



P E M B R O O K C A T T L E C O M P A N Y

PCC

SPRING PRODUCTION SALE

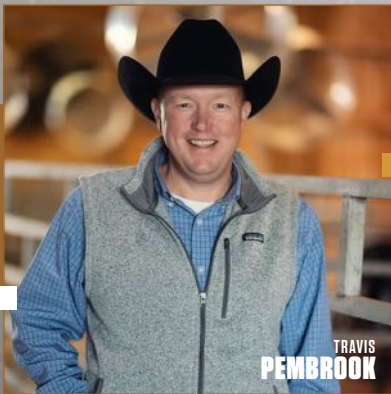
MARCH 25TH • 12:30 PM • AT THE RANCH • FAIRVIEW, OK



ALL BUYERS WILL BE ENTERED FOR A DRAWING TO

WIN A BEAST BLOWER

AT THE CONCLUSION OF THE SALE



TRAVIS
PEMBROOK

SHOW CATTLE CLINIC

Please Join us Friday evening for dinner and a special evening with Travis Pembroke, Derrick Wood, and Ky Stierwalt for an informal and informative SHOW CATTLE CLINIC



KY
STIERWALT



915 E. State Road
Fairview, OK 73737
580-227-2773
Zach Godde - 580-227-6129



PEMBROOK PCC CATTLE COMPANY

PEMBROOK CATTLE CO.

49061 SCR 249 • FAIRVIEW, OK 73737

TRAVIS PEMBROOK • 405.206.7997
BETH PEMBROOK • 405.245.1834

PEMBROOKCC@PLDI.NET
WWW.PEMBROOKCATTLE.COM

DERRICK WOOD • SHOW/SALE CATTLE MANAGER
918.803.2973
RYLEE WAHL • COWHERD MANAGER



DERRICK
WOOD

CATTLE ARE AVAILABLE FOR VIEWING
AT ANYTIME PRIOR TO THE SALE . FEEL
FREE TO CALL TRAVIS OR BETH TO
SCHEDULE YOUR VISIT. VISITORS ARE
ALWAYS WELCOME AT PCC!

LUNCH WILL BE SERVED SALE DAY
SPONSORED BY
LIVESTOCK NUTRITION CENTER

LOT VIDEOS:



SCAN TO VIEW VIDEOS

WELCOME

On behalf of the Pembroke family, Beth and I would like to extend an Oklahoma welcome and thank you to everyone that has taken the time to read through the catalog, stop by our place, or call with interest regarding this offering.

We believe that the cattle we have made available in this spring's offering at PCC are the deepest, in terms of quality, that we have ever offered. Beth and I also feel like this spring's offering is stacked so deep throughout each breed that it is a real challenge to pick a favorite. As you will also notice in going through the catalog, every animal offered within every breed has a history of success in their pedigree, either in the show ring, or the donor pen. It is truly our goal to provide unmatched genetics and service to our customers.

At Pembroke Cattle Co., our success has always been based on "Good Cattle, Great People, and Strong Relationships equaling Great Results". We appreciate all who have made us who we are today and look forward to making the same kind of relationships with our new friends and customers in the future and sharing in the success of our customers.

It is a true blessing to be raising our kids in an industry that still promotes and rewards the core values and principles we have grown up with, where sharing your faith in God and your love for your country are not just expected but applauded.

In conclusion, if myself, Beth, Bret, Derrick, or Matt can be of any assistance please do not hesitate to call or come by. We will do our very best to put you on the right path to the genetics that best fit your goals for the future. We appreciate your friendship and your faith in our program!

Travis & Beth Pembroke

Pembroke Cattle Company

"Putting Good Cattle Together with Great People"



BETTER FEED, BETTER RESULTS

Livestock Nutrition Center specializes in blending customized rations, supplements and premixes to meet the specific nutritional needs of your operation. We understand that management, performance objectives and feeding practices can be vastly different between operations, and that these differences dictate specific nutritional or formulation requirements. Our experienced sales staff and nutritionist will work with you to design a feeding program that is specific to your operation.

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GUTHRIE, OK	405.260.1841	HEREFORD, TX	806.391.1001	N. KANSAS CITY	913.725.0300

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PEMBROOK SPRING PRODUCTION SALE





PO Box 1219
Edmond, OK 73083
(405) 641-6081
matt@mcsauction.com
www.mcsauction.com

PEMBROOK SPRING PRODUCTION SALE

MARCH 25, 2023 AT 12:30PM

SELLING 61 LOTS

RED ANGUS • ANGUS • SIMMENTAL • % SIMMENTAL • CHIANINA • MAINETAINER
MAINE-ANJOU • MAINE ANGUS • LIM-FLEX • SHORTHORN • HEREFORD

Dear Friends and Fellow Breeders:

Welcome to the **2023 Pembrook Cattle Co. Spring Production Sale**. This sale has become one of the top events of the spring in terms of offering multiple breeds that accumulate success in the show ring and the pasture after sale day for their customers. This unique offering is once again the effort of forward thinking seedstock producers with an eye for cattle that can compete in any venture. Pembrook Cattle Company has worked toward the goal of assembling an offering of elite heifer and herd sire prospects that represent the best of all breeds.

Travis and Beth Pembrook go the extra mile in terms of customer service to maximize the success of the juniors while making it a learning experience as well. They truly are about "putting good cattle together with great people", and the lasting relationships with their customers and the past and current champions they have bred and sold are a testament to this fact. These females and bulls combine performance with excellent phenotype to become competitors at any level in the industry. The genetics represented from all breeds in this offering, on both sides of the pedigrees, are second to none and are, in many-cases, progeny of or full or maternal sibs to some of the most highly valued and successfully shown females in the country. This is a well-balanced offering, and quality is present throughout. These show heifer and donor prospects are halter broke and started. Whatever breed/s you are interested in, you will find something to your liking in this special sale.

I encourage each of you to evaluate your own situation and goals, and on Saturday, March 25, take advantage of the knowledge and cutting-edge efforts of PCC and their program. If I can be of assistance to you, please let me know.

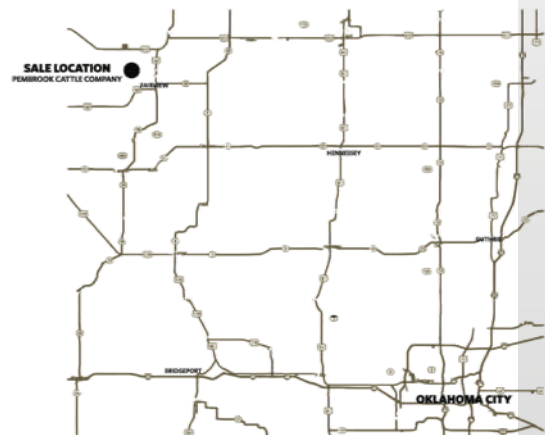
Sincerely,

Matt C. Sims



SALE LOCATION

49061 SOUTH COUNTY ROAD 249 • FAIRVIEW, OK 73737



SALE STAFF

MATT SIMS
AUCTIONEER & SALE MANAGER.....405.641.6081
JEFF MAFI
AMERICAN ANGUS ASSOCIATION.....816.344.4266
DELVIN HELDERMON
SPECIAL ASSIGNMENT.....405.205.1116

SALE CONSULTANTS

WILLY COUCH.....405.627.5200
LES JONES.....972.743.8603
KY STIERWALT.....580.302.3005



OWNER
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402-330-3447
IB SALES ASSOCIATE
WILEY FANTA
320-287-0751
MCMARKETINGMANAGEMENT.COM



RANDALL O. RATLIFF
615.330.2735
RRMKTG.COM

MOTEL ACCOMMODATION

BEST WESTERN PLUS FAIRVIEW INN & SUITES
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HAMPTON INN AND SUITES
511 DEMIA CT., ENID.....580.234.4600
FOR FURTHER ASSISTANCE WITH RESERVATIONS,
CALL BETH PEMBROOK.....405.245.1834

AIR TRANSPORTATION

Oklahoma City's Will Rogers World Airport is served by most major airlines and is a 1-3/4 hour drive from the ranch; rental cars are available. Private aircraft can be accommodated at Fairview Municipal Airport or Enid Woodring Regional Airport.

SALE TERMS AND CONDITIONS

All cattle are to be paid for during or immediately after the sale and will not be released until after settlement has been made. Cattle will not be transferred until paid for in full.



Bid Live Online ccli.live
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THE PEMBROOK SALE BOOK & ADVERTISING PREPARED BY
MATT C. SIMS AUCTION, INC. - 405.641.6081
DESIGN & PRODUCTION BY THE SHOWTIMES, INC
PHOTOGRAPHY BY JOHN REASOR & MATT SIMS
VIDEOS BY OUTCROSS GROUP, JOHN REASOR

HERD HEALTH

Cattle will be accompanied by proper health certificates needed for immediate transport. All females have been brucellosis vaccinated

GUARANTEE

The cattle sell under Suggested Terms and Conditions of the breed association that applies to each lot. (American Angus Association, American Red Angus Association, American Simmental Association, American International Charolais Association, American Maine-Anjou Association, and American Chianina Association.)

REGISTRATION CERTIFICATES

Animals will be transferred to the buyer at the seller's expense. Each buyer must be sure to give the sale clerk the proper name and address for making transfers. All calves born before the sale are to be registered by the seller; proper breeding certificates will be signed for the buyer to use in registering calves born after the sale.

ABSENTEE BIDS

Real-time bidding will be available via the internet through the CCI.Live website. Be sure to register to bid prior to the sale. You may also contact the owners, sale manager, sale consultants or any member of the sale staff to place a bid if you will not be able to attend the sale.

TRUCKING

Randy Lathrop, (847) 910-4673, and Tom Snell, (580) 374-4168 are reliable options. Let us know if you need assistance with your trucking arrangements.

INSURANCE

Insurance for your purchases will be available sale day at the clerk's desk. We recommend that insurance be obtained on lots purchased.

NOTE

Supplemental information will be available at sale time. Announcements made at the sale from the auction block will take precedence over statements in the sale book. We reserve the right to withdraw any lot not meeting our specifications prior to sale time. All persons who attend the sale do so at their own risk. Neither the owners nor the sale manager assume liability, legal or otherwise, for accidents or loss of property. As the sale manager, Matt C. Sims Auction, Inc. is only an agent for the seller and has no responsibilities other than those involved in conducting the sale.

VIDEOS ONLINE ON THE PEMBROOKCATTLE.COM & AT MCSAUCTION.COM

RED ANGUS

PCC

ROLLIN
ON
REDS



MCS



EBL GCC
RED EAGLE E7194
SIRE OF LOT 1A



ROJAS VALENTINA 9113
DAM OF LOTS 1-5

LOT 1A

BWP DKBF VALENTINA 2201K

DOB	REG. #			
6/12/22	4729171			
CED	BW	WW	YW	MILK
10	0.2	66	97	22

TATTOO
2201K
RED ANGUS
100% AR

- RED U-2 RIFF 1213C
- EBL GCC RED EAGLE E7194
- TJS SARABEL A174
- PZC TMAS FIRESTORM 1800 ET
- ROJAS VALENTINA 9113
- SIX MILE LAKOTA 112Y

- Pure elegance! This Red Eagle daughter offers the look and design that is highly sought after and hard to replicate. She is extended fronted while being big bodied and high volumed. In addition, she is correct in her build and offers advantages from a structure standpoint. Stout hipped and stylish will keep this donor prospect valuable.
- This one could carry the torch for her dam, Rojas Valentina, aka "Sassy", the 2021 Cattleman's Congress Grand Champion Red Angus Female and National Champion that was also named Champion Red Angus Female at the FWSS, OYE, and Tulsa State Fair and be the next great donor or investment for any program.
- Selling 1/2 interest. Lot 1A is a bred and owned for Bret Pembrook and PCC and Brown Farms would entertain the opportunity to campaign this female if the new owner would desire and would be glad to discuss that possibility with the buyer after the sale.
- Offered with our genetic partners, Brown Farms, Merkel, TX
- Sells open.





