

Welcome to
MORENO RANCHES

DENIM & DIAMONDS

featuring 40 of the finest in red and gray Brahman seedstock



You are cordially invited ...

DENIM & DIAMONDS

featuring 40 of the finest in red and gray Brahman seedstock

Dear Friends,

On behalf of the Moreno Family we would like to cordially invite you to the Denim & Diamonds Sale on March 05, 2015. We are honored and very excited to showcase the Moreno genetics in conjunction with the activities of the ABBA International Show and Sale in Houston, TX. We have spared no time, travel and resources in assembling, what we feel, is a strong foundation of females that make up the Moreno Ranches, Inc. program.

As you view the sale offering you will find only the finest genetics ever created to represent the M check brand. We look forward to your reviewing several of these genetic packages at the ABBA International Show.

As always the team at Moreno Ranches takes great pride in the development and marketing of the American Brahman cattle. We welcome any and all inquiries.

Best regards,

Kelvin Moreno

Moreno Ranches, Inc.

03.05.15

8:00 p.m. (C.S.T)

held in conjunction with the
ABBA International Show

WELCOME

Queridos Amigos,

En nombre de la familia Moreno queremos cordialmente invitarlos a la venta de Denim & Diamonds, la cual se efectuara el próximo 5 de marzo del 2015 en Houston, Texas.

Nuestra familia se siente muy honrada por la oportunidad de mostrar la genética de nuestro ganado en conjunto con las actividades y ventas de la ABBA International Show. No hemos escatimado tiempo, viajes ni recursos en la creación y montaje de las dignas representantes femeninas del programa Moreno Ranches, Inc.

Como pueden observar en el catalogo de ventas, usted solo encontrara la mas selecta calidad de genética, alguna vez creada por nuestra familia. Para su conveniencia, contamos con varias ejemplares para que usted pueda constatar de primera mano la gran calidad de nuestra ganadería.

Si tiene alguna pregunta con respecto al ganado en venta, no dude contactar a nuestros representantes. Ellos gustosamente responderán a cualquier inquietud.

Como siempre el equipo de Moreno Ranches se enorgullece del desarrollo y comercialización de esta gran raza de ganado y les ofrecemos nuestra ayuda, consejería yo asesoramiento en lo que respecta a esta genética.

Atentamente,

Kelvin Moreno

Moreno Ranches, Inc.

SALE TERMS & CONDITIONS

TERMS: All cattle/genetics must be paid for immediately after the sale. Checks should be made payable to Moreno Ranches, Inc. Credit cards are also accepted, and a processing fee will apply. Cattle/genetics will not be released until proper settlement has been made.

SPECIAL TERMS: (cattle/genetics for export) Lots and genetics that are sold for export must be paid for at the time of the sale. There will be a representative of a forwarding company on hand to assist in this matter. It will be the responsibility of the buyer of these cattle/genetics for export to make arrangements with the seller for the care of the lots or genetics after the sale. Buyers will be responsible for any layover costs following the sale.

EMBRYOS: Each package of three embryos guarantees one pregnancy. All procedures must be performed at Trans Ova Genetics, and using Trans Ova Genetic's receipts, or the guaranteed minimum will be voided.

IVF FLUSHES: Each IVF flush has a guaranteed minimum of five transferable embryos. Buyer will receive all additional embryos of the flush, should there be any. Buyer pays for all flushing costs, as well as any flush related expenses. All procedures must be performed at Trans Ova Genetics, or the guaranteed minimum will be voided.

BREEDERS GUARANTEE: Every lot in this sale is, to the best of the seller's knowledge, sound and free of any disease. Pregnant cows and cows with calves are considered breeders without further guarantee. Moreno Ranches will guarantee all open heifers to breed, however please keep in mind that the animals condition influences their fertility greatly. If there is a problem, we will work with you in the most professional manner. Open heifers that have been in embryo transplant/IVF are not guaranteed.

DISPUTES: The auctioneer in charge will settle any bid disputes. The decision of the auctioneer on such matters is final.

HEALTH: All necessary health papers will be provided for the purposes of shipping cattle and genetics anywhere in the U.S.

EXPORTS: Cattle/genetics sold for export to foreign countries must, by state law test for diseases flagged by the country receiving the animal after the sale is made. The seller will be responsible for this testing.

ANNOUNCEMENTS: Any announcements from the auction block will take precedence over the printed material, this catalog and all other printed advertisements.

LIABILITIES: All persons who attend the sale do so at their own risk. Moreno Firms, Inc. and Moreno Ranches, including the sale manager, assume no liability, legal or otherwise, for any accidents that may occur. Seller accepts no liability for the lots after they are sold. Insurance will be available at the sale for cattle/genetics upon the buyer's request.

CONTRACT: The above terms and conditions shall constitute a contract between the buyer and the seller of each lot sold.

HANDLING: As the sale takes effect, all lots are under the buyer's risk.

WATCH & BID LIVE

This sale will be broadcast live at www.cattleinmotion.com. To view and bid on this sale live, simply log onto www.cattleinmotion.com and click on the sale that will be listed on the right side of the screen.

OUR SCHEDULE

Thursday, March 5, 2015

7:00 a.m. - 10:00 p.m. Shuttle Service
8:00 a.m. - 5:00 p.m. ABBA Registration Desk - Reliant Center
8:00 a.m. Female Judging - Reliant Center
6:30 p.m. - 8:00 p.m. ABBA Meet & Greet @ Show Arena -
Sponsored by Elgin Breeding Service
8:00 P.M. MORENO RANCHES DENIM & DIAMONDS SALE

Friday, March 6, 2015

7:00 a.m. - 6:00 p.m. Shuttle Service
8:00 a.m. - 10:00 a.m. ABBA Registration Desk - Reliant Center
8:00 a.m. Bull Judging - Reliant Center

SALE LOCATION

Holiday Inn Houston, Reliant Park - Royal Oak Ballroom
8111 Kirby Drive, Houston, TX 77054, 713.790.1900
(walking distance from the International Brahman show arena)

SALE DAY PHONES

Kelvin Moreno	305.218.1238	Tammie Watts	903.654.8076
Randy Ratliff	615.330.2735	Brian Barnes	352.427.4881
Tim Lockhart	979.204.4302	Erin Lockhart	979.220.8265

AUCTIONEER

Cody Lowderman, 309.833.5543 (L# 6725)

SALE MANAGEMENT

R&R
MARKETING

Randall O. Ratliff • 615.330.2735
Randy@RRMktg.com • www.RRMktg.com
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JDH Impression Manso 719/4, sire of Lot 1.



MISS MK 4/512, dam of Lot 1.



Rock It

CALF CHAMPION RED FEMALE, 2015 FORT WORTH STOCK SHOW

1 MORENO MS. LADY ROCK IT

COLOR: Red REG#: C 928953 DOB: 03.14.14 ID: 752 BW: 2.4 WW: 11.7 YW: 20.4 MILK: 3.2

+JDH MR ELMO MANSO (309/4) B 850913
JDH IMPRESSION MANSO (719/4) B 887237
 JDH LADY FATIMA MANSO (534/3) C 814175

MR MK VERNON 350/1 (350/1) B 810336
MISS MK 4/512 (4/512) C 838680

MISS MK 6/190 (6/190) C 754647

+JDH SIR LAWFOED MANSO (616/6) B 803613
 \$JDH LADY ELLIS MANSO (178/2) C 590390
 +JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
 JDH ALINA MANSO (268/3) C 779334
 5M MR RINGER ROHO VERNON (044) B 716205
 +MK LOJA 137 (137) C 721533
 MR. HV 142/2 (142/2) B 689783
 MK LUPITA 52 (52) C 628900

- Selling half interest with the option to double up and take 100% (If buyer takes all they will get full possession, but Moreno Ranches will maintain a 50% embryo interest following the heifer's show career)
- Here is Lot 1 and the lead-off heifer for the 1st ever Moreno Ranches Denim & Diamonds Sale
- A sale feature and one of the finest to ever carry and represent the M check brand is this beautiful red Brahman heifer
- She is a daughter of JDH Impression Manso 719/4 and from Miss MK 4/512, a daughter of Mr MK Vernon 350/1
- She represents the classical genetic mating on the top side going back to very predictable sires such as the Elmo son that goes back to Lawford
- We love and truly admire the amount of mass and overall volume that she has
- She is extreme in her depth of flank and has that big, bold spring of rib
- This March yearling heifer stands very structurally correct from the ground up. She is massive in her foot size and very soft in her pasterns
- Buy with confidence and join the Moreno team in showing, promoting and propagating future offspring from this great one!



