

CASINO

HIGH LIMIT

SPECTACULAR

Godfrey Cattle Company Inaugural Sale
Saturday, December 1, 2012 • 7:00 P.M.
Choctaw Casino Resort • Durant, OK

HIGH LIMIT

SPECTACULAR

Godfrey Cattle Company Inaugural Sale

Saturday, December 1, 2012 • 7 p.m.

at the Choctaw Casino Resort
Durant, Oklahoma

SELLING 35 LOTS
Fullblood - Purebred - Limousin

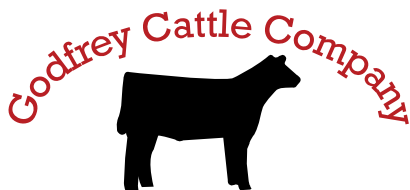
Schedule Of Events..

Saturday, December 1

- 10:00 a.m. Cattle Available for Viewing
at the Bryan County Expo Center
- Noon Oklahoma Select Bull Sale,
Durant Stockyards
- 6:00 p.m. Complimentary Prime Rib Supper
& Refreshments, Choctaw Casino
Main Ballroom
- 7:00 p.m. High Limit Spectacular Sale,
Choctaw Casino Main Ballroom

Choctaw Casino Resort

4216 S. Hwy. 69/75 • Durant, OK 74701
888.652.4628 • 580.920.0160
GPS: 33.9502 / -96.4143
A block of rooms are available.



Roy & Michelle Godfrey, owners • Roy McDowall, manager
PO Box 747 • Madill, OK 73446 • 580.795.2400

Auctioneer...

C.K. "Sonny" Booth

Sale-Day Phones...

Roy Godfrey 580.795.2400
Randy Ratliff 615.330.2735
Mark Smith 515.229.5227
Ken Holloway..... 580.581.7652

Cattle Display Facility...


Bryan County Expo Center
1901 S 9th Ave., Durant, OK 74701
This is next door to the Durant Stockyards where
the Oklahoma Select Bull Sale is taking place the
same day. Check out our bulls we have consigned.

Shuttle Service...

Is available from the casino to the expo center
and stockyards.

Sale Consultants...

 American Cattle Services
Ken Holloway - 580.581.7652

 Grassroots Genetics & Consulting
Mark Smith - 515.229.5227

Sale Management...

 **R&R Marketing Company**
Randall O. Ratliff • 615.330.2735
Randy@RRMktg.com • www.RRMktg.com
PO Box 281677, Nashville, TN 37228
(L#2845)

Dear Friends (new and old),

Michelle and I personally welcome you to our first "High Limit Spectacular" at the beautiful Choctaw Casino Resort in southern Oklahoma. We are excited about the offering we have put together and hope you are too.



You may wonder why I say friends new and old. In the mid 70s, my parents Jack and Johnnie Beth, started in the purebred Limousin cattle business with a ranch called Double J Land & Cattle Co. in Madill, Oklahoma. By the early '80s we added a lineup of fullblood Limousin to the herd that anyone would be proud to have and Double J was on the move. We added embryo transplant to our program and turned the ranch into an embryo transplant center. The future looked very bright.

My family's business has been oil and gas since the '40s with my grandfather being one of the few true "wildcatters" of the business. But, in 1987 came the big "oil bust" and Double J was caught in the middle. As much as it broke his heart, dad made the decision to disperse the herd and sell the land. It was his dream to one day return to the Limousin business. As time went on his health got worse, battling cancer twice, he passed away in 2004, never getting to re-live that dream. I too shared the dream my dad had. Now, fast forward 24 years.

2011 and WOW! I have been truly blessed. Starting with 179 acres and growing from there, Godfrey Cattle Company was born. A phone call to Randy Ratliff one spring Saturday morning and I was re-living the dream...I was back in the Limousin business and haven't looked back! Soon after, I met the love of my life and my wife, Michelle, and I continue to be blessed every day. As I write this letter to you, Michelle and I are awaiting with great anticipation the births of our first two grandsons. We are truly blessed.

Now, in the Double J days, I had the honor and downright fun to work side-by-side with a gentleman I first considered my friend. Some of you may remember, we were called the "Roy Roy" show. Roy McDowall managed forward-moving, progressive and successful programs for the likes of Rick Dobson and Fred Spitz to name a few before coming to Double J. Twenty-four years after Double J, it's the "Roy Roy" show again. Michelle and I are proud to have Roy, and his wife, Sharon, back managing GCC.

Building a ranch from the ground up is no easy task as many of you know. We have crossed the country putting together a herd of cow families we are proud of and hope you will be as well. Our number one goal has been and will always be "integrity first." When you invest in GCC cattle, you can do so with confidence. The sale cattle will be on display sale day at the Bryan County Expo Center, located next door to the Durant Stockyards. I extend my personal invitation to make it a day and attend the Oklahoma Select Annual Bull Sale at the Durant Stockyards. Then join us at 7 p.m. for fun, fellowship, food and a good time at the Choctaw Casino Resort. We hope to see you there.

May we never forget OUR troops who defend our freedom.

May God Bless You,

Roy, Michelle and the GCC Family

ELMW Ginnie Cow Family



LOT 1



1

SBLX XINA COLADA

11/9/2010 HOMO BLACK(T) HOMO POLLED(T)
 LIM-FLEX (50/43.1) SBLX 364X LFF2001994

Dam of Lot 1

- G A R GRID MAKER GDAR TRAVELER 044
- S A V BISMARCK 5682** G A R PRECISION 2536
- S A V ABIGALE 0451 SCHOENES FIX IT 826
- S A V ABIGALE 6062
- AUTO BLACK DAKOTA 129J EXLR DAKOTA 353G
- CARROUSELS PINA COLADA** DFCL JET SET BPC 34Y
- ELMW GINNIE P58G TCDDT MR T.D'S POWER PACK
- ELMW POLLED ECSTASY 67E

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
9	-0.7	53	106	29	3	N/A	6	33	-.12	.36	.11	47

Due by sale day to Connealy Consensus 7229

Roy and Michelle Godfrey are offering half interest and no possession in this young female. SBLX Xina Colada represents one of the strongest and most prominent cow families in our breed, Carrourels Pina Colada. She is the \$40,000-valued half-interest donor and 2006 National Champion Female. The Pina Colada progeny have excelled in all segments of our industry and this young female is one of the finest to date. She is homozygous polled, homozygous black and by the leading Angus sire SAV Bismarck 5682. She offers breed-leading EPDs with a -0.7 for BW, 106 for YW and 29 for Milk.

