms Lady Glow is a September coming yearling that has a very strong stance no matter where she stops. She is long up through her front end, strong down her top line and very square out of her rump. She is extreme in her depth of body with a ton of capacity. This beautiful daughter of +Mr KC Justice Manso 847/5. He represents genetics from the prominent V8 Ranches and Manso lines. 847/5 is a straight-lined bull that adds size and performance to his progeny. Her dam is a datapack grand daughter that has proven herself in production. Moreno Ms Lady Glow brings together genetic potential that you need when considering a future donor. Buy with confidence when considering this young heifer.

BW	WW	YW	MILK
1.8	11.1	18	4.5

16 MORENO MR. SIR MEGA MILLION

COLOR: Gray REG 920595 DOB: 04.14.13 HORNED ID: 207
 +BNA THE DEACON MANSO253 (253/0) B 802443 +MR. V8 900/4 (900/4) B 733890
 +MR KC JUSTICE MANSO 847 (847/5) B 848558 +MISS V8 423/4 (423/4) C 676798
 +JDH MISS AIDA MANSO (254/6) C 801183 +JDH SIR LIBERTY MANSO (847/5) B 747549
 JDH MISS FAUSTO MANSO (553/4) C 674175
 (+)JDH DAKOTA MANSO 599 (599) B 660367
 JDH LADY REM S. MANSO (707) C 674728
 +MR. T.D. WEST 270 (270) B 712279
 JJ MS RING DIDOR 636/1 (636/1) C 723859

Moreno Mr Sir Mega Million is a yearling gray herd sire prospect that is ready to highlight any program. He is a son of MR KC Justice Manso 847 that is from Miss V8 564/6, a direct daughter of +JDH Karu Manso 800. This young herd sire prospect weaned high in his contemporary group at Moreno Ranches, Inc. and continues to excel with his performance and growth. This calf is a result of the blending of all register of renown animals in his pedigree. We appreciate the over all mass and performance found within this young bull.

BW	WW	YW	MILK
1.9	20.6	32.5	5.7

*Mr. 18
98015
Daughters*



Lot 17



Lot 18



Lot 19



One of the senior herd sires and now deceased Mr V8 980/5 is the sire of these 8 daughters. Out of 14 animals in his pedigree there are 11 that have achieved the registered renown status. His semen is limited in the U.S. and the select few daughters at Moreno Ranches continue to amaze us. These young daughters are true breeding pieces that were selected from the heart of the progressive Moreno Ranches program. They were designed to further the Moreno success but a decision was made to highlight this special sale with them. Moreno sold a daughter in the 2014 International Brahman sale at \$26,000 and another daughter was a top seller at \$10,500 in the Fall '13 Moreno Catalyst Sale. The acceptance and appreciation for these daughters has been astounding and knowing that the sire is deceased makes it that much more appealing.



Sire, Mr. V8 980/5

17

MORENO MS. LADY WILMARI

COLOR: Gray REG 921958 DOB: 07.22.13 HORNED ID: 354

BW 1.6
WW 14.9
YW 26.4
MILK 2.1

(+)JDH MR. CHARLEY MANSO (590/6) B 340781
MR. V8 980/5 (980/5) B 831126
+MISS V8 780/5 (780/5) C 787772

+JDH MR WOODMAN MANSO (578/6) B 801161
JDH LADY KRISTA MANSO (856/7) C 887210
JDH MISS ANNABEL MANSO (303/6) C 801225

(+)JDH GREGORY R MANSO (386/5RT) B 279152
+JDH LDY EQUITO MAN438/2 (438/2RT) C 246076
+MR. V8 901/4 (901/4) B 733891
+MISS V8 165/4 (165/4) C 664303
+JDH SIR LIBERTY MANSO (847/5) B 747549
JDH LADY NELDA MANSO (485/5) C 747519
JDH FRESNO MANSO (19/6) B 764825
JDH LADY HELA MANSO (370/4) C 660480

18

MORENO MS. LADY PEONY

COLOR: Gray REG 921960 DOB: 09.07.13 HORNED ID: 358

BW 1.1
WW 24
YW 39.7
MILK 5.6

(+)JDH MR. CHARLEY MANSO (590/6) B 340781
MR. V8 980/5 (980/5) B 831126
+MISS V8 780/5 (780/5) C 787772

+JDH WOODSON DE MANSO (206/7) B 839863
JDH LADY JAYNE MANSO (859/7) C 887213
JDH LADY VER MANSO (695/5) C 764682

(+)JDH GREGORY R MANSO (386/5RT) B 279152
+JDH LDY EQUITO MAN438/2 (438/2RT) C 246076
+MR. V8 901/4 (901/4) B 733891
+MISS V8 165/4 (165/4) C 664303
+JDH MR WOODMAN MANSO (578/6) B 801161
JDH LADY IRMA MANSO (484/6) C 813847
JDH SIR TRULLO MANSO (564/4) B 718794
JDH LADY DUC MANSO (899/4) C 702902

19

MORENO MS. LADY PANSY

COLOR: Gray REG 921959 DOB: 06.21.13 HORNED ID: 356

BW 2.2
WW 18.1
YW 29.5
MILK 7.2

(+)JDH MR. CHARLEY MANSO (590/6) B 340781
MR. V8 980/5 (980/5) B 831126
+MISS V8 780/5 (780/5) C 787772

+JDH ATLAS MANSO 328/3 (328/3) B 803386
JDH LADY LYNDS MANSO (385/4) C 887558
JDH MS STOUGHTON MANSO (208/3) C 764654

(+)JDH GREGORY R MANSO (386/5RT) B 279152
+JDH LDY EQUITO MAN438/2 (438/2RT) C 246076
+MR. V8 901/4 (901/4) B 733891
+MISS V8 165/4 (165/4) C 664303
+JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
+JDH LADY MANSO 251/9 (251/9) C 660795
(-)JDH SARASOTA MANSO (880/2) B 674409
-JDH MS CRAT TAL MANSO (465/2) C 654804

20

MORENO MS. LADY LILIAN

COLOR: Gray REG 921955 DOB: 06.15.13 HORNED ID: 294

BW -
WW -
YW -
MILK -

(+)JDH MR. CHARLEY MANSO (590/6) B 340781
MR. V8 980/5 (980/5) B 831126
+MISS V8 780/5 (780/5) C 787772

+JDH MR MANSO 236/3 (236/3) B 800995
FF MISS IMPERATOR 32 (32) C 889435
FF MISS SUPER MANSO 607 (607) C 853195

(+)JDH GREGORY R MANSO (386/5RT) B 279152
+JDH LDY EQUITO MAN438/2 (438/2RT) C 246076
+MR. V8 901/4 (901/4) B 733891
+MISS V8 165/4 (165/4) C 664303
JDH SAGE MANSO 92/1 (92/1) B 702209
JDH LADY MANSO 326/2 (326/2) C 764226
JTW IMPERATOR MANSO (641/1LT) B 303021
MS EHB SUPER SUGAS (41) C 834451



Lot 21



Lot 22



Lot 23



Lot 24



More Mr. V8 98015 Daughters

21

MORENO MS. LADY SAGE

COLOR: Gray REG 921953 DOB: 05.04.13 HORNED ID: 290

(+)JDH MR. CHARLEY MANSO (590/6) B 340781

MR. V8 980/5 (980/5) B 831126

+MISS V8 780/5 (780/5) C 787772

JDH SIR WATTS MANSO (405/1) B 846590

JDH LADY BETTY MANSO (363/4) C 887252

JDH LADY ABANDA MANSO (415/3) C 796874

(+)JDH GREGORY R MANSO (386/5RT) B 279152

+JDH LDY EQUITO MAN438/2 (438/2RT) C 246076

+MR. V8 901/4 (901/4) B 733891

+MISS V8 165/4 (165/4) C 664303

+JDH SIR LAWFORD MANSO (616/6) B 803613

JDH LADY OLIVIA MANSO (101/1) C 797719

(=)JDH ROEBUCK MANSO (965/2) B 689212

JDH MISS FIESTA MANSO (254/2) C 610376



Moreno Ms. Mimosa 140 -
2014 International Sale high selling heifer

BW 1.9

WW 17.1

YW 30.1

MILK 27

22

MORENO MS. LADY IRIS

COLOR: Gray REG 921954 DOB: 05.20.13 HORNED ID: 292

(+)JDH MR. CHARLEY MANSO (590/6) B 340781

MR. V8 980/5 (980/5) B 831126

+MISS V8 780/5 (780/5) C 787772

+JDH MR MANSO 236/3 (236/3) B 800995

FF MISS BROSS MANSO 18 (18) C 889387

MISS WCD 786 (786) C 844399

(+)JDH GREGORY R MANSO (386/5RT) B 279152

+JDH LDY EQUITO MAN438/2 (438/2RT) C 246076

+MR. V8 901/4 (901/4) B 733891

+MISS V8 165/4 (165/4) C 664303

JDH SAGE MANSO 92/1 (92/1) B 702209

JDH LADY MANSO 326/2 (326/2) C 764226

JDH MR. MANSO 362/1 (362/1) B 717164

MISS COPANO MANSO 735 (735) C 818751



Moreno Ms. Pina Colada 124 -
2013 The Brahman Catalyst Sale
top selling Lot.