BWP DKBF VALENTINA 206K
FLUSH SISTER TO LOT 1B



SIX MILE JOHN WICK 882E
SIRE OF LOT 1B

P
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LOT 1B

BWP DKBF VALENTINA 3203K

DOB	REG. #			
7/2/22	4729173			
CED	BW	WW	YW	MILK
14	-1.4	66	101	25

TATTOO
3203K

RED ANGUS

100% AR

- RED U-2 RECKONING 149A
- SIX MILE JOHN WICK 882E
- RED SIX MILE & CO GLORIA 29A
- PZC TMAS FIRESTORM 1800 ET
- ROJAS VALENTINA 9113
- SIX MILE LAKOTA 112Y

PCC

- This July born combines a flashy look and genetic merit. She is opened up at her skeletal base, deep and full through her midrib and still offers an attractive look from the side. She is feminine and also sound in terms of her feet and legs. Her phenotypic design suggests long-term profit potential!
- Like her sisters, lot 1B has what it takes to follow in the footsteps of her dam, Rojas Valentina, aka "Sassy", the 2021 Cattlemen's Congress Grand Champion Red Angus Female and National Champion that was also named Champion Red Angus Female at the FWSS, OYE, and Tulsa State Fair.
- A full sister to lot 1B was the \$10,000 lead lot in the Red Angus division of the Fall 2022 PCC Sale.
- The sire of lot 1B, John Wick, is deceased and his semen is next to impossible to find and when you do its generally over \$2000 per unit.
- Selling ½ interest. Lot 1B is a bred and owned for Bret Pembroke and PCC and Brown Farms would entertain the opportunity to campaign this female if the new owner would desire and would be glad to discuss that possibility with the buyer after the sale.
- Offered with our genetic partners, Brown Farms, Merkel, TX
- Sells open.



MLK BIG FOOT
SIRE OF LOT 2



ROJAS VALENTINA 9113
DAM OF LOTS 1-5

LOT 2

BWP DKBF VALENTINA 112K

DOB	REG. #	TATTOO
9/6/22	4729175	112K
CED	BW	WW
10	-0.2	60
YW	MILK	
96	26	

RED ANGUS

100% AR

- WEBR TC CARD SHARK 1015
- MLK BIG FOOT**
- TC CUPCAKE 03Y
- PZC TMAS FIRESTORM 1800 ET
- ROJAS VALENTINA 9113**
- SIX MILE LAKOTA 112Y

PCC

- Like her famous dam, this female has all the ingredients for long term, high-level success in and out of the show ring. She is sound and functional, with tremendous rib and volume, and has a deadly look when standing on the profile. Additionally, she is bold bodied and stout out of her hip and her powerful build blends mass and dimension with the right kind of structural base. She is the low input kind that reads with added shape and performance.
- She is another direct daughter of Rojas Valentina, aka "Sassy", the 2021 Cattlemen's Congress Grand Champion Red Angus Female and National Champion that was also named Champion Red Angus Female at the FWSS, OYE, and Tulsa State Fair.
- Selling 1/2 interest and full possession.
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Sells open.



EGL GCC RED EAGLE E7194 SIRE
OF LOTS 3-5

LOT 3

BWP DKBF RED ROCK 214K

DOB
3/2/22

REG. #
4729177

TATTOO
214K

CED	BW	WW	YW	MILK
10	0.2	66	97	22

RED ANGUS
100% AR

RED U-2 RIFF 1213C
EGL GCC RED EAGLE E7194
TJS SARABEL A174
PZC TMAS FIRESTORM 1800 ET
ROJAS VALENTINA 9113
SIX MILE LAKOTA 112Y

- This young sire prospect is rugged built, good in his body shape and offers a great look from the side. He is sound footed and should transmit both function and eye appeal.
- BW: 70 lbs. Adj. WW: 700 lbs.
- Selling 2/3 interest and full possession.
- Offered with our genetic partners, Brown Farms, Merkel, TX.

PGC

LOT 4

BWP DKBF RED WAVE 59K

DOB
2/27/22

REG. #
4729179

TATTOO
59K

CED	BW	WW	YW	MILK
10	0.2	66	97	22

RED ANGUS
100% AR

RED U-2 RIFF 1213C
EGL GCC RED EAGLE E7194
TJS SARABEL A174
PZC TMAS FIRESTORM 1800 ET
ROJAS VALENTINA 9113
SIX MILE LAKOTA 112Y



ROJAS VALENTINA 9113
DAM OF LOTS 1-5

- Powerfully constructed and extra stout - this bull is opened up, wide pinned and shapely over his top and out through his hip. Additionally, he is high volumed and long fronted making him an attractive, well-balanced prospect.
- BW: 74 lbs. Adj. WW: 688 lbs.
- Selling 2/3 interest and full possession.
- Offered with our genetic partners, Brown Farms, Merkel, TX.

PGC

LOT 5

BWP DKBF RED OUTLOOK 235K

DOB
3/12/22

REG. #
4729181

TATTOO
235K

CED	BW	WW	YW	MILK
10	0.2	66	97	22

RED ANGUS
100% AR

RED U-2 RIFF 1213C
EGL GCC RED EAGLE E7194
TJS SARABEL A174
PZC TMAS FIRESTORM 1800 ET
ROJAS VALENTINA 9113
SIX MILE LAKOTA 112Y



- If extra power and dimension is what you're after, then look in here. This bull is wide chested, bold made and stout featured. His rugged build is in line with production standards, while he offers added look and style for further value.
- BW: 73 lbs. Adj. WW: 709 lbs.
- Selling 2/3 interest and full possession.
- Offered with our genetic partners, Brown Farms, Merkel, TX.

LOTS 3-5

• Lots 3 thru 5 are herd sire prospects that blend the PCC herd sire Red Eagle with Rojas Valentina, aka "Sassy", who was the 2021 Cattlemen's Congress Grand Champion Red Angus Female and National Champion that was also named Champion Red Angus Female at the FWSS, OYE, and Tulsa State Fair and who is rapidly ascending as one of the top donors in the PCC herd.

• A maternal sister to lots 3 thru 5 was the \$10,000 lead lot in the Red Angus division of the Fall 2022 PCC Sale and was a prelude to the maternal sibs featured in this offering as lots 1 thru 5.

ROJAS VALENTINA 9113 "SASSY"

RED ANGUS

PEMBROOK



RED DIAMOND EL REY 102
SIRE OF EMBRYOS



ROJAS VALENTINA 9113
FLUSH SISTER TO DAM OF EMBRYOS

SELLING 16 CONVENTIONAL EMBRYOS

IN FOUR 4-UNIT PACKAGES

PCC

LOT **6 A-D**

EL REY X SWAY 9401

RED ANGUS

MANN RED BOX 55C
RED DIAMOND EL REY 102
PELTON MISS AJA 0839U

PZC TMAS FIRESTORM
ROJAS SWAY 9401
SIX MILE LAKOTA 1112Y

- These embryos packages combine the hottest Red Angus genetics in the PCC and Brown programs.
- The sire of this mating, RED DIAMOND EL REY 102, was named Supreme Champion at the 2023 Cattlemen's Congress and National Champion Red Angus Bull after first being named Champion Red Angus Bull at the 2022 NWSS and the 2022 FWSS. El Rey is one of hottest sires in the Red Angus breed and is the most popular son of the now-deceased MANN RED BOX 55C. Semen is not being released on the open market and will only be available at auction for the foreseeable future, so take advantage of this rare opportunity to obtain genetics from one of the most promising young herd sires to hit the Red Angus breed in quite some time.
- The dam of this mating, ROJAS Sway 9401, is a flush sister to Rojas Valentina, aka "Sassy", who was the 2021 Cattlemen's Congress Grand Champion Red Angus Female and National Champion that was also named Champion Red Angus Female at the FWSS, OYE, and Tulsa State Fair and both are rapidly ascending as top donors in the PCC herd.
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Selling 4 lots with 4 embryos in package.

LOT 7

PCC FLC WATERLOO 218

DOB	REG. #	TATTOO		
9/10/22	4726631	218		
CED	BW	WW	YW	MILK
9	0.8	67	104	28
RED ANGUS				
100% AR				

RED MRLA RESOURCE 137E
RED U2 TOWNSHIP 176
 U2 BEAUTY 113Z
 RED 500 LINE POWER EYE 161X
FLC DANCING QUEEN 330
 MF DANCING QUEEN 7900



FLC DANCING QUEEN 815
 \$21,000 MATERNAL SISTER TO LOT 7

- Here is a heifer that big bodied and stout made. She offers the look of utility while being heavy structured and good in her lines.
- Bred by Flaming Livestock Co., Hillsboro, KS., lot 7 is a maternal sister to FLC Dancing Queen 815, that was a many-time Champion for Bret Pembrook before selling for \$21,000 in a past PCC online sale to the Weems family in Texas and is now working as a donor in their elite program.
- Sells open.

PCC



LOT 8

PCC RFLC LANA 25

DOB	REG. #	TATTOO		
8/30/22	4728031	25		
CED	BW	WW	YW	MILK
8	1	67	104	20
RED ANGUS				
100% AR				

RED U-2 RIFF 1213C
EGL GCC RED EAGLE E7194
 TJS SARABEL A174
 RED LAZY MC LOOKOUT 153X
RFLC LANA 810
 RFLC LANA 232

- Another flashy appearing female who combines the right kind of center body with the added value of style and eye appeal. She is trendy and flashy, while still providing production merit for operation versatility.
- Selling full interest and full possession.
- Bred by Flaming Livestock Co., Hillsboro, KS.
- Sells open.

PCC



LOT 9

BWP RED BRICK 77K

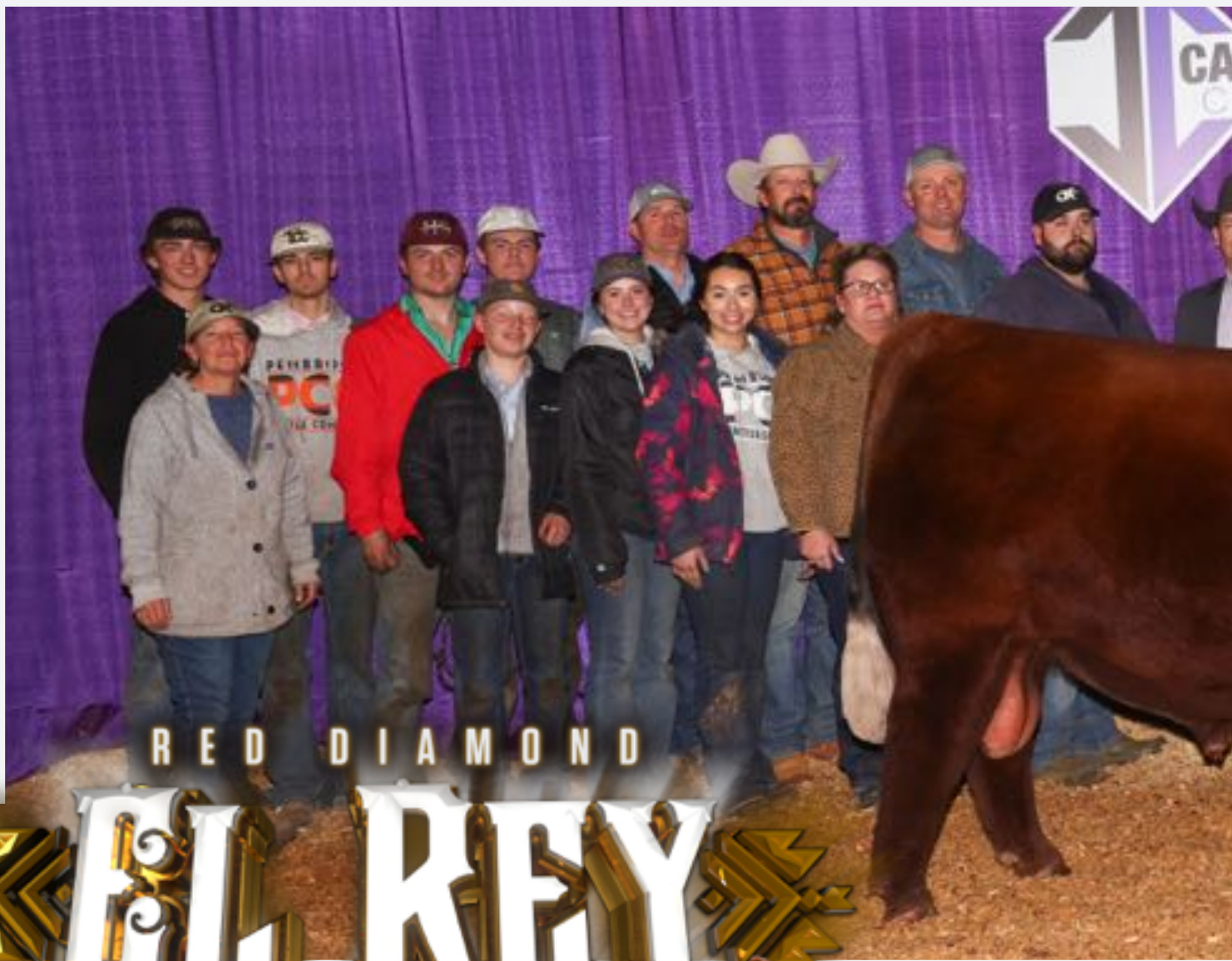
DOB	REG. #	TATTOO		
4/2/22	4729187	77K		
CED	BW	WW	YW	MILK
10	0.5	65	96	24
RED ANGUS				
100% AR				

PZC TMAS FIRESTORM 1800 ET
ROJAS EAGLE FORD 9106
 ROJAS SIXMILELAKOTA 16W C1
 EGL GCC RED EAGLE E7194
EGL DREAM GIRL 0077
 PZC TMAS DREAMGIRL 2367Z

- Here is a young bull that is massive in his shape and power. He drops out of his spine with curvature up high, while remaining genuine in his width throughout. To compliment this, he ties his neck high onto his shoulder and offers an impressive look from there forward.
- His dam, a striking daughter of Red Eagle, was a \$9,500 featured bred heifer in the 2022 PCC Fall Sale and has the look to produce top show heifers and replacements and the power and numerical balance needed to produce sons like this one that will work both in the purebred and commercial sectors of the industry.
- The dam of lot 9 was shown successfully by Bret Pembrook and Brown Farms and was named Reserve Division Champion at the 2022 Cattlemen's Congress.
- The grand-dam of lot 9 was the \$12,000 selection of Standridge and LeDoux from the 2013 TXLE Sale.
- BW: 68 lbs. Adj. WW: 727 lbs.
- Selling full interest and full possession.