This 50% Lim-Flex is a flawless and unbelievable in her conformation and one you will admire sale day. She is super big in her foot size and very fluid and agile in her movement. We love the spring of rib she possesses at this age and feel as she grows older she will continue her destiny of being a big-time donor for the new owner and Godfrey Cattle Company.

SBLX Xina Colada is a maternal sister to the 2009 National Western reserve champion and 2010 Denver National Champion female, MAGS Uahuka 3602U, a leading donor for Magness Land & Cattle and Edwards Land & Cattle Co. Pinegar Limousin also showed AUTO Peyton, a daughter of DHVO Trey from Carrourels Pina Colada to a win at the 2012 Denver National Limousin Show and is now owned by Etherton Farms, Dawson, IL, where she recently won the Illinois State Fair. The list goes on and on with genetics from this great lineage.

ELMW Ginnie Cow Family

3

7 EMBRYOS

LIM-FLEX (50) DBL BLACK DBL POLLED

TC ABERDEEN 759	C R A BEXTOR 872 5205 608
EBFL YPSILANTI 420Y	TC BLACKBIRD 4034
MAGS RAMADA	THUN BLUE PRINT 245H
	MAGS MANDA
G A R PREDESTINED	B/R NEW DESIGN 036
SBLX UMBRELLA 305U	G A R EXT 4206
ELMW GINNIE P58G	TCDDT MR. T.D.'S POWER PACK
	ELMW POLLED ECSTASY 67E

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
8	0.5	53	102	38	2	N/A	9	35	.09	.32	.38	57

These future calves have as much potential of demanding extreme prices in the marketplace as anything we have seen to date. They are sired by the highly syndicated and powerful 50% Lim-Flex sire EBFL Ypsilanti 420Y. He is the son of TC Aberdeen from the once national champion MAGS Ramada. Our good friend Billy Stewart of Salt Creek Cattle, Amber, OK, is possession owner with Sugar Bush Limousin, Allen, MI, and Stowers Land & Cattle, Bridgeport, TX, and the other owners. He offers a set of EPDs like no other. He is tied for 2nd in the breed for Milk at 47 and posts a 107 for YW, .42 for Marbling and 60 for \$MI. He is an overachiever in performance with a 781-lb. Adj. WW and 1,327-lb. Adj. YW. He has been mated to one of the big-time Godfrey/Sugar Bush partnership donors, SBLX Umbrella 305U. She is a 50% Lim-Flex daughter of GAR Predestined and from ELMW Ginnie P58G, the matriarch of the breed and has outlined one of the best and most prominent cow families our breed has ever

seen. SBLX Umbrella 305U was a many-time show champion and past division champion of the ever-competitive Denver National Limousin Show and the historic American Royal. Her numbers are rock solid with a 97 for YW, 28 for Milk and .33 for Marbling. SBLX Umbrella 305U is a full sister to SBLX Under the Covers 201U, a top seller at the Inaugural Sugar Bush Sale selling to Twin Willow Farms, Springfield, MO, and Edwards Land & Cattle Co., Beulaville, NC, for \$19,500. The blending of these two great individuals will create results like no other! Buy with the utmost confidence.



EBFL Ypsilanti 420Y

Sire of Lot 3



SBLX Umbrella 305U

Dam of Lot 3

MAGS Manuela Cow Family



LOT 4

Morris



MAGS Manuela

Dam of Lot 4

4 SBLX YOURS TRULY

5/10/2011 HET BLACK(T) POLLED
LIM-FLEX (50/45.2) SBLX 662Y LFF1984896

SAV 004 PREDOMINANT 4438 S A V 8180 TRAVELER 004
S A V PROVIDENCE 6922 S A V EMBLYNETTE 1182
 S A V MAY 7238 LEACHMAN RIGHT TIME
 S A R PROSPECTOR MAY 9124
 EXLR LIMITED EDITION 765J EXLR POLLED BENCHMARK709G
MAGS MANUELA WULFS GLENDA 7021G
 AUTO CITY NIGHTS 214H COLE FIRST DOWN 46D
 MISS WOLFETTE 9049X

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
8	2.0	59	104	36	5	N/A	N/A	13	-21	.19	.15	51

AI'd 6.20.12 to EBFL Ypsilanti 420Y

Selling half interest and no possession in one of the very best daughters of MAGS Manuela. SBLX Yours Truly is a 50% Lim-Flex daughter of SAV Providence 6922 and has an amazing look. She follows the footsteps of her dam, MAGS Manuela, one of the most recognized donors for Sugar Bush Limousin and in the business. Manuela is responsible for producing some of our breed's finest in the show ring and pasture. Her latest accomplishments have been a daughter of DHVO Deuce that sold to Lauren Stowers of Stowers Land & Cattle, Bridgeport, TX, for \$56,000 from Sugar Bush where she went on to be one of the top show heifers winning the Fort Worth junior show and the open Limousin Show in Houston. She was also the grand champion female of the 2011 Magness Junior Jackpot show. Pinegar Limousin, Springfield, MO, also topped this record-breaking production sale this year with a Deuce x MAGS Manuela at \$33,000 for half interest selling to Hale King of Fair Grove, MO. Ed Pinegar also sold a Mytty In Focus daughter out of a GPFF Blaque Rulon x MAGS Manuela daughter at \$30,000 for half interest.

MAGS Manuela *Cow Family*



Full sister in blood to Lot 5

5 MAGS XTRA SPECIAL

9/16/2010 HOMO BLACK(T) POLLED
 PUREBRED (100/89.7) MAGS 9888X NPF1980115

DPFF BLAQUE RULON BLACK DIAMOND
DHVO TREY 133R QUAIL RUN RAMONA BP
 AMY JO DHAN 20L BLACK CAT DHAN 152G

EXLR LIMITED EDITION 765J EXLR POLLED BENCHMARK709G
MAGS MANUELA WULFS GLENDA 7021G
 AUTO CITY NIGHTS 214H COLE FIRST DOWN 46D
 MISS WOLFETTE 9049X

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
6	3.2	49	79	17	2	0.4	16	14	.24	-.05	.06	47

well in production. This heifer represents the best of the best and we know she will be easy to mate given her style and balance.

Will have a guaranteed heifer sired by GAR Predestined by sale day.

Talk about a great show heifer and one of the top lots in this sale! Sired by DHVO Trey and from MAGS Manuela is MAGS Xtra Special. This female is clean and feminine up through her front end. She is strong down her top and very square and level out of her rump. We love her foot size and softness of pasterns.