BW -

WW -

YW -

MILK -

23

MORENO MS. LADY TULIP

COLOR: Gray REG 921956 DOB: 07.02.13 HORNED ID: 296

(+)JDH MR. CHARLEY MANSO (590/6) B 340781

MR. V8 980/5 (980/5) B 831126

+MISS V8 780/5 (780/5) C 787772

JDH MR AMOS MANSO (568/6) B 801153

JDH LADY LYND MANSO (25/8) C 887217

JDH LADY BIGGS MANSO (950/6) C 839962

(+)JDH GREGORY R MANSO (386/5RT) B 279152

+JDH LDY EQUITO MAN438/2 (438/2RT) C 246076

+MR. V8 901/4 (901/4) B 733891

+MISS V8 165/4 (165/4) C 664303

(+)JDH MADISON DE MANSO (737/4) B 669048

JDH NATALIA DE MANSO (605/4) C 674212

CB MR HOUSTON 99 (99) B 796023

JDH LADY RESA MANSO (398/5) C 734747

BW 1.7

WW 19.1

YW 33.1

MILK 6.6

24

MORENO MS. LADY JASMINE

COLOR: Gray REG 921957 DOB: 05.23.13 HORNED ID: 352

(+)JDH MR. CHARLEY MANSO (590/6) B 340781

MR. V8 980/5 (980/5) B 831126

+MISS V8 780/5 (780/5) C 787772

JDH MR. MANSO 854/4 (854/4) B 854045

JDH LADY MANSO 613 (613) C 887422

JDH LADY MANSO 685/4 (685/4) C 842821

(+)JDH GREGORY R MANSO (386/5RT) B 279152

+JDH LDY EQUITO MAN438/2 (438/2RT) C 246076

+MR. V8 901/4 (901/4) B 733891

+MISS V8 165/4 (165/4) C 664303

+JDH ATLAS MANSO 328/3 (328/3) B 803386

+JDH LADY MANSO 953/3 (953/3) C 822156

JDH MR. MANSO 956/2 (956/2) B 789913

JDH LADY MANSO 360/3 (360/3) C 803359

BW 1.9

WW 16.5

YW 27.7

MILK 5.2



Lot 25



Lot 26



Lot 27

204/2 Calves

Sire, (+)JDH
204/2 YL
Manso



25 MORENO MS. LADY LOLA

COLOR: Gray REG 921964 DOB: 10.07.13 HORNED ID: 422

MN MAYRO MANSO 433/2 (433/2) B 353362
(=)JDH 204/2 YL MANSO (204/2) B 532106
JDH LADY OYO MANSO 890 (890RT) C 294438

MR. DIAMOND T 101/1 (101/1) B 763639
MISS MK 6/577 (6/577) C 856990
MISS MK SUVA MUCHO 6/213 (6/213) C 757610

MN MAYRO MANSO 712/1 (712/1LT) B 267040
MN MISS IMPOMANSO 92/2 (92/2LT) C 362235
JDH COL MOYO L MANSO (697) B 210996
JDH LADY WELU MANSO 58 (658RT) C 261271
DH MR RAM MARSO 457 (457/2) B 693381
WALLACE'S BEVO CRATA 176 (176/9) C 646532
MR. 3X CROWN MUCHO 20 (20) B 700962
MISS 5XT SUVA REX CRATA (161) C 659224

BW	WW	YW	MILK
1.6	8.4	12.3	31

26 MORENO MR. JOHNNIE WALKER

COLOR: Gray REG 921156 DOB: 08.12.13 HORNED ID: 253

MN MAYRO MANSO 433/2 (433/2) B 353362
(=)JDH 204/2 YL MANSO (204/2) B 532106
JDH LADY OYO MANSO 890 (890RT) C 294438

MR. DIAMOND T 101/1 (101/1) B 763639
MISS MK 6/577 (6/577) C 856990
MISS MK SUVA MUCHO 6/213 (6/213) C 757610

MN MAYRO MANSO 712/1 (712/1LT) B 267040
MN MISS IMPOMANSO 92/2 (92/2LT) C 362235
JDH COL MOYO L MANSO (697) B 210996
JDH LADY WELU MANSO 58 (658RT) C 261271
DH MR RAM MARSO 457 (457/2) B 693381
WALLACE'S BEVO CRATA 176 (176/9) C 646532
MR. 3X CROWN MUCHO 20 (20) B 700962
MISS 5XT SUVA REX CRATA (161) C 659224

BW	WW	YW	MILK
1.6	8.4	12.3	5.3

27 MORENO MS. LADY TRIXIEMAY

COLOR: Gray REG 921946 DOB: 07.14.13 HORNED ID: 380

MN MAYRO MANSO 433/2 (433/2) B 353362
(=)JDH 204/2 YL MANSO (204/2) B 532106
JDH LADY OYO MANSO 890 (890RT) C 294438

MR. DIAMOND T 101/1 (101/1) B 763639
MISS MK 6/577 (6/577) C 856990
MISS MK SUVA MUCHO 6/213 (6/213) C 757610

MN MAYRO MANSO 712/1 (712/1LT) B 267040
MN MISS IMPOMANSO 92/2 (92/2LT) C 362235
JDH COL MOYO L MANSO (697) B 210996
JDH LADY WELU MANSO 58 (658RT) C 261271
DH MR RAM MARSO 457 (457/2) B 693381
WALLACE'S BEVO CRATA 176 (176/9) C 646532
MR. 3X CROWN MUCHO 20 (20) B 700962
MISS 5XT SUVA REX CRATA (161) C 659224

BW	WW	YW	MILK
1.6	8.4	12.3	5.3



EST. 1819 ... Celebrating 195 years in the beef cattle industry.



6/577
Calves

Lot 28



Lot 29



Dam, Miss MK 6/577

28 MORENO MR. HEMINGWAY

COLOR: Gray REG 917715 DOB: 04.29.13 HORNED ID: 203

MR BO DIMAYRO MANSO 818 (818) B 777104
JDH MR MANSO 579/4 (579/4) B 838540
 JDH LADY MANSO 625/3 (625/3) C 813155

MR. DIAMOND T 101/1 (101/1) B 763639
MISS MK 6/577 (6/577) C 856990
 MISS MK SUVA MUCHO 6/213 (6/213) C 757610

MR BO DIDOR MAYRO 502 (502) B 727631
 +MN MISS MAYRO 646/2 (646/2) C 681038
 JDH MR. MANSO 13/2 (13/2) B 750892
 =JDH LADY SWATTER MANSO (68/8) C 562251
 DH MR RAM MARSO 457 (457/2) B 693381
 WALLACE'S BEVO CRATA 176 (176/9) C 646532
 MR. 3X CROWN MUCHO 20 (20) B 700962
 MISS 5XT SUVA REX CRATA (161) C 659224

Here is a full brother to one of the top selling heifers of the recent Moreno Catalyst Sale. She was purchased by Lindsey Wilder, Willetton, FL and has been shown and campaigned successfully. Here is an opportunity to invest in an outcross bull from the heart of the Moreno Ranches, Inc. program. He is a son of JDH Mr Manso 579/4, one of the senior herd sires of the JD Hudgins Forgason Cattle Co. division. His dam is Miss MK 6/577, the dam of Moreno Ms MTR Havana 172 owned by Mi Tierra Ranch, Homestead, FL. She has won several division championships for them proudly represents the M check brand.

BW	WW	YW	MILK
2.3	19.2	29.2	5.8

29 MORENO MR. DON PATRON

COLOR: Gray REG 922137 DOB: 11.14.13 HORNED ID: 271

+JDH MR ELMO MANSO (309/4) B 850913
JDH IMPRESSION MANSO (719/4) B 887237
 JDH LADY FATIMA MANSO (534/3) C 814175

MR. DIAMOND T 101/1 (101/1) B 763639
MISS MK 6/577 (6/577) C 856990
 MISS MK SUVA MUCHO 6/213 (6/213) C 757610

+JDH SIR LAWFORDE MANSO (616/6) B 803613
 JDH LADY ELLIS MANSO (178/2) C 590390
 +JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
 JDH ALINA MANSO (268/3) C 779334
 DH MR RAM MARSO 457 (457/2) B 693381
 WALLACE'S BEVO CRATA 176 (176/9) C 646532
 MR. 3X CROWN MUCHO 20 (20) B 700962
 MISS 5XT SUVA REX CRATA (161) C 659224

Moreno retains a 10% semen interest for in herd use only. Moreno Mr. Don Patron is clean in his sheath, big footed, offers loads of muscle, very docile and is as complete as you would ever wish for in a new herd sire. He is a known son of JDH Impression Manso 719/4, the son of +JDH Mr Elmo Manso 309/4. His dam is a prolific donor in the Moreno herd where they have 20 daughters. She is massive in her foot size and very performance oriented.

BW	WW	YW	MILK
2.1	14.7	25.1	2.5



Lot 30



Lot 31



Lot 32

*Rey Te 110
Progeny*

JADL Rey Te 110 is the Mexican imported son of (+) JDH Madison De Manso 737/4 that is currently being used worldwide and in the states used by RB Ranch and V8 Ranch. He adds to his calves extra bone, extreme muscle with the style and balance needed to get anyone's attention. Their dam is +Miss B-F 42/7, a proven daughter of JDH Mr. Manso 258/4 continues to produce excellence. At the RB '13 Houston Highlight sale a maternal sibling sold for \$22,500 to Double A Ranch. Another RB heifer topped the '14 Houston Highlight sale for \$12,500. The genetics of this heifer are proven and seem to be in demand. These four full siblings represent a progressive mating that will highlight any program at any level.