Versace

2 MORENO MS. LADY VERSACE

COLOR: Gray REG#: C 928962 DOB: 03.29.14 ID: 716 BW: 1.9 WW: 11.9 YW: 21 MILK: 3.3

+JDH MR ELMO MANSO (309/4) B 850913
JDH IMPRESSION MANSO (719/4) B 887237
 JDH LADY FATIMA MANSO (534/3) C 814175

JDH MR MANSO 991/4 (991/4) B 859530
MISS LA PRECIOSA 206/1 (206/1) C 904248
 MISS SNS 307/6 (307/6) C 857520

+JDH SIR LAWFOED MANSO (616/6) B 803613
 \$JDH LADY ELLIS MANSO (178/2) C 590390
 +JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
 JDH ALINA MANSO (268/3) C 779334
 MR. WINDY HILL 89/3 (89/3) B 831237
 JDH LADY MANSO 585/2 (585/2) C 777586
 MR. V8 328/5 (328/5) B 780698
 SNS MS DOUBLE NANCE 158 (158/3) C 829091

- Selling full possession and 50% embryo interest
- Moreno Ms. Lady Versace 716 has been said by many that she could easily be one of the very finest gray Brahman females ever created by Kelvin Moreno and his team
- This March yearling female is so massive in her rib shape, overall volume and capacity. It is very evident that she is destined for great things to come in the future as a brood cow and then a future breed leading donor female
- She is sired by JDH Impression Manso 719/4, the unique Moreno Ranches sire that combines tremendous bone, extra muscle, substance and topped off with that very calm disposition that we so appreciate
- Her dam is Miss LA Preciosa 206/1, a very productive and predictable daughter of JDH Mr Manso 991/4
- Moreno Ms. Lady Versace has that powerful stance to her, yet is still very feminine up through the head and neck. She is incredibly stylish and maintains that prominent brood cow look



Rema

3 MORENO MS. LADY REMA

COLOR: Red REG#: C925588 DOB: 02.15.14 ID: 546 BW: 0.8 WW: 17.7 YW: 25.4 MILK: 4

#21ST MR PONCRATA 06-2 (06-2) B 765759

#CIGSA MR 162/0 (162/0) B 870604

CIGSA LDY MAGNUM MANSTARA 15/5 (15/5) C 9004852

HK DYNASTY 167 (167/8) B 784292

HK MS DYNASTY 578 (578) C 835001

HK MS. BLUE BLOOD 209/0 (209/0) C 790189

A B G SUGARLAND 05/7 (05/7) B 606657

(SSS MISS SUGAR 53-7) ((53-7)) C 9002463

+HK MR. AMERICA 435/2 (435/2) B 659862

HK MS TRISTAN 173 (173) C 697398

MR. 3X RED DYNASTY 75 (75/8) B 696453

HK MS LONESTAR 24 (24) C 687986

MR 3X KOJIKI (25/8) B 644338

HK MISS AMERICA 1/723 (1/723) C 553418

- Headlining the Moreno Ranches Denim & Diamonds sale is Moreno Ms. Lady Rema 546
- Rema is a paternal sibling to Moreno Ms. Lady Roberta now owned by Cooper Family in Florida and Moreno Ms. Lady Rosalie now owned by RW Ranch in Florida. Both females have been very successful on the show circuit as well
- Their sire is Cigsa Mr 162/0, the Venezuela imported bull that has only nine daughters recorded in the ABBA registry
- Her dam, HK Ms Dynasty 578 offers an outcross pedigree from the most prominent lines of cattle in the American Red Brahman Breed. She is one of the favorite donors that is in transplant at the progressive Moreno Ranches E.T. center

4 3 EMBRYOS

Selling one package of 3 embryos; guarantee of 1 pregnancy.

COLOR: Red

MR. SG 111/1

SRS MR CAPTAIN RED LEGS (834) B 844756

MISS V8 210/7 (210/7) C 881925

HK MS DYNASTY 578

HK DYNASTY 167 (167/8) B 784292

HK MS. BLUE BLOOD 209/0 (209/0) C 790189

+MR 3X MAXMILLION-AIRE56 (56/3) B 558425

SRS MISS CIBOLA 644 (644) C 797383

+JDH KARU MANSO 800 (800) B 727046

+MISS V8 504/5 (504/5) C 758171

MR. 3X RED DYNASTY 75 (75/8) B 696453

HK MS LONESTAR 24 (24) C 687986

MR 3X KOJIKI (25/8) B 644338

HK MISS AMERICA 1/723 (1/723) C 553418

- Selling three embryos with a guarantee of one pregnancy
- These embryos are sired by the 2013 National Champion and International Champion bull, MR. SG 111. He has been commended by many prominent judges around the country as being one of the truly great beef bulls
- Their dam HK Ms Dynasty 578 is the outcross donor that offers no Winchester or Passport in her bloodline. She is a favorite at Moreno Ranches for possessing that femininity and excellent structural correctness
- Buy with confidence as the future calves of this superb mating will have extreme value for the new owner



Radiance



Ruth May

Lot 5 MORENO MS. LADY RADIANCE

COLOR: Red REG#: C 929167 DOB: 02.12.14 ID: 556 BW: 0.6 WW: 7.1 YW: 13.4 MILK: 7.1

Lot 6 MORENO MS. LADY RUTH MAY

COLOR: Red REG#: C 929167 DOB: 02.12.14 ID: 556 BW: 0.6 WW: 7.1 YW: 13.4 MILK: 7.1

SRS MR CAPTAIN RED LEGS (834) B 844756
 +MR 3X MAXMILLION-AIRE56 (56/3) B 558425
 SRS MISS CIBOLA 644 (644) C 797383

HK MS DYNASTY 578 (578) C 835001
 HK DYNASTY 167 (167/B) B 784292
 HK MS. BLUE BLOOD 209/O (209/O) C 790189

+HK MR. AMERICA 61/9 (61/9LH) B 328624
 DF MISS RED HIDALGO 191 (191LH) C 309724
 SRS MR. CANAJO 513 (513) B 743449
 MISS NANTACHIE CIBOLA (103) C 404838
 MR. 3X RED DYNASTY 75 (75/B) B 696453
 HK MS LONESTAR 24 (24) C 687986
 MR 3X KOJIKI (25/8) B 644338
 HK MISS AMERICA 1/723 (1/723) C 553418

LOT 5 - This maternal sibling to Moreno Ms. Lady Rema (Sells as Lot 3) is one tremendous brood cow prospect

- This February yearling heifer is sired by SRS Mr. Captain Red Legs 834, the sire of Mr. SG 111, the '13 National and International grand champion bull. There is a strong lineage of show champions in this pedigree as Red Legs was the '08 World Brahman Congress reserve senior champion, the '08 International reserve senior champion red bull and the '07 International reserve grand champion red bull
- What is unique about this young female is that she is the result of the blending of outcross genetics that will work in any program in the U.S. and Central America. This young heifer is very massive in her rib shape and has a tremendous amount of volume
- Buy with extreme confidence when considering this young red Brahman brood cow that in term will be a breed-leading donor for the new owner

LOT 6 - Here is a maternal sister to Lot 3 and full sibling to Lot 5.

- This daughter of SRS Mr. Captain Red Legs 834 is a unique and very prominent heifer that will capture your attention on the evening of March 5th
- She represents the blending of the championship genetics of SRS Mr Captain Red Legs 834 with the outcross and prominent genetics of HK Ms Dynasty 578
- Moreno Ms. Lady Ruth May 556 offers a prominent and predictable pedigree and you can rest assured she will make an impact in any program

M A T E R N A L SIBLING EMBRYOS TO REBA



Miss MK 7/634, dam of Moreno Ms. Lady Reba 112



Reba

3 EMBRYOS

Selling one package of 3 embryos; guarantee of 1 pregnancy.