This young heifer has a breed history backing her and will give the buyer all the confidence in the world that she will work

6 REF MAGS RISSA

2/26/2005 DBL BLACK HET POLLED(T)
 PUREBRED (100/91.5) MAGS 286R NPF1799802

WADDLES COBALT 3106 D&M POLLED BRITE-LITES
TNUH BLUE PRINT 245H MISS WOLFETTE 9230X
 TNUH MISS C245 RUNL 486A

EXLR LIMITED EDITION 765J MS ROTT 172A
MAGS MARISSA EXLR POLLED BENCHMARK709G
 AUTO CITY NIGHTS 214H WULFS GLENDA 7021G
 MISS WOLFETTE 9049X COLE FIRST DOWN 46D

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
5	3.3	46	82	23	2	0.6	14	18	.38	-.03	.05	46



Dam of Lot 6 embryos selling

Selling guaranteed 6 embryos by the bull of the buyer's choice with the option to take the additional embryos at the purchase price.

MAGS Rissa is one of the top donors representing Roy and Michelle Godfrey's program. She is a maternal sib in blood to the great MAGS Manuela 662M. MAGS Rissa, a proven daughter of TNUH Blue Print 245H is from MAGS Marissa, a daughter of EXLR Limited Edition from AUTO City Nights 214H. This donor is extreme in her middle with a ton of rib shape and volume. She stands and moves with ease and has the pose and posture to get your attention. Godfrey Cattle Co. is offering a guarantee of 6 embryos to the sire of the buyer's choice. This will give anyone a chance to create their own genetics from a lineage that continues to shine in our breed.



Morris

LOT 8

Selling pick of MAGS Yahwist & MAGS Xtra Rain

8

MAGS YAHWIST

3/2/2011 HOMO BLACK(T) HOMO POLLED(P)
 LIM-FLEX (50/44.9) MAGS 3801Y LFF1991878

G A R GRID MAKER GDAR TRAVELER 044
S A V BISMARCK 5682 G A R PRECISION 2536
 S A V ABIGALE 0451 SCHOENES FIX IT 826
 S A V ABIGALE 6062
 GPFF BLAQUE RULON BLACK DIAMOND
MAGS TELEGRAM QUAIL RUN RAMONA BP
 MAGS MANDA EXLR DAKOTA 353G
 MAGS JEWEL

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
7	0.9	66	116	31	1	N/A	4	47	.20	.24	.13	53

AI'd 6.07.12 to EBFL Ypsilanti 420Y

The buyer of this lot will get the opportunity to select from these two full sisters. Sired by SAV Bismarck 5682, the huge-numbered Angus sire and proven son of GAR Grid Maker. He has worked extremely well in the creation of big-numbered Lim-Flex cattle. These two heifers are from the \$77,000-valued half-interest donor MAGS Telegram. She represents one of the more





Morris

LOT 9

Selling pick of MAGS Yahwist & MAGS Xtra Rain

9

MAGS XTRA RAIN

9/11/2010 HOMO BLACK(T) HOMO POLLED(P)
 LIM-FLEX (50/44.9) MAGS 9871X LFF1986445

G A R GRID MAKER GDAR TRAVELER 044
S A V BISMARCK 5682 G A R PRECISION 2536
 S A V ABIGALE 0451 SCHOENES FIX IT 826
 S A V ABIGALE 6062
 GPFF BLAQUE RULON BLACK DIAMOND
MAGS TELEGRAM QUAIL RUN RAMONA BP
 MAGS MANDA EXLR DAKOTA 353G
 MAGS JEWEL

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
7	-1.4	59	104	31	1	N/A	4	43	.15	.26	.16	51

Will have a calf by sale day by MAGS Winston.

predictable lines of cattle in our breed in GPFF Blaque Rulon from MAGS Manda. These two full sisters have the EPD profile, predictable pedigree and notoriety needed to get anyone's attention. Yahwist will calve in the spring to the breed-leading Lim-Flex sire EBFL Ypsilanti 420Y and Xtra Rain will have a calf at side by MAGS Winston.



MAGS Telegram *Cow Family*



LOT 10



LOT 11

10 | MAGS YELLING

3/1/2011 HOMO BLACK(T) HOMO POLLED(P)
 LIM-FLEX (50/44.9) MAGS 3837Y LFF1986371

C A FUTURE DIRECTION 5321 GAR PRECISION 1680
R/M IRONSTONE 4047 C A MISS POWER FIX 308
 B/R RUBY OF TIFFANY 5144 B/R NEW DESIGN 323
 B/R RUBY OF TIFFANY 346
 GPFF BLAQUE RULON BLACK DIAMOND
MAGS TELEGRAM QUAIL RUN RAMONA 6P
 MAGS MANDA EXLR DAKOTA 353G
 MAGS JEWEL

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
6	1.2	66	115	28	1	N/A	N/A	14	.28	-.09	.16	56

A1'd 5.05.12 to MAGS Y-Axis. PE'd 5.15.12—12.01.12 to SBLX The Real Deal.

11 | MAGS YEGG

3/15/2011 HOMO BLACK(T) HOMO POLLED(P)
 LIM-FLEX (50/44.9) MAGS 3836Y LFF1986370

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
6	2.2	68	118	28	1	N/A	N/A	14	.28	-.09	.16	57

Due 3.20.13 to SBLX The Real Deal

Selling pick of only one!

MAGS Yelling and MAGS Yegg are two of the finest Lim-Flex heifers offered in this sale. They are sired by the new and exciting Angus sire R/M Ironstone 4047, a powerful son of CA Future Direction 5321 and from a daughter of B/R New Design 323. The dam of these heifers is MAGS Telegram, the leading Magness donor and known daughter of MAGS Manda. We love the number package of these heifers highlighted by a 28 Milk and are very positive in their carcass traits. These flushmate heifers are bred in the purple and we feel have a bright future.