30 MORENO MS.
LADY SHAKIRA

COLOR: Gray REG 920600 DOB: 05.11.13 HORNED ID: 254

31 MORENO MR.
SIR MAVERICK

COLOR: Gray REG 920597 DOB: 05.17.13 HORNED ID: 211

32 MORENO MS.
LADY TRACIE LYNN

COLOR: Gray REG 920599 DOB: 04.15.13 HORNED ID: 252

33 MORENO MS.
LADY SAMBA

COLOR: Gray REG 920598 DOB: 04.30.13 HORNED ID: 250

(+)JDH MADISON DE MANSO (737/4) B 669048 (+)MR. V8 202/3 (202/3) B 558653
 #JADL REY TE (110) B 876049 +JDH LADY REM J MANSO 2 (692/3) C 590155
 JERS CALANDRIA TE (145) C 9005179 +MR. V8 777/4 (777/4) B 722181
 (JERS 142 TE) (142) C 9005178
 JDH MR MANSO 258/4 (258/4) B 826721 JDH RANGER DE MANSO (586/6) B 801242
 +MISS B-F 42/7 (42/7) C 862034 +JDH LADY MANSO 588/1 (588/1) C 731654
 JDH LADY ROBERTA MANSO (763/3) C 835490 +JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
 JDH ALICE MANSO (282/3) C 778661

BW	WW	YW	MILK
1.6	8.4	12.3	5.3



Sire, #JADL Rey Te 110



Dam, JDH Lady Calver Manso 766/3



Maternal half sister,
Moreno Ms. Lady Calver 310/2

34 **MORENO MS. LADY KATE CALVER**

COLOR: Gray REG 921966 DOB: 10.04.13 HORNED ID: 426

(+)JDH MADISON DE MANSO (737/4) B 669048

(+)MR. V8 202/3 (202/3) B 558653

#JADL REY TE (110) B 876049

+JDH LADY REM J MANSO 2 (692/3) C 590155

JERS CALANDRIA TE (145) C 9005179

+MR. V8 777/4 (777/4) B 722181

(JERS 142 TE) (142) C 9005178

JDH MR DWAYNE MANSO (837/3) B 814234

(-)JDH PRESCOT MANSO (82/6) B 764877

JDH LADY CALVER MANSO (766/3) C 835501

JDH LADY HOYO MANSO (262/3) C 778772

JDH LADY KAT MANSO (91/3) C 751341

(+)JDH ATARI MANSO (601/1) B 359587

+JDH MISS MELTON MANSO (172/2) C 590442

BW 4.1

WW 25.5

YW 42.4

MILK 5.1

Moreno Ms. Lady Kate Calver is destined to be a great show heifer. She is a maternal sister to the great Moreno Ms. Lady Calver 310/2 the \$21,000 valued female that is owned with Junior Lanier of Lanier Brahmans, Okeechobee, FL. This young daughter of #JADL Rey Te 110, the Mexican imported bull that is a worldwide influenced sire, is one super show heifer prospect. We admire the extreme capacity, depth of flank and overall performance found within this young heifer. She is extremely heavy in bone structure and has the soundness needed to get your attention on sale day.



35 MORENO MS. LADY IMPRESSION

COLOR: Gray REG 922042 DOB: 10.04.13 HORNED ID: 420

+JDH MR ELMO MANSO (309/4) B 850913 +JDH SIR LAWFORD MANSO (616/6) B 803613
JDH IMPRESSION MANSO (719/4) B 887237 SJDH LADY ELLIS MANSO (178/2) C 590390
 JDH LADY FATIMA MANSO (534/3) C 814175 +JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
 JDH ALINA MANSO (268/3) C 779334
 +JDH MR. UNION MANSO (455/3) B 645746 JDH ODYSSEY MANSO (479/2) B 557739
MR MISS UNION 32 (32) C 798300 +JDH MISSY MICHELLE MNSO (609/2) C 560831
 TM'S LADY DAKOTA 22/6 (22/6) C 755338 +MR. V8 700/3 (700/3) B 630321
 JDH LADY MANSO 148/1 (148/1) C 702321

Moreno Ms. Lady Impression 420 is one performance oriented replacement heifer from the heart of the long running and established Moreno Ranches, Inc. herd. She has a lineage stacked with performance. She combines the famous +JDH Mr Elmo Manso 309/4 and +JDH Mr Union Manso 455/3 and +Mr V8 700/3. She also has SJDH Lady Ellis Manso 178/2 and +JDH Charley's Jazz 946/1. What more can you ask for in a female genetically designed to produce the next great one.

BW	WW	YW	MILK
2.6	17.8	30.9	4.4



36 MORENO MR. MAKE MY DAY

COLOR: Gray REG 922136 DOB: 10.09.13 HORNED ID: 263

JDH MR DEEDS MANSO (53/4) B 831001 (=)JDH PRESCOT MANSO (82/6) B 764877
MR SLUGGER 12/7 (12/7) B 869929 SJDH LADY ELLIS MANSO (178/2) C 590390
 JDH LADY NISSAN MANSO (898/3) C 847697 JDH MR BEVAN MANSO (726/3) B 801950
 =JDH MISS DARA MANSO (486/3) C 807932
 MR. DIAMOND T 101/1 (101/1) B 763639 DH MR RAM MARSO 457 (457/2) B 693381
MIKSS MK 7/617 (7/617) C 865839 WALLACE'S BEVO CRATA 176 (176/9) C 646532
 MR MISS ATARI 6 (6) C 792390 JDH MR. BARNEY MANSO (581/4) B 660574
 MS 3-S 602 (602) C 757171

Moreno Mr Make My Day is sired by Mr Slugger 12/7, a proven son of JDH Mr Deeds Manso 53/4. 53/4 is a one of the beefiest bulls of his time and has produced offspring with tremendous substance of bone, muscle and breed character. This young son of 12/7 is a prime example of what you will get from the Slugger 12/7 genetics. The dam of this young herd sire is from Mr Diamond T 101/, from DH Mr Ram Marso 457. This is a big performance oriented sire and one that will add pounds and uniform to his future calf crop.

BW	WW	YW	MILK
2.9	13.8	25	3.6



37 MORENO MS. LADY GRETA

COLOR: Gray REG 922311 DOB: 10.03.13 HORNED ID: 432

MR. WINDY HILL 89/3 (89/3) B 831237 +MR. V8 901/4 (901/4) B 733891
JDH MR MANSO 991/4 (991/4) B 859530 MISS WINDY HILL 84/6 (84/6) C 752716
 JDH LADY MANSO 585/2 (585/2) C 777586 JDH SAGE MANSO 92/1 (92/1) B 702209
 JDH LADY MANSO 743/1 (743/1) C 731809
 +MR WINCHESTER MAGNUM 999 (999/3) B 832160 +HK PASSPORT (777) B 724323
MISS SNS 331/6 (331/6) C 860672 +5M MISS MAGNUM MOLLY (167) C 767575
 LADY H AVIVA 253 (253) C 802611 +MR. HCC 10/0 (10/0) B 670695
 "DREAM GIRL" "JASMIN" 132 (132) C 752958"

Moreno Ms Lady Greta is a very broody and maternal looking Brahman heifer. She is sired by JDH Mr Manso 991/4, a son of Mr. Windy Hill 89/3. We really appreciate this female's depth of fore rib, capacity and maternal characteristics. She has that brood cow look that we so appreciate about the right kind of Brahman cattle.

BW	WW	YW	MILK
2.3	12.3	21.2	7.5



Lot 38



Lot 39

38 MORENO MS. LADY RAMBERT

COLOR: Red REG 921541 DOB: 09.15.13 HORNED ID: 280

HK PASSPORT 599 (599) B 838028
BB MR JUANCITO 477 (477/7) B 859452
 BB MS SPECIAL X 286 (286/3) C 831289

+MR. 3H X-RAY 825 (825) B 775361
BB MS ANACAONA DE RAY (342/4) C 838381
 5M MISS HURRICANE CROWN (445) C 741009

+HK PASSPORT (777) B 724323
 SHELDON'S RED LADY 030 (030) C 668983
 +MR. 3H X-RAY 825 (825) B 775361
 JG MISS SUVA CRATA 190 (190) C 701710
 ARROW J MILLMARONE 925 (925) B 653420
 +MISS 3H 290 (290) C 697029
 MR. 3X CROWN MUCHO 20 (20) B 700962
 RED MOUNDS HURRICANE (493) C 683681

BW	VV	YW	MILK
2.1	15.9	25.3	8

39 MORENO MR. REYMUANDA MARIA

COLOR: Red REG 920629 DOB: 07.04.13 HORNED ID: 288

HK PASSPORT 599 (599) B 838028
BB MR JUANCITO 477 (477/7) B 859452
 BB MS SPECIAL X 286 (286/3) C 831289

+MR. 3H X-RAY 825 (825) B 775361
BB MS LEGACY X 243 (243/2) C 826363
 5M MISS AMERICA SALLY (079) C 796571

+HK PASSPORT (777) B 724323
 SHELDON'S RED LADY 030 (030) C 668983
 +MR. 3H X-RAY 825 (825) B 775361
 JG MISS SUVA CRATA 190 (190) C 701710
 ARROW J MILLMARONE 925 (925) B 653420
 +MISS 3H 290 (290) C 697029
 +SRS RED STROKE 522 (522) B 745167
 5M MISS MAGNUM BETH (064) C 716209

BW	VV	YW	MILK
1.4	15.3	24.6	7.5

Est. 1819

Celebrating 195 years in
the beef cattle industry.

Here are two daughters of BB Mr Juancito 477. He is the son of HK Passport 599 back to a daughter of the register of renown daughter of Mr 3H X-Ray 825. These two red open heifers are beautiful in color and represent the growing red herd at Moreno Ranches, Inc. These two heifers are very maternal but yet very stylish in their profile and look. They are structurally sound, easy in their fleshing ability and have that brood cow look to them.