EAGLE FORD
 SIRE OF LOT 9



RED DIAMOND

EL REY

102



PCC

- RED DIAMOND EL REY 102 was named Supreme Champion at the 2023 Cattleman's Congress and National Champion Red Angus Bull after first being named Champion Red Angus Bull at the 2022 NWSS and the 2022 FWSS. El Rey is one of the hottest sires in the Red Angus breed and is the most popular son of the now-deceased MANN RED BOX 55C. Semen is not being released on the open market and will only be available at auction for the foreseeable future, so take advantage of this rare opportunity to obtain genetics from one of the most promising young herd sires to hit the Red Angus breed in quite some time.
- Owned with Red Diamond Land & Cattle and Brown Farms.



P E M B R O O K

SELLING 6 SEXED FEMALE UNITS
IN THREE 2-UNIT PACKAGES

LOT **10 A-C**

RED DIAMOND EL REY 102

DOB	REG. #	TATTOO			
2/1/21	4445797	102			
CED	BW	WW	YW	MILK	RED ANGUS
10	0.3	65	102	29	100% AR

- SLGN WIDELOAD 920W
- MANN RED BOX 55C**
- PELTON MISS AJA 0839U
- COLLIER BRILLIANCE B318
- COLLIER RUBY 37**
- RED NORLINE RUBY 159B

PCC

SELLING 25 CONVENTIONAL UNITS
IN FIVE 5-UNIT PACKAGES

LOT **11 A-E**

RED DIAMOND EL REY 102

DOB	REG. #	TATTOO			
2/1/21	4445797	102			
CED	BW	WW	YW	MILK	RED ANGUS
10	0.3	65	102	29	100% AR

- SLGN WIDELOAD 920W
- MANN RED BOX 55C**
- PELTON MISS AJA 0839U
- COLLIER BRILLIANCE B318
- COLLIER RUBY 37**
- RED NORLINE RUBY 159B

EL REY SEMEN PACKAGES

P E M B R O O K



EL REY AS A CALF
2022 FORT WORTH STOCK SHOW



EL REY AS A CALF
2022 NATIONAL WESTERN STOCK SHOW





SELLING 25 CONVENTIONAL UNITS

IN FIVE 5-UNIT PACKAGES

LOT 12 A-E

PZC TMAS FIRESTORM 1800 ET

DOB	REG. #	TATTOO	
3/30/11	1472101	1800	
CED	BW	WW	YW MILK
12	-0.7	63	93 30

RED ANGUS
100% AR

- RED SIX MILE AVIATOR 217P
- RED SIX MILE SAKIG 832S
- RED SIX MILE SIERA 257P
- CITATION 138
- GT CITA 4060
- JMDF MISS LANA

- Firestorm has been deceased for some time now and semen is becoming limited. No bull that we know of has been able to stand the test of time like Firestorm. Firestorm started off 2021 with a bang siring the 2021 National Champion Red Angus Female ROJAS VALENTINA 9113 "SASSY" for Bret Pembrook. As seen by his progeny in this sale and others, and the cattle that have competed and won this show season, Firestorm still gets it done like no other. Having a little Firestorm in your tank can be like having the codes to launch weapons.
- Ranks in the top 25% for HP.

PCC

SELLING 15 CONVENTIONAL UNITS

IN THREE 5-UNIT PACKAGES

LOT 13 A-C

ROJAS EAGLE FORD 9106

DOB	REG. #	TATTOO	
2/1/19	4130112	9106	
CED	BW	WW	YW MILK
10	-0.2	60	87 26

RED ANGUS
100% AR

- RED SIX MILE SAKIG 832S
- PZC TMAS FIRESTORM 1800 ET
- GT CITA 4060
- RED U-2 BIG LEAGUE 7136T
- ROJAS SIXMILELAKOTA 16W G1
- RED SIX MILE LAKOTO 723L

- The Eagle Ford progeny are topping the sales and finding their way to the backdrop. As you can see by his son that sells as lot 9 in this offering, as well as his daughters that sold as lots 23 and 24 in our Fall 2021 sale and the sons that sold as lots 41 thru 43 in the Spring 2022 PCC offering, and the Red Composite daughters that sold as lots 26 and 27 in the fall 2022 PCC offering, the Eagle Ford sired progeny are going to be among the most elite cattle in the Red Angus breed. Semen is limited and will only be offered at auction.
- Ranks in the top 25% for HP.





ANGUS

PCC



LOT **14**

PCC MISS EVENING TINGE 102K

DOB
10/14/22

REG. #
PENDING

TATTOO
102K

ANGUS

- Destined for the backdrop, this female is super elegant and extended up front providing added value in terms of ring presence, yet still offering power and dimension. Her body type suggests performance and utility, while her look from the side elevates her to a new level in terms of show ring flare!
- Retaining a 1/2 embryo interest.
- Sells open.

LOTS 14-15

SILVEIRAS STYLE 9303
SILVEIRAS FORBES 8088
COLLISON FOREVER LADY 1622

PCC WITTEN 111A
PCC MISS EVENING TINGE 430E
PCC EVENING TINGE 226 8001

- This awesome pair of flush sisters combine Forbes, who was named The ROV Show Bull of the Year after being slapped Grand Champion Bull at the 2021 Cattlemen's Congress and Atlantic National Angus Show. He was also Supreme Champion Open Angus Animal at Atlantic National Angus Show, Grand Champion Bull at the 2021 Western National Angus Futurity and Grand Champion Bull at the 2020 Kansas State Fair as well as being named the 2020 Grand Champion Angus Bull at the Fort Worth Stock Show & Rodeo, the 2020 Grand Champion Angus Bull at the Houston Livestock Show & Rodeo and the Reserve Grand Champion Angus Bull at the 2019 ROV American Royal Angus Show with the highest valued Angus donor female in the PCC herd, PCC Miss Evening Tinge 430E.
 - One-half interest in the dam of lots 14 and 15 originally sold to Sullivan Farms for \$75,500 as a heifer calf before selling in her entirety as lot 1 in the fall 2022 PCC Sale for \$42,500.
 - A maternal sister to lots 14 and 15 was named Division 2 Champion at 2021 National Junior Angus Heifer Show for Jelani King after also winning her class at the 2021 Cattlemen's Congress and co-topping the Angus offering of the 2021 Limited Edition Sale at PCC at \$29,000. That same daughter was the Angus Bronze Medallion winner at OYE.
 - Two flushes have been sold from 430E for \$12,500 in the 2021 PCC Fall Sale and \$12,000 in the 2020 PCC Fall Sale and her embryos have been among the high sellers in three of our recent online sales.
 - During her years of production at PCC, the grand-dam of lots 14 and 15, PCC Evening Tinge 226 8001, generated an average of \$110,000 per year in progeny sales!
 - A maternal brother to lots 14 and 15 sells as lot 25.



PCC EVENING TINGE 430J
MATERNAL SISTER TO LOTS 14 AND 15



PCC EVENING TINGE 430J
MATERNAL SISTER TO LOTS 14 AND 15

PCC



LOT **15**

PCC MISS EVENING TINGE 101K

DOB
10/20/22

REG. #
PENDING

TATTOO
101K

ANGUS

- Talk about being cool fronted! This heifer ties a skinny neck high into her shoulder, is long and extended from there forward, while maintaining balance and symmetry from there back. Additionally, she is big footed and heavy boned, good bodied and functional in her build.
- Retaining a 1/2 embryo interest.
- Sells open.



MISS EVENING TINGE 430E
DAM OF LOTS 14 AND 15



PCC EVENING TINGE 430J
MATERNAL SISTER TO LOTS 14 AND 15



PCC EVENING TINGE 120G
FULL SISTER TO DAM OF LOTS 14 AND 15



PCC SULL ELLIE 239K
\$25,000 MATERNAL SISTER TO LOTS 16 AND 17

PCC



UDE ELLIE 9230
DAM OF LOTS 16 AND 17

LOT **16**

SULL PCC ELLIE 2577K

DOB
9/16/22

REG. #
20596548

TATTOO
2577K

ANGUS

- 9230 is impressive on a profile. She is powerful, yet super attractive and feminine in her design. She is long fronted, deep bodied, opened up and still stout at the ground. But what makes her even more unique is her flexibility and correctness in terms of angles. This female puts together all the show ring flash with real world function!

- Retaining a 1/2 embryo interest.
- Sells open.

LOTS 16-17

CFCC BLACK JACK 001
KR CASINO 6243
MALSONS SAVANNAH 27Y
EXAR BLUE CHIP 1877B
UDE ELLIE 9230
SLL ELLIE 2201

- Lots 16 and 17 are out of the \$100,000 donor dam, UDE Ellie 9230, that like these two daughters, is a true outlier for stoutness, look, and sheer presence from one of the most successful matings to ever carry the UDE prefix...EXAR Blue Chip 1877B x SLL Ellie 2201. This mating yielded two of the most popular Angus heifer calves to sell during the 2019 sale season. The first, UDE Ellie 9230, who the dam of lots 16 and 17, was the 2020 NWSS Division Champion for Sara Sullivan, prior to being named 2020 NJAS Grand Champion Owned Female. She capped off her career with a victory in Freedom Hall when she was selected as the 2020 Grand Champion Junior Angus Female for Sara Sullivan.
- The second, UDE Ellie 9197, was the \$32,000 full sister that sold to our friends North of the border in Canada. She was the Reserve Supreme Champion Heifer Overall at the 2019 Kansas Beef Expo, Supreme Champion Overall at the 2020 Kentucky Beef Expo, and was a division winner at the 2020 NWSS.
- A maternal sister to lots 16 and 17, PCC SULL Ellie 2397K was the \$25,000 selection of Jelani King from the 2022 Fall PCC Sale.
- A maternal sister to the dam of lots 16 and 17 was the 2018 NAILE Grand Champion Heifer in the Junior show shown by the Steenhoek family. This female was a favorite of many on the 2018 show circuit and has become a role model matriarch in production.

LOT **17**

SULL PCC ELLIE 2503K

DOB
10/6/22

REG. #
20600596

TATTOO
2503K

ANGUS

- Here is a powerful, bold bodied heifer with the look and build in high demand. She is stout featured, opened up through the center portion of her body and still shapely out of her hip. Her mass and substance suggest long-term functionality, while her look is sure to generate attention.
- Retaining a 1/2 embryo interest.
- Sells open.



LOT 18
SULL PCC SARAS DREAM 2513K
 DOB: 10/4/22 REG. #: 20596549 TATTOO: 2513K
ANGUS

- This top show and donor prospect has the pizzazz and pedigree to follow in the footsteps of her \$100,000 flush sister and compete at any level of competition before becoming a valuable contribution as a donor for her new owner. She is practical and high performing while being sound in terms of her structure and offers a great look up front. She is high volumed and provides an easy maintaining look through her center body, attributes that will allow her to excel in the show ring and the pasture.
- Retaining a 1/2 embryo interest.
- Sells open.