Dam of Lot 12 embryos selling

12
REF

AUTO APPLE 228X

9/14/2010 RED POLLED
FULLBLOOD (100/100.0) AUTO 228X NFF1981170

ENGD POLLED LIBERTY 283R	LENAPE POLLED LIBERTY
ENGD UNBRIDLED 832U	ANLC 10H
LENAPE APHID	LENAPE WASATCH
	QUAIL RUN LADYBUG
WRC PUNCH	MIMOSA
STBR DEMETRIA 669D	LEILA
STBR WENDY'S KIMMIE 194A	ORION
	DEUX AMIS KISSER

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
4	4.5	66	106	22	3	0.6	-6	57	.75	-.10	-.02	50

No matter whether it's a Fullblood, Purebred or Lim-Flex...if it is the right kind then it is a great one! AUTO Apple 228X is a great one in deed. She is huge-footed, super sound and full of rib shape and volume. We love the overall mass and capacity this polled fullblood possesses. She is nothing but performance and power wrapped in a gorgeous package. She is sired by ENGD Unbridled 832U and from the famed Pinegar fullblood donor STBR Demetria 669D, a daughter of WRC Punch from a daughter of Orion. AUTO Apple 228X scanned a 13.68 for ribeye and still maintained a 3.07 for marbling. She posts a 106 YW EPD and .75 for Ribeye. *Selling a guaranteed 6 embryos by the bull of the buyer's choice with the option to take the additional embryos at the purchase price.*



Royal Flush



RVDR WHITLEY 901W

Dam of Lot 13 embryos selling

13
REF

RVDR WHITLEY 901W

2/18/2009 DBL BLACK DBL POLLED
LIM-FLEX (50/44.1) RVDR 901W LFF1935849

S A F FOCUS OF E R S A F FAME
MYTTY IN FOCUS G D A R FOREVER LADY 246
 MYTTY COUNTESS 906 SITZ ALLIANCE 6595
 COLE MONTANA SKY 36M BALDRIDGE COUNTESS 357
 ANDERS JAG
EXG SELENA SUE 604S RVDR COLE 87G
 RVDR HANNI MAE 278M KRMC BLACK LEGACY 917B
 EXLR 17X HANNI 278F

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
11	-1.8	45	91	27	4	0.6	18	16	-27	.42	.37	54

Selling a guaranteed 6 embryos by the bull of the buyer's choice with the option to take the additional embryos at the purchase price. RVDR Whitney 901W is the \$20,000-valued donor selected by Godfrey Cattle Company and Salt Creek Cattle & Genetics, Amber, OK, from Edwards Land & Cattle Co., Beulaville, NC. This known daughter of Mytty In Focus is double polled, double black and nearly flawless in her conformation and design. She was selected for her profile, prominent pedigree and extreme number package. Buy with confidence when considering genetics from this breed-leading donor.





EBFL Ypsilanti 420Y

Sire of Lot 14



TYEJ Unconscious 620U

Dam of Lot 14

14 6 EMBRYOS

LIM-FLEX (38) HOMO BLACK HOMO POLLED

TC ABERDEEN 759	C R A BEXTOR 872 5205 608
EBFL YPSILANTI 420Y	TC BLACKBIRD 4034
MAGS RAMADA	THUN BLUE PRINT 245H
	MAGS MANDA
G A R PREDESTINED	B/R NEW DESIGN 036
TYEJ UNCONSCIOUS 620U	G A R EXT 4206
MAGS ROCKING HORSE	BON VIEW NEW DESIGN 878
	MAGS LADY ACE

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
8	-0.1	53	103	42	2	0.1	10	38	-0.4	.43	.53	62

If EPDs are a huge priority, you will want to consider these 6 embryos. Wow is all we have to say! Sired by EBFL Ypsilanti 420Y, the breed's second highest milk sire with a 47 and one of the breed's best in marbling and \$MI. He is the son of TC Aberdeen from the once national champion female MAGS Ramada. He has been mated to TYEJ Unconscious 620U, the 25% Lim-Flex daughter of GAR Predestined from a daughter of Bon View New Design 878. She is the \$14,000 donor selected from Twin Willow Farms, Springfield, MO, and is now one of the leading Lim-Flex donors at Godfrey Cattle Co. She posts a breed-leading set of EPDs with a -0.3 BW, 98 YW, 37 Milk, .64 Marbling and 64 for \$MI. She is moderate in her frame and extremely deep-bodied and we feel mated to the extremely thick-made EBFL Ypsilanti 420Y will make for a great set of calves.



Royal Flush



AUTO Play Day 265X

Dam of Lot 15 embryos selling



AUTO Rebeca 292S

Dam of AUTO Play Day 265X

**15
REF**

AUTO PLAY DAY 265X

12/1/2010 HOMO BLACK(T) HOMO POLLED(T)
LIM-FLEX (38/32.5) AUTO 265X LFF1979849

B/R NEW DESIGN 036 V D A R NEW TREND 315
G A R PREDESTINED B/R BLACKCAP EMPRESS 76
 G A R EXT 4206 N BAR EMULATION EXT
 LESF ASPHALT 9N G A R 6807 TRAVELER 1432
AUTO REBECA 292S GPFF BLAQUE RULON
 EXLR REBECA 1019P GPFF EXTRA SWEET ELITE
 BR MIDLAND
 EXLR REBECA 614H



AUTO Will Power 160X

Full sib to Lot 15

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
8	0.7	49	101	30	0	0.3	10	25	-.15	.37	.51	61

Selling a guaranteed 6 embryos by the bull of the buyer's choice. AUTO Play Day 265X is the full sister in blood to AUTO Will Power 160X, the \$30,000-valued half-interest herd sire for Edwards Land & Cattle Co., Beulaville, NC, selected as a top lot in the record-breaking Pinegar Limousin production sale in March. AUTO Play Day 265X is a daughter of GAR Predestined from the famed AUTO Rebeca 292S, the elite donor for Wies Limousin, Wellsville, MO, and Pinegar Limousin, Springfield, MO. WLR Prada is a maternal sister to AUTO Play Day 265X and the 2012 National Junior Heifer Show Lim-Flex reserve champion female for Shelby Skinner of Missouri and bred by Wies Limousin. Play Day was a highlight lot in the recent Pinegar sale and is now owned by Godfrey and Salt Creek Cattle. She posts a low birth of 0.7, 101 YW, 30 Milk and .51 Marbling. She scanned a 13.89 for ribeye and 4.57 for IMF. We love so much about this female and the buyer will have the opportunity to select the sire and get 6 embryos from this breed-leading female. Owned with Salt Creek Cattle & Genetics, Amber, OK.