COLOR: Red

BB BRONSON 299/3

+MR. 3H X-RAY 825

ARROW J MILLMARONE 925

+BB MISS RED DYNASTY 146

+MISS 3H 290

SEH MR. LEVI MANSO 147

MISS JG 192

+MR MK VERNON 349/1 (349/1) B 810335

5M MR RINGER ROHO VERNON (044) B 716205

+MK LOJA 137 (137) C 721533

MISS MK 7/634

MISS MK SUVA ROJA 9/345 (9/345) C 799537

+MR. HV MAX 892/8 (892/8) B 642014

MK RED SUVA 149 (149) C 734608

- Featured in this Denim & Diamonds Sale are maternal sibling embryos to the one and only Moreno Ms. Lady Reba 112
- Reba is one of the most successful red Brahman females to ever be shown. She has over 65 consecutive wins under her belt and has now taken a break to raise her first born. Her wins as the 2013 National grand champion, 2013 All American grand champion, 2014 Fort Worth grand champion and the 2014 International reserve grand champion female are just a few of the major accomplishments that she has conquered
- Put your program in the forefront of the creation of some of the finest red Brahman cattle and invest wisely in these maternal siblings to the great Reba

8 MISS MK 7/634

COLOR: Red REG#: C 868178 DOB: 09.01.07 ID: 7/634

BW: 1.3

WW: 7.3

YW: 15.1

MILK: 7.8

+MR MK VERNON 349/1 (349/1) B 810335
5M MR RINGER ROHO VERNON (044) B 716205
+MK LOJA 137 (137) C 721533

MISS MK SUVA ROJA 9/345 (9/345) C 799537
+MR. HV MAX 892/8 (892/8) B 642014
MK RED SUVA 149 (149) C 734608

+MR. S.C.R. RINGER 802 (802) B 507558
+MISS 5M AMERICAN ROSE (915) C 675515
HV CROWN ROYAL 903/9 (903/9) B 649010
+MK LOJA 35 (35LH) C 427293
MR 3X MAXMILLION-AIRE 55 (55/3) B 558424
MISS HV JOSE 274/3 (274/3) C 503260
+TAYLOR'S KING MILFORD (170) B 657770
TAYLORS BRAN MARIE 115/1 (115/1) C 699267

ivf flush

- Guarantee of a minimum of five embryos
- Miss MK 7/634 has definitely earned her right to be one of the leading red Brahman donors at Moreno Ranches. She joins the ranks of so many that make up the impressive donor pool for the Moreno family
- She will forever be known for her success in raising Moreno Ms. Lady Reba 112. Her latest accomplishment is the \$50,000 valued female Moreno Ms. Lady Roja Reba 462. She is a maternal sibling in blood to Moreno Ms. Lady Reba 112 and represents the lineage and genetics that has been admired and complimented by so many
- Miss MK 7/634 is the very well made and balanced daughter of Mr MK Vernon 349/1. She has consistently shown us that she is a true breeding piece that Moreno Ranches will continue to secure their red Brahman foundation with



+GS MS Mulhim Manso 314, dam of Ritz On.

Ritz On

9 3 EMBRYOS

Selling one package of 3 embryos; guarantee of 1 pregnancy.

COLOR: Red

HK PASSPORT

MR. 3X RED DYNASTY 75 (75/8) B 696453

HK MILLIONAIRE 359/2 (359/2) C 645624

+GS MS MULHIM MANSO 314

MSP MR. MULHIM MANSO 594 (594) B 776468

+GS MISSY DIDOR 277 (277) C 817567

+SOPHISTICATEDMILLIONAIRE (80/3) B 558426
 MISS 3X GAUCHO 75 (75/4RH) C 308657
 +HK MR. AMERICA 61/9 (61/9LH) B 328624
 HK MISS AMERICA 246/1 (246/1LH) C 424138
 MSP MR. MULHIM MANSO 387 (387) B 703100
 -MSP LADY DUBO MANSO 354 (354) C 715541
 +GS EMPEROR DIDOR 135 (135) B 731179
 +GS EMPRESS DIDOR 54 (54) C 656372

10 +GS MS MULHIM MANSO 314 *ivf flush*

COLOR: Gray REG#: C 847958 DOB: 05.03.03 ID: 314

BW: 1.6 WW: 13.5 YW: 21.2 MILK: 6.5

MSP MR. MULHIM MANSO 387 (387) B 703100

MSP MR. MULHIM MANSO 594 (594) B 776468

-MSP LADY DUBO MANSO 354 (354) C 715541

+GS EMPEROR DIDOR 135 (135) B 731179

+GS MISSY DIDOR 277 (277) C 817567

+GS EMPRESS DIDOR 54 (54) C 656372

JDH MULHIM EMP MANSO (405/1RT) B 295806
 OLP QUEEN COUNTRY GAL (134) C 632359
 MSP MR. SALLUTO 267 (267) B 661925
 OLP MISS MANSO DUBO 214 (214) C 661921
 +MDS BERCH MANSO 155 (155) B 629345
 +GS EMPRESS DIDOR 49 (49) C 656369
 +GS SHADOW KING 8/5 (8/5) B 581145
 ANGELA OF SUGARLAND 44 (161/ORT) C 438292

- LOT 10 - Selling an IVF embryo flush (guarantee of a minimum of five embryos)

- Moreno Ms. Lady Ritz On 544 without a doubt can easily be one of the very best Brahman females ever created at Moreno Ranches, and to carry the M check brand. She was purchased by Doucet Brahmans in Texas, where she was later named the calf champion at the prestigious 2014 National show. Her sire, HK Passport 777, is the red bull that positively influenced the Brahman industry throughout the 1990's. As described by Dinah Weil, he is "a bull of a lifetime." Such as this young heifer, his genetics are still impacting the breed today through a select few of his progeny. His genetics have been a powerful influence, and the success of his progeny today has shown just how important he was to the industry and how his legacy lives on. The dam of Moreno Ms. Lady Ritz On 544 is the uncompromised and elite donor "314." +GS Ms Mulhim Manso 314 has and continues to make her mark in the breed and for sure at Moreno Ranches. 314 was a landmark donor in the Bennett Farms program in Choudrant, LA. She has produced 19 females and five bulls in their program and has entered Register Of Renown status in the ABBA registry. The 314 donor came to Moreno Ranches as a leading private purchase and the progress and greatness has only just begun. A maternal sibling to 544, B-F 292/2, was a sale feature of the 2013 International Brahman sale at \$23,000. We think Moreno Ms. Lady Ritz On 544 is a heifer that is big time in terms of lineage and has show potential that is just as exciting. She is a maternal sister to the \$10,000 valued female Moreno Ms. Lady Fair Play 434. She was a top purchase in the '14 Moreno Ranches Viva La Brahman Fiesta Sale by Rodrigo Lainfiesta of Finca Maria Olga in Guatemala. Other maternal siblings sold in the Moreno Ranches All American Summer Sale to J.D. Hudgins, Inc.- Goudeau Division, Circle M Bar Farms, and Bentke Cattle Company. Moreno Ms. Lady Ritz On 544 is an example of what you can create with the purchase of these embryos or the IVF flush from her dam +GS Ms Mulhim Manso 314.

2 0 1 / 9



Moreno Ms.
Lady Pikachu
412



Moreno Ms.
Lady Prissy
366



Moreno Ms Lady Precious 364



201/9

MISS B-F 201/9

COLOR: Gray REG# : C 888163 DOB: 07.25.09 ID: B-F 201/9

BW: 1.3 WW: 12.8 YW: 21.2 MILK: 6.3

ivf flush

+BNA THE DEACON MANSO 253 (253/0) B 802443
+MR KC JUSTICE MANSO 847 (847/5) B 848558
 +JDH MISS AIDA MANSO (254/6) C 801183
 MSP MR. MULHIM MANSO 594 (594) B 776468
+GS MS MULHIM MANSO 314 (314) C 847958
 +GS MISSY DIDOR 277 (277) C 817567

+MR. V8 900/4 (900/4) B 733890
 +MISS V8 423/4 (423/4) C 676798
 +JDH SIR LIBERTY MANSO (847/5) B 747549
 JDH MISS FAUSTO MANSO (553/4) C 674175
 MSP MR. MULHIM MANSO 387 (387) B 703100
 -MSP LADY DUBO MANSO 354 (354) C 715541
 +GS EMPEROR DIDOR 135 (135) B 731179
 +GS EMPRESS DIDOR 54 (54) C 656372

- Selling an IVF embryo flush (guarantee of a minimum of five embryos)
- Miss B-F is one of the finest daughters of +- GS Ms Mulhim Manso 314. She is a prolific donor that continues to amaze us with her producing ability. She is a very fertile donor with 21 progeny registered in the ABBA, Colombia, Venezuela, Guatemala, and Panama. She is one of the lead donors in the aggressive Moreno Ranches embryo transplant programs
- Her progeny have been top purchases in the past Moreno Ranches sales. Moreno Mr. The Profit 265 is now owned with Schneider Brahmans in Boerne, TX. A daughter, Moreno Ms. Lady Pikachu 412, was purchased by Donnie Cobb of Ben Lomand, AR, and was named the calf champion at the State Fair of Louisiana. Moreno Ms. Lady Prissy 366 was purchased by Junior Lanier in Okeechobee, FL and Moreno Ms. Lady Precious 364 was purchased by Julio Lainfiesta of Finca Maria Olga in Guatemala
- Miss B-F 201/9 was honored as the Champion Gray Embryo Produce of Dam at the 2014 State Fair of Louisiana.