LOTS 18-19



SULL PCC SARAS DREAM 1551J
 \$85,000 MATERNAL SISTER TO LOTS 18 AND 19



SULL PCC SARAS DREAM 1541J
 MATERNAL SISTER TO LOTS 18 AND 19



SARAS DREAM S609
 THIRD DAM OF LOTS 18 AND 19



SULL PCC SARAS DREAM 1544J
 MATERNAL SISTER TO LOTS 18 AND 19



COLBURN SARAS DREAM 6758
 DAM OF LOTS 18 & 19



SILVEIRAS STYLE 9303
 SILVEIRAS FORBES 8088
 COLLISON FOREVER LADY 1622
 C&C MCKINLEY 3000 EXAR
 COLBURN SARAS DREAM 6758
 SILVEIRAS SARAS DREAM 1339

- The dam of lot 18 and the lot 19 embryos produced SULL PCC Saras Dream 2110K, the \$100,000 top-selling heifer in the Fall 2022 PCC Production Sale, that was a champion for Cambria Cook, Clovis CA, after producing lots 2 thru 5 in the 2022 Spring PCC Sale that grossed \$232,000 to average an incredible \$38,667 and included the \$85,000 top selling heifer in that event, SULL PCC SARAS DREAM 1551J, selected by Brown Farms in Texas to join their elite donor program.
- Colburn Saras Dream 6758 is a maternal sister to Colburn Primo 5153 and traces to the legendary deceased donor EXG Saras Dream S609 R3. Other maternal sibs to the dam of lots 18 and 19 include: the \$75,000 2016 National Junior Angus Show Grand Champion Female, CCC Saras Dream 5116 who was also the Supreme Champion Over All Breeds at the 2016 American Royal, Grand Champion Owned Heifer at the 2016 National Junior Angus Show, Supreme Champion Female at the 2016 Indiana State Fair, Reserve Grand Champion Female at the 2016 Atlantic National, Reserve Grand Champion at the 2016 Fort Worth Stock Show, Grand Champion Angus Heifer at the North American International Livestock Exposition, and the Late Winter Calf Champion in the Jr. & ROV Show at the 2016 National Western Stock Show, as well as the \$50,500 Colburn Saras Dream 5082, who was Supreme Champion Female at the 2016 Indiana State Fair, Division III Champion at the 2016 National Junior Angus Show, Supreme Champion Heifer at the 2016 Illinois Beef Expo, Reserve Grand Champion at the 2016 All American Breeders Futurity, Reserve Champion Late Spring Heifer Calf at the 2016 Atlantic National, and Grand Champion Prospect Heifer at the 2016 National Western Stock Show, all shown by the Guyer Family.



SULL PCC SARAS DREAM 2110K
 \$100,000 SULL SISTER TO LOTS 18 AND 19 EMBRYOS

SELLING 4 SEXED FEMALE EMBRYOS

LOT 19
FORBES X SARAS DREAM
ANGUS

- An opportunity to produce full sisters to SULL PCC Saras Dream 2110K, the \$100,000 top-selling heifer in the Fall 2022 PCC Production Sale and champion for Cambria Cook, Clovis CA, and maternal sisters to lots 2 thru 5 in the 2022 Spring PCC Sale that grossed \$232,000 to average an incredible \$38,667 and included the \$85,000 top selling heifer in that event, SULL PCC SARAS DREAM 1551J, selected by Brown Farms in Texas to join their elite donor program.



BNWZ DIGNITY 8017
SIRE OF LOT 20

LOT **20**

PCC BLOOM KIKI 294K

DOB
11/24/22

REG. #
PENDING

TATTOO
294K

ANGUS

PVF INSIGHT 0129
BNWZ DIGNITY 8017
 CCC SARA'S DREAM 5116
 C&C MCKINLEY 3000 EXAR
EXAR BLACKCAP 89008
 EXAR BLACKCAP 5679

- Here is a cool looking, powerfully constructed female with all the extras! Her neck sets high, while being long and extended. At the same time, she is opened up underneath and maintains added dimension on the topside of her skeleton. To compliment this, her profile is sure to generate ring value!
- Dignity's first calf crop is rocketing himself to the top as Insight's dominant son of producing profile and value! He has sired extremely high sellers for Nowatzke, Boyert/Core & Sweeney and lot 20 could continue that trend.
- Sells open.

PCC



LOT **21**

DKBF PCC QUEEN 219K

DOB
12/12/22

REG. #
20601972

TATTOO
219K

ANGUS

SCC TRADITION OF 24
SCC SCH 24 KARAT 838
 FCF PROVEN QUEEN 419
 COLBURN PRIMO 5153
RRC PCC QUEEN 815
 PF MISS SOPHIE OF 414

- Just a December, but already looking the part of a champion. This female is extra good looking up front, great in terms of her lines and functional in her body type. She has flex and cushion at the surface while being bold and dimensional from there up. A young prospect that is bound to make her mark in the showing.
- The dam of lot 21, combines Primo, with a member of the highly successful First Class x Queen 414 mating that is a direct daughter of the elite Angus donor J&J Queen 414, who has been proclaimed by many as Northern Improvement's greatest daughter. This cow family is proven to generate unparalleled "look," quality, structural soundness and power. Progeny of 414 have dominated the show circuit and there has not been a more diverse and dominate cow line than Queen 414, as is evident the success of her progeny by multiple sires from multiple breeds.
- Offered with our genetic partners, Brown Farms, Merkel, Texas
- Sells open.



SCC SCH 24 KARAT 838
SIRE OF LOT 21



J&J QUEEN 414
THIRD DAM OF LOTS 21-24



RRC PCC QUEEN 815
DAM OF LOT 21



J&J QUEEN 414
THIRD DAM OF LOTS 21-24

LOTS 22-24

- The dam of lots 22 thru 24 is a full-sib in-blood to the dam of lot 21 and combines Primo with a member of the highly successful First Class x Queen 414 mating that is a direct daughter of the elite Angus donor J&J Queen 414, who has been proclaimed by many as Northern Improvement's greatest daughter. This cow family is proven to generate unparalleled "look," quality, structural soundness and power. Progeny of 414 have dominated the show circuit and include: the 2015 Oklahoma Youth Expo Supreme Champion Female, sired by First Class and shown by the Myers family, that was also a division winner in Denver; the 2015 American Royal Grand Champion MaineTainer Female, who was also Reserve Supreme Female at the 2015 OYE and Champion Maintainer at the 2015 National Western in Denver; the 2016 Fort Worth and 2015 NAILE and American Royal Grand Champion Percentage Simmental Bull, Stock Broker; the Reserve Grand Champion Percentage Bull at the 2012 Simmental Breeder's Sweepstakes who was also named Grand Champion Percentage Bull at the 2012 Tulsa State Fair; plus other successful cattle. Recently, ½ Interest in PF First Class of 414 C528, a brother to the grand-dam of lots 22 thru 24, sold in the 2015 Griswold Classic Sale for \$36,000 to Colby Warren of Alabama and another son "Panhandle" is an up-and-coming herd sire in the Griswold program.
- A maternal sister to the grand-dam of lots 22 thru 24, Shultz Lookout 414 35a, was shown successfully by Brooke Adams and is a full sister to the popular Circle M herd sire "Tejas".
- There has not been a more diverse and dominate cow line than Queen 414, as is evident the success of her progeny by multiple sires from multiple breeds.
- The sire of lots 22 thru 24, SCC SCH 24 Karat 838 is one of the hottest Angus bulls on the market today. Both his sire and dam are National Champions, so winning genetics are bred into his pedigree for generations back.

LOT 22

PCC RR QUEEN 104K

DOB
10/18/22

REG. #
20601987

TATTOO
104K

ANGUS

SCC TRADITION OF 24
SCC SCH 24 KARAT 838
FCF PROVEN QUEEN 419

COLBURN PRIMO 5153
PF QUEEN 414 7710
PF FIRST CLASS SIDNEY OF 414

• Here is a super stout, powerfully made heifer with lots of added shape and volume. She is attractive in her look, sound at the ground and blends together the pattern and performance needed in today's industry. Her added substance of bone and length of neck indicate a career of banners ahead.

- Sells open.

PCC



LOT **23**

PCC RR QUEEN 105K

DOB
10/11/22

REG. #
20601991

TATTOO
105K

ANGUS

SCC TRADITION OF 24
SCC SCH 24 KARAT 838
FCF PROVEN QUEEN 419

COLBURN PRIMO 5153
PF QUEEN 414 7710
PF FIRST CLASS SIDNEY OF 414

- Flashy and eye appealing is the first impression of lot 23. But in addition to this, she is great in her body shape, is wide chested, powerful out of her hip and flexible off both ends of her skeleton. She is high-headed and good looking while still being bold and functional.
- Sells open.

PCC



LOT **24**

PCC MISS QUEEN 103K

DOB
10/8/22

REG. #
20601981

TATTOO
103K

ANGUS

SCC TRADITION OF 24
SCC SCH 24 KARAT 838
FCF PROVEN QUEEN 419

COLBURN PRIMO 5153
PF QUEEN 414 7710
PF FIRST CLASS SIDNEY OF 414

- This female combines the basics of power and practicality into an attractive, well-built package. She looks like a lady while still offering added mass and dimension. She has stoutness in terms of bone work, extra body dimension, and shape and width from behind.
- Sells open.



LOT **25**

PCC CREWMAKER 323

DOB	REG. #	TATTOO
3/15/22	PENDING	323

ANGUS

C&C MCKINLEY 3000 EXAR
GATEWAY FOLLOW ME F163
 DUNK-W MAXINE HR 505C

PCC WITTEN 111A
PCC MISS EVENING TINGE 430E
 PCC EVENING TINGE 226 8001

- Here is a great young sire prospect that is built correctly in terms of structure. He offers width of base, shape and extra muscle throughout. Furthermore, he is trendy in his look without sacrificing feature and stoutness. His body type ready true and we'd expect him to transmit power, performance and function.
- This with the highest valued Angus donor female in the PCC herd, PCC Miss Evening Tinge 430E.
- One-half interest in the dam of lot 25 originally sold to Sullivan Farms for \$75,500 as a heifer calf before selling in her entirety as lot 1 in the fall 2022 PCC Sale for \$42,500.
- A maternal sister to lot 25 was named Division 2 Champion at 2021 National Junior Angus Heifer Show for Jelani King after also winning her class at the 2021 Cattlemen's Congress and co-topping the Angus offering of the 2021 Limited Edition Sale at PCC at \$29,000. That same daughter was the Angus Bronze Medallion winner at OYE.
- Two flushes have been sold from 430E for \$12,500 in the 2021 PCC Fall Sale and \$12,000 in the 2020 PCC Fall Sale and her embryos have been among the high sellers in three of our recent online sales.
- During her years of production at PCC, the grand-dam of lot 25, PCC Evening Tinge 226 8001, generated an average of \$110,000 per year in progeny sales!
- Maternal sisters sell as lots 14 and 15.
- BW: 74 lbs.



PCC MISS EVENING TINGE 430E
 DAM OF LOT 25



GATEWAY FOLLOW ME F163
 SIRE OF LOT 25

PCC

LOT **26**

LWHF PCC CLASSIC 05J

DOB	REG. #	TATTOO
2/10/22	20602542	05J

ANGUS

EXG RS FIRST RATE S903 R3
DAMERON FIRST CLASS
 DAMERON NORTHERN MISS 3114

S A V BISMARCK 5682
PF EVER ENTENSE 0273
 C&H EVER ENTENSE 4038

- Rugged and masculine is the general look of lot 26. Additionally, he is massive in terms of center body dimension, and extra powerful out of his hip. To compliment this, he is flexible and good at the ground, while maintaining style and eye appeal on the profile.
- Lot 26 combines the Triple Crown winning Dameron First Class with the \$19,000 selection of ZWT from the 2016 Pollard Sale PF Ever Entense 0273 who records progeny ratios of 2@89 for BW, 20@101 for IMF.
- A maternal sister to lot 26 sold for \$17,500 to Ryan Plemmons.
- The grand-dam of lot 26, Ever Entense 4038, was the \$60,000 selection of Turner Farms and Rimrock Ranches through the 2008 Limestone Sale, while his great-grandam, Ever Entense 491G, went to Limestone after serving as the cornerstone of the C&H Cattle Co. program. C&H selected her as the \$320,000 one-time record-selling full interest female from the Bittersweet Station dispersal.
- BW: 90 lbs.



DAMERON FIRST CLASS
 SIRE OF LOT 26



PF EVER ENTENSE 0273
 DAM OF LOT 26

SIMMENTAL



PCC





LOT **27**

JSUL PCC MARY 2459K

DOB	REG. #	TATTOO			
6/20/22	4174435	2459K			
CED	BW	WW	YW	MILK	SIMMENTAL
12.5	0.6	77.8	116	25.8	PB SM

- Offering look and balance with a proven genetic script. Lot 27 is a stylish female that offers advantages in terms of her structural build, while merging the right kind of body type with added stoutness. She is level and attractive, yet wide based and extra dimensional. She has the look and pedigree of high donor value return.
- Sells open.