Morris

LOT 16



MAGS Roberta

Dam of Lot 19

16

SBLX YAHOO

9/9/2011 HOMO BLACK(P) HOMO POLLED(P)
 LIM-FLEX (50/45.4) SBLX 614Y LFF2005410

JCL LODESTAR 27L HUNTS H-LITER 245G
LH RODEMASTER 338R LOGAN'S CHEERLEADER 280G
 VERMILION E BLACKBIRD9546 VERMILION 31 STACLER 3491
 CH ENV BLACKBIRD C5941
 G A R INTEGRITY BON VIEW NEW DESIGN 1407
SBLX UNTOLD STORIES 614U G A R PRECISION 1019
 MAGS ROBERTA JCL LODESTAR 27L
 MAGS JODI

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
10	0.1	53	106	30	7	0.5	15	47	-18	.54	.47	59

Selling half interest with the option to double up and take all. She is a 50% Lim-Flex daughter of LH Rodemaster 338R and from a daughter of GAR Integrity back to MAGS Roberta. MAGS Roberta is the breed's #1 marbling purebred cow. She is a daughter of the multiple trait-leading sire JCL Lodestar 27L and from MAGS Jodi. Yahoo is homozygous polled, homozygous black and a very big-numbered 50% Lim-Flex female. She posts a low BW of 0.1, YW of 106, Milk of 30 and .47 for Marbling. Godfrey Cattle Company thinks enough of the pedigree, number package and her look that they are only willing to sell half interest unless you want to double your bid to own full interest.

One of the breed's highest marbling Purebred cows



LOT 17

17 **AUTO TWINKY 242T**

4/25/2007 BLACK HET POLLED(T)
 PUREBRED (100/87.3) AUTO 242T NPF1874411

LVL SECRET WEAPON 4408K	LVL FARMER 4G
AUTO DOLLAR GENERAL 122R	LVL 408H
AUTO KYRIA 232K	AUTO HACKETT 702H
		WULFS HAPPINESS 8136H
EXLR POLLED RESOLVE 175G	KRMC BLACK LEGACY 917B
EXLR EXPRESSWAY 736J	LKCC SMITH CATTLE 110C
EXLR 593F	LKCC EXPRESSWAY 193C
		EXLR 519D

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
8	2.3	57	99	35	6	0.7	10	33	.44	.06	.23	55

Will have a calf by sale day by ALE Black Gold 059R.

Here is the breed's second highest marbling purebred cow. She sells in her entirety and is one of the finest purebred cows to be offered at auction. Sired by the multiple trait-leading sire AUTO Dollar General 122R, the herd sire for GV Limousin who has done a terrific job siring some of our breed's finest. AUTO Twinky 242T is from EXLR Expressway 736J, one of the highest marbling purebred cows now headlining Buck Ridge Limousin and Englewood Farm. This black, polled brood cow offers a 99 for YW, 35 for Milk and .23 for Marbling. This is very maternal and productive female has it going in her favor. Owned with Salt Creek Cattle & Genetics, Amber, OK.



MINE Pld Rags To Riches *Cow Family*



Morris

LOT 20



MAGS Pld Rags To Riches

Dam of Lot 20

20

SBLX YAGS TO RICHES

9/8/2011 HOMO BLACK(T) HET POLLED(T)
 LIM-FLEX (75/68.0) SBLX 110Y LFF2005138

BT CROSSOVER 758N..... C A FUTURE DIRECTION 5321
MAGS WINSTON BT ROYAL PRIDE 237G
 MAGS STRAWBERRY..... EXLR NEW GENERATION 071M
 MAGS FRUITFUL 487M
 TNUH BLUE PRINT 245H..... WADDLES COBALT 3106
MINE PLD RAGS TO RICHES TNUH MISS C245
 MINE PLD MIKAYLA 2460M..... GPFF BLAQUE RULON
 MINE WAIT FOR ME 9027J

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
10	0.0	47	92	27	1	0.5	18	30	.17	.13	.17	49

This MAGS Winston daughter is a belly dragger and we are certain she is going to make a top cow for her new owner. Her full sister just topped the Milam Cattle Co. & Friends Fall Sale at \$10,000 going to Tichenor Farms in Kentucky. SBLX Yags to Riches 110Y is solid across the board with a 0.0 for BW, 92 YW, 27 Milk and .17 for Marbling. We really appreciate the rib shape and volume of this heifer. She is homozygous black and ready for immediate production. Her dam is the leading Sugar Bush donor MINE Pld Rags To Riches, a proven daughter of TNUH Blue Print from a daughter of GPFF Blaque Rulon.





Big-Time Lim-Flex Heifers



Morris

LOT 22

22

LMSE PURE PRIDE 1Y

4/1/2011 DBL BLACK HOMO POLLED(P)
 LIM-FLEX (50/44.0) LMSE 1Y LFF1990883

- B C LOOKOUT 7024 O C C LEGEND 616L
- BC EAGLE EYE 110-7** GIBBET HILL MIGNONNE E37
- B C PURE PRIDE ERICA D110 O C C DOCTOR 940D
- LESF ASPHALT 9N CAF PURE PRIDE EXT 99
- LMCC GONE BABY GONE 28U** GPFF BLAQUE RULON
- VL PASSIONATE KISSES GPFF EXTRA SWEET ELITE
- EXLR DAKOTA 353G
- VORE KANDI 031K

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
5	2.0	53	101	23	-1	N/A	7	N/A	N/A	N/A	N/A	N/A

AI'd 5.17.12 to MAGS Y-Axis

This homozygous polled daughter of BC Eagle Eye 110-7 is from a daughter of LESF Asphalt 9N. This young heifer offers a low BW of 2.0, YW of 101 and 23 for Milk. She is moderate in her frame and easy in her condition. We love and admire the profile and balance of this 50% Lim-Flex heifer. She sells bred to the top-selling bull of the 2012 Magness bull sale now headlining the Englewood program. He is a homozygous polled, homozygous black son of TC Freedom. His dam was the 2009 All-American Futurity champion female. So the future calf of this young female will be a big bonus for the buyer.





23

SBLX WISHFUL THINKING 3Y

6/18/2011 DBL BLACK HOMO POLLED(P)
LIM-FLEX (25/22.2) LMSE 3Y LFF1990881

SITZ TRAVELER 8180 GDAR TRAVELER 71
SAV FINAL ANSWER 0035 SITZ EVERELDA ENTENSE1137
 SAV EMULOUS 8145 BON VIEW BANDO 598
 SAV SKY EMULOUS 2124
 WLR DIRECT HIT KRVN NASKAR 013N
SBLX WISHFUL THINKING MAGS NIGHT AMBUSH
 SHAGBARK LIZ BURGESS 121 SHAGBARK HICKORY 582
 SHAGBARK LIZ BURGESS 733

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
N/A	-2.3	48	90	26	N/A	N/A	N/A	31	-.22	.44	.18	47

PE'd 5.15.12—12.01.12 to SBLX The Real Deal

What a super cow prospect. She is sired by SAV Final Answer 0035 and from the Sugar Bush female sired by WLR Direct Hit. This young 25% Lim-Flex heifer offers a leading set of EPDs with a low BW of -2.3 and 26 for Milk. She is homozygous polled, double black and has a world of potential with her pedigree, numbers and desirable look. She sells bred to SBLX The Real Deal, the SAV Prominence son back to ELMW Ginnie. The future looks bright for this female that will calve in the spring.