12 MORENO MS. LADY PANDORA

COLOR: Gray REG#: C 921963 DOB: 09.19.13 ID: 418 BW: 1.3 WW: 12.9 YW: 23.5 MILK: 6.2

+MR. V8 777/4 (777/4) B 722181
 +MR. V8 702/3 (702/3) B 630190
 +MISS V8 666/3 (666/3) C 630122

MISS B-F 201/9 (B-F 201/9) C 888163
 +MR KC JUSTICE MANSO 847 (847/5) B 848558
 +GS MS MULHIM MANSO 314 (314) C 847958

+JDH MR. RHA ELY MANSO (615/6) B 340806
 QUEEN OF SUGARLAND 175 (155/ORT) C 438289
 (+)MR. V8 202/3 (202/3) B 558653
 +MISS V8 617/2 (617/2BH) C 377617
 +BNA THE DEACON MANSO253 (253/0) B 802443
 +JDH MISS AIDA MANSO (254/6) C 801183
 MSP MR. MULHIM MANSO 594 (594) B 776468
 +GS MISSY DIDOR 277 (277) C 817567



Pandora

13 MORENO MS. LADY PEARL

COLOR: Gray REG#: C 921765 DOB: 08.03.13 ID: 386 BW: 1.3 WW: 12.9 YW: 23.5 MILK: 6.2

+MR. V8 777/4 (777/4) B 722181
 +MR. V8 702/3 (702/3) B 630190
 +MISS V8 666/3 (666/3) C 630122

MISS B-F 201/9 (B-F 201/9) C 888163
 +MR KC JUSTICE MANSO 847 (847/5) B 848558
 +GS MS MULHIM MANSO 314 (314) C 847958

+JDH MR. RHA ELY MANSO (615/6) B 340806
 QUEEN OF SUGARLAND 175 (155/ORT) C 438289
 (+)MR. V8 202/3 (202/3) B 558653
 +MISS V8 617/2 (617/2BH) C 377617
 +BNA THE DEACON MANSO253 (253/0) B 802443
 +JDH MISS AIDA MANSO (254/6) C 801183
 MSP MR. MULHIM MANSO 594 (594) B 776468
 +GS MISSY DIDOR 277 (277) C 817567



Pearl

14 MORENO MS. LADY PRISCILLA

COLOR: Gray REG#: C 921950 DOB: 07.21.13 ID: 360 BW: 1.3 WW: 12.9 YW: 23.5 MILK: 6.2

+MR. V8 777/4 (777/4) B 722181
 +MR. V8 702/3 (702/3) B 630190
 +MISS V8 666/3 (666/3) C 630122

MISS B-F 201/9 (B-F 201/9) C 888163
 +MR KC JUSTICE MANSO 847 (847/5) B 848558
 +GS MS MULHIM MANSO 314 (314) C 847958

+JDH MR. RHA ELY MANSO (615/6) B 340806
 QUEEN OF SUGARLAND 175 (155/ORT) C 438289
 (+)MR. V8 202/3 (202/3) B 558653
 +MISS V8 617/2 (617/2BH) C 377617
 +BNA THE DEACON MANSO253 (253/0) B 802443
 +JDH MISS AIDA MANSO (254/6) C 801183
 MSP MR. MULHIM MANSO 594 (594) B 776468
 +GS MISSY DIDOR 277 (277) C 817567



Priscilla

15 MORENO MS. LADY PROM QUEEN

COLOR: Gray REG#: C 921949 DOB: 07.28.13 ID: 368 BW: 1.3 WW: 12.9 YW: 23.5 MILK: 6.2

+MR. V8 777/4 (777/4) B 722181
 +MR. V8 702/3 (702/3) B 630190
 +MISS V8 666/3 (666/3) C 630122

MISS B-F 201/9 (B-F 201/9) C 888163
 +MR KC JUSTICE MANSO 847 (847/5) B 848558
 +GS MS MULHIM MANSO 314 (314) C 847958

+JDH MR. RHA ELY MANSO (615/6) B 340806
 QUEEN OF SUGARLAND 175 (155/ORT) C 438289
 (+)MR. V8 202/3 (202/3) B 558653
 +MISS V8 617/2 (617/2BH) C 377617
 +BNA THE DEACON MANSO253 (253/0) B 802443
 +JDH MISS AIDA MANSO (254/6) C 801183
 MSP MR. MULHIM MANSO 594 (594) B 776468
 +GS MISSY DIDOR 277 (277) C 817567



Prom Queen

- Highlighted here are four full sibling heifers from the heart of the Moreno extensive embryo transplant program
- They are sired by Mr. V8 777/4, one of the leading sires in the Brahman breed that has made a tremendous contribution worldwide. His influence and impact in this breed is unreal with the creation of the great sire Super Stroke. Powerstroke has generated millions of dollars in the Brahman breed and for the long running program V8 Ranch and Moreno Ranches is now realizing the major impact in their program with the excellence found in his progeny
- The donor dam of these four heifers is Miss B-F 201/9, the famous and prolific daughter of +GS Ms Mulhim Manso 314 that continues to amaze us with her influence and acceptance in the Brahman breed



21st MS TNT 201, donor to Lot 16 IVF Flush.



Ruby

116 21ST MS TNT 201

ivf flush

COLOR: Red REG#: C 863709 DOB: 01.22.07 ID: 201 BW: 1.7 WW: 14.5 YW: 23.7 MILK: 3.2

(=)JDH PRESCOT MANSO (82/6) B 764877

(+)JDH MADISON DE MANSO (737/4) B 669048

JDH SIR LEOPOL MANSO (901/6) B 822680

+JDH LADY NEL MANSO (925/4) C 702925

JDH LADY SUV MANSO (294/5) C 733701

+TTT MR. SUVA CRATA 450 (450) B 694590

ST MR TNT 175 (175) B 673981

JDH LADY REM MANSO 225 (225/4) C 645462

DDR GOLD MILLIONAIR (355/6) B 582234

ST MISS TNT 375 (375) C 766597

ST MISS TNT 149 (149) C 642449

ST MISS TNT 91 (91) C 580381

HK MR. AMERICA 239/1 (239/1H) B 355583

MISS CF PRINCESS 15 (15RT) C 354508

16a 3 EMBRYOS

Selling one package of 3 embryos; guarantee of 1 pregnancy.

BW: 3.4 WW: 28.9 YW: 41.9 MILK: 7.7

JDH SIR WALTER MANSO

(+)JDH SIR MARRI MANSO (557/4) B 718788

JDH DOMINO MANSO 42 (42/4) B 683995

JDH LADY BETHANY MANSO (291/6) C 801660

JDH QUEEN LILA MANSO (363/2) C 530303

JDH SIR LEOPOL MANSO (901/6) B 822680

+JDH KARU MANSO 800 (800) B 727046

JDH LADY BUTTEN MANSO (602/4) C 718822

21ST MS TNT 201

ST MISS TNT 375 (375) C 766597

(-)JDH PRESCOT MANSO (82/6) B 764877

JDH LADY SUV MANSO (294/5) C 733701

ST MR TNT 175 (175) B 673981

ST MISS TNT 91 (91) C 580381

- LOT 16 - Guarantee of a minimum of five embryos
- LOT 16A - Selling three embryos with a guarantee of one pregnancy
- A true highlight of the Moreno Ranches Denim & Diamonds Sale is an embryo flush from 21st Ms TNT 201 and full sibling embryos to her daughter Moreno Ms. Lady Ruby 214
- 21st Ms TNT 201 continues to amaze Moreno Ranches with her producing ability and all that she has done
- Her daughter, Moreno Ms. Lady Rolls Royce 404, was the top selling female of the 2014 Moreno Ranches All American Summer Sale at \$20,250 selling to Lanier Brahmans of Okeechobee, FL. Another daughter, Moreno Ms. Lady Robekah 220, was a top seller and is now working for Finca El Pabellon, Peten, Guatemala, S.A.
- Moreno Ms. Lady Ruby 214 has earned such honors as the 2014 East Texas State Fair grand champion, 2014 Sugar Classic intermediate division champion, 2014 ABBA International Show calf champion, 2014 Fort Worth Stock Show calf champion, 2014 San Antonio Stock Show reserve calf champion, and 2014 Bluebonnet Kick-Off Classic reserve grand champion
- 21ST MS TNT 201 produced the Champion Red Embryo Produce of Dam at the 2014 State Fair of Louisiana
- Whether you choose full sibling embryos to the popular and successful show heifer Ruby or an IVF flush from her dam, we are certain you can't go wrong with either selection