PCC JSUL PROUD MARY 1532J
 FULL SISTER TO LOTS 27-30 RESERVE
 GRAND CHAMPION PUREBRED
 SIMMENTAL HEIFER IN THE 2023
 CATTLEMEN'S CONGRESS JUNIOR SHOW



JBSF PROUD MARY
 DAM OF LOTS 27-30



LOTS 27-30

- HTP/SVF DURACELL T52
- THSF LOVER BOY B33
- RP/MP RIGHT TO LOVE 015U
- YARDLEY HIGH REGARD W242
- JBSF PROUD MARY
- BROOKS STEELMAGNOLIA X57

- These flush sisters have been the talk at PCC by many of the visitors that have come to look at our offering of Simmental genetics. Lots 27 thru 30 are so complete in terms of structure balance and eye appeal. For purebreds, we love the way the head and neck come up high out of their shoulder and their ability to really give you that killer look from the side. After their show career these females carry as much revenue generating potential as any females in the offering.
- Their dam, JBSF Proud Mary is quickly proving herself and becoming one of the most consistent donors at Sullivan Farms to ever walk. In her first calf crop her progeny by HPF Quantum Leap Z952 has dominated the showing.
- Three full sisters to lots 27 thru 30 were featured in the 2022 Spring PCC Sale and included PCC JSUL Proud Mary 1532J, who has been a many-time champion for Breckyn Bloomberg, including being named Reserve Grand Champion Purebred Simmental Heifer in the 2022 NAILE Open Show; Reserve Grand Champion Purebred Simmental Heifer in the 2023 Cattlemen's Congress Junior Show; 5th Overall Heifer at the 2022 World Beef Expo Junior Show; Reserve Champion Purebred Heifer at the 2022 Illinois Junior Simmental Show; and Res. Division Champion at the 2022 Illinois State Fair.
- JSUL Mary Is Proud 8047F a maternal sister to lots 27 thru 30, was Calf Champion and Reserve Overall Purebred Simmental Female at the 2018 NAILE Open Show and she also went on to be selected Grand Champion Simmental Female at the 2019 FWSS Open Show. Another maternal sister, JSUL Leapin Mary 8108, campaigned by Makenzie Hickman, sold through the Schaeffer/Tice Sale for \$45,000 and has been one of the most successful heifers on the jackpot circuit in the country while a full sister to lots 27 thru 30 sold for \$100,000 in the Schaeffer/Tice Sale.
- Three maternal sisters to lots 27 thru 30 sold for a total of \$50,000 in the 2021 Fall PCC Sale to average \$16,667.
- The Proud Mary name carries as much regard and recognition as anyhow family within the Simmental breed.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.



LOT **28**

JSUL PCC MARY 2531K

DOB	REG. #			
10/20/22	4174433			
CED	BW	WW	YW	MILK
12.5	0.6	77.8	116	25.8

TATTOO
2531K
SIMMENTAL
PB SM

- Here is a heifer with a captivation presence and just enough chrome to make her special. High-tying and long necked is just the start of her added look. She offers a bold center body, width at her pins and still sound her terms of her movement. Combining all this with genetic relevance make her a sure bet for showing success.
- Sells open.



LOT **29**

JSUL PCC MARY 2573K

DOB	REG. #	TATTOO		
10/20/22	4174432	2573K		
CED	BW	WW	YW	MILK
12.5	0.6	77.8	116	25.8

SIMMENTAL
PB SM

- Lot 29 is good bodied and powerfully constructed, while blending inherit value and genetic predictability. Her center rib dimension coupled with her added foot and bone make her highly functional, while still being level and attractive from the profile.
- Sells open.



BRECKYN BLOOMBERG
PCC JSUL PROUD MARY 1532J FULL SISTER TO LOTS 27- 30

PCC



LOT **30**

JSUL PCC MARY 2519K

DOB	REG. #	TATTOO		
9/26/22	4174434	2519K		
CED	BW	WW	YW	MILK
12.5	0.6	77.8	116	25.8

SIMMENTAL
PB SM

- Lot 30 is opened up at her base, offers width up high, and is still bold and dimensional through her center body. This marked up heifer combines volume and power into a well-balanced package that is sure to catch the judge's eye.
- Sells open.



PCC JSUL PROUD MARY 1532J
FULL SISTER TO LOTS 27-30 RESERVE GRAND CHAMPION PUREBRED SIMMENTAL AT THE 2022 NAILE



PCC JSUL PROUD MARY 1532J
FULL SISTER TO LOTS 27-30



JSUL MARY IS PROUD 8047F
MATERNAL SISTER TO LOTS 27-30



LOT **31**

JSUL PCC ROSIE THE LOOKER 2578

DOB	REG. #	TATTOO			
11/20/22	4174431	2578K			
CED	BW	WW	YW	MILK	SIMMENTAL
11.4	2.7	77.9	119.4	20.2	

PB SM

▪ Here is a cool fronted, big footed heifer with lots of extras! She has a stylish front end, is robust through her center body, and stout and square out of her hip. Furthermore, at the ground she is stout featured and flexible making her extra unique in her build.

LOTS 31-32

W/C RELENTLESS 32C
 JSUL SOMETHING ABOUT MARY 8421
 JBSF PROUD MARY

LLSF ADDICTION AY792
 PEINE/GS ROSIE 677D
 GUNN Z27 DO BLACK ROSE

▪ Simply put, this is one phenomenal pair of flush sisters! These females exemplify the kind and quality of purebred Simmentals that Beth and Travis want to offer their customers at PCC.

▪ They are perfect structured, with flex and cushion in their pasterns, while being wide based, soft middled, and long sided with femininity to spare.

▪ True outliers within the Simmental breed... we love the pedigree as well. The SAM progeny are exceeding expectations!

▪ Their dam, Peine/GS Rosie 677D, was selected as the Reserve grand champion purebred female at the 2018 NWSS and FWSS open shows and was also selected 7th overall at the 2018 National Jr heifer show.

▪ A full sister to lots 31 thru 32, JSUL PCC All About Rosie 1115J, was the \$50,000 top-selling Simmental from the 2021 Fall PCC Sale selected by Jaxon Hilbrands and is going to be a big part of our Simmental program as we retained a ½ embryo interest in her. Five other full sisters sold in the Fall 2022 PCC Sale for an impressive gross of \$95,000 to average \$19,000.

PCC



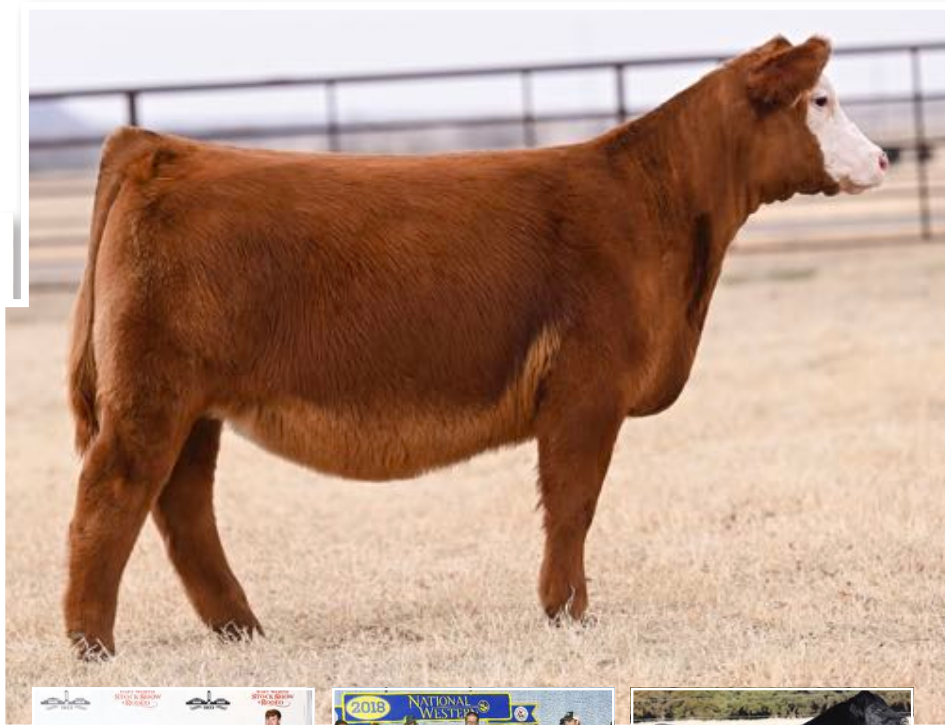
JSUL PCC ABOUT ROSIE 0501H
 FULL SISTER TO LOTS 31 AND 32



JSUL PCC ALL ABOUT ROSIE 115J
 \$50,000 FULL SISTER TO LOTS 31 AND 32



JSUL PCC ALL ABOUT ROSIE 115J
 \$50,000 FULL SISTER TO LOTS 31 AND 32



LOT **32**

JSUL PCC RED ROSIE 2558K

DOB	REG. #	TATTOO			
9/12/22	4174430	2558K			
CED	BW	WW	YW	MILK	SIMMENTAL
11.4	2.7	77.9	119.4	20.2	

PB SM

▪ This red baldy is special! Not only does she have a memorable color pattern, but her pieces create an expensive look with functionality galore! To compliment this, she is backed by proven genetics for showing success and donor profitability.



PCC JSUL ROSIE 2225K
 FWSS



PEINE GS ROSIE 677D
 DAM OF LOTS 31-32



JSUL SOMETHING ABOUT MARY 8421
 SIRE OF LOTS 31-32



P
E
M
B
R
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O
K

SELLING 4 SEXED FEMALE UNITS

IN TWO 2-UNIT PACKAGES

LOT 33 A-B

JBSF BERWICK 41F

DOB 4/14/18 REG. # 3462584

TATTOO 41F

CED BW WW YW MILK
9.6 4.2 76.3 116.9 18.9

SIMMENTAL

PB SM

HARKERS ICON
ROCKING P LEGENDARY C918
RP/MP VALENTINE 127X
FBFS WHEEL MAN 649W
JBSF 402B
SLG FANTASIA 66Z

SELLING 15 CONVENTIONAL UNITS

IN THREE 5-UNIT PACKAGES

LOT 34 A-C

JBSF BERWICK 41F

DOB 4/14/18 REG. # 3462584

TATTOO 41F

CED BW WW YW MILK
9.6 4.2 76.3 116.9 18.9

SIMMENTAL

PB SM

HARKERS ICON
ROCKING P LEGENDARY C918
RP/MP VALENTINE 127X
FBFS WHEEL MAN 649W
JBSF 402B
SLG FANTASIA 66Z

• Lots 33 and 34 offer a chance to acquire sexed female and conventional semen from the 2020 Embryos on Snow high selling lot, JBSF Berwick 41F, who commanded a hammer price of \$109,000 for one-third interest. With limited use, Berwick has been used on some of the most prolific donor cows in the business. His first calf crop hit sale rings last fall consistently being sale features and high sellers, including some north of six figures. Since then, they have hit the shavings and have turned "Berwick" into a must use Simmental sire, with his progeny in this sale being further testament.

- For those who had a chance to see Berwick, their first impression was simple, that he is destined to be a sire of impact with the shear quality, mass, and near perfect structural design that JBSF Berwick 41F possessed.
- Sired by Rocking P Legendary C918 and backed by JBSF 402B, a direct daughter of FBF Wheel Man 649W, a past National Western Stock Show Grand Champion Purebred Simmental Bull in 2012. The mating flexibility that Berwick offers is tremendous, with no Relentless, Broker, Profit, Lock N Load, or Loaded Up in his pedigree.
- With his untimely passing and limited inventory we feel this is a rare opportunity to acquire this valuable semen.



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E
M
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JBSF BERWICK 41F
SIRE OF LOTS 35 & 36



CARD TRACY 15G
DAM OF LOT 35

LOT 35

JBSF KIKI 295K

DOB	REG. #	TATTOO			
10/19/22	4176365	295K			
CED	BW	WW	YW	MILK	SIMMENTAL
8	4.6	86.3	135.5	20.8	

PB SM

ROCKING P LEGENDARY C918
JBSF BERWICK 41F
 JBSF 402B
 W/C BANKROLL 811D
CARD TRACY 15G
 CARD TRACEY 15D SB

- Here is an elite show and donor prospect! Elevated and attractive up front, powerful and bold through the center portion of her body, stout and shapely, all the while being correct structurally. She has a high-end look with the captivating charisma that will allow her to win early and then win often.
- The dam of lot 35, CARD Tracey 15G, is one of the more recently acquired females at Bloomberg Cattle and is a daughter of W/C Bankroll 811D that is a stunning red female with an elite growth profile that positions her among the top 5% of the breed for several EPDs.
- Sells open.