Elite Daughters of TPIE Red Canyon

24

MINE PLD CANYON 1070Y

9/11/2011 BLACK DBL POLLED
LIM-FLEX (50/44.5) MINE 1070Y LFF2008415

LUCHT GRAND CANYON S41 LCHMN GRANDCANYON 1244G
TPIE RED CANYON LC 9347 CTDB HOBO'S GAL 803
 TPIE GOLD RIB 2091..... PIE DIVISION 7104
 TPIE GOLD RIB 837
 COLE FIRST DOWN 46D..... LKCC TOMAHAWKS TOUCHDOWN
 2 155P
MINE PLD DOWN 8031U GPFF BLAQUE RULON
 MINE PLD REBECCA 5104R DEVT DEBBIE



MINE Pld Down 8031U
Dam of Lot 24

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
7	0.7	40	82	22	4	N/A	N/A	24	-.60	.43	.31	50

25

MINE PLD CANYONCAPER 1062Y

8/29/2011 BLACK DBL POLLED
LIM-FLEX (50/44.9) MINE 1062Y LFF2008414

LUCHT GRAND CANYON S41 LCHMN GRANDCANYON 1244G
TPIE RED CANYON LC 9347 CTDB HOBO'S GAL 803
 TPIE GOLD RIB 2091..... PIE DIVISION 7104
 TPIE GOLD RIB 837
 KAJO RESPONDER 120R..... JCL LODESTAR 27L
MINE PLD CANYONCAPER 7170T KAJO SHERYL SWOOPS 11H
 MINE X-TRA ENRICHED 5241R..... MINE T-R-O-U-B-L-E 3699N
 MINE PLD DEB'S GIRL 3250N



MINE Pld Cancuncaper 7170T
Dam of Lot 25

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
9	0.8	44	88	18	3	N/A	N/A	29	-.62	.46	.33	52

26

MINE PLD CANYON 1078Y

8/31/2011 BLACK DBL POLLED
LIM-FLEX (50/43.6) MINE 1078Y LFF2008416

LUCHT GRAND CANYON S41 LCHMN GRANDCANYON 1244G
TPIE RED CANYON LC 9347 CTDB HOBO'S GAL 803
 TPIE GOLD RIB 2091..... PIE DIVISION 7104
 TPIE GOLD RIB 837
 COLE FIRST DOWN 46D..... LKCC TOMAHAWKS TOUCHDOWN
 2 155P
MINE PLD DOWN 8055U WWLS GUNNER 52G
 MINE SUGAR N SPICE 9037J..... GPFF SPICE



LOT 26

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
7	1.2	41	84	23	4	N/A	N/A	18	-.74	.48	.34	51

Selling choice of these three exciting heifers.

These 50% Lim-Flex heifers are sired by TPIE Red Canyon LC 9347, the leading Red Angus sire at Bob and Gwen Minerich's, Minerich Land & Cattle Co., Richmond, KY. He has done a terrific job creating some of the finest Lim-Flex cattle in our breed and they have been widely accepted. These young females are ready for immediate production and have the economically valuable traits lined up in their favor. They are big-middled, easy-doing and soggy-made. We love their number package and all they have to offer. Roy and Michelle have decided to only let one go so the choice is all yours.

Selling Choice of Spectacular Embryos



AUTO GRAND AM 156Y

Sire of Lot 27A Embryos



EBFL Ypsilanti 420Y

Sire of Lot 27B Embryos

27A 6 EMBRYOS

LIM-FLEX (75) HOMO BLACK DBL POLLED

S A V BISMARCK 5682	G A R GRID MAKER
AUTO GRAND AM 156Y	S A V ABIGALE 0451
MAGS PHANTOMS PRIZE	GPFF BLAQUE RULON
	ALCM KOOL TUNES
DHVO DEUCE 132R	GPFF BLAQUE RULON
MAGS WORSHIP	AMY JO DHAN 20L
MAGS SALMETTO	TNUH BLUE PRINT 245H
	MAGS PALMETTO



MAGS Worship

Dam of Lot 27A & 27B embryos selling

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
6	1.0	65	109	24	1	0.5	12	56	.47	.18	.08	51

27B 6 EMBRYOS

LIM-FLEX (75) HOMO BLACK DBL POLLED

TC ABERDEEN 759	C R A BEXTOR 872 5205 608
EBFL YPSILANTI 420Y	TC BLACKBIRD 4034
MAGS RAMADA	TNUH BLUE PRINT 245H
	MAGS MANDA
DHVO DEUCE 132R	GPFF BLAQUE RULON
MAGS WORSHIP	AMY JO DHAN 20L
MAGS SALMETTO	TNUH BLUE PRINT 245H
	MAGS PALMETTO

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
6	0.9	62	106	35	1	0.5	15	54	.44	.23	.24	56

Selling choice of 6 embryos on this leading donor owned by Godfrey Cattle Co. and Pinegar Limousin. She is a Purebred homozygous black daughter of DHVO Deuce from the famed Sugar Bush donor, MAGS Salmetto, a daughter of TNUH Blue Print 245H from a daughter of BR Midland. This young female is now in production for these firms and we are certain her future is bright. She offers a solid set of EPDs with a demanding look. Her maternal sister, SBLX Unna 391U, sold in the 2011 Pinegar Sale or \$20,000 to Counsil Family Limousin, Madisonville, TX. *The buyer can take 6 embryos sired by the breed great EBFL Ypsilanti 420Y or the current All-American Futurity Champion Bull, AUTO Grand Am 156Y, the popular son of SAV Bismarck from MAGS Phantoms Prize.* Whichever set of eggs the buyer takes they will have the notoriety needed to command top prices in the marketplace.



Bred Lim-Flex Heifers



LOT 29

28 ENGD MISS BPLF 1100Y

9/6/2011 DBL BLACK HOMO POLLED(P)
 PERCENTAGE (22/19.8) ENGD 1100Y NXF2002130

O C C EMBLAZON 854E D H D TRAVELER 6807
B C EMBLAZON 854E 8023 DIXIE ERICA OF C H 1019
 CAF PURE PRIDE C 108 WOODHILL CENTURION
 CAF PURE PRIDE EXT 99
 EXLR EXCELLANTE 251L EXLR POLLED RESOLVE 175G
RVDR WONDER WOMAN EXLR 199H
 EXAR MISS AMBUSH 4505 RODROCK RA AMBUSH M147
 AHLGRENS AMBUSH MISS 4347

This fancy young heifer calf has it all stacked in her favor—sired by BC Emblazon 854E and from a daughter of EXLR Excellante 251L. This young heifer is double black, homozygous polled and has the look, balance and stance to grab anyone's attention. She offers a low BW of -3.0 and 30 for Milk. She has the strength down her topline and the appealing conformation we all appreciate. This young heifer has a bright future no matter what level the program.