Paulet

MORENO MS. POLLED PAULET

COLOR: Gray REG#: C 921945 DOB: 10.12.13 ID: 382 BW: 3 WW: 19.8 YW: 32.6 MILK: 6

#JADL REY TE (110) B 876049

(+)JDH MADISON DE MANSO (737/4) B 669048

JERS CALANDRIA TE (145) C 9005179

JDH MR PETE MANSO (921/3) B 823432

MORENO MS. DEE (17) C 884649

MISS MK 9/313 (9/313) C 789647

(+)MR. V8 202/3 (202/3) B 558653

+JDH LADY REM J MANSO 2 (692/3) C 590155

+MR. V8 777/4 (777/4) B 722181

(JERS 142 TE) (142) C 9005178

(=)JDH SARASOTA MANSO (880/2) B 674409

JDH MS CHASE MANSO (537/2) C 660270

MK LEXXUS 201/6 (201/6) B 754613

MISS DIAMOND T 929 (929) C 720984

- Selling half interest with the option to double up and take 100% (If buyer takes all they will get full possession, but Moreno Ranches will maintain a 50% embryo interest following the heifer's show career)
- Moreno Ms. Polled Paulet 382 is the very first polled Brahman heifer ever sold at auction by the Moreno Ranches program
- This polled heifer is sired by JADL Rey Te 110, the Mexican imported son of JDH De Manso 737/4 and is the leading sire being used worldwide and in the states by RB Ranch and V8 Ranch. He is the proven and prominent sire that adds extra bone, extreme muscle with that extra style and balance that we all appreciate
- Her dam is one of the few polled foundation females that secures the foundation at Moreno Ranches
- We admire the maternal and performance look found within this female. For her being polled it is remarkable the amount of pounds and added mass that she has
- If you would like to join the prominent Moreno Ranches program and build a prominent polled program with her, then we invite you to be with us as she sells as Lot 17 on the evening of March 5th



Renaldi



Juancito

18 MORENO MS. LADY RENALDI

COLOR: Red REG#: C 920635 DOB: 05.12.13 ID: 276 BW: 1.9 WW: 13.4 YW: 22.3 MILK: 8.3

HK PASSPORT 599 (599) B 838028

BB MR JUANCITO 477 (477/7) B 859452

BB MS SPECIAL X 286 (286/3) C 831289

BB MR. "ON TARGET" 114/7 (114/7) B 774976

BB MISS "ON TARGET" 198 (198/1) C 810796

BB SHE HAS THE LOOK 138 (138/8) C 789269

+HK PASSPORT (777) B 724323

SHELDON'S RED LADY 030 (030) C 668983

+MR. 3H X-RAY 825 (825) B 775361

JG MISS SUVA CRATA 190 (190) C 701710

MR 3X "THE HERD BULL" (20/3) B 699737

5P KRISTAN (2/394) C 653147

+MR 3X HE'S GOT THE LOOK (40/2) B 699735

+REINA DEL CAMINO 711 (711) C 625269

- Moreno Ms. Lady Renaldi 276 is a daughter of BB Mr. Juancito 477, the proven son of HK Passport 599 and from a daughter of Mr. 3H X-Ray 825
- She is from a daughter of BB Mr. "On Target" 114/7 back to a daughter of Mr 3X He's Got The Look 40/2
- This red Brahman heifer is very broody in her appearance and has the Brahman characteristics that have made this breed so popular. She is the kind of female that will add pounds to her offspring, maintain her condition score and require very little maintenance

19 BB MR JUANCITO 477

COLOR: Red REG#: B 859452 DOB: 01.02.07 ID: 477/7 BW: 2.3 WW: 17.7 YW: 28.2 MILK: 8.6

+HK PASSPORT (777) B 724323

HK PASSPORT 599 (599) B 838028

SHELDON'S RED LADY 030 (030) C 668983

+MR. 3H X-RAY 825 (825) B 775361

BB MS SPECIAL X 286 (286/3) C 831289

JG MISS SUVA CRATA 190 (190) C 701710

Semen

MR. 3X RED DYNASTY 75 (75/8) B 696453

HK MILLIONAIRE 359/2 (359/2) C 645624

VL ROJO GRANDE 70/7 (70/7) B 618904

MS DW RIO CHEROKEE 2/730 (2/730LT) C 432183

ARROW J MILLMARONE 925 (925) B 653420

+MISS 3H 290 (290) C 697029

+MN MR. RED MAYRO 257/2 (257/2LT) B 322438

+JG MS SUVA REX 78 (78) C 557799

- Selling five units of semen
- BB Mr Juancito 477 is that red Brahman herd sire that has continued to amaze us in the breed with his progeny and the amount of performance they have
- 477 is a son of HK Passport 599 from a daughter of Mr. 3H X-Ray 825
- He is a very production oriented bull that has tremendous volume and pounds in performance. There is no doubt that he transfers that performance on to his offspring as noted with his daughter, Lot 18



Moreno Ms. Lady Rosalie 444, Sugar Classic calf champion

Treinta

20 MR MISS TREINTA 228 *ivf flush*

COLOR: Gray REG#: C 854266 DOB: 04.01.06 ID: 228 BW: 0.3 WW: 5 YW: 9.2 MILK: 9.1

MR REXCRATA 30 (30) B 798277 RS MR. STURLING V9 492 (492) B 738790
 JWW MISS WATTS 271/7 (271/7) C 766541
 (=)JDH MR. MANSO 165/9 (165/9) B 654994
MR MISS REMINGTON 12 (12) C 791674 (+)JDH REMINGTON MANSO (784/2RT) B 350425
 TD MISS MANSO GRANDE 473 (473/4) C 719569 JWH MISS SILVER MANSO (38/7RT) C 417334
 EARLINE'S MANSO (2) C 633612

21 3 EMBRYOS Selling one package of 3 embryos; guarantee of 1 pregnancy.

TTT MR. TEXAS LOTTO 670 (+MR 3X MAXMILLION-AIRE56 (56/3) B 558425
 TTT MS SUVA M 214 (214) C 658269
MR MISS TREINTA 228 (+HK MR. AMERICA 61/9 (61/9LH) B 328624
 MR REXCRATA 30 (30) B 798277 DF MISS RED HIDALGO 191 (191LH) C 309724
 MR MISS REMINGTON 12 (12) C 791674 (+MN MR. RED MAYRO 257/2 (257/2LT) B 322438
 (+TTT MISS SUVA IMP 663 (663RT) C 411820
 RS MR. STURLING V9 492 (492) B 738790
 JWW MISS WATTS 271/7 (271/7) C 766541
 (=)JDH MR. MANSO 165/9 (165/9) B 654994
 TD MISS MANSO GRANDE 473 (473/4) C 719569

- LOT 20 - Guarantee of a minimum of five embryos
- LOT 21 - Three embryos - guarantee of one pregnancy
- Here is one of the most proven and predictable donors to represent the Moreno Ranches program. She is a daughter of Mr Rexcrata 30 and from MR Miss Remington 12. This proven donor raised Moreno Ms. Rambie Jo 410, a daughter of +TTT Mr. Texas Lotto 670. She was a top purchase by Lindsey Wilder and later was a class winner at the competitive 2014 AJBA All American National Junior Show. Another daughter, Moreno Ms. Lady Rosalie 444, sold to Sorrel Panaro. She was named the reserve calf champion at the Bluebonnet Kick-Off Classic and calf champion at the 2014 Sugar Classic. These two females are a prime example of the producing ability found within this great donor and her heritage. Also, the natural calf from 228 was the high selling heifer at \$26,000 in the 2014 International Sale, selling to South Florida Brahmans. The influence of 228 is beyond belief and we have no doubt whatever sire you decide to influence her with will have the notoriety needed to get attention from any program.



Portia



Jefferson

22 MORENO MS. LADY PORTIA

COLOR: Gray REG#: C 928954 DOB: 05.21.14 ID: 724 BW: 3 WW: 18.5 YW: 31.6 MILK: 6.1

+BNA THE DEACON MANSO253 (253/0) B 802443 +MR. V8 900/4 (900/4) B 733890
 +MR KC JUSTICE MANSO 847 (847/5) B 848558 +MISS V8 423/4 (423/4) C 676798
 +JDH MISS AIDA MANSO (254/6) C 801183 +JDH SIR LIBERTY MANSO (847/5) B 747549
 +JDH MISS FAUSTO MANSO (553/4) C 674175
 #JADL REY TE (110) B 876049 (+)JDH MADISON DE MANSO (737/4) B 669048
 MISS RB 449/0 (449/0) C 898761 JERS CALANDRIA TE (145) C 9005179
 S BAR MISS 358/7 (358/7) C 762019 (+)JDH COPANO MANSO (839/9) B 688799
 +JDH LADY MANSO 162/1 (162/1) C 702335

23 MORENO MS. JUST ME

COLOR: Gray REG#: C 925562 DOB: 04.11.14 ID: 692 BW: 2.9 WW: 18.5 YW: 31.6 MILK: 6.1

+BNA THE DEACON MANSO253 (253/0) B 802443 +MR. V8 900/4 (900/4) B 733890
 +MR KC JUSTICE MANSO 847 (847/5) B 848558 +MISS V8 423/4 (423/4) C 676798
 +JDH MISS AIDA MANSO (254/6) C 801183 +JDH SIR LIBERTY MANSO (847/5) B 747549
 +JDH MISS FAUSTO MANSO (553/4) C 674175
 #JADL REY TE (110) B 876049 (+)JDH MADISON DE MANSO (737/4) B 669048
 MISS RB 449/0 (449/0) C 898761 JERS CALANDRIA TE (145) C 9005179
 S BAR MISS 358/7 (358/7) C 762019 (+)JDH COPANO MANSO (839/9) B 688799
 +JDH LADY MANSO 162/1 (162/1) C 702335