PCC

LOT 36

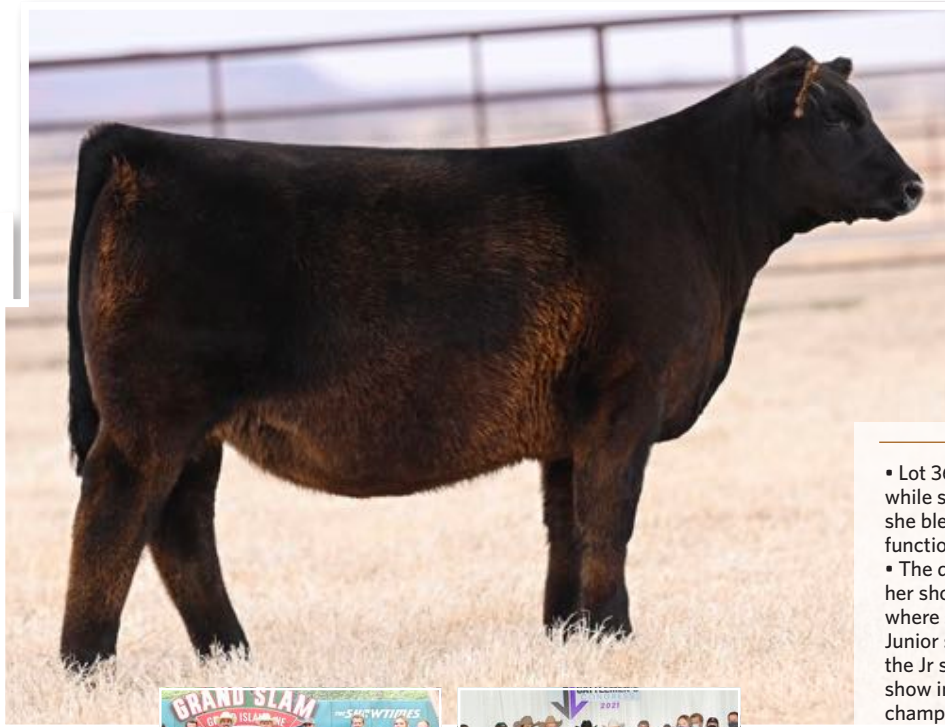
JSUL PCC CRYSTAL 'S WICK 2528K

DOB	REG. #	TATTOO			
10/27/22	4174439	2528K			
CED	BW	WW	YW	MILK	% SIMMENTAL
9.4	2.2	73.8	111.3	20.4	

3/4 SM 1/8 AN 1/8 SS

ROCKING P LEGENDARY C918
JBSF BERWICK 41F
 JBSF 402B
 THSF LOVER BOY B33
JSUL CRYSTAL LOVER 9848G
 SULL STYLING CRYSTALS 7022E ET

- Lot 36 is extra bold and powerful in her design. She is feminine while still being stout and dimensional throughout. At the stand she blends look and shape, yet when set in motion her extra functionality extends to her ease of movement.
- The dam of lot 36, JSUL CRYSTAL LOVER 9848G, started off her show career with a bang at the 2021 Cattleman's Congress where she was champion percentage female in the Open and Junior show and went onto be selected the Supreme Female in the Jr show. She carried that success to the National Jr Heifer show in Grand Island, NE where she was selected the grand champion percentage female.
- Females of this quality don't happen by mistake, the grand-dam of lot 36, SULL Styling Crystals 7022E, is quickly becoming one of the top donors in the country. She herself was a champion on the highest level as she was selected as the Grand Champion Shorthorn Plus at the 2018 National Jr Heifer show and is another example of the consistency and success when mating popular Simmental sires to elite Silveiras Style daughters.
- Sells open.



JSUL CRYSTAL LOVER 9848G
DAM OF LOT 36
2021 AJSA NATIONAL CLASSIC



JSUL CRYSTAL LOVER 9848G
DAM OF LOT 36
2021 CATTLEMEN'S CONGRESS



LOT 37

JSUL PCC FANCY REBA 2560K

DOB	REG. #	TATTOO			
10/3/22	4174438	2560K			
CED	BW	WW	YW	MILK	% SIMMENTAL
11.6	1.1	74.8	111.7	25.1	3/4 SM 1/4 AN

HTP/SVF DURACELL T52
THSF LOVER BOY B33
 RP/MP RIGHT TO LOVE 015U
 FHEN HALFTIME A127
JSUL REBA 'S FANCY 8375F
 DAF REBA C85

- Here is a super stylish, stout featured heifer that offers length of front with added depth and dimension. She drops out of her spine with upper curvature to her rib, then goes to the surface on added foot and bone. She is tucked up in her chest and bold from there back. Lot 37 is sure to generate attention when she goes in the ring.
- The real power behind Fancy Reba is her dam. JSUL REBA 'S FANCY 8375F was the dominate 2020 NJHS Grand Champion Percentage heifer. She was also the Champion Bred and Owned female at the 2019 NJHS.
- Coupled with the popular sire of champions, THSF LOVER BOY B33, this pedigree along with her added body shape, eye appeal, and structural correctness will make her a donor candidate that will raise them to compete at any level.
- A maternal sister to lot 37 was the \$50,000 selection of the Weems family from the 2022 Spring PCC Sale and has been campaigned successfully over the last show season.
- Her grand-dam, DAF Reba C85, has been a dominate producer of elite females. DAF Reba C85 herself was the 2016 Grand Champion Percentage Simmental Female in the Jr. Show at the NWSS and went on to be the Reserve Supreme at the 2016 Iowa Beef Expo as well as 5th overall female at the National Jr. Heifer Show.
- Sells open.



JSUL REBA 'S FANCY 8375F
DAM OF LOT 37



PCC BANKIN ON REBA 1500J
\$50,000 MATERNAL SISTER TO LOT 37



PCC BANKIN ON REBA 1500J
\$50,000 MATERNAL SISTER TO LOT 37



PCC BANKIN ON REBA 1500J
\$50,000 MATERNAL SISTER TO LOT 37



MACI
AND PCC BANKIN ON REBA 1500J

PCC



LOT 38

JSUL PCC REBA 2512K

DOB	REG. #	TATTOO			
9/26/22	4174436	2512K			
CED	BW	WW	YW	MILK	% SIMMENTAL
10.7	2	78.7	117.1	24.6	3/4 SM 1/4 AN

HTP/SVF DURACELL T52
THSF LOVER BOY B33
 RP/MP RIGHT TO LOVE 015U
 SILVEIRAS STYLE 9303
DAF REBA C85
 DAF REBA U16

- Lot 38 has a look of function and practicality. She offers stoutness at the ground while having a bold rib cage and the look of brood cow utility. She is level in her pattern and powerful behind.
- A full sister to lot 38, JSUL OH BOY REBA 0267G, was the 2021 American Royal Supreme Champion Female for Sara Sullivan, while a maternal sister, JSUL REBA 'S FANCY 8375F, was the dominate 2020 NJHS Grand Champion Percentage heifer. She was also the Champion Bred and Owned female at the 2019 NJHS.
- The dam of lot 38, DAF Reba C85, has been a dominate producer of elite females. DAF Reba C85 herself was the 2016 Grand Champion Percentage Simmental Female in the Jr. Show at the NWSS and went on to be the Reserve Supreme at the 2016 Iowa Beef Expo as well as 5th overall female at the National Jr. Heifer Show.
- Sells open.



JSUL OH BOY REBA 0267G
2021 AMERICAN ROYAL SUPREME HEIFER
FULL SISTER TO LOT 38

PEMBROOK



LOT **39**

JSUL PGC FASCINATION 2518K

DOB	REG. #	TATTOO
9/14/22	PENDING	2518K
% SIMMENTAL		

- Starting at the surface, here is a heavy boned wide based female with all the center volume you could ask for! She has width and power throughout while still being long and extended in her design.
- Sells open.



CELL FASCINATION 8231F
DAM OF LOTS 39 AND 40

PGC

LOTS 39-40

HTP/SVF DURACELL T52
THSF LOVER BOY B33
RP/MP RIGHT TO LOVE 015U

MAGS ALI
CELL FASCINATION 8231F
LLJB ABSOLUTE STYLE 3056A

- The dam of lots 39 and 40, CELL Fascination 8231F, was the \$80,000 high-selling female at the 2018 Linhart Limousin Fall Harvest Production Sale and is a daughter of MAGS Ali out of the legendary donor, LLJB Absolute Style 3056A.
- A maternal sister to lots 39 and 40, CELL Jade 1157J, demanded \$105,000 as the top-selling lot in the 2021 Linhart Limousin 12th Annual Fall Harvest Production Sale to Sara Sullivan.

LOT **40**

JSUL PGC FASCINATION 2504K

DOB	REG. #	TATTOO
10/7/22	PENDING	2504K
% SIMMENTAL		

- This young prospect is cool looking and stout featured. She is correct in her angles, bold bodied and powerfully made. She is expansive in her heart yet trendy in her chest giving her a killer look from the side.
- Sells open.



CELL JADE 1157J
MATERNAL SISTER TO LOTS 39 AND 40



GHIANINA



PCC



CHI / MAINTAINER

CHI / MAINTAINER

CHI / MAINTAINER

LOT **41**
PCC EFRC RED DAWN 920K

DOB	REG. #	TATTOO		
6/21/22	539834	920K		
CED	BW	WW	YW	MILK

MAINTAINER / LOW CHI / HIGH CHI OK & TX

PLUM CREEK PARADOX 161B

SLHT SULLY 919G ET

SLHT LADY 112Z

MR HOC BROKER

GK BROKER BABE 14F

SMOKIN GIRL

- Here is a high-quality show prospect that is dual registered and can show as a Maintainer and High Chi in Oklahoma and soon in Texas, and Low Chi/ORB in other major shows!
- Stout in terms of her bone work while being opened up at her base lays the foundation for added shape and dimension up high. On top of this, she is long and extended from her shoulder forward, and still highly functional as you analyze her center body.
- This is the heifer Travis and Beth chose to lead off the Chi division of this powerful offering and that should indicate how much they think of this heifer and her unlimited potential as a show prospect and future donor.
- Sells open.





MATERNAL SISTER TO LOTS 42 AND 43

MATERNAL SISTER TO LOTS 42 AND 43

NMR MRS FELICITY ET
MADISON FRAZIER SUPREME CHAMPION 2020 OYE
FULL SISTER TO LOTS 42 AND 43



- Lot 43 is eye appealing and bold in her build. Coupling extension with added volume, this heifer showcases style and functionality in one. She is good in her structure, level in her design and stout on her general makeup.
- Dual registered and can show as a Maintainer and High Chi in Oklahoma and soon in Texas, and Low Chi/ ORB in other major shows!
- Sells open.

LOT **42**

COY GIRLFRIEND 718 ET

DOB 7/18/22 REG. # 416839 TATTOO

CEB BW WW YW MILK
9 2.2 64 96 10

MAINTEINER / LOW CHI / HIGH CHI OK & TX

- Another trendy, well-balanced heifer that combines all the shape and power needed with an attractive look. She is great haired, flexible at the ground and offers the functional body type sought after for added value.
- Dual registered and can show as a Maintainer and High Chi in Oklahoma and soon in Texas, and Low Chi/ORB in other major shows!
- Sells open.

LOTS 42-43

DAMERON FIRST CLASS
COLBURN PRIMO 5153
SILVEIRAS SARAS DREAM 1339

ASHW WHO DA MAN
RTMC GIRLFRIEND
BSSD SISTA 11M

- The dam of lots 42 and 43, RTMC Girlfriend 815U, is one of those super cows that works to every sire you throw at her. A full sister to lots 42 and 43 was Supreme Female at the 2020 Oklahoma Youth Expo for Madison Frazier that came from a flush purchased by Barry Reimann and produced KMEM MR Just Do It ET that was Grand Champion MaineTainer Bull at Cattlemen's Congress.
- A maternal sib to lots 42 and 43 by Daddy's Money was campaigned by the Streitmatter family and is now in their donor pen and produced a \$13,500 Wynne In Doubt Steer.
- Other maternal sibs to lots 42 and 43 include: a Man Among Boys steer at \$17,500; five Monopoly's at a \$10,000 average; a Firewater that sold in the First Class Female Sale for \$8,750 a couple years ago and an Irish Whiskey female that sold for \$9,500. A testament to the fact that she works no matter how you mate her. Take advantage of your chance to own a full sib to the 2020 OYE Supreme Champion that could easily follow in her footsteps!