Lot 40



Sire, SRS Mr Troubadour 933

40 MORENO MS. LADY RUMOROUS

COLOR: Gray REG 921812 DOB: 08.03.13 HORNED ID: 408

+MR WINCHESTER MAGNUM 999 (999/3) B 832160 +HK PASSPORT (777) B 724323
SRS MR. TROUBADOR 933 (933) B 875813 +5M MISS MAGNUM MOLLY (167) C 767575
 +SRS MISS LUCY 795 (795) C 836565 SRS MR. RED MAX 525 (525) B 747013
 MR. 3-S 788 (788) B 766261 +SRS MS ROSE 606 (606) C 786563
MISS 3-S 511 (511) C 856760 +HK MR. AMERICA 435/2 (435/2) B 659862
 +VL ELENA 123/9 (123/9) C 800650 +VL ELENA 3/88 (3/88) C 707472
 +VL ROJO BRAVO 2/28 (2/28) B 693824
 +VL ELENA 4/18 (4/18) C 722493

BW	WW	YW	MILK
2.5	14.9	25.3	8

41 MORENO MS. LADY ROXANA

COLOR: Gray REG 921811 DOB: 07.30.13 HORNED ID: 406

+MR WINCHESTER MAGNUM 999 (999/3) B 832160 +HK PASSPORT (777) B 724323
SRS MR. TROUBADOR 933 (933) B 875813 +5M MISS MAGNUM MOLLY (167) C 767575
 +SRS MISS LUCY 795 (795) C 836565 SRS MR. RED MAX 525 (525) B 747013
 MR. 3-S 788 (788) B 766261 +SRS MS ROSE 606 (606) C 786563
MISS 3-S 511 (511) C 856760 +HK MR. AMERICA 435/2 (435/2) B 659862
 +VL ELENA 123/9 (123/9) C 800650 +VL ELENA 3/88 (3/88) C 707472
 +VL ROJO BRAVO 2/28 (2/28) B 693824
 +VL ELENA 4/18 (4/18) C 722493

BW	WW	YW	MILK
2.5	14.9	25.3	8

Here are two full sibling embryo transplant calves that represent a very extensive mating. They are sired by SRS Mr Troubadour 933, the '11 International grand champion, '10 San Antonio Livestock show reserve grand, '10 National grand champion and '10 International reserve grand champion bull. His progeny are following the same type and kind as him. They have excellent thickness, structural correctness and balance with lot of spring of rib and depth of body. They are from the elite Moreno donor Miss 3-S 511, a known daughter of Mr 3-S 788.

2014 International Brahman Show

DIVISION CHAMPIONS ...



Junior Champion,
Moreno Ms. Lady Reba 112

Intermediate Champion,
Moreno Ms. LB Lady Violet
Manso 576/4

Calf Champion,
Moreno Ms. Lady Ruby 214

42 MORENO MS. RESPECTFULLY YOURS

COLOR: Red REG 922141 DOB: 11.11.13 HORNED ID: 442

#21ST MR PONCRATA 06-2 (06-2) B 765759 A B G SUGARLAND 05/7 (05/7) B 606657
 #CIGSA MR 162/0 (162/0) B 870604 (SSS MISS SUGAR 53-7) (53-7) C 9002463
 CIGSA LDY MAGNUM MANSTARA 15/5 (15/5) C 9004852 +HK MR. AMERICA 435/2 (435/2) B 659862
 HK MS TRISTAN 173 (173) C 697398
 JDH SIR LEOPOL MANSO (901/6) B 822680 (=)JDH PRESCOT MANSO (82/6) B 764877
21ST MS TNT 201 (201) C 863709 JDH LADY SUV MANSO (294/5) C 733701
 ST MISS TNT 375 (375) C 766597 ST MR TNT 175 (175) B 673981
 ST MISS TNT 91 (91) C 580381

Moreno Ms Respectfully Yours 442 is a maternal sibling to Moreno Ms. Lady Ruby 214, the 2104 International calf champion for Moreno Ranches, Inc.

442 is a November heifer that has a bright and aspiring future. She is sired by #Cigsa Mr 162/0. Her dam is a daughter of JDH Sir Leopold Manso 901/6, a son of the performance sire JDH Prescott Manso 82/6. We love the striking profile and unique design of this young female. She has that powerful show look to her in that she is straight in her lines and very level and square from her hooks to her pens. Her capacity is very appealing and her docility is just a given. If you are interested in a show heifer and then future brood cow then join the Moreno Ranch family and enjoy the hospitality on sale day and consider this young female.

BW	WW	YW	MILK
1	17.9	2.9	49



Maternal half sister to Lot 42, Moreno Ms. Lady Ruby 214.

43 MORENO MR. ROCKEFELLER

COLOR: Red REG 920628 DOB: 06.16.13 HORNED ID: 243

HK PASSPORT 599 (599) B 838028 +HK PASSPORT (777) B 724323
BB MR JUANCITO 477 (477/7) B 859452 SHELDON'S RED LADY 030 (030) C 668983
 BB MS SPECIAL X 286 (286/3) C 831289 +MR. 3H X-RAY 825 (825) B 775361
 +MR. 3H X-RAY 825 (825) B 775361 JG MISS SUVA CRATA 190 (190) C 701710
BB MS X-RAY 494 (494/7) C 864484 ARROW J MILLMARONE 925 (925) B 653420
 BB MS GOLDEN BRASS 318 (318/4) C 838390 +MISS 3H 290 (290) C 697029
 BB MR. GOLDBERG 120/7 (120/7) B 774979
 BB MISS RED DYNASTY 168 (168/0) C 805021

Moreno Mr Rockefeller 243 is a gorgeous red Brahman herd sire prospect. This unique pigmented bull is sired by BB Mr Juancito 477, the proven son of HK Passport 599. This bull is from a daughter of +Mr 3H X-Ray 825, a register of renown sire. 243 stands on a ton of bone and is very big footed and sound in his structure. We love the amount of thickness that he has as you view him from behind. He is thick and wide across his top line and yet very powerful in his presence.

BW	WW	YW	MILK
2.7	18.6	29.5	8.4



44 MORENO MR. RED RIDER

COLOR: Red REG -- DOB: 07.10.13 HORNED ID: 275

MR. WINDY HILL 89/3 (89/3) B 831237 +MR. V8 901/4 (901/4) B 733891
JDH MR MANSO 991/4 B 859530 MISS WINDY HILL 84/6 (84/6) C 752716
 JDH LADY MANSO 585/2 (585/2) C 777586 JDH SAGE MANSO 92/1 (92/1) B 702209
 JDH LADY MANSO 743/1 (C 731809)
 HK MAGNETIC 630 (630) B 841547 HK MAGNETIC B 809305
LA PRECIOSA 105 (015) C 901316 HK MS. PASSPORT 313 (313) C 806245
 HK MS PASSPORT 557 (577) C 837326 +HK PASSPORT B 724323
 HK MS. AMERICA 901 C 729182

If you are looking for a complete outcross pedigree to most established lines of red Brahman cattle then take a close look at Moreno Mr Red Rider 275. We appreciate this young herd bull in the making. We love his pigment, his breed character, youthful head and structural soundness. This young son of JDH Mr Manso 991/4 is a prominent herd sire for La Preciosa in Nicaragua. Time after time he continues to sire females that are easy fleshing, fertile and very correct in their structural composition. This young herd sire prospect represents the lineage and prominent genetics that you have come to respect from the Moreno Ranches, Inc. program.

BW	WW	YW	MILK
-	-	-	-





Lot 45



Lot 46

45 MORENO MS. LADY REVOLUTION

COLOR: Red REG 921808 DOB: 02.05.13 HORNED ID: M 270

HK PASSPORT 632 (632) B 843907
HK REPLICA 900 (900) B 873515
 HK MS VISA 617 (617) C 840700
 +BB MR STING-RAY 10/0 (10/0) B 804910
VJ MISS ADELYN RAY (245) C 864500
 ASL MISS RED MIST 501 (501/2) C 825020

+HK PASSPORT (777) B 724323
 SHELDON'S RED LADY 417 (417) C 734071
 HK VISA BRASIL (275) B 805261
 HK MS. BREAK THRU 712 (712) C 723555
 +MR. 3H X-RAY 825 (825) B 775361
 "BB MS "ON TARGET"" 132/8 (132/8) C 775682"
 SRS MR. 581 (581) B 767217
 SRS MS. 574 (574) C 767222

BW	VW	YW	MILK
-	-	-	-

47 MORENO MS. LADY ROCKET

COLOR: Red REG 922317 DOB: 12.21.13 HORNED ID: 450

+MR WINCHESTER MAGNUM 999 (999/3) B 832160
BB SPECIAL EFFORT 666 (666/6) B 859451
 BB SHE'S GOT THE LOOK 75 (75/6) C 755032
 +MR. 3H X-RAY 825 (825) B 775361
BB MS SPECIAL LOOK 256 (256/3) C 835281
 BB SOPHISTIATED LOOK 164 (164/0) C 805019

+HK PASSPORT (777) B 724323
 +5M MISS MAGNUM MOLLY (167) C 767575
 +MR 3X HE'S GOT THE LOOK (40/2) B 699735
 MISS COTTON VALLEY 0/25 (0/25LT) C 451429
 ARROW J MILLMARONE 925 (925) B 653420
 +MISS 3H 290 (290) C 697029
 +MR 3X HE'S GOT THE LOOK (40/2) B 699735
 +VL ELENA 1/30 (1/30) C 676259