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
N/A	-3.1	42	83	30	N/A	N/A	N/A	12	-42	.33	.16	46

29 LVLS YOKO 2206Y

1/15/2011 DBL BLACK DBL POLLED
 LIM-FLEX (44/38.7) LVLS 2206Y LFF1988927

S A F FOCUS OF E R S A F FAME
MYTTY IN FOCUS G D A R FOREVER LADY 246
 MYTTY COUNTESS 906 SITZ ALLIANCE 6595
 COLE POWERHOUSE 15L BALDRIDGE COUNTESS 357
LVLS 2206R ANDERS JAG
 LVLS MS STABILIZER 2206F COLE 79G
 MAYS BLACK JET
 LVLS MISS LUCKYLADY

What an ideal Lim-Flex heifer available for your appraisal. This 44% Lim-Flex heifer is out of Mytty In Focus and offers a low BW of -1.6, 95 YW, 28 Milk and .34 for Marbling. She is striking in her profile and appealing in her stance. She is huge-footed, soft in her pasterns and broody in her appearance with brood cow and future donor written all over her. She is double polled, double black and bred to be an overachiever.

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
9	-1.6	50	95	28	5	0.6	19	28	-18	.44	.34	54



KRVN Uncut Jewel 112N

Dam of Lot 30



LVLS 3202U

Sire of Lot 31

30 AUTO 608Z

4/8/2012 HOMO BLACK HOMO POLLED
LIM-FLEX (63) AUTO 608Z APPLIED FOR

LESF ASPHALT 9N GPFF BLAQUE RULON
AUTO BLAQUE LABEL 176S GPFF EXTRA SWEET ELITE
EXLR REBECA 1019P BR MIDLAND
LH RODEMASTER 338R EXLR REBECA 614H
KRVN UNCUT JEWEL 112U JCL LODESTAR 27L
KRVN NEWELL 367N VERMILION E BLACKBIRD 9546
..... GPFF BLAQUE RULON
..... FOUNDATION DAM

This fancy and well-made 63% Lim-Flex is a homozygous polled and homozygous black daughter of AUTO Blaque Label 176S who is sired by the Godfrey senior herd sire LESF Asphalt 9N and from the once valued \$50,000 donor, EXLR Rebeca 1019P. This young heifer is from a daughter of LH Rodemaster 338R back to a daughter of GPFF Blaque Rulon.

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
8	0.6	57	107	28	0	0.6	8	29	.14	.22	.20	53

31 GCC 200Z

2/11/2012 HOMO BLACK(P) DBL POLLED
LIM-FLEX (69/62) RGJJ 200Z LFF2013888

BON VIEW NEW DESIGN 1407 B/R NEW DESIGN 036
LVLS 3202U BON VIE PRIDE 664
LVLS 9202S LVLS FARM JOHN 7428P
..... LVLS 9202N
AUTO DOLLAR GENERAL 122R LVLS SECRET WEAPON 4408L
CJLM SWEET DEAL 746W AUTO KYRIA 232K
DVFC SWEET DEAL 1128L DVFC ARR/PJ/EAD 1004J
..... FTL 221D

Homozygous black, double polled and one terrific open heifer from the heart of the Godfrey Cattle Company is GCC 200Z. Sired by the Massey Limousin senior herd sire LVLS 3202U, a proven son of Bon View New Design 1407. This heifer is from a daughter of AUTO Dollar General 122R from the \$44,000-valued donor DVFC Sweet Deal 1128L. She has huge numbers with a -0.1 for BW, 100 for YW, 36 for Milk and .26 for Marbling.

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
9	-0.1	55	100	36	7	0.6	N/A	36	.17	.23	.26	54

Angus Heifers



LOT 32



LOT 33

32 SH FOREVER LADY 1166

3/29/2011 DBL BLACK HOMO POLLED(P)
ANGUS AAA 1166Y AAA16943049

SAV 004 PREDOMINANT 4438 S A V 8180 TRAVELER 004
S A V PROVIDENCE 6922 S A V EMBLYNETTE 1182
 S A V MAY 7238 LEACHMAN RIGHT TIME
 D H D TRAVELER 6807 S A R PROSPECTOR MAY 9124
BOYD FOREVER LADY 5205 Q A S TRAVELER 23-4
 BOYD FOREVER LADY 811 BEMINDFUL MAID DHD 0807
 GDAR TRAVELER 71
 S V F FOREVER LADY 57D

P.E. from 5.15.12 to SBLX The Real Deal

SH Forever Lady 1166 is a well-made and exciting daughter of SAV Providence 6922, a son of SAV 004 Predominant 4438. She is straight in her lines, stout in her stance and feminine. She is from a daughter of DHD Traveler 6807. This young first-calf heifer sports a low BW of -1.1, 110 for YW, 41 for Milk and .33 for Marbling. She is the kind of female who is going to create amazing Lim-Flex cattle in the future. Her first calf will

be a 25% Lim-Flex sired by SBLX The Real Deal, Lot 2 in this sale.

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
10	-1.1	57	110	41	2	N/A	N/A	15	-.80	.66	.33	54

33 SH BLOSSOM 1125

1/18/2011 DBL BLACK HOMO POLLED(P)
ANGUS AAA 1125Y AAA16947444

SAV 004 PREDOMINANT 4438 S A V 8180 TRAVELER 004
S A V PROVIDENCE 6922 S A V EMBLYNETTE 1182
 S A V MAY 7238 LEACHMAN RIGHT TIME
 BON VIEW NEW DESIGN 878 S A R PROSPECTOR MAY 9124
MASTERFARE LG BLOSSOM4013 B/R NEW DESIGN 036
 L S F BLOSSOM 5357 LG312 BON VIEW GAMMER 85
 CONNEALY FRONTLINE
 JACS BLOSSOM 5357

Al'd 5.14.12 to BOHI Top Dollar 7144T P.E. 5.15.12—12.01.12 to SBLX The Real Deal

This young first calf Angus heifer is huge-numbered and one of the finest to sell. She is sired by SAV Providence 6922 and from a daughter of Bon View New Design 878. She posts a low BW of -1.5, 112 YW and 43 Milk, along with a .39 for Marbling and a 57 \$MI. The pedigree is perfect, the numbers are breed-leading, her conformation is admirable and

her disposition is calm. No matter whether she calves to the breed's great

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
N/A	-1.5	57	112	43	N/A	N/A	N/A	21	-.59	.54	.39	57

purebred bull, BOHI Top Dollar or the exciting 50% Lim-Flex sire SBLX The Real Deal...the results will be worth having the final bid.