LOT **43**

COY GIRLFRIEND 722 ET

DOB 7/22/22 REG. # 416840 TATTOO

CEB BW WW YW MILK
9 2.2 64 96 10

MAINTEINER / LOW CHI / HIGH CHI OK & TX

DAMERON FIRST CLASS
COLBURN PRIMO 5153
SILVEIRAS SARAS DREAM 1339

ASHW WHO DA MAN
RTMC GIRLFRIEND
BSSD SISTA 11M





LOT **44**

PCC WHO DAT HOTTIE 109K ET

DOB	REG. #			HIGH CHI	
9/24/22	416859				
CED	BW	WW	YW	MILK	6.54% CHI
8	2.2	66	105	16	

6.54% CA | 69.53% AN | 12.498% MA | 11.433% XX

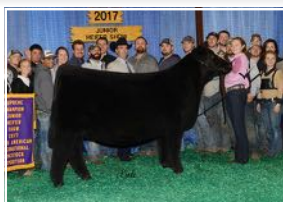
DAMERON FIRST IMPRESSION
 PCC WITTEN 111A
 JL EVENING TINGE 8001
 ASHW WHO DA MAN
 JSUL WHO DAT HOTTIE 8369F ET
 JSUL SULTRY 6640

- Flashy and exciting describe this High Chi show and donor prospect! She is unique in that she is big legged, stout featured and powerful, yet robust in her center body and extra fancy up front. She gives a cool look while being shapely and dimensional throughout.
- Sells open.

LOTS 44-48

• The donor dam of lots 44 thru 48 is a member of the famous Who Da Man x Sultry 6640 flush and was a many-time champion for Ethan Timer and is a full sister to JSUL Who Dat Raptor 6976D ET, who was the Supreme Champion Junior Heifer and Grand Champion Junior Chianina Female at the 2017 North American in Louisville and is the leading Chi donor in the PCC herd. The grand-dam of these sisters, JSUL Sultry 6640 has produced more National Champions and Supreme Champions at every level than any female in the country. Here is your opportunity to own a descendant of this incredible donor. Whether you want to produce your own donor cow or the next Supreme Champion at a major, these sisters have the potential to do it all.

• Maternal sisters to the dam of lots 44 thru 48 include: JSUL Who Dat Raptor who was the 2017 NAILE Supreme Champion; JSUL Who Dat 1602Y who was the 2012 American Royal and NAILE Supreme Champion Female; JSUL Who Dat Lady was the Champion Chianina female and is now an elite donor of sale toppers and champions for Schaeffer/Tice; JSUL Who Dat Ginger who was the Champion Chianina female at the NAILE open show and is now an elite donor at Sullivan Farms; JSUL WhoDat Darling who was the 2015 Supreme Champion Female at the Iowa State Fair and Aksarben and now an elite donor at Sullivan Farms that also produced JSUL Who Dat Cat that was Supreme at the 2018 Iowa Beef Expo and was Grand Champion Chianina at the National Junior Heifer Show and Champion Chianina female at the NAILE; JSUL Who Dat Sultry who was Reserve Supreme Champion at the 2017 Indiana State Fair and was also Reserve Chianina in the Open and Junior Show at the NAILE that same year; and JSUL Red Thunder, a dominate donor for the Udell family.



JSUL WHO DAT RAPTOR 6976D
 FULL SISTER TO THE DAM OF LOTS 44-48



PCC WHO DAT HOTTIE 306K
 \$45,000 MATERNAL SISTER TO LOTS 44-48



PCC WITTEN
 SIRE OF LOTS 44 AND 45

- Here is a younger High Chi heifer that has all the makings of a special one. Being built right at the ground, she then offers tons of volume and mass with extra length and extension. She is functionality and style combined into one elite package.
- Sells open.

LOT **45**

PCC WHO DAT HOTTIE 111K ET

DOB	REG. #			HIGH CHI	
11/1/22	416860				
CED	BW	WW	YW	MILK	6.54% CHI
8	2.2	66	105	16	

6.54% CA | 69.53% AN | 12.498% MA | 11.433% XX

DAMERON FIRST IMPRESSION
 PCC WITTEN 111A
 JL EVENING TINGE 8001
 ASHW WHO DA MAN
 JSUL WHO DAT HOTTIE 8369F ET
 JSUL SULTRY 6640



JSUL SOMETHING ABOUT MARY 8421
SIRE OF LOTS 46 AND 47

LOT 46

PGC WHO DAT HOTTIE 106K ET

DOB	REG. #	HIGH CHI			
10/5/22	416856	% SIMMENTAL			
CED	BW	WW	YW	MILK	6.54% CHI
11	2.3	62	96	15	
6.54% CA 19.53% AN 12.498% MA 61.433% XX					

W/C RELENTLESS 32C
JSUL SOMETHING ABOUT MARY 8421
 JBSF PROUD MARY
 ASHW WHO DA MAN
JSUL WHO DAT HOTTIE 8369F ET
 JSUL SULTRY 6640

- Great build and a solid genetic base. Here is a female with added shape and power, while still being attractive and looking like a lady up front. She has flex and reach, and still good bodied and stout out of her hip.
- Shows as a High Chi and/or % Simmental/ORB.
- Sells open.

LOT 47

PGC WHO DAT HOTTIE 108K ET

DOB	REG. #	HIGH CHI			
10/26/22	416858	% SIMMENTAL			
CED	BW	WW	YW	MILK	6.54% CHI
11	2.3	62	96	15	
6.54% CA 19.53% AN 12.498% MA 61.433% XX					

W/C RELENTLESS 32C
JSUL SOMETHING ABOUT MARY 8421
 JBSF PROUD MARY
 ASHW WHO DA MAN
JSUL WHO DAT HOTTIE 8369F ET
 JSUL SULTRY 6640

- Here is a heifer that is extra feminine, long necked and level in her design. She is deep bodied and practical, while still offering all the functional elements to make her a valuable investment.
- Shows as a High Chi and/or % Simmental/ORB.
- Sells open.



LOT 48

PGC WHO DAT HOTTIE 107K ET

DOB	REG. #	HIGH CHI			
10/22/22	416857	% SIMMENTAL			
CED	BW	WW	YW	MILK	6.54% CHI
10	0.9	58	92	14	
6.54% CA 69.53% AN 12.498% MA 11.433% XX					

DUFF NAPOLEON 232
DUFF-JC 4REAL 16250
 DUFF AMIGO 927K JUANADA 071
 ASHW WHO DA MAN
JSUL WHO DAT HOTTIE 8369F ET
 JSUL SULTRY 6640

- Another soft centered High Chi heifer with the body type and build for multi-purpose goals. This heifer is correct in terms of structure, level in her pattern and still stout featured.
- Lot 48 results from one of those "out there kind of matings" done to add new genetics back into the Chi breed. The 4REAL daughters we have seen are impressive, so we decided to see what he could do in the PCC herd.
- Sells open.



WHO DAT HOTTIE

HIGH CHI / % SIMMENTAL

PEMBROOK



JSUL WHO'S DAT STINE 826F
DAM OF LOTS 49 AND 50

PCC

LOT 49

JSUL PCC WHO 2549K

DOB
11/2/22

REG. #
PENDING

HIGH CHI
% SIMMENTAL

- Painting an attractive picture from the side, this heifer combines style and function with mass and dimension. She is long fronted and ready to roll in the showing. Her added shape from behind gives her added value while still offering a deep center body.
- Shows as a High Chi and/or % Simmental/ORB.
- Sells open.

LOTS 49-50

ROCKING P LEGENDARY C918
JBSF BERWICK 41F
JBSF 402B

ASHW WHO DA MAN
JSUL WHO'S DAT STINE 826F
JSUL JALYNN'S DIRECTION 904A

- The dam of lots 49 and 50, JSUL Who's Dat Stine 826F, had a very decorative show career as she was the Champion AOB at the 2019 American Royal, Champion Chi in the Open and Junior shows at the 2019 NAILE, as well as the Champion Chi at the 2020 NWSS.
- They are sired by the 2020 Embryos on Snow high selling lot, JBSF Berwick 41F, who commanded a hammer price of \$109,000 for one-third interest. With limited use, Berwick has been used on some of the most prolific donor cows in the business. His first calf crop hit sale rings last fall consistently being sale features and high sellers, including some north of six figures. Since then, they have hit the shavings and have turned "Berwick" into a must use Simmental sire, with his progeny in this sale being further testament.



LOT 50

JSUL PCC WHO DEY 2553K

DOB
11/8/22

REG. #
PENDING

HIGH CHI
% SIMMENTAL

- This heifer has generated a lot of attention. She ties a long neck, high into her shoulder while being clean chested and still powerful from there back. She is bold in her center body, stout in terms of shape and still flexible at the ground. She offers long-term value and rapid success in the ring!
- Shows as a High Chi and/or % Simmental/ORB.
- Sells open.



LOT **51**

DUAL REGISTERED

JSUL PCC WHO DAT 2501K

DOB 9/2/22 REG. # ACA 416788 & ASA4174446 TATTOO 2501K

CED 10 BW 2.7 WW 72 YW 108 MILK 15 3.27% CHI & 50% SIM
LOW CHI / HIGH CHI OK & TX

3.27% CA | 34.765% AN | 6.248% MA | 55.718% XX

W/C RELENTLESS 32C
JSUL SOMETHING ABOUT MARY 8421
JBSF PROUD MARY

COLBURN PRIMO 5153
JSUL WHO DAT 7677E ET
JSUL WHO DAT 1602

- A good build and good structure are the framework for this functional female. She offers a great look through her front end, is bold and high volumed, and still stout and square out of her hip. She provides the basics with the extras needed for showing appeal.
- The dam of lot 51 is a member of the famous flush that combined Colburn Primo 5153 with JSUL WHO DAT 1602, who is one of the most famous NAILE and American Royal Supreme Champions to have ever walked the green chips, shown by Luke Elder.
- Full sisters to the dam of lot 51 include: JSUL WHO DAT WHITNEY 091H ET, Sara Sullivan's heifer that was named Champion in the Junior Chi Show at Cattleman's Congress that went on to be named Reserve Grand Champion Female at the 2021 Chi Junior National, as well as the Grand Champion Female, JSUL MO WHO DAT 9022G ET shown by Brock Cottrell, and Reserve Grand Female, JSUL WHO DAT COLBURN 0197H shown by Kaiser Show Cattle, in the Open Chi Show at the inaugural Cattlemen's Congress and the \$22,500 selection by Cora Hardy from the 2020 PCC Fall Production Sale that was named Grand Champion Chianina Heifer at the 2021 Cowgirls in Cowtown, JSUL PCC LOOK AT DAT 0266H ET. Lot 51 stems from the very proven and consistent Who Da Man/6640 mating that has dominated the best of the best shows and are some of the most sought-after donor cows in the country.
- Shows as a High Chi in Oklahoma and soon in Texas and/or % Simmental/ORB in other major shows.
- Sells open.



JSUL MO WHO DAT 9022G ET
FULL SISTER TO THE DAM OF LOT 51



JSUL WHO DAT 1602
GRANDDAM OF LOT 51



JSUL WHO DAT COLBURN 0197H
FULL SISTER TO THE DAM OF LOT 51



JSUL WHO DAT WHITNEY 091H ET
FULL SISTER TO THE DAM OF LOT 51

PCC



LOT **52**

DUAL REGISTERED

JSUL PCC CLEO 2509K ET

DOB 10/4/22 REG. # 416787 TATTOO

CED 10 BW 1.1 WW 74 YW 110 MILK 23 0.93% CHI & % SIM
LOW CHI / HIGH CHI OK & TX

0.932% CA | 26.879% AN | 17.48% MA | 54.709% XX

HTP/SVF DURACELL T52
THSF LOVER BOY 833
RP/MP RIGHT TO LOVE 015U

PLUM CREEK PARADOX 161B
SLHT CLEOPATRA 602D
SLHT LADY 112Z

- Here is a practical, good bodied female that is flexible off both ends of her skeleton. She combines upper body shape, with mass and dimension throughout.
- The dam of lot 52, SLHT Cleopatra 602D, was a dominate female during the 2017 show season for Sara Sullivan. She started her show career as Calf Champion at the 2017 NWSS then was selected 4th overall at the Iowa Beef Expo. Then she continued that success where she was selected Reserve Supreme Champion at the 2017 Iowa State Fair. She went on to be selected as the Champion MaineTainer on the green shavings in Louisville, Kentucky, and finished her show career at the 2018 NWSS where she was Champion MaineTainer and Champion Chianina.
- Shows as a High Chi in Oklahoma and soon in Texas and/or % Simmental/ORB in other major shows - can't go wrong ether way!
- Sells open.