BW	VW	YW	MILK
2.7	18.2	30.1	8.2

46 MORENO MS. LADY RED VELVET

COLOR: Red REG 921810 DOB: 04.10.13 HORNED ID: 274

HK PASSPORT 632 (632) B 843907
HK REPLICA 900 (900) B 873515
 HK MS VISA 617 (617) C 840700
 +HK PASSPORT (777) B 724323
HK MS PASSPORT 648 (648) C 841539
 HK MS. AMERICA 463 (463) C 821387

+HK PASSPORT (777) B 724323
 SHELDON'S RED LADY 417 (417) C 734071
 HK VISA BRASIL (275) B 805261
 HK MS. BREAK THRU 712 (712) C 723555
 MR. 3X RED DYNASTY 75 (75/8) B 696453
 HK MILLIONAIRIS 359/2 (359/2) C 645624
 HK MILLIONAIRE 1/700 (1/700) B 550797
 HK MS. BREAK THRU 144/0 (144/0) C 751389

BW	VW	YW	MILK
2.7	18.4	28.5	7.6

48 MORENO MR. RED BULL

COLOR: Red REG 922316 DOB: 12.21.13 HORNED ID: 269

+MR WINCHESTER MAGNUM 999 (999/3) B 832160
BB SPECIAL EFFORT 666 (666/6) B 859451
 BB SHE'S GOT THE LOOK 75 (75/6) C 755032
 "BB MR. "ON TARGET"" 114/7 (114/7) B 774976"
BB MS LEGACY 211/1 (211/1) C 818803
 BB SHE HAS THE LOOK 104/7 (104/7) C 761016

+HK PASSPORT (777) B 724323
 +5M MISS MAGNUM MOLLY (167) C 767575
 +MR 3X HE'S GOT THE LOOK (40/2) B 699735
 MISS COTTON VALLEY 0/25 (0/25LT) C 451429
 "MR 3X "THE HERD BULL"" (20/3) B 699737"
 5P KRISTAN (2/394) C 653147
 +MR 3X HE'S GOT THE LOOK (40/2) B 699735
 +JC LADY NECHES GRAN 144 (144) C 613366

BW	VW	YW	MILK
1.8	11.9	20.8	8.4

Here are two paternal siblings and daughters of HK Replica 900, a son of HK Passport 632. 270 is from a daughter of a register of renown female +BB Mr Sting Ray 10/0 and 274 is from a daughter of +HK Passport 777. Both of these females excel in terms of performance and rank at the top of their contemporary groups at Moreno Ranches, Inc. If you are going to incorporate red Brahman heifers into your program then take a look here at this two. We are certain you will be pleased on sale day.

Here are two red Brahmans born on the same day. They are sired by BB Special Effort 666, the son of the register of renown +Mr Winchester Magnum 999.

450 is from a daughter of the register of renown +Mr 3H X-Ray 825 back to the register of renown +Mr 3X He's Got the Look 40/2. 269 is from BB Ms Legacy 211/1, a daughter of BB Mr "On Target" 114/7. Both of these red Brahman calves represent the Moreno Ranches ever-growing red herd of prestigious Brahman cattle.



EST. 1819 ... Celebrating 195 years in the beef cattle industry.



Pairs

49 **MORENO MK 5/554**

COLOR: Red REG 850092 DOB: 07.20.05

HORNED ID: 5/554

BW 1.4
WW 6.1
YW 12.3
MILK 7.8

MR MK 371/1 (371/1) B 819708

MR. B RAMBO 09 (09) B 654607

+MK LOJA 137 (137) C 721533

MISS MK 6/222 (6/222) C 761184

MR. 3X CROWN MUCHO 20 (20) B 700962

VL ELENA 2/102 (2/102) C 701173

+TTT MR. MAYRO SUVA 845 (845) B 576963

WR BRANDY'S SUVETTE 02 (02) C 525440

HV CROWN ROYAL 903/9 (903/9) B 649010

+MK LOJA 35 (35LH) C 427293

MR. 3X INTERNATIONAL (30/7) B 626607

MISS 3X MUCHO 77 (77/3) C 526839

VL KING ARAUTO 83/4 (83/4) B 558704

VL ELENA 140/8 (140/8) C 644250



Service Sire, LB Mr Derringer Manso 953/3

A.I. 1.12.14 to LB Mr Derringer Manso T.E. 953/3

Sells with a 10.03.13 heifer sired by JDH Mr Manso 991/4

Miss MK 5/554 is the featured red Brahman cow of the sale. She is daughter of Mr MK 371/1 and his dam is +Mk Loja 137. She has 16 progeny of which 2 are registered renown today. One of her sons is +Mr Mk Vernon 349/1 the 2003 International champion, 2002 International reserve grand champion bull and 2002 national grand champion red Brahman bull. This golden red brood cow has never been in transplant but has certainly proven her worth in production. She sells along with her outcross cherry red heifer sired by JDH Mr Manso 991/4. He is the dark pigmented performance sire that has flawless structure and certainly passes positive traits on to his offspring such as this heifer. 5/554 sells carrying the service to LB Mr Derringer Manso 953/3. He is the son of SJDH Lady Ellis Manso by the world renown +Mr 3x He's Got the Look 40/2. Derringer has produced an International Senior champion female as well as a LJBA champion female. The resulting calf will have the most predominant cow family in Loja from the McKinney program and the Ellis cow family from the Hudgins Locke division. We are more than excited to show you this 3 in 1.



50 MISS MK 7/6I2

COLOR: Red REG 865836 DOB: 03.03.07 HORNED ID: 7/612

+MR. JY JIMMIE 638/9 (638/9) B 787812 +MR. 3X HE'S GOT THE LOOK (40/2) B 699735
MR BROKEN TRIANGLE 110 (110) B 818909 +MISS JY 411/1 (411/1) C 674921
 MISS HCC 810/8 (810/8) C 780298 +MR. HCC 10/0 (10/0) B 670695
 Z-BAR LADY 519 (519) C 633867
 MR. HCC 975/0 (975/0) B 670044 (+)MR. V8 777/2 (777/2) B 348777
MISS HCC 805/7 (805/7) C 767406 +HK MILLIONAIRS 6681/1 (6681/1) C 538584
 HCC MISS GIBINBA 365/2 (365/2LH) C 439108 GIBINBA 166/1 (166/1) B 231607
 VERNON HCC 92/9 (92/9LH) C 380682

Sells with a 03.06.14 bull sired by JDH Mr. Manso 991/4.

BW	VW	YW	MILK
0.4	8.1	14.1	5

51 MORENO MS. LADY REANN

COLOR: Red REG 899128 DOB: 02.01.11 HORNED ID: 82

5M MR RINGER ROHO VERNON (044) B 716205 +MR. S.C.R. RINGER 802 (802) B 507558
MR MK VERNON 350/1 (350/1) B 810336 +MISS 5M AMERICAN ROSE (915) C 675515
 +MK LOJA 137 (137) C 721533 HV CROWN ROYAL 903/9 (903/9) B 649010
 +MK LOJA 35 (35LH) C 427293
 MR BROKEN TRIANGLE 110 (110) B 818909 +MR. JY JIMMIE 638/9 (638/9) B 787812
MISS MK 7/612 (7/612) C 865836 MISS HCC 810/8 (810/8) C 780298
 MISS HCC 805/7 (805/7) C 767406 MR. HCC 975/0 (975/0) B 670044
 HCC MISS GIBINBA 365/2 (365/2LH) C 439108

Sells bred two months safe bred to JDH Mr. Manso 991/4.

BW	VW	YW	MILK
1.8	10	16.7	5.2

 Sells with a 12.05.13 bull sired by JDH Mr. Manso 991/4.

52 MORENO MS. LADY REED

COLOR: Red REG 899127 DOB: 02.23.11 HORNED ID: 84

5M MR RINGER ROHO VERNON (044) B 716205 +MR. S.C.R. RINGER 802 (802) B 507558
MR MK VERNON 350/1 (350/1) B 810336 +MISS 5M AMERICAN ROSE (915) C 675515
 +MK LOJA 137 (137) C 721533 HV CROWN ROYAL 903/9 (903/9) B 649010
 +MK LOJA 35 (35LH) C 427293
 MR BROKEN TRIANGLE 110 (110) B 818909 +MR. JY JIMMIE 638/9 (638/9) B 787812
MISS MK 7/609 (7/609) C 865833 MISS HCC 810/8 (810/8) C 780298
 3H MISS AMERICA 766 (766) C 771236 +HK MR. AMERICA 61/9 (61/9LH) B 328624
 HK MISS AMERICA 666/2 (666/2) C 667912

Sells bred two months safe bred to JDH Mr. Manso 991/4.

BW	VW	YW	MILK
1.8	13.5	21.3	5.8

 Sells with a 12.17.13 heifer sired by JDH Mr. Manso 991/4.

53 DB SOUTHERN STYLE 449/7

COLOR: Red REG 922316 DOB: 12.21.13 HORNED ID: 269

+DB SOUTHERN STYLE 33/3 (33/3) B 516076 +HK MR. AMERICA 61/9 (61/9LH) B 328624
DB JUSTO 00/2 (002) B 821397 LADY WARD 8/522 (8/522RT) C 365034
 +MISS EBH LADY HK 8/3 (8/3) C 707802 HK MR. AMERICA 55/2 (55/2) B 623893
 Z-BAR BALIA LADY 240 (240) C 579334
 MR 3X PERFECTION (50/9) B 809665 +3X TORGSONS RED DYNASTY (50) B 699740
DB SOUTHERN STYLE 54/3 (54/3) C 828014 MISS 3X DYNASTY 51 (51) C 792721
 MISS JL 15/5 (15/5) C 745142 MR L & A 802 (802) B 634574
 MISS JL 61/1 (61/1) C 681998

Sells with a 01.21.14 bull sired by JDH Impression Manso 719/4.