24 MORENO MR. JEFFERSON

COLOR: Gray REG#: B 925569 DOB: 03.13.14 ID: 329 BW: 2.9 WW: 18.5 YW: 31.6 MILK: 6.1

+BNA THE DEACON MANSO253 (253/0) B 802443 +MR. V8 900/4 (900/4) B 733890
 +MR KC JUSTICE MANSO 847 (847/5) B 848558 +MISS V8 423/4 (423/4) C 676798
 +JDH MISS AIDA MANSO (254/6) C 801183 +JDH SIR LIBERTY MANSO (847/5) B 747549
 +JDH MISS FAUSTO MANSO (553/4) C 674175
 #JADL REY TE (110) B 876049 (+)JDH MADISON DE MANSO (737/4) B 669048
 MISS RB 449/0 (449/0) C 898761 JERS CALANDRIA TE (145) C 9005179
 S BAR MISS 358/7 (358/7) C 762019 (+)JDH COPANO MANSO (839/9) B 688799
 +JDH LADY MANSO 162/1 (162/1) C 702335

- LOT 22 - Selling full possession and 50% embryo interest
- Here are three full siblings and they are the results of blending of some of the finest genetics in the gray Brahman breed
- These three are sired by Mr. KC Justice Manso 847, the prominent son of BNA The Deacon Manso 253/0. 847 is a long bodied, straight lined herd sire that adds the pounds, performance and realized profit to his offspring. The Justice progeny have been very well accepted at Moreno Ranches and around the breed and Lots 20, 21 and 22 will help you realize that statement
- The success of this mating has proven to be something special. Hannah Barrilleaux of St. Gabriel, LA purchased Moreno Ms. Lady Chanel. Another full sibling Moreno Ms. American Honey 700 was purchased by Chris Cooley of Golden Meadows Ranch in San Antonio, TX. Our repeat customers at RW Ranch, Indiantown, FL purchased Moreno Mr. Hot Shot 319 in the Moreno Catalyst 2 Sale. She is a maternal sibling to these heifers selling

25 MR KC JUSTICE MANSO 847 *semen*

COLOR: Gray REG#: B 848558 DOB: 04.21.05 ID: 847/5 BW: 1.5 WW: 11.7 YW: 20.8 MILK: 4.8

+MR. V8 900/4 (900/4) B 733890
+BNA THE DEACON MANSO253 (253/0) B 802443
 +MISS V8 423/4 (423/4) C 676798
 +JDH SIR LIBERTY MANSO (847/5) B 747549
+JDH MISS AIDA MANSO (254/6) C 801183
 JDH MISS FAUSTO MANSO (553/4) C 674175

+MR. V8 189/4 (189/4) B 676861
 +MISS V8 287/3 (287/3) C 558811
 +MR. V8 666/3 (666/3) B 630219
 MISS V8 557/3 (557/3) C 611813
 JDH MR BRAHMAN MANSO 175 (175/5) B 701836
 +JDH LADY REMINGTON MANS (194/4) C 645447
 JDH SIR ATARI MANSO 6 (186/4) B 627613
 JDH LADY CONTRA MANSO (865/3) C 609696

- Five units of semen
- Mr. KC Justice Manso 847 is the leading gray Brahman sire at Moreno Ranches and rightfully so. He is of extreme interest because of his desirable pigmentation and so much more. He is a true performance sire and one that continues to add pounds and substance to his offspring. His sons are the first to sell and his daughters are always the heifers that Moreno Ranches wants to keep

26 MISS RB 453/0 *ivf flush*

COLOR: Gray REG#: C 898742 DOB: 10.20.10 ID: 453/0 BW: 4 WW: 27.2 YW: 46.2 MILK: 5.2

#JDL REY TE (110) B 876049
 JERS CALANDRIA TE (145) C 9005179
 +JDH MARTIN MANSO (879/3) B 818454
WR MS MARTI SID 071 (071) C 860152
 WR MS SID 309 (309) C 814331

(+)MR. V8 202/3 (202/3) B 558653
 +JDH LADY REM J MANSO 2 (692/3) C 590155
 +MR. V8 777/4 (777/4) B 722181
 (JERS 142 TE) (142) C 9005178
 (+)JDH MR. MANSO 449/1 (449/1) B 719086
 JDH LADY JOCKO MANSO (425/2) C 645854
 +MR. V8 901/4 (901/4) B 733891
 +WR MS SYDNEY BOW 034 (034) C 739352

- Selling an IVF embryo flush (guarantee of a minimum of five embryos)
- Miss RB 453/0 is one of the big time gray Brahman donors that proudly represents the RB Ranch and Moreno Ranches partnership
- She just happens to be a full sibling in blood to the 2014 All American Grand Champion Female, Miss RB 591/2-shown by Evan Acevedo, and a paternal sibling to Lot 27
- This JADL Rey Te (110) daughter does more than represent a prominent and progressive pedigree....she is super sound from the ground up with excellent bone and foot size
- Buy with confidence and consider this big league donor and breed her the way that suits your program

27 MISS RB 515/1 *ivf flush*

COLOR: Gray REG#: C 912056 DOB: 02.17.11 ID: 515/1 BW: 3.4 WW: 25.5 YW: 41.7 MILK: 4.7

#JDL REY TE (110) B 876049
 JERS CALANDRIA TE (145) C 9005179
 +SMG. MONUMENTAL (74/0) B 805410
MISS RB 169/8 (169/8) C 875935
 S BAR MISS 358/7 (358/7) C 762019

(+)MR. V8 202/3 (202/3) B 558653
 +JDH LADY REM J MANSO 2 (692/3) C 590155
 +MR. V8 777/4 (777/4) B 722181
 (JERS 142 TE) (142) C 9005178
 +JDH SIR LIBERTY MANSO (847/5) B 747549
 (CLORA 41/1) ((41/1)) C 9002532
 (+)JDH COPANO MANSO (839/9) B 688799
 +JDH LADY MANSO 162/1 (162/1) C 702335

- Selling an IVF embryo flush (guarantee of a minimum of five embryos)
- Miss RB 515/1 is the special JADL Rey Te (110) daughter that amazes everyone who sees her
- Her paternal sister, Miss RB 591/2, was named the grand champion female of the All American National Junior Show
- She, along with her paternal siblings, is very big footed and super sound
- The genetics are right, the structure is right, and the look is right when considering this embryo flush

SEMEN & FLUSHES



Mr KC Justice Manso 847



Miss RB 453/0



Miss RB 573/2, sister to Miss RB 453/0



Miss RB 515/1



Rupert

Enchanted Moment

28 BB LP ENCHANTED MOMENT *ivf flush*

COLOR: Red REG#: C 867796 DOB: 03.11.07 ID: 910 BW: 2.7 WW: 16.6 YW: 28.6 MILK: 8.3

+HK PASSPORT (777) B 724323
+MR WINCHESTER MAGNUM 999 (999/3) B 832160
 +5M MISS MAGNUM MOLLY (167) C 767575
 VL ROJO GRANDE 4/45 (4/45) B 722502
+SRS MS SWEET EMOTION 735 (735) C 824910
 +SRS MS MAJESTIC 600 (600) C 781493

MR. 3X RED DYNASTY 75 (75/8) B 696453
 HK MILLIONAIRIS 359/2 (359/2) C 645624
 +HK MR. AMERICA 435/2 (435/2) B 659862
 +MISS V8 423/4 (423/4) C 676798
 +SOPHISTICATEDMILLIONAIR (80/3) B 558426
 +VL ELENA 7/121 (7/121LT) C 359304
 +MR 3X MAXMILLION-AIRE56 (36/3) B 558425
 SRS MISS ROJO GAUCHO 211 (211RT) C 453620

- Guarantee of a minimum of five embryos
- BB LP Enchanted Moment 910 is the 2009 National Champion female and one of the great ones in our breed. She is now one of the top producing donors and proudly represents Moreno Ranches' long list of proven donors. Her genetics have been sought after in the states and Internationally around the world.
- Carlos Lee of Panama influenced his program after he purchased an embryo flush from BB LP Enchanted Moment
- Her genetics are also very prominent in Guatemala
- The Swaner Ranch is influencing their cowherd with the genetics with a maternal sibling SRS Mr. Pasco 812
- She has proven over time she has earned her right to be one of truly great red Brahman donors at Moreno Ranches