SLHT CLEOPATRA 602D
DAM OF LOT 52

MAINE

PCC





LF PCC CLASS QUEEN 0168 1804
DAM OF LOTS 53 AND 54

PCC



OSU QUEEN 0168
GRANDDAM OF LOTS 53 AND 54

LOT **53**

DKBF PCC QUEEN 208K ET

DOB	REG. #	TATTOO			
12/5/22	539822	208K			
CED	BW	WW	YW	MILK	MAINE ANGUS
0.9	43	64	22		

MA 33.74% | AN 63.44% | SM 0.83% | XX 1.99%

- Another young show prospect with tons of potential! She is durable in her build, wide based and bold in terms of center body dimension. In addition, she offers added power and width while keeping the trendy look needed for a show female.
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Sells open.

LOTS 53-54

BOE BOE EPIC
DUEL ICON 802F
DUEL WORRY NOT 4303B
DAMERON FIRST CLASS
LF PCC CLASS QUEEN 0168 1804
OSU QUEEN 0168

- These flush sisters by Icon represent the red-hot Maine Angus division of this offering well.
- The dam of lots 53 and 54, LF PCC Class Queen 0168 1804, was the \$25,750 top seller in the Pembroke Cattle Co. Holiday Lights sale and is a First Class out of a powerful calving-ease daughter of Bismarck that stems from the branch of the famous Queen family that has been cultivated in the J&J and Oklahoma State herds.
- In the 2020 PCC Fall Sale, a full sister to the dam of lots 53 and 54 and three maternal sisters by Confidential grossed \$58,000 for an impressive average of \$14,500 and included BF PCC Queen 80H who was named Reserve Supreme Champion Female at the Kansas State Fair for Eva Henrichsen and LWHF PCC Queen 160H who was a class winner at Cattlemen's Congress and Angus Junior National.
- The grand-dam of lots 53 and 54, Queen 0168 was the \$15,500 top-selling spring pair in the 2017 OSU Cowboy Classic Sale and has already proven her worth through her progeny sales.

LOT **54**

DKBF PCC QUEEN 215K ET

DOB	REG. #	TATTOO			
12/7/22	539823	215K			
CED	BW	WW	YW	MILK	MAINE ANGUS
0.5	43	64	22		

MA 33.74% | AN 63.44% | SM 0.83% | XX 1.99%

- Lot 54 is chic and flashy in terms of look. To add to this, she is big footed and heavy boned, powerful in her design and robust in her body shape. Collectively, she is destined to generate attention in the ring, while still offering value and versatility from a breeding standpoint.
- Offered with our genetic partners, Brown Farms, Merkel, TX.
- Sells open.



PDM GCC SOMETHIN ELSE ET
SIRE OF LOT 55



LOT **55**

KJSC KELSEY 251K

DOB	REG. #			
11/20/22	539785			
CED	BW	WW	YW	MILK
1.2	42	58	19	

TATTOO	MAINETAINER
251K	

MA 34.91% | AN 10.98% | HO 2.18% | XX 51.93%

GOET GETCHA SOME ET
PDM GCC SOMETHIN ELSE ET
PM MS MOLLY

KJSC MISS MATADOR 55D



- Here is a heifer that is correct in her basic design, long striding and sound at the ground, all while combining power and width into an elite package. Her color pattern makes her unique, but her kind will make her successful.
- The sire of lot 55 comes from a flush that sold every steer for \$20,000 plus, and yet is backed by a cow family that hits every time raising 1/2 blood Maine heifers who get it done at the major shows everywhere. The Paul Miller family in Wyoming raised Somethin' Else and we knew we just had to add this impressive young sire to our bull battery.
- Programs across the country who raise them everyday know how hard it is to make cattle that are long necked and good looking without sacrificing squareness out of the backside of their shoulder or the build of their fore rib, so take advantage of the opportunity to own this future donor from an up-and-coming cow family in the Stierwalt Cattle Company herd.
- Sells open.



PCC





LOT **56**

PCC JKSM FANTASY 190K

DOB
5/4/22

REG. #
PENDING

TATTOO
190K

LIM-FLEX

- Wide based and stout featured lay the framework for this heifer. To compliment this, she is bold and deep in her center body, powerful in her build and still correct in terms of structure. Yet, one of her more defining features is the elegant front end she places ahead of this added dimension.
- Sells open.

LOTS 56-57

SILVEIRAS STYLE 9303

SILVEIRAS FORBES 8088

COLLISON FOREVER LADY 1622

MAGS WAR ADMIRAL

HSF YOUR FANTASY

HSF TINKERBELL

- The dam of lots 56 and 57, HSF Your Fantasy, is also the dam of the famed 'Ratliff heifer', Riverstone Charmed, better known as "Larissa" who set the show ring on fire in 2016. She is also the dam of the great Riverstone Crown Royal bull. HSF Your Fantasy has become known as one of the breed's most notable purebred donors. Most recently, her granddaughter, Ratliff Howboutit 008H, was crowned the 2021 North American International Livestock Exposition Supreme Champion Female, exhibited by Sara Sullivan.
- In the Fall 2022 PCC Sale, three maternal sisters to lots 56 and 57 grossed \$88,000 to average \$29,333 and included the \$45,000 PCC JKSM Fantasy 506K.
- It's absolutely no secret what the HSF Your Fantasy cow family has done over the past few years within the Limflex breed for numerous programs. HSF Your Fantasy progeny have completely dominated the show ring and far beyond and these flush sisters by Silveiras Style should continue that trend.



HSF YOUR FANTASY
DAM OF LOTS 56 AND 57



PCC JKSM FANTASY 506K
\$45,000 MATERNAL SISTER
TO LOTS 56 AND 57



PCC JKSM FANTASY 508K
\$18,000 MATERNAL SISTER
TO LOTS 56 AND 57

PCC



LOT **57**

PCC JKSM FANTASY 272K

DOB
5/10/22

REG. #
PENDING

TATTOO
272K

LIM-FLEX

- This female is opened up, level and high volumed creating a well-balanced look and practical design. She is right in her angles and thus moves with reach and flexibility. This all adds to her functional value, while still being attractive and eye appealing.
- Sells open.



RIVERSTONE CHARMED
MATERNAL SISTER TO LOTS 56 & 57



RATLIFF HOWBOUTIT 008H
RIVERSTONE CHARMED DAUGHTER
SUPREME CHAMPION 2021 NAILE



PCC JKSM FANTASY 511K
\$25,000 MATERNAL SISTER
TO LOTS 56 AND 57



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S H O R T H O R N
S H O R T H O R N
S H O R T H O R N

LOT 58
PCC FANTASY ET
 DOB 8/28/22 REG. # 3961249 TATTOO 2268
 CED BW WW YW MILK 6 2.2 34 58 18
 SHORTHORN
 MAV CHARISMA 906W
 DJS THE OUTSIDER
 DJS SC SP ANDELLE J 921
 LBB SONNY CALIFORNIA 07 ET
 ELLA 912Z
 WHR GN CECILIA 9N26 ET

- This heifer has a beautiful roan pattern creating style and presence. Additionally, she is bold through her heart and expansive through her center body. She offers added substance at the ground while putting it all together in a level and attractive package that should stand out in the Shorthorn breed show an hold its own in the Supreme drive.
- This heifer has the bone, power, and stoutness to compete on any points circuit and the maternal look, soundness, and femininity to still rise to the top of the major breed shows.
- Sells open.

PCC

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LOT 59

KMR JOHNNY RAY 920 ET

DOB 9/20/21 REG. # 44381029
 CED BW WW YW MILK
 0.3 3.4 54 83 23

HEREFORD

Horned

CHURCHILL PILGRIM 632D ET
H THE PROFIT 8426 ET
 RST GAT NST Y79D LADY 54B ET
 CRR ABOUT TIME 743
SC VIOLET 604 ET
 H RW LADY ADVANCE 1124 ET



H THE PROFIT 8426 ET
 SIRE OF LOT 59

- Here is a bull for the Hereford enthusiasts. He is flexible and correct in his build, while being long and extended. Additionally, he offers added mass and dimension, and is still attractive and well-balanced.
- The dam of this powerful herd sire prospect was Reserve Champion Polled Hereford Heifer in Fort Worth for Karley Rayfield and is out of H RW Lady Advance 1124 ET, who was selected by Ky from the 2011 Ladies of the Royal sale as one of the top sellers and was bred by Hoffman Ranch in Nebraska and Ward Ranch in Oklahoma and has been a very consistent producer since her successful show career.
- The sire of lot 59, H The Profit 8426 ET is a popular National Champion bull that was selected as the Grand Champion Polled Hereford bull at the 2020 National Western Show. H The Profit is out of powerhouse female that is also the dam of National Champion bulls H-Deberard and H-Montgomery.

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LOT 60

PCC DOMINATOR 003

DOB 3/15/22 REG. # 416883
 CED BW WW YW MILK
 11 2.3 69 104 14 6.42% CHI
 6.4240625% CA | 93.3696875% AN | 0.20625% XX

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SCHILLING'S R&L CONFIDENTIAL
 GRUBBS MISS NEWSBREAK 111

EXAR CLASSEN 1422B
RRC ELLAS LADY 4516 ET
 TR/TKM Y NOT PCA

- Here is a cool looking, extended made bull with tons of added shape and power. He is good bodied and correct structurally. This functionality is complimented by the added shape he offers when viewed from behind and his individual performance data.
- The dam of lot 60 is a 12.85% Chi/Angus by EXAR Classen out of the ever-consistent TR/TKM Y NOT donor that is a flush sister to the 2016 National Champion ChiAngus Female. This high Chi donor is also a full sister to BMW Mr Classic 421E ET, the Reserve Grand Champion Chi-Angus Bull at the 2018 National Western Stock Show and a maternal sib to a set of females that averaged over \$15,000 in the 2019 Harvest of Excellence Sale and is a full or maternal sibling to a long list of winners and previous top sellers from a PCA dam. The Classen x Y Not mating has been one of the very best for several years at Winegardner- Klingaman Show Cattle and the results are proven with Jr national and major show champions being produced.
- BW: 74 lbs. Adj. WW: 704 lbs. Adj. YW: 1386



SCHILLING'S R&L CONFIDENTIAL
 SIRE OF LOT 60

PCC

- This young herd sire is a sound structured, masculine individual with loads of balance and eye appeal that offers a proven and unique pedigree and genetic merit that will be an asset to any program regardless of the goals.
- The dam of this herd sire prospect is a maternal sister to JSUL CRYSTAL LOVER 9848G, who started off her show career at the 2021 Cattleman's Congress where she was champion percentage female in the Open and Junior show and went onto be selected the Supreme Female in the Jr show. She carried that success to the National Jr Heifer show in Grand Island, NE where she was selected the grand champion percentage female.
- The grand-dam of lot 61, SULL Styling Crystals 7022E, is quickly becoming one of the top donors in the country. She herself was a champion on the highest level as she was selected as the Grand Champion Shorthorn Plus at the 2018 National Jr Heifer show.
- BW: 81 lbs.



LOT 61

MR KMR PCC HALF PAY

DOB 2/20/22 REG. # 4177302
 CED BW WW YW MILK
 10.2 1.6 67.9 106.7 18.3

TATTOO
 K220

% SIMMENTAL

1/2 SM 3/8 AN 1/8 SS

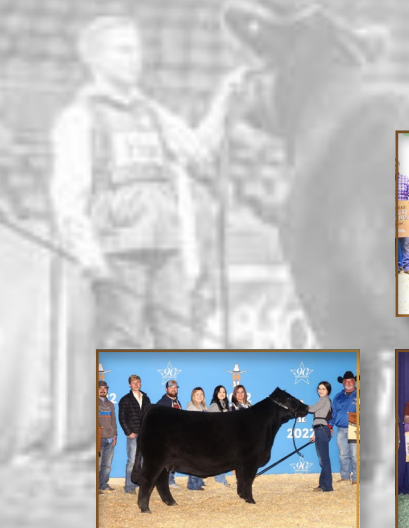
S A V BRILLIANCE 8077
FHEN HALFTIME A127
 R&R MISS CUT ABOVE Y127
 SC PAY THE PRICE C11
JSUL PAYS TO CRYSTAL 98356
 SULL STYLING CRYSTALS 7022E ET



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PENBROOK
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SCAN TO VIEW VIDEOS



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