BW	VW	YW	MILK
0.6	1.1	35	5.6

54 MISS MK 6/596

COLOR: Red REG 865824 DOB: 09.09.06 HORNED ID: 6/596

5M MR RINGER ROHO VERNON (044) B 716205 +MR. S.C.R. RINGER 802 (802) B 507558
+MR MK VERNON 349/1 (349/1) B 810335 +MISS 5M AMERICAN ROSE (915) C 675515
 +MK LOJA 137 (137) C 721533 HV CROWN ROYAL 903/9 (903/9) B 649010
 +MK LOJA 35 (35LH) C 427293
 MR. HV 142/2 (142/2) B 689783 +MR. HV MAX 892/8 (892/8) B 642014
MISS MK 7/234 (7/234) C 768186 MISS HV NEGRO 228 (228RT) C 438157
 MK AMERICANA 108 (108) C 706871 HV CROWN ROYAL 903/9 (903/9) B 649010
 MK ZARCA 38 (38LH) C 451366

Sells with a 03.07.14 heifer sired by JDH Impression Manso 719/4.

BW	VW	YW	MILK
1.1	4.6	9.4	6.9

55 MISS MK 7/6O4

COLOR: Gray REG 865820 DOB: 01.11.07 HORNED ID: 7/604

(-)JDH SARASOTA MANSO (880/2) B 674409 JDH 415/8 DE MANSO (415/8) B 610844
JDH MR PETE MANSO (921/3) B 823432 JDH LADY JEAN MANSO (307/2) C 622526
 JDH MS CHASE MANSO (537/2) C 660270 (-)JDH 204/2 YL MANSO (204/2) B 532106
 MISS JDH 944/1 YL MANSO (944/1) C 532157
 MR. DIAMOND T 101/1 (101/1) B 763639 DH MR RAM MARSO 457 (457/2) B 693381
MISS MK 3/476 (3/476) C 835471 WALLACE'S BEVO CRATA 176 (176/9) C 646532
 TAYLORS SUVA DE SUVA 318 (318) C 692637 MR. 5XT SUVA SUVILLE (40) B 620946
 MISS 5XT SUVA SUGARATA (37) C 616559

Sells with a 02.22.14 bull sired by JDH Impression Manso 719/4.

BW	VW	YW	MILK
1.1	4.4	5.8	10.5

56 MISS MK 7/6O9

COLOR: Red REG 865833 DOB: 03.25.07 HORNED ID: 7/609

+MR. JY JIMMIE 638/9 (638/9) B 787812 +MR. 3X HE'S GOT THE LOOK (40/2) B 699735
MR BROKEN TRIANGLE 110 (110) B 818909 +MISS JY 411/1 (411/1) C 674921
 MISS HCC 810/8 (810/8) C 780298 +MR. HCC 10/0 (10/0) B 670695
 Z-BAR LADY 519 (519) C 633867
 +HK MR. AMERICA 61/9 (61/9LH) B 328624 +HK TORGSON 426/4 (426/4LH) B 254753
3H MISS AMERICA 766 (766) C 771236 MISS HK RIO 49/0 (49/ORH) C 252790
 HK MISS AMERICA 666/2 (666/2) C 667912 HK MR. AMERICA 394/1 (394/1) B 371132
 MISS MCK GENERAL 3/594 (3/594) C 521106

Sells with a 03.15.14 heifer sired by JDH Impression Manso 719/4.

BW	VW	YW	MILK
0.9	12.5	19.8	6.1



57 MISS MK 7/632

COLOR: Red REG 868179 DOB: 09.04.07 HORNED ID: 7/632

5M MR. WALL STREET 315 (315) B 731168 +HK MR. AMERICA 435/2 (435/2) B 659862
MK MAINSTREET 390/2 (390/2) B 826599 +5M LADY CHEROKEE 65 (65) C 658532
 MS MK 5/176 (5/176) C 733662 MR. 3X MAXMILLION 30 (30/9) B 670427
 MS 3X RED DYNASTY 23 (23) C 670452
 +TAYLOR'S KING MILFORD (170) B 657770 +WR MR. SUVA JR. 315 (315) B 346136
MISS MK 5/160 (5/160) C 778357 MISS V8 438/3 (438/3) C 588841
 DH MISS RAM MANSO 462 (462/2) C 693384 +TTT MR. MAYRO SUVA 845 (845) B 576963
 JDH LADY VIOLA MANSO (561/6RT) C 401269

Sells with a 03.13.14 bull sired by JDH Impression 719/4.

BW	VW	YW	MILK
2.8	18.4	30.6	10.3

58^{HK} MISS MS AMERICA 822

COLOR: Red REG 865774 DOB: 05.01.07 HORNED ID: 822

+VL ROJO BRAVO 2/28 (2/28) B 693824
+VL ROJO BRAVO 6/125 (6/125) B 762450
 VL ELENA 4/75 (4/75) C 721432

+HK PASSPORT (777) B 724323
MISS SNS 192/4 (192/4) C 840693
 LADY H AVIVA 253 (253) C 802611

BR-GB WARRIOR 666 (666) B 623008
 VL ELENA 107/0 (107/0LT) C 428501
+SOPHISTICATEDMILLIONAIRE (80/3) B 558426
 +VL ELENA 23/4 (23/4) C 551891
 MR. 3X RED DYNASTY 75 (75/8) B 696453
 HK MILLIONAIRE 359/2 (359/2) C 645624
 +MR. HCC 10/0 (10/0) B 670695
 "DREAM GIRL" "JASMIN" 132 (132) C 752958"

Sells with a 12.05.13 bull sired by HK 900.

BW	WW	YW	MILK
2.8	20.3	31	7.6



59^{BB} MS. RAY OF BRASS

COLOR: Red REG 852083 DOB: 12.12.05 HORNED ID: 405/5

+HK MR. AMERICA 435/2 (435/2) B 659862
+5M MR. MAGNUM BRASS (117) B 771546
 +VL ELENA 3/88 (3/88) C 707472

+MR. 3H X-RAY 825 (825) B 775361
BB MS RAY OF LIGHT 225 (225/2) C 821218
 +MISS 3H 782 (782) C 771238

HK MR. AMERICA 379/1 (379/1) B 371124
 MISS 3X MATRIARCH 71 (71/5) C 609252
+SOPHISTICATEDMILLIONAIRE (80/3) B 558426
 +VL ELENA 88/7 (88/7) C 612526
 ARROW J MILLMARONE 925 (925) B 653420
 +MISS 3H 290 (290) C 697029
 MR. 3X KOJIKI (25/8) B 644338
 HK MISS AMERICA 185/2 (185/2) C 641741

Sells with a 12.03.13 heifer sired by BB Special Efforts 666/6.

BW	WW	YW	MILK
1.6	12.9	22.5	7.5



60^{JDH} LADY KATHY MANSO

COLOR: Gray REG 887192 DOB: 08.26.09 HORNED ID: 836/7

+JDH SIR LAW FORD MANSO (616/6) B 803613
JDH PROPHET MANSO (424/7) B 851318
 JDH MISS SUZANNE MANSO (745/6) C 830694

JDH MR BRAHMAN MANSO 175 (175/5) B 701836
JDH LADY ESQUIVEL MANSO (586/6) C 823051
 JDH MADDIE RETTA MANSO (864/5) C 775993

(+JDH MADISON DE MANSO (737/4) B 669048
 JDH LADY BARA MANSO (162/5) C 717090
 +JDH MR BRANDON MANSO (761/3) B 801983
 JDH ARMELLE MANSO (916/5) C 779034
 (+JDH DAKOTA MANSO 599 (599) B 660367
 +JDH LADY GREGA MANSO (372/4) C 660482
 (+JDH MADISON DE MANSO (737/4) B 669048
 JDH LADY RETTA MANSO (317/5) C 733765

Sells with a 03.05.14 bull sired by Mr. Slugger 12/7.

BW	WW	YW	MILK
2.6	19.5	30.5	4

Service Sire,
 Mr.
 Slugger
 12/7



61^{MORENO} MS. MADAM COPANO (ET)

COLOR: Gray REG 902235 DOB: 03.02.11 HORNED ID: 100

(+JDH MADISON DE MANSO (737/4) B 669048
JDH BRETT MANSO (175/6) B 778809
 JDH LADY JONI MANSO (800/4) C 686557

(+JDH COPANO MANSO (839/9) B 688799
MISS JS/ADAM 681/7 (ET) (681/7) C 864912
 +MISS V8 810/4 (810/4) C 700797

(+MR. V8 202/3 (202/3) B 558653
 +JDH LADY REM J MANSO 2 (692/3) C 590155
 +MR. V8 700/3 (700/3) B 630321
 JDH JONI DE MANSO 599 (599/2RT) C 403237
 +JDH REM GRANDE MANSO 560 (560) B 645380
 JDH LADY MANSO 945/8 F (945/8) C 638508
 MR. V8 606/3 (606/3) B 623730
 MISS V8 250/4 (250/4) C 669893

Sells with a 12.12.13 bull sired by JDH Mr. Manso 991/4.

BW	WW	YW	MILK
2.7	18.4	32.3	8.4



62 MISS SNS 307/6

COLOR: Gray REG 857520 DOB: 05.01.06 HORNED ID: 67

JDH SIR JULIO MANSO (835/3) B 589330 (+)JDH REMINGTON MANSO (784/2RT) B 350425
MR. V8 328/5 (328/5) B 780698 JDH MISS MAMIE DE MANSO (240/3) C 500311
 +MISS V8 287/3 (287/3) C 558811 +JDH MR. RHA ELY MANSO (615/6) B 340806
 +BNA DOUBLE TAKE MANSO (229/8) B 786209 +MISS 3X MUCHO GRANDE 60 (60/5RH) C 328136
SNS MS DOUBLE NANCE 158 (158/3) C 829091 +MR INTERNATIONAL 50/1 (50/1) B 728845
 JJ MS WEST DIDOR 107 (107/2) C 779526 +MISS V8 423/4 (423/4) C 676798
 +MR. T.D. WEST 270 (270) B 712279
 JJ MS CUATRO DIDOR 765 (765/1) C 735589

Sells with four months safe bred to JDH Impression 719/4.