29 MORENO MR. RUPERT

COLOR: Red REG#: B 924192 DOB: 03.12.14 ID: 289 BW: 2.4 WW: 14 YW: 24.2 MILK: 8.3

+MR WINCHESTER MAGNUM 999 (999/3) B 832160 +HK PASSPORT (777) B 724323
BB SPECIAL EFFORT 666 (666/6) B 859451 +5M MISS MAGNUM MOLLY (167) C 767575
 BB SHE'S GOT THE LOOK 75 (75/6) C 755032 +MR 3X HE'S GOT THE LOOK (40/2) B 699735
 MISS COTTON VALLEY 0/25 (0/25LT) C 451429
 +MR WINCHESTER MAGNUM 999 (999/3) B 832160 +HK PASSPORT (777) B 724323
BB LP ENCHANTED MOMENT (ET) (910) C 867796 +5M MISS MAGNUM MOLLY (167) C 767575
 +SRS MS SWEET EMOTION 735 (735) C 824910 VL ROJO GRANDE 4/45 (4/45) B 722502
 +SRS MS MAJESTIC 600 (600) C 781493

- Retaining a 25% semen interest
- Here is a known son of BB LP Enchanted Moment 910, the leading Moreno Ranches red Brahman donor
- He is sired by BB Special Effort 666, the direct son of the once International and National show bull of the year. The results of his influence have been very prominent at Moreno Ranches.
- You will absolutely love this young son of his. His dark red pigment is gorgeous and of course very hard to come by. He is extremely big in his foot size, heaviness of bone with his structure being nearly perfect
- This bull has the pizzazz and the strong powerful breeding bull look to him



Regatta



Regal

CLASS WINNER, 2015 FORT WORTH STOCK SHOW

30 MORENO MS. LADY REGATTA

COLOR: Red REG#: C 928956 DOB: 05.15.14 ID: 732 BW: 2.4 WW: 14.9 YW: 24.4 MILK: 8.1

+MR WINCHESTER MAGNUM 999 (999/3) B 832160 +HK PASSPORT (777) B 724323
BB SPECIAL EFFORT 666 (666/6) B 859451 +5M MISS MAGNUM MOLLY (167) C 767575
 BB SHE'S GOT THE LOOK 75 (75/6) C 755032 +MR 3X HE'S GOT THE LOOK (40/2) B 699735
 +MR. 3H X-RAY 825 (825) B 775361 MISS COTTON VALLEY 0/25 (0/25LT) C 451429
BB MS X-RAY 494 (494/7) C 864484 ARROW J MILLMARONE 925 (925) B 653420
 +MISS 3H 290 (290) C 697029
 BB MS GOLDEN BRASS 318 (318/4) C 838390 BB MR. GOLDBERG 120/7 (120/7) B 774979
 BB MISS RED DYNASTY 168 (168/0) C 805021

- Selling full possession and 50% embryo interest
- Oh boy! What a gorgeous and stunning 100% red Brahman female, straight from the heart of Moreno Ranches
- Moreno Ms. Lady Regatta 732 is very appealing at any level that you take a look at her. She is feminine with that beautiful head and still maintains a tremendous brood cow look and appeal to her
- We love her pigment, her moderation of frame, fleshing ability and her levelness and squareness of hip
- This heifer is a result of the blending of BB Special Effort 666 with the Mr 3H X-Ray 825 daughter, BB Ms X-Ray 494

31 MORENO MR. LADY REGAL

COLOR: Red REG#: B 928958 DOB: 05.23.14 ID: 740 BW: 2.5 WW: 14.1 YW: 24.6 MILK: 7.8

+MR WINCHESTER MAGNUM 999 (999/3) B 832160 +HK PASSPORT (777) B 724323
BB SPECIAL EFFORT 666 (666/6) B 859451 +5M MISS MAGNUM MOLLY (167) C 767575
 BB SHE'S GOT THE LOOK 75 (75/6) C 755032 +MR 3X HE'S GOT THE LOOK (40/2) B 699735
 +MR 3X HE'S GOT THE LOOK (40/2) B 699735 MISS COTTON VALLEY 0/25 (0/25LT) C 451429
BB SHE'S GOT THE LOOK 777 (777/1) C 903529 +3X TORGSONS RED DYNASTY (50) B 699740
 BB LP SWEETNESS 912 (ET) (912) C 867797 MISS 3X MATRIARCH 75 (75/5) C 609254
 +MR WINCHESTER MAGNUM 999 (999/3) B 832160
 +SRS MS CAMINO 811 (811) C 839605

- Selling full possession and 50% embryo interest
- One of the joys that the Moreno team will have prior to the Denim & Diamonds sale is loading this red Brahman heifer and heading to the prestigious International event to show the public how "cool" she is
- They, along with the few that have seen her, are amazed at her structural correctness, unique design and the balance that she has from the side profile
- Kelvin's mating of BB Special Effort 666 to the prominent BB She's Got The Look 777 female ended with a result that was all planned



Rembrandt

32 MORENO MS. LADY REMBRANDT

COLOR: Red REG#: C 928957 DOB: 06.15.14 ID: 736 BW: 1.2 WW: 8.9 YW: 16 MILK: 7.2

+MR WINCHESTER MAGNUM 999 (999/3) B 832160 +HK PASSPORT (777) B 724323
BB SPECIAL EFFORT 666 (666/6) B 859451
 BB SHE'S GOT THE LOOK 75 (75/6) C 755032
 +5M MISS MAGNUM MOLLY (167) C 767575
 +MR 3X HE'S GOT THE LOOK (40/2) B 699735
 MISS COTTON VALLEY 0/25 (0/25LT) C 451429
 ARROW J MILLMARONE 925 (925) B 653420
 +MR. 3H X-RAY 825 (825) B 775361
BB MS LOOK OF RAY 316 (316/4) C 838391
 BB SHE HAS THE LOOK 106/7 (106/7) C 761017
 +MISS 3H 290 (290) C 697029
 +MR 3X HE'S GOT THE LOOK (40/2) B 699735
 +JC LADY NECHES GRAN 144 (144) C 613366

33 MORENO MS. LADY RENAULT

COLOR: Red REG#: C 928960 DOB: 07.26.14 ID: 744 BW: 1.7 WW: 9.6 YW: 17.9 MILK: 7.9

+MR WINCHESTER MAGNUM 999 (999/3) B 832160 +HK PASSPORT (777) B 724323
BB SPECIAL EFFORT 666 (666/6) B 859451
 BB SHE'S GOT THE LOOK 75 (75/6) C 755032
 +5M MISS MAGNUM MOLLY (167) C 767575
 +MR 3X HE'S GOT THE LOOK (40/2) B 699735
 MISS COTTON VALLEY 0/25 (0/25LT) C 451429
 +3X TORGSONS RED DYNASTY (50) B 699740
 MISS 3X RED DYNASTY 10/7 (10/7) C 636384
BB MS RED LEGACY 251 (251/3) C 828098
 BB SHE HAS THE LOOK 94/6 (94/6) C 761022
 "MR 3X "LOOK OUT" (30/2) B 699736"
 +MR 3X HE'S GOT THE LOOK (40/2) B 699735
 +REINA DEL CAMINO 711 (711) C 625269



Renault

34 MORENO MS. LADY RENOIR

COLOR: Red REG#: C 930019 DOB: 05.13.14 ID: 726 BW: 1.8 WW: 9.3 YW: 15.4 MILK: 6.7

+MR. WINCHESTER MAGNUM 999 B 832160
BB SPECIAL EFFORT 666
 BB SHE'S GOT THE LOOK 75 C 755032
 VL ROJO DESIGNER 4/128 (4/128) B 734419
LADY H ALANZA 464
 ST MISS TNT 206 (206) C 691065
 HK MILLIONAIRE 359/2 C 645624
 +HK MR. AMERICA 435/2 B 659862
 MISS 3X MATRIARCH 75 C 609254
 +5P JOSE 417 B 278604
 VL DESIGNER 92/1 (92/1) B 348874
 VL ELENA 98/7 (98/7) C 626601
 VL ROJO TORGSON 168/8 (168/8) B 650389
 MISS N BAR S 116 (116LH) C 384749

35 MORENO MS. LADY REFLECTION

COLOR: Gray REG#: C 928961 DOB: 05.18.14 ID: 734 BW: 3 WW: 15.5 YW: 25 MILK: 7

+MR WINCHESTER MAGNUM 999 (999/3) B 832160 +HK PASSPORT (777) B 724323
BB SPECIAL EFFORT 666 (666/6) B 859451
 BB SHE'S GOT THE LOOK 75 (75/6) C 755032
 +5M MISS MAGNUM MOLLY (167) C 767575
 +MR 3X HE'S GOT THE LOOK (40/2) B 699735
 MISS COTTON VALLEY 0/25 (0/25LT) C 451429
 +MR. 3H X-RAY 825 (825) B 775361
BB LP MR. STING-RAY 593/8 (BB LP 593/8) C 879019
 +BB MR STING-RAY 10/0 (10/0) B 804910
 +BB MISS RED DYNASTY 146 (146/9) C 792859
 "BB MS "DN TARGET" 132/8 (132/8) C 775682"
 SEH MR. LEVI MANSO 147 (147/5) B 742505
 MISS JG 192 (192) C 701711