LESF Asphalt Daughter



LOT 34

34 AUTO WHISKERS 265W

9/14/2009 BLACK HET POLLED(T)
 PUREBRED (100/88.8)AUTO 265W NPF1958853

GPFF BLAQUE RULON BLACK DIAMOND
LESF ASPHALT 9N QUAIL RUN RAMONA BP
 GPFF EXTRA SWEET ELITE LKCC TOMAHAWKS TOUCHDOWN
 HC EXTRAORDINARY HCR 61X
 EXLR DAKOTA 353G WULF'S COUNT DOWN 9251C
DAKOTA LADY CANE RIDGE DAPHNE 011D
 CORL TEMPTRESS 42F WULFS RAMBLER 8400X
 CANE RIDGE TEMPTRESS 404W

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
2	2.5	31	65	23	-2	0.5	10	-8	.19	-.14	-.09	37

34A RGJJ 265Z

4/4/2012 BLACK DBL POLLED
 PUREBRED (88) RGJJ 265Z APPLIED FOR

WULFS TITUS 2149T WULFS REALTOR 1503R
MAGS PAYDAY WULFS MEADOW GRASS 2149W
 MAGS SNICKERS BR MIDLAND
 MAGS LADY ACE

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
4	1.2	40	79	20	-1	0.7	14	8	.26	.14	.06	44

AUTO Whiskers 265W is a top-notch brood cow who represents a proven and predictable cow family that has been made famous at Pinegar Limousin. She is sired by the Godfrey senior herd sire LESF Asphalt 9N and from the Pinegar donor Dakota Lady, a daughter of EXLR Dakota 353G and from a daughter of the famed Cane Ridge Temptress 404W. The profile, design and powerful look this cow offers is astounding! We love so much about her and feel she will continue to have a bright future for her new owner. Selling at side is her heifer by MAGS Payday, the red Lim-Flex sire who gain popularity with each calf.



Ace In The Hole



AUTO PIA 245X

Full sister to Lot 35

35 AUTO KELLY 230X

9/14/2010 HOMO BLACK(T) HOMO POLLED(T)
 PUREBRED (88/77.4) AUTO 230X NPF1980570

AUTO DOLLAR GENERAL 122R LVLS SECRET WEAPON 4408K
MAGS THE GENERAL AUTO KYRIA 232K
 EXLR LUVLY 821M AUTO BLACK DAKOTA 129J
 EXLR LUVLY 084F
 LESF ASPHALT 9N GPFF BLAQUE RULON
AUTO REBECA 292S GPFF EXTRA SWEET ELITE
 EXLR REBECA 1019P BR MIDLAND
 EXLR REBECA 614H

CED	BW	WW	YW	MA	CEM	SC	DOC	CW	RE	YG	MS	\$MI
7	2.3	57	104	29	3	0.5	19	28	.24	.10	.10	.50

Due by sale day to MAGS Payday

This double homozygous purebred female has significant worth and breeding potential. A full sister, AUTO Pia 245X, sold through the Pinegar Herdbuilder XVII to Jepson Limousin for \$16,000; and then later sold half interest for \$14,000 to Abele Cattle Co. of El Dorado Springs, MO, and 4H Limousin of Frohna, MO. The daughter of MAGS The General is a perfected version of the entire LVLS Rebeca cow family. Her dam AUTO Rebeca 292S is one of the most respected donors in the industry. She is one of the breed's most accomplished daughters of LESF Asphalt 9N, and is the most proven female of all the LVLS Rebeca cow family. The added value of her sire, MAGS The General, only increases the value of this dynamic female. The General daughters are just coming into production and are making awesome cows. You gain tremendous value in this female who already has the promotion built in—AUTO Rebeca 292S, MAGS The General, and her full sister AUTO Pia 245X. Plus, the coupon she's carrying by MAGS Payday, the powerful red Lim-Flex sire, only increases her worth.



SALE ORDER & SUPPLEMENTAL INFORMATION...

Cattle sell in catalog order. Supplemental information will be posted Friday, November 30 at www.RRmktg.com.

ANNOUNCEMENTS...

Announcements at the sale by Godfrey Cattle Company, auctioneer and/or R&R Marketing Company will take precedence over the statements in the sale catalog.

TERMS & CONDITIONS...

Terms of the sale are cash unless satisfactory credit arrangements have been made prior to the sale. Mark Smith will be on hand sale day if you desire to purchase insurance on your purchases. Please note: R&R Marketing Company is only an agent for the seller and has no responsibility other than those involved in conducting the sale. All persons who attend the sale do so at their own risk. Neither R&R Marketing Company nor Godfrey Cattle Company assumes liability, legal or otherwise for any accidents, which may occur.

PAYMENT...



All cattle must be paid for immediately following the conclusion of the sale. R&R Marketing Company will accept credit cards the day of the sale.

TRUCKING...

Cedar Grove Trucking (270.847.0634) will be on hand sale day to handle all the trucking from the sale.

AIRPORTS...

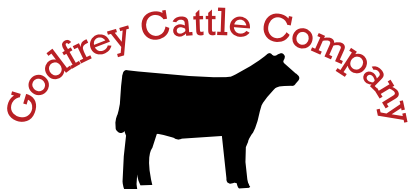
Oklahoma City, OK - Will Rogers Airport...

Durant is 153 mi. (2-1/2 hours) south on I-35 to Exit 29, go east for 60 miles to U.S. Hwy. 69/75 south. Go approximately 5 mi. south on U.S. Hwy. 69/75 to Choctaw Casino on left.

Dallas/Fort Worth, TX - DFW & Love Airports...

Follow TX-121N to Sam Rayurn Tollway. Once on Tollway, go to U.S. Hwy. 75 north approximately 60 mi.

If we can be of any assistance in arranging your transportation to and from either airport then please give us a call. We would be more than happy to assist.



Roy & Michelle Godfrey, owners • Roy McDowall, manager
PO Box 747 • Madill, OK 73446 • 580.795.2400