BW	WW	YW	MILK
2.2	16.8	27.6	8.2

 Sells with a 12.13.14 bull sired by JDH Mr. Manso 991/4.

64 MDS LADY BEVO DIL 982

COLOR: Gray REG 810526 DOB: 10.07.00 HORNED ID: 982/1

SUGARLAND'S LOXMANSO 133 (395/8RT) B 303691 SUGARLAND LOXACRATA 126 (787/5RT) B 234206
JCC LOXACRATA MANSO 523 (523) B 646299 MS C OF SUGARLAND 54 (852/3) C 211148
 MISS JCC REX MAN EMP 272 (272RT) C 400627 JCC MANOSPATREE 171 (171RT) C 259984
 MISS REMILU 162 (162RT) C 228169
 JDH BANCCO DIL MANSO (350/1RT) B 251406 JDH KURZ DE MANSO (711RT) B 211693
MDS LADY BANCO 547 (547/1) C 720834 JDH LDY RELOTO MANSO 498 (498RT) C 246213
 MDS LADY 34 DUSON 208/1 (208/1) C 645161 +JY MR. GIGANTE 34/3 (34/3) B 379262
 ADS DUSON'S QUEEN 774/3 (774/3RT) C 411556

Sells with a 02.16.14 bull sired by JDH Impression 719/4.

BW	WW	YW	MILK
0.6	2.9	8.9	7.9

63 MDS LADY MELITON 15

COLOR: Gray REG 810543 DOB: 01.29.11 HORNED ID: 15/2

(+)JDH MR. CHARLEY MANSO (590/6) B 340781 (+)JDH GREGORY R MANSO (386/5RT) B 279152
 +**AEB. - MELITON I.A. (761/3) B 794851** +JDH LDY EQUITO MAN438/2 (438/2RT) C 246076
 (AEB. - BOFEDAD) (9184) C 9002700 (AEB. ORO) ((221)) B 9001116
 (AEB. TUCANA) ((7221)) C 9002699
 SUGARLAND'S LOXMANSO 133 (395/8RT) B 303691 SUGARLAND LOXACRATA 126 (787/5RT) B 234206
MDS LADY ESTO MANSO 580 (580/1) C 729943 MS C OF SUGARLAND 54 (852/3) C 211148
 PLB MISS GELVO 2507 (2507) C 647099 +BL SUGAR BOY 27/0 (27/0RT) B 336787
 +WHS ESTO SORISA 9734 (9734RT) C 397168

Sells with a 01.07.14 bull sired by JDH Mr. Manso 991/4.

BW	WW	YW	MILK
1.7	15.1	28.5	5.7

Bred Females

65 MORENO MS. LADY REECE 390

COLOR: -- REG -- DOB: 09.01.12 HORNED ID: 390

HK VISA BRASIL (275) B 805261 +HK PASSPORT (777) B 724323
HK VISA 539 HK MS. BREAK THRU 966 (966) C 739160
 HK MS. PATRONA 361 (361) C 809318 JB'S BLUE BLOOD 776 (776) B 725563
 MR. HV 241/4 (241/4) B 722841 HK MS BREAK THRU 138/0 (138/0) C 751396
MISS HV 463/7 MISS HV EVERADO 747/7 (747/7) C 626455
 MISS HV 247/3 (247/3) C 715392 +TAYLOR'S KING MILFORD (170) B 657770
 MISS HV EVERADO 201 (201RT) C 443097

Sells four and a half months safe bred to JDH Impression Manso 719/4.

BW	WW	YW	MILK
-	-	-	-

67 JDH LADY MANSO 617

COLOR: Gray REG 887425 DOB: 09.10.09 HORNED ID: 617

MR. V8 532/5 (532/5) B 798525 +MR. V8 189/4 (189/4) B 676861
 JDH PECOS MANSO 28/4 (28/4) B 821994 MISS V8 468/4 (468/4) C 684924
 JDH LADY MANSO 979/2 (979/2) C 789935 (-)JDH WINCHESTER MANSO (36/1) B 702188
 JDH LADY MANSO 465/1 (465/1) C 722517
 +JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937 (+)JDH MR. CHARLEY MANSO (590/6) B 340781
 JDH LADY MANSO 273/4 (273/4) C 826687 +JDH LADY MANSO 76/1 (76/1) C 702284
 JDH LADY MANSO 197/8 F (197/8) C 590646 MR. V8 730/2 (730/2) B 335730
 JDH MISS SWATO DE MANSO (883/5RT) C 355364

Will calve around sale time to Mr. Slugger 12/7.

BW	WW	YW	MILK
2.8	17.1	29.2	7.2

69 JDH LADY MARY MANSO

COLOR: Gray REG 887121 DOB: 09.10.09 HORNED ID: 821/7

+JDH SIR LAWFORD MANSO (616/6) B 803613 (+)JDH MADISON DE MANSO (737/4) B 669048
JDH PROPHET MANSO (424/7) B 851318 JDH LADY BARA MANSO (162/5) C 717090
 JDH MISS SUZANNE MANSO (745/6) C 830694 +JDH MR BRANDON MANSO (761/3) B 801983
 JDH ARMELLE MANSO (916/5) C 779034
 JDH MR AMOS MANSO (568/6) B 801153 (+)JDH MADISON DE MANSO (737/4) B 669048
JDH LADY CAROL MANSO (747/6) C 830624 JDH NATALIA DE MANSO (605/4) C 674212
 JDH MISS SCRANTON MANSO (98/6) C 791178 (+)JDH DATAPACK MANSO (563/5) B 731586
 JDH LADY DOM BILL MANSO (303/5) C 733829

Will calve around sale time to Mr. Slugger 12/7.

BW	WW	YW	MILK
1.8	15	23	5

66 MORENO MS. LADY RITA 394

COLOR: -- REG -- DOB: 09.22.12 HORNED ID: 394

HK PASSPORT 632 (632) B 843907 +HK PASSPORT (777) B 724323
HK REPLICA 900 SHELDON'S RED LADY 417 (417) C 734071
 HK MS VISA 617 (617) C 840700 HK VISA BRASIL (275) B 805261
 VFR'S PROFIT IMAGE (46/2) B 699867 HK MS. BREAK THRU 712 (712) C 723555
HK MS. ROMEO 170 +5P BALIA 659 (659LT) B 303130
 HK MISS AMERICA 9/44 (9/44LH) C 393801 LA MUNECA 3/210 (3/210) C 452377
 GREENBRIAR GAUCHO 599 (599/5LT) B 259660
 MISS CHEROKEE 1/517 (1/517LT) C 229546

Sells four months safe bred to JDH Impression Manso 719/4.

BW	WW	YW	MILK
-	-	-	-

68 JDH LADY MANSO 627

COLOR: Gray REG 887429 DOB: 09.09.09 HORNED ID: 627

(-)JDH MR. MANSO 209/9 (209/9) B 655018 JDH MR. MANSO 550/8F (550/8) B 613867
JDH MR MANSO 281/4 (281/4) B 827769 JDH QUEEN MERRY MANSO (921/7) C 562160
 JDH LADY MANSO 419/1 (419/1) C 717376 (+)JDH MR. CHARLEY MANSO (590/6) B 340781
 JDH LADY MANSO 499/9 (499/9) C 673819
 JDH SAGE MANSO 92/1 (92/1) B 702209 (-)JDH SIR ALEXO MANSO (24/4) B 615510
JDH LADY MANSO 370/3 (370/3) C 803349 JDH LADY MANSO 981/8 F (981/8) C 645140
 JDH LADY MANSO 923/9 (923/9) C 697514 JDH ODYSSEY MANSO (479/2) B 557739
 JDH MISS PATTY MANSO (1/8) C 562196

Will calve around sale time to Mr. Slugger 12/7.

BW	WW	YW	MILK
2.2	16.4	28.7	2.9

70 MISS MK 7/62I

COLOR: Gray REG 865830 DOB: 03.19.07 HORNED ID: 7/62I

DH MR RAM MARSO 457 (457/2) B 693381 CC MR. RAMPERATOR (49/9) B 656031
MR. DIAMOND T 101/1 (101/1) B 763639 DH MISS MAC MANSO 399 (399/9) C 656802
 WALLACE'S BEVO CRATA 176 (176/9) C 646532 MR. C&C 550/1 (550/1) B 562910
 MR. DIAMOND T 109/1 (109/1) B 770586 +WALLACE'S 107 (107/3) C 456703
MISS MK SUGAR MANSO/381 (0/381) C 807950 +MR. DIAMOND T 800 (800) B 687223
 DREAM GIRL 53/1 (53/1) C 728847 MISS JNL 93 (93) C 685485
 (+)MR. V8 202/3 (202/3) B 558653
 MISS V8 11/4 (11/4) C 664225

Sells four months safe bred to JDH Impression Manso 719/4.