Reflection

- Lots 32, 33, 34 and 35 are all products of some of the most sought after and progressive red Brahman genetics ever created at the long running Moreno Ranches
- They are daughters of the very predictable and prominent sire BB Special Effort 666/6....he continues to amaze the Moreno team with his consistent calf crop and how a vast majority of his offspring are over achievers within their contemporary groups
- Take a close look at these well bred and very outstanding red show heifers and future donor cows in the making
- They all proudly represent the M check brand



Commander

36 MORENO MR. COMMANDER

COLOR: Gray REG#: B 920591 DOB: 06.12.13 ID: 213 BW: 2.1 WW: 12.8 YW: 21.3 MILK: 7.7

MR. WINDY HILL 89/3 (89/3) B 831237
JDH MR MANSO 991/4 (991/4) B 859530
 JDH LADY MANSO 585/2 (585/2) C 777586

+MR. 3H X-RAY 825 (825) B 775361
MS LEGACY X 322/4 (322/4) C 838383
 BB SOPHISTATED LOOK 164 (164/0) C 805019

+MR. V8 901/4 (901/4) B 733891
 MISS WINDY HILL 84/6 (84/6) C 752716
 JDH SAGE MANSO 92/1 (92/1) B 702209
 JDH LADY MANSO 743/1 (743/1) C 731809
 ARROW J MILLMARONE 925 (925) B 653420
 +MISS 3H 290 (290) C 697029
 +MR 3X HE'S GOT THE LOOK (40/2) B 699735
 +VL ELENA 1/30 (1/30) C 676259

- Selling full possession. Moreno Ranches retains right to collect 200 units at their expense
- Moreno Mr. Commander is one of the big league herd sire prospects offered in the Denim & Diamonds Sale
- This gray son of JDH Mr. Manso 991/4 has a near perfect conformation with excellent structure
- We admire his fluid movement, his straight lines and his square hip
- He stands very prominent, and from a baby, he has always been the one that stands out within his contemporary group
- If you are in need of a young herd sire prospect that can positively influence any program and create an offspring that will have added value, then consider this young beef bull



Morena

Robin

37 MORENO MS. DONA MORENA

COLOR: Gray REG#: C 925529 DOB: 01.07.14 ID: 522 BW: 2.4 WW: 17.7 YW: 26 MILK: 6.1

JDH MR. MANSO 362/1 (362/1) B 717164
JDH GOUDEAU MANSO 174/0 (174/0) B 892664
 JDH LADY MANSO 625/3 (625/3) C 813155

MISS V8 765/6 (765/6) C 857147

+MR. V8 287/5 (287/5) B 780619
 MISS V8 997/5 (997/5) C 807775

JDH BROSS MANSO (949/2) B 610839
 JDH LADY MANSO 337/9 (337/9) C 660805
 JDH MR. MANSO 13/2 (13/2) B 750892
 =JDH LADY SWATTER MANSO (68/8) C 562251
 +MR. V8 777/4 (777/4) B 722181
 +MISS V8 611/4 (611/4) C 690529
 +MR. V8 901/4 (901/4) B 733891
 +MISS V8 653/5 (653/5) C 780674

- Moreno Ms. Dona Morena is a daughter of JDH Mr. Goudeau Manso 174/0 and one true powerhouse
- He is a sire with a complete outcross pedigree to most established lines that stems from a very maternal line of cow families. He is a powerful performance bull and his progeny are at the top in terms of weaning and performance. He is massive in terms of performance, super sound in his structure and very prominent in his stance and this heifer is a direct result as to why he is so popular
- This heifer is ready for immediate reproduction with the correctness of structure and mass and power needed to produce excellence for the new owner

38 MORENO MS. LADY ROBIN

COLOR: Red REG#: C 925494 DOB: 03.12.14 ID: 558 BW: 3.4 WW: 15.5 YW: 24.7 MILK: 7.9

JDH MR MANSO 991/4 (991/4) B 859530
 MR. WINDY HILL 89/3 (89/3) B 831237
 JDH LADY MANSO 585/2 (585/2) C 777586

BB LP SWEETNESS 912 (ET) (912) C 867797

+MR. WINCHESTER MAGNUM 999 (999/3) B 832160
 +SRS MS CAMINO 811 (811) C 839605

+MR. V8 901/4 (901/4) B 733891
 MISS WINDY HILL 84/6 (84/6) C 752716
 JDH SAGE MANSO 92/1 (92/1) B 702209
 JDH LADY MANSO 743/1 (743/1) C 731809
 -HK PASSPORT (777) B 724323
 +5M MISS MAGNUM MOLLY (167) C 767575
 SRS MR. RED MAX 525 (525) B 747013
 SRS MS DEJA VU 630 (630) C 788638

- This young March heifer is sired by the prominent sire JDH Mr Manso 991/4. 991/4 is a very dark pigmented bull that stands on very correct feet and legs. He is table top level from his hump to his tail setting with more than adequate muscling. His calves on the ground are extremely thick and very clean in their makeup. When bred to red cows he is consistently producing dark cherry red calves. Whether you breed red or gray, this bull has exactly what you need. He has done just that when mated to the prominent donor BB LP Sweetness 912
- This young female is very appealing from the side profile and has a fault free design. She is very fluid in her movement with the calm disposition and poise that makes her stand out in a crowd of other young heifers



39 MR 3X HE'S GOT THE LOOK *semen*

COLOR: Red REG#: B 699735 DOB: 11.16.92 ID: 40/2 BW: 0.2 WW: 7.4 YW: 18.1 MILK: 6

MR. 3X TORGSON 68 (68/5) B 642348
+3X TORGSONS RED DYNASTY (50) B 699740
 DF MISS RED HIDALGO 191 (191LH) C 309724
 +HK MR. AMERICA 61/9 (61/9LH) B 328624
MISS 3X MATRIARCH 75 (75/5) C 609254
 DF MISS RED HIDALGO 191 (191LH) C 309724

+HK TORGSON 426/4 (426/4LH) B 254753
 3X SOPHISTICATED LADY (25/5RH) C 321236
 RIO KING 94/1 (94/1) B 160499
 VL ELENA 9/117 (9/117LT) C 246713
 +HK TORGSON 426/4 (426/4LH) B 254753
 MISS HK RIO 49/0 (49/0RH) C 252790
 RIO KING 94/1 (94/1) B 160499
 VL ELENA 9/117 (9/117LT) C 246713

Mr 3X He's Got The Look 40/2 is the past '95 National Champion bull that won every show he was ever shown in. 40/2 is a legendary bull that has produced so many great ones over the years. Many of the distinguished Brahman breeders would say he is one of the most influential bulls from the 1990's. Currently one of his sons, LB Mr Derringer Manso 953/3, is being used in Locke Brothers Red Brahman program and is widely influencing the breed in Australia as well. This is a rare opportunity to invest in this great herd sire, as the semen is very limited.

40 BB BRONSON 299/3 *semen*

COLOR: Red REG#: B 834449 DOB: 10.31.03 ID: 299/3 BW: 2.3 WW: 17.7 YW: 25.8 MILK: 6.7

ARROW J MILLMARONE 925 (925) B 653420
+MR. 3H X-RAY 825 (825) B 775361
 -MISS 3H 290 (290) C 697029
 SEH MR. LEVI MANSO 147 (147/5) B 742505
-BB MISS RED DYNASTY 146 (146/9) C 792859
 MISS J6 192 (192) C 701711

ARROW J MILLIONAIRE 503 (503) B 565735
 BUDD'S MISS MAYRO 84/3 (84/3) C 545762
 +HK MR. AMERICA 435/2 (435/2) B 659862
 Z-BAR BRAZOS QUEEN 890 (890) C 654495
 JDH SIR GRAN REM MANSO (629) B 674146
 JDH MISS LEVI MANSO (549/4) C 674172
 +CS MR. SUVA SUVILLE 173 (173) B 556321
 MISS MC 87 (87) C 608118

During Bronson's show career he accumulated nine division wins in ABBA approved shows. This helped put both his sire and dam in the ABBA's Register of Renown. In 2006 following his show career, 1/2 interest was sold in him at the ABBA International Sale for \$35,000 making him the highest selling animal at the time to ever be sold in this sale and he still holds the High Selling Bull record. In 2012 Bronson sired BOTH the Grand Champion and Reserve Grand Champion Bulls at the World Brahman Congress. There is limited semen available on this sire.

DENIM & DIAMONDS

featuring 40 of the finest in red and gray Brahman seedstock

Thank You