BW	WW	YW	MILK
2.2	11.2	20	5.8

71 FJ MISS ADELYN RAY

COLOR: Red REG 864500 DOB: 06.07.07 HORNED ID: 245

+MR. 3H X-RAY 825 (825) B 775361
+BB MR STING-RAY 10/0 (10/0) B 804910
 "BB MS "ON TARGET" 132/8 (132/8) C 775682"
 SRS MR. 581 (581) B 767217
ASL MISS RED MIST 501 (501/2) C 825020
 SRS MS. 574 (574) C 767222

ARROW J MILLMARONE 925 (925) B 653420
 +MISS 3H 290 (290) C 697029
 "MR 3X "THE HERD BULL" (20/3) B 699737"
 BRYANT LADY PEDRO 109 (109) C 650164
 +MR 3X HE'S GOT THE LOOK (40/2) B 699735
 +SRS MISS OSO'S 318 (318) C 612776
 +VL ROJO GRANDE 0/170 (0/170) B 670910
 SRS MISS OSO 310 (310) C 606771

Sells four months safe bred to JDH Impression Manso 719/4.

BW	WW	YW	MILK
2.2	14.1	23.8	5.3

72 MISS 3-S 5II

COLOR: Red REG 856760 DOB: 05.11.05 HORNED ID: 511

+HK MR. AMERICA 435/2 (435/2) B 659862
MR. 3-S 788 (788) B 766261
 +VL ELENA 3/88 (3/88) C 707472

VL ROJO BRAVO 2/28 (2/28) B 693824
+VL ELENA 123/9 (123/9) C 800650
 VL ELENA 4/18 (4/18) C 722493

HK MR. AMERICA 379/1 (379/1) B 371124
 MISS 3X MATRIARCH 71 (71/5) C 609252
 +SOPHISTICATEDMILLIONAIRE (80/3) B 558426
 +VL ELENA 88/7 (88/7) C 612526
 BR-CB WARRIOR 666 (666) B 623008
 VL ELENA 107/0 (107/OLT) C 428501
 VL ROJO GRANDE 70/7 (70/7) B 618904
 VL ELENA 47/7 (47/7) C 626578

BW	WW	YW	MILK
1.7	9.5	18.6	17.2

73 MORENO MS. LADY RENEE 392

COLOR: -- REG -- DOB: 10.06.12 HORNED ID: 392

HK PASSPORT 632 (632) B 843907
HK REPLICA 900
 HK MS VISA 617 (617) C 840700

VFR'S PROFIT IMAGE (46/2) B 699867
HK MS. ROMEO 419
 HK MS. ES 609 (609) C 722409

+HK PASSPORT (777) B 724323
 SHELDON'S RED LADY 417 (417) C 734071
 HK VISA BRASIL (275) B 805261
 HK MS. BREAK THRU 712 (712) C 723555
 +5P BALIA 659 (659LT) B 303130
 LA MUNECA 3/210 (3/210) C 452377
 MR. 3X RED DYNASTY 75 (75/8) B 696453
 MISS WD 319 (319) C 516111

P.E. 02.15.14 to 04.19.14 to JDH Impression Manso 719/4.

BW	WW	YW	MILK



Service Sire,
 JDH
 Impression
 Manso
 719/4.

74 MORENO MS. LADY RACHEL 402

COLOR: -- REG -- DOB: 10.16.12 HORNED ID: 402

HK VISA BRASIL (275) B 805261
HK VISA 539
 HK MS. PATRONA 361 (361) C 809318

HK DYNASTY 167 (167/8) B 784292
HK MS DYNASTY 668
 HK MS. KOJIKI 156 (156/7) C 786420

+HK PASSPORT (777) B 724323
 HK MS. BREAK THRU 966 (966) C 739160
 JB'S BLUE BLOOD 776 (776) B 725563
 HK MS BREAK THRU 138/0 (138/0) C 751396
 MR. 3X RED DYNASTY 75 (75/8) B 696453
 HK MS LONESTAR 24 (24) C 687986
 MR 3X KOJIKI (25/8) B 644338
 HK MS LONESTAR 33/1 (33/1) C 688026

P.E. 02.15.14 to 04.19.14 to JDH Impression Manso 719/4.

BW	WW	YW	MILK

75 MORENO MS. ROSEMARIE 396

COLOR: Red REG 921735 DOB: 08.30.11 HORNED ID: 396

ARROW J MILLMARONE 925 (925) B 653420
+MR. 3H X-RAY 825 (825) B 775361
 +MISS 3H 290 (290) C 697029

+HK MR. AMERICA 435/2 (435/2) B 659862
HK MS MAGNUM 654 (654) C 842163
 HM MISS MARSHA 317 (317) C 816894

ARROW J MILLIONAIRE 503 (503) B 565735
 BUDD'S MISS MAYRO 84/3 (84/3) C 545762
 +HK MR. AMERICA 435/2 (435/2) B 659862
 Z-BAR BRAZOS QUEEN 890 (890) C 654495
 HK MR. AMERICA 379/1 (379/1) B 371124
 MISS 3X MATRIARCH 71 (71/5) C 609252
 HK GANDY IV 213 (213) B 762060
 HM MISS SILVA 263 (263) C 750380

P.E. 02.15.14 to 04.19.14 to JDH Impression Manso 719/4.

BW	WW	YW	MILK
2	15.5	23.9	8.1

76 MISS INFINITY 227

COLOR: Red REG 896716 DOB: 09.01.10 HORNED ID: 227

HK VISA BRASIL (275) B 805261
HK VISA 539 (539) B 832906
 HK MS. PATRONA 361 (361) C 809318

+HK PASSPORT (777) B 724323
MISS TEMPLE HILL 127 (127) C 811315
 +MISS TH EMPRESS 81 (81) C 762393

+HK PASSPORT (777) B 724323
 HK MS. BREAK THRU 966 (966) C 739160
 JB'S BLUE BLOOD 776 (776) B 725563
 HK MS BREAK THRU 138/0 (138/0) C 751396
 MR. 3X RED DYNASTY 75 (75/8) B 696453
 HK MILLIONAIRE 359/2 (359/2) C 645624
 MR 3X KOJIKI (25/8) B 644338
 +MISS TH IMAN BLINKY 33 (33) C 685183

P.E. 02.15.14 to 04.19.14 to JDH Impression Manso 719/4.

BW	WW	YW	MILK
2.4	16.3	25.4	8.8

77 MISS INFINITY 555

COLOR: Red REG 896760 DOB: 07.05.10 HORNED ID: 555

+MR 3X HE'S GOT THE LOOK (40/2) B 699735
LB MR. JEFFERSON MANSO (766/3) B 803057
 SIDH LADY ELLIS MANSO (178/2) C 590390

+MR WINCHESTER MAGNUM 999 (999/3) B 832160
MISS 3-S 611 (611) C 865974
 MISS 3-S ROSE 971 (971) C 795504

+3X TORGSONS RED DYNASTY (50) B 699740
 MISS 3X MATRIARCH 75 (75/5) C 609254
 (=)JDH ARMAND LANE MANSO (424/1RT) B 301823
 JDH LADY BUD MANSO (123/1RT) C 326288
 +HK PASSPORT (777) B 724323
 +5M MISS MAGNUM MOLLY (167) C 767575
 5M MR RINGER ROHO VERNON (044) B 716205
 MISS HCC 971/0 (971/0) C 670306

P.E. 02.15.14 to 04.19.14 to JDH Impression Manso 719/4.

BW	WW	YW	MILK
2	11	21.9	5.3

78 MISS INFINITY 108

COLOR: Red REG 878160 DOB: 11.16.08 HORNED ID: 108

+BB MR STING-RAY 10/0 (10/0) B 804910
MR JS ROUGE 493/5 (493/5) B 848129
 +MISS CH 10/8 (10/8) C 776643

ASL MR. STASH 515/3 (515/3) B 828017
MISS JS/21ST MISS ROUGE 589/6 (589/6) C 863229
 21ST MISS SHIRLEY 672 (672) C 836553

+MR. 3H X-RAY 825 (825) B 775361
 "BB MS "ON TARGET" 132/8 (132/8) C 775682"
 SUVA MAYRO BEVO (4/6) B 745759
 MISS JY 523/6 (523/6) C 745995
 SRS MR. 581 (581) B 767217
 ASL MISS TEQUILA SHEILA (482/9) C 794864
 +TTT MR. TEXAS LOTTO 670 (670) B 715885
 21ST MISS MANSO MAYRO 13 (13/0) C 802145

P.E. 02.15.14 to 04.19.14 to JDH Impression Manso 719/4.

BW	WW	YW	MILK
1.9	14.7	24.3	6

79 TTT MS. SUVETTE MARTI 386

COLOR: Gray REG 862180 DOB: 12.07.06 HORNED ID: 386

(+)JDH MR. MANSO 449/1 (449/1) B 719086
+JDH MARTIN MANSO (879/3) B 818454
 JDH LADY JOCKO MANSO (425/2) C 645854

+TTT MR. SUVA CRATA 450 (450) B 694590
TTT MS SUVA DUDACRAT 250 (250) C 839305
 TTT MS SUVA MAYRO 944 (944) C 784361

(+)JDH MR. CHARLEY MANSO (590/6) B 340781
 JDH LADY MANSO 197/8 F (197/8) C 590646
 (=)JDH 204/2 YL MANSO (204/2) B 532106
 JDH LADY AMANDA MANSO (707/1RT) C 430279
 +TTT MR. SUVA CRATA 163 (163) B 650758
 +TTT MS DUDA MANSO 537 (537) C 656916
 +MR. V8 15/3 (15/3) B 378475
 +MISS B MAYRO SUVETTE012 (012) C 662078

P.E. 02.15.14 to 04.19.14 to JDH Impression Manso 719/4.

BW	WW	YW	MILK
3.2	23.3	41.1	8.6

MORENO RANCHES